



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

11556-133

Date of Issuance:

8/8/2025

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

K9 Advantix Medium Dog

Name and Address of Registrant (include ZIP Code):

J. Todd Frank
Senior Regulatory Affairs Consultant
Elanco US Inc.
2500 Innovation Way
Greenfield, IN 46140

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Elizabeth Fertich, Product Manager 04
Invertebrate and Vertebrate Branch 1, Registration Division

Date:

8/8/2025

2. Consistent with the guidance on [Pet Spot-On Enhanced Reporting Implementation \(updated Aug. 2019\)](#), the Agency has reviewed your request to remove the two-year registration expiration date and has found your company to be in compliance with the terms and conditions for the subject product. Further, the Agency has reviewed a sample of enhanced reporting using EPA's standardized templates, as described in Condition 3 hereafter, and concluded that the use of the standardized templates for enhanced reporting for this product will considerably improve pharmacovigilance and thus the continued safety of this product. Therefore, the Agency is removing the two-year registration expiration date for this product. The product remains subject to all other previously required conditions of registration, including the submission of enhanced incident reports and sales information as stated in the amendment letter dated 03/31/2016 and amended below to require continued use of the standardized templates.
3. Please note that the product is still subject to all other previously required conditions of registration. Your company is required to adhere to the spot-on label mitigation information as stated in the amendment letter dated 03/31/2016 and to submit annual reports of enhanced incident and sales using EPA's standardized templates as stated in the letter dated 03/31/2021.
4. You are required to comply with the data requirements described in the DCI Order identified below:
 - a. Permethrin GDCI-109701-1113

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division:

<http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

5. Submit one copy of the final printed label for the record before you release the product for shipment. This labeling supersedes all previously accepted labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it

is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these terms and conditions, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 01/11/2016
- Alternate CSF 1 dated 01/12/2016

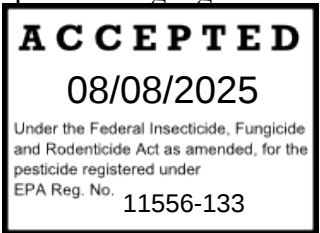
If you have any questions, please contact Loren LaPointe via email at LaPointe.Loren@epa.gov.

Enclosure: stamped label

NOTE TO REVIEWER: Braces “{ }” indicate notes to reviewer. Brackets “[]” indicate optional language

{Front Panel}

For Use only on Dogs and Puppies
7 weeks and older and weighing 11-20 lbs.



{A large, clear picture of a dog in the appropriate weight range for the product will appear on the front panel.
See page 10}

K9 Advantix™ Medium Dog

{Alternate Brand Names are listed at the end of this document.}

{The “Medium Dog” text size will be 40% to 75% of the height of the largest letter in the primary brand name.}

Topical prevention and treatment of fleas, ticks, mosquitoes, biting flies, and lice for monthly
use only on Dogs and Puppies 7 weeks of age and older and weighing 11-20 lbs.

{Selected optional marketing claims bulleted and pictograms. See pages 9-10}

ACTIVE INGREDIENTS:	<u>% by Weight</u>
Imidacloprid.....	8.8%
Permethrin*.....	44.0%
OTHER INGREDIENTS:	47.2%
TOTAL	100.0%

* cis/trans ratio: Max 55% (±) cis and min 45% (±) trans

**KEEP OUT OF REACH OF CHILDREN
WARNING**

See back panel [inside booklet] [insert] [leaflet] for First Aid [and Precautionary Statements].
For Directions for Use and Storage and Disposal [instructions], see insert [leaflet] [back panel].
{EPA Reg. No. and EPA Est. No. to appear on either front or back panel}

EPA Reg. No. 11556-133

EPA Est. No. XXX

Lot No.

{Lot No. to appear on any panel (front, side, top, or bottom) of outer container}

DO NOT USE ON CATS – MAY BE FATAL



{Icon Size 1.5 cm X 1.5 cm, Cat prohibition icon shall be placed in a box located at the lower right-hand corner of the front panel in yellow with black images}

{Back Panel}

K9 Advantix™ Medium Dog

{The “Medium Dog” text size will be 40% to 75% of the height of the largest letter in the primary brand name}

**READ THE ENTIRE LABEL BEFORE EACH USE.
DO NOT USE ON CATS**

Topical prevention and treatment of fleas, ticks, mosquitoes, biting flies, and lice for monthly use only on Dogs and Puppies 7 weeks of age and older and weighing 11-20 lbs.

{Selected optional marketing claims bulleted from pages 9-10}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on skin or clothing. Harmful if swallowed. Harmful if absorbed through the skin. Avoid contact with skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS

For external use on dogs only. Do not use on animals other than dogs. Do not use on puppies under seven weeks of age. Do not get this product in dog’s eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Individual sensitivities may occur after using ANY pesticide product for pets. This product is not a substitute for prescribed heartworm preventative. If signs persist, or become more severe, consult a veterinarian immediately. If your animal is on medication, consult your veterinarian before using this or any other product.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. Do not add directly to water. Do not contaminate water when disposing of product or packaging.

{A box labeled “Side Effects” will be immediately above the cat fatality box on the back panel.}

Side Effects: Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting, or diarrhea have also been reported. If these or other side effects (such as lethargy or agitation) occur, consult your veterinarian or call 888-545-5973.

{A “Fatality” box will be located immediately below the Side Effects box. The box will include a 1.5 cm X 1.5 cm cat prohibition icon and warning text in yellow and black images and text.}

DO NOT USE ON CATS – MAY BE FATAL. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.



Net Contents: 1[2][3][4][5][6][8][9][10][12][15][18][24] Tube[s] [each] 0.034 fl. oz. (1.0 mL)
{one of the above Net Content used based on the number of tubes in the carton}

[Sample – NOT for Sale]

{cartons containing 1 or 2, individually pouched, tubes are completely labeled (all components) as the 3, 4, 5, 6, 8, 9, 10, 12, 15, 18 and 24 tubes. The “Sample – NOT for Sale” is used as text for the 1 or 2 carton only.}

Manufactured For:
Elanco US Inc
450 Elanco Circle
Indianapolis, IN 46221

[Product of Germany]

{Insert/Leaflet}

K9 Advantix™ Medium Dog

{The “Medium Dog” text size will be 40% to 75% of the height of the largest letter in the primary brand name.}

READ THE ENTIRE LABEL BEFORE EACH USE
DO NOT USE ON CATS

Topical prevention and treatment of fleas, ticks, mosquitoes, biting flies, and lice for monthly use only on Dogs and Puppies 7 weeks of age and older and weighing 11-20 lbs.

{Selected optional marketing claims bulleted and pictograms from pages 9-10}

ACTIVE INGREDIENTS:	<u>% by Weight</u>
Imidacloprid.....	8.8%
Permethrin*.....	44.0%
OTHER INGREDIENTS:	<u>47.2%</u>
TOTAL	100.0%

* cis/trans ratio: Max 55% (±) cis and min 45% (±) trans

KEEP OUT OF REACH OF CHILDREN
WARNING

FIRST AID	
If in Eyes:	• Hold eye open and rinse slowly and gently with water for 15- 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If Swallowed:	• Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything to an unconscious person.
If on Skin or Clothing:	• Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center, doctor, veterinarian, or going for treatment. [For medical emergencies or consumer questions call 888-545-5973.] [For product questions, to report adverse reactions, or for a copy of the Safety Data Sheet (SDS), call Elanco Product & Veterinary Support at 888-545-5973.] {choice of either or both phone number statements will be used}	
NOTE TO PHYSICIAN	
Treat the patient symptomatically.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on skin or clothing. Harmful if swallowed. Harmful if absorbed through the skin. Avoid contact with skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS

For external use on dogs only. Do not use on animals other than dogs. Do not use on puppies under seven weeks of age. Do not get this product in dog's eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Individual sensitivities may occur after using ANY pesticide product for pets. This product is not a substitute for prescribed heartworm preventative. If signs persist, or become more severe, consult a veterinarian immediately. If your animal is on medication, consult your veterinarian before using this or any other product.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. Do not add directly to water. Do not contaminate water when disposing of product or packaging.

Side Effects: Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting, or diarrhea have also been reported. If these or other side effects (such as lethargy or agitation) occur, consult your veterinarian or call 888-545-5973.

{A “Fatality” box will be located immediately below the Side Effects box. The box will include a 1.5 cm X 1.5 cm cat prohibition icon and warning text in yellow and black images and text.}

DO NOT USE ON CATS – MAY BE FATAL. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.



DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Application of product on pets must only be done indoors.

RESTRICTIONS:

- Do not allow children to apply product.
- Do not apply an excessive amount of solution at any one spot that could cause some of the solution to run off the side of the dog.
- Do not get this product in your dog’s eyes or allow your dog to ingest this product.
- Do not bathe or allow your dog to swim for 24 hours.
- Do not apply more than one tube per treatment for one dog regardless of the dog’s weight.
- Use only on dogs. **DO NOT USE ON CATS** or on other animals.
- Do not use on dogs weighing less than 11 lbs. and younger than 7 weeks.
- Do not touch treated area until dry.
- Do not contaminate feed or food.

Do not reapply this product for 30 days. In case of severe pest infestations, you are able to retreat your dog earlier than [4] four weeks. If infestation is severe at the initiation of treatment, once a week treatment is permitted not to exceed 4 weeks. After pest control has been successful, please return to a monthly retreatment schedule.

{options of “HOW TO OPEN” will be selected based on packaging}



HOW TO OPEN

{OPTION 1: INSTRUCTIONS FOR BLISTER PACK}

1. Being careful not to cut close to the blister cavities, take scissors and cut off one section of the card containing a single tube.
2. Take the separated section and cut into the blister cavity across the small side, close to the cap of the tube.
3. Peel off the foil and take out the tube.
4. Repeat steps 1 to 3 for each tube.

[OPTION 2: INSTRUCTIONS FOR POUCH PACK]

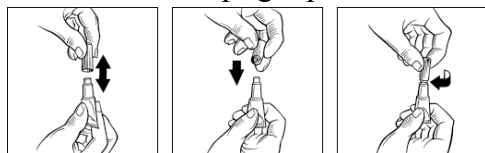
1. Be sure tube is at bottom of pouch.
2. Using scissors, cut the pouch across the top and remove tube.

[OPTION 3: INSTRUCTIONS FOR POUCH AND BLISTER PACK]

1. Be sure the blister is at bottom of pouch.
2. Using scissors, cut the pouch across the top and remove the blister.
3. [Being careful not to cut close to the blister cavities, take scissors and cut off one section of the card containing a single tube.]
4. [Take the separated section, and] Cut into the blister cavity across the small side, close to the cap of the tube.
5. Peel off the foil and take out the tube.
6. [Repeat steps 3 to 5 for each tube]

HOW TO APPLY

1. Remove tube from the package.
2. Hold tube in an upright position. Pull cap off tube.



3. Turn the cap around and place other end of cap back on tube.
4. Twist cap to break seal, then remove cap from tube.
5. The dog should be dry and standing for easy application. The entire contents of the K9 Advantix tube should be applied evenly to two to three spots on the top of the back from the shoulder to the base of the tail. At each spot, part the hair until the skin is visible. Place the tip of the tube on the skin and gently squeeze to expel a portion of the solution on the skin. Do not apply an excessive amount of solution at any one spot that could cause some of the solution to run off the side of the dog. Do not get this product in your dog's eyes or allow your dog to ingest this product.



6. Discard empty tube as described in Storage and Disposal.

PRODUCT INFORMATION

Kills fleas which may cause flea allergy dermatitis (FAD).

K9 Advantix kills existing fleas on dogs within 12 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting four [4] weeks. Pre-existing pupae in the environment may continue to emerge for six [6] weeks or longer depending upon the climatic conditions.

K9 Advantix is waterproof after 24 hours and remains effective following a shampoo treatment, swimming or after exposure to rain or sunlight.

Your dog needs to be dry at the time of K9 Advantix is applied and remain dry 24 hours after application. Monthly treatments are required for optimal control and prevention of fleas and ticks.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry place. Protect from freezing.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:**

Do not pour or dispose down-the-drain. Call your local solid waste agency or 888-545-5973 for disposal options. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY, DISCLAIMER, AND LIMITATION OF DAMAGES

By using, buying or handling this product, user and/or buyer accepts the following terms. Subject to the inherent risks referred to above, and to the extent consistent with applicable law, Elanco US Inc.'s ("Elanco") sole and exclusive limited warranty is that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label, when used in accordance with the label under normal use conditions. To the extent consistent with applicable law, the above exclusive express limited warranty is void if the product is used contrary to the label. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, ELANCO MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, ELANCO DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, AND DISCLAIMS ANY OTHER EXPRESS WARRANTY. No agent of Elanco is authorized to make any other warranty, except in writing with a specific reference to this warranty. *To the extent consistent with applicable law, Elanco shall not be liable whatsoever for special, incidental or consequential damages resulting from the use or handling of this product. To the extent consistent with applicable law, the sole and exclusive remedy of the user and/or buyer for any and all losses, injuries, or damages, regardless of the legal theory, shall not exceed the purchase price paid for the product, or the replacement of product.* To the extent the above disclaimer of warranties disclaims implied warranties, it may be limited or ineffective if you are a "consumer" and this product is a "consumer product," as those terms are defined by the Magnuson Moss Act, 15 U.S.C. § 2301, in which case the duration of any implied warranties is limited to the earlier of either the applicable statute of limitation or repose, and in no case will any implied warranty extend beyond the term of the Exclusive Express Limited Warranty for the product. To the extent consistent with applicable law, some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

Manufactured For:
Elanco US Inc
450 Elanco Circle
Indianapolis, IN 46221
[Product of Germany]

EPA Reg. No. 11556-133

[EPA Est. No. XXX]

{Label on Individual Tube – Label is color coded to age and weight grouping}

K9 Advantix™ Medium Dog

8.8% imidacloprid
44.0% permethrin

0.034 fl. oz. (1.0 mL)

EPA Reg. No. 11556-133

**KEEP OUT OF REACH OF CHILDREN
WARNING**

DO NOT USE ON CATS

Read The Entire Label Before Use

ELANCO

Lot No.

{Label on blister card or Label on pouch}

K9 Advantix™ Medium Dog

For external use only on dogs and puppies 7 weeks and older and weighing 11 - 20 lbs.

8.8% imidacloprid
44.0% permethrin

See insert [leaflet] for complete product information.

1[2][3][4][5][6][8][9][10][12][15][18][24] - 0.034 fl. oz. (1.0 mL) Tube[s]
{one of the above quantities will be used based on the number of tubes in carton}

[THIS UNIT NOT FOR SALE]

EPA Reg. No. 11556-133

ELANCO

[Lot No.]

DO NOT USE ON CATS, MAY BE FATAL



{Optional marketing claims appearing on any location:}

1. For use only on dogs and puppies 7 weeks of age and older and weighing 11 – 20 pounds
2. A single topical application remains effective for [four][4]weeks][30 days][a month]
3. Convenient, easy to apply topical solution
4. Once a month topical flea treatment only for dogs 7 weeks of age or older and weighing 11 – 20 pounds
5. K9 Advantix is indicated for the prevention and treatment of fleas, ticks, biting flies, mosquitoes, and lice only on dogs 7 weeks of age and older and weighing 11 – 20 pounds
6. Repels and kills [Repels] [Kills] ticks including Deer ticks [that may vector [transmit] [carry] Lyme disease], American dog ticks [that may vector [transmit] [carry] Rocky Mountain spotted fever], Brown dog ticks [that may vector [transmit] [carry] ehrlichiosis], and Lone Star ticks [that may vector [transmit] [carry] ehrlichiosis] for [four][4]weeks][30 days][a month]
7. Repels and kills [Repels] [Kills] Deer ticks [that may vector [transmit] [carry] Lyme disease], for [four][4]weeks][30 days][a month]
8. Repels and kills [Repels] [Kills] American dog ticks [that may vector [transmit] [carry] Rocky Mountain spotted fever] for [four][4]weeks][30 days][a month]
9. Repels and kills [Repels] [Kills] Brown dog ticks [that may vector [transmit] [carry] ehrlichiosis] for [four][4]weeks][30 days][a month]
10. Repels and kills [Repels] [Kills] Lone star ticks [that may vector [transmit] [carry] ehrlichiosis] for [four][4]weeks][30 days][a month]
11. Kills fleas on dogs within 12 hours and continues to prevent infestations for [four][4]weeks][30 days][a month]
12. Repels and kills [Repels] [Kills] Fleas for [four][4]weeks][30 days][a month]
13. Kills fleas [and ticks] on dogs within 12 hours
14. Kills reinfesting fleas within 2 hours
15. Kills fleas [rapidly] on dogs within 12 hours of application
16. Kills and repels fleas before they lay eggs
17. For the treatment and prevention of flea infestations
18. One treatment prevents further flea infestations for [four][4]weeks][30 days][a month]
19. Controls existing flea infestations by killing adult fleas
20. Prevents reinfestations by killing adult fleas before they lay eggs
21. Treatment with K9 Advantix kills fleas which may cause Flea Allergy Dermatitis [FAD]
22. Repels and kills [Repels] [Kills] mosquitoes for [four][4]weeks][30 days][a month]
23. Repels and kills [Repels] [Kills] mosquitoes often before they have a chance to take a blood meal
24. Prevents blood-feeding by [killing and repelling] mosquitoes
25. Remains effective after bathing and swimming for [four][4]weeks][30 days][a month]
26. Repels biting flies
27. Repels and inhibits blood-feeding by biting flies
28. Repels and prevents blood-feeding by biting flies
29. Repels [annoying] [bothersome] [nuisance] biting flies
30. Inhibits [annoying] [bothersome] [nuisance] biting flies
31. Prevents [inhibits] blood-feeding by biting flies
32. Kills [biting] [chewing] lice
33. For treatment and prevention of [biting] [chewing] lice [infestations]
34. Controls existing [biting] [chewing] lice [infestations]
35. 5-way protection against fleas, ticks, biting flies, mosquitoes, and lice
36. 3-way protection against fleas, ticks, and mosquitoes
37. Treats, prevents and controls [biting] [chewing] lice [infestations]
38. Provides effective control of [biting] [chewing] lice [infestations]
39. Kills [biting] [chewing] lice and prevents further infestations
40. For treatment and prevention of infestations with [biting] [chewing] lice
41. Remains effective after exposure to rain or sunlight

42. Waterproof after 24 hours
43. Fragrance free
44. Kills and repels fleas, ticks and mosquitoes through contact, so they don't have to bite to die.
45. Kills fleas and ticks through contact
46. Helps prevent [stop] ticks from attaching and feeding on dogs
47. Effectively breaks the flea life cycle
48. 1[2][3][4][5][6][8][9][10][12][15][18][24] monthly doses

{Optional pictograms which may appear on the label:}



{Alternate Brand Names}

1. K9 Advantix Basic Medium Dog
2. K9 Advantix Classic Medium Dog
3. K9 Advantix Essential Medium Dog
4. K9 Advantix Original Medium Dog
5. DefenseCare Flea & Tick Protection Medium Dog
6. K9 Advantix for Medium Dogs
7. K9 Advantix Basic for Medium Dogs
8. K9 Advantix Classic for Medium Dogs
9. K9 Advantix Essential for Medium Dogs
10. K9 Advantix Original for Medium Dogs
11. DefenseCare Flea & Tick Protection for Medium Dogs

{Representative dog; each outer carton will have a representative picture of a dog in the appropriate age and weight range for the product}

{Representative dog picture optional on insert/leaflet, blister pack, pouch, tube}

