

12455-36

9/29/2003

Page 185

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

September 29, 2003

Bell Laboratories Inc.  
3699 Kinsman Boulevard  
Madison, WI 53704

360  
17  
S-741480

Attention: Mr. Craig A. Riekema

**Subject: CONTRAC® All-Weather Cake**  
**EPA Reg. No. 12455-34**  
**CONTRAC® Rat and Mouse Bait**  
**EPA Reg. No. 12455-36 ✓**  
**CONTRAC® Rodenticide**  
**EPA Reg. No. 12455-69**  
**Your amended applications of June 30, 2003**

**Purpose** The purpose of this submission is to revise your label in accordance with PR Notices 2001 and 2001-6.

**Label review** The labeling submitted with the above letter, under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) is acceptable, provided you submit one (1) copy of final printed labeling to us, with the following changes, before you ship your product.

1. Under "KILLS RATS AND MICE", modify the text as follows:

***KILLS WARFARIN RESISTANT NORWAY RATS***

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**Label  
review-  
continued**

2. Revise your "USE RESTRICTIONS" as follows:

**USE RESTRICTIONS:** This product may be used to control Norway rats, roof rats, and house mice in the sites identified below for **Urban Areas** and **Non-urban Areas**. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

**Urban Areas:** This product may only be used in and around (within 15 feet of) homes, industrial, commercial, and public buildings; in transport vehicles (ships, trains, aircraft) and in and around (within 15 feet of) related port or terminal buildings; and in alleys. Do not use this product in sewers.

**Non-Urban Area:** This product may only be used inside of homes and agricultural buildings.

3. For non-placepack products, add "Wear gloves if bait may be handled." before "Wash thoroughly with soap and water after handling."

A copy of the stamped label is enclosed for your records.

**Existing  
stocks**

Stocks of existing labels may be used for eighteen (18) months.

**Consequence  
for non-  
compliance**

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

**Questions**

If you have questions about this letter, please contact me at 703-305-5407 (by phone), 703-305-6596 (by fax), or [peacock.dan@epa.gov](mailto:peacock.dan@epa.gov) (by E-Mail).

Sincerely yours,



Daniel B. Peacock, Biologist  
Insecticide-Rodenticide Branch  
Registration Division (7504C)

**Letter**

Dan Peacock, Disk124,A:\Bromadiolone\12455-34, -36, -69, revised label, 9-25-2003,wpd.wpd

3 8 5

# CONTRAC<sup>®</sup>

**RAT & MOUSE BAIT**

**KILLS RATS AND MICE**

**KILLS WARFARIN RESISTANT NORWAY RATS, ROOF RATS AND HOUSE MICE**

Rats and mice may consume a lethal dose in one feeding with first dead rodents appearing four or five days after bait consumption.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7): .....0.005%

INERT INGREDIENTS\*:..... 99.995%

100.000%  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

SEP 29 2003

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN** 12455-36

## CAUTION

### FIRST AID

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

•Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.

•Have person sip a glass of water if able to swallow.

•Do not induce vomiting unless told to do so by the poison control center or doctor.

**IF ON SKIN:**

•Wash with plenty of soap and water.

### NOTE TO PHYSICIAN OR VETERINARIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

**NET WEIGHT: 25 lbs.**

Manufactured by:



**Bell Laboratories, Inc.**  
Madison, WI 53704

EPA REG. NO. 12455-36

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

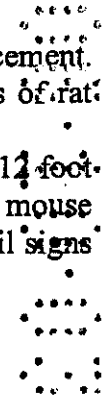
**USE RESTRICTIONS:** For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures. Outdoor bait placements must be limited to within 15 feet of structures such as buildings, retaining walls, fence lines, streets, sidewalks, food or feed storage areas, lumber piles, trash and garbage containers or other structures providing potential food or harborage for rodents. This product may also be used in alleys located in urban areas, inside transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**RATS:** Apply 3 to 16 ounces of bait (usually at intervals of 15 to 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

**MICE:** Apply 1/4 to 1/2 oz. (1 - 2 level tablespoons) of bait per placement at 8 to 14 foot intervals. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.



**RATS AND MICE:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed. Wash thoroughly with soap and water after handling.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish, birds and other wildlife. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**CONTAINER DISPOSAL:** Do not reuse empty container. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration or, if allowed by state and local authorities, by burning. If burned, stay out of smoke. Call your local waste agency for any questions on proper disposal.

**WARRANTY:** Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

042503

