



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. John Lublinkhof  
Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704

AUG 04 2010

Dear Mr. Lublinkhof:

Subject: Compliance with EPA's May 28, 2008 Risk Mitigation Decision  
Contrac® Rodenticide Ready-To-Use Place Pacs  
EPA Registration No. 12455-76  
Submission Date: March 3, 2010

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) to comply with the Agency's revised May 28, 2008 "*Risk Mitigation Decision for Ten Rodenticides*" as amended, is acceptable. The following comments apply:

**Terms/Conditions of Sale/Distribution (for Agricultural Building Only Use):**

- a. The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g. grocery, drug, hardware and home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e. farm, agricultural, tractor stores).
- b. Product may not be sold in packaging that holds less than 8 pounds of bait.

**Terms/Conditions of Sale/Distribution (intended for PCO Only Use):**

- a. The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g. grocery, drug, hardware and home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e. farm, agricultural, tractor stores) and pest control operators.
- b. Product may not be sold in packaging that holds less than 16 pounds of bait.

With the above revisions, this product will be in full compliance with the Agency's revised May 28, 2008 "*Risk Mitigation Decision for Ten Rodenticides*".



Please be aware of the following stipulations concerning existing stocks:

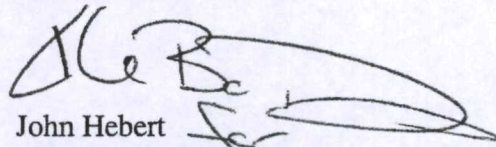
- The registrant may not distribute or sell existing stocks of this product after June 4, 2011 unless they conform to the terms and conditions of registration as amended today.
- Any person other than the registrant may sell and distribute existing stocks of this product with the previously approved label until such stocks are exhausted.
- Any person may use existing stocks of this product with the previously approved label until such stocks are exhausted.

**Note:** Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. Please submit one (1) final printed copy for the above mentioned label before releasing the product for shipment. If you have questions about this letter, please contact Jennifer Gaines at (703) 305-5967 or via e-mail at [gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov).

A stamped copy of the label is enclosed for your records.

Sincerely yours,



John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)



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**PEST CONTROL OPERATOR USE LABEL**

**OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 16 LB. OR GREATER**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready To Use Place Pacs**  
  
**KILLS RATS AND MICE**

ACCEPTED  
with COMMENTS  
In EPA Letter Dated  
AUG 04 2010  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
12455-76

***KILLS WARFARIN RESISTANT NORWAY RATS***

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

OTHER INGREDIENTS\*..... 99.995%  
100.000%

In order to ensure a consistent and satisfactory control of listed rodents, do not sell this product 6 months after manufacturing.

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.



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**PEST CONTROL OPERATOR USE LABEL**

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

16 lb. - 50 lb. containers

Manufactured by:

**BATCH CODE:**



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-76

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats, and house mice in sites identified below for **Urban Areas** and **Non-urban Areas**. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.



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**PEST CONTROL OPERATOR USE LABEL**

**URBAN AREAS:** This product may only be used in and around homes, industrial, commercial, and public buildings; in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings; and in alleys. Do not apply further than 50 feet from buildings. Do not use this product in sewers.

**NON-URBAN AREAS:** This product may only be used inside of homes and agricultural buildings.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for 10 days or until signs of rat activity cease to appear.

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for 15 days or until signs of mice activity cease to appear.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear: shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.



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**PEST CONTROL OPERATOR USE LABEL**

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 LB. TO 10 LB.**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready To Use Place Pacs**

***KILLS RATS AND MICE***

***KILLS WARFARIN RESISTANT NORWAY RATS***

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7):	.....0.005%
OTHER INGREDIENTS*:	..... 99.995%
	100.000%

In order to ensure a consistent and satisfactory control of listed rodents, do not sell this product 6 months after manufacturing.

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**



**PEST CONTROL OPERATOR USE LABEL**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 2 lb. – 10 lb. containers

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

**Batch Code:**

EPA REG. NO. 12455-76

EPA EST. NO. 12455-WI-1



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## **PEST CONTROL OPERATOR USE LABEL**

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats, and house mice in sites identified below for **Urban Areas** and **Non-urban Areas**. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

**URBAN AREAS:** This product may only be used in and around homes, industrial, commercial, and public buildings; in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings; and in alleys. Do not apply further than 50 feet from buildings. Do not use this product in sewers.

**NON-URBAN AREAS:** This product may only be used inside of homes and agricultural buildings.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### **APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for 10 days or until signs of rat activity cease to appear.



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## **PEST CONTROL OPERATOR USE LABEL**

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for 15 days or until signs of mice activity cease to appear.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### **PRECAUTIONARY STATEMENTS**

#### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear: shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

#### **User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

### **ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.



**PEST CONTROL OPERATOR USE LABEL**

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**INNER CONTAINER - ABBREVIATED LABEL - INDIVIDUAL PLACE PAC**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready-To-Use Place Pac**

***KILLS RATS AND MICE***

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%  
OTHER INGREDIENTS\*..... 99.995%  
100.000%

In order to ensure a consistent and satisfactory control of listed rodents, do not sell this product 6 months after manufacturing.

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.



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**PEST CONTROL OPERATOR USE LABEL**

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

NET WEIGHT: 1.5 oz. (43 g)

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455- 76

EPA EST. NO. 12455-WI-1

**OPTIONAL MARKETING STATEMENTS:**

For use in and around homes and buildings  
House mouse and rat bait  
For indoor & outdoor rat and house mouse control  
Bait pacs can be used indoors or out

Place pacs fit into rat burrows, runways & hard to reach areas where rats and house mice live and breed.

DO NOT OPEN PLACE PAC - Position in desired locations - Rats and house mice will open it themselves.



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**PEST CONTROL OPERATOR USE LABEL**

**OPTIONAL MARKETING STATEMENTS (CONT'D.):**

Place bait in locations inaccessible to children, pets, and wildlife, or if children, pets, non-target mammals, or birds may access the bait, place bait in tamper-resistant bait stations where rats and mice or their signs have been seen.

Maintain an uninterrupted supply for 15 days (house mice) or 10 days (rats) or until all signs of activity stop.

- Pre-measured
- Made in USA
- Ready to Use
- Pelleted Bait
- Contains Pelleted Bait
- Pellets
- Pellet formula
- Pellet formulation
- Pelleted bait place pacs (packs)
- Ready To Use Place Pac (Pack) Pellets
- Place Pac (Pack) Pellets
- Place Pacs (Packs)

**OPTIONAL GRAPHICS WITHOUT TEXT:**





**AGRICULTURAL USE LABEL**

**OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 8 LB. OR GREATER**

**CONTRAC<sup>®</sup>**

**RODENTICIDE  
Ready To Use Place Pacs**

**For Use In and Around Agricultural Buildings Only**

**PELLETED BAIT**

**KILLS RATS AND MICE**

**KILLS WARFARIN RESISTANT NORWAY RATS**

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

OTHER INGREDIENTS\*..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494 immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.



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**AGRICULTURAL USE LABEL**

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

8 lb. - 50 lb.

Manufactured by:

Batch Code:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-76

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats, and house mice. For use in and around agricultural buildings only. Do not apply further than 50 feet from agricultural buildings. Do not use in homes or other human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.



15/22

## **AGRICULTURAL USE LABEL**

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### **APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

### **PRECAUTIONARY STATEMENTS**

#### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

#### **User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

### **ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.



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**AGRICULTURAL USE LABEL**

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 TO 4 LB.**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready To Use Place Pacs**

**For Use In and Around Agricultural Buildings Only**

***PELLETED BAIT***

***KILLS RATS AND MICE***

***KILLS WARFARIN RESISTANT NORWAY RATS***

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

OTHER INGREDIENTS\* : ..... 99.995%

100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**



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**AGRICULTURAL USE LABEL**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494 immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 2 - 4 lb.

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:

**Batch Code:**



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-76

EPA EST. NO. 12455-WI-1



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## AGRICULTURAL USE LABEL

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats, and house mice. For use in and around agricultural buildings only. Do not apply further than 50 feet from agricultural buildings. Do not use in homes or other human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

### **APPLICATION DIRECTIONS:**

**RATS:** Apply 2 to 10 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days.

**HOUSE MICE:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.



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## **AGRICULTURAL USE LABEL**

### **PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

#### **User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

#### **ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

#### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Triple rinse (or equivalent), then offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.



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**AGRICULTURAL USE LABEL**

**INNER CONTAINER - ABBREVIATED LABEL - INDIVIDUAL PLACE PAC**

**CONTRAC<sup>®</sup>**  
**RODENTICIDE**  
**Ready-To-Use Place Pac**

**For Use In and Around Agricultural Buildings Only**

***KILLS RATS AND MICE***

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....	0.005%
OTHER INGREDIENTS*:	99.995%
	100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor, or 1-877-854-2494 immediately for treatment advice.

\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.



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**AGRICULTURAL USE LABEL**

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

NET WEIGHT: 1.5 oz. (43 g)

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455- 76

EPA EST. NO. 12455-WI-1

**OPTIONAL MARKETING STATEMENTS:**

For use in and around agricultural buildings  
House mouse and rat bait  
For indoor & outdoor control of Norway rats, roof rats and house mice  
Bait pacs can be used indoors or out  
Place pacs fit into rat burrows, runways & hard to reach areas where rats and house mice live and breed.

**DO NOT OPEN PLACE PAC** - Position in desired locations - Rats and house mice will open it themselves.

Place bait in locations inaccessible to children, pets, and wildlife, or if children, pets, non-target mammals, or birds may access the bait, place bait in tamper-resistant bait stations where rats and mice or their signs have been seen.

Maintain an uninterrupted supply for 15 days (mice) or 10 days (rats) or until all signs of activity stop.



**AGRICULTURAL USE LABEL**

**OPTIONAL MARKETING STATEMENTS (CONT'D):**

- Pre-measured
- Made in USA
- Ready to Use
- Pelleted Bait
- Contains Pelleted Bait
- Pellets
- Pellet formula
- Pellet formulation
- Pelleted Bait Place Pacs (Packs)
- Pelleted Bait
- Place Pacs (Packs)

**OPTIONAL GRAPHICS WITHOUT TEXT:**



Version 060810