

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

May 21, 2007

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5-805701

Bell Laboratories, Inc.
3699 Kinsman Boulevard
Madison, WI 53704

Attention: Dr. John Lublinkhof

- Subject** Quintox Rat and Mouse Bait
EPA Reg. No. 12455-39
Your amended application of February 16, 2007
- Purpose** The submission revises the label for this product, under sec 3 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), to allow a 6 oz package consisting of 8, 0.75 oz trays (attached in pairs) with additional text and graphics.
- Labeling** Submit revised labeling for our review with the following changes:
1. Revise the top of the 1st label to read, "OUTER CONTAINER LABEL", 6 OZ SIZE AND COMPLETE LABEL, 2 - 10 LB SIZE".
 2. Begin the 1st Sentence of the "**USE RESTRICTIONS**" with "Only": "Only for control ... structures."
 3. For the 6 oz size, change the rat directions to read, "**RATS**: Apply 2 to 6 oz...
 4. Under "**OPTIONAL MARKETING STATEMENTS**": delete the following "implied safety" claims [40 CFR 156(a)]:

"low bioaccumulation" and
"low secondary poisoning".
- Labeling-continued**

- 5. Modify the 7th optional marketing statement as follows:

Trays can be used inside cabinets, behind appliances, in closets, and in the garage if placements are out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. See outer label for additional details.

- 6. Delete the last optional marketing statement, "Formulated with ... in USA." We would reconsider this text if you cite the manufacturing process data for the technical source.
- 7. Under "Baiting for Mice", modify text of 3rd Graphic as follows:

Apply ¼ to ½ oz of bait at 8 to 12 foot intervals at points of mouse activity. Apply up to 0.75 oz (1 detached tray) at points of very high mouse activity. Place in areas that are out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. See outer label for additional details.

Questions If you have questions about this letter, please contact me at 703-305-5407 (phone); 703-305-6596 (fax); or peacock.dan@epa.gov (E-Mail).

Sincerely,



Daniel B. Peacock, Biologist
 Insecticide-Rodenticide Branch
 Registration Division (7504C)

Attachment Enclosure 1. Stamped label.

File Location Dan Peacock, Flash Drive, 1gb, K:\Vitamin D3\12455-39, revised label with trays, 5-21-2007.doc

QUINTOX®

RAT AND MOUSE BAIT

KILLS RATS AND MICE

*KILLS NORWAY RATS, ROOF RATS
AND HOUSE MICE*

ACTIVE INGREDIENT:

Cholecalciferol (CAS #67-97-0):..... 0.075%

INERT INGREDIENTS:..... 99.925%

TOTAL 100.000%

ACCEPTED
with COMMENTS
in EPA Letter Dated

MAY 21 2007

KEEP OUT OF REACH OF CHILDREN

CAUTION

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
12455-39

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Avoid use of all oils.

IF ON SKIN:

- Wash with plenty of soap and water.

NOTE TO PHYSICIAN OR VETERINARIAN

If serum calcium levels are elevated, treatment with Calcitonin is effective in reducing calcium to normal levels. Continue monitoring serum calcium and treat as necessary for hypercalcemia (Reference, AMA Drug Evaluations, Third Edition (1977), Chapter 16, pp. 248-251).

See Back/Side Panel for additional precautionary statements.

NET WEIGHT:

Range: 2 - 10 lbs. (0.9 -4.5 kg) or
6 oz. (8 x 0.75 oz. holding trays)

Manufactured by:



Bell Laboratories, Inc.
Madison, WI 53704

EPA REG. NO. 12455-39 EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

USE RESTRICTIONS: For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

(Qualifier statement for 0.75 oz. holding trays: Each tray of an attached pair contains 0.75 oz. of bait. Remove bait from trays according to use directions below and ADDITIONAL GRAPHICS AND TEXT.)

RATS: Apply 2 to 8 oz. of bait (usually at intervals of 15 to 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days.

MICE: Apply 1/4 to 1/2 oz. (1 to 2 level tablespoons) of bait at 8 to 12 foot intervals. Larger placements (up to 1 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Using gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling. Wear gloves if bait is handled.

ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

CONTAINER DISPOSAL: Do not reuse empty container. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration or, if allowed by state and local authorities, by burning. If burned, stay out of smoke. Call your local waste agency for any questions on proper disposal.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

Alternate Environmental Hazards Language for packaging intended solely for household use (<1 lb):

ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. Do not apply directly to water.

Alternate Storage and Disposal Language for packaging intended solely for household use (<1 lb):

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

6 7 8

INNER CONTAINER – ABBREVIATED LABEL

QUINTOX®

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See Back/Side Panel for additional precautionary statements.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and BAITING INSTRUCTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

NET WEIGHT:

0.75 oz.

Manufactured by:



Bell Laboratories, Inc.

Madison, WI 53704

EPA REG. NO. 12455-39 EPA EST. NO. 12455-WI-1

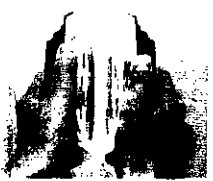


OPTIONAL MARKETING STATEMENTS:

- Pre-filled bait trays
- Ready to Use Easy Pack
- 8 Pre-filled bait trays
- 8 trays x 0.75 oz.
- Prefilled, ready to use bait trays
- Baits can be used indoors or out
- Trays can be used inside cabinets, behind appliances, in closets, in the garage, etc.
- Plastic seal keeps bait fresher
- Convenient
- Easy to use
- Tray helps contain bait
- Just peel and place
- Low bioaccumulation
- Low secondary poisoning
- Formulated with Vitamin D3 which is allowed for organic production by the USDA National Organic Program
- Made in USA

ADDITIONAL GRAPHICS AND TEXT: Use for 0.75 oz. Trays Attached in Pairs (1.5 oz. of Bait)

See full label for complete use directions and precautions. Use gloves if bait is handled.

Baiting for Mice:

 <p>Fold sides of attached pair of 0.75 oz. trays and split apart.</p>	 <p>Carefully remove protective film from 0.75 oz. tray.</p>	 <p>Remove and apply ¼ to ½ oz. in areas of identified activity. Place in areas of identified activity, out of reach of children and pets or in tamper-resistant bait stations. Use 0.75 oz. (1 detached tray) at points of very high mouse activity.</p>
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*This Statement for Product Label Identification Purposes Only
Chemical Name: Avianc 300 (D-PEB) (N-12455-30) (100% active ingredient)
EPA Reg. No. 101-108-01*

Product Name

OPTIONAL GRAPHICS WITHOUT TEXT:

