



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 7, 2016

Mike Jennings  
Director, Safety & Regulatory Affairs  
LPM Manufacturing, Inc.  
2005 E. Indian School Road  
Phoenix, Arizona 85016

Subject: Notification per PRN 98-10 – Notification of additional optional marketing claims and additional brand names  
Product Name: LESLIE'S SWIMMING POOL SUPPLIES CHLOR BRITE  
EPA Registration Number: 11411-15  
Application Date: August 31, 2016  
Decision Number: 521683

Dear Mr. Jennings:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

The following alternate brand names have been added to the product record:

- In the Swim Chlorinating Granules
- In the Swim Di-Zap

If you have any questions, you may contact Melanie Bolden at (703) 347-0165 or via email at [Bolden.Melanie@epa.gov](mailto:Bolden.Melanie@epa.gov).

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Sincerely,

A handwritten signature in black ink, appearing to read 'D. Fuller', with a long horizontal stroke extending to the right.

Demson Fuller, Product Manager 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

EPA Master Label

[All text in square brackets [ABC] is optional and may/may not be included on final label]  
{All text in rounded brackets {ABC} is informational only and will not appear on final label}

{Front Panel}

NOTIFICATION

11411-15

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

10/07/16



# CHLOR BRITE

{Precautionary statements/Signal Word may or may not have border}

Keep Out of Reach of Children

**DANGER**

See First Aid Statement and Additional  
Precautions on [Side][Back] Panel

**ACTIVE INGREDIENT[S]:**

Sodium dichloro-s-triazinetrione dihydrate 99%

**OTHER INGREDIENTS:** 1%

Total 100%

**Net Wt. {to be added}**

[LPM] XXXXXX...]

(Available Chlorine - 55%)

{The following may/may not appear on front/side/back label panel}

[www.intheswim.com {&/or other website(s)}]

[800-288-7946 {&/or other phone number(s)}]

## {Back/Side Panel}

FIRST AID	
If in Eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice</li></ul>
If on Skin or Clothing	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
If Inhaled	<ul style="list-style-type: none"><li>• Move person to fresh air.</li><li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible.</li><li>• Call a poison control center or doctor for further treatment advice.</li></ul>
If Swallowed	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person</li></ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies, contact the Poison Control Center at 1-800-222-1222.	
NOTE TO PHYSICIAN	
Probable mucosal damage may contraindicate the use of gastric lavage.	

### PRECAUTIONARY STATEMENTS

#### HAZARD[S] TO HUMANS AND DOMESTIC ANIMALS:

**DANGER. Highly Corrosive.** Causes irreversible eye damage and skin burns. Harmful if swallowed. Irritating to nose and throat. Do not get in eyes, on skin or clothing. Wear protective eyewear (goggles or safety glasses). Wear protective clothing and rubber gloves when handling this product. Avoid breathing dust and fumes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, smoking tobacco or using the toilet. Remove contaminated clothing and wash clothing before reuse.

*{Environmental Hazard statement for end-use products in containers of less than 50 pounds (solid, dry weight)}*

**ENVIRONMENTAL HAZARD[S]:** This pesticide is toxic to fish and aquatic organisms.

***{Environmental Hazard statement for end-use products in containers equal to or greater than 50 pounds (solid, dry weight)}***

**ENVIRONMENTAL HAZARD[S]:** This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

**PHYSICAL OR CHEMICAL HAZARD[S]:** Strong oxidizing agent. Do not mix with other chemicals. **Never add water to product.** Always add product to large quantities of water. Use only clean, dry utensils. Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic material or other chemicals may start a chemical reaction with generation of heat, liberation of hazardous gases and possible fire or explosion. Avoid contact with flaming or burning material, such as a lighted cigarette. In case of contamination or decomposition, do not reseal container. If possible, isolate container in open and well-ventilated area and flood with large amounts of water.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **[This product]{or}[brand name(s)]** is designed to dissolve quickly and completely providing a steady source of available chlorine to control growth of algae, kill bacteria and destroy organic contaminants.

### **SWIMMING POOLS**

**HOW TO USE:** Broadcast **[this product]{or}[brand name(s)]** evenly over a wide area in the deepest part of the pool with the circulation pump running. To prevent bleaching or damage to the pool surface, use a pool brush to disperse any granules that may have settled to the bottom of the pool.

**ROUTINE USE:** Broadcast 3 ounces of **[this product]{or}[brand name(s)]** per 10,000 gallons of pool water every other day, or as needed, to maintain a Free Available Chlorine (FAC) level of 1-4 ppm. This quantity may vary based upon bather load, water temperature and other conditions. Test the Free Available Chlorine (FAC) level with a reliable test kit. If starting up the pool, repeat the dosage until the Free Available Chlorine (FAC) level is 1-4 ppm. Maintain pH between 7.2-7.8 (ideal pH is 7.4-7.6), Total Alkalinity between 80-120 ppm depending on type of primary sanitizer used (80-100 ppm for sodium hypochlorite, calcium hypochlorite or lithium hypochlorite and 100-120 ppm for dichlor, trichlor or bromine tablets) and Calcium Hardness level between 200-400 ppm. To remove excessive organic materials and keep the water sparkling clear, superchlorinate {or} super chlorinate weekly with 11 ounces of **[this product]{or}[brand name(s)]** per 10,000 gallons of pool water. (This dosage provides approximately 6.8 ppm of Free Available Chlorine.) Follow "How to Use" instructions above. You may only need to superchlorinate {or} super chlorinate every other week if your water temperature is below 80°F. Do not reenter swimming pool until the Free Available Chlorine level is between 1-4 ppm.

**SUPERCHLORINATION {OR} SUPER CHLORINATION:** In case of algae, colored water, unpleasant odors, burning eyes, excess bather load, heavy rains and winds, or high temperatures, superchlorination {or} super chlorination may be required. Adjust the pH to 7.2-7.6 with the appropriate product. Follow the label directions. Add 21 ounces of **[this product]{or}[brand name(s)]** per 10,000 gallons of pool water to remove excessive organic materials and keep the water sparkling clear. (This dosage provides approximately 6.8 ppm of Free Available Chlorine.) Follow "HOW TO USE" instructions above. Do not reenter the swimming pool until the Free Available Chlorine (FAC) level is between 1-4 ppm. If algae are visible, brush pool surfaces and vacuum. Repeat treatment the following day, if necessary. You may only need to superchlorinate {or} super chlorinate every other week if your water temperature is below 80°F.

**SPAS AND HOT TUBS:** Each half ounce of **[this product]{or}[brand name(s)]** will provide approximately 4 ppm Free Available Chlorine (FAC) in 500 gallons of water. Using an appropriate test kit, test and adjust the water to the following values: pH 7.2-7.8 (ideal pH is 7.4-7.6), Total Alkalinity 80-120 ppm and Calcium Hardness 200 ppm minimum. Maintain these levels for proper spa and hot tub operation by frequent testing with a test kit. Do not allow the cyanuric acid level to exceed 150 ppm. It is recommended that spas and hot tubs be drained every 30-90 days, more often under heavy use. Consult manufacturer's recommendations concerning the compatibility of chlorine sanitizers with their equipment. Some oils, lotions, fragrances, etc. may cause foaming or cloudy water and may react with chlorine sanitizers reducing their effectiveness.

**START-UP (FRESHLY FILLED):** **1.** Turn on the circulation pump and ensure that it is operating properly. **2.** Add one ounce of **[this product]{or}[brand name(s)]** for each 500 gallons of water. Test the Free Available Chlorine (FAC) level and, if below 3-5 ppm, add additional **[product]{or}[brand name(s)]** until the FAC level reaches 3-5 ppm as determined by a reliable test kit.

**ROUTINE USE:** **1.** Turn on the circulation pump and ensure that it is operating properly. **2.** Broadcast a half-ounce of **[this product]{or}[brand name(s)]** (per 500 gallons) over the surface of the water. Test the Free Available Chlorine (FAC) level and add additional **[product]{or}[brand name(s)]**, if necessary, to attain a 3-5 FAC level. **3.** Maintain a 3-5 ppm FAC level while the spa or hot tub is in use. **4.** After each use, superchlorinate {or} super chlorinate with 1.5 ounces per 500 gallons of **[this product]{or}[brand name(s)]** to control odors and algae. Do not reenter spa or hot tub until the FAC is between 3-5 ppm as measured by a reliable test kit.

**EXTENDED NON-USE PERIOD:** During extended periods when the spa or hot tub is not being used, broadcast a half-ounce of **[this product]{or}[brand name(s)]** (per 500 gallons) over the surface of the water twice a week or as needed to maintain a 3-5 ppm FAC level.

{Storage and Disposal information may/may not be framed by border lines}

[All sizes except 1 Lb. pouch]

**STORAGE AND DISPOSAL:**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Keep product dry in its original, tightly closed container when not in use. Store in a cool, dry, well-ventilated area away from heat or open flame. Storage area should be locked and inaccessible to children. **PESTICIDE DISPOSAL:** Pesticide wastes are acutely hazardous.

Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Triple rinse (or equivalent) empty container then offer for recycling, if available, or discard in trash.

[1 Lb. pouch only]

**STORAGE AND DISPOSAL:**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Keep product dry in its original, unopened pouch until use. For partial pouch, fold top down and secure with adhesive tape. Store pouch in a cool, dry, well-ventilated area away from heat or open flame. Storage area should be locked and inaccessible to children.

**PESTICIDE DISPOSAL:** Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance. **CONTAINER DISPOSAL:** Non-refillable pouch. Do not reuse or refill this pouch. Triple rinse (or equivalent) empty pouch then offer for recycling, if available, or discard in trash.

[Packaged] [for][by],

**LPM Manufacturing, Inc.**

2005 E. Indian School Rd. • Phoenix, AZ 85016

EPA Reg. No. 11411-15 [-] EPA Est. No. {to be added}

{Marketing Claims/Text/Other Information that may/may not appear on front/side/back panel(s) of final/market label}

[STEP 2]

[Sanitizer]

[SPA SHOCK]

[Quick-Dissolving] [Concentrated] Chlorinating Granular]

[Granular [Stabilized] Chlorinator]

[For use in all types of pools [&][and] spas]

[For Use in Spas [and][&] Hot Tubs]

[Kills bacteria [and][&] algae]

[Use for shocking or everyday chlorination]

**[READ ALL PRECAUTIONARY STATEMENTS BEFORE USE]**

[Fast dissolving [shock treatment]

[Shock, algaecide and stabilizer [in one]

[Call to reorder][800-288-7946] {&/or other} phone number(s)]

[Item Number: XXXXX]

[www.intheswim.com {&/or other website(s)}

[800-288-7946] {&/or other phone number(s)]

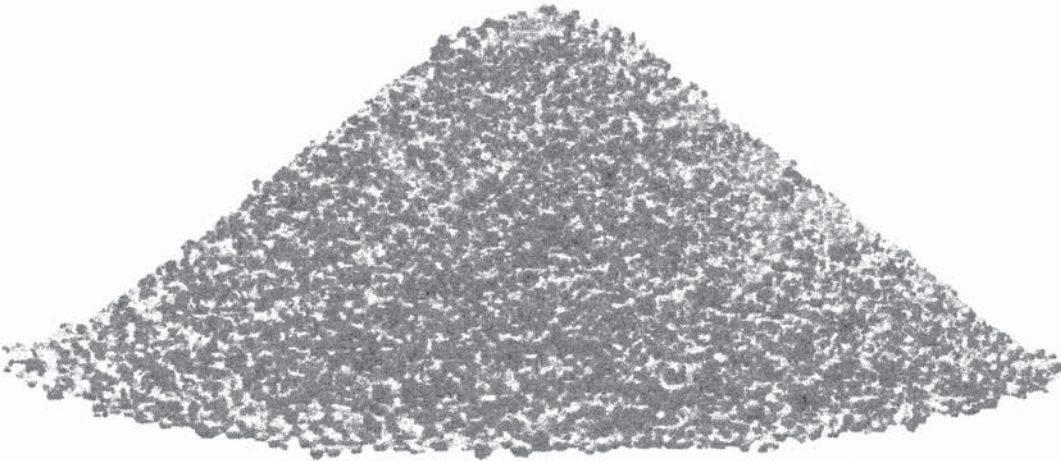
[Unique alpha-numeric product/label/batch identifier]

{Symbols &/or graphics below may/may not appear on front, back or side of final/market label}



{Text and/or background of STOP! graphic/symbol may be in color or black/blue & white}





Product Representation

