

12455-103

6/26/2007

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave, N.W.  
Washington, D.C. 20460

NOTICE OF PESTICIDE:

Registration  
 Reregistration

(under FIFRA, as amended)

EPA Reg. Number:

12455-103

Date of Issuance:

June 26, 2007

Term of Issuance:

Conditional

Name of Pesticide Product:

Contrac® Bait Trays

Name and Address of Registrant (include ZIP Code):

Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704  
Attn: Mr. John Lublinkhof

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/preregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7) (A) provided that you submit one (1) copy of the final printed labeling to us, with the following changes, before you release the product for shipment:

- 1. Add the following registration number: EPA Reg. No. 12544-103 to your label.

Signature of Approving Official:

Geraldine McCann  
EPA/OPP/RD/IRB

Date:

June 26, 2007

2. Remove the following 3 phrases from the **OPTIONAL MARKETING STATEMENTS**:
  - a. Baits can be used indoors or out
  - b. Trays can be used inside cabinets, behind appliances, in closets, in garages, etc.
  - c. Plastic seal keeps bait fresher

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A Stamped copy of the label is enclosed. If you have any questions or comments, please contact Geri McCann by phone (703-605-0716), fax (703-305-6920), or E-Mail ([mccann.geri@epa.gov](mailto:mccann.geri@epa.gov)).

**Enclosure**    Stamped label

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OUTER CONTAINER - COMPLETE LABEL

# CONTRAC®

## BAIT TRAYS

### KILLS RATS AND MICE

#### KILLS WARFARIN RESISTANT NORWAY RATS

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

INERT INGREDIENTS\*..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

### KEEP OUT OF REACH OF CHILDREN CAUTION

#### FIRST AID

#### HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF ON SKIN:**

- Wash with plenty of soap and water.

#### NOTE TO PHYSICIAN OR VETERINARIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

**NET WEIGHT:**

1 lb. (4 x 4 oz. bait trays)

1 lb. (8 x 2 oz. bait trays)

ACCEPTED  
with COMMENTS  
In EPA Letter Dated

JUN 26 2007

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.

12455-103

Manufactured by:



**Bell Laboratories, Inc.**  
Madison, WI 53704

EPA REG. NO. 12455-RNG

EPA EST. NO. 12455-WI-1

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**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**USE RESTRICTIONS:** For control of Norway rats, roof rats and house mice. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use in sewers.

**Urban Areas:** This product may be used in and around the periphery of homes, industrial, commercial, and public buildings. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. May also be used in alleys.

**Non-Urban Areas:** This product may be used inside of homes and agricultural buildings.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.




**APPLICATION DIRECTIONS:**

Each tray contains 4 ounces of bait. Each tray has two compartments, each containing 2 oz. of bait. Bait may be removed from trays as per use directions below


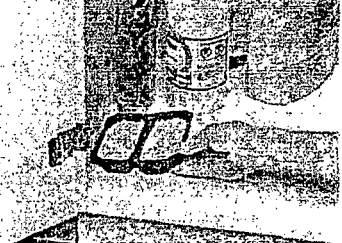
**RATS:** Place 1 to 4 trays (usually at intervals of 15 to 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

**MICE:** Apply 1/4 to 1/2 oz. (1 - 2 level tablespoons) of bait per placement at 8 to 12 foot intervals. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

**Baiting for Mice**

		
<p>Fold sides of tray together and split apart.</p>	<p>Carefully remove protective film.</p>	<p>Remove and apply <math>\frac{1}{4}</math> to <math>\frac{1}{2}</math> oz. in areas of identified activity. Place in areas of identified activity, out of reach of children and pets or in tamper-resistant bait stations. Up to 2 oz. may be needed at points of very high mouse activity.</p>

**Baiting for Rats**

	
<p>Carefully remove film from both sides of tray.</p>	<p>Place 1 to 4 trays in areas of identified activity, out of reach of children and pets or in tamper-resistant bait stations.</p>

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed. Wash thoroughly with soap and water after handling.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish, birds and other wildlife. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Pesticide Container:** Do not reuse empty container. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration or, if allowed by state and local authorities, by burning. If burned stay out of smoke. Call your Local Waste Agency for any questions on proper disposal.

**WARRANTY:** Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

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*Alternate Storage and Disposal for packaging intended solely for household use:*

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets.

**DISPOSAL: If empty:** do not reuse this container. Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**INNER CONTAINER - ABBREVIATED LABEL**

**CONTRAC<sup>®</sup>**  
**BAIT TRAYS**

**KILLS RATS AND MICE**

<b>ACTIVE INGREDIENT:</b>	
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<b>INERT INGREDIENTS*:</b>	..... <u>99.995%</u>
	100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

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- Have person sip a glass of water if able to swallow.
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**IF ON SKIN:**

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**NOTE TO PHYSICIAN OR VETERINARIAN**

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and BAITING INSTRUCTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

**NET CONTENTS:**  
(4 oz.) or (2 oz.)

Manufactured by:



**Bell Laboratories, Inc.**  
Madison, WI 53704

EPA REG. NO. 12455-XXX

EPA EST. NO. 12455-WI-1

**OPTIONAL MARKETING STATEMENTS:**

Pre-filled bait trays

Ready to Use Pack

4 trays x 4 oz.

8 trays x 2 oz.

Up to eight placements for mice

Prefilled, ready to use bait trays

Baits can be used indoors or out

Trays can be used inside cabinets, behind appliances, in closets, in the garage, etc.

Plastic seal keeps bait fresher

Just peel and place

Made in USA

**OPTIONAL GRAPHICS WITHOUT TEXT:**