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US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (75-767) WASHINGTON, DC 20460	EPA REGISTRATION NO. 12455-86	DATE OF ISSUANCE JUN 14 1994
	TERM OF ISSUANCE	
NOTICE OF PESTICIDE: <input type="checkbox"/> REGISTRATION <input type="checkbox"/> REREGISTRATION (Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)	NAME OF PESTICIDE PRODUCT Contrac Rodenticide Place Pac	

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

[Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704	5459262 $\frac{160}{18}$ 5461277 $\frac{161}{38}$
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NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

- A. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
- B. Use the same placepack material used for EPA Reg. No. 12455-76, at the time that acceptable penetration studies were run on it.
- C. Sell placepacks **only** in lots of 16 or more units and **only** with both the outer and placepack labels.

BEST AVAILABLE COPY

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL: *[Signature]* DATE: JUN 14 1994

D. Make the following labeling changes listed below before you release the product for shipment:

1. On your outer and placepack labels, insure that no text is less than 6 pt.
2. Add the registration number to the label: EPA Reg. No. 12455-86.

E. Submit one copy of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

This registration will be subject to cancellation in accordance with FIFRA sec. 6(e) if you do not comply with these conditions. Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.



Robert A. Forrest
Product Manager (14)
Insecticide-Rodenticide Branch
Registration Division (H7505C)

Enclosures: 1) Stamped label
2) A-79 Enclosure

Peacock WP#4:12455.IA.305-5407,-6600:6/10/94

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

USE RESTRICTIONS:

For control of Norway rats, roof rats and house mice

URBAN AREAS: May be used in and around the periphery of homes, industrial, commercial and public buildings. CONTRAC Place Pacs may also be used in and around transport vehicles (ships, trains, aircraft) and related port or terminal buildings. May also be used in alleys. Do not use in sewers.

NON-URBAN AREAS: May be used inside of homes and agricultural buildings.

See right side panel for additional DIRECTIONS FOR USE

ContraC

RODENTICIDE

PLACE PAC KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS

Norway rats and house mice may consume a lethal dose in one feeding with first dead rodents appearing four or five days after treatment begins.

ACTIVE INGREDIENT Bromadiolone (3,3'-di-Bromo-1,1'-biphenyl)-4-yl-3-hydroxy-1-phenylpropyl-4-hydroxy-2H-1-benzopyran-2-one	0.005%
INERT INGREDIENTS*	99.995%
TOTAL	100.000%

* Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN CAUTION

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS


Keep away from humans, domestic animals and pets. If swallowed this material may reduce the clotting ability of the blood and cause bleeding. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. If swallowed, call a physician at once.

NOTE TO PHYSICIAN: If ingested, administer 4 gm intramuscularly or orally as indicated in dithyrosylcoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

ENVIRONMENTAL HAZARDS: This product is toxic to fish and wildlife. Keep out of lakes, streams or ponds.

Net Contents: 200 x 0.88 oz (25 GRAMS)

Mfg. by

 Bell Laboratories, Inc.
Madison, WI 53704 U.S.A.

EPA EST. NO. 12455-WI-1
EPA REG. NO. 12455-06

DIRECTIONS FOR USE

Do not place bait in areas of contaminated food or in contact with food. Do not

SELECTION OF TREATMENT

Determine areas where rodents are present and consume the bait by gnawed openings, cracks and concealed places. Locations where rodents are present. Protect bait from rain and alternative food as possible.

APPLICATION DIRECTIONS

RATS: Apply 4 to 16 Place Pacs per bait station to maintain an uninterrupted supply for at least 15 days.

HOUSE MICE: Place 1 to 2 Place Pacs per bait station. Larger place stations may be needed at locations where rodents are present. Maintain an uninterrupted supply for at least 15 days.

RATS/MICE: Replace bait stations immediately. Collect and dispose of leftover bait properly. Remove sources of rodent food as possible. If reinfestation occurs, re-treatment is necessary. Where a control program is present, establish permanent bait stations as needed.

STORAGE

STORAGE: Store only in original container, inaccessible to children and pets.
DISPOSAL: Do not re-wrap original container and discard in trash.

ACCEPTED
with COMMENTS
in EPA Letter Dated

JUN 14 1994

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, this pesticide is registered in the U.S.A. Reg. No.

12455-06

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