

11556-119

1-26-2001

1/23

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States Environmental Protection Agency Washington, DC 20460

Registration Amendment Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number: 11556-119
2. EPA Product Manager: Dr. Tina Levine
3. Proposed Classification: None
4. Company/Product (Name): Advantage 20 for Dogs
5. Name and Address of Applicant: Bayer Corporation, Animal Health, Agriculture Division
6. Expedited Review: In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name

Section - II

Amendment - Explain below. Resubmission in response to Agency letter dated. Notification - Explain below. Final printed labels in response to Agency letter dated. "Me Too" Application. Other - Explain below.

NOTIFICATION

JAN 26 2001

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

First Aid section of the product labels (4-pack and 6-pack) have been revised in accordance with PR Notice 2001-1. See attached explanation for details.

Section - III

1. Material This Product Will Be Packaged In: Child-Resistant Packaging, Unit Packaging, Water Soluble Packaging, 2. Type of Container: Metal, Plastic, Glass, Paper, Other. 3. Location of Net Contents Information, 4. Size(s) Retail Container, 5. Location of Label Directions, 6. Manner in Which Label is Affixed to Product

Section - IV

1. Contact Point: Name: F. Terry McNamara, Title: Manager, Preclinical Development, Telephone No.: (913) 268-2588. Certification: I certify that the statements I have made on this form... 2. Signature: [Handwritten Signature], 3. Title: Manager, Preclinical Development, 4. Typed Name: F. Terry McNamara, 5. Date: 01/09/01, 6. Date Application Received: (Stamped)

ATTACHMENT FOR OPP  
APPLICATION FOR PESTICIDE AMENDMENT

Enclosed for Agency acceptance are five (5) copies each of two draft labels (4-pack and 6-pack sizes), dated January 8, 2001, for Advantage 20 for Dogs, EPA Reg. No. 11556-119. Please note that the 4-pack and 6-pack labels are identical except for the net contents statement. The enclosed draft labeling is based on the label which the Agency accepted on June 25, 1998 as well as minor changes made by Notification on September 13, 1999.

The proposed changes to the Advantage 20 for Dogs label are based on PR Notice 2001-1 which requests voluntary changes to the First Aid statement. The only label changes needed for compliance are list below. Please note, all other existing label text is already in compliance with the PR Notice.

Specifically, the following are the changes made to the existing EPA-accepted labeling:

Previous labeling contained the First Aid statement:

FIRST AID

**If in eyes:** Hold eyelids open and flush with plenty of water. Get medical attention if irritation persists.

**If swallowed:** Call a physician or Poison Control Center.

**If on skin:** Wash with plenty of soap and water.

With the enclosed draft labeling, Bayer proposes to change the First Aid statement to the exact wording used in PR Notice 2001-1:

FIRST AID

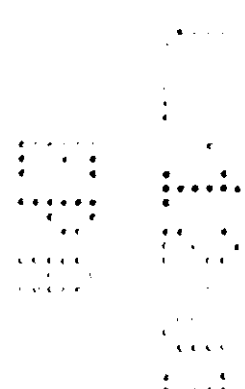
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If swallowed:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

As the proposed modifications in the enclosed labeling were Agency requested, and as none of the proposed changes require data review, we anticipate ready Agency acceptance of the proposed labeling.



4/23

Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01

Supersedes: 9/13/99

(Front Panel)

**NOTIFICATION**

**JAN 26 2001**

**Advantage® 20**  
(imidacloprid) Topical Solution

Once-A-Month Topical Flea Treatment For Dogs and  
Puppies 7 Weeks and Older and 11-20 lbs

**READ THE ENTIRE LABEL BEFORE EACH USE**

**For the Prevention and Treatment of Flea Infestations on Dogs**

- Available Only Through Licensed Practicing Veterinarians
- Kills 98-100% of the Fleas on Dogs Within 12 Hours
- One Treatment Prevents Further Flea Infestation For At Least Four Weeks
- Kills Fleas Before They Lay Eggs

Active Ingredient	%
	By Weight
Imidacloprid; 1-[(6-Chloro-3-pyridinyl) methyl]-N-nitro-2-imidazolidinimine . . .	9.1%
Inert Ingredients . . . . .	<u>90.9%</u>
Total . . . . .	100%

**KEEP OUT OF REACH OF CHILDREN**

**WARNING**

See Below for First Aid and Precautionary Statements

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid . . .  
contact with skin. Wash hands thoroughly with soap and warm water after handling. Keep  
out of reach of children. Do not contaminate feed or food.

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5/23

Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01

Supersedes: 9/13/99

### HAZARDS TO DOMESTIC ANIMALS

#### **For external use only.**

Do not use on puppies under seven weeks of age.

As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets. If signs persist, or become more severe, consult a veterinarian immediately. If your animal is on medication, consult your veterinarian before using this or any other product. For consumer questions call 1-800-255-6826. For medical emergencies call 1-877-258-2280.

### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If swallowed:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

**To Physician:** Treat the patient symptomatically.

Four 1.0 mL Tubes

EPA Est. 11556-DEU-1  
EPA Reg. No. 11556-119

Manufactured For  
Bayer Corporation  
Agriculture Division  
Animal Health  
Shawnee Mission, Kansas 66201 USA

6/23

Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01

Supersedes: 9/13/99

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(Back Panel)

## Advantage® 20

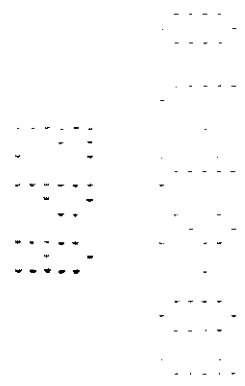
(imidacloprid) Topical Solution

Fast  
Effective

Once-A-Month Topical Flea Treatment for Dogs and  
Puppies 7 Weeks and Older and 11-20 lbs

- Available only through licensed practicing veterinarians
- Kills fleas within 12 hours
- Prevents reinfestation for at least 4 weeks
- Convenient, easy to apply

Four 1.0 mL Tubes



7/23

Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01

Supersedes: 9/13/99

(Inside Left Panel)

Advantage® 20

(imidacloprid) Topical Solution

Once-A-Month Topical Flea Treatment for Dogs and Puppies 7 Weeks and Older and 11-20 lbs

Read entire label before use.

For the Prevention and Treatment of Flea Infestation on Dogs

- Available Only Through Licensed Practicing Veterinarians
- Kills 98-100% of the Fleas on Dogs Within 12 Hours
- One Treatment Prevents Further Flea Infestation For At Least Four Weeks
- Kills Fleas Before They Lay Eggs

Active Ingredient	%
	By Weight
Imidacloprid; 1-[(6-Chloro-3-pyridinyl) methyl]-N-nitro-2-imidazolidinimine . . .	9.1%
Inert Ingredients . . . . .	90.9%
Total . . . . .	<u>100%</u>

KEEP OUT OF REACH OF CHILDREN

WARNING

See Below for First Aid and Precautionary Statements

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

8/23

Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01

Supersedes: 9/13/99

### HAZARDS TO DOMESTIC ANIMALS

**For external use only.**

Do not use on puppies under seven weeks of age.

As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets. If signs persist, or become more severe, consult a veterinarian immediately. If your animal is on medication, consult your veterinarian before using this or any other product. For consumer questions call 1-800-255-6826. For medical emergencies call 1-877-258-2280.

### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If swallowed:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

**To Physician:** Treat the patient symptomatically.

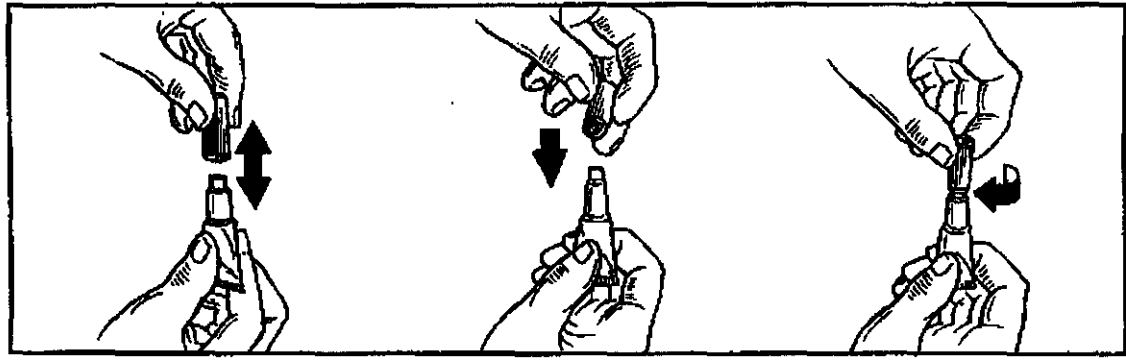
### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

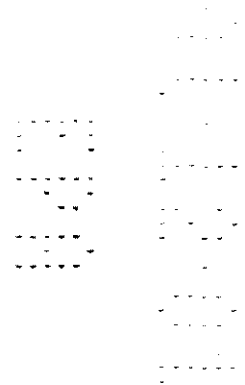
### HOW TO APPLY

1. Use only on dogs. Do not use on other animals.
2. Remove one applicator tube from the package.





3. Hold applicator tube in an upright position. Pull cap off tube.
4. Turn the cap around and place other end of cap back on tube.
5. Twist cap to break seal, then remove cap from tube.

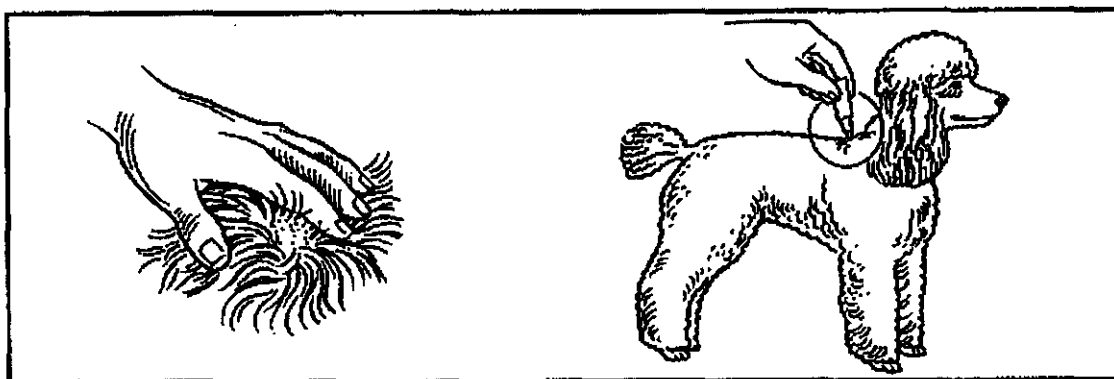


10/23

(Inside Right Panel)

- 6. The dog should be standing for easy application. Part the hair on the dog's back, between the shoulder blades, until the skin is visible. Place the tip of the tube on the skin and squeeze the tube twice to expel the entire contents directly on the skin.

Do not get this product in your pet's eyes or mouth.



- 7. Discard empty tube as described in Storage and Disposal.

The successive feeding activity of fleas on pets frequently elicits a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of pets with Advantage® rapidly kills fleas and reduces the incidence of this condition.

Advantage® kills 98-100% of the existing fleas on pets within 12 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting at least four (4) weeks. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

Larval flea stages in the pet's surroundings are killed following contact with an Advantage® treated pet.

Advantage® remains efficacious following a shampoo treatment, swimming or after exposure to rain or sunlight.

Monthly treatments are required for optimal control and prevention of fleas.

If re-treatment becomes necessary earlier than four weeks, do not re-treat more than once weekly.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

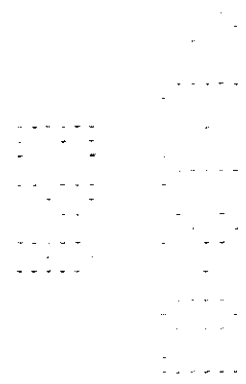
**Storage:** Store in a cool, dry place. **Pesticide Disposal:** Securely wrap original container in several layers of newspaper and discard in trash. **Container Disposal:** Do not reuse empty container. Wrap container and put in trash.

LIMITED WARRANTY AND LIMITATION OF DAMAGES

Bayer Corporation, Agriculture Division, Animal Health warrants that this material conforms to the chemical description on the label. BAYER CORPORATION MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY, INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Bayer Corporation is authorized to do so except in writing with a specific reference to this warranty. Any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc.

EPA Est. 11556-DEU-1

EPA Reg. No. 11556-119



Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01  
Supersedes: 9/13/99

12/23

(Label on Individual Tube)

Advantage®

9.1% Imidacloprid

1.0 mL

EPA Reg. No. 11556-119

Warning

Keep Out of Reach of Children

Read The Entire Label Before Use

BAYER

Lot No. 0000000

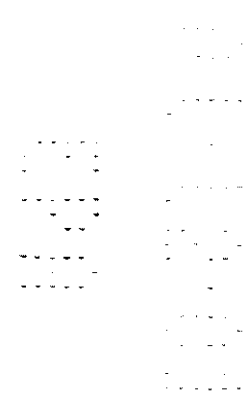
Reason To Issue: Revised according to PR Notice 2001-1

Date: 01/08/01

Supersedes: 9/13/99

13/23

(Back of Blister Package)



Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

14/23

(Front Panel)

**NOTIFICATION**

**JAN 26 2001**

**Advantage® 20**  
**(imidacloprid) Topical Solution**

**Once-A-Month Topical Flea Treatment For Dogs and Puppies 7 Weeks and Older and 11-20 lbs**

**READ THE ENTIRE LABEL BEFORE EACH USE**

**For the Prevention and Treatment of Flea Infestations on Dogs**

- Available Only Through Licensed Practicing Veterinarians
- Kills 98-100% of the Fleas on Dogs Within 12 Hours
- One Treatment Prevents Further Flea Infestation For At Least Four Weeks
- Kills Fleas Before They Lay Eggs

Active Ingredient	%
	By Weight
Imidacloprid; 1-[(6-Chloro-3-pyridinyl) methyl]-N-nitro-2-imidazolidinimine . . .	9.1%
Inert Ingredients . . . . .	<u>90.9%</u>
Total . . . . .	100%

**KEEP OUT OF REACH OF CHILDREN**

**WARNING**

See Below for First Aid and Precautionary Statements

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

15/23

Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

### HAZARDS TO DOMESTIC ANIMALS

**For external use only.**

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**If swallowed:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

**To Physician:** Treat the patient symptomatically.

Six 1.0 mL Tubes

EPA Est. 11556-DEU-1  
EPA Reg. No. 11556-119

Manufactured For  
Bayer Corporation  
Agriculture Division  
Animal Health  
Shawnee Mission, Kansas 66201 USA

(Back Panel)

## Advantage® 20

(imidacloprid) Topical Solution  
Fast  
Effective

Once-A-Month Topical Flea Treatment for Dogs and  
Puppies 7 Weeks and Older and 11-20 lbs

- Available only through licensed practicing veterinarians
- Kills fleas within 12 hours
- Prevents reinfestation for at least 4 weeks
- Convenient, easy to apply

Six 1.0 mL Tubes



17/23

Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

(Inside Left Panel)

Advantage® 20

(imidacloprid) Topical Solution

Once-A-Month Topical Flea Treatment for Dogs and Puppies 7 Weeks and Older and 11-20 lbs

Read entire label before use.

For the Prevention and Treatment of Flea Infestation on Dogs

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Total . . . . .	<u>100%</u>

KEEP OUT OF REACH OF CHILDREN

WARNING

See Below for First Aid and Precautionary Statements

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS

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18/23

Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

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**If swallowed:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

**If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

**To Physician:** Treat the patient symptomatically.

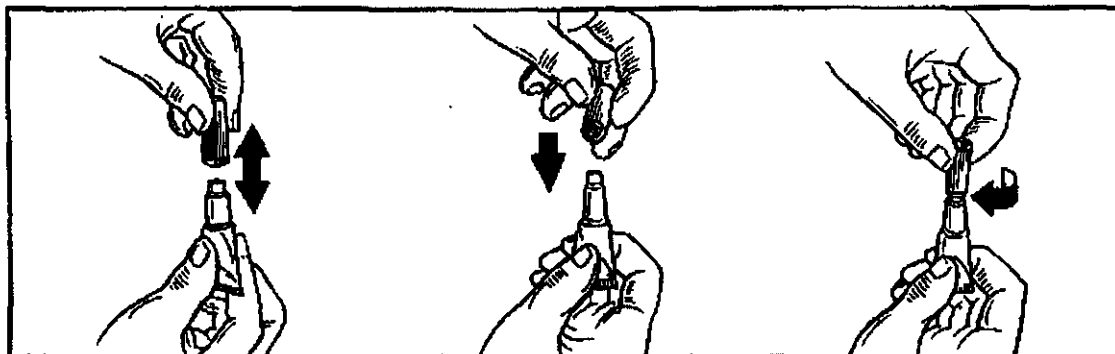
### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

### HOW TO APPLY

1. Use only on dogs. Do not use on other animals.
2. Remove one applicator tube from the package.

19/23



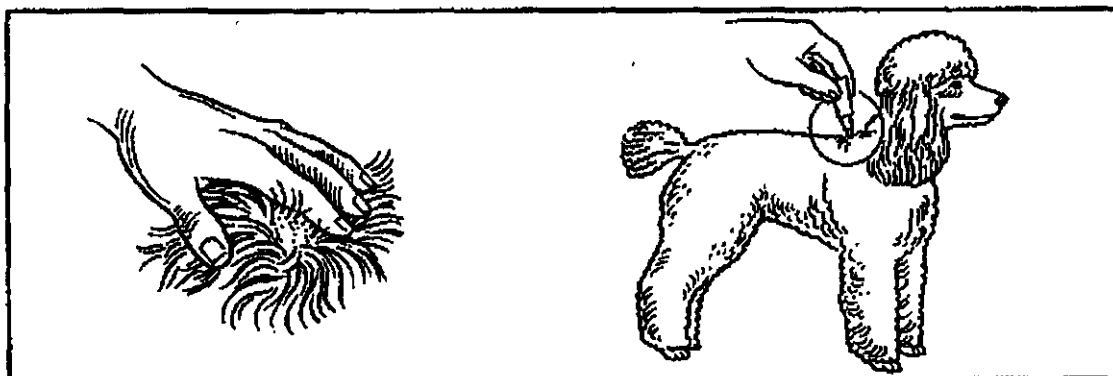
3. Hold applicator tube in an upright position. Pull cap off tube.
4. Turn the cap around and place other end of cap back on tube.
5. Twist cap to break seal, then remove cap from tube.

20/23

(Inside Right Panel)

- 6. The dog should be standing for easy application. Part the hair on the dog's back, between the shoulder blades, until the skin is visible. Place the tip of the tube on the skin and squeeze the tube twice to expel the entire contents directly on the skin.

Do not get this product in your pet's eyes or mouth.



- 7. Discard empty tube as described in Storage and Disposal.

The successive feeding activity of fleas on pets frequently elicits a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of pets with Advantage® rapidly kills fleas and reduces the incidence of this condition.

Advantage® kills 98-100% of the existing fleas on pets within 12 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting at least four (4) weeks. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

Larval flea stages in the pet's surroundings are killed following contact with an Advantage® treated pet.

Advantage® remains efficacious following a shampoo treatment, swimming or after exposure to rain or sunlight.

Monthly treatments are required for optimal control and prevention of fleas.

If re-treatment becomes necessary earlier than four weeks, do not re-treat more than once weekly.

21/23

Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**Storage:** Store in a cool, dry place. **Pesticide Disposal:** Securely wrap original container in several layers of newspaper and discard in trash. **Container Disposal:** Do not reuse empty container. Wrap container and put in trash.

LIMITED WARRANTY AND LIMITATION OF DAMAGES

Bayer Corporation, Agriculture Division, Animal Health warrants that this material conforms to the chemical description on the label. BAYER CORPORATION MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY, INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Bayer Corporation is authorized to do so except in writing with a specific reference to this warranty. Any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc.

EPA Est. 11556-DEU-1

EPA Reg. No. 11556-119

22/23

Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

(Label on Individual Tube)

Advantage®

9.1% Imidacloprid

1.0 mL

EPA Reg. No. 11556-119

Warning

Keep Out of Reach of Children

Read The Entire Label Before Use

BAYER

Lot No. 0000000

23/23

Reason To Issue: Revised according to PR Notice 2001-1.

Date: 01/08/01

Supersedes: 9/13/99

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(Back of Blister Package)