

12455-68

03/05/2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

March 5, 2007

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Bell Laboratories, Inc.  
3699 Kinsman Boulevard  
Madison, WI 53704

Attention: Dr. John Lublinkhof

**Subject**      Contrac Mouse Bait Station  
EPA Reg. No. 12455-68  
Your amended application of December 20, 2006  
Your resubmission of February 20, 2007

**Purpose**        The submission revises the label and graphics for this product, under sec 3 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), to allow greater flexibility for the consumer market.

**Labeling**      The labeling submitted with the above letter is acceptable, provided that you submit one (1) copy of final printed labeling to us, with the following change, before you ship the product.

1. Under "OPTIONAL MARKETING STATEMENTS:", delete the following statement:

"Mice typically leave station to die."

We don't have enough data to verify such a statement

2. Revise your "Mice" directions as follows:

**Mice:** Place bait station at highest point of activity along a wall or in corner where mice or their signs have been seen. If additional units are purchased, place stations at 8 to 20 foot intervals. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

**Refill Bait:** When bait is consumed, replace only with one CONTRAC All-Weather Blox (EPA Reg. No. 12455-79). Do not fill this station with any bait other than CONTRAC All-Weather Bloc.

**How to Refill:** (See illustrations below) ... for rebaiting.

[4 Illustrations]

**Follow-up:** Using gloves, collect and dispose of all dead, exposed animals and leftover bait. To discourage reinfestation, eliminate food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

<b>Existing stocks</b>	You may use stocks of product with existing labels for eighteen (18) months.
<b>Consequence for non-compliance</b>	If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.
<b>Questions</b>	If you have questions about this letter, please contact me at 703-305-5407 (phone); 703-305-6596 (fax); or <a href="mailto:peacock.dan@epa.gov">peacock.dan@epa.gov</a> (E-Mail).

Sincerely,



Daniel B. Peacock, Biologist  
Insecticide-Rodenticide Branch  
Registration Division (7504C)

<b>Attachment</b>	Enclosure 1. Stamped Label for 12455-68.
<b>File Location</b>	Dan Peacock, Flash Drive, 1gb, K:\Bromadiolone\12455\12455-68\12455-68, revised label, market flexibility, 2-24-2007.doc

**OUTER CONTAINER - COMPLETE LABEL**

*Reusable*

*Baited*

**CONTRAC<sup>®</sup>**  
**MOUSE BAIT STATION**

**Kills Mice**

This station contains enough bait to kill more than one mouse.

**Refillable using Contrac All-Weather Blox and Easy Access Key (included).**

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

**INERT INGREDIENTS\*:**..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

MAR 5 2007

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, the pesticide  
registered under EPA Reg. No.

12455-68

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

**NOTE TO PHYSICIAN OR VETERINARIAN**

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

See Back/Side Panel for additional precautionary statements.

**NET WEIGHT:**

1 oz. (28 g) (1 baited bait station)

Manufactured by:



**Bell Laboratories, Inc.**  
Madison, WI 53704

EPA REG. NO. 12455-68

EPA EST. NO. 12455-WI-1

*This Section For Product Label Identification Purposes Only*

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**USE RESTRICTIONS:** DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, AND NONTARGET WILDLIFE. For control of house mice in and around homes, industrial, commercial, agricultural, and public buildings. Do not place in areas where there is possibility of contaminating food or surfaces that come in direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use in sewers.

**Urban Areas:** This product may be used in and around the periphery of homes, industrial, commercial, and public buildings. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. May also be used in alleys.

**Non-Urban Areas:** This product may be used in and around homes and agricultural buildings.

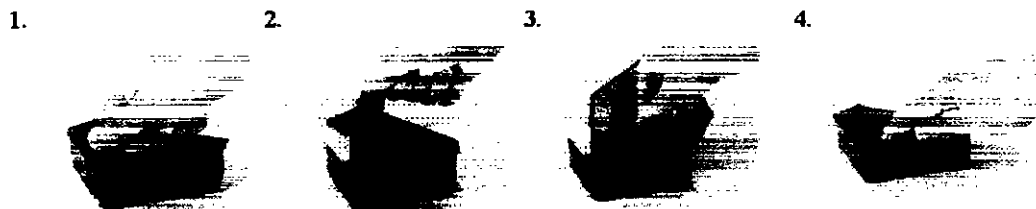
**SELECTION OF TREATMENT AREAS:** Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places.

### APPLICATION DIRECTIONS:

**Mice:** Place bait stations at intervals of 8 to 10 feet along walls or in corners where mice live or travel. When bait is consumed, replace with one CONTRAC All-Weather Blox (EPA Reg. No. 12455-79). Do not fill this station with any bait other than CONTRAC All-Weather Blox.

**To Refill:** (See illustrations below) 1. Fully insert 2-pronged key in holes on top of CONTRAC Mouse Bait Station. 2. Gently lift up. 3. Place one piece of CONTRAC All-Weather Blox in the triangular area next to the hinge. 4. Close lid until it snaps securely. Repeat steps for rebaiting.

To discourage reinfestation, eliminate food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.



### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling. Wear gloves if bait is handled.

This Section For Product Label Identification purposes only

Label Markings: This Section contains the following information:  
 1. Product Name  
 2. EPA Registration Number  
 3. EPA Pesticide Code  
 4. EPA Signal Word  
 5. EPA Hazard Statement  
 6. EPA Precautionary Statement  
 7. EPA Active Ingredient  
 8. EPA Inert Ingredient  
 9. EPA Net Weight  
 10. EPA Net Content

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish, birds and other wildlife. Predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply directly to water.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Pesticide Container:** Do not reuse empty container. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration or, if allowed by state and local authorities, by burning. If burned stay out of smoke. Call your Local Waste Agency for any questions on proper disposal.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

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*Alternate Storage and Disposal for packaging intended solely for household use:*

**STORAGE AND DISPOSAL**

**STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets.

**DISPOSAL:** If empty: do not reuse this container. Place in trash or offer for recycling if available. If partially filled: Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**INNER CONTAINER - ABBREVIATED LABEL**

*Reusable*

*Baited*

**CONTRAC<sup>®</sup>**  
**MOUSE BAIT STATION**

Kills Mice

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

INERT INGREDIENTS\*: ..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**NOTE TO PHYSICIAN OR VETERINARIAN**

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION**

For 24 hour emergency medical advice, call 1-877-854-2494.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and BAITING INSTRUCTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

Manufactured by:



**Bell Laboratories, Inc.**  
Madison, WI 53704

EPA REG. NO. 12455-68

EPA EST. NO. 12455-WI-1

This is not the full product label. Information is provided only

**OPTIONAL MARKETING STATEMENTS:**

Ready to use

Refillable using Contrac All-Weather Blox and easy access key (included)

Can kill more than one mouse. This station contains enough bait to kill more than one mouse.

Refillable

With bromadiolone

Convenient

Easy to use

How it works: Mice entering a station and consuming a fatal dose will begin to die in 4 or 5 days.

Mice typically leave station to die.

Reusable

Made in USA

**OPTIONAL GRAPHICS AND TEXT:**