

US ENVIRONMENTAL PROTECTION AGENCY  
OFFICE OF PESTICIDES PROGRAMS  
REGISTRATION DIVISION (75 767)  
WASHINGTON, DC 20460

EPA REGISTRATION NO.

DATE OF ISSUANCE

12455-78  
TERM OF ISSUANCE

APR 15 1992

NOTICE OF PESTICIDE:  REGISTRATION  
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

P.C.Q.® Rat and Mouse Bait

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Bell Laboratories, Inc.  
3699 Kinsman Boulevard  
Madison, WI 53704

5415923  $\frac{161}{18}$

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the labeling changes listed below before you release the product for shipment:
  - a. Add the phrase, "EPA Registration No. 12455-78"
  - b. Enlarge the type size and/or center the "DIRECTIONS FOR USE" heading to make this major heading more conspicuous, as you have done on the label for 12455-29.
3. Submit one copy of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

ATTACHMENT IS APPLICABLE


SIGNATURE OF APPROVING OFFICIAL

DATE

APR 15 1992

This registration will be subject to cancellation in accordance with FIFRA sec. 6(e) if you do not comply with these conditions. Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

  
Robert A. Forrest  
Product Manager (14)  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Enclosures: 1) Stamped label  
2) A-79 Enclosure

Under the Federal Insecticide, Fungicide, and Rodenticide Act registered under EPA Reg. No. 12455-78

APR 15 1992

ACCEPTED with COMMENTS by EPA Letter Dated:

# BEST AVAILABLE COPY


**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along wall, by grained openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.  
**RATS:** Apply 1 to 5 Place Pacs per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.  
**MICE:** Open pac and apply 1/4 to 1/2 oz. (1-2 level tablespoons) of bait at 8- to 12-foot intervals. Larger placements (up to 2 oz) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.  
**RATS AND MICE:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinestation, limit sources of rodent food, water, and harborage as much as possible. If reinestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.  
**STORAGE AND DISPOSAL**  
**STORAGE:** Store only in original container, in a dry area inaccessible to children and pets.  
**DISPOSAL:** Do not reuse empty container. Securely wrap original container in several layers of news, paper and discard in trash.

## P.C.Q.<sup>®</sup> Rat and Mouse Bait Place Pac Kills Norway Rats, Roof Rats, and House Mice

**ACTIVE INGREDIENT:**

Diphacinone; 2-(Diphenylacetyl)-1,	0.008%
3-Indandione.....	99.992%
<b>INERT INGREDIENTS.....</b>	<b>99.992%</b>
<b>TOTAL.....</b>	<b>100.000%</b>

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

(See additional precautionary statements on the back panel)  
**NET CONTENTS: 3 OZ. (85 GRAMS)**  
EPA EST. NO. 12455-WF-1 EPA REG. NO. 12455-78  
Manufactured by  
 **Bell Laboratories, Inc.**  
MADISON, WI 53704 U.S.A.

### PRECAUTIONARY STATEMENTS - HAZARD TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Keep away from humans, domestic animals, and pets. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding.  
**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally, as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.  
**ENVIRONMENTAL HAZARD:** Keep out of lakes, streams or ponds.  
**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.  
**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:  
1. Store product not in use in a location out of reach of children and pets.  
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are filled, units must be secured or otherwise immobilized. Even if stronger bait stations are needed in areas open to hooked livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandals.  
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.  
**USE RESTRICTIONS:**  
For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures.  
Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION** Keep away from humans, domestic animals, and pets. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding.  
**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally, as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.  
**ENVIRONMENTAL HAZARD** Keep out of lakes, streams or ponds.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooked livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS**

For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**P.C.Q.<sup>®</sup>  
Rat and Mouse Bait  
Place Pac  
Kills Norway Rats, Roof Rats,  
and House Mice**

**ACTIVE INGREDIENT:**

Diphacinone, 2-(Diphenylacetyl)-1,  
3-indandione . . . . . 0.005%

**INERT INGREDIENTS** . . . . . 99.995%  
**TOTAL** . . . . . 100.000%

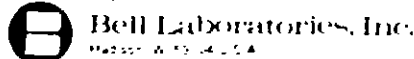
**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

(See additional precautionary statements on the back panel)

**NET CONTENTS: 60 X 3 OZ. (85 GRAMS)**

EPA EST. NO. 12455-W-1; EPA REG. NO. 12455-78

Manufactured by



**SELECTION OF TREATMENT AREAS:**

Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS**

**RATS:** Apply 1 to 5 Place Pacs per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**MICE:** Open pac and apply 1/4 to 1/2 oz. (1-2 level tablespoons) of bait at 8- to 12-foot intervals. Larger placements (up to 2 oz) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**RATS AND MICE:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry area inaccessible to children and pets.

**DISPOSAL:** Do not reuse empty container. Securely wrap original container in several layers of newspaper and discard in trash.

PLEASE PRINT FULL COPY

**PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION** Keep away from humans, domestic animals, and pets. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding.  
**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally, as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.  
**ENVIRONMENTAL HAZARD** Keep out of lakes, streams or ponds.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
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3. Dispose of product container and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS**

For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

**P.C.Q.<sup>®</sup>  
Rat and Mouse Bait  
Place Pac  
Kills Norway Rats, Roof Rats,  
and House Mice**

**ACTIVE INGREDIENT:**

Diphacinone, 2-(Diphenylacetyl)-1,  
3-indandione . . . . . 0.005%

**INERT INGREDIENTS** . . . . . 99.995%  
**TOTAL** . . . . . 100.000%

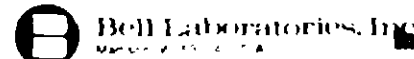
**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

(See additional precautionary statements on the back panel)

**NET CONTENTS: 20 X 3 OZ. (85 GRAMS)**

EPA EST. NO. 12455-W-1; EPA REG. NO. 12455-78

Manufactured by



**SELECTION OF TREATMENT AREAS:**

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**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container, in a dry area inaccessible to children and pets.

**DISPOSAL:** Do not reuse empty container. Securely wrap original container in several layers of newspaper and discard in trash.

APR 15 1992  
Under the Federal Insecticide,  
Fungicide and Plant Growth Regulator  
Act as amended, this pesticide  
registered under EPA Reg. No.  
12455-78