

12455-76

05-25-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

**NOTIFICATION**

**MAY 25 2011**

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

John Lublinkhof  
Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704

Subject: Notification remove "Triple Rinse (or equivalent), then" from the Container Handling Statement per Pesticide Registration Notice 98-10  
EPA Registration No. 12455-76  
Submission Date: May 9, 2011  
Decision: D448915

Dear Mr. Lublinkhof:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated May 9, 2011 for product EPA Reg No. 12455-76. The Registration Division (RD) has conducted a review of this request and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. If you have any questions, please contact Jessica Rogala at (703) 347-0263 or via email at [rogala.jessica@epa.gov](mailto:rogala.jessica@epa.gov). Thank you for your cooperation in this matter.

Sincerely,

A handwritten signature in black ink that reads "J. Rogala".

Jessica Rogala  
Environmental Protection Specialist  
Insecticide-Rodenticide Branch  
Registration Division (7505P)



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 12455-76	2. EPA Product Manager Rosanna Louie-Juzwiak	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Contract Rodenticide Ready-To-Use Place Pacs	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification of a labeling change per PR Notice 98-10. (See attached statement). Under "Container Handling [Plastic]", the following portion of the statement has been deleted per EPA decision: "Triple rinse (or equivalent), then". Begin the new sentence with "Offer....."

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No			<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt    No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled			<input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name John Lublinkhof	Title Director of Regulatory Affairs	Telephone No. (Include Area Code) 608-241-0202
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Director of Regulatory Affairs	
4. Typed Name John Lublinkhof	5. Date May 6, 2011	





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**PEST CONTROL OPERATOR USE LABEL**

**OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 16 LB. OR GREATER**

**CONTRAC®**

**RODENTICIDE  
Ready To Use Place Pacs**

***KILLS RATS AND MICE***

***KILLS WARFARIN RESISTANT NORWAY RATS***

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): ..... 0.005%

OTHER INGREDIENTS\*: ..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

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**PEST CONTROL OPERATOR USE LABEL**

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

16 lb. - 50 lb. containers

Manufactured by:

**BATCH CODE:**



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-76

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** This product may only be used to control Norway rats, roof rats, and house mice in and around homes and residential buildings, food processing facilities, industrial, commercial, agricultural and public buildings, and similar man-made structures. It may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. **Do not apply further than 50 feet from buildings.** Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling

equipment or surfaces that come into direct contact with food or feed. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use this product in sewers.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for 10 days or until signs of rat activity cease to appear.

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for 15 days or until signs of mice activity cease to appear.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

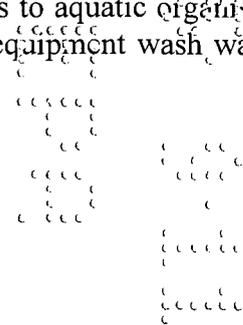
All handlers (including applicators) must wear shoes, socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

**User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.



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**PEST CONTROL OPERATOR USE LABEL**

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 LB. TO 10 LB.**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready To Use Place Pacs**

***KILLS RATS AND MICE***

***KILLS WARFARIN RESISTANT NORWAY RATS***

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

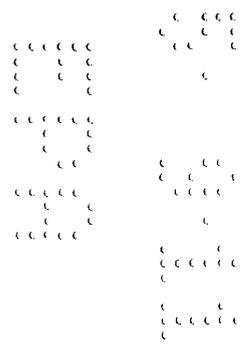
**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%  
OTHER INGREDIENTS\*:..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**





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# PEST CONTROL OPERATOR USE LABEL

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

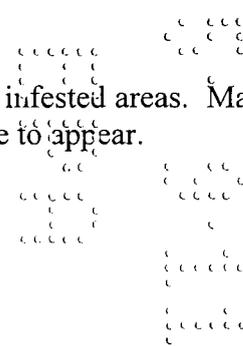
**USE RESTRICTIONS:** This product may only be used to control Norway rats, roof rats, and house mice in and around homes and residential buildings, food processing facilities, industrial, commercial, agricultural and public buildings, and similar man-made structures. It may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. **Do not apply further than 50 feet from buildings.** Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food or feed. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use this product in sewers.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### APPLICATION DIRECTIONS:

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for 10 days or until signs of rat activity cease to appear.



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## PEST CONTROL OPERATOR USE LABEL

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for 15 days or until signs of mice activity cease to appear.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear shoes, socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

#### User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

### ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

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**PEST CONTROL OPERATOR USE LABEL**

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**INNER CONTAINER - ABBREVIATED LABEL - INDIVIDUAL PLACE PAC**

**CONTRAC®  
RODENTICIDE  
Ready-To-Use Place Pac**

***KILLS RATS AND MICE***

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....	0.005%
OTHER INGREDIENTS*.....	99.995%
	100.000%

\*Contains Denatonium Benzoate

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

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**PEST CONTROL OPERATOR USE LABEL**

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

NET WEIGHT: 1.5 oz. (43 g)

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455- 76

EPA EST. NO. 12455-WI-1

**OPTIONAL MARKETING STATEMENTS:**

For use in and around homes and buildings  
House mouse and rat bait  
For indoor & outdoor rat and house mouse control  
Bait pacs can be used indoors or out

Place pacs fit into rat burrows, runways & hard to reach areas where rats and house mice live and breed.

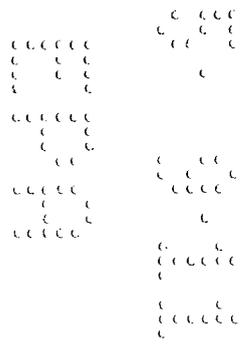
DO NOT OPEN PLACE PAC - Position in desired locations - Rats and house mice will open it themselves.

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**PEST CONTROL OPERATOR USE LABEL**

**OPTIONAL MARKETING STATEMENTS (CONT'D.):**

- Pre-measured
- Made in USA
- Ready to Use
- Pelleted Bait
- Contains Pelleted Bait
- Pellets
- Pellet formula
- Pellet formulation
- Pelleted bait place pacs (packs)
- Ready To Use Place Pac (Pack) Pellets
- Place Pac (Pack) Pellets
- Place Pacs (Packs)



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**AGRICULTURAL USE LABEL**

**OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 8 LB. OR GREATER**

**CONTRAC®**

**RODENTICIDE  
Ready To Use Place Pacs**

**For Use In and Around Agricultural Buildings Only**

**PELLETED BAIT**

**KILLS RATS AND MICE**

**KILLS WARFARIN RESISTANT NORWAY RATS**

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

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- Call a poison control center or doctor, or 1-877-854-2494 immediately for treatment advice.

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**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

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**AGRICULTURAL USE LABEL**

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

8 lb. – 50 lb.

Manufactured by:

**Batch Code:**



**Bell Laboratories, Inc.**

3699 Kinsman Blvd.

Madison, WI 53704

EPA REG. NO. 12455-76

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats, and house mice. For use in and around agricultural buildings only. Do not apply further than 50 feet from agricultural buildings. Do not use in homes or other human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

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## AGRICULTURAL USE LABEL

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### **APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

### **PRECAUTIONARY STATEMENTS**

#### **Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

#### **User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

### **ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

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**AGRICULTURAL USE LABEL**

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 TO 4 LB.**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready To Use Place Pacs**

**For Use In and Around Agricultural Buildings Only**

**PELLETED BAIT**

**KILLS RATS AND MICE**

**KILLS WARFARIN RESISTANT NORWAY RATS**

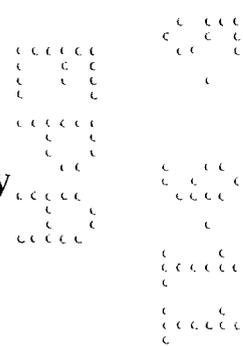
Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7):	.....0.005%
OTHER INGREDIENTS*:	..... <u>99.995%</u>
	100.000%

\*Contains Denatonium Benzoate

**INDIVIDUAL SALE IS PROHIBITED BY LAW**





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## AGRICULTURAL USE LABEL

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats, and house mice. For use in and around agricultural buildings only. Do not apply further than 50 feet from agricultural buildings. Do not use in homes or other human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### **APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing water-proof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

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## AGRICULTURAL USE LABEL

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear shoes, socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

#### User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

### ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

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**AGRICULTURAL USE LABEL**

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**INNER CONTAINER - ABBREVIATED LABEL - INDIVIDUAL PLACE PAC**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready-To-Use Place Pac**

**For Use In and Around Agricultural Buildings Only**

***KILLS RATS AND MICE***

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

OTHER INGREDIENTS\*:..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494 immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

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**AGRICULTURAL USE LABEL**

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

NET WEIGHT: 1.5 oz. (43 g)

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455- 76

EPA EST. NO. 12455-WI-1

**OPTIONAL MARKETING STATEMENTS:**

For use in and around agricultural buildings

House mouse and rat bait

For indoor & outdoor control of Norway rats, roof rats and house mice

Bait pacs can be used indoors or out

Place pacs fit into rat burrows, runways & hard to reach areas where rats and house mice live and breed.

DO NOT OPEN PLACE PAC - Position in desired locations - Rats and house mice will open it themselves.

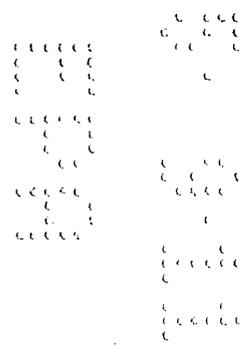
Pre-measured

Made in USA

Ready to Use

Pelleted Bait

Contains Pelleted Bait



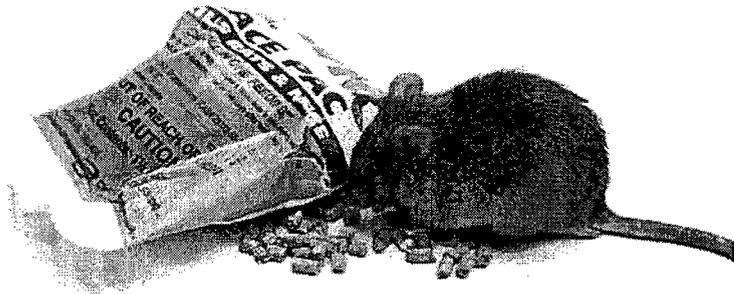
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**AGRICULTURAL USE LABEL**

**OPTIONAL MARKETING STATEMENTS (CONT'D):**

- Pellets
- Pellet formula
- Pellet formulation
- Pelleted Bait Place Pacs (Packs)
- Pelleted Bait
- Place Pacs (Packs)

**OPTIONAL GRAPHICS WITHOUT TEXT:**



House mouse will open the pack

Version 050611

