

12455-5

6/2/2010

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Reg. Number:

12455-5

Date of Issuance:

JUN 2 2010

NOTICE OF PESTICIDE:

Registration
[X] Reregistration
(under FIFRA, as amended)

Name of Pesticide Product:

DITRAC® All-Weather Cake

Name and Address of Registrant (include ZIP Code):

Bell Laboratories
3699 Kinsman Blvd.
Madison, WI 53704

Decision # 305007
676 S-875694
1275

Attention: Mr. John Lublinkhof

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

Based on your response to the Rodenticide Cluster Reregistration Eligibility Decision, EPA has reregistered the product listed above. This action is taken under the authority of section 4(g)(2)(C) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.

Generic data requirements that have been identified in the RED as confirmatory data for the active ingredient contained in the subject product will continue to be tracked and assessed in the Agency's continual reassessment of pesticides.

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that you submit one (1) copy of your final printed labeling, with the changes below, before you release the product for shipment:

Signature of Approving Official:

John Hebert
Product Manager (07)
Insecticide-Rodenticide Branch
Registration Division (7505P)

[Handwritten Signature]

Date:

JUN 2 2010

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1. Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E).

As stated under the Terms and Conditions of Sale and Distribution on page 35 of the Agency's revised May 28, 2008 "Risk Mitigation Decision for Ten Rodenticides":

- a. Product is prohibited for sale in stores oriented towards residential consumers: Grocery, Drug, Hardware and Home Improvement. It is acceptable for sale in stores oriented toward agricultural consumers: Farm, Agricultural, Tractor Stores.
- b. Product may not be sold in packaging that holds less than 4 pounds of bait.

The acceptable Confidential Statement of Formula (CSF) for this product is dated March 22, 2007. All other versions are obsolete.

Existing Stocks Provisions

- The registrant may not distribute or sell existing stocks of this product after June 4, 2011 unless they conform to the terms and conditions of registration as amended today.
- Any person other than the registrant may sell and distribute existing stocks of this product with the previously approved label until such stocks are exhausted.
- Any person may use existing stocks of this product with the previously approved label until such stocks are exhausted.

With the above revisions, this product will be in full compliance with the Agency's revised May 28, 2008 "Risk Mitigation Decision for Ten Rodenticides".

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed. If you have any questions, please contact Dan Peacock by phone (703-305-5407), or E-Mail (peacock.dan@epa.gov).

- Enclosures:
1. Stamped Label
 2. Minimum Type Sizes for Final Printed Label

Dan Peacock, Flash Drive, 16gb, E:\4G Dan\Doc\Word\Diphacinone\Re-Reg\12455-5\Notice of Re-Reg, 12455-5, 5-13-2010.final.doc

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OUTER CONTAINER – COMPLETE LABEL – PACKAGE WEIGHTS 4 LB. OR GREATER

DITRAC®

All-Weather Cake

This product May Only be Used Inside and Within 50 Feet of Buildings or Inside of Transport Vehicles (Ships, Trains, Aircraft)

Mold Resistant Moisture Resistant

PEANUT FLAVORED

KILLS RATS AND MICE

***KILLS NORWAY RATS, ROOF RATS
AND HOUSE MICE***

ACTIVE INGREDIENT:

Diphacinone (CAS #82-66-6):..... 0.005%

INERT INGREDIENTS:..... 99.995%

100.000%

**ACCEPTED
With COMMENTS**

EPA Letter Dated: JUN 2 2010

KEEP OUT OF REACH OF CHILDREN

CAUTION

Under the Federal Insecticide, Fungicide and Rodenticide Act, As amended, for the pesticide Registered under EPA Reg. No:

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE 12455-5

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

IF ON SKIN:

- Wash with plenty of soap and water.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Anticoagulant Diphacinone: If swallowed, this material may reduce the clotting ability of blood and cause bleeding. **For humans and dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K₁ intramuscularly or orally.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT: 4 -50 lb.

012455-00005.20100511

4069

Manufactured by:

Batch Code:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

EPA REG. NO. 12455-5

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

USE RESTRICTIONS: For control of Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural, and public buildings, and similar man-made structures. **Do not apply further than 50 feet from buildings.** This product is especially suited for wet or damp areas. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use in sewers.

Do not sell this product in individual containers holding less than 4 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

Each DITRAC All-Weather CAKE consists of a one-pound slab scored to be broken into four-4 oz. pieces.

RATS: Break and apply 1 to 4 pieces of bait (usually at intervals of 15 to 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

MICE: Obtain 1 oz. bait pieces by breaking 4 oz. pieces of block bait in half and breaking each half in half. Use one-1 oz. piece per bait placement. Space placements at 8 to 12 foot intervals. Two-1 oz.

5099

pieces may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Using gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers (including applicators) must wear long-sleeve shirt, long pants, shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

Environmental Hazards

This product is toxic to mammals and birds. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

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INNER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHT 2 LB.

DITRAC®

All-Weather Cake

This product May Only be Used Inside and Within 50 Feet of Buildings or Inside of Transport Vehicles (Ships, Trains, Aircraft)

Mold Resistant Moisture Resistant

PEANUT FLAVORED

KILLS RATS AND MICE

***KILLS NORWAY RATS, ROOF RATS
AND HOUSE MICE***

ACTIVE INGREDIENT:

Diphacinone (CAS #82-66-6):..... 0.005%

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KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

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NET WEIGHT: 2 lb.

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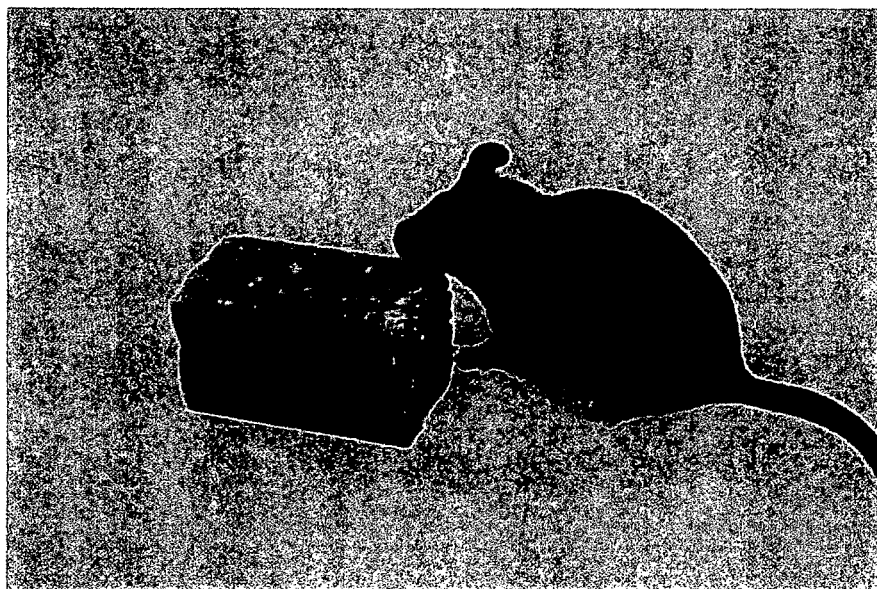
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OPTIONAL MARKETING STATEMENTS:

With Diphacinone
For Use in and Around Homes and Buildings
For Use in and Around Agricultural Buildings
Palatable Formulation
All-Weather Bait
All-Weather Formula
Multi-Edge Shape Gives Rodents Gnawing Edges
Can be Used Indoors or Out
Can be Used Alone or in Tomcat Bait Stations
Ideal for Use in Tomcat Bait Stations
Made in USA
Block Form Bait

OPTIONAL GRAPHICS WITHOUT TEXT:



Version 051110