

12455-97

11-19-2010

1/10



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

John Lublinkoff  
Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704

NOV 19 2010

Subject: **Notification:** Alternate Brand Name to be "Fastrac Place Pacs" with the mandatory qualifier statement "Norway rats, Roof rats and House mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die."  
F-Trac Place Pacs  
EPA Reg. No. 12455-97

Dear Mr. Lublinkoff:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated November 5, 2010, for the product EPA Reg No. 12455-95. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me @ 703-347-0156 or [urbanski.jennifer@epa.gov](mailto:urbanski.jennifer@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "J. Urbanski".

Jennifer Urbanski  
Insecticide-Rodenticide Branch  
Office of Pesticide Programs

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United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 12455-97	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) F-Trac Place Pacs	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of a label action per PR Notice 98-10. (See attached statement). Request approval of:  
[Alternate brand name] Fastrac Place Pacs\*  
[Qualifier statement must immediately following brand name] \* Norway rats, Roof rats and House mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die.

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
		If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name John Lublinkhof	Title Director of Regulatory Affairs	Telephone No. (Include Area Code) 608-241-0202
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <b>(Stamped)</b>
2. Signature 	3. Title Director of Regulatory Affairs	
4. Typed Name John Lublinkhof	5. Date November 5, 2010	

**Continuation of Section II, EPA Form 8570-1**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**NOTIFICATION**

**NOV 19 2010**



3699 Kinsman Blvd.  
Madison, Wisconsin 53704 USA  
(608) 241-0202 • Fax: (608) 244-1056  
[www.belllabs.com](http://www.belllabs.com)

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November 5, 2010

Mr. John Hebert PM#7  
U.S. EPA Office of Pesticide Programs  
Insecticide-Rodenticide Branch  
Document Processing Desk  
Room S-4900  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

**Subject: Notification of Label Actions**

Dear Mr. Hebert:

As per our discussion this morning, Bell Laboratories, Inc. requests approval for the use of alternate names for 12455-95, 12455-96, and 12455-97. Attached, please find a completed 8570-1 form for each and a label with the alternate brand name listed with the required qualifier statement.

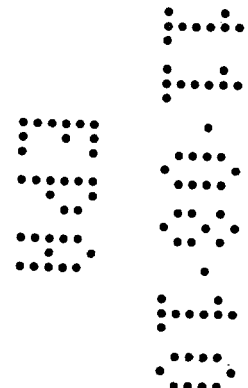
If you have any questions or need any additional information, please do not hesitate to contact me at (608) 241-0202 Ext. 3138.

Sincerely,

A handwritten signature in black ink that reads "John Lublinkhof".

John Lublinkhof, Ph.D.  
Director of Regulatory Affairs

Attachments



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**OUTER CONTAINER – COMPLETE LABEL – ALL PACKAGE WEIGHTS**

# F-TRAC PLACE PACS

[Alternate Brand Name] **Fastrac Place Pacs\***  
[Qualifier statement immediately following brand name] \* Norway rats, Roof rats and House mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die.

This Product May Only be Used Inside and Within 50 Feet of Buildings or Inside of Transport Vehicles (Ships, Trains, Aircraft)

**KILLS NORWAY RATS, ROOF RATS AND HOUSE MICE**

**KILLS ANTICOAGULANT RESISTANT NORWAY RATS, ROOF RATS AND HOUSE MICE**

**Norway rats, Roof rats and House mice cease feeding after consuming a toxic dose.**

**ACTIVE INGREDIENT:**

Bromethalin (CAS #63333-35-7): ..... 0.01%

INERT INGREDIENTS\*..... 99.99%

TOTAL 100.00%

**NOTIFICATION**

**NOV 19 2010**

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**TREATMENT FOR PET POISONING**

If an animal eats this bait, call a veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

Contains the nerve poison Bromethalin. This product is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

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See Back/Side Panel for First Aid and additional precautionary statements.

NET CONTENTS: 121 x 0.53 oz (15g) Place Pacs  
to  
250 x 0.53 oz (15 g) Place Pacs

Manufactured by:

**Batch Code:**



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-97

EPA EST. NO. 12455-WI-1

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** This product may only be used to control Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural, and public buildings, and similar man-made structures. **Do not apply further than 50 feet from buildings.** Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

Do not sell this product in individual containers holding less than 4 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**Rats:** Apply 2 to 12 place pacs per placement (usually at intervals of 15 to 30 feet). Adjust the amount of bait applied to the level of rat feeding expected at each bait placement.

**Mice:** Apply 1 place pac per bait placement. Space placements at intervals of 8 to 12 feet in infested areas. Up to two place pacs may be used at points of extremely high mouse activity.

**Baiting Strategy:** Highest bait consumption is expected to occur on the first day or two after treatment begins. After several days, inspect the placement and replenish bait at sites where there is evidence of heavy feeding or where there is continued evidence of rodent activity.

Normally, the volume of bait consumed will be significantly less with bromethalin baits than with anticoagulant baits. Although one night's feeding will usually provide a lethal dose, maintain bait for at least one week to provide all rodents a chance to feed on the bait. Continue baiting until all signs of feeding have ceased.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Using waterproof gloves, collect and properly dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

**User Safety Requirements**  
Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

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### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Dispose of empty container by placing in trash, at an approved disposal facility or by incineration.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

### INNER CONTAINER – ABBREVIATED LABEL – ALL PACKAGE WEIGHTS

## F-TRAC PLACE PAC

[Alternate Brand Name] **Fastrac Place Pacs\***

[Qualifier statement immediately following brand name] \* *Norway rats, Roof rats and House mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die.*

This Product May Only be Used Inside and Within 50 Feet of Buildings or Inside of Transport Vehicles (Ships, Trains, Aircraft)

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**FIRST AID**

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If an animal eats this bait, call a veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

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**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY  
INFORMATION**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS. It is illegal to sell this product unless it is accompanied by a complete set of accepted labeling.

NET CONTENTS: 0.53 oz. (15 g)

**IT IS ILLEGAL TO SELL THIS PLACE PAC INDIVIDUALLY**

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-97

EPA EST. NO. 12455-WI-1

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**OPTIONAL MARKETING STATEMENTS:**

With Bromethalin  
Kills Anticoagulant Resistant Norway Rats, Roof Rats, and House Mice  
Norway Rats, Roof Rats, and House Mice Cease Feeding After Consuming a Toxic Dose  
For Use in and Around Homes and Buildings  
Palatable Formulation  
Mouse and Rat Bait  
For Indoor & Outdoor Rodent Control  
Bait Pacs Can be Used Indoors or Out  
Place Pacs Fit Easily Into Rat Burrows Where Rats Live and Breed

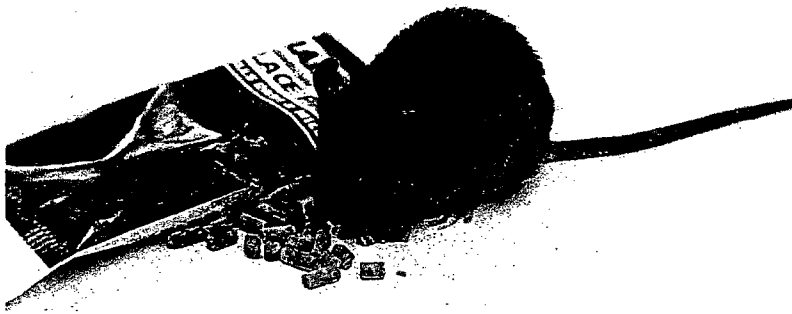
DO NOT OPEN PLACE PAC - Simply Position in Desired Locations. Rodents will Open It Themselves

Place Bait in Locations Inaccessible to Children, Pets, and Wildlife or in Tamper-resistant Bait Stations Where Rodents or Their Signs Have Been Seen

Maintain an Uninterrupted Supply of Bait for 15 Days (mice) or 10 days (rats) or Until All Signs of Activity Stop

Ready To Use  
Made in USA

**OPTIONAL GRAPHIC WITHOUT TEXT:**



110510