

11411-15

1/27/2014

1/7

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



JAN 27 2014

Mike Jennings  
Leslie's Poolmart, Inc.  
3925 East Broadway Rd., #100  
Phoenix, AZ 85040

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Subject: D-484733  
Chlor Brite  
EPA Registration No. 11411-15  
Application Dated: September 30, 2013  
Receipt Dated: October 18, 2013

Dear Mr. Jennings:

This acknowledges the receipt of your Amendment application dated September 30, 2013 in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA) Section 3(c)(5), as amended.

**Submission and Proposed Changes**

To make minor corrections for FAC range of 1.0-3.0 ppm to 1-4 ppm (on page 4) and add brackets and colon on page 6. The proposed label Rev. 09- 2013 (pin punch 10/18/2013).

**Findings and Comments:**

Based on the submitted materials, the label amendment noted above is **acceptable**.

**A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. The next label printing of this product must use this labeling unless subsequent changes have been approved. You must submit one (1) copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.**

This latest amended label and a copy of this letter have been inserted in your file for future reference.

If you have any questions or comments concerning this letter, please contact David Liem at [liem.david@epa.gov](mailto:liem.david@epa.gov) or call (703) 305-1284.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Fuller", written over a horizontal line.

Demson Fuller  
Product Manager - Team 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

**Encl:** Accepted Stamped label

2/7

EPA Master Label

[All text in square brackets [ABC] is optional and may/may not be included on final label]  
{All text in rounded brackets {ABC} is informational only and will not appear on final label}

{Front Panel}

[SWIMMING]  
[POOL SUPPLIES]

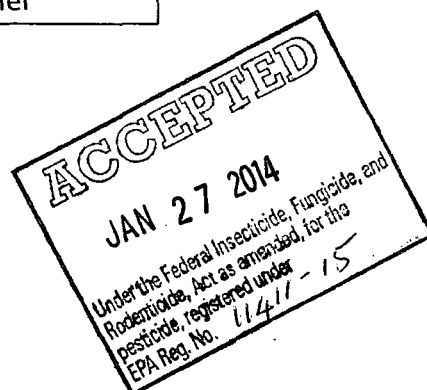
[LESLIE'S]

# CHLOR BRITE

Keep Out of Reach of Children

**DANGER**

See First Aid Statement and Additional  
Precautions on [Side][Back] Panel



**ACTIVE INGREDIENT:**

Sodium dichloro-s-triazinetrione, dihydrate 99%

**OTHER INGREDIENTS** 1%

Total 100%

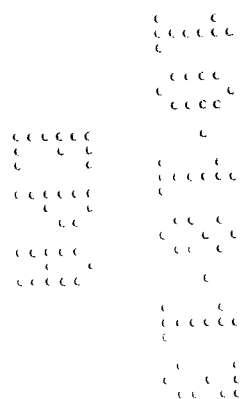
EPA Reg. No. 11411-15

EPA Est. No. {to be added}

**Net Wt. {to be added}**

LPM {to be added}

(Available Chlorine - 55%)

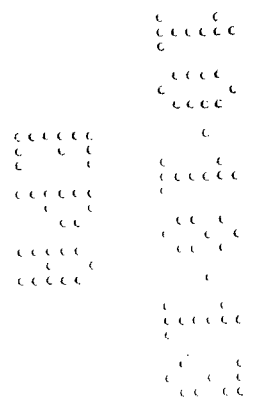


{Optional Wording/Statements that may appear on front, back or side of label}

- [STEP 2]
- [SANITIZER]
- [SPA SHOCK]
- [QUICK-DISSOLVING CONCENTRATED CHLORINATING GRANULAR]
- [For Use in All Types of Pools & Spas]
- [For Use in Spas & Hot Tubs]
- [Kills Bacteria & Algae]
- [Use For Shocking or Everyday Chlorination]
- [READ ALL PRECAUTIONARY STATEMENTS BEFORE USE]



[Optional]



{Back/Side Panel}

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
If Swallowed	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person</li> </ul>
If Inhaled	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
If on Skin or Clothing	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), call the <b>National Pesticide Telecommunications Network at 1-800-858-7378.</b></p>	
NOTE TO PHYSICIAN	
<p>Probable mucosal damage may contraindicate the use of gastric lavage.</p>	

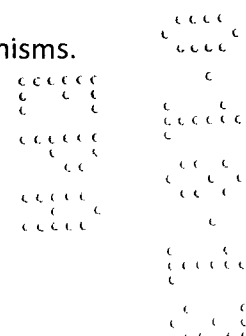
**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS:**

**DANGER. Highly Corrosive.** Causes irreversible eye damage and skin burns. Harmful if swallowed. Irritating to nose and throat. Do not get in eyes, on skin or clothing. Wear protective eyewear (goggles or safety glasses). Wear protective clothing and rubber gloves when handling this product. Avoid breathing dust and fumes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, smoking tobacco or using the toilet. Remove contaminated clothing and wash clothing before reuse.

*{Environmental Hazard statement for end-use products in containers of less than 50 pounds (solid, dry weight)}*

**ENVIRONMENTAL HAZARD:** This pesticide is toxic to fish and aquatic organisms.



5/7

**{Environmental Hazard statement: for end-use products in containers equal to or greater than 50 pounds (solid, dry weight)}**

**ENVIRONMENTAL HAZARD:** This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

**PHYSICAL OR CHEMICAL HAZARD:** Strong oxidizing agent. Do not mix with other chemicals. **Never add water to product. Always add product to large quantities of water.** Use only clean, dry utensils. Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic material or other chemicals may start a chemical reaction with generation of heat, liberation of hazardous gases and possible fire or explosion. Avoid contact with flaming or burning material, such as a lighted cigarette. In case of contamination or decomposition, do not reseal container. If possible, isolate container in open and well-ventilated area and flood with large amounts of water.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **[Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}]** is designed to dissolve quickly and completely providing a steady source of available chlorine to control growth of algae, kill bacteria and destroy organic contaminants.

**SWIMMING POOLS**

**HOW TO USE:** Broadcast **[Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}]** evenly over a wide area in the deepest part of the pool with the circulation pump running. To prevent bleaching or damage to the pool surface, use a pool brush to disperse any granules that may have settled to the bottom of the pool.

**ROUTINE USE:** Broadcast 3 ounces of **[Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}]** per 10,000 gallons of pool water every other day, or as needed, to maintain a Free Available Chlorine (FAC) level of 1-4 ppm. This quantity may vary based upon bather load, water temperature and other conditions. Test the Free Available Chlorine (FAC) level with a reliable test kit. If starting up the pool, repeat the dosage until the Free Available Chlorine (FAC) level is 1-4 ppm. Maintain pH between 7.2-7.8 (ideal pH is 7.4-7.6), Total Alkalinity between 80-120 ppm depending on type of primary sanitizer used (80-100 ppm for sodium hypochlorite, calcium hypochlorite or lithium hypochlorite and 100-120 ppm for dichlor, trichlor or bromine tablets) and Calcium Hardness level between 200-400 ppm. To remove excessive organic materials and keep the water sparkling clear, superchlorinate weekly with 11 ounces of **[Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}]** per 10,000 gallons of pool water. (This dosage provides approximately 6.2 ppm of Free Available Chlorine.) Follow "How to Use" instructions above. You may only need to superchlorinate every other week if your water temperature is below 80°F. Do not reenter swimming pool until the free available chlorine level is between 1-4 ppm.

**SUPERCHLORINATION:** In case of algae, colored water, unpleasant odors, burning eyes, excess bather load, heavy rains and winds, or high temperatures, superchlorination may be required. Adjust the pH to 7.2-7.6 with the appropriate product. Follow the label directions. Add 21 ounces of [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] per 10,000 gallons of pool water to remove excessive organic materials and keep the water sparkling clear. (This dosage provides approximately 6.8 ppm of Free Available Chlorine.) Follow "HOW TO USE" instructions above. Do not reenter the swimming pool until the free available chlorine (FAC) level is between 1-4 ppm. If algae are visible, brush pool surfaces and vacuum. Repeat treatment the following day, if necessary. You may only need to superchlorinate every other week if your water temperature is below 80°F.

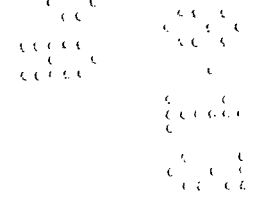
**TO DETERMINE POOL CAPACITY IN U.S. GALLONS:**

- Rectangle – Multiply Length (ft.) X Width (ft.) X Average Depth (ft.) X 7.5
- Round – Multiply Diameter (ft.) X Diameter (ft.) X Average Depth (ft.) X 5.9
- Oval – Multiply long Diameter (ft.) X short Diameter (ft.) X Average Depth (ft.) X 5.9

**SPAS AND HOT TUBS:** Each half ounce of [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] will provide approximately 4 ppm Free Available Chlorine (FAC) in 500 gallons of water. Using an appropriate test kit, test and adjust the water to the following values: pH 7.2-7.8 (ideal pH is 7.4-7.6), Total Alkalinity 80-120 ppm and Calcium Hardness 200 ppm minimum. Maintain these levels for proper spa and hot tub operation by frequent testing with a test kit. Do not allow the cyanuric acid level to exceed 150 ppm. It is recommended that spas and hot tubs be drained every 30-90 days, more often under heavy use. Consult manufacturer's recommendations concerning the compatibility of chlorine sanitizers with their equipment. Some oils, lotions, fragrances, etc. may cause foaming or cloudy water and may react with chlorine sanitizers reducing their effectiveness.

**START-UP (FRESHLY FILLED):** 1. Turn on the circulation pump and ensure that it is operating properly. 2. Add one ounce of Leslie's [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] for each 500 gallons of water. Test the free available chlorine (FAC) level and, if below 3-5 ppm, add additional [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] until the FAC level reaches 3-5 ppm as determined by a reliable test kit.

**ROUTINE USE:** 1. Turn on the circulation pump and ensure that it is operating properly. 2. Broadcast a half-ounce of [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] (per 500 gallons) over the surface of the water. Test the free available chlorine (FAC) level and add additional [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}], if necessary, to attain a 3-5 FAC level. 3. Maintain a 3-5 ppm FAC level while the spa or hot tub is in use. 4. After each use, superchlorinate with 1.5 ounces per 500 gallons of [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] to control odors and algae. Do not reenter spa or hot tub until the FAC is between 3-5 ppm as measured by a reliable test kit.



7/7

**EXTENDED NON-USE PERIOD:** During extended periods when the spa or hot tub is not being used, broadcast a half-ounce of [Leslie's Swimming Pool Supplies Chlor Brite, This product, {or} {Alternate Brand Name}] (per 500 gallons) over the surface of the water twice a week or as needed to maintain a 3-5 ppm FAC level.

[All sizes except 1 Lb. pouch]

**STORAGE AND DISPOSAL:**

**STORAGE:** Do not contaminate water, food or feed by storage or disposal. Keep product dry in its original, tightly closed container when not in use. Store in a cool, dry, well-ventilated area away from heat or open flame. Storage area should be locked and inaccessible to children.

**PESTICIDE DISPOSAL:** Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Offer for recycling if available

[1 Lb. pouch]

**STORAGE AND DISPOSAL:**

**STORAGE:** Do not contaminate water, food or feed by storage or disposal. Keep product dry in its original, unopened pouch until use. For partial pouch, fold top down and secure with adhesive tape. Store pouch in a cool, dry, well-ventilated area away from heat or open flame. Storage area should be locked and inaccessible to children.

**PESTICIDE DISPOSAL:** Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for guidance. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Offer for recycling if available.

[Packaged] [for] [by]

**LPM Manufacturing, Inc.**

3925 E. Broadway Road • Phoenix, AZ 85040

