

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

May 3, 2021

Jennifer Klika Regulatory Affairs Manager Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

Subject: Label Amendment – Revision of inner packaging label, marketing claims, and

other minor changes

Product Name: Ditrac All-Weather Cake EPA Registration Number: 12455-5 Application Date: 09/11/2020

Decision Number: 573051

Dear Ms. Klika:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2 EPA Reg. No. 12455-5 Decision No. 573051

with FIFRA section 6. If you have any questions, please contact Paul Di Salvo by phone at 703-347-0322, or via email at <a href="mailto:disalvo.paul@epa.gov">disalvo.paul@epa.gov</a>.

Sincerely,

Gene Benbow, Product Manager 7

See the

Invertebrate & Vertebrate Branch 3 Registration Division (7505P)

Office of Pesticide Programs

Enclosure: Stamped Label

Ditrac® All-Weather Cake Page 1 of 7 April 30, 2021

Master Label: Outer Label

### ACCEPTED

05/03/2021

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 4045555

#### <sup>10.</sup> 12455-5

## Ditrac<sup>®</sup> All-Weather Cake

# Mold Resistant This Product May Only be Used Inside and Within 100 Feet of Man-made Structures KILLS RATS, HOUSE MICE, AND MEADOW VOLES\*

#### Peanut Flavored

EPA EST. NO. 12455-WI-1<sup>k</sup>
EPA REG. NO. 12455-5
EPA EST. NO. 12455-WI-2<sup>p</sup>
EPA EST. NO. 12455-WI-2<sup>p</sup>
EPA EST. NO. 12455-WI-2<sup>p</sup>

EPA EST. NO. 12455-WI-3<sup>w</sup>

[superscript is first letter of the lot number]

## KEEP OUT OF REACH OF CHILDREN CAUTION

**NET CONTENTS:** 4 pounds (1.81 kilograms) to 50 pounds (22.68 kilograms)

**NET WEIGHT:** 4 pounds (1.81 kilograms) to 50 pounds (22.68 kilograms)

#### Manufactured By:



Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

**Batch Code:** 

See back [bottom] [and] [side] panel[s] for First Aid, additional Precautionary Statements, and Directions for Use.

\*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Bushy-tailed woodrat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

Ditrac® All-Weather Cake Page 2 of 7 April 30, 2021

Master Label: Outer Label

FIRST AID		
<ul> <li>Call a poison control center, doctor, or 1-877-854-2494 immedit treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by the poison contradoctor.</li> </ul>		
If on Skin:	Wash with plenty of soap and water.	

#### HAVE LABEL WHEN OBTAINING TREATMENT ADVICE

#### NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin  $K_1$  intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

#### TREATMENT FOR PET POISONING

If an animal eats this bait, call a veterinarian or 1-877-854-2494 at once.

#### **NOTE TO VETERINARIAN**

**Anticoagulant Diphacinone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin  $K_1$ .

#### PRECAUTIONARY STATEMENTS

#### **Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes, on skin, or on clothing.

All handlers (including applicators) must wear long pants, shoes, socks, and waterproof gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

#### **User Safety Requirements**

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

#### **ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals, birds and other wildlife. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment wash water or rinsate. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas.

Ditrac® All-Weather Cake Page 3 of 7 April 30, 2021 Master Label: Outer Label

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

#### **IMPORTANT:**

Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

- 1. Store unused product out of reach of children and pets.
- 2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.

#### **USE RESTRICTIONS:**

This product may only be used to control the following rodent pests in and around man-made structures: House mouse (*Mus musculus*), Norway rat (*Rattus norvegicus*), Roof rat (*Rattus rattus*), Cotton rats\* (*Sigmodon hispidus*), Eastern harvest mouse\* (*Reithrodontomys humuli*), Golden mouse\* (*Ochrotomys nuttalli*), Polynesian rat\* (*Rattus exulans*), Meadow vole\* (*Microtus pennsylvanicus*), White-throated woodrat\* (*Neotoma albigula*), Southern plains woodrat\* (*Neotoma micropus*), Bushy-tailed woodrat\* (*Neotoma cinerea*) and Mexican woodrat\* (*Neotoma mexicana*). This product must be used in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with Ditrac® All-Weather Cake [This Product] is prohibited.

Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

Do not sell or distribute this product in individual containers holding less than 4 pounds of bait.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

#### **SELECTION OF TREATMENT AREAS:**

Determine where listed rats, mice or meadow voles\* will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

#### **APPLICATION DIRECTIONS:**

Each Ditrac<sup>®</sup> All-Weather Cake consists of a one-pound slab scored to be broken into sixteen – 1 oz. pieces. **Rats:** 

Break and apply 4 to 16 pieces of bait per placement (usually at intervals of 15 to 30 feet) per placement. Maintain a constant supply of fresh bait for 10 days or until signs of rat activity cease.

#### House Mice, Eastern Harvest Mice\*, Golden Mice\*, and Meadow Voles\*:

Use one-1 oz. piece per bait placement. Space placements at 8 to 12 foot intervals. Two-1 oz. pieces may be needed at points of very high activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of rodent activity cease.

#### **FOLLOW-UP:**

Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and properly dispose of all visible dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. For a continuous infestation, set up permanent bait stations and replenish bait as needed.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Dispose of empty container by placing in trash, at an approved disposal facility or by incineration.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

Ditrac® All-Weather Cake Page 5 of 7 April 30, 2021 Master Label: Inner Label

### Ditrac® All-Weather Cake

# Mold Resistant This Product May Only be Used Inside and Within 100 Feet of Man-made Structures KILLS RATS, MICE, AND MEADOW VOLES\*

#### Peanut Flavored

TOTAL	•••••	100.000%
OTHER INGREDIENTS		<u>99.995%</u>
Diphacinone (CAS # 82-66-6)		0.005%
ACTIVE INGREDIENT		

EPA EST. NO. 12455-WI-1<sup>k</sup>
EPA REG. NO. 12455-5
EPA EST. NO. 12455-WI-2<sup>p</sup>
EPA EST. NO. 12455-WI-3<sup>w</sup>

[superscript is first letter of the lot number]

## KEEP OUT OF REACH OF CHILDREN CAUTION

#### INDIVIDUAL SALE AND DISTRBUTION IS PROHIBITED BY LAW

**NET CONTENTS:** 1 pounds (0.453. kilograms) to 4 pounds (1.81 kilograms)

**NET WEIGHT:** 1 pounds (0.453. kilograms) to 4 pounds (1.81 kilograms)

#### Manufactured By:



Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704

See Outer Packing Label for First Aid, additional Precautionary Statements, and Directions for Use.

**Bold**, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text.]

Text separated by / denotes and/or options.

Master Label: Outer and Inner Label

#### **OPTIONAL MARKETING STATEMENTS:**

All-Weather Bait [Block Bait][Blocks][Blox][Cake]

All-Weather Formula [Formulation]

Block Bait [Blocks][Blox][Cake]

Block Bait [Blocks][Blox][Cake] Form

[Formula]

Can be Used Indoors or [&][and] Out

Designed to be Used Indoors or [&][and] Out

Farm and [&] Home Use

For Farm and [&] Home Use

For Indoor and [&] Outdoor Use

For Use Indoors and [&] Outdoors

For Use In and [&] within 100 Feet of Homes and Buildings

For Use In and [&] within 100 Feet of Agricultural Buildings

For Use In and [&] within 100 Feet of Agricultural Buildings & Homes

Indoor and Outdoor Use

Kills Listed Rodent Species

Kills Meadow Voles\*[House Mice][Rats]

Kills Rats, House Mice and Meadow Voles\*

Made with Diphacinone

Made in USA

Meadow Vole\*[House Mouse][Rat] Killer

Multi-Edge Shape Gives Meadow Voles\*[House Mice][Rats] Gnawing Edges

Multi-Edge Shape Gives Rodents Gnawing Edges

Palatable Formula [Formulation]

Rat, House Mouse and Meadow Vole\* Killer

Weather Resistant Bait

Results Guaranteed

\*BELL LABORATORIES, INC. GUARANTEE: If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price."

Note to PM: This disclaimer will be placed in the same vicinity of the packaging as the optional marketing claim it supports.

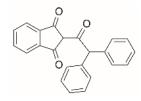
Ditrac® All-Weather Cake

Page 7 of 7 April 30, 2021

Master Label: Outer and Inner Label

#### **OPTIONAL GRAPHICS:**





#### [Image of Diphacinone Structure]



Picture not representative of Bait Placement. Bait stations are mandatory for outdoor, above-ground use.



Photo may not be representative of a label-consistent bait placement







Photo may not be representative of a label-consistent bait placement

**Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.] Text separated by / denotes and/or options.