

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

OCT 1 2 2010

John Lublinkhof, Ph.D. 3699 Kinsman Blvd. Madison, WI 53704

Subject:

Notification of Graphic Addition to Marketing Statements

Final Rodenticide Place Pacs EPA Registration No. 12455-94

Dear Dr. Lublinkhof:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated September 21, 2010 for the product Final Rodenticide Place Pacs.

The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-5967 or via e-mail at gaines.jennifer@epa.gov.

Sincerely,

ennifer Gaines Wildlife Biologist

Insecticide-Rodenticide Branch Registration Division (7505P)

Office of Pesticide Programs

2/24

Please read instructions on reverse before comple MB No. 2070-0060 Approval expires 2-28-9 **OPP Identifier Number** Registration United States **Environmental Protection Agency Amendment** Washington, DC 20460 Other Application for Pesticide - Section I 1. Company/Product Number 2. EPA Product Manager 3. Proposed Classification 12455-94 John Hebert ✓ None Restricted 4. Company/Product (Name) PM# Final Rodenticide Place Pacs 7 5. Name and Address of Applicant (Include ZIP Code) 6. Expedited Reveiw. In acmorphical Figure Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling Bell Laboratories, Inc. 3699 Kinsman Blvd. OCT 1 2 2010 EPA Reg. No. ____ Madison, WI 53704 Check if this is a new address **Product Name** Section - II Amendment - Explain below. Final printed labels in repsonse to Agency letter dated Resubmission in response to Agency letter dated ___ "Me Too" Application. Notification - Explain below. Other - Explain below. Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of a labeling change per PR Notice 98-10. (See attached statement). An optional graphic has been added to the label in the Agricultural Use Section Page 21. The changes are highlighted in yellow. Section - III 1. Material This Product Will Be Packaged In: Child-Resistant Packaging Unit Packaging Water Soluble Packaging 2. Type of Container Yes Metal Yes Yes Plastic Nσ No No Glass Paner If "Yes" No. per No. per * Certification must Other (Specify) Unit Packaging wgt. Package wgt container be submitted 3. Location of Net Contents Information 4. Size(s) Retail Container 5. Location of Label Directions On label Container 6. Manner in Which Label is Affixed to Product Lithograph Paper glued Stenciled Other Section - IV 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) Telephone No. (Include Area Codo) C Name John Lublinkhof 608-241-0202 Director of Regulatory Affairs 6. Date Application Certification Deceived. I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowlinglly false or misleading statement may be punishable by fine or imprisonment or (Stamped) both under applicable law. 2. Signature Director of Regulatory Affairs September 21, 2010 John Lublinkhof

Continuation of Section II, EPA Form 8570-1

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 16 LB. OR GREATER

FINAL® RODENTICIDE Place Pacs

NOTIFICATION OCT 1 2 2010

KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

 Brodifacoum (CAS #56073-10-0):
 0.005%

 OTHER INGREDIENTS*:
 99.995%

100.000%

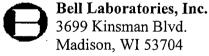
KEEP OUT OF REACH OF CHILDREN CAUTION

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 16 lb. – 50 lb. containers

Manufactured by:

Batch Code:



EPA REG. NO. 12455-94

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use on for sites, pests, and application methods described on this label.

^{*}Contains Denatonium Benzoate

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

- 1. Store unused product out of reach of children and pets.
- 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

USE RESTRICTIONS: For control only of Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural, and public buildings, and similar manmade structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not apply further than 50 feet from buildings. Do not use in sewers. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

RATS: Apply 2 to 8 pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until there no longer are signs of fresh rat activity. MICE: Open pac and apply 1/4 to 1/2 oz. of bait per placement in infested areas. Space placements at 8 to 12 foot intervals. Larger placements, up to one unopened pac, may be needed at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes or on clothing.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE		
If Swallowed	 Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. 	
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. 	

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K_1 intramuscularly or orally. Vitamin K_1 is antidotal at doses of 10-20 mg (**not** mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian or 1-877-854-2494 at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K_1 at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. [Plastic:] Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 LB. TO 10 LB.



KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

Brodifacoum (CAS #56073-10-0): 0.005%

OTHER INGREDIENTS*: 99.995%

100.000%

*Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN CAUTION

NET WEIGHT: 2 lb. to 10 lb. containers

INDIVIDUAL SALE IS PROHIBITED BY LAW

Manufactured by:

Batch Code:

Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

EPA REG. NO. 12455-94

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ THIS LABEL**: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

- 1. Store unused product out of reach of children and pets.
- 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

USE RESTRICTIONS: For control only of Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural, and public buildings, and similar manmade structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not apply further than 50 feet from buildings. Do not use in sewers. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

RATS: Apply 2 to 8 pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until there no longer are signs of fresh rat activity. MICE: Open pac and apply 1/4 to 1/2 oz. of bait per placement in infested areas. Space placements at 8 to 12 foot intervals. Larger placements, up to one unopened pac, may be needed at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes or on clothing.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE		
If Swallowed	 Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. 	
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. 	

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K_1 intramuscularly or orally. Vitamin K_1 is antidotal at doses of 10-20 mg (**not** mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian or 1-877-854-2494 at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K_1 at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. [Plastic:] Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

INNER CONTAINER - ABBREVIATED LABEL - INDIVIDUAL PLACE PACS



KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

KEEP OUT OF REACH OF CHILDREN CAUTION

^{*}Contains Denatonium Benzoate

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE		
If Swallowed	 Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. 	
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. 	

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K_1 intramuscularly or orally. Vitamin K_1 is antidotal at doses of 10-20 mg (not mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian or 1-877-854-2494 at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K_1 at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a completed set of its accepted labeling.

NET WEIGHT: 1.8 oz. (50 g)

INDIVIDUAL SALE IS PROHIBITED BY LAW

Manufactured by:

Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

EPA REG. NO. 12455-94

EPA EST. NO. 12455-WI-1

OPTIONAL MARKETING STATEMENTS:

With Brodifacoum
For Use in and Around Homes and Buildings
Palatable Formulation
Mouse and rat bait
For indoor and outdoor rat and mouse control
Bait pacs can be used indoors or out
Place pacs fit into rat burrows where they live and breed

Place bait in locations inaccessible to children, pets, and wildlife or if children, pets, non-target mammals, or birds may access the bait, place bait in tamper-resistant bait stations where rats and mice or their signs have been seen.

Maintain an uninterrupted supply for 15 days (mice) or 10 days (rats) or until all signs of activity stop.

Ready to Use
Made in USA
Pelleted Bait
Contains Pelleted Bait
Pellets
Pellet formula
Pellet formulation
Ready To Use Place Pac (Pack) Pellets
Place Pac (Pack) Pellets
Place Pacs (Packs)

OPTIONAL GRAPHICS WITHOUT TEXT:



OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS & LB. OR GREATER



For Use In and Around Agricultural Buildings Only

PELLETED BAIT

KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

Brodifacoum (CAS #56073-10-0): 0.005%
OTHER INGREDIENTS*: 99.995%
100.000%

KEEP OUT OF REACH OF CHILDREN CAUTION

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE		
If Swallowed	 Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. 	
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. 	

^{*}Contains Denatonium Benzoate

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K_1 intramuscularly or orally. Vitamin K_1 is antidotal at doses of 10-20 mg (**not** mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K_1 at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 8 lb. – 50 lb.

Manufactured by:

BATCH CODE:

Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

EPA REG. NO. 12455-94

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

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IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

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- 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

USE RESTRICTIONS: For control only of Norway rats, roof rats, and house mice. For use in and around agricultural buildings only. Do not apply further than 50 feet from agricultural buildings. Do not use in homes or other human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

RATS: Apply 2 to 8 pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until there no longer are signs of fresh rat activity. HOUSE MICE: Open pac and apply 1/4 to 1/2 oz. of bait per placement in infested areas. Space placements at 8 to 12 foot intervals. Larger placements, up to one unopened pac, may be needed at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days. FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. [Plastic:] Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 TO 4 LB.



For Use In and Around Agricultural Buildings Only

PELLETED BAIT

KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

Brodifacoum (CAS #56073-10-0): 0.005%
OTHER INGREDIENTS*: 99.995%
100.000%

*Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN CAUTION

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE		
If Swallowed	 Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. 	
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. 	

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K_1 intramuscularly or orally. Vitamin K_1 is antidotal at doses of 10-20 mg (not mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K_1 at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

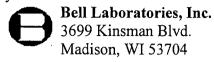
See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 2 - 4 lb.

INDIVIDUAL SALE IS PROHIBITED BY LAW

Manufactured by:

BATCH CODE:



EPA REG. NO. 12455-94

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ THIS LABEL**: Read this entire label and follow all use directions and use precautions. Use only for sites, pests and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

- 1. Store unused product out of reach of children and pets.
- 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

USE RESTRICTIONS: For control only of Norway rats, roof rats, and house mice. For use in and around agricultural buildings only. Do not apply further than 50 feet from agricultural buildings. Do not use in homes or other human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

RATS: Apply 2 to 8 pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until there no longer are signs of fresh rat activity.

HOUSE MICE: Open pac and apply 1/4 to 1/2 oz. of bait per placement in infested areas. Space placements at 8 to 12 foot intervals. Larger placements, up to one unopened pac, may be needed at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. [Plastic:] Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

INNER CONTAINER - ABBREVIATED LABEL - INDIVIDUAL PLACE PACS



For Use In and Around Agricultural Buildings Only

PELLETED BAIT

KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:	
Brodifacoum (CAS #56073-10-0):	0.005%
OTHER INGREDIENTS*:	<u>99.995%</u>
	100 000%

^{*}Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN CAUTION

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE		
If Swallowed	 Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. 	
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. 	

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K_1 intramuscularly or orally. Vitamin K_1 is antidotal at doses of 10-20 mg (not mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K_1 at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a completed set of its accepted labeling.

NET WEIGHT: 1.8 oz. (50 g)

INDIVIDUAL SALE IS PROHIBITED BY LAW

Manufactured by:

Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

EPA REG. NO. 12455-94

EPA EST. NO. 12455-WI-1

OPTIONAL MARKETING STATEMENTS:

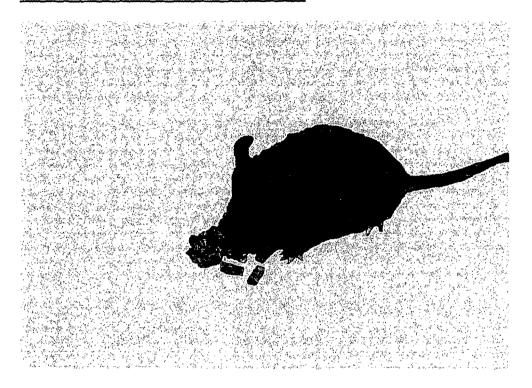
With Brodifacoum
For Use in and Around Agricultural Buildings
Palatable Formulation
Mouse and rat bait
For indoor and outdoor rat and mouse control
Bait pacs can be used indoors or out
Place pacs fit into rat burrows where they live and breed

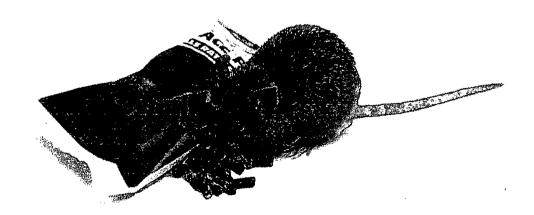
Place bait in locations inaccessible to children, pets, and wildlife or if children, pets, non-target mammals, or birds may access the bait, place bait in tamper-resistant bait stations where rats and mice or their signs have been seen.

Maintain an uninterrupted supply for 15 days (mice) or 10 days (rats) or until all signs of activity stop.

Ready to Use
Made in USA
Pelleted Bait
Contains Pelleted Bait
Pellets
Pellet formula
Pellet formulation
Pelleted Bait Place Pacs (Packs)
Place Pacs (Packs)

OPTIONAL GRAPHIC WITHOUT TEXT:





Version 092110