

12455-81

8/19/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. John Lublinkhof
Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

AUG 19 2010

Dear Mr. Lublinkhof:

Subject: Ditrac® Rodenticide
EPA Registration No. 12455-81
Label amendment submitted 3/8/10, revised 6/14/10

This label amendment modifies the Use Restrictions to use more concise text per instructions from EPA, adds sewers as a site per instructions from EPA, and adds optional marketing statements and graphics. The revised labeling reference to above, submitted in connection with the registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is ACCEPTABLE per the following conditions of registration:

Terms/Conditions of Sale/Distribution (intended for PCO Only Use):

- a. The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g. grocery, drug, hardware and home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e. farm, agricultural, tractor stores) and pest control operators.
- b. Product may not be sold in packaging that holds less than 4 pounds of bait.

Note: Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

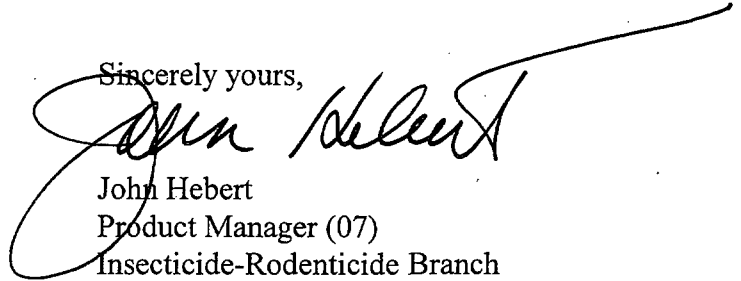
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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have questions about this letter, please contact Tom Harris at (703) 308-9423 or via e-mail at harris.thomas@epa.gov.

A stamped copy of the label is enclosed for your records.

Sincerely yours,



John Hebert
Product Manager (07)
Insecticide-Rodenticide Branch
Registration Division (7505P)

enclosure

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DITRAC[®]

RODENTICIDE

This Product May Only be Used Inside and Within 50 Feet of Buildings or Inside of Transport Vehicles (Ships, Trains, Aircraft)

PELLETED BAIT

KILLS RATS AND MICE

KILLS NORWAY RATS, ROOF RATS, AND HOUSE MICE

ACTIVE INGREDIENT:

Diphacinone (CAS #82-66-6):..... 0.005%

INERT INGREDIENTS:..... 99.995%
100.000%

ACCEPTED

AUG 10 2010

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

EPA. Reg. No: 12455-81

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 4-50 lb.

Manufactured by:

Batch Code:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

EPA REG. NO. 12455-81

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted,

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units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.

- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

RATS AND MICE

USE RESTRICTIONS: For control of Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural, and public buildings, and similar man-made structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. **Do not apply further than 50 feet from buildings.** Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 4 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

RATS: Apply 4 to 16 oz. of bait (usually at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

MICE: Apply 1/4 to 1/2 oz. (1 to 2 level tablespoons) of bait at 8 to 12 foot intervals in infested areas. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Using waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear: shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

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FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

If Swallowed

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have a person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian or 1-877-854-2494 at once.

NOTE TO VETERINARIAN

Anticoagulant Diphacinone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds and other wildlife. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

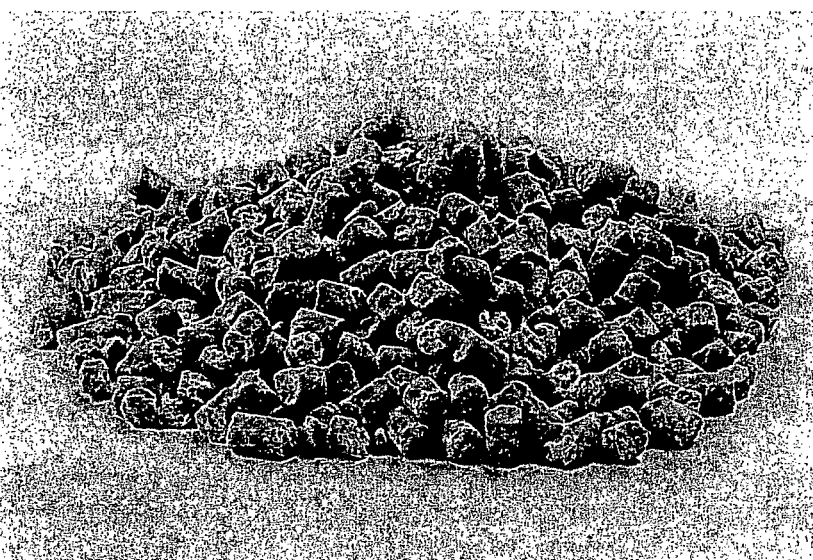
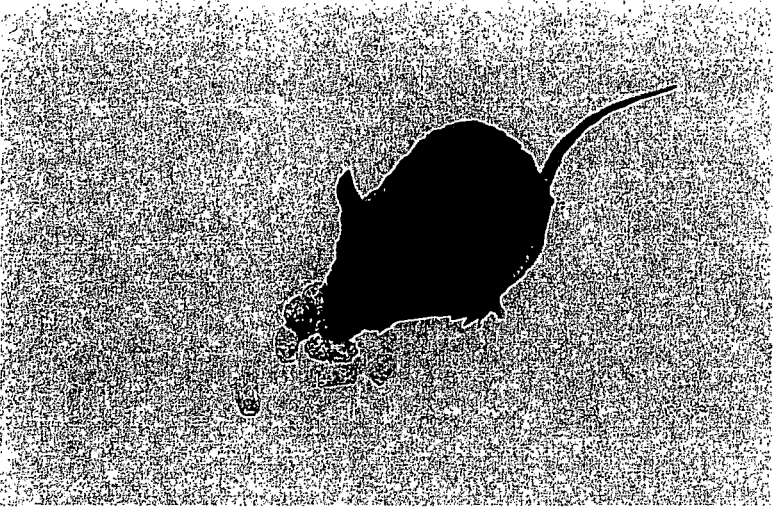
WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

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OPTIONAL MARKETING STATEMENTS:

- With Diphacinone
- For Use in and Around Homes and Buildings
- For Use in and Around Agricultural Buildings
- Palatable Formulation
- Pelleted Bait
- Pellets
- Pelleted formula
- Pelleted formulation
- Bulk pellets
- Our most economical bait (rodenticide)

OPTIONAL GRAPHICS WITHOUT TEXT:



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