

11556-151

07/19/2013

1/26



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

JUL 19 2013

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. J. Todd Frank
Advantage II Small Cat
Bayer HealthCare LLC,
Animal Health Division
P.O. Box 390
Shawnee Mission, KS 66201

Subject: Addition of Alternate Brand Names

Dear Mr. Frank:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated August 9, 2013 for:

EPA Registration 11556-151

**Advantage II Small Cat (Alternate Name: ExpertCare Flea Protection Small Cat
ExpertCare Topical Flea Protection Small Cat
ExpertCare Small Flea Protection
ExpertCare Small Cat Topical Flea Protection)**

The Registration Division (RD) has conducted a review of this request of applicability under PRN 98-10 and finds that the label changes(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, call me at 703 305-5409 or electronically at daniel.dani@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "Dani Daniel".

Dani Daniel
Registration Division (7504P)
Insecticide/Rodenticide Branch

2/26

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other:
Pesticide Identifier Number
NOTIFICATION
JUL 19 2013

Application for Pesticide - Section I

1. Company/Product Number 11556-151	2. EPA Product Manager Venus Eagle	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Advantage II Small Cat	PM# 01	
5. Name and Address of Applicant (Include ZIP Code) Bayer HealthCare LLC, Animal Health Division PO Box 390 Shawnee Mission, KS 66201	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Check if this is a new address

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

Explanation:

Notification per PR Notice 98-10: Addition of alternate brand name.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10, and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No			
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name J. Todd Frank	Title Regulatory Affairs Consultant	Telephone No. (Include Area Code) 913-268-2585
------------------------------	---	--

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Regulatory Affairs Consultant	6. Date Application Received (Stamped)
4. Typed Name J. Todd Frank (todd.frank@bayer.com)	5. Date 08/09/2013	

Bayer HealthCare



3/26

Via Federal Express

August 9, 2013

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attention: Ms. Venus Eagle/PM 01

Subject: Additional of alternate brand names:

- Advantage II Kitten (EPA Reg. No. 11556-150)
- Advantage II Small Cat (EPA Reg. No. 11556-151)
- Advantage II Large Cat (EPA Reg. No. 11556-152)

Bayer HealthCare LLC
Animal Health
P.O. Box 390
Shawnee Mission, KS
66201-0390

Dear Ms. Eagle:

Please find enclosed, for the Agency's acceptance, three Applications for Pesticide Notification, one copy of the highlighted label, and ~~three~~ ^{one} copies of the unhighlighted labels for the subject products.

As allowed by PR Notice 98-10 Bayer HealthCare LLC Animal Health is adding Alternate Brand Names. No other changes have been made to the label.

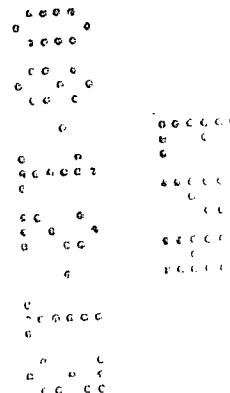
If you have any questions, please do not hesitate to call (913-268-2585).

Sincerely,

J. Todd Frank
Regulatory Affairs Consultant
todd.frank@bayer.com

Enclosures:

- 1) Advantage II Kitten - Application w/att.
- 2) Advantage II Small Cat - Application w/att.
- 3) Advantage II Large Cat - Application w/att.



NOTIFICATION

JUL 19 2013

NOTE TO REVIEWER: [(Brackets and parentheses indicate alternate language)]

[Front Panel]

Advantage® II Small Cat

Alternate Brand Names:

- [ExpertCare Flea Protection Small Cat]
- [ExpertCare Topical Flea Protection Small Cat]
- [ExpertCare Small Cat Flea Protection]
- [ExpertCare Small Cat Topical Flea Protection]

Once-A-Month Topical Flea Prevention and Treatment for Cats and Ferrets
 For Use ONLY on Cats 8 Weeks and Older and Weighing 5 - 9 lbs. or Ferrets 10
 weeks and Older and Weighing 1 lb. or Greater

[Selected optional claims bulleted here from page 11 and/or 12]

-
-
-
-

<u>Active Ingredients</u>	<u>% By Weight</u>
Imidacloprid	9.10%
Pyriproxyfen	0.46%
Other Ingredients	90.44%
Total	100.00%

EPA Est. No. 11556-XXX-X

EPA Reg No. 11556-151

KEEP OUT OF REACH OF CHILDREN

CAUTION

Reason To Issue: Addition of Alternate brand names.

Date: 08/09/2013

5/26

Supersedes: 02/14/13

See back panel for Precautionary Statements.

For Directions for Use, Storage and Disposal, and First Aid see package insert inside.

[Back Panel]

Advantage® II Small Cat

Once-A-Month Topical Flea Prevention and Treatment for Cats and Ferrets

For Use ONLY on Cats 8 Weeks and Older and Weighing 5 - 9 lbs. or

Ferrets 10 weeks and Older and Weighing 1 lb. or Greater

READ THE ENTIRE LABEL BEFORE EACH USE

For the Prevention and Treatment of Flea Infestations

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not apply to cats or kittens under 8 weeks of age or weighing less than 5 lbs. or on kits (young ferrets) under 10 weeks of age or weighing less than 1 lb. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing cats [or ferrets. Individual sensitivities, while rare, may occur after using ANY pesticide product for cats or ferrets. If signs persist, or become more severe, consult a veterinarian immediately. If your cat or ferret is on medication, consult your veterinarian before using this or any other product.

Side Effects (Cats): Monitor your cat after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as hypersalivation, vomiting or diarrhea have also been reported. If these or other side effects (such as lethargy) occur, consult your veterinarian or call 1-800-422-9874.

Side Effects (Ferrets): Monitor your ferret after application. Side effects, although very rare, may include temporary changes in fecal consistency. If these or other side effects occur, consult your veterinarian or call 1-800-422-9874.

For consumer questions call 1-800-255-6826.

For medical emergencies call 1-800-422-9874.

Reason To Issue: Addition of Alternate brand names.

Date: 08/09/2013

Supersedes: 02/14/13

6/26

RESTRICTIONS:

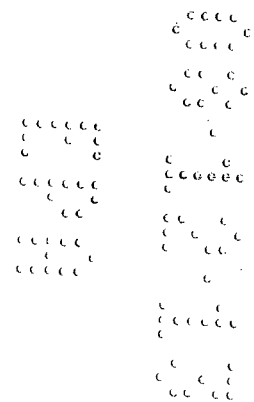
- Use only on cats or kittens 8 weeks and older and weighing 5 – 9 lbs. and only on ferrets 10 weeks and older and weighing 1 lb. or greater. Do not use on other animals.
- Do not apply more than one (1) tube per treatment.
- Do not have contact or allow children to have contact with treated area until completely dry.

Net Contents: [X] Tube(s), each 0.014 fl. oz. (0.4 mL)

[Sample - Not for (Re)Sale]

Manufactured For
Bayer HealthCare LLC
Animal Health Division
P.O. BOX 390
Shawnee Mission, Kansas 66201 USA

Made in Germany



[Back Panel and/or Insert]

Advantage® II Small Cat

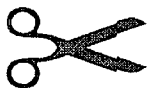
Once-A-Month Topical Flea Prevention and Treatment for Cats and Ferrets
For Use ONLY on Cats 8 Weeks and Older and Weighing 5 - 9 lbs. or
Ferrets 10 weeks and Older and Weighing 1 lb. or Greater

READ THE ENTIRE LABEL BEFORE EACH USE

For the Prevention and Treatment of Flea Infestations

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.



HOW TO OPEN

[OPTION 1: INSTRUCTIONS FOR BLISTER PACK]

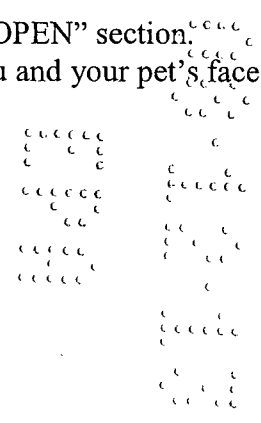
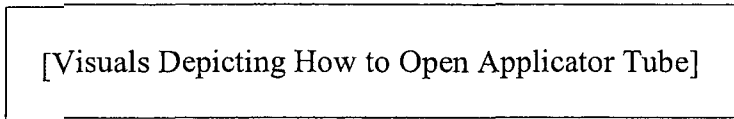
1. Being careful not to cut close to the blister cavities, take scissors and cut off one section of the card containing a single tube.
2. Take the separated section, and cut into the blister cavity across the small side, close to the cap of the tube.
3. Peel off the foil, and take out the tube.
4. Repeat steps 1 to 3 for each tube.

[OPTION 2: INSTRUCTIONS FOR POUCH PACK]

1. Be sure tube is at bottom of pouch.
2. Using scissors, cut the pouch across the top and remove tube.

HOW TO APPLY

1. Remove one applicator tube from the package. See "HOW TO OPEN" section.
2. Hold applicator tube in an upright position facing away from you and your pet's face and eyes. Pull cap off tube.



3. Turn the cap around and place other end of cap back on tube.
4. Twist cap to break seal, then remove cap from tube.

- 5. Part the hair on the neck at the base of the skull until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. *Do not get this product in your pet's eyes, or allow your pet to ingest this product. The product is bitter tasting and salivation may occur for a short time if the pet licks the product immediately after treatment.* Treatment at the base of the skull will minimize the opportunity for the cat to lick the product. Do not allow the product to run off.

[2 Separate Visuals (1 cat; 1 ferret) depicting Application to the Animals]

- 6. Discard empty tube as described in Storage and Disposal.
- 7. Under normal conditions this product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four (4) weeks. On cats, do not retreat more often than once every seven (7) days. On ferrets, do not retreat more often than every 14 days. After flea control is attained, return to a monthly retreatment schedule.

PRODUCT INFORMATION FOR CATS

The successive feeding activity of fleas on cats frequently elicits a hypersensitivity skin disorder known as flea allergy dermatitis (FAD) or flea bite hypersensitivity. Treatment of cats with Advantage® II Small Cat kills fleas and may reduce the incidence of this condition.

Advantage® II Small Cat kills the existing fleas on cats within 12 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting for up to four (4) weeks. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

Fleas, eggs and larvae in the cat's surroundings are killed following contact with an Advantage® II Small Cat treated cat. Advantage® II Small Cat provides multi-stage flea control effectively breaking all flea life-cycle stages for lasting control of flea populations.

Advantage® II Small Cat kills adult fleas quickly, within 12 hours, inhibits the development of immature flea life stages and prevents them from reaching the biting adult stage.

Advantage® II Small Cat is waterproof and remains effective following a shampoo treatment or after exposure to rain or sunlight.

Apply monthly treatments for optimal control and prevention of fleas.

PRODUCT INFORMATION FOR FERRETS

Advantage® II Small Cat kills the existing fleas on ferrets within 24 hours. Reinfesting fleas are killed with protection against further flea infestation lasting for up to four (4) weeks. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

Fleas, eggs and larvae in the ferret's surroundings are killed following contact with an Advantage® II Small Cat treated ferret. Advantage® II Small Cat provides multi-stage flea control effectively breaking all flea life cycle stages for lasting control of flea populations.

Advantage® II Small Cat kills adult fleas within 24 hours, inhibits the development of immature flea life stages and prevents them from reaching the biting adult stage.

Advantage® II Small Cat is waterproof and remains effective following a shampoo treatment or after exposure to rain or sunlight.

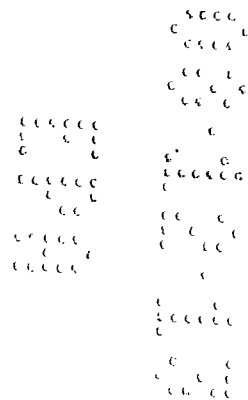
Apply monthly treatments for optimal control and prevention of fleas.

KEEP OUT OF REACH OF CHILDREN

CAUTION

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS**

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.



FIRST AID	
If Swallowed:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything to an unconscious person.
If In Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If On Skin	<ul style="list-style-type: none"> • Wash with plenty of soap and water.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies call 1-800-422-9874. For customer questions call 1-800-255-6826.	
NOTE TO PHYSICIAN	
Treat the patient symptomatically.	

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not apply to cats or kittens under 8 weeks of age or weighing less than 5 lbs. or on kits (young ferrets) under 10 weeks of age or weighing less than 1 lb. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing cats or ferrets. Individual sensitivities, while rare, may occur after using ANY pesticide product for cats or ferrets. If signs persist, or become more severe, consult a veterinarian immediately. If your cat or ferret is on medication, consult your veterinarian before using this or any other product.

Side Effects (Cats): Monitor your cat after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as hypersalivation, vomiting or diarrhea have also been reported. If these or other side effects (such as lethargy) occur, consult your veterinarian or call 1-800-422-9874.

Side Effects (Ferrets): Monitor your ferret after application. Side effects, although very rare, may include temporary changes in fecal consistency. If these or other side effects occur, consult your veterinarian or call 1-800-422-9874.

For consumer questions call 1-800-255-6826.

For medical emergencies call 1-800-422-9874.

RESTRICTIONS:

- Use only on cats or kittens 8 weeks and older and weighing 5 – 9 lbs. and only on ferrets 10 weeks and older and weighing 1 lb. or greater. Do not use on other animals.
- Do not apply more than one (1) tube per treatment.
- Do not have contact or allow children to have contact with treated area until completely dry.

STORAGE AND DISPOSAL

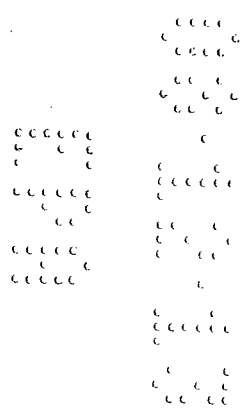
Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry place inaccessible to children and pets. **Pesticide Disposal and Container Handling:** Nonrefillable container. **If empty:** Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-422-9874 for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND LIMITATION OF DAMAGES

Bayer HealthCare LLC, Animal Health Division warrants that this material conforms to the chemical description on the label. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY, INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Bayer is authorized to do so except in writing with a specific reference to this warranty. Any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc.

For more information visit www.petparents.com



Reason To Issue: Addition of Alternate brand names.

Date: 08/09/2013

Supersedes: 02/14/13

12/
26

[Label on Individual Tube]

Advantage® II Small Cat

9.10% Imidacloprid

0.46% Pyriproxyfen

0.014 fl. oz. (0.4 mL)

EPA Reg. No. 11556-151

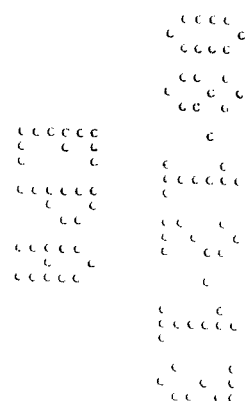
Keep Out of Reach of Children

CAUTION

Read The Entire Label Before Use

BAYER

Lot No. 0000000



Reason To Issue: Addition of Alternate brand names.

Date: 08/09/2013

Supersedes: 02/14/13

13/26

[OPTION 1: Label on blister card; one card containing 1, 2, 3, 4, 5, or 6 tubes]
[OPTION 2: Label on pouch containing one tube]

[Additional label text for OPTION 2: THIS UNIT NOT FOR RETAIL SALE]

Advantage® II Small Cat

For external use only on cats and kittens 8 weeks and older and weighing 5 - 9 lbs.
or ferrets 10 weeks and older and weighing 1 lb. or greater

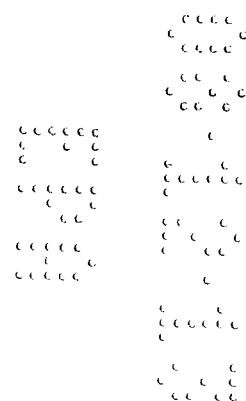
9.10% Imidacloprid

0.46% Pyriproxyfen

[X] - 0.014 fl. oz. (0.4 mL) Tube(s)

EPA Reg. No. 11556-151

BAYER

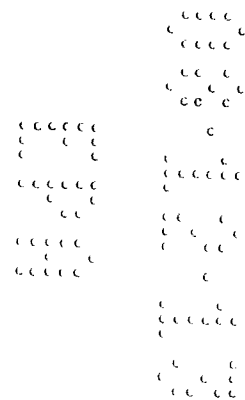


NOTE TO REVIEWER: [(Brackets and parentheses indicate alternate language)]

OPTIONAL MARKETING CLAIMS [Appearing on any panel]

- For use on cats and kittens 8 weeks of age and older
- For use on ferrets and (and kits) 10 weeks of age and older
- Advantage II contains [imidacloprid], [and an/the] [insect growth regulator] [IGR] [pyriproxyfen]
- A single topical application remains effective for up to [4 weeks] [a month]
- Convenient, easy-to-apply topical solution
- Convenient, easy-to-apply and fragrance free [monthly] [topical solution]
- Once a month topical flea prevention and treatment for cats 8 weeks of age or older [and ferrets 10 weeks of age and older]
- Advantage II is indicated for the prevention and treatment of fleas on cats 8 weeks of age and older [and ferrets 10 weeks of age and older]
- For the prevention and treatment of flea infestations
- One treatment prevents further flea infestations for up to [4 weeks] [a month]
- Kills fleas within 12 hours on cats [, 24 hours on ferrets,] and continues to prevent infestations for up to [four weeks] [a month]
- Kills fleas before they lay eggs
- Larval flea stages in the pet's environment are killed following contact with an Advantage II treated cat [or ferret]
- Kills larval stages of fleas following contact with an Advantage II treated cat [or ferret]
- Kills fleas on cats within 12 hours [and on ferrets within 24 hours] of application
- Stops existing flea infestations by killing adult fleas
- Prevents reinfestations by killing adult fleas before they lay eggs
- Reinfesting fleas on cats are killed within 2 hours with protection against further flea infestation
- [Prevents] [Stops] flea eggs from hatching [into biting adults]
- Effectively breaks the flea life cycle
- [Kills] [Controls] all flea life stages
- Comprehensive flea prevention and treatment
- 3-way flea protection ([kills] [controls]) adults, larvae, and eggs
- [Prevents] [Stops] flea eggs from developing into [(biting) (adult)] fleas
- Treatment of cats with Advantage II kills fleas and may reduce the incidence of flea allergic dermatitis [FAD] or flea bite hypersensitivity
- Flea adulticide, larvicide, and ovide
- Kills flea eggs
- Controls flea problems
- Provides flea protection
- Controls existing fleas and flea eggs plus [and] [prevents] future flea infestations

- Advantage II may be used year-round for flea [prevention][protection]
- Contains an insect growth regulator (IGR) to kill flea eggs and prevent re-infestation
- Monthly use of Advantage II on cats kills fleas and may prevent ([flea allergy dermatitis][flea bite hypersensitivity])
- Controls existing flea infestations on your cat [or ferret] and prevents further infestations
- Prevents fleas on treated cats [or ferrets] from infesting (reinfesting)
- Remains effective after bathing
- Remains effective following shampooing
- Waterproof
- Remains effective after exposure to rain or sunlight
- Fragrance-free
- In child-resistant packaging
- Starts working through contact



SUBSET LABELING: Cat Only Product
NOTE TO REVIEWER: [(Brackets and parentheses indicate alternate language)]

[Front Panel]

Advantage® II Small Cat

Once-A-Month Topical Flea Prevention and Treatment for Cats
For Use ONLY on Cats 8 Weeks and Older and Weighing 5 - 9 lbs.

[Selected optional claims bulleted here from page 10 and/or 11]

-
-
-
-

<u>Active Ingredients</u>	<u>% By Weight</u>
Imidacloprid	9.10%
Pyriproxyfen	0.46%
Other Ingredients	90.44%
Total	100.00%

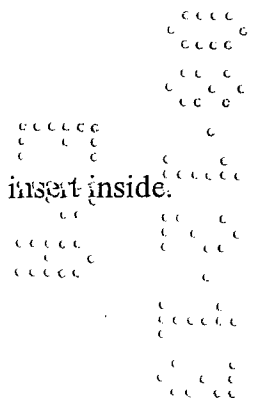
EPA Est. No. 11556-XXX-X

EPA Reg No. 11556-151

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for Precautionary Statements.
For Directions for Use, Storage and Disposal, and First Aid see package insert inside.



[Back Panel]

Advantage® II Small Cat

Once-A-Month Topical Flea Prevention and Treatment for Cats
For Use ONLY on Cats 8 Weeks and Older and Weighing 5 - 9 lbs.

READ THE ENTIRE LABEL BEFORE EACH USE

For the Prevention and Treatment of Flea Infestations

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not apply to cats or kittens under 8 weeks of age or weighing less than 5 lbs. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing cats. Individual sensitivities, while rare, may occur after using ANY pesticide product for cats. If signs persist, or become more severe, consult a veterinarian immediately. If your cat is on medication, consult your veterinarian before using this or any other product.

Side Effects: Monitor your cat after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as hypersalivation, vomiting or diarrhea have also been reported. If these or other side effects (such as lethargy) occur, consult your veterinarian or call 1-800-422-9874.

For consumer questions call 1-800-255-6826.

For medical emergencies call 1-800-422-9874.

RESTRICTIONS:

- Use only on cats or kittens 8 weeks and older and weighing 5 – 9 lbs. Do not use on other animals.
- Do not apply more than one (1) tube per treatment.
- Do not have contact or allow children to have contact with treated area until completely dry.

[Back Panel and/or Insert]

Advantage® II Small Cat

Once-A-Month Topical Flea Prevention and Treatment for Cats
For Use ONLY on Cats 8 Weeks and Older and Weighing 5 - 9 lbs.

READ THE ENTIRE LABEL BEFORE EACH USE

For the Prevention and Treatment of Flea Infestations

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.



HOW TO OPEN

[OPTION 1: INSTRUCTIONS FOR BLISTER PACK]

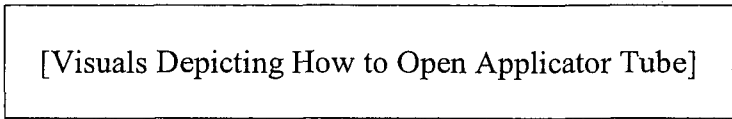
1. Being careful not to cut close to the blister cavities, take scissors and cut off one section of the card containing a single tube.
2. Take the separated section, and cut into the blister cavity across the small side, close to the cap of the tube.
3. Peel off the foil, and take out the tube.
4. Repeat steps 1 to 3 for each tube.

[OPTION 2: INSTRUCTIONS FOR POUCH PACK]

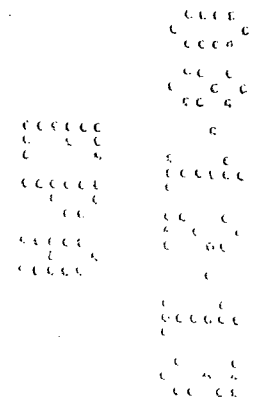
1. Be sure tube is at bottom of pouch.
2. Using scissors, cut the pouch across the top and remove tube.

HOW TO APPLY

1. Remove one applicator tube from the package. See "HOW TO OPEN" section.
2. Hold applicator tube in an upright position facing away from you and your pet's face and eyes. Pull cap off tube.



3. Turn the cap around and place other end of cap back on tube.
4. Twist cap to break seal, then remove cap from tube.



20/26

- 5. Part the hair on the neck at the base of the skull until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. *Do not get this product in your cat's eyes, or allow your cat to ingest this product. The product is bitter tasting and salivation may occur for a short time if the cat licks the product immediately after treatment.* Treatment at the base of the skull will minimize the opportunity for the cat to lick the product. Do not allow the product to run off.



- 6. Discard empty tube as described in Storage and Disposal.
- 7. Under normal conditions this product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four (4) weeks. Do not retreat more often than once every seven (7) days. After flea control is attained, return to a monthly retreatment schedule.

PRODUCT INFORMATION

The successive feeding activity of fleas on cats frequently elicits a hypersensitivity skin disorder known as flea allergy dermatitis (FAD) or flea bite hypersensitivity. Treatment of cats with Advantage® II Small Cat kills fleas and may reduce the incidence of this condition.

Advantage® II Small Cat kills the existing fleas on cats within 12 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting for up to four (4) weeks. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

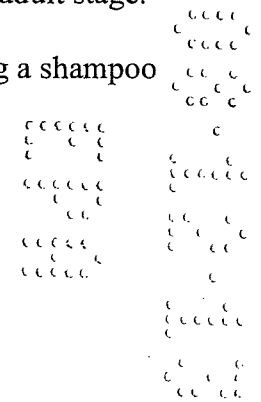
Fleas, eggs and larvae in the cat's surroundings are killed following contact with an Advantage® II Small Cat treated cat. Advantage® II Small Cat provides multi-stage flea control effectively breaking all flea life-cycle stages for lasting control of flea populations.

Advantage® II Small Cat kills adult fleas quickly, within 12 hours, inhibits the development of immature flea life stages and prevents them from reaching the biting adult stage.

Advantage® II Small Cat is waterproof and remains effective following a shampoo treatment or after exposure to rain or sunlight.

Apply monthly treatments for optimal control and prevention of fleas.

KEEP OUT OF REACH OF CHILDREN



CAUTION**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS**

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

FIRST AID	
If Swallowed:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything to an unconscious person.
If In Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If On Skin	<ul style="list-style-type: none"> • Wash with plenty of soap and water.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies call 1-800-422-9874. For customer questions call 1-800-255-6826.	
NOTE TO PHYSICIAN	
Treat the patient symptomatically.	

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not apply to cats or kittens under 8 weeks of age or weighing less than 5 lbs. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing cats. Individual sensitivities, while rare, may occur after using ANY pesticide product for cats. If signs persist, or become more severe, consult a veterinarian immediately. If your cat is on medication, consult your veterinarian before using this or any other product.

Side Effects: Monitor your cat after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as hypersalivation, vomiting or diarrhea have also been reported. If these or other side effects (such as lethargy) occur, consult your veterinarian or call 1-800-422-9874.

For medical emergencies call 1-800-422-9874.

RESTRICTIONS:

- Use only on cats or kittens 8 weeks and older and weighing 5 – 9 lbs. Do not use on other animals.
- Do not apply more than one (1) tube per treatment.
- Do not have contact or allow children to have contact with treated area until completely dry.

STORAGE AND DISPOSAL

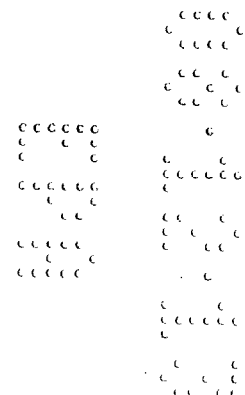
Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry place inaccessible to children and pets. **Pesticide Disposal and Container Handling:** Nonrefillable container. **If empty:** Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-422-9874 for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND LIMITATION OF DAMAGES

Bayer HealthCare LLC, Animal Health Division warrants that this material conforms to the chemical description on the label. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY, INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Bayer is authorized to do so except in writing with a specific reference to this warranty. Any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc.

For more information visit www.petparents.com



[Label on Individual Tube]

Advantage® II Small Cat

9.10% Imidacloprid

0.46% Pyriproxyfen

0.014 fl. oz. (0.4 mL)

EPA Reg. No. 11556-151

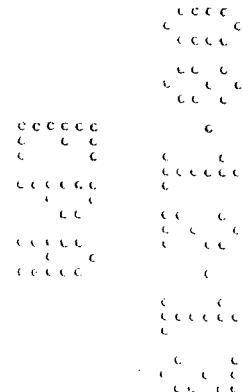
Keep Out of Reach of Children

CAUTION

Read The Entire Label Before Use

BAYER

Lot No. 0000000



[OPTION 1: Label on blister card; one card containing 1, 2, 3, 4, 5, or 6 tubes]

[OPTION 2: Label on pouch containing one tube]

[Additional label text for OPTION 2: THIS UNIT NOT FOR RETAIL SALE]

Advantage® II Small Cat

For external use only on cats and kittens 8 weeks and older and weighing 5 - 9 lbs.

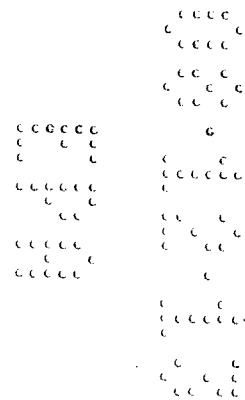
9.10% Imidacloprid

0.46% Pyriproxyfen

[X] - 0.014 fl. oz. (0.4 mL) Tube(s)

EPA Reg. No. 11556-151

BAYER



NOTE TO REVIEWER: [(Brackets and parentheses indicate alternate language)]

OPTIONAL MARKETING CLAIMS [Appearing on any panel]

- For use on cats and kittens 8 weeks of age and older
- Advantage II contains [imidacloprid], [and an/the] [insect growth regulator] [IGR] [pyriproxyfen]
- A single topical application remains effective for up to [4 weeks] [a month]
- Convenient, easy-to-apply topical solution
- Convenient, easy-to-apply and fragrance free [monthly] [topical solution]
- Once a month topical flea prevention and treatment for cats 8 weeks of age or older
- Advantage II is indicated for the prevention and treatment of fleas on cats 8 weeks of age and older
- For the prevention and treatment of flea infestations
- One treatment prevents further flea infestations for up to [4 weeks] [a month]
- Kills fleas on cats within [12] hours and continues to prevent infestations for up to [four weeks] [a month]
- Kills fleas before they lay eggs
- Larval flea stages in the cat's environment are killed following contact with an Advantage II treated cat
- Kills larval stages of fleas following contact with an Advantage II treated cat
- Kills fleas within [12] hours of application
- Stops existing flea infestations by killing adult fleas
- Prevents reinfestations by killing adult fleas before they lay eggs
- Reinfesting fleas are killed within 2 hours with protection against further flea infestation
- [Prevents] [Stops] flea eggs from hatching [into biting adults]
- Effectively breaks the flea life cycle
- [Kills] [Controls] all flea life stages
- Comprehensive flea prevention and treatment
- 3-way flea protection ([kills] [controls]) adults, larvae, and eggs
- [Prevents] [Stops] flea eggs from developing into [(biting) (adult)] fleas
- Treatment with Advantage II kills fleas and may reduce the incidence of flea allergic dermatitis [FAD] or flea bite hypersensitivity
- Flea adulticide, larvicide, and oocide
- Kills flea eggs
- Controls flea problems
- Provides flea protection
- Controls existing fleas and flea eggs plus [and] [prevents] future flea infestations
- Advantage II may be used year-round for flea [prevention][protection]

26/
26

- Contains an insect growth regulator (IGR) to kill flea eggs and prevent re-infestation
- Monthly use of Advantage II kills fleas and may prevent ([flea allergy dermatitis][flea bite hypersensitivity])
- Controls existing flea infestations on your cat and prevents further infestations
- Prevents fleas on treated cats from infesting (reinfesting)
- Remains effective after bathing
- Remains effective following shampooing
- Waterproof
- Remains effective after exposure to rain or sunlight
- Fragrance-free
- In child-resistant packaging
- Starts working through contact

