

11411-11

7/20/2004

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

July 20, 2004

Mike Jennings
Manager, Regulatory Affairs
LPM Manufacturing, Inc.
3925 E. Broadway Rd., Suite 100
Phoenix, AZ 85040

Subject: Notification Application Per PR Notice 98-10
Leslie's Algae Control
EPA Registration No. 11411-11
Application Dated June 25, 2004

Dear Mr. Jennings:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification:

- Alternate Brand Names:
 - Leslie's Algae Control, Algae Control & Pool Fresh Algae Control
- Primary Brand Name:
 - Leslie's Swimming Pool Supplies Algae Control

General Comment:

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6422, or Lisa McKelvin at (703) 308-7496.

Sincerely,



Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510C)

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Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0080, Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 11411-11	2. EPA Product Manager Adam Heyward	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Leslie's Algae Control	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) LPM Manufacturing, Inc. 3925 E. Broadway Rd., Suite 100 Phoenix, AZ 85040 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of change in primary brand name and alternate brand names per PR Notice 98-10. Please recognize Leslie's Swimming Pool Supplies Algae Control as the primary brand name and Leslie's Algae Control, Algae Control and Pool Fresh Algae Control as alternate brand names. This notification is consistent with the provisions at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Glass
					<input type="checkbox"/> Paper
					<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 16,32,64,128 Oz.		5. Location of Label Directions <input checked="" type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other Silkscreen		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Mike Jennings	Title Manager, Regulatory Affairs	Telephone No. (Include Area Code) 602-366-3946
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Manager, Regulatory Affairs	
4. Typed Name Mike Jennings	5. Date 6/25/04	

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June 25, 2004

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
U.S. Environmental Protection Agency
Attn: Adam Heyward
Room 266A, Crystal Mall 2
1921 Jefferson Davis Highway
Arlington, VA 22202-4501

Notification - Primary & Alternate Brand Names
LPM Manufacturing, Inc., EPA Co. Number 11411

Dear Mr. Heyward:

Enclosed, please find notification of **Primary Brand Name Change** and **Alternate Brand Names** for the following product.

<u>EPA Reg. No.</u>	<u>Product Name</u>
11411-11	Leslie's Algae Control

Should you have any questions regarding these notifications, please contact me at 602-366-3946.

Sincerely,

Mike Jennings
Manager, Regulatory Affairs
Leslie's Poolmart, Inc.