



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 25, 2016

Mike Jennings  
Director, Safety & Regulatory Affairs  
LPM Manufacturing, Inc.  
2005 E. Indian School  
Phoenix, AZ 85016

Subject: Notification per PRN 98-10 - Add alternate brand name and minor label changes  
Product Name: Leslie's Swimming Pool Supplies Algae Control  
EPA Registration Number: 11411-11  
Application Date: August 31, 2016  
Decision Number: 522892

Dear Mr. Jennings:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

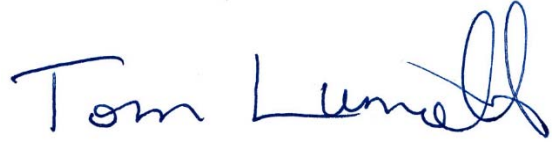
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

The alternate brand name, In The Swim Algaecide 60 Plus, has been added to the product record.

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EPA Reg. No. 11411-11  
Decision No. 522892

If you have any questions, you may contact Tom Luminello at (703) 308-8075 or via email at [luminello.tom@epa.gov](mailto:luminello.tom@epa.gov).

Sincerely,

 for

Jacquie Hardy, Product Manager 34  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

EPA Master Label – EPA Reg. No. 11411-11

[All text or symbols in square brackets [ABC] is/are optional and may/may not be included on final label]

{All text or symbols in rounded brackets {ABC} is/are informational only and will not appear on final label}

**NOTIFICATION**

11411-11

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

10/25/2016

{Front Panel}



# ALGAE CONTROL

{Precautionary statements/Signal Word may or may not have border}

Keep Out of Reach of Children

## CAUTION

See First Aid Statement and  
Additional Precautions on [Back][Side] Panel

**Active Ingredient:**

Poly[oxyethylene(dimethyliminio)ethylene  
(dimethyliminio)ethylene dichloride] ..... 60%

**Other Ingredients:** ..... 40%

Total .....100%

This product contains 5.76 lbs. of active ingredient per gallon and weighs 9.6 lbs. per gallon.

**NET CONTENTS 1 Qt. (946 ml)** [LPM] XX-XXX...

{The following may/may not appear on front/side/back label panel}

[[www.intheswim.com](http://www.intheswim.com) {&/or other website(s)}]

[800-288-7946 {&/or other phone number(s)}]

## {Back/Side Panel}

FIRST AID	
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>If in Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice</li></ul>

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies, call the Poison Control Center at 1-800-222-1222.

### PRECAUTIONARY STATEMENTS

#### HAZARD TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if swallowed. Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

***{Environmental Hazard statement for end-use products in containers of less than 5 gallons (liquid)}***

**ENVIRONMENTAL HAZARD:** This pesticide is toxic to fish, aquatic invertebrates and clams.

**PHYSICAL OR CHEMICAL HAZARD:** Do not mix with other chemicals. This product is a reducer. Keep away from oxidizing agents.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### [READ ALL PRECAUTIONARY STATEMENTS BEFORE USE]

**HOW TO USE:** [This product][brand name] is used to control the growth of algae in swimming pools, exterior spas, whirlpools, hot tubs, decorative fountains and containerized ponds that **do not** contain fish. For maximum effectiveness, pools, spas, whirlpools, hot tubs, decorative fountains and containerized ponds containing heavy growth of algae must be cleaned prior to using this product.

**ROUTINE USE:** For pools having just visible algae growth add an initial dose of 11 to 16 fluid ounces of [this product][brand name] per 10,000 gallons of water and remove settled algae. For treatment of freshly cleaned and filled pools, add 6 to 11 fluid ounces of [this product][brand name] per 10,000 gallons of water. Subsequent additions of 2 to 4 fluid ounces of [this product][brand name] per 10,000 gallons of water must be made every 5 to 7 days after initial treatment for maintenance.

Spas, whirlpools, hot tubs, decorative fountains and containerized ponds having just visible algae growth require an initial dose of 1 to 2 fluid ounces of [this product][brand name] per 1,000 gallons of water. For treatment of a freshly cleaned spa, whirlpool, hot tub, decorative fountain or containerized pond, add 0.6 to 1.1 fluid ounces of [this product][brand name] per 1,000 gallons of water. Subsequent additions of 0.2 to 0.4 fluid ounces of [this product][brand name] must be made every 5 to 7 days after initial treatment for maintenance.

[This product][brand name] will prevent growth of most algae during the off-season winter months when pools are not in use. For pools that have been properly treated during the swimming season and are free of visible algae, add 6 to 10 fluid ounces of [this product][brand name] per 10,000 gallons of water. If at the end of the swimming season pools have some visible algae growth, add 12 to 16 fluid ounces per 10,000 gallons. It is necessary that a uniform distribution of [this product][brand name] throughout the water and the pool be made for maximum effectiveness. If pool is not covered, it may be necessary to repeat the treatment one or more times during the off-season.

[This product][brand name] is compatible with those chemicals normally used to treat pools and spas and is effective at both acid and alkaline pH. [This product][brand name] can be used in pools and spas treated with chlorine chemicals and may reduce the amount of those chemicals normally required. However, **do not** mix [this product][brand name] with concentrated dry or liquid chlorine products.

{Storage and Disposal information may/may not be framed by border lines}

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Keep product in its original, tightly closed container when not in use. Storage area must be locked and inaccessible to children and pets.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on the site or at an approved waste disposal facility.

**CONTAINER HANDLING :** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available, or discard in trash or in a sanitary landfill.

EPA Reg. No. 11411-11 [-] EPA Est. No. {to be added}

[Packaged for {or} by:]  
**LPM Manufacturing, Inc.**  
2005 E. Indian School Rd.  
Phoenix, AZ 85016

**{Marketing Claims/Text/Other Information that may/may not appear on front/side/back panel(s) of final/market label}**

[STEP 4]

[Algae Preventer]

[Controls the Growth of Algae in Swimming Pools]

[Effective both as a preventative and as a corrective treatment on most forms of algae]

[Highly concentrated - Will not stain or foam]

[[www.lesliespool.com](http://www.lesliespool.com)]

[UPC Number]

[Batch Code]

[for swimming pools [and] [spas] [hot tubs]

[Call to reorder][800-288-7946] {&/or other} phone number(s)}

[Item Number: XXXXX]

[[www.intheswim.com](http://www.intheswim.com)] {&/or other website(s)}

[800-288-7946] {&/or other phone number(s)}

[Unique alpha-numeric product/label/batch identifier]

**{Symbols &/or graphics below may/may not appear on front, back or side of final/market label}**

