

12455-34

04/19/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. John Lublinkhof  
Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704

APR 19 2012

Dear Mr. Lublinkhof:

Subject: Label Revisions to Reflect New Label Perimeter Restriction of 100 Feet  
and Burrow Baiting Language  
CONTRAC<sup>®</sup> ALL-WEATHER CAKE  
EPA Registration No. 12455-34

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. A stamped copy is enclosed for your records. Please submit one (1) final printed copy for the above mentioned label before releasing the product for shipment.

**Note:** Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have questions about this letter, please contact Jennifer Gaines at (703) 305-5967 or via e-mail at [gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov).

Sincerely yours,

A handwritten signature in cursive script that reads "Jennifer Gaines for".

John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)



**OUTER CONTAINER -COMPLETE LABEL - PACKAGE WEIGHTS 16 LB. OR GREATER**

**CONTRAC<sup>®</sup>**  
**ALL-WEATHER CAKE**

Mold Resistant      Moisture Resistant

**KILLS RATS AND HOUSE MICE**

**ACCEPTED**  
**APR 19 2012**  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
Registered under  
EPA Reg. No. 12455-34

**KILLS WARFARIN RESISTANT NORWAY RATS**

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Bromadiolone (CAS #28772-56-7):.....0.005%

OTHER INGREDIENTS\*:..... 99.995%

. 100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

**IF SWALLOWED:**

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378\*\* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

**IF ON SKIN OR CLOTHING:**

- Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF IN EYES:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

\*\* Also call this number for information on health concerns and pesticide incidents.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.



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**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

16 lb.- 50 lb. containers

Manufactured by:

**BATCH CODE:**



**Bell Laboratories, Inc.**

3699 Kinsman Blvd.

Madison, WI 53704

EPA REG. NO. 12455-34

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**NOTE:** Bait stations are mandatory for outdoor, above ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait.

**USE RESTRICTIONS:** This product can only be used to control Norway rats, roof rats and house mice in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port of terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with Contrac All-Weather Cake is prohibited.



Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use this product in sewers.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

Each block consists of a one-pound slab scored to be broken into four-4 oz. pieces.

**RATS:** Break slab into four 4-ounce pieces and apply 1 to 4 pieces of block bait at intervals of 15 to 30 feet per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

**HOUSE MICE:** Obtain 1 oz. bait pieces by breaking 4 oz. pieces of block bait in half and breaking each half in half. Use one-1 oz. piece per bait placement. Space placements at 8 to 12 foot intervals. Two-1 oz. pieces may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Using gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Do not get in eyes, on skin, or clothing. Keep away from children, domestic animals, and pets. All handlers (including applicators) must wear long sleeved shirt and long pants, shoes plus socks, and waterproof gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**  
Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to fish, birds and other wildlife. Dogs, cats, and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.



**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Pesticide Container:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. Call your Local Waste Agency for any questions on proper disposal.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

**INNER CONTAINER – COMPLETE LABEL – PACKAGE WEIGHT 2 LB. TO 10 LB.**

**CONTRAC<sup>®</sup>**  
**ALL-WEATHER CAKE**

Mold Resistant      Moisture Resistant

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NET WEIGHT: 2 lb.- 10 lb.

**INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-34

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**OPTIONAL MARKETING STATEMENTS:**

- For use in and around homes and buildings
- With Bromadiolone
- Palatable Formulation
- Blox
- All-Weather Bait
- All-Weather Bait Blox
- All-Weather Formula
- Multi-edge Shape Gives Rodents Gnawing Edges
- Can be Used Indoors or Out
- Made in USA
- Block form bait
- All-Weather Cake
- Chunx
- Block Bait

**OPTIONAL PICTURES WITHOUT TEXT:**



Version 041212