

11411-11

6-5-2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
Washington, D.C. 20460

**June 5, 2008**

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Mike Jennings  
Regulatory Affairs Manager  
LPM Manufacturing, Inc.  
3925 E. Broadway Rd. Ste. 100  
Phoenix, AZ 85040

Subject: Product Name: Algae Control  
EPA Registration No.: 11411-11  
Application Date: May 8, 2008  
Receipt Date: May 16, 2008

Dear Mr. Jennings,

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

**Proposed Notification**

- Update storage and disposal directions.

**General Comments**

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me by telephone at (703) 308-6422 or email at [heyward.adam@epa.gov](mailto:heyward.adam@epa.gov) between the hours of 7:00am and 4:00pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Adam Heyward  
Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL	7510 P						
SURNAME	Grahn						
DATE	6/5/08						

May 8, 2008

**FEDERAL EXPRESS**

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**NOTIFICATION - Product Registration Numbers 11411-1, 11411-11 and 11411-15**

To Whom It May Concern:

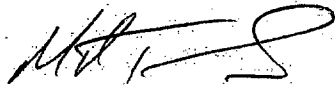
With this correspondence, LPM Manufacturing, Inc. (EPA Co. No. 11411) is submitting label change information for three registered products - **Leslie's Swimming Pool Supplies Chlor Brite II (11411-1)**, **Leslie's Swimming Pool Supplies Algae Control (11411-11)** and **Leslie's Swimming Pool Supplies Chlor Brite (11411-15)**. Each of the three submissions included with this correspondence consists of the following:

- EPA Application 8570-1 with explanatory attachment
- Master label copy with revisions shaded in gray

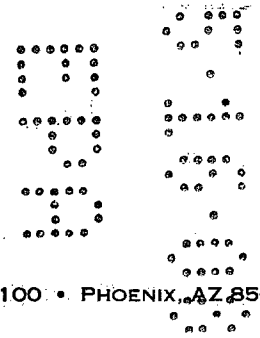
Changes on all three labels are confined to the Storage and Disposal section of the label. The explanatory information for product 11411-15 makes reference to text retained in the Directions for Use section of the label. This retained text is shaded in gray.

Please direct any questions regarding this submission to me directly at 602-366-3946.

Thank you,



Mike Jennings  
Manager, Regulatory Affairs  
Leslie's Poolmart, Inc./LPM Manufacturing, Inc.





United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 11411-11	2. EPA Product Manager Adam Hevward	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Leslie's Swimming Pool Supplies Algae Control	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) LPM Manufacturing, Inc. 3925 E. Broadway Rd., Suite 100 Phoenix AZ 85040 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Please see attached 'Notification'

**Section - III**

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information  
 Label  Container

4. Size(s) Retail Container  
16, 32, 64 oz.  
1.55 Gal.

5. Location of Label Directions  
 On Label  
 On Labeling accompanying product

6. Manner in Which Label is Affixed to Product  
 Lithograph  
 Paper glued  
 Stenciled  
 Other Silkscreen

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Mike Jennings	Title Manager, Reg. Affairs	Telephone No. (Include Area Code) 602-366-3946
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**Certification**  
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature

3. Title  
Manager, Reg. Affairs

4. Typed Name  
Mike Jennings

5. Date  
5/8/08

6. Date Application Received (Stamped)

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**Notification**  
**Company/Product No. 11411- 11**  
**Leslie's Swimming Pool Supplies Algae Control**

**Explanation:**

Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

RECEIVED  
EPA  
OFFICE OF PESTICIDE REGISTRATION  
WASHINGTON, DC 20460  
MAY 1 2007

5/7

EPA Master Label - Draft

[All text in square brackets [ABC] is optional and may/may not be included on final label]  
{All text in rounded brackets {ABC} is informational only and will not appear on final label}

{Front Panel}

NOTIFICATION  
Date Reviewed: 5-08  
Reviewed By: [Signature]

[LESLIE'S SWIMMING] POOL SUPPLIES

# ALGAE CONTROL

{Marketing Claims/Text}

[STEP 4]  
[ALGAE PREVENTER]  
[CONTROLS THE GROWTH OF ALGAE IN SWIMMING POOLS]  
[ Effective Both as a Preventative And as a Corrective Treatment  
on Most Forms of Algae]  
[Highly Concentrated – Will not Stain or Foam]

Keep Out of Reach of Children  
**CAUTION**  
See First Aid Statement and  
Additional Precautions on Back Panel

**ACTIVE INGREDIENT:**

Poly[oxyethylene(dimethyliminio)ethylene  
(dimethyliminio) ethylene dichloride] ..... 60%

**OTHER INGREDIENTS:** .....40%

Total .....100%

This product contains 5.76 lbs. of active ingredient per gallon and weighs 9.6 lbs. per gallon.

EPA Reg. No. 11411-11 • EPA Est. No. 11411-KY-1

NET CONTENTS 1 Quart (946 ml) • LPM 14-025

FIRST AID	
<b>If Swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If in Eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
<b>If Inhaled</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), call the National Pesticide Telecommunications Network at 1-800-858-7378.</p>	

**PRECAUTIONARY STATEMENTS**  
**HAZARD TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed. Avoid breathing vapors. Avoid contact with skin, eyes or clothing.

*{Environmental Hazard statement for end-use products in containers of less than 5 gallons (liquid)}*  
**ENVIRONMENTAL HAZARD:** This pesticide is toxic to fish and aquatic organisms.

*{Environmental Hazard statement for end-use products in containers equal to or greater than 5 gallons (liquid)}*

**ENVIRONMENTAL HAZARD:** This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

**PHYSICAL OR CHEMICAL HAZARD:** Do not mix with other chemicals.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ALL PRECAUTIONARY STATEMENTS BEFORE USE**

**HOW TO USE:** Leslie's Swimming Pool Supplies Algae Control is used to control the growth of algae in swimming pools, exterior spas, whirlpools, hot tubs, decorative fountains and ponds that **do not** contain fish. For maximum effectiveness, pools, spas, whirlpools, hot tubs, decorative fountains and containerized ponds containing heavy growth of algae should be cleaned prior to using this product.

**ROUTINE USE:** For pools having just visible algae growth add an initial dose of 11 to 16 fluid ounces of Leslie's Swimming Pool Supplies Algae Control per 10,000 gallons of water and remove settled algae. For treatment of freshly cleaned and filled pools, add 6 to 11 fluid ounces of Leslie's Swimming Pool Supplies Algae Control per 10,000 gallons of water. Subsequent additions of 2 to 4 fluid ounces of Leslie's Swimming Pool Supplies Algae Control per 10,000 gallons of water should be made every 5 to 7 days after initial treatment for maintenance.

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Spas, whirlpools, hot tubs, decorative fountains and containerized ponds having just visible algae growth require an initial dose of 1 to 2 fluid ounces of **Leslie's Swimming Pool Supplies Algae Control** per 1,000 gallons of water. For treatment of a freshly cleaned spa, whirlpool, hot tub, decorative fountain or containerized pond, add 0.6 to 1.1 fluid ounces of **Leslie's Swimming Pool Supplies Algae Control** per 1,000 gallons of water. Subsequent additions of 0.2 to 0.4 fluid ounces of **Leslie's Swimming Pool Supplies Algae Control** should be made every 5 to 7 days after initial treatment for maintenance.

**Leslie's Swimming Pool Supplies Algae Control** will prevent growth of most algae during the off-season winter months when pools are not in use. For pools that have been properly treated during the swimming season and are free of visible algae, add 6 to 10 fluid ounces of **Leslie's Swimming Pool Supplies Algae Control** per 10,000 gallons of water. If at the end of the swimming season pools have some visible algae growth, add 12 to 16 fluid ounces per 10,000 gallons. It is necessary that a uniform distribution of **Leslie's Swimming Pool Supplies Algae Control** throughout the water and the pool be made for maximum effectiveness. If pool is not covered, it may be necessary to repeat the treatment one or more times during the season.

**Leslie's Swimming Pool Supplies Algae Control** is compatible with those chemicals normally used to treat pools and spas and is effective at both acid and alkaline pH. **Leslie's Swimming Pool Supplies Algae Control** can be used in pools and spas treated with chlorine chemicals and may reduce the amount of those chemicals normally required. However, **do not mix Leslie's Swimming Pool Supplies Algae Control** with concentrated dry or liquid chlorine products.

**STORAGE AND DISPOSAL:**

**STORAGE:** Do not contaminate water, food or feed by storage or disposal. Keep product dry in its original, tightly closed container when not in use. Store container in a cool, dry, well ventilated area away from heat or open flame. Storage area should be locked and inaccessible to children. **CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available.

**LPM Manufacturing, Inc.**  
3925 E. Broadway Road  
Phoenix, AZ 85040  
[\[www.lesliespool.com\]](http://www.lesliespool.com)

[UPC Number]  
[Batch Code]  
[QS Quality & Satisfaction Guaranteed]