

12455-30

09/17/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Decision 466150
300 923379
1155

Bell Laboratories
3699 Kinsman Blvd.
Madison, WI 53704

SEP 17 2012

Attention: Mr. John Lublinkhof

Subject Gopha-Rid®
EPA Reg. No. 12455-30
Revised Graphics
Your amended application of May 17, 2012
Your resubmission of September 10, 2012

Purpose Your submission revises the graphics of this product's label, under sec 3 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).

Label The labeling submitted with the above resubmission is acceptable, provided you submit one (1) copy of final printed labeling to us, before you ship your product.

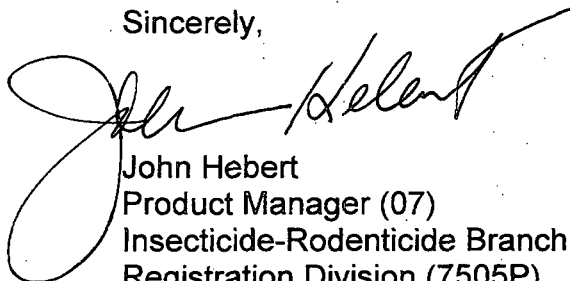
Note Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Existing stocks Stocks of product with existing labels may be used for eighteen (18) months.

Consequence for non-compliance If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

Questions If you have questions about this letter, please contact Mr. Dan Peacock at 703-305-5407 (phone) or peacock.dan@epa.gov (E-Mail).

Sincerely,


John Hebert
Product Manager (07)
Insecticide-Rodenticide Branch
Registration Division (7505P)

- Enclosures**
1. Stamped Label
 2. Minimum Type Sizes for Final Printed Labels

012455-00030.20120910

Gopha-Rid®

This Product May Only be Used to Control Moles and Pocket Gophers in Manual, Below-Ground Applications in Lawns

Intended for Residential Use

KILLS POCKET GOPHERS and MOLES

ACCEPTED SEP 17 2012

ACTIVE INGREDIENT:

Zinc Phosphide (CAS #1314-84-7) 29%

OTHER INGREDIENTS:..... 98%

TOTAL 100%

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

KEEP OUT OF REACH OF CHILDREN

CAUTION

EPA. Reg. No: 12455-30

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-877-854-2494 for emergency medical treatment information. If you experience signs and symptoms such as nausea, abdominal pain, tightness in chest, or weakness, see a physician immediately. For information on pesticide products (including health concerns, medical emergencies, or pesticide incidents), call the National Pesticide Information Center at 1-800-858-7378.

If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice or transport the patient to the nearest hospital. • Do not drink water. • Do not administer anything by mouth or induce vomiting unless told to do so by the poison control center or doctor.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first five minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

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NOTE TO PHYSICIAN OR VETERINARIAN

Contains the phosphine-producing active, Zinc Phosphide. Probable mucosal damage may contraindicate the use of gastric lavage. For animals ingesting bait and/or showing poisoning signs, induce vomiting by using hydrogen peroxide. Sodium bicarbonate can be given orally to neutralize the stomach acidity. The stomach and intestinal tract can be evacuated, oxygen administered and cardiac and circulatory stimulants given.

NET WEIGHT:

5 oz. - 1 lb.

Manufactured by:

Batch Code:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704 U.S.A.

EPA REG. NO. 12455-30 EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions, use restrictions and use precautions.

USE RESTRICTIONS:

- This product may only be applied against the pests listed on this label, at the use sites listed on this label, and by the application methods listed on this label.
- This product may only be used to control pocket gophers and moles in manual, below-ground applications in lawns.
- Bait must be applied directly into the burrow or tunnel systems.
- Do not apply in gardens and areas where food or feed may become contaminated.
- Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.
- Do not apply this product by the use of an artificial burrow builder.
- Not to be sold in individual containers containing more than 1 lb. of product.

APPLICATION DIRECTIONS FOR POCKET GOPHERS: Apply bait to control pocket gophers using one of the two methods outlined below:

Plug Removal Baiting: Burrowing pocket gophers (*Thomomys spp.* and *Geomys spp.*) throw out low, fan shaped mounds on either side of their underground tunnel. These lateral tunnels coming to the surface are on the flat side of the fan and are plugged with soil. Using a long-handled spoon, carefully remove the plug. Insert one teaspoon of bait as far down as possible. Reclose opening, being careful not to cover bait with soil.

Main Runway Baiting: To locate main runways, probe about 6 to 8 inches away from mounds by use of an iron bar, a strong stick, or other suitable implement. Resistance on probe will drop suddenly and probe will fall about two inches when main runway is entered. Carefully enlarge the opening to accommodate insertion of the bait. Insert one teaspoon of bait into each active tunnel. Carefully close the hole with a stone, sod, or soil. Take care not to cover bait with soil.

APPLICATION DIRECTIONS FOR MOLES: The presence of moles may be indicated by a network of surface ridges in the turf, by a series of conical mounds of earth pushed up from deep burrows.

Surface Ridges: Prior to treatment, determine which burrows are active according to one of the following two methods. Either press down a small section of the tunnel or remove a one-inch section of the tunnel's roof. Mark these sections and recheck in 24 hours. The burrow is considered active if the flattened runway has been raised up or if the roof has been repaired. Only treat active burrows.

Carefully punch a hole in the top of active tunnels, drop a teaspoonful amount of GOPHA-RID and carefully close the hole with sod or stone. Do not collapse the runway again or allow loose soil to cover the bait. After a few days check to see if the burrows are still active according to one of the two methods described above. If so, repeat treatment.

Conical Mounds: Remove center plug from the conical mounds with a long-handled spoon and drop a teaspoonful amount of GOPHA-RID in the underground tunnel. Close opening with rock or sod. Do not allow loose dirt to cover bait.

FOLLOW-UP: Wearing waterproof gloves, collect and dispose of dead, exposed animals. Dispose of leftover bait in accordance with disposal instructions. Use detergent and hot water to wash spoons used for application into burrows. Do not use spoon for mixing, holding or transferring food or feed. If reinfestation does occur, repeat treatment.

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Harmful if swallowed. Harmful if absorbed through the skin. Avoid contact with eyes. Avoid breathing dust. Wear long-sleeved shirt and long pants, shoes plus socks and waterproof gloves. Wash hands thoroughly with soap and water before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove contaminated clothing and wash before reuse. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to birds, fish and other wildlife. Wildlife feeding on treated bait may be killed. Dogs, cats, and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water.

STORAGE AND DISPOSAL

STORAGE: Store only in original container in a dry place inaccessible to children and pets.

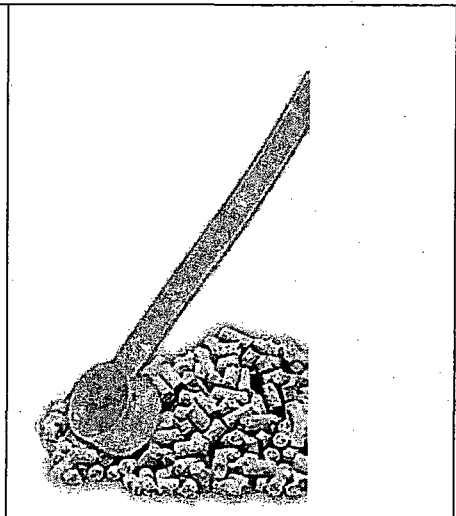
DISPOSAL: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

DISCLAIMER: To the extent consistent with applicable law, the seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, the buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

OPTIONAL MARKETING STATEMENTS:

- For pocket gopher control
- For mole control
- For pocket gopher and mole control
- Made in USA
- With Zinc Phosphide
- Palatable Bait
- Pelleted Bait
- Pellets
- Pellet Formula
- Pellet Formulation
- Bulk Pellets
- Ready To Use Pelleted Bait
- Child-Resistant Bottle

OPTIONAL GRAPHICS WITHOUT TEXT:



OPTIONAL GRAPHICS WITHOUT TEXT (Cont'd):



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