



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 30, 2019

Tony Herber  
Agent  
The Clorox Company  
c/o PS&RC; P.O. Box 493  
Pleasanton, CA 94566

Subject: Label Amendment – Add Emerging Pathogens language and other label changes  
Product Name: Clorox QW  
EPA Registration Number: 11346-5  
Application Date: September 6, 2019  
Decision Number: 555743

Dear Mr. Herber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the [August 19, 2016, Guidance To Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels \(“Guidance”\)](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), [https://www.epa.gov/sites/production/files/2016-09/documents/emerging\\_viral\\_pathogen\\_program\\_guidance\\_final\\_8\\_19\\_16\\_001\\_0.pdf](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
    - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:

- A. CDC Current Outbreak List for “U.S. Based Outbreaks” ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)),
  - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)) (also released through the CDC’s Health Alert Network (HAN) notification process)
  - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page ([www.cdc.gov/hai/outbreaks](http://www.cdc.gov/hai/outbreaks))
- ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page ([www.oie.int/wahis\\_2/public/wahid.php/Diseaseinformation/WI](http://www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI)).
- b. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is [small non-enveloped, large non-enveloped, enveloped].
  - c. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term B.3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term B.3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term B.3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
  5. Terms B.1 through B.4 above shall become immediately void and ineffective if registration for use against Rotavirus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Joseph Daniels at (703) 347-8669 or via email at [Daniels.joseph@epa.gov](mailto:Daniels.joseph@epa.gov).

Sincerely,



Eric Miederhoff  
Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

**Label identification**

Clorox® QW, EPA Reg No. 11346-5

RC033041

16:00 8/27/19

**ACCEPTED**

10/30/2019

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 11346-5

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.

Highlighted text is new. Strike-through text means removed.

*For home healthcare product labeling*

# Clorox® QW

**KEEP OUT OF REACH OF CHILDREN  
CAUTION[:]**

See back panel -or- bottom -or- side for first aid statements.

ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)

Dimethyl Benzyl Ammonium Chloride . . . . . 0.145%

n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl

Ammonium Chloride . . . . . 0.145%

OTHER INGREDIENTS: . . . . . 99.710%

TOTAL: . . . . . 100.000%

Contains no phosphorus[.]

[Net] [Contents] \_\_\_\_\_

**Each package type and size will bear the actual net contents in pounds and ounces**

\_\_\_\_\_ Premoistened -or- Wet [Scrubbing] Wipes

-or- Refills -or- Packages

\_\_\_\_\_ " x \_\_\_\_\_" [\_\_\_\_\_ cm x \_\_\_\_\_ cm]

**PRECAUTIONARY STATEMENTS:**

Hazards to humans and domestic animals.

**CAUTION:**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Wear gloves for prolonged or frequent use.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [Emergency Information: 1-800-446-1014. -or- Poison Control Center: 1-800-446-1014 -or- Clorox Information Line: 1-888-797-7225 -or- Questions? Call 1-888-797-7225.]

**PHYSICAL OR CHEMICAL HAZARDS:**

Do not use or store near heat or open flame.

Package made from *insert* % post-consumer recycled plastic.

Questions or Comments? Call (800) 492-9729 or visit us at [www.cloroxcareconcepts.com](http://www.cloroxcareconcepts.com).

For more [product -and/or- ingredient] information, visit [www.IngredientsInside.com](http://www.IngredientsInside.com) -or- [www.smartlabel.org](http://www.smartlabel.org).

For a Spanish translation of product directions -or- instructions -or- information, visit [www.clorox.com](http://www.clorox.com).

Mfd. for The Clorox Company.

1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

CareConcepts is a registered trademark of The Clorox Company

© XXXX Made in the U.S.A.

EPA Reg. No. 11346-5

EPA Est. No. 8251- WI-3 (KV), -WI-5 (UQ); 58455-IN-1 (C6), IN-2 (01); 56952-AR-1 (RL), WI-1 (RK); 5813-GA-2 (VG), IL-2 (VF);

50757-WI-1; 62401-NJ-1 (JW), 8251-WI-3 (KV), 50757-WI-1 (VN); 62401-NJ-1 (JW); 71681-GA-1 (JQ), IL-1 (GU), IL-2 (24)

Beginning of batch code indicates Est. No.

Patents: [www.thecloroxcompany.com/patents](http://www.thecloroxcompany.com/patents)

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.**

**For surfaces that may come in contact with food, a potable water rinse is required. Do not use on glasses, dishes or utensils.**

These wipes will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood.

### **TO DISINFECT [AND DEODORIZE]:**

Use to disinfect hard, nonporous surfaces; wipe surface to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 min[utes]. **To be added optionally only if all viruses on the label have a 15 second contact time; see Organism Table** To kill -or- Kills specified viruses<sup>2</sup> [let stand] [in] 15 sec[onds]. **To be added optionally if Rotavirus is also on the label:** To kill -or- Kills specified viruses<sup>2</sup>, [let stand] [in] 15 sec[onds]. To kill Rotavirus, let stand 4 min[utes]. Let surface dry. For visibly soiled surfaces, clean excess dirt first.

### **to be used in collateral material**

Wipe surfaces to be disinfected with [the] **insert ABN** -or- this product. Use enough wipes for treated surface to remain visibly wet for 4 min[utes]. Let surface dry. For visibly soiled surfaces, clean excess dirt first.

-or-

Wipe surfaces to be disinfected with [the] **insert ABN** -or- this product. Refer to [product] label for directions for use and precautionary statements.

### **TO SANITIZE [AND DEODORIZE]:**

Use to sanitize/deodorize hard, nonporous, non-food contact surfaces: wipe surface; use enough wipes for treated surfaces to remain visibly wet for 30 sec[onds]. Let surface dry. For visibly soiled surfaces, clean excess dirt first.

### **CLEANING AND STAIN REMOVAL**

**To clean -and/or- remove stains:** Wipe surface with a wipe; [rinse and] let air dry. [If streaking is observed, wipe with a clean, damp [cloth or] paper towel.]

### **TO CLEAN:**

Wipe surface with a wipe; let air dry.

### ***This statement to be used on home healthcare labels with medical devices and/or bloodborne pathogens:***

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

### ***Special Instructions for Use Against HIV-1***

This product kills HIV-1 on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in health care settings or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus [(HIV-1)] [(associated with AIDS)].

### **Special instructions for using this product to clean and decontaminate against HIV-1 on surfaces/objects soiled with blood/body**

**fluids: Personal Protection:** When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain wet for 15 sec[onds] [for HIV-1]. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

### ***For Pouch***

**[TO OPEN PACKAGE:]** Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss. -or- When finished, close lid -or- flap -or- seal -or- label to retain moisture.

### **STORAGE AND DISPOSAL:**

#### **For Pouch**

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. Discard empty pouch in trash.

*Optional Graphics; may be placed anywhere*



[how2recycle.info](http://how2recycle.info)



[how2recycle.info](http://how2recycle.info)



[Do not flush]



## Antimicrobial Claims

- 30 sec[ond] sanitization
- A combination disinfectant, [sanitizer -and/or- deodorizer,] and multi-purpose cleaner
- Antibacterial formula
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Broad Spectrum Disinfectant
- Can help reduce the spread of germs<sup>†</sup> on treated hard, nonporous surfaces
- Can help reduce the risk of surface cross-contamination
- Cleans -and/or- disinfects -and/or- deodorizes
- Cleans, Disinfects, and Deodorizes in One Easy Step<sup>1</sup>
- Designed -or- developed to clean -and/or- disinfect -and/or- and deodorize surfaces after human messes -or- [liquid -and/or- solid] waste
- Designed -or- Developed to manage -or- handle -or- clean-up -and/or- disinfect after difficult -or- challenging -and/or- biological -or- bodily -or- messes -or- liquid -and/or- solid waste.
- Demonstrated Effectiveness against **insert organism(s) from list on this label** [on hard, nonporous surfaces -or- on **insert use surface(s) from Table 1** -and/or- **insert use site(s) from Table 2**]
- Deodorizes by killing the bacteria that cause [bad] odors
- Disinfect -and/or- touch-up clean
- Disinfect hard, nonporous surfaces after messes caused by -or- like bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces
- Disinfectant
- Disinfectant -and/or- Deodorizing wipes
- Disinfecting Organisms -or- Disinfection -or- Disinfects against the following [organisms]: **insert organism(s) from Organism Table**
- Disinfects in 4 min[utes]
- Effective against odor causing bacteria
- [For] Disinfecting
- [For] Germ<sup>†</sup> Kill
- For use on hard, nonporous surfaces [such as]: **insert surface(s) from Table 1**
- **Insert product Brand, e.g. Clorox<sup>®</sup>** is a new “new” to be used as a claim descriptor only for the first 6 months of product on shelf line of products and practical advice, [that includes help with killing germs] [that may be brought home from the hospital or outside], [when you are caring for loved ones at home]. The disinfecting products included [are designed to] kill germs [and prevent the spread of germs] [on hard, non-porous surfaces].
- Kills [99.9% of] germs<sup>†</sup>
- Kills [99.9% of] -or- Effective against [odor causing] bacteria [in 30 sec[onds]]
- Kills [bacteria] in [just] 30 sec[onds]
- Kills [most] common germs<sup>†</sup> -and/or- viruses -and/or- bacteria
- Kills -or- Fights -or- is effective against **insert organism(s) from Organism Table** [on hard, nonporous surfaces -or- on **insert use surface(s) from Table 1** -and/or- **insert use site(s) from Table 2**]
- **Kit claim:** Products and [practical] advice -or- tips for cleaning -and/or- disinfecting surfaces after messes caused by -or- like bodily fluids [like urine, vomit, and feces]
- **Kit claim:** Products [and solutions] for controlling -or- neutralizing [common] [home healthcare] odors [around the house -and/or- at the source -and/or- in home healthcare]
- **Kit claim:** Products [and solutions] that fight -or- help eliminate [common] [home healthcare] odors [around the house -and/or- at the source -and/or- in home healthcare]
- **Kit claim:** Suite -or- Collection -or- Set -or- Selection -or- Assortment of products that [work] together [to] help eliminate -and/or- fight -and/or- control -and/or- neutralize [common] [home healthcare] odors [around the house -and/or- at the source -and/or- in home healthcare]
- **Kit claim:** Suite -or- Collection -or- Set -or- Selection -or- Assortment of products that [work] together [to] help eliminate -and/or- fight -and/or- control -and/or- neutralize odors on [hard-to-treat] [areas like] (**insert use surface(s) from Table 1** -and/or- **insert use site(s) from Table 2**) -and/or- hard, nonporous surfaces
- **Kit or label claim:** Products -and/or- support for handling -or- cleaning-up -and/or- disinfecting after difficult -or- challenging -and/or- biological -or- bodily -or- messes -or- liquid -and/or- solid waste
- Leaves hard, nonporous surfaces disinfected
- One step cleaning -and/or- disinfecting -and/or- deodorizing
- Pretreated with a special formula to clean, disinfect, and deodorize
- Products -and/or- support for disinfecting hard, nonporous surfaces after messes caused by -or- like bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces
- Sanitizes in [just] 30 sec[onds]
- Sanitizing wipes
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- [Touch-up] Clean[s] and disinfect[s]
- Use **insert ABN** -or- this product to clean and disinfect high-touch areas.
- Use the product -or- the wipes to disinfect -and/or- touch-up clean



### Emerging Viral Pathogen Claims

This product qualifies for emerging pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below. This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

- Enveloped Viruses

<i>For an emerging viral pathogen that is an:</i>	<i>... follow the directions for use for the organism on the label:</i>
Enveloped virus	Rotavirus

***This product*** has demonstrated effectiveness against viruses similar to ***insert name of emerging virus*** on hard, nonporous surfaces. Therefore, ***this product*** can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

***Insert name of illness/outbreak*** is caused by ***insert name of emerging virus***. ***This product*** kills similar viruses and therefore can be used against ***insert name of emerging virus*** when used in accordance with the directions for use against ***insert name of supporting virus(es)*** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at ***insert pathogen-specific website address*** for additional information.

**Organism Table**

<b>Disinfection</b>			
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>	<b>May Cause</b>
Campylobacter jejuni	[ATCC 29428]	4 min[utes]	Gastroenteritis
Escherichia coli O157:H7 [(E. coli)]	[ATCC 51657]	4 min[utes]	Foodborne illness -or- gastroenteritis
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	4 min[utes]	Klebsiella infection
Listeria monocytogenes [(Listeria)]	[ATCC 19117]	4 min[utes]	Food-borne illness -or- gastroenteritis
Pseudomonas aeruginosa	[ATCC 15442]	4 min[utes]	Pseudomonas infection
Salmonella enterica <i>tested as Salmonella choleraesuis</i> [(Salmonella)]	[ATCC 10708]	4 min[utes]	Foodborne illness -or- gastroenteritis
Staphylococcus aureus [(Staph)]	[ATCC 6538]	4 min[utes]	Staph infection
<b>Viruses Enveloped</b>			
<b>Viruses Enveloped</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>	<b>May Cause</b>
‡Herpes Simplex Virus Type I	[ATCC VR-260]	15 sec[onds]	Genital herpes
‡. ‡‡Human immunodeficiency Virus type 1 [(HIV-1)]	[HTLV-III <sub>B</sub> strain]	15 sec[onds]	AIDS (Acquired Immunodeficiency Syndrome)
‡Human Coronavirus	[ATCC VR-740, Strain 229 E]	15 sec[onds]	Common cold
‡Influenza A2 Virus [the virus that causes the flu -or- the flu virus] [flu virus]	[ATCC VR-544]	15 sec[onds]	Flu
‡Respiratory Syncytial Virus [(RSV)]	[ATCC VR-26]	15 sec[onds]	Common cold -or- respiratory infection
‡Rhinovirus [Type] 14 [the virus that causes the cold -or- the cold virus]	[ATCC VR-284]	15 sec[onds]	Common cold
<b>Virus Large Non-Enveloped</b>			
<b>Virus Large Non-Enveloped</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>	<b>May Cause</b>
‡Rotavirus	[Strain WA]	15 sec[onds]	Gastroenteritis
<b>Non-food contact Sanitization</b>			
<b>Bacteria</b>	<b>ATCC and/or Strain</b>	<b>Contact Time</b>	<b>May Cause</b>
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]	10 sec[onds]	Klebsiella infection
Staphylococcus aureus (Staph)	[ATCC 6538]	10 sec[onds]	Staph infection

### General/Miscellaneous Claims

- Bleach[-]free [formula] **when used with Clorox® alternate brand name**
- Can be used on sealed -or- finished wood
- Care -or- caregiving concepts
- Clean Home
- Clean[-up] -or- manage -or- handle bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces
- Cleaning [made easy]
- Cleans [the] tough[est] soils -or- messes
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] **insert stain(s)/soils from Table 4**
- Clorox® clean
- Contains no abrasives, harsh acids
- Convenient
- Cuts cleaning time
- Deep clean[ing] [formula]
- Delivers a clean you can see and smell
- Deodorizes
- Designed for Home Healthcare -and/or- patients -and/or- caregivers
- Designed for use on multiple surfaces
- Designed -or- developed for Home Caregivers
- Designed -or- developed for use in Home Healthcare -or- Home Care
- Designed -or- Developed to clean -and/or- deodorize surfaces after human messes -or- [liquid-and/or- solid] waste
- Does not contain bleach
- Easy [and convenient] [to use]
- Effectively removes every day soils
- Fights -and/or- helps eliminate -and/or- controls odors at the source
- Fights -and/or- helps eliminate -and/or- controls odors on [hard-to-treat] [areas like] **insert use site(s)** -and/or- hard, nonporous surfaces
- For a cleaner, fresher household
- For a variety of surfaces -or- bathroom -or- lavatory surfaces
- [For] general use
- [For] Home [Care]
- For [home] healthcare use
- For [light] -or- touch-up – daily -or- quick cleaning -or- clean-ups [in one easy step]
- For more advice -or- tips -or- education -or- support -or- information) call us [toll free] at **insert phone number**
- For more advice -or- tips -or- education -or- support -or- information) visit us at our Facebook page at [www.clorox.com](http://www.clorox.com)
- For more advice -or- tips -or- education -or- support -or- information) visit us at [www.clorox.com](http://www.clorox.com)
- [For] Surface [care]
- [For] Surface cleaning
- For Use by Home Caregivers
- For Use in Home Healthcare
- For use on bathroom surfaces
- Formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the area -or- bathrooms -and/or- lavatories
- Freshens
- Great for everyday use
- Great for use around the home
- Has -or- leaves a clean -and/or- Light **insert fragrance/scent descriptor(s)** fragrance -or- smell
- Holds up to your toughest messes -or- jobs -or- stains
- **Insert product brand** is a new line of home caregiving product and practical resources. Kits are available for the most common caregiving needs [as well as refill -and/or- replenishment items.]
- Leaves nothing behind
- Lightly scented -or- quick dissipating scent
- Making home healthcare easier
- Maximum cleaning, minimum effort
- Multi-purpose [use]
- Multi-Surface [formula]
- Neutralizes odors [(doesn't [just] mask)]
- No mess
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- No rinsing
- No streaking
- Non-scratching -or- Non-Abrasive [formula]
- Products and [practical] advice -or- tips for cleaning surfaces after messes caused by -or- like bodily fluids
- Products -and/or- support for Cleaning[-up] -or- managing -or- handling bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces.
- Ready to use
- Removes [tough] stains
- Removes urine -or- feces -or- vomit stains on hard surfaces
- Shelf-stable formula
- Starts cleaning on contact
- Strong -or- durable enough for [tough] [messes] [jobs] [stains] [difficult -or- uneven surfaces] [all around the house]
- [The] [Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] **insert use site(s) from Table 2** surfaces
- [The] smell of clean
- Usable on a variety of soils
- [[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [**this product**] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]
- Will not harm most surfaces
- Wipe and let dry
- Won't leave a room smelling of strong chemicals
- Works on -or- effective against -or- removes **insert Stain(s) Soil(s) from Table 4**

### ***Fragrance/Scent Descriptors***

- Berry [blast and/or- breeze -and/or- boom -and/or- burst -and/or- fresh]
- Blossom [blast -and/or- breeze -and/or- burst -and/or- clean and/or- fresh]
- Bursting [petals -and/or- bouquet]
- Cascading [clean -and/or- falls]
- Floral [blast -and/or- breeze -and/or- burst -and/or- clean -and/or- fresh -and/or- fusion]
- Fresh [blast -and/or- breeze -and/or- burst]
- Fruit(y) [blast -and/or- breeze -and/or- burst -and/or- clean -and/or- fresh -and/or- fusion]
- Garden [bloom -and/or- breeze -and/or- escape -and/or- fresh -and/or- power -and/or- surge]
- Herbal [blast -and/or- breeze -and/or- clean -and/or- energy -and/or- fresh -and/or- fusion]
- Island bloom -and/or- bouquet -and/or- breeze -and/or- power]
- Kitchen [Fresh]
- Lavender [blast -and/or- breeze -and/or- burst -and/or- clean -and/or- fresh -and/or- fusion]
- Lemon [blast -and/or- breeze -and/or- burst -and/or- clean -and/or- fresh -and/or- fusion]
- Lime [blast -and/or- breeze -and/or- burst -and/or- clean -and/or- fresh -and/or- fusion]
- Mandarin [Orange]
- Mint [burst -and/or- cooling -and/or- rush]
- Morning [burst -and/or- clean -and/or- dew -and/or- fresh -and/or- fusion -and/or- mist]
- Mountain [breeze -and/or- clean -and/or- fresh -and/or- spring]
- Ocean [breeze -and/or- fresh -and/or- winds]
- Orange [blast -and/or- breeze -and/or- burst -and/or- fresh -and/or- fusion -and/or- Power]
- Petal [breeze -and/or- pink -and/or- rush]
- Rain [clean -and/or- fresh -and/or- fusion -and/or- shower]
- Red apple [rush]
- Rose [of the tropics]
- Shower [breeze -and/or- burst -and/or- fresh -and/or- fusion]
- Spring [bloom -and/or- breeze -and/or- burst -and/or- clean -and/or- shower]
- Sweet [blast -and/or- breeze -and/or- burst -and/or- fruit -and/or- clean]
- Tropical [bloom -and/or- rainfall -and/or- rose -and/or- shower]
- Waterfall [clean -and/or- burst -and/or- rush -and/or- splash]
- Whitewater [clean -and/or- burst -and/or- falls -and/or- mist -and/or- rush -and/or- splash]
- Wildflower [clean -and/or- blast -and/or- breeze -and/or- burst -and/or- escape -and/or- fusion -and/or- power]

***Any descriptor above can be preceded by bold -or- clean -or- crisp -or- fresh -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm***

***Any descriptor above can be followed with aroma -or- bouquet -or- fragrance -or- odor -or- scent -or- smell***

**Table 1 Use Surfaces**

- |   |   |  |  |
|---|---|--|--|
| <ul style="list-style-type: none"> <li>• [Bathroom] fixtures</li> <li>• Bathtubs</li> <li>• Bed rails -or- railings</li> <li>• Bed springs and frames</li> <li>• Bedframes</li> <li>• Bedpans</li> <li>• [Beside] commodes -or- tables</li> <li>• Bedside furniture</li> <li>• Brush handles</li> <li>• Cabinets</li> <li>• Canes</li> <li>• Car interiors</li> <li>• Exterior surfaces of toilets -and/or- urinals</li> <li>• Closets</li> <li>• [Clothes -and/or- diaper] hampers</li> <li>• Cords</li> <li>• Counter[top]s</li> <li>• Crutches</li> <li>• Dashboards</li> <li>• Desks</li> <li>• Diagnostic equipment</li> <li>• Dialysis machine exterior surfaces</li> </ul> | <ul style="list-style-type: none"> <li>• Dish racks</li> <li>• Diaper pails</li> <li>• Dining rooms</li> <li>• Dining room surfaces -and/or- tables</li> <li>• Dishwasher exterior</li> <li>• Door [frames]</li> <li>• Doorknobs</li> <li>• Drain boards</li> <li>• Drawer pulls</li> <li>• Exterior surfaces of electronic devices</li> <li>• Faucets</li> <li>• [Filing] cabinets</li> <li>• Floors [around toilets]</li> <li>• Formica<sup>®</sup> [Λ] countertops -and/or- flooring</li> <li>• Freezers</li> <li>• Garbage cans</li> <li>• Garbage disposals</li> <li>• Glazed tiles</li> <li>• Glucometer exteriors</li> <li>• Grab bars</li> <li>• Gurneys</li> <li>• Hampers</li> <li>• Handrails</li> </ul> | <ul style="list-style-type: none"> <li>• Lamps</li> <li>• Light switches -and/or- fixtures -and/or-panels</li> <li>• Med[ication] carts</li> <li>• [Medicine] cabinets</li> <li>• Metal work benches</li> <li>• Microwave exteriors</li> <li>• Oven exteriors</li> <li>• Patient -or- rocking chairs</li> <li>• Patient rooms</li> <li>• Plastic mattress covers</li> <li>• Prescription container exteriors</li> <li>• Railings</li> <li>• Recycling bins</li> <li>• Refrigerator exteriors</li> <li>• Remote control exteriors</li> <li>• Respirator exteriors</li> <li>• Safety rails</li> <li>• Scales</li> <li>• Scooters (Avoid plug or charging port) <b>“(Avoid plug or charging port)” is not optional text.</b></li> <li>• Shower walls</li> </ul> | <ul style="list-style-type: none"> <li>• Showers -or- shower stalls</li> <li>• Signs</li> <li>• Sinks</li> <li>• Steering wheels</li> <li>• Stereo consoles</li> <li>• Stools</li> <li>• Stove exteriors</li> <li>• Stove tops</li> <li>• Stretchers</li> <li>• Tables</li> <li>• Toilet exteriors</li> <li>• Toilet seats -or- rims</li> <li>• Trash cans</li> <li>• Trash compactors</li> <li>• Tubs</li> <li>• Tubes</li> <li>• [Under] sinks</li> <li>• Urinals -and/or- toilets</li> <li>• Vanity tops</li> <li>• Walkers</li> <li>• Walls</li> <li>• Wash basins</li> <li>• [Washers -and/or- dryers] [outside of]</li> <li>• Wastebaskets</li> <li>• Wheelchairs</li> </ul> |
|---|---|--|--|

**Table 2 Use Sites**

- |   |  |   |  |
|---|--|---|--|
| <ul style="list-style-type: none"> <li>• Bathrooms</li> <li>• Bedrooms</li> <li>• Home healthcare [settings]</li> </ul> | <ul style="list-style-type: none"> <li>• Homes</li> <li>• Kitchens</li> <li>• Laundry rooms</li> </ul> | <ul style="list-style-type: none"> <li>• Living rooms</li> <li>• Mobile homes</li> <li>• Nursing homes</li> </ul> | <ul style="list-style-type: none"> <li>• Portable bathrooms</li> <li>• Restrooms</li> <li>• Storage areas</li> </ul> |
|---|--|---|--|

**Table 3 Surface Materials**

- |   |  |  |   |
|---|--|--|---|
| <ul style="list-style-type: none"> <li>• Corian<sup>®</sup>[Λ]</li> <li>• Chrome</li> </ul> | <ul style="list-style-type: none"> <li>• Finished -and/or- sealed hardwood</li> <li>• Formica<sup>®</sup> [Λ]</li> </ul> | <ul style="list-style-type: none"> <li>• Glass</li> <li>• Linoleum</li> <li>• Metal</li> </ul> | <ul style="list-style-type: none"> <li>• Plastics</li> <li>• Sealed granite</li> <li>• Vinyl</li> </ul> |
|---|--|--|---|

**Table 4 Stains/Soils**

- |   |  |  |   |
|---|--|--|---|
| <ul style="list-style-type: none"> <li>• [Baked-on] grease -or- soils -or- messes</li> <li>• Bodily Fluids</li> <li>• Body oils</li> <li>• [Common] soils</li> <li>• Dead skin</li> <li>• Defecation</li> </ul> | <ul style="list-style-type: none"> <li>• Fecal matter</li> <li>• Feces</li> <li>• [Food] stains</li> <li>• Grime</li> <li>• <b>[Insert use site(s) from Table 2] messes</b></li> <li>• [Kitchen] dirt -or-soils</li> </ul> | <ul style="list-style-type: none"> <li>• Mucus</li> <li>• Phlegm</li> <li>• Protein-based matter</li> <li>• Saliva</li> <li>• Soap scum</li> <li>• Spaghetti sauce</li> <li>• Spit[tle]</li> </ul> | <ul style="list-style-type: none"> <li>• Sputum</li> <li>• Stool</li> <li>• Throw-Up</li> <li>• Urine</li> <li>• Vomit</li> </ul> |
|---|--|--|---|

### Footnotes

<sup>1</sup> when used according to the disinfectant directions

<sup>2</sup> **insert 15 second virus(es) from Organism Table**

<sup>†</sup> Pseudomonas aeruginosa [(Pseudomonas)], Salmonella enterica **tested as Salmonella choleraesuis** [(Salmonella)], Staphylococcus aureus [(Staph)] **insert a virus from the Organism Table, as required for the qualified germs claim; then insert any other bacteria or virus desired from the Disinfection Organism table**

[‡ Viruses]

[‡‡ Bloodborne Pathogens]

[<sup>∧</sup> Formica is a [registered] trademark of [The Diller Corporation] [a subsidiary of] [Formica] [Formica Corporation] [or one or more of its affiliates].]