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12455-14

8/22/75

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U.S. ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION WASHINGTON, D.C. 20460  <b>22 AUG 1975</b>  <b>NOTICE OF REGISTRATION</b> (Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)	EPA REGISTRATION NUMBER 12455-14
	DATE OF ISSUANCE August 22, 1975
	NAME OF PESTICIDE PRODUCT
	IDENTIFY TRADE

NAME AND ADDRESS OF REGISTRANT

Bell Laboratories, Inc.  
 P.O. Box 5133  
 Madison, WI 53705

NOTE: Changes in labeling or formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of the information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this registration is returned herewith.

Registration is in no way to be construed as an endorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

The following paragraphs are applicable only when checked:

- The registration for this product is being issued with the understanding that certain defects in the labeling which are noted below will be corrected as soon as possible. Objection is not raised to the use of the present labeling for a reasonable period of time while fully corrected labeling is being prepared. Three copies of the corrected labeling must be submitted.
- Note that this submission was processed and accepted under current requirements. As such time as re-registration is required or amendments are proposed, the Registration, Re-registration and Classification Procedures, as published in the Federal Register on July 3, 1975, will be applied. Refer to Section 162.23 of that document. Refer also to P.R. Notice 75-10.

Attachment is applicable.

William H. Miller  
 Product Manager (11)  
 Insecticide/Fungicide Branch  
 Registration Division (WH-567)

SIGNATURE OF APPROVING OFFICIAL <i>William H. Miller</i>	DATE 8-22-75
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# "Rodent Cake"™

MOLD RESISTANT • MOISTURE RESISTANT  
FOR USE ONLY ON AGRICULTURAL PREMISES OR BY  
PEST CONTROL OPERATORS AND GOVERNMENT AGENCIES

## KILLS RATS

ACTIVE INGREDIENT	Diphacinone (2-Diphenylacetyl-1,3-indandione)	.005%
INERT INGREDIENTS		99.995%
	TOTAL	100.000%

**CAUTION**  
KEEP OUT OF REACH OF CHILDREN

(see below for additional precautions)

**Directions for Norway and Roof Rat:** Place or hang one RODENT CAKE in locations where rats are accustomed to feed, travel, drink or live. Place bait in secluded corners, along walls, under cover where rats feel safe to feed. In sewers, place above high water mark. Assure an uninterrupted supply of uncontaminated and unspilled bait for a period of not less than 15 days and continue baiting until all signs of feeding have stopped. Where a continuous source of infestation is present permanent bait stations should be established and the bait replenished as needed.

**CAUTION**

Baits must be placed in areas not accessible to children, pets, wildlife and domestic animals or placed in tamperproof bait boxes.

If swallowed by humans, pets, wildlife or domestic animals, this material may reduce the clotting ability of the blood and cause bleeding. In such cases, intravenous and oral administration of Vitamin K combined with blood transfusions are indicated as in the case of hemorrhage caused by overdose of bishydroxycoumarin. In case of ingestion, call a physician.

Keep out of lakes, streams or ponds. Do not contaminate water by cleaning of equipment or disposal of wastes. Apply this product only as specified on this label.

DO NOT REUSE CONTAINER. DESTROY WHEN EMPTY.

EPA-EST. NO. 12455-WI-1

NET WEIGHT 20 lbs. (20, 1 lb. cakes) EPA REG. NO. 12455-14 AA



Manufactured by BELL LABORATORIES, INC., Madison, Wisconsin, 53705

ACCEPTED

Aug 21 1975

UNDER THE FEDERAL PESTICIDE  
FUNGICIDE AND RODENTICIDE ACT  
FOR ECONOMIC INSECT REGISTRATION  
ED UNDER THE FEDERAL PESTICIDE  
TO ATTACHED LABEL

12455-14

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