

11556-120

03/10/2006

advantage®  
(imidacloprid)  
Topical Solution

55

ACCEPTED  
MAR 10 2006  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
Registered under  
EPA Reg. No. 11556-120

1/3

**Once-a-month topical flea treatment for dogs and puppies  
7 weeks and older and 21-55 lbs.**

**READ THE ENTIRE LABEL BEFORE EACH USE.**

**For the Prevention and Treatment of Flea Infestations on Dogs**

- Available only through licensed practicing veterinarians
- Kills 98-100% of the fleas on dogs within 12 hours
- One treatment prevents further flea infestation for at least four weeks
- Kills fleas before they lay eggs

**Active Ingredient**

Imidacloprid; 1-[6-Chloro-3-pyridinyl] methyl]-N-nitro-2-imidazolidinimine ..... 9.1%

**Other Ingredients**..... 90.9%

**Total** ..... 100.0%

**KEEP OUT OF REACH OF CHILDREN  
WARNING**

See below for First Aid and Precautionary Statements.

**Precautionary Statements**

**Hazards to Humans:** Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

**Hazards to Domestic Animals**

**For external use only.** Do not use on puppies under seven weeks of age. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets. If signs persist, or become more severe, consult a veterinarian immediately. If your animal is on medication, consult your veterinarian before using this or any other product. For consumer questions call 1-800-255-6826. For medical emergencies call 1-877-258-2280.

**First Aid**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If swallowed:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor for treatment advice.

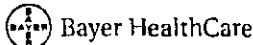
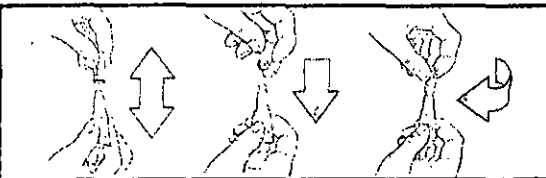
**To Physician:** Treat the patient symptomatically.

**Directions for Use**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**How to Apply**

1. Use only on dogs. Do not use on other animals.
2. Remove one applicator tube from the package.

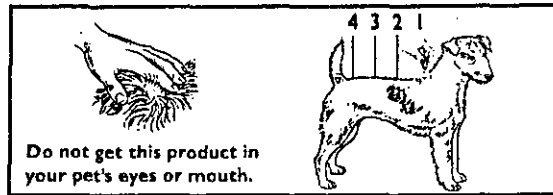


Manufactured For Bayer HealthCare LLC, Animal Health Division,  
Shawnee Mission, Kansas 66201 USA

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Advantage is protected by one or more of the following U.S. patents: 6,838,452; 6,613,763; 6,495,573; 6,329,374; 5,232,326; 5,428,032; 5,298,507; 6,204,350; 4,742,060

3. Hold applicator tube in an upright position. Pull cap off tube.
4. Turn the cap around and place other end of cap back on tube.
5. Twist cap to break seal, then remove cap from tube.



Do not get this product in your pet's eyes or mouth.

6. The dog should be standing for easy application. The entire contents of the Advantage tube should be applied evenly to three or four spots on the top of the back from the shoulder to the base of the tail. At each spot, part the hair until the skin is visible. Place the tip of the tube on the skin and gently squeeze to expel a portion of the solution on the skin. Do not apply an excessive amount of solution at any one spot that could cause some of the solution to run off the side of the dog.
7. Discard empty tube as described in Storage and Disposal.

The successive feeding activity of fleas on pets may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of pets with Advantage rapidly kills fleas and may reduce the incidence of this condition.

Advantage kills 98-100% of the fleas on pets within 12 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting for up to four (4) weeks. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

Larval flea stages in the pet's surroundings are killed following contact with an Advantage treated pet.

Advantage remains efficacious following a shampoo treatment, swimming or after exposure to rain or sunlight.

Monthly treatments are required for optimal control and prevention of fleas.

If re-treatment becomes necessary earlier than four weeks, do not re-treat more than once weekly.

**Storage and Disposal**

Do not contaminate water, food or feed by storage or disposal.

**Storage:** Store in a cool, dry place.

**Disposal: If empty:** Do not reuse container. Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency or 1-877-258-2280 for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Limited Warranty and Limitation of Damages**

Bayer HealthCare LLC, Animal Health Division warrants that this material conforms to the chemical description on the label. BAYER MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY, INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Bayer is authorized to do so except in writing with a specific reference to this warranty. Any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc.

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EPA Est. 11556-DEU-1

Made in Germany

EPA Reg. No. 11556-120

To receive monthly email application reminders, go to [www.nofleas.com](http://www.nofleas.com).

advantage<sup>®</sup>

For Dogs and Puppies  
7 Weeks and Older  
and 21-55 lbs.

01405972

First-A-Month  
Topical Solution

95 x 20 x 150

advantage<sup>®</sup>



Once-A-Month  
Topical Flea Treatment  
for Dogs and Puppies  
7 Weeks and Older and  
21-55 lbs.

Kills fleas  
within 12 hours

6  
Packs

SIX 0.084 fl oz (2.5 ml) Tubes

Available only through licensed practicing veterinarians  
Kills 98-100% of fleas within 12 hours  
Prevents reinfestation for at least 4 weeks  
Convenient, easy to apply

Name:

advantage<sup>®</sup>

55

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for dogs and puppies 7 weeks and older  
and 21-55 lbs.

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Other Ingredients	0.1%
Total	100.0%

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WARNING

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For Directions for Use and other labeling, see supplemental labeling inside.

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**To Physicians:** Treat the patient symptomatically.  
EPA Est. 11558-DEJ-1 EPA Reg. No. 11598-120



Six 0.084 fl oz (2.5 ml) Tubes  
01781730-054099, R.2

Manufactured For Bayer HealthCare LLC,  
Animal Health Division,  
Shawnee Mission, Kansas 66201 USA

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06544437

Lot No.:



2/13

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9.1% imidacloprid

0.084 fl oz (2.5 ml)

EPA Reg.  
No. 11556-120

**WARNING**

Keep out of  
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Read The Entire  
Label Before Use

 Bayer

**01224064 ■**

00837907/01791730, R.4

LOT NO.