

### OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 17, 2025

Jamie Venable jvenable@srcconsultants.com CHURCH & DWIGHT CO., INC.

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Clarifications

added to directions for use Product Name: Capricorn II Admin Number: 10772-25 EPA Receipt Date: 02/29/2024 Action Case Number: 00502133

#### Dear Jamie Venable:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. The next label printing of this product must use this labeling unless subsequent changes have been approved. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Steven Snyderman via email at snyderman.steven@epa.gov. Sincerely,

Steven Snyderman

Steven Snyderman, Product Manager, Team 33 RMB 2, AD
Office of Pesticide Programs

#### Capricorn II

{Alternate Brand Names}

OxiClean Laundry & Home Sanitizer

OXICLEAN™ Antibacterial Laundry Additive

OXICLEAN™ White Revive Laundry Stain Remover [with Disinfection]

OXICLEAN™ Color Safe Disinfection

OXICLEAN Antibacterial Versatile Stain Remover & Disinfectant [Kills 99.9% of Bacteria & Viruses†]

OxiClean Laundry Sanitizer & Stain Remover

OxiClean Laundry Disinfectant & Stain Remover

OxiClean Odor Slayer

OxiClean Sanitizer

OxiClean Laundry Sanitizer

OxiClean FREE Laundry & Home Sanitizer

#### **Active Ingredient:**

Sodium Percarbonate	18.50%
Tetraacetylethylenediamine	4.44%
Other ingredients	<u>77.06%</u>
Total:	100.00%

#### **FRONT PANEL:**

#### **DANGER / PELIGRO**

KEEP OUT OF REACH OF CHILDREN

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it in detail.)

{Note to Reviewer: In accordance with 40 CFR 156.68(d), first aid statements corresponding to the "acute oral toxicity (If Swallowed) and primary dermal toxicity (If On Skin)" routes of exposure may appear on a panel other than the front panel, with an accompanying referral statement on the front panel to the full list of prescribed first aid and precautionary statements.}

# See back/side panel for full Precautionary Labeling.

EPA Reg. No. [#]10772-25 EPA Establishment #XXXXX-XX-XXX, #XXXXX-XX-XXX

Manufactured [by] [for]: Church & Dwight Co., Inc. 500 Charles Ewing Blvd. Ewing, NJ 08628 Net contents:

# ACCEPTED

09/17/2025

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 10772-25

2.25 LB (1.02kg) 2.5 LB (1.13kg) 2.9 LB (1.32kg) 4.05 LB (1.83kg) 4.5 LB (2.04kg) 5.3 LB (2.40kg)

{NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category 1 for the eye route of exposure, Toxicity Category 3 for oral route of exposure and Toxicity Category 4 for all other routes of exposure. Therefore a Signal Word, Precautionary Language and First Aid Statements are required in accordance with EPA Label Review Manual: Chapter 7. The Precautionary Statements below are mandatory and will appear on the container labeling. The skin and inhalation first aid statements below are optional as the corresponding acute toxicity studies were Toxicity Category 4.}

**FIRST AID. If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

See back/side panel for full First Aid Statements.

#### **BACK/SIDE PANEL:**

#### PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals

**Danger.** Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes, on skin or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. Note to Physician - Probable mucosal damage may contraindicate the use of gastric lavage.

#### PHYSICAL OR CHEMICAL HAZARDS

Do not mix with products containing ammonia, chlorine bleach or with other household chemicals. Do not mix or store solution in a sealed container, as pressure can build up and the container may rupture causing injury.

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{Note to reviewer: Directions for use may appear in table, bullet, or paragraph format on the container label}

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

- [1] Do not use on food-contact surfaces.
- [2] Always ensure powder is fully dissolved.
- [[3] [Always test [product] [powder] on an inconspicuous area first.]
- [[4] Follow manufacturer's instructions for cleaning.]
- [[5] [Do not use on] [wool] [wool blends], [silk], [silk blends], [leather], [or on] [fabrics labeled dry clean only.] [Not for use on] [jewelry], [latex paints], [woven baskets], [unpainted wicker]. [jute], [teak], [or] [unfinished wood]. [Metal must not be soaked and must be rinsed immediately and thoroughly.] [Not for use on] [rust], [dried paint], [or bleach damage].]
- [[6] [Treat stains while fresh. Do not place fabric that has not been thoroughly rinsed into dryer.]]
- [[7] [Do not rinse or soak overnight.]]

[Shake container before [use.] [pouring.] Ensure lid is locked in place. Hold lid and container together while shaking.] [[Before [use] pouring,] [G][g]ently tap container on a [hard] surface.]

[Use scoop [to mix powder] [for] [in order to achieve] [powder] uniformity.]

[Mix powder before dispensing]

[Make sure powder is [well] mixed before use.]

[Mix powder [to achieve] [to get] a [uniform] mix of [blue and white] [particles] before use.]

{Canister lid}

[8] - To Open Squeeze Tabs & Turn

### LAUNDRY [USE]

{Note to reviewer: the (134.7) and (269.4) are not optional. They will appear on packaging artwork in parantheses.}

### [LAUNDRY CLEANING AND STAIN REMOVAL]

[[To] Clean [and] [&] [Remove Stains]] [For Stain Removal] [:] [Soak [1- 6 hours] for best results]

TOP LOADER[with large agitator][non-HE]: Fill washer [drum] with water. Add up to two full scoops (269.4g) [of product] [of powder] [into the] [to] [washing machine] BEFORE adding laundry. [Add detergent as directed.] [Add regular laundry detergent.]

HE WASHER[<sup>1</sup>]: Add up to two full scoops (269.4 g) [of product] [of powder] [into] [to] washer [drum] BEFORE adding laundry.

#### [LAUNDRY] [SANITIZATION] [SANITIZE] [and] [DISINFECTION] [DISINFECT]

#### [HE] [/] [High Efficiency] [Machine(s)]

{HE graphic - Note to reviewer: the graphics used will be chosen from those at the end of this label}

### {LAUNDRY IN-WASH HE DISINFECTION}

{Option 1}

[To] Disinfect [Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [2[.]][4] [Effective against {insert selected laundry in-wash HE disinfection organism(s) from Table 7}]

{Option 2}

[To] Disinfect [Kill][Bacteria][in][Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [2] [Effective against {insert selected laundry in-wash HE disinfection organism(s) from Table 7}]

[To] [Disinfect] [Kill] Viruses[<sup>4</sup>] [in] [Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top once (134.7g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [<sup>4</sup>] [Effective against {insert selected laundry in-wash HE disinfection viruse(s) from Table 7}]

### {LAUNDRY IN-WASH HE SANITIZATION}

{Option 1}

[To] Sanitize [Laundry] [In-Wash] in HE [Washers]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [²] [Effective against [Effective against Insert selected laundry in-wash HE sanitization bacteria from Table 7}]

{Option 2}

[To] Sanitize [Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [2] [Effective against {Effective against Insert selected laundry in-wash HE sanitization bacteria from Table 7}]

**Standard [Washers] [or] [Machines] [with large agitator]** *{Top Loader graphic - Note to reviewer: the graphics used will be chosen from those at the end of this label.}* 

#### {LAUNDRY IN-WASH TOP LOADER VIRUCIDAL ACTION}

For Laundry Virucidal Action [Against Influenza A virus [(H1N1)] [CDC #2009712192]] in Standard [Washers] [Machines] [with large agitator]: Fill scoop to the top once (134.7g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [5] [Effective against Influenza A virus [(H1N1)]] from Table 7}]

#### **{LAUNDRY IN-WASH TOP LOADER SANITIZATION}**

[To] Sanitize Laundry [In-Wash] in Standard [Washers] [Machines] [with large agitator]: Fill scoop to the top once (134.7g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [²] [Effective against {Insert selected laundry in-wash top loader sanitization bacteria from Table 7}]

#### **LAUNDRY PRE-SOAK**

{Note to reviewer: the (134.7) and (269.4) are not optional. They will appear on packaging artwork in parantheses.}

### {PRE-SOAK SANITIZATION}

To Sanitize Laundry by presoaking:

[Pre-soak [Use]:] Use ((one) (1) scoop (134.7g) and add to 1 gallon of water) [or] (½ scoop (67.35g) and add to (1/2 gallon) (64oz) of water) [or] (1/4 scoop (33.68g) and add to (1/4 gallon) (32oz) of water). Fully dissolve powder in water prior to use. Immerse laundry for [at least] 10 minutes prior to starting the wash cycle. [Precleaning should be done for visibly soiled surfaces.] [³] [Effective against {insert selected laundry pre-soak sanitization bacteria from Table 7}.]

#### {PRE-SOAK DISINFECTION}

To Disinfect Laundry by presoaking:

[To kill] bacteria, fungi and viruses[:] Use ((one) (1) scoop (134.7g) and add to 1 gallon of water) [or] (½ scoop (67.35g) and add to (1/2 gallon) (64oz) of water) [or] (1/4 scoop (33.68g) and add to (1/4 gallon) (32oz) of water). Fully dissolve powder in water prior to use. Immerse laundry for [at least] 15 minutes for bacteria[ $^3$ ] and viruses[ $^6$ ], or 30 minutes for fungi[ $^7$ ] [Trichophyton interdigitale [T.]] prior to starting the wash cycle. [Precleaning should be done for visibly soiled surfaces.] [ $^3$ [ $^3$ ] [ $^6$ 7] [ $^7$ 1] [Effective against {insert selected laundry pre-soak disinfection organism(s) from Table 7}.]

#### **{FINAL RINSE DISINFECTION AND SANITIZATION}**

To Disinfect Laundry in the final rinse:

[Post-Wash [Sanitization/Disinfection] [Use]: For additional sanitization/disinfection, refill washing machine with [clean] water. Use ((one) (1) scoop (134.7g) and add to 1 gallon of water) [or] (½ scoop (67.35g) and add to (1/2 gallon) (64oz) of water) [or] (1/4 scoop (33.68g) and add to (1/4 gallon) (32oz) of water). Immerse laundry for [at least] 10 minutes for bacteria sanitization[³], 15 minutes for bacteria[³] and virus[6] disinfection, or 30 minutes for fungi[7] [[Trichophyton interdigitale [T.]]. [Rinse thoroughly.] [Effective against {insert selected laundry pre-soak disinfection organism(s) from Table 7}.]

[Safe for colorfast fabrics][Follow manufacturer's instructions for water temperature and for cleaning garment or item.]

# [HOUSEHOLD USE ON NON-FOOD CONTACT SURFACES]

#### HARD NON-POROUS SURFACES

### {HARD, NON-POROUS SURFACE CLEANING AND STAIN REMOVAL}

[To] Clean [and] [&] [Remove Stains]:

- [1] Use ((one) (1) scoop (134.7g) and add to 1 gallon of water) [or] (½ scoop (67.35g) and add to (1/2 gallon) (64oz) of water) [or] (1/4 scoop (33.68g) and add to (1/4 gallon) (32oz) of water). Fully dissolve powder in water prior to use.
- [2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or by] [pouring] [solution] directly onto surface.
- [3] Allow surface to remain visibly wet for 5-30 [minutes] [min]. Scrub as needed.
- [4] Rinse thoroughly [with] [cool] [water] [using a clean cloth] [using a cloth] [and let air dry].

[[For use on] [Use only on] {Insert hard non-porous surfaces from Table 3 and/or 5}]

### {HARD, NON-POROUS NON-FOOD CONTACT SURFACE SANITIZATION}

- To] Sanitize [Hard, Non-Porous Non-Food Contact Surfaces]:
- [1] Use ((one) (1) scoop (134.7g) and add to 1 gallon of water) [or] (½ scoop (67.35g) and add to (1/2 gallon) (64oz) of water) [or] (1/4 scoop (33.68g) and add to (1/4 gallon) (32oz) of water). Fully dissolve powder in water prior to use.
- [2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until visibly wet. Allow surface to remain visibly wet for 5 minutes.
- [3] Wipe clean [with] [water][using a] [with a] clean [damp] [cloth] [sponge] [or] [mop]. [Pre-clean visibly soiled surfaces.] [3] [Effective against {insert selected hard, non-porous non-food contact surface sanitization bacteria}]

#### {HARD, NON-POROUS SURFACE DISINFECTION}

- [To] Disinfect [Hard Surfaces]:
- [1] Pre-clean surface.
- [2] Use ((two) (2) scoops (269.4g) and add to 1 gallon of water) [or] ((one) (1) scoop (134.7g) and add to (1/2 gallon) (64oz) of water) [or] ( $\frac{1}{2}$  scoop (67.35g) and add to ( $\frac{1}{4}$  gallon) (32oz) of water) [or] ( $\frac{1}{4}$  scoop (33.68g) and add to ( $\frac{1}{8}$  gallon) (16oz) of water). Fully dissolve powder in water prior to use.
- [3] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until visibly wet. Allow surface to remain visibly wet for 10 [minutes] [min.] for bacteria[<sup>3</sup>] and 5 [minutes] [min.] for viruses[<sup>6</sup>] [<sup>15</sup>].
- [4] Wipe clean [using a] [with a] clean [damp] [cloth] [sponge] [or] [mop]. [<sup>3[,]</sup>][<sup>6</sup>] [<sup>15</sup>][Effective against {insert selected hard, non-porous surface disinfection organism(s)} from table 7.]

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids; and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow hard, non-porous surfaces/objects to remain visibly wet for 5 minutes. Allow soft surfaces/objects to remain visibly wet for 15 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

### {HARD, NON-POROUS SURFACE MOLD AND MILDEW PREVENTION}

- [To] Prevent Mold [and Mildew] For 7 Days:
- [1] Use ((two) (2) scoops (269.4g) and add to 1 gallon of water) [or] ((one) (1) scoop (134.7g) and add to (1/2 gallon) (64oz) of water) [or] (½ scoop (67.35g) and add to (1/4 gallon) (32oz) of water) [or] (1/4 scoop (33.68g) and add to (1/8 gallon) (16oz) of water). Fully dissolve powder in water prior to use
- [2] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until visibly wet.
- [3] Air dry. Repeat [application] every 7 days [to inhibit] [mold] [and mildew] [growth]. [9] [Effective against *Aspergillus* [A.] *niger* [mildew] [,the most common mildew].

# SOFT[-]SURFACES [AND] [&] [FABRICS] [SANITIZATION]

### **{SOFT SURFACES [FABRIC] SPOT SANITIZATION}**

- [To] Spot Sanitize Soft Surfaces [and] [&] [Fabric]:
- [1] [Clean soft surface] [and] [&] [fabric]
- [2] Use ((two) (2) scoops (269.4g) and add to 1 gallon of water) [or] ((one) (1) scoop (134.7g) and add to (1/2 gallon) (64oz) of water) [or] ( $\frac{1}{2}$  scoop (67.35g) and add to ( $\frac{1}{4}$  gallon) (32oz) of water) [or] ( $\frac{1}{4}$  scoop (33.68g) and add to ( $\frac{1}{8}$  gallon) (16oz) of water). Fully dissolve powder in water prior to use.
- [3] Saturate [soft][fabric] surface until it is visibly wet.
- [4] Allow surface to remain visibly wet for 5 minutes.
- [5] Allow to dry or [Blot] [stained] [area] [gently] with a [white] [dye-free] [clean] [cloth] [or sponge]. [Pre-clean visibly soiled surfaces.[3] [Effective against {Insert soft surface sanitization bacteria from Table 7}.] [Blot dry with cloth.]

#### CARPET[S] [SANITIZATION]

#### {CARPET CLEANING AND STAIN REMOVAL}

{[To] Clean [and] [&] [Remove Stains][[from] Carpet]:

- [1] Use ((two) (2) scoops (269.4g) and add to 1 gallon of water) [or] ((one) (1) scoop (134.7g) and add to (1/2 gallon) (64oz) of water) [or] ( $\frac{1}{2}$  scoop (67.35g) and add to ( $\frac{1}{4}$  gallon) (32oz) of water) [or] ( $\frac{1}{4}$  scoop (33.68g) and add to ( $\frac{1}{8}$  gallon) (16oz) of water). Fully dissolve powder in water prior to use.
- [2] Apply [only] [enough] solution to saturate [the] stain. For carpet scrub with moderate pressure. Allow surface to remain visibly wet for 1-5 [minutes] [min].
- [3] Blot [stained] [area] [gently] with a [white] [dye-free] cloth. Repeat [steps 2 and 3] until stain is no longer visible.
- [4] Rinse [surface] with [clean] water and pat dry.

#### {CARPET SANITIZATION}

[To spot sanitize carpet [Carpet Sanitization] [:]

- [1] Remove [Vacuum] visible soil.
- [2] Use ((two) (2) scoops (269.4g) and add to 1 gallon of water) [or] ((one) (1) scoop (134.7g) and add to (1/2 gallon) (64oz) of water) [or] (½ scoop (67.35g) and add to (1/4 gallon) (32oz) of water) [or] (1/4 scoop (33.68g) and add to (1/8 gallon) (16oz) of water). Fully dissolve powder in water prior to use.
- [3] Apply until visibly damp.
- [4] Allow surface to remain visibly wet for 5 minutes. Scrub carpet with moderate pressure for 30 seconds.
- [5] Allow carpet to dry or [Blot] [stained] [area] [gently] with a [white] [dye-free] [clean] [cloth] [or sponge]. [Pre-clean visibly soiled surfaces.] Repeat as needed.] [3] [Effective against {Insert carpet sanitization bacteria from Table 7}.]

### [FABRIC MILDEWSTAT]

#### **{TO PREVENT MOLD AND MILDEW GROWTH ON FABRIC}**

[To] Prevent Mold [and Mildew] [growth] [on Fabric] For 28 Days:

[1] Use ((two) (2) scoops (269.4g) and add to 1 gallon of water) [or] ((one) (1) scoop (134.7g) and add to (1/2 gallon) (64oz) of water) [or] (½ scoop (67.35g) and add to (1/4 gallon) (32oz) of water) [or] (1/4 scoop (33.68g) and add to (1/8 gallon) (16oz) of water). Fully dissolve powder in water prior to use.

- [2] [Saturate] [Mop, wipe or sponge on] [fabric] surface until visibly wet.
- [3] Air dry. [Pre-clean visibly soiled surfaces.] Repeat [application] every 28 days [to inhibit] [mold] [and mildew] [growth]. [8] [Effective against *Aspergillus* [A.] niger [mildew] and Penicillium [P.] variable.

#### {Residential Containers}

#### **STORAGE AND DISPOSAL:**

Store in original container in areas inaccessible to children and pets. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Questions or Comments: [Call]1.XXX.XXXXXX Mon-Fri 9AM-5PM ET]

NOTE: Any claim may appear on either FRONT / BACK panel in list / bullet / paragraph format. Claims in this section can be used together in any order or format.

### **Optional Marketing Claims:**

- 1. [Clean & Simple]
- 2. [Complete]
- 3. [Complete OXICLEAN™ Clean]
- 4. [Easy<sup>10</sup>]
- 5. [Easy to use $^{10}$ ]
- 6. [Everyday Cleaner]
- 7. [Everyday Use]
- 8. [Effective]
- 9. [O<sub>2</sub> Powered for Cleaning]
- 10. [Oxygen] Cleaning Powered [by Oxygen][!]]
- 11. [Modern]
- 12. [Multi-Action]
- 13. [Multi-Clean]
- 14. [Multi-Purpose]
- 15. [Multi-Surface use on non-food contact surfaces]
- 16. [Multi-Task]
- 17. [Power & Clear Cleaning]
- 18. [Simple Cleaning Power]
- 19. [Triple Action]
- 20. [Streak-Free]
- 21. [Versatile][with Oxygen]
- 22. [Beautiful]
- 23. [Bright]
- 24. [Brilliant]
- 25. [Glistening]
- 26. [Shine] formula
- 27. [Cleaner]
- 28. [Cleans]
- 29. [Cleaning]
- 30. [Degreaser]
- 31. [Degreases]
- 32. [Grease releaser]
- 33. [with Grease Release Action]
- 34. [Deodorize]
- 35. [Deodorizer]
- 36. [Deodorizes]
- 37. [Deodorizing]
- 38. [Bathroom]
- 39. [Floor]
- 40. [Cleans][Cuts][Cuts through] [Degreases] [Destroys] [Dissolves][Eliminates] [Penetrates] [[Removes][the following] {Insert one or more items from Table 1}] [tough] [the toughest] [even the toughest] [stubborn] [everyday] [stains] [with no] [without] [chlorine[-]free bleach] [with no] [without] [chlorine[-]free bleach]
- 41. [Effective]
- 42. [Effectively]
- 43. [Effortlessly]
- 44. [Fresh] [Good][Great][Maximum Cleaning Power][Smell][Smelling] [Smells]
- 45. [Clean] [Cleans] [Cleaner] [Cleaning]
- 46. New [!] {to be used as a claim descriptor only for the first 6 months on shelf}

- 47. From OXICLEAN™, [your][the] stain removal [partners][experts]
- 48. It's from OXICLEAN™, removing stains {insert stain from Table 1} for over XX years
- 49. From the makers of OXICLEAN™, tackles the toughest stains {insert stain from Table 1} all around the house on non-food contact surfaces [in the home on non-food contact surfaces]
- 50. From OXICLEAN™, tackling the toughest stains {insert stain from Table 1} all around the house on non-food contact surfaces [in the home on non-food contact surfaces] for XX years
- 51. Leaves surfaces sparkling
- 52. Clear drying formula [for multiple surfaces on non-food contact surfaces]
- 53. Clean the OXICLEAN™ way
- 54. Clean with the power of Oxygen
- 55. [Works] From [the] couch to [the] [desk][counter] on non-food contact surfaces [!]
- 56. {Insert number of loads according to package weight and corresponding value on Table 11}. [Mix until powder is fully dissolved]{Laundry] [Disinfecting] [Disinfection] Loads
- 57. [OxiClean] Gets the Tough Stains Out[!]
- 58. Tough[!]
- 59. Learn How to Use Around Your Home
- 60. Simply Add with Detergent [,] [Rinses Away Clean]
- 61. No Chlorine [Bleach]
- 62. 0% Chlorine Bleach
- 63. FREE {Note to Reviewer: This term will only be used for the fragrance-free formulation}
- 64. Laundry & Home
- 65. Suitable for baby clothes
- 66. 0% Fragrances & Dyes {Note to Reviewer: This term will only be used for the fragrance/dye free formulation}
- 67. No Dyes or [Fragrances] [Perfumes] {Note to Reviewer: This term will only be used for the fragrance/dye free formulation}
- 68. Free & Gentle {Note to Reviewer: This term will only be used for the fragrance/dye free formulation}
- 69. No Dyes {Note to Reviewer: This term will only be used for the dye free formulation}
- 70. No Perfumes {Note to Reviewer: This term will only be used for the fragrance free formulation}
- 71. Perfume Free {Note to Reviewer: This term will only be used for the fragrance free formulation}
- 72. Free of Perfume {Note to Reviewer: This term will only be used for the fragrance free formulation}
- 73. Safe for [most] [your] washable fabrics
- 74. Gentle on most fabrics including whites and colors
- 75. Works in all standard and HE macines
- 76. Eliminates tough [, everyday] odors
- 77. Chlorine-free [and safe for colors and fabrics]
- 78. Safe on colors and most fabrics
- 79. Makes cloths smell fresh & clean
- 80. Kills [the] [odor-causing] bacteria that detergent can't
- 81. Simply add in with your laundry
- 82. [works great on] [Suitable for use on] [baby clothes] [gym clothes] [athleisure] [undergarments] [towels] [bedding] [delicates]
- 83. Add to every laundry load

### **Fragrance NAMES OR DESCRIPTORS**

- 1. Fresh Scent
- 2. Arctic Chill
- 3. Arctic Splash
- 4. Blue Wave
- 5. Cool Summer Shower
- 6. Classic Clean
- 7. Crisp Morning Air
- 8. Ocean Air
- 9. Moonlit Ocean
- 10. Rain Mist
- 11. Refreshing spring
- 12. Summer Dew
- 13. Waterfall
- 14. Water Lily
- 15. Sparkling Springs
- 16. Sunburst Fresh
- 17. Linen Breeze
- 18. Free of [Perfume] [&] [Dye]
- 19. Sparkling Fresh [Scent]
- 20. Lavendar & Lily
- 21. Fresh Burst

### **Packaging Claims**

- 1. [Bonus]
- 2. [Bonus x%]
- 3. [Bonus x oz.]
- 4. [X% Discount]
- 5. [X% More Free]
- 6. [X oz. Free]
- 7. [X oz. at x oz. Price]
- 8. [X oz. for the x oz. Price]
- 9. [X oz. at the Price of x oz.]
- 10. [X oz. for the Price of x oz.]
- 11. [More than]
- 12. [Over]
- 13. [Great]
- 14. [Mega]
- 15. [Super]
- 16. [Trial]
- 17. [Value]
- 18. [Pack]
- 19. [Refill]
- 20. [Size]
- 21. [Money back guarantee]
- 22. [Satisfaction guaranteed]
- 23. [Your # 1 choice]

24. [\$X off] {Note to Reviewer: "X" will be replaced with a number on the market label}

#### **Cleaning Claims**

- 1. [A] friendly [cleaner] [cleaning]
- 2. A shining [beautiful] clean you can see/trust
- 3. [All-in-1] [complete] cleaning [action]
- 4. Alternative [chlorine[-]free] bleach cleaner
- 5. [Available in] [Economy] Economical refill
- 6. Bathrooms, sinks and faucets and floor areas
- 7. Better than ever on {stains} {insert stain from Table 1 below}
- 8. Boost Laundry Cleaning Power
- 9. Breaks down [and lifts out] tough stains with supercharged OXICLEAN™ Stain Fighters
- 10. Brightens
- 11. [Chlorine[-]free] Bleach
- 12. Chlorine [-]free bleach cleaner
- 13. Chlorine[-]free, oxygen bleach cleaner
- 14. [OXICLEAN™] [a clean] you can trust
- 15. Cleans
- 16. Cleans bathroom soils
- 17. Cleans blood
- 18. Cleans everyday messes
- 19. Cleans fingerprints
- 20. Cleans rust stains
- 21. Cleans to a shine
- 22. Cleans [up] grease and grime
- 23. Cleans x [floors] [square feet] [area]
- 24. Cleans and shines
- 25. Cleans [and smells] [great] [fantastic]
- 26. Cleans non-food contact surfaces
- 27. Cleans [tough] grease [better than] [ever] [before]
- 28. Cleans with a [sparkling] [fresh] [floral] [citrus] [spring][s] scent
- 29. Cleans without leaving a [dull] residue [behind]
- 30. Clings to surfaces for a powerful clean
- 31. Color safe
- 32. Compatible with equipment surfaces {insert surface/site from Table 3, 5, 6}
- 33. [Compatible with -or- Suitable] [for use on] equipment surfaces
- 34. Compatible with -or- Suitable –or compatible with equipment surfaces for computer surfaces
- 35. Confidence in cleaning
- 36. Contains [just enough] [cleaning] ingredients for [those] everyday touch ups
- 37. Contains maximum stain fighting power
- 38. Contains [effective] [fast-acting] [grease cutters] [cleaning agents]
- 39. Contains [chlorine[-]free] [oxygen] bleach
- 40. Controls [pet] [smoke] [cooking] odors [fast] [quickly]
- 41. Convenient [surface] cleaner {insert surface/site from lists below}
- 42. Convenient [non-food contact kitchen] [and] [bathroom] surface cleaner {insert surface/site from lists below}
- 43. Customize your cleaning
- 44. Cuts -and/or- removes grease -and/or grime-and/or- sweat
- 45. Cuts Tough Grime without Scrubbing
- 46. Cuts cleaning time
- 47. Deep down clean

- 48. Designed -or- Ideal for daily [cleaning] [use]
- 49. Designed or Ideal for in home cleaning
- 50. Does not contain [dyes]
- 51. Dye free
- 52. Easy cleaning
- 53. Easy to use (formula) (formulation)
- 54. [Easily] removes soap scum
- 55. Easily removes soap scum, hard water stains, and [dirt][grime]
- 56. Effective [cleaner -or- cleaning] [formula]
- 57. Effective cleaning [with chlorine[-]free, (oxygen)(color-safe) bleach]
- 58. [OXICLEAN™] essential for oxygen clean
- 59. Foaming action penetrates your toughest messes
- 60. Foams [and] [bubbles] so you know it's working
- 61. For a deep down clean
- 62. For a deep clean
- 63. For easy cleaning
- 64. For everyday [use] [usage] [touch-ups]
- 65. For multiple cleaning [tasks]
- 66. Safe for your floors and surfaces
- 67. Safe for your clothes
- 68. Get a true clean [with] [this product]
- 69. Gives you multiple cleaning actions [-] [removes] [eliminates] [cuts through] [stains] {insert stain from Table 1} [and] [deodorizes]
- 70. Go ahead [use around the house on floors] [and non-food contact counters]
- 71. Good for use with non-food contact microfiber cloths
- 72. Grease cut [-ter] [-ting] formula
- 73. [Groundbreaking] [formula] [is a] stain remover + antibacterial<sup>(11)</sup> (12) action {Note to reviewer: one qualifier option will be selected and will appear when this claim is present on the container label}
- 74. Help[s] make your room OXICLEAN™ [clean]
- 75. Ideal for larger soft surface areas like [couches, throw rugs, curtains] [sanitize and] to remove stains
- 76. Ideal for larger surface areas like couches, rugs and non-food contact countertops
- 77. Ideal for use in gyms -and/or- health clubs-and/or- wellness centers
- 78. Ideal for use in schools -and/or- offices -and/or- public places
- 79. Ideal for use on high touch non-food contact surfaces
- 80. Just [apply] mixture[,] wipe. rinse [and you're done] [; no scrubbing required!]
- 81. Knocks out the toughest kid and pet messes, removing stains and odor [on carpet] [in laundry]
- 82. Knocks out the toughest kid and pet messes, removing stains and odor [fabrics]
- 83. Labor saving no-rinse formula
- 84. Leaves a [long-lasting] [fresh] [clean] scent
- 85. Leaves a [brightening] shine
- 86. Leaves your *{insert surface/site from Table 3, 5, 6}* [fresh] [clean] [and] [sparkling] [shiny]
- 87. Leaves your {insert surface/site from Table 3, 5, 6} [with a] [fresh] [and] [clean] scent
- 88. Lifts out [and breaks down] tough stains with supercharged OXICLEAN™ Stain Fighters
- 89. Light touch-up quick cleaning
- 90. Makes your [floor] cleaning job easier [in the] [kitchen] [and] [bathroom]
- 91. Makes grout and hard surfaces look radiant
- 92. Makes cleaning easier
- 93. Money-saving formula [use in laundry & to clean surfaces]
- 94. [Multipurpose][Versatile] Cleaner

- 95. [Chlorine[-]free Oxygen bleach][!]
- 96. No mess [cleaner] [cleaning]
- 97. No sorting necessary!
- 98. No [sticky] [tacky] [residue] [film]
- 99. Now cleans [tough] grease [better than] [ever] [before]
- 100. Packaging made with [x%] recycled –or recyclable plastic
- 101. Pleasant smell
- 102. Powerful cleaner [additive]
- 103. Proof is in the clean
- 104. Quickly deodorizes
- 105. [Quickly] removes dirt and grime
- 106. Radiant shine
- 107. Releases powerful cleaning agents [on contact]
- 108. Releases powerful OXICLEAN™ Stain Fighters [on contact]
- 109. Removes offensive odors from {insert surface/site from Table 3, 5, 6}
- 110. Removes [oxidizable] stains
- 111. Removes stains
- 112. Safe on colors[!]
- 113. Shine[s] like new
- 114. Smell of clean
- 115. Sparkling shine
- 116. Stain remover
- 117. Stains disappear [before your eyes]
- 118. Starts cleaning on contact
- 119. Starts to work before you do [on]
- 120. Starts to work before [you do] [your eyes]
- 121. Strong cleaning
- 122. Strong [effective] cleanser
- 123. Strong effective cleanser [with a] [fresh] [scent]
- 124. Strong effective cleanser
- 125. Suitable for everyday use
- 126. [The] smell of clean
- 127. The smell of [OXICLEAN™] [clean]
- 128. The toughest stains [instantly] disappear
- 129. [This product] cleans and shines
- 130. This product's formula cleans and shines
- 131. This room is OXICLEAN™ [clean]
- 132. Tough on grime
- 133. Tough stains [instantly] disappear
- 134. [Versatile] for all bathroom surfaces
- 135. Watch [this] [these] stains [start to] [disappear] [dissolve] [breakdown] right before your eyes
- 136. Watch [this] [the] [tough] [toughest] stains disappear
- 137. Won't harm colors
- 138. Works great [smells great]
- 139. Gentle on [fabrics] [clothes] [laundry][carpet]
- 140. Gentle on fabrics, including whites and colors
- 141. Rinses Away Clean

### **Stain Claims**

- 1. Removes -and/or- Cleans the following: [insert stain(s)/soil(s) from Table 1]
- 2. Removes dried on [blood]
- 3. Removes grease [and grime]
- 4. Removes [insert stain(s)/soil(s) from Table 1]
- 5. Removes [tough] [insert stain(s)/soil(s) from Table 1]
- 6. Use it [in the wash or] [as a] pre-treat[er] [with it] to remove more stains

### **Deodorizing Claims**

- 1. Deodorizer
- 2. Deodorizes
- 3. Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- 4. Eliminates odors [as it cleans]
- 5. Eliminates [sweat] [workout] [odors] [stink] [permastink]
- 6. [Thoroughly] Eliminates odors. Does not just cover them up [with fragrance]
- 7. No chlorine [fumes] [smells]
- 8. No alcohol smell
- 9. Pleasant odor
- 10. Removes odors
- 11. [This product] will deodorize hard, nonporous surfaces from [where obnoxious odors may develop]
- 12. [This product] will deodorize surfaces in [and] [other] places bacteria growth can cause malodors
- 13. Eliminates odors caused by bacteria [,] [and] [mold] [and] [mildew]
- 14. Deodorizes odor- causing bacteria
- 15. Deodorizes odors caused by bacteria
- 16. [This product] deodorizes areas that are hard to keep fresh smelling [or other areas prone to odors caused by microorganisms]

#### **General Antimicrobial Claims**

- 1. [3-in-1] [clean(s), (er), (ing)][deodorize(s), (er), (ing)][disinfect <sup>11</sup> (s), (ant), (ing)]
- 2. [3x Cleaning Power] [clean(s)][deodorize(s)][disinfect(s)<sup>11</sup>]
- 3. 3 [cleaning] actions [in one bottle] [clean(s), (er), (ing)] [deodorize(s), (er), (ing)] [disinfect 11s), (ant), (ing)]
- 4. 3 [cleaning] actions [in one bottle] [remove(s) stains] [clean(s)] [disinfect(s) <sup>11</sup>] [deodorize(s)]
- 5. [clean(s), (er), (ing)][disinfect(s) <sup>11</sup>, (ant), (ing)][remove(s) allergens‡][sanitize(s) <sup>12</sup> hard surfaces][sanitize(s) <sup>12</sup> fabric (s)] [sanitize(s) <sup>12</sup> laundry] [disinfect(s) <sup>11</sup> laundry]
- 6. [4x Cleaning Power] [cleans]][disinfects<sup>11</sup>removes allergens‡][sanitizes<sup>12</sup> hard surfaces][sanitizes<sup>12</sup> fabrics]
- 7. [4-in-1] [cleans][disinfects<sup>11</sup>][removes allergens‡][sanitizes<sup>12</sup> hard surfaces][sanitizes<sup>12</sup> fabrics]
- 8. [cleaning] actions [in one bottle] [disinfects<sup>11</sup>] [removes allergens‡] [sanitizes<sup>12</sup> hard surfaces] [[and]carpet] [sanitizes<sup>12</sup> fabrics]
- 9. 3-in-1 Bathroom Cleaner [Disinfectant<sup>11</sup>] [Cleaner] [Deodorizer]
- 10. A convenient way to [clean] [disinfect<sup>11</sup>] [and] [deodorize]
- 11. [cleaner][deodorizer][disinfectant<sup>11</sup>]
- 12. [cleaner/cleans][deodorizer/deodorizes][disinfectant/disinfects<sup>11</sup>]
- 13. For a better [kind of] clean [disinfects<sup>11</sup>] [removes allergens‡] [sanitizes<sup>12</sup> hard surfaces] [sanitizes<sup>12</sup> fabrics]
- 14. For [a] complete clean -or-cleaning action
- 15. [Antibacterial( $^{11}$ )( $^{12}$ )] [Antibacterial Action( $^{11}$ )( $^{12}$ )] [Bactericidal] [Bactericide] [Germicidal $^{\dagger}$ ] [Virucidal $^{\dagger}$ ] [Virucidal

- 16. [Disinfect] [Disinfects] [Disinfectant] [Disinfecting]
- 17. Antibacterial(11)(12) formulation cleans and kills bacteria{Note to reviewer: one qualifier option will be selected and will appear when this claim is present on the container label}
- 18. Antibacterial [surface] {insert surface/site from Table 3, 5, 6} [disinfectant<sup>11</sup>] [sanitizer<sup>12</sup>]
- 19. Antibacterial [non-food contact kitchen] [and] [bathroom] surface {insert surface/site from Table 3, 5, 6} [sanitizer<sup>12</sup>]
- 20. Can help reduce cross-contamination of [household(3)] bacteria between treated surfaces
- 21. Cleans & Disinfects<sup>11</sup> {insert hard nonporous surfaces from Table 5}
- 22. Cleans as it disinfects when used according to directions for disinfection
- 23. Stain [fighting][removal] power + antibacterial( $^{11}$ )( $^{12}$ ) action {Note to reviewer: one qualifier option will be selected and will appear when this claim is present on the container label}
- 24. Combines [streak-free] cleaning with antibacterial(11)(12) action {Note to reviewer: one qualifier option will be selected and will appear when this claim is present on the container label}
- 25. [Kills][Effective against] [Controls] odor-causing bacteria
- 26. [Kills][Effective against] [Controls] odor-causing bacteria in the [kitchen on non-food contact surfaces] [and] [bathroom]
- 27. [Kills] [Removes] odor-causing [and stain-causing] bacteria
- 28. Designed as a general non-food contact [multipurpose] [multi surface] [versatile] cleaner and disinfectant 11
- 29. Disinfectant<sup>11</sup> [&] Cleaner
- 30. Disinfection for your [kitchen non-food contact surfaces] [and] [bathroom] [floors]
- 31. Sanitization<sup>12</sup> for your kitchen non-food contact surfaces [and] [bathroom] [floors][and][carpet]
- 32. Disinfects<sup>11</sup> [and] [deodorizes]
- 33. Disinfects<sup>11</sup> [and] [deodorizes] hard, non-porous surfaces
- 34. [Disinfectant<sup>11</sup>] [Cleaner] [Deodorizer]
- 35. Helps reduce the spread of cold and flu viruses<sup>4</sup> between treated surfaces
- 36. Multi surface [multipurpose] [versatile] cleaner disinfectant<sup>11</sup>
- 37. Oxygen-based formula cleans and sanitizes<sup>12</sup>
- 38. Surface cleaner [with antibacterial formula]
- 39. Three steps to clean [Disinfectant<sup>11</sup>] [Cleaner] [Deodorizer]
- 40. Use [only] one product to get a streak-free shine [plus antibacterial( $^{11}$ )( $^{12}$ ) action] {Note to reviewer: one qualifier option will be selected and will appear when this claim is present on the container label}
- 41. Kills odor causing bacteria in the kitchen -or- bathroom
- 42. Kills 99.9% of odor causing [bacteria] [germs \*]
- 43. 3-in-1[:] Removes Germs<sup>†</sup>, Odors (and)(&) Stains (Note to reviewer: one set of qualifiers will be selected and will appear when this claim is present on the container label)
- 44. Kill bacteria where you need it most
- 45. Helps kill germs in washing machine
- 46. Oxygen-based disinfectant kills 99.9% of bacteria [and][&] viruses†
- 47. Removes Germs (and [&] [[,] odors [,]] [and [&] [stains]
- 48. Removes Odors
- 49. Removes Stains
- 50. [Effective against] [Kills] SARS-CoV-2 [([which causes] [the cause of] COVID-19) ¥-and/or-◆
- 51. Kills [Eliminates 99.9% of] SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [causative agent of COVID-19][the virus that causes COVID-19]<sup>¥ and/or-‡</sup>
- 52. Effective against SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [in # minutes [# seconds]] ¥and/or-♦
- 53. Kills [99.9% of] SARS-CoV-2, which causes COVID-19<sup>¥ and/or-◆</sup>
- 54. Kills [Effective against] the virus that causes COVID-19<sup>¥ and/or-</sup>
- 55. Effective against SARS-CoV-2 [virus] (agent of the respiratory illnesses COVID-19) ¥ and/or-◆

- 56. Effective against SARS-CoV-2 (COVID 19 virus) ¥ and/or-◆
- 57. [Tested &] Proven to Kill the COVID-19 Virus and/or \$
- 58. Kills Cold [&] [and] Flu Viruses<sup>4</sup>
- 59. Kills 99.9% of [the] bacteria detergents leave behind
- 60. Kills the virus that causes COVID-19<sup>¥ and/or-</sup>
- 61. Tested & proven to kill [the] Covid-19 Virus¥ and/or ◆
- 62. Kills 99.9% of [viruses† & bacteria] [bacteria & viruses†]
- 63. Kills the COVID-19 Virus¥ and/or-◆
- 64. When you need to kill bacteria!

### **Hard Non-Porous Non-food Contact Surface Sanitizing Claims**

- 1. Sanitization [against bacteria]
- 2. Oxygen based formula cleans and sanitizes<sup>12</sup>
- 3. Kills [and] [Sanitizes] 99.9% of [bacteria] [Insert selected non-food contact surface sanitization organism(s)]
- 4. Non-food contact Sanitizer [Sanitizes]
- 5. [5 minute] Non-Food Contact Sanitizer
- 6. Cleans and sanitizes<sup>12</sup>
- 7. Cleans, deodorizes, and sanitizes<sup>12</sup>
- 8. When you need sanitization!
- 9. Kills 99.9% bacteria [in 5 minutes]!
- 10. In 5 minutes, 99.9% bacteria are dead!
- 11. Kills 99.9% {Insert selected non-food contact sanitizer bacteria} [in 5 minutes]
- 12. {Non-Food Contact Sanitizer] Effective against {Insert selected non-food contact sanitizer bacteria}
- 13. Eliminates 99.9% of [household<sup>3</sup>] bacteria in 5 minutes

### **Hard Non-Porous Surface Disinfecting Claims**

- 1. [Chlorine[-]free] Bleach
- 2. Broad spectrum [general] [hospital] disinfectant
- 3. Destroys bacteria on {insert site from Table 3, 5, 6}
- 4. Disinfects bathroom bacteria
- 5. Kills [insert selected hard, non-porous surface disinfection organism(s)]
- 6. Kills bacteria on {{insert surface/site from Table 3, 5, 6}
- 7. Reduces bacteria on {{insert surface/site from Table 3, 5, 6}
- 8. Kills 99.9% of [bacteria,] [germs ] [viruses ] [and], [Influenza A virus (H1N1)]
- 9. Cuts tough dirt [grease] and grime and kills 99.9% of bacteria [in the bathroom] [on] {insert surface/site from Table 3, 5, 6}
- 10. Cuts tough grease and grime [killing] 99.9% of bacteria [germs \*] [in the kitchen on non-food contact surfaces] [on] {insert surface/site from Table 3, 5, 6}
- 11. Destroys germs (bacteria) [that ordinary cleaners [can't] [don't]]
- 12. Disinfects {insert surface/site from Table 3, 5, 6}
- 13. Disinfects and removes offensive odors from {insert surface/site from Table 3, 5, 6}
- 14. Disinfects bacteria and viruses<sup>†</sup> [in {insert location from Table 6}] [on {Insert items from Table 3 or 5}]
- 15. Effective against {Insert selected hard, non-porous surface disinfection organism(s)}
- 16. Eliminates 99.9% of bacteria [germs \*] [viruses †]
- 17. Eliminates 99.9% of-bacteria [in] [10 minutes]
- 18. Eliminates 99.9% of germs [in] [10 minutes]

- 19. Eliminates 99.9% of bacteria from [non-food contact kitchen] [and] [bathroom] {insert surface/site from Table 3, 5, 6}
- 20. Eliminates 99.9% of bacteria [in] [the] [kitchen on non-food contact surfaces] [and] [bathroom]
- 21. Eliminates 99.9% of germs (that ordinary cleaners [can't] [don't]
- 22. Eliminates 99.9% of of bacteria
- 23. Eliminates 99.9% of [kitchen non-food contact surface] [and] [bathroom] bacteria
- 24. Kills 99.9% of bacteria
- 25. Kills 99.9% of bacteria and leaves surfaces sparkling
- 26. Kills 99.9% of germs +
- 27. Kills 99.9% of bacteria and [&] viruses†
- 28. Kills 99.9% of bacteria for a deep down clean
- 29. Kills 99.9% of bacteria on home non-food contact healthcare surfaces
- 30. Kills 99.9% of [Escherichia coli O157:H7 (E. coli)) [and) [Salmonella enterica] [other organisms] {insert organism from Table 7 under disinfection}
- 31. Kills 99.9% of [germs \(^1\)] [and] [&] [the] flu \(^5\) viruses]
- 32. Kills 99.9% of bacteria [in] [10 minutes]
- 33. Kills 99.9% of the following bacteria commonly found in kitchens on non-food contact hard, non-porous surfaces in 10 minutes:{organisms} {insert organism from Table 7 under disinfection}
- 34. Kills 99.9% of the following [household] bacteria commonly found in bathrooms on hard, non-porous surfaces in 10 minutes:{organisms} {insert organism from Table 7 under disinfection}
- 35. Kills 99.9% of viruses† and [&] bacteria
- 36. Kills 99.9% of [viruses<sup>†</sup>] and [&] [bacteria] [and[ [&] [flu<sup>5</sup> viruses]
- 37. Kills bacteria on hard, non-porous [non-food contact kitchen] [and] [bathroom] surfaces in 10 minutes
- 38. Kills viruses† on hard, non-porous [non-food contact kitchen] [and] [bathroom] surfaces in 5 minutes
- 39. Kills bacteria on hard, non-porous [non-food contact kitchen] surfaces in 10 minutes
- 40. Kills viruses† on hard, non-porous [non-food contact kitchen] surfaces in 5 minutes
- 41. Kills bacteria commonly<sup>3</sup> found in [the] [kitchen on non-food contact surfaces] [and] [bathroom] [in] [10 minutes)
- 42. Kills bacteria for a deep down clean
- 43. Kills germs (that ordinary cleaners) [don't] [can't]
- 44. Kills germs +
- 45. Kills bacteria [commonly<sup>3</sup> found in] [bathrooms] [and] [kitchens on non-food contact surfaces] [on hard, non-porous surfaces] [in] [10 minutes]
- 46. Kills bacteria [in] [10 minutes] [commonly<sup>3</sup> found in] [bathrooms] [and] [kitchens on non-food contact surfaces] [and on] [floors]
- 47. Kills [non-food contact surface kitchen] [and] [bathroom] germs +
- 48. Kills [non-food contact surface kitchen] bacteria [germs \*]
- 49. Kills Viruses†
- 50. Reduces the amount of bacteria [germs \*] on a surface
- 51. Removes bacteria [germs +]
- 52. Designed as a general [versatile] [multi-surface] [multipurpose] cleaner and disinfectant 11

#### **Soft Surface Sanitizer Claims for Spot Surface Application**

- 1. [Oxygen based] Non-Food Contact Soft Surface Sanitizer [Sanitization]
- 2. [Oxygen based] Soft Surface Spot [Fabric] Sanitizer [Sanitization]
- 3. Kills 99.9% of bacteria on soft surfaces [fabric] [upholstery] [{insert one or more items from Table 4a}]
- 4. Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery] [{insert one or more items from Table 4a}]

- 5. Powers out the toughest stains and [disinfects][sanitizes] bacteria without [stripping] [harming] [damaging] color in fabrics
- 6. [5 minutes] [bacteria] [{Insert selected organisms from Table 7 under soft surface sanitization}] soft surface sanitization [Sanitizer]
- 7. [Insert selected organisms from Table 7 under soft surface sanitization]] soft surface spot sanitizer
- 8. Soft Surface [Fabric] Sanitizer [Sanitizes]
- 9. [5 minutes] Soft Surface [Fabric] [Sanitizer] [Sanitization]
- 10. [5 minutes] soft surface sanitizer [for the [Insert one or more locations from {Table 6}]]
- 11. Cleans and sanitizes<sup>12</sup> fabrics [soft surfaces] [soft and hard surfaces]
- 12. Cleans, deodorizes, and sanitizes<sup>12</sup> fabrics [soft surfaces] and [hard surfaces]
- 13. When you need fabric [and surface] sanitization[!]
- 14. When you need to kill bacteria on soft and hard surfaces[!]
- 15. Kills 99.9% bacteria [in] [5 minutes]
- 16. In 5 minutes, 99.9% bacteria are dead on soft surfaces[!]
- 17. Kills 99.9% { Insert selected organisms from Table 7 under soft surface sanitization} [in] [5 minutes]
- 18. [Soft Surface Sanitizer] Effective against {Insert selected organisms from Table 7 under soft surface sanitization}
- 19. Eliminates 99.9% of [household<sup>(3)</sup>] bacteria on fabric [soft surfaces] in 5 minutes
- 20. Sanitizes your clothes

### **Carpet Sanitizer Claims**

- 1. Oxygen based Carpet Sanitizer [Sanitization]
- 2. Kills 99.9% of bacteria<sup>13</sup> on carpet
- 3. Oxygen based formula cleans and sanitizes carpet
- 4. Carpet Sanitizer
- **5.** [5 minutes] Carpet [Sanitizer] [Sanitization] [for the [Insert one or more locations from {Table 6}]]
- **6.** Cleans and sanitizes<sup>12</sup> carpet
- 7. Cleans, deodorizes, and sanitizes<sup>12</sup> carpet
- **8.** When you need carpet [and surface] sanitization[!]
- 9. Eliminates 99.9% of [household<sup>(3)</sup>] bacteria on carpet in 5 minutes
- **10.** In 5 minutes, 99.9% bacteria<sup>13</sup> are dead on carpet [!]

### **Laundry Disinfection Claims for Presoak and Final Soak:**

- 1. Antibacterial<sup>11</sup> [laundry] additive cleans and kills bacteria [germs<sup>†</sup>]
- 2. Can help reduce cross-contamination in laundry between laundry treated in [a] [the same] wash load
- 3. Stain fighting power + antibacterial<sup>11</sup> action for all your laundry needs
- 4. [Kills][Eliminates]Controls odor-causing bacteria
- 5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
- 6. Deodorizes odor- causing bacteria
- 7. Disinfection for all your laundry needs
- 8. Disinfects [and] [deodorizes]
- 9. Disinfects your clothes
- 10. [Disinfecting] [Antibacterial<sup>11</sup>] [laundry] presoak
- 11. Dissolve and eliminate tough stains
- 12. Eliminates 99.9% of bacteria [germs \*] [viruses \*] in your laundry
- 13. Eliminates 99.9% of bacteria [in] [15 minutes] [on your clothing]
- 14. Eliminates 99.9% of germs [in] [15 minutes] [on] [finsert surface/site from Table 4b]
- 15. Eliminates 99.9% of bacteria from *{insert surface/site from Table 4b}*

- 16. Eliminates 99.9% of bacteria [in] [the] [laundry] [and] [on] [soft surface]
- 17. Eliminates 99.9% of germs (that ordinary additives [can't] [don't]]
- 18. Eliminates 99.9% of bacteria
- 19. Freshens while killing bacteria [germs +] [viruses+]
- 20. Helps reduce the spread of flu<sup>45</sup> viruses on treated surfaces
- 21. Kills odor causing bacteria in the [wash and/or laundry]
- 22. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
- 23. [Kills] [Eliminates] [Destroys] 99.9% of [germs <sup>†</sup>] in your laundry
- 24. [Kills] [Eliminates] [Destroys] odor causing bacteria on { Insert laundry surface from Table 4b list under Laundry }
- 25. [Kills] [Eliminates] [Destroys] 99.9% of viruses<sup>†</sup>, bacteria, and in your laundry [or on { *Insert laundry surface from Table 4b list under Laundry* }
- 26. Kills 99.9% of [bacteria,] [germs \*] [viruses +] [and], [Influenza A H1N1 virus] in your laundry
- 27. Kills 99.9% of germs +
- 28. Kills 99.9% of bacteria and [&] viruses†
- 29. Kills 99.9% of bacteria for a deep clean
- 30. Kills 99.9% of [Escherichia coli O157:H7 (E. coli)) [and) [Salmonella enterica] [other organisms] {insert organism from Table 7 under disinfection}
- 31. Kills 99.9% of [germs \*] [and] [&] [the] cold and flu<sup>4</sup> viruses]
- 32. Kills 99.9% of [odor causing] bacteria [in] [15 minutes]
- 33. Kills 99.9% of viruses† and [&] bacteria
- 34. Kills 99.9% of [viruses<sup>†</sup>] [and] [&] [bacteria] [and] [&] [the] cold and flu<sup>4</sup> viruses]
- 35. Kills bacteria [on] [laundry] in 15 minutes
- 36. Kills viruses<sup>†</sup> [on] [laundry] in 15 minutes
- 37. Kills germs (that ordinary cleaners) [don't] [can't]
- 38. Kills germs +
- 39. Oxygen-based formula cleans and sanitizes<sup>12</sup>
- 40. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
- 41. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
- 42. Versatile for [all colors] [and loads] [use on {Insert from Table 4b list underLaundry}]
- 43. Antibacterial<sup>11</sup> [laundry] additive cleans and kills bacteria [fungi][Trichophyton [T.] interdigitale] [germs<sup>+</sup>]
- 44. Can help reduce fungal [*Trichophyton* [*T.*] *interdigitale*]cross-contamination between laundry treated in the same wash load
- 45. [Kills][Eliminates 99.9% of]Controls [odor-causing] fungi [*Trichophyton* [*T.*] *interdigitale*] [in the [laundry][while soaking]
- 46. Deodorizes odor-causing fungi [Trichophyton [T.] interdigitale]
- 47. [Disinfecting] [Antibacterial][Fungicidal][laundry] presoak
- 48. Eliminates 99.9% of bacteria [fungi] [viruses†] in your laundry [while soaking]
- 49. Eliminates 99.9% of fungi [Trichophyton [T.] interdigitale] [in] [30 minutes] [on your clothing]
- 50. Kills 99.9% of bacteria, fungi [Trichophyton [T.] and [&] viruses†
- 51. Kills 99.9% of fungi [Trichophyton [T.] interdigitale] for a deep clean
- 52. Kills 99.9% of [*Trichophyton* [*T.*] *interdigitale*]
- 53. Oxygen-based formula Kills 99.9% of [Trichophyton [T.] interdigitale]
- 54. Kaboom 99.9% of bacteria, fungi [Trichophyton [T.] interdigitale] and [&] viruses†are dead[gone]

#### **Laundry HE In-Wash Disinfection**

- 1. Antibacterial [laundry] additive cleans and kills bacteria [germs \*]
- 2. Can help reduce cross-contamination between laundry treated in the same wash load
- 3. Stain fighting power + antibacterial<sup>11</sup> action for all your laundry needs
- 4. [Kills][Eliminates]Controls odor-causing bacteria
- 5. [Kills][Eliminates]Controls odor-causing bacteria in the laundry
- 6. Disinfection for all your laundry needs
- 7. Disinfects [and] [deodorizes]
- 8. Disinfects your clothes
- 9. Dissolve and eliminate tough stains
- 10. Eliminates 99.9% of bacteria [germs \*] in your laundry
- 11. Eliminates 99.9% of bacteria [in] [16 minutes] [on your clothing]
- 12. Eliminates 99.9% of germs [in] [16 minutes] [on] [{insert surface/site from Table 4b}
- 13. Eliminates 99.9% of bacteria from {insert surface/site from Table 4b}
- 14. Eliminates 99.9% of bacteria [in] [the] [laundry]
- 15. Eliminates 99.9% of bacteria
- 16. Freshens while killing bacteria [germs \*]
- 17. Helps reduce the spread of flu<sup>+5</sup> viruses<sup>+</sup> between treated surfaces
- 18. Kills odor causing bacteria in the [wash and/or laundry]
- 19. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
- 20. [Kills] [Eliminates] [Destroys] 99.9% of [germs <sup>†</sup>] in your laundry
- 21. [Kills] [Eliminates] [Destroys] odor causing bacteria on {Insert laundry surface from Table 4b list under Laundry}
- 22. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry [or on { Insert laundry surface from Table 4b list under Laundry}
- 23. Kills 99.9% of odor causing bacteria [germs \*]
- 24. Kills 99.9% of [bacteria,] [germs \*] in your laundry
- 25. Kills 99.9% of bacteria for a deep clean
- 26. Kills 99.9% of {insert selected HE in-wash laundry disinfection organism(s)}
- 27. Kills 99.9% of [germs ] [and [&] [the] flu viruses]
- 28. Kills 99.9% of [odor causing] bacteria [in] [16 minutes]
- 29. Kills bacteria [on] [laundry] in 16 minutes
- 30. Kills viruses<sup>4</sup> [on] [laundry] in 16 minutes
- 31. Kills germs (that ordinary cleaners) [don't] [can't]
- 32. Oxygen-based formula cleans and sanitizes<sup>12</sup>
- 33. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
- 34. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
- 35. Versatile for [all colors] [and loads] [use on {Insert from Table 4b list under Laundry}]

#### **Laundry HE In-Wash Sanitization**

- 1. Sanitization for all your laundry needs
- 2. Sanitizes [and] [deodorizes] [laundry]
- 3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
- 4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
- 5. Sanitizes your clothes
- 6. Dissolve and eliminate tough stains
- 7. Eliminates 99.9% of bacteria in your laundry

- 8. Eliminates 99.9% of bacteria [in] [15 minutes] [on your clothing]
- 9. Eliminates 99.9% of bacteria from {insert surface/site from Table 4b}
- 10. Eliminates 99.9% of bacteria [in] [the] [laundry]
- 11. Eliminates 99.9% of bacteria
- 12. Freshens while killing bacteria
- 13. Kills odor causing bacteria in the [wash and/or laundry]
- 14. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
- 15. [Kills] [Eliminates] [Destroys] 99.9% of bacteria, and in your laundry [or on {Insert laundry surface from Table 4b list under Laundry}
- 16. Kills 99.9% of odor causing bacteria
- 17. Kills 99.9% of [bacteria] in your laundry
- 18. Kills 99.9% of bacteria for a deep clean
- 19. Kills 99.9% of { insert selected Laundry HE in-wash laundry sanitization bacteria}
- 20. Kills 99.9% of [odor causing] bacteria [in] [15 minutes]

#### **Laundry Top Loader In-Wash Sanitization**

- 1. Sanitization for all your laundry needs
- 2. Sanitizes [and] [deodorizes] [laundry]
- 3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
- 4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
- 5. Sanitizes your clothes
- 6. Dissolve and eliminate tough stains
- 7. Eliminates 99.9% of bacteria in your laundry
- 8. Eliminates 99.9% of bacteria [in] [18 minutes] [on your clothing]
- 9. Eliminates 99.9% of bacteria from *{insert surface/site from Table 4b}*
- 10. Eliminates 99.9% of bacteria [in] [the] [laundry]
- 11. Eliminates 99.9% of bacteria
- 12. Freshens while killing bacteria
- 13. Kills odor causing bacteria in the [wash and/or laundry]
- 14. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
- 15. [Kills] [Eliminates] [Destroys] 99.9% of bacteria, and in your laundry [or on {Insert laundry surface from Table 4b list under Laundry}
- 16. Kills 99.9% of odor causing bacteria
- 17. Kills 99.9% of [bacteria] in your laundry
- 18. Kills 99.9% of bacteria for a deep clean
- 19. Kills 99.9% of {insert selected Laundry HE in-wash laundry sanitization bacteria}
- 20. Kills 99.9% of [odor causing] bacteria [in] [18 minutes]

### **Laundry Top Loader In-Washer Virucidal Disinfection**

- 1. [Kills] [Eliminates] [Destroys] 99.9% of viruses <sup>5</sup> in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}
- 2. Kills 99.9% of Influenza A virus
- 3. Kills viruses<sup>5</sup> [on] [laundry] [in 18 minutes]
- 4. Eliminates 99.9% of viruses<sup>5</sup> in your laundry
- 5. Helps reduce the spread of flu<sup>5</sup> virusesbetween treated surfaces

### **Hard Surface Non-Porous Mildewstat Claims**

- 1. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7 days]
- 2. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
- 3. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
- 4. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces]
- 5. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on {Insert one or more of the items in Table 3}
- 6. Inhibits [the growth of] [mold] [and] [mildew] on {Insert one or more of the items in Table 3}
- 7. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {Insert one or more of the items in Table 3}
- 8. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {Insert one or more of the items in Table 3}
- 9. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] days on [hard] [surfaces] on {Insert one or more of the locations in Table 3}
- 10. Inhibits [the growth of] [mold] [and] [mildew] on [hard surfaces] like {Insert one or more of the locations in Table 3}
- 11. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {Insert one or more of the locations in Table 3}
- 12. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [hard surfaces] [like] [including] {Insert one or more of the locations in Table 3}
- 13. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on hard and [soft] [fabric] surfaces] [like] [including] {Insert one or more of the locations in Table 3}
- 14. Inhibits [the growth of] [mold] [and] [mildew] on hard and [soft] [fabric] surfaces]

#### **Fabric Mildewstat Claims**

- 1. Fabric Mildewstat [fungistat]
- 2. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] [28] days on fabric
- 3. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric]
- 4. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] [28] days on {Insert one or more of the items in Table 4a}
- 5. Inhibits [the growth of mold] [and] [mildew] on {Insert one or more of the items in Table 4}
- 6. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] {28} days on fabric] on {Insert one or more of the items in Table 4a}
- 7. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {Insert one or more of the items in Table 4a}
- 8. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] [28] days on [fabric] [soft surfaces] in {Insert one or more of the locations in Table 6}
- 9. Inhibits [the growth of mold] [and] [mildew] on [fabric] [soft surfaces] in {Insert one or more of the locations in Table 6}
- 10. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] in {Insert one or more of the locations in Table 6}
- 11. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [fabric] [soft surfaces] in {Insert one or more of the locations in Table 6}

### **Non-Pesticidal Allergen Claims**

- 1. Breaks Down Allergens‡ [!][including {insert one or more items from Table 2}][in {insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 2. Controls allergens‡ [including {insert one or more items from Table 2}] [in {insert one or more locations from Table 6}] [on {insert one or more items from Table 3 or 5}]
- 3. Destroys [Eliminates] Allergens‡ [!][including {insert one or more items from Table 2}][in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 4. Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 5. [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {insert one or more locations from Table 6}] [on {insert one or more items from Table 3 or 5}]
- 6. Reduces dust mite matter -or- particles, cockroach matter -or particles, and pet dander allergens [found in dust]
- 7. Reduces Allergens‡ [!][in {insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- 8. Reduces up to XX% of [inanimate] allergens‡ [that become airborne from {insert one or more items from Table 3, 4a or 5}], [such as {insert one or more items from Table 2}]
- 9. [This product] kills germs and destroys allergens [while cleaning hard, nonporous surfaces.]
- 10. [This product] kills germs on surfaces, controls mold & mildew on fabric, and destroys non-living allergens ‡.
- 11. [Deodorizes] [Disinfects][controls mold & mildew on fabric], and destroys non-living allergens‡

{Table 1:} Stains / Odors: [Graphic - depicting stain]

Baby food	Dirt [greasy dirt]	Lime scale	Outdoor grime
Baby poop	Dust	Makeup	Ring around the shirt
			collar
Bacon fat	Eggs	Mildew stains	Sriracha sauce
Bathtub rings	Fingerprints	Mold stains	[Smears][ /] [smudges]
BBQ Sauce	Food odors	Motor Oil	[Smoke][ /][ smoking
			odors]
Beverage stains	Food stains	Mud	Soap scum
Blood stains	[Ground-in] Grass	Mustard	[Stains] [/] [soils]
Blueberry	[Brown] Gravy	Musty odors	Sweat odors
Chocolate syrup	Grease [splatter]	Organic soils / stains	Sweat stains
Chocolate ice cream	Grime	[Olive] [oil] [/] [butter]	Tea
[Red] Clay	Hair dye	Pancake mix	[Tomato] [/] [spaghetti
,			sauce]
Coffee	Handprints	[Pen][/] [Ink mark]	Toothpaste
Cooking odors	Hard water stains	Pet odors	[Tough soils] [/] [stains]
Cosmetic stains	[Heel] [/][scuff marks]	Pet [stains] [messes]	Urine
[Crayon] [/] [pencil	[Juice][ /][ wine stains]	Permastink	Underarm stains
marks]	•		
Cuff & Collar	[Ketchup][/][catsup]	Feces [stains]	Vomit [Stains]

### {Table 2:} Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

### {Table 3:} Hard Non-Porous Surface Types:

Chrome	Glazed granite	Sealed Marble
Corian®	Glazed porcelain	Silestone®
Countertop [surfaces]	Glazed tile	Stainless steel
Crystal	Laminate	Vinyl
Enamel	Linoleum	Sealed Fiberglass
Formica®	Plastic laminate	
Glazed ceramic	Sealed Fiberglass fixtures	

### {Table 4a:} Exteriors [of] Soft Surfaces:

Baby carriages	Curtains [Draperies]	Seat cushion [kitchen]	Suitcase [luggage]
Baby prams	Cushion [Pillow]	Shoes [canvas] [fabric]	Throw rug
Backpack[/School bag]	Dog [Pet] bed	Shoe interior	[Upholstered] booster seat
Bathroom mat	Diaper bag	Shower curtain [fabric]	[Upholstered] chairs
Bedding [Bedspread]	Duvet cover	Slippers	[Upholstered] couches
Box spring [cover]	Gym bag [fabric]	Sneakers [canvas] [fabric]	[Upholstered] furniture
Car [seat] [upholstery]	[Upholstered] Highchair	Sponges [rags]	[Color-fast][Washable]
	seat		Upholstery
Clothing	Laundry bag [fabric]	Sport[s] [bag[s]] [equipment]	Window treatments [fabric]
Cotton [fabric] purse	Mattress [cover]	Soft [fabric] surfaces	100% cotton
Cots	Mop [/ broom]	Stroller [seats]	100% polyester
Couch [Sofa]	Seat cushion [household]	Stuffed [Plush] toys	Colored fabrics
Baby bibs not to be used on	Baby clothes	Blankets	Stuffed animals
surface when worn by baby			
Comforter	Dark [fabrics]	Socks	[Sports
			uniforms][/][equipment]
Fabrics	Shirt[s]	Micro-fiber	Athletic [clothes] [wear]
			[gear]
White [fabrics]	[Work out clothes] [/]	[Kids] car seats	Cloth diapers
	[gear]		
Booster seat	Jeans	Linens	Sheets

#### {Table 4b:} Laundry:

Mattress [cover]	Sneakers [canvas] [fabric]	100% cotton
Baby clothes	Sponges [rags]	All laundry [loads]
Dark [fabrics][laundry]	Sport[s] [bag[s]] [equipment]	Colored [fabrics][laundry]
Shirt[s]	Blankets	Every load from whites to
		darks
[Work out clothes] [/]	Every load [of laundry]	Sports uniforms/equipment
[gear]		
Laundry	Socks	Athletic [clothes] [wear]
		[gear]
Shoes [canvas] [fabric]	Micro-fiber	Cloth diapers
Shoe interior	Linens	Sheets
Shower curtain [fabric]	Throw rug	
Slippers	Window treatments [fabric]	
	Baby clothes Dark [fabrics][laundry] Shirt[s]  [Work out clothes] [/] [gear] Laundry  Shoes [canvas] [fabric] Shoe interior Shower curtain [fabric]	Baby clothes Sponges [rags]  Dark [fabrics][laundry] Sport[s] [bag[s]] [equipment]  Shirt[s] Blankets  [Work out clothes] [/] Every load [of laundry] [gear]  Laundry Socks  Shoes [canvas] [fabric] Micro-fiber  Shoe interior Linens  Shower curtain [fabric] Throw rug

{Table 5:} Indoor Hard Non-porous Surfaces: [Graphic - depicting use site] {Note to reviewer: the graphics used will be chosen from those at the end of this label depicting Bathroom, Non-food Contact Kitchen Surfaces, Living Room, Office, Grout, and/or Hard Surface indoor use sites.}

Appliance exterior <sup>14</sup>	Faucet	Highchair non-food contact area	Shower [stall] [area]
Bathtub [tub]	Fixture [chrome/stainless steel]	Microwave exterior <sup>14</sup>	Sink [basin]
Bed frame	Floor [linoleum]	Non-medical [chrome/stainless steel]	Stove [stovetop] 14
Cabinet [non-wood]	Floor [glazed ceramic/porcelain tile]	Non-food contact [non-wood] [Table] [Tabletop]	Telephone
Chair [non-wood]	Floor [laminate]	Non-food contact Sealed granite	Toilet bowl exterior [Urinal]
Changing table [non-wood]	Floor [sealed marble]	Oven [door] <sup>14</sup>	Water fountain
Non-food contact Counter [Non-food contact Countertop]	Floor [vinyl]	Patio door	Window [windowsill]
Crib [non-wood]	Garbage [can] [pail] [container]	Plastic laundry [basket] [hamper]	Vanity top
Diaper pail [non-wood]	Glazed ceramic tile	Range hood [stove hood]	
Exhaust [fan] [hood]	Glazed porcelain tile	Shower [door] [curtain]	

{Table 6: Indoor Use Sites [Graphic - depicting use site]}: {Note to reviewer: the graphics used will be chosen from those at the end of this label depicting Bathroom, Non-food Contact Kitchen Surfaces, Living Room, Office, Grout, and/or Hard Surface indoor use sites.}

Basement	High-touch areas	Nursery	Game room
Bathroom	Home [House]	Storage [area] [room]	Rec room
Bedroom	Household areas	Lodging establishments	Public transportation Terminals [air/bus/train/car]
Den [/Study]	Laundry [room]	Locker rooms etc.	Pet shops
Family room	Education [schools, colleges, preschools]	Manufacturing facilities	Retail locations [Grocery stores, Shops, Malls]
Athletic/Recreational facilities [fitness facilities, gyms]	Entertainment [Theaters, etc.]	Other commercial facilities	Shower rooms
Automotive interiors [seats, handles, etc.]	Food service establishments on non-food contact surfaces [Restaurants] [Commercial Kitchens]	Offices	Zoos
Breakrooms	Government facilities	Office buildings	Cruise ships
Churches	Hospitality areas [hotel, motels, extended stay, time share]	Tool shed	Hotel [motel]
Commercial laundry	Living room	Kitchen non-food contact surfaces	Adultcare [facility]
Garage	Mud room	Den	Family Room
Childcare [facility]	Daycare [facility]	Nursing home	Assisted living [facility]
Gym locker [room]	Hospital	Dining room	

{Note to reviewer: Use healthcare sites will only be used with Hard Surface Disinfection and Laundry Pre-Soak.}

# **Table 7: List of Organisms**

#### **Hard Surface Non-Porous DISINFECTANT**

Courte et Time	Bacteria
Contact Time	Pseudomonas [P.] aeruginosa [ATCC 15442]
	Salmonella [S.] enterica [ATCC 10708]
	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]
10 minutes	Escherichia [E.] coli O157:H7 [ATCC43888]
10 111111111111111111111111111111111111	Klebsiella [K.] pneumoniae [ATCC 4352]
	Viruses
	†Rhinovirus [(type 39)][ATCC VR-340] [Strain 209]
	†Influenza A virus [(H1N1)] [CDC #2009712192] [A/Mexico/4108/2009]
	†Herpes Simplex Virus, Type 1 [ATCC VR-733]
5 minutes	†Rotavirus [ATCC VR-2018]
	†Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]
	†SARS-CoV-2 [Strain USA-WA1/2020]

### Hard Surface Non-Food Contact Non-Porous SANITIZER

Contact Time	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]
5 minutes	Klebsiella [K.] pneumoniae [ATCC 4352]
	Escherichia [E.] coli O157:H7 [ATCC43888]
	Pseudomonas [P.] aeruginosa [ATCC 15442]
	Salmonella [S.] enterica [ATCC 10708]

#### **Hard Surface Non-Porous MILDEWSTAT**

|--|--|

# Soft Surface [Fabric] SANITIZER

Contact Time	Salmonella [S.] enterica [ATCC 10708]
	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]
5 minutes	Klebsiella [K.] pneumoniae [ATCC 4352]
	Escherichia [E.] coli O157:H7 [ATCC43888]
	Pseudomonas [P.] aeruginosa [ATCC 15442]

#### **FABRIC MILDEWSTAT**

28	28 day	Aspergillus [A.] niger [ATCC 6275]	
	28 day	Penicillium variable [ATCC 32333]	

### **Laundry Pre-Soak DISINFECTANT**

Contact Time Bacteria	
	Pseudomonas [P.] aeruginosa [ATCC 15442]
	Salmonella [S.] enterica [ATCC 10708]
	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]
	Klebsiella [K.] pneumoniae [ATCC 4352]
15 minutes	Escherichia [E.] coli O157:H7 [ATCC43888]
	Viruses
	†Rhinovirus [(type 39)][ATCC VR-340] [Strain 209]
	†Influenza A virus [(H1N1)] [CDC #2009712192]
	†Herpes Simplex Virus, Type 1 [ATCC VR-733]
	† Rotavirus [ATCC VR-2018]
	† Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]
	†SARS-CoV-2 [Strain USA-WA1/2020]
	Fungi
30 minutes	Trichophyton [T.] interdigitale [ATCC 9533]

Laundry Pre-Soak SANITIZER

Contact Time Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]		
	Klebsiella [K.] pneumoniae [ATCC 4352]	
10 minutes	Escherichia [E.] coli O157:H7 [ATCC43888]	
	Pseudomonas [P.] aeruginosa [ATCC 15442]	
	Salmonella [S.] enterica [ATCC 10708]	
	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]	
	Escherichia [E.] coli O157:H7 [ATCC43888]	
5 minutes	Pseudomonas [P.] aeruginosa [ATCC 15442]	
	Salmonella [S.] enterica [ATCC 10708]	

Laundry In-Wash DISINFECTANT HE Machines

Contact Time	Bacteria
16 minutes	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538] Klebsiella [K.] pneumoniae [ATCC 4352]
	Viruses
15 minutes	†Rhinovirus [(type 37)][ATCC VR-1147] [Strain 151-1]
	†Influenza A virus [(H1N1)] [CDC #2009712192]
	†Human Coronavirus [(Strain 229E)] [(ATCC VR-740)]

# Laundry In-Wash SANITIZER HE Machines

Contact Time	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]	
15 minutes	15 minutes Klebsiella [K.] pneumoniae [ATCC 4352]	

# **Laundry In-Wash Virucidal Top Loader Machines**

Contact Time	Virus
18 minutes	†Influenza A virus [(H1N1)] [CDC #2009712192]

### **Laundry In-Wash SANITIZER Top Loader Machines**

Contact Time	Bacteria	
18 minutes	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]	
	Klebsiella [K.] pneumoniae [ATCC 4352]	

### **Carpet SANITIZER**

<b>Contact Time</b>	Staphylococcus [S.] aureus [(Staph)] [ATCC 6538]	
5 minutes	Klebsiella [K.] aerogenes [ATCC 13048]	

{SMALL CONTAINER LABEL} – {per Label Review Manual chapter 18 "Unique Product Labeling"; containers which are too small to contain all required label text may include certain information and refer to the accompanying label for full label text. For small single use pouches which will be distributed in a box containing 4 or more pouches, the following will appear on the small pouch}

{Note to Reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

### Capricorn II

### **Active Ingredient:**

#### **DANGER / PELIGRO**

KEEP OUT OF REACH OF CHILDREN

EPA Reg. No. #10772-25 EPA Establishment #XXXXX-XX-XXX

**FIRST AID.** If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. Note to Physician - Probable mucosal damage may contraindicate the use of gastric lavage.

Net contents: x.x OZ [(x.x GRAMS)]

# **Optional Pictograms- Safety**



















Optional Pictograms- Locations usage (Bathroom, Non-food Contact Kitchen Surfaces, Living Room, Office, Grout, Soft Surface, Hard Surface)

### Bathroom:









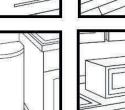






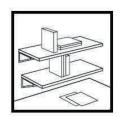






### Office:







Optional Pictograms-Laundry usage for Top Loader or HE (Front Loader) machines

# Laundry compatible







# **Optional Graphics:**

NOTE: Colors subject to change, may be multi-color as shown or single color























































































































# **How to Recycle Symbol**

NOTE: Actual H2R symbol may differ







Optional Pictograms- Usage





























16 and 18 minute timers are not applicable for mildew (Aspergillus niger), (Penicillium variable); and fungi (Trichophyton [T.] intergiditale)





































#### **Emerging Viral Pathogen Claims**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

{Note to the reviewer: The statements shall be made only through the following communications outlets: technical literature distributed exclusively to long term care professionals, food safety professionals, environmental services professionals, health care facilities, physicians, nurses, veterinarians and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). *These statements shall not appear on marketed (final print) product labels.*}

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped viruses
- Large non-enveloped viruses

HARD, NON-POROUS SURFACE DISINFI	ECTION
For an emerging viral pathogen that is a/an:	follow the directions for use for the following organism(s) on the label:
Enveloped virus	Rhinovirus Type 39, ATCC VR-340, Strain 209
Large non-enveloped virus	Rhinovirus Type 39, ATCC VR-340, Strain 209

LAUNDRY PRE-SOAK DISINFECTION		
For an emerging viral pathogen that is a/an:	follow the directions for use for the following organism(s) on the label:	
Enveloped virus	Rhinovirus Type 39, ATCC VR-340, Strain 209	
Large non-enveloped virus	Rhinovirus Type 39, ATCC VR-340, Strain 209	

LAUNDRY DISINFECTANT ADDITIVE IN HE APPLICATION	
For an emerging viral pathogen that is a/an:	follow the directions for use for the following organism(s) on the label:
Enveloped virus	Rhinovirus Type 37, ATCC VR-1147, Strain 151-1
Large non-enveloped virus	Rhinovirus Type 37, ATCC VR-1147, Strain 151-1

### Acceptable claim language:

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces, in laundry as a pre-soak application, and as a laundry disinfectant additive for HE application. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces, in laundry as pre-soak application, and as a laundry disinfectant additive for HE application. Refer to the [CDC or OIE] website at [website address] for additional information.

#### Footnotes:

{Note to Reviewer: actual qualifier symbols and numbers may differ on the container label, but will still correspond to the appropriate footnote}

<sup>1</sup>Do not mix product with detergent in the dispenser.

<sup>2</sup> Staphylococcus [S.] aureus, Klebsiella [K.] pneumoniae

<sup>3</sup>[Pseudomonas [P.] aeruginosa [P.][,]] [Salmonella [S.] enterica[,]] [Staphylococcus [S.] aureus[,]] [Escherichia [E.] coli O157:H7[,]] [Klebsiella [K.] pneumoniae]

<sup>4</sup>[†Rhinovirus [(type 37)][,]] [†Influenza A virus [(H1N1)][,]] [†Human Coronavirus [(229E)]

<sup>5</sup>†Influenza A virus [(H1N1)]

<sup>6</sup>[†Rhinovirus [(type 37)][,] [†Influenza A virus [(H1N1)][,]] [†Herpes Simplex Virus Type 1[,]] [†Rotavirus[,]] [†Human Immunodeficiency Virus Type 1 [(HIV-1)][AIDS Virus][,]] [†SARS-CoV-2]

<sup>7</sup>Trichophyton interdigitale [T.]

<sup>8</sup>Aspergillus [A.] niger, Penicillium variable

<sup>9</sup>Aspergillus [A.] niger

<sup>10</sup>When used in accordance with directions for use

<sub>11</sub>When used in accordance with directions for use for disinfection

<sup>12</sup>When used in accordance with directions for use for sanitization

<sup>13</sup>Staphylococcus [S.] aureus, Klebsiella [K.] aerogenes

<sup>14</sup>Allow surface(s) to come to room temperature prior to treatment

<sup>15</sup>[†Rhinovirus [(type 37)][,] [†Influenza A virus [(H1N1)][,]] [†Herpes Simplex Virus Type 1[,]] [†Rotavirus[,]] [†Human Immunodeficiency Virus Type 1 [(HIV-1)][AIDS Virus]

‡ non-living [inanimate]

<sup>¥</sup>Kills SARS-CoV-2 when used according to directions as a laundry presoak disinfectant

<sup>♦</sup>Kills SARS-CoV-2 on hard, non-porous surfaces

\*{insert at least one bacteria and one virus from Table 7}