

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

JUL 27 1992

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S420279 350  
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Ms. Cisse Spragins  
Bell Laboratories, Inc.  
3699 Kinsman Boulevard  
Madison, WI 53704

Dear Ms. Spragins:

Subject: Contrac Paraffinized Cake  
EPA Registration No. 12455-34  
Your Letters Dated April 7 and June 12, 1992

The amendment referred to above, submitted in connection with registration under FIFRA sec. 3(c)(7)(A), is acceptable, subject to the following provisions:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. The proposed change in method of manufacturing this bait is acceptable. The efficacy studies recently accepted for your product 12455-79 may be cited to support the claims made for extruded Contrac Paraffinized Cake, 12455-34. These studies are listed below.

| <u>Study Type</u>                     | <u>MRID Number</u> |
|---------------------------------------|--------------------|
| "Fresh" rat test, 15-day exposure     | 420142-03          |
| "Weathered" rat test, 15-day exposure | 420142-04          |
| "Fresh" rat test, 3-day exposure      | 421113-02          |
| "Weathered" rat test, 3-day exposure  | 421778-02          |
| "Fresh" mouse test, 15-day exposure   | 420142-01          |
| "Weathered" mouse test, 15-day exp.   | 420142-02          |
| "Fresh" mouse test, 3-day exposure    | 421118-01          |
| "Weathered" mouse test, 3-day exp.    | 421778-01          |

The minor changes in nominal concentrations on the Confidential Statement of Formula submitted on June 12, 1992, are not likely to affect the performance of the bait significantly.

| CONCURRENCES |  |  |  |  |  |  |  |
|--------------|--|--|--|--|--|--|--|
| SYMBOL       |  |  |  |  |  |  |  |
| SURNAME      |  |  |  |  |  |  |  |
| DATE         |  |  |  |  |  |  |  |

3. Make the labeling changes listed below before you release the product for shipment bearing the amended labeling:

- Your proposed revised label submitted on April 7, 1992, is generally acceptable, but the "APPLICATION DIRECTIONS" for "MICE" should be changed to read

"MICE: Obtain 1-oz bait pieces by breaking 4-oz pieces of CONTRAC PARAFFINIZED CAKE in half and breaking each half in half. Use one 1-oz piece of CONTRAC PARAFFINIZED CAKE per bait placement. Space placements at 8- to 12-foot intervals. Two 1-oz pieces may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease."

4. The alternate brand name "CONTRAC ALL-WEATHER CAKE" is acceptable for this product.

5. Submit one copy of your final printed labeling before you release the product for shipment.

This registration will be subject to cancellation in accordance with FIFRA sec. 6(e) if you do not comply with these conditions. Your release for shipment of the product bearing the amended labeling, constitutes acceptance of these conditions.

A stamped copy of the labeling is enclosed for your records.

Sincerely yours,



Robert A. Forrest  
Product Manager (14)  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Enclosure

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
CAUTION**

Keep away from humans, domestic animals and pets. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. If swallowed, call a physician at once.

**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K, intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish and wildlife. Keep out of lakes, streams and ponds.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other non-target animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooled livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

**USE RESTRICTIONS:**

For control of Norway rats, roof rats and house mice.

**URBAN AREAS:**

This product may be used in and around the periphery of homes, industrial, commercial and public buildings. This product may also be used in and around transport vehicles (ships, trains, aircraft) and in related port or terminal buildings. This product may also be used in alleys. Do not use in sewers.

**NON-URBAN AREAS:**

This product may be used inside of homes and agricultural buildings.

# Contrac®

## PARAFFINIZED CAKE

**Kills Rats and Mice**

**Kills Warfarin Resistant Norway Rats**

*Norway rats and house mice may consume a lethal dose in one feeding with first dead rodents appearing four or five days after treatment begins.*

**ACTIVE INGREDIENT** Bromadiolone;

|  |                 |
|--|-----------------|
| 3-[3-(4'-Bromo-[1,1'-biphenyl]-4-yl)-3-hydroxy-1-phenylpropyl]-4-hydroxy-2H-1-benzopyran-2-one ..... | 0.005%          |
| <b>INERT INGREDIENTS</b> .....   | 99.995%         |
| <b>TOTAL</b>   | <b>100.000%</b> |

### KEEP OUT OF REACH OF CHILDREN CAUTION

(See left panel for additional precautions.)

May be harmful or fatal if swallowed or absorbed through the skin. Do not get in eyes, on skin, or on clothing. Wash hands after handling bait. If swallowed, call a physician at once.

**Net Weight 10 lbs. (4.5 kg)**

Manufactured by



**Bell Laboratories, Inc.**  
Madison, WI 53704 U.S.A.

EPA EST. NO. 12455-WI-1

**ADOPTED**  
EPA REVIEWED  
in EPA Letter Date

**JUL 27 1992**

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, this product is registered under EPA Reg. No. 12455-34

Do not place bait in areas where food or surfaces that come in contact with broadcast bait.

**SELECTION OF TREATMENT:** Rats and mice will most likely find and consume bait along walls, by gnawed openings and concealed places, between floors and ceilings. Remove as much alternative food as possible.

**APPLICATION:** Each CONTRAC Cake consists of four 4-oz. pieces.

**RATS:** Break and apply 1 to 4 pieces at intervals of 15 to 30 feet per 100 sq. ft. supply of fresh bait for at least 10 days.

**MICE:** Break each 4-oz. piece of bait into 1-oz. pieces. Place one 1-oz. piece of CONTRAC in each bait station. 1-oz. pieces may be needed in high activity areas. Maintain an uninterrupted supply of bait until signs of mouse activity cease.

**RATS & MICE:** Replace bait stations as needed. Collect and dispose of all dead rodents properly. To prevent reinfestation, seal and harborage as much as possible. Where a continuous treatment is required, establish permanent bait stations and replace bait as needed.

**STORAGE:** Do not contaminate water, food, or feed.

**STORAGE:** Store only in original container, out of reach of children and pets.

**PESTICIDE DISPOSAL:** Waste may be disposed of on site or at an approved site.

**CONTAINER DISPOSAL:** Dispose of by incineration. If burned, state to local health department.

**WARRANTY:** Seller makes no warranty concerning the use of this product or assumes all risk of use and/or handling if contrary to label directions.

**BEST AVAILABLE COPY**