

**USE DIRECTIONS**

**FOR CLEANING**

Lightly soiled areas — surfaces to be cleaned should be mopped or brushed with a solution containing 1 ounce of **CUSTOM** per gallon of water. Rinse cleaned area with fresh water.

Heavily soiled areas — mop or brush soiled surface with a solution containing 2-3 ounces of **CUSTOM** per gallon of water. Rinse cleaned surface with fresh water.

**GENERAL PURPOSE DISINFECTION**

To disinfect walls, floors and other hard surfaces in homes, schools, restaurants, rest rooms and other public areas, mop or brush surface to be treated with a solution containing 1 ounce of **CUSTOM** per gallon of water. Surfaces that are heavily soiled should be cleaned with 1-2 ounces of **CUSTOM** per gallon of water and then disinfected. Those surfaces which may later come in contact with food must be rinsed with clear water of drinking quality.

**HOSPITAL DISINFECTION**

To disinfect walls, floors, furniture and other hard surfaces in hospitals and nursing homes, mop or brush surface to be treated with a solution containing 2 ounces of **CUSTOM** per gallon of water. Those surfaces that are heavily soiled with blood, fecal material or exudates should be thoroughly scrubbed with a solution containing 2 ounces per gallon of water and then rinsed with a fresh solution containing 2 ounces per gallon of water before disinfection.

**SANITIZATION**

To sanitize walls, floors and equipment in food processing plants, first clean thoroughly with a solution containing 3/4 ounce of **CUSTOM** per gallon of water. If surface is heavily soiled, use **CUSTOM** at a rate of 2-3 ounces per gallon to insure thorough cleaning. Sanitize cleaned surface with a rinse solution containing 1/2 ounce of **CUSTOM**



**Active Ingredients**

- Methyldodecylbenzyl trimethyl ammonium chloride 80%,  
Methyldodecylxylylene bis (trimethyl ammonium chloride)  
20% . . . . . 5.0%
- Inert Ingredients . . . . . 95.0%

**DANGER: KEEP OUT OF REACH OF CHILDREN**

See antidote statement and other precautions on side panel  
Container Disposal: When empty, rinse container thoroughly with water and destroy it by crushing or burying in a safe place.

per gallon of water. Those surfaces which will contact food must be rinsed with water of drinking quality before reuse.

**DEODORIZATION**

To deodorize surfaces during cleaning, mop or brush surfaces with a solution containing 2 ounces of **CUSTOM** per gallon of water.

**CUSTOM** is an effective disinfectant cleaner designed for use in household, industrial and institutional cleaning. When used as directed, **CUSTOM** will disinfect hard surfaces, such as floors, walls, counter tops and furniture. It may be relied upon to deodorize bathroom areas, garbage pails, food storage areas, kennel areas and other areas where obnoxious odors may develop. This product may be used as a general purpose disinfectant detergent in homes, schools, restaurants, hospitals, nursing homes, public rooms, food processing plants and in other areas where efficient cleaning and disinfecting action is desired.

See left panel for use directions.

**DANGER**

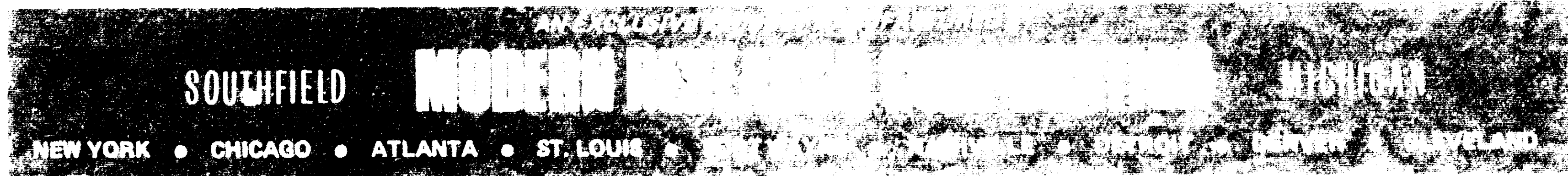
Keep Out of Reach of Children. **CORROSIVE.** Causes eye damage and skin irritation. Do not get in eyes, on skin or on clothing. Protect eyes when handling concentrate. Harmful if swallowed. Avoid contamination of food.

**FIRST AID**

In case of eye contact, immediately flush eyes with plenty of water for at least 15 minutes then get medical attention promptly. In case of skin contact, flush skin with plenty of water for at least 15 minutes. Remove and wash contaminated clothing before reuse. If swallowed, do NOT induce vomiting, drink large quantities of fluids and get medical attention immediately.

**NET CONTENTS \_\_\_\_\_ GALS.**

**E.P.A. REG. NO. 11515-27**



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AN EXCLUSIVE PRODUCT MANUFACTURED BY

**SOUTHFIELD    MODERN RESEARCH CORPORATION    MICHIGAN**

NEW YORK • CHICAGO • ATLANTA • ST. LOUIS • FORT WAYNE • NASHVILLE • DETROIT • DENVER • CLEVELAND