



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

January 25, 2021

Jamie Venable  
Agent  
Church & Dwight Co., Inc.  
c/o Landis International, Inc.  
PO Box 5126  
Valdosta, GA 31603-5126

Subject: Label Amendment – Add efficacy claim against SARS-CoV-2.  
Product Name: CAPRICORN II  
EPA Registration Number: 10772-25  
Application Date: September 11, 2020  
Decision Number: 566208

Dear Ms. Venable:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the [August 19, 2016, Guidance To Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels \(“Guidance”\)](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), [https://www.epa.gov/sites/production/files/2016-09/documents/emerging\\_viral\\_pathogen\\_program\\_guidance\\_final\\_8\\_19\\_16\\_001\\_0.pdf](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.

- i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
    - A. CDC Current Outbreak List for “U.S. Based Outbreaks” ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)),
    - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)) (also released through the CDC’s Health Alert Network (HAN) notification process)
    - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page ([www.cdc.gov/hai/outbreaks](http://www.cdc.gov/hai/outbreaks))
  - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page ([www.oie.int/wahis\\_2/public/wahid.php/Diseaseinformation/WI](http://www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI)).
- b. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OIE, the pathogen's viral subgroup is enveloped.
  - c. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term B.3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term B.3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term B.3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
  5. Terms B.1 through B.4 above shall become immediately void and ineffective if registration for use against SARS-CoV-2 is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it

bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Mohammad Alavi by phone at (703) 347-0522, or via email at [Alavi.mohammad@epa.gov](mailto:Alavi.mohammad@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'D. Fuller', with a long horizontal stroke extending to the right.

Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Capricorn II

{Alternate Brand Names}

OxiClean Laundry & Home Sanitizer

OXICLEAN™ Antimicrobial Cleaner

OXICLEAN™ Antibacterial Laundry Additive

OXICLEAN™ White Revive Laundry Stain Remover [with Disinfection]

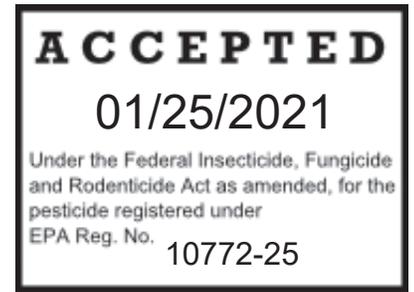
OXICLEAN™ Color Safe Disinfection

OXICLEAN Antibacterial Versatile Stain Remover & Disinfectant [Kills 99.9% of Bacteria & Viruses\*]

OxiClean Laundry Sanitizer & Stain Remover

OxiClean Laundry Disinfectant & Stain Remover

OxiClean Odor Slayer



**Active Ingredient:**

Sodium Percarbonate.....	18.50%
Tetraacetythylenediamine.....	4.44%
Other ingredients.....	77.06%
<hr/>	
Total:	100.00%

**FRONT PANEL:**

**DANGER / PELIGRO**

KEEP OUT OF REACH OF CHILDREN

*Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it in detail.)*

*{Note to Reviewer: In accordance with 40 CFR 156.68(d), first aid statements corresponding to the “acute oral toxicity (If Swallowed) and primary dermal toxicity (If On Skin)” routes of exposure may appear on a panel other than the front panel, with an accompanying referral statement on the front panel to the full list of prescribed first aid and precautionary statements.}*

**See back/side panel for full Precautionary Labeling.**

EPA Reg. No. #10772-25

EPA Establishment #XXXXXX-XX-XXX, #XXXXXX-XX-XXX

Manufactured [by] [for]:  
Church & Dwight Co., Inc.  
500 Charles Ewing Blvd.  
Ewing, NJ 08628

Net contents:  
2.5 LB (1.13kg)

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

2.9 LB (1.32kg)

4.5 LB (2.04kg)

5.3 LB (2.40kg)

*{NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category 1 for the eye route of exposure, Toxicity Category 3 for oral route of exposure and Toxicity Category 4 for all other routes of exposure. Therefore a Signal Word, Precautionary Language and First Aid Statements are required in accordance with EPA Label Review Manual: Chapter 7. The Precautionary Statements below are mandatory and will appear on the container labeling. The skin and inhalation first aid statements below are optional as the corresponding acute toxicity studies were Toxicity Category 4.}*

**FIRST AID. If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

**See back/side panel for full First Aid Statements.**

**BACK/SIDE PANEL:**

**PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals**

**Danger.** Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes, on skin or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. **If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage.

**PHYSICAL OR CHEMICAL HAZARDS**

Do not mix with products containing ammonia, chlorine bleach or with other household chemicals.

Do not mix or store solution in a sealed container, as pressure can build up and the container may rupture causing injury.

[© 2017 Church & Dwight, Co., Inc.]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

[1] - Do not use on food-contact surfaces.

[[2]] Always ensure powder is fully dissolved.

[[3]] [Always test [product] [powder] on an inconspicuous area first.]

[[4]] [Follow manufacturer's instructions for cleaning.]

[[5]] [Do not use on] [wool] [wool blends], [silk], [silk blends], [leather], [or on] [fabrics labeled dry clean only.] [Not for use on] [jewelry], [latex paints], [woven baskets], [unpainted wicker]. [jute], [teak], [or] [unfinished wood]. [Metal must not be soaked and must be rinsed immediately and thoroughly.] [Not for use on] [rust], [dried paint], [or bleach damage].]

[[6]] [Treat stains while fresh. Do not place fabric that has not been thoroughly rinsed into dryer.]]

[[7]] [Do not rinse or soak overnight.]]

[Shake container before [use.] [pouring.] Ensure lid is locked in place. Hold lid and container together while shaking.]

[[Before [use] pouring,] [G][g]ently tap container on a [hard] surface.]

[Use scoop [to mix powder] [for] [in order to achieve] [powder] uniformity.]

[Mix powder before dispensing]

[Make sure powder is [well] mixed before use.]

[Mix powder [to achieve] [to get] a [uniform] mix of [blue and white] [particles] before use.]

{*Canister lid*}

[8] – To Open Squeeze Tabs & Turn

**LAUNDRY [USE]** {*Note to reviewer: the (134.7) and (269.4) are not optional. They will appear on packaging artwork in parentheses.*}

[[To] Clean [and] [&] [Remove Stains]] [For Stain Removal] [:] [Soak [1- 6 hours] for best results]

TOP LOADER[with large agitator][non-HE]: Fill washer [drum] with water. Add up to two full scoops (269.4g) [of product] [of powder] [into the] [to] [washing machine] BEFORE adding laundry. [Add detergent as directed.] [Add regular laundry detergent.]

HE WASHER[\*\*]: Add up to two full scoops (269.4 g) [of product] [of powder] [into] [to] washer [drum] BEFORE adding laundry. \*\*Do not mix product with detergent in the dispenser.

**[LAUNDRY] [SANITIZATION] [SANITIZE] [and] [DISINFECTION] [DISINFECT]**

**[HE] [/] [High Efficiency] [Machine]** {*HE graphic - Note to reviewer: the graphics used will be chosen from those at the end of this label*}

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

*{HE Washer Section – Option 1}*

[To] Disinfect [Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [Effective against *{insert HE laundry disinfectant bacteria and viruses from Table 7}*]

[To] Sanitize [Laundry] [In-Wash] in HE [Washers]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against *{Insert HE laundry sanitization bacteria from Table 7}*]

*{HE Washer Section – Option 2}*

[To] Disinfect [Kill][Bacteria][in][Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [Effective against *{insert HE laundry disinfectant bacteria from Table 7}*]

[To] [Disinfect] [Kill] Viruses [in] [Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top once (134.7g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against *{insert HE laundry viruses from Table 7}*]

[To] Sanitize [Laundry] [In-Wash] in HE [Washers] [machines]: Fill scoop to the top twice (269.4g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against *{insert HE laundry sanitization bacteria from Table 7}*]

**Standard [Washers] [or] [Machines] [with large agitator]** *{Top Loader graphic - Note to reviewer: the graphics used will be chosen from those at the end of this label.}*

*{Top Loader Section – Option 1}*

For Laundry Virucidal Action Against <sup>†</sup>Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] in Standard [Washers] [Machines] [with large agitator]: Fill scoop to the top once (134.7g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [Effective against *{Insert Top Loader laundry virucidal action viruses from Table 7}*]

[To] Sanitize Laundry [In-Wash] in Standard [Washers] [Machines] [with large agitator]: Fill scoop to the top once (134.7g) [with product] [with powder] [and add] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [Effective against *{Insert Top Loader laundry sanitization bacteria from Table 7}*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

LAUNDRY PRE-SOAK {*Note to reviewer: the (134.7) and (269.4) are not optional. They will appear on packaging artwork in parantheses.*}

#### {*Pre-Soak Section*}

To Sanitize Laundry by presoaking:

[Pre-soak [Use]:] Fill scoop to the top once (134.7g) and add to 1 gallon of water. Fully dissolve powder in water prior to use. Immerse laundry for [at least] 10 minutes prior to starting the wash cycle. [Precleaning should be done for visibly soiled surfaces.] [Effective against {*insert laundry sanitization bacteria from Table 7.*}

To Disinfect Laundry by presoaking:

[To kill] bacteria, fungi and viruses<sup>†</sup>[:] Fill scoop to the top once (134.7g) and add to 1 gallon of water. Fully dissolve powder in water prior to use. Immerse laundry for [at least] 15 minutes for bacteria and virus<sup>†</sup>, or 30 minutes for fungi[*Trichophyton interdigitale*][T.] prior to starting the wash cycle. [Precleaning should be done for visibly soiled surfaces.] [Effective against {*insert laundry disinfection bacteria, fungi, and/or viruses from Table 7.*}

#### {*Final Rinse Section*}

To Disinfect Laundry in the final rinse:

[Post-Wash [Sanitization/Disinfection] [Use]: For additional sanitization/disinfection, refill washing machine with [clean] water. Fill scoop to the top once (134.7g) and add to 1 gallon of water. Immerse laundry for [at least] 10 minutes for bacteria sanitization, 15 minutes for bacteria and virus<sup>†</sup> disinfection, or 30 minutes for fungi [*Trichophyton interdigitale*]. [Rinse thoroughly.] [Effective against {*insert laundry pre-soak disinfection bacteria, fungi, and/or viruses from Table 7.*}

[Safe for colorfast fabrics][Follow manufacturer's instructions for water temperature and for cleaning garment or item.]

## HOUSEHOLD USE ON NON-FOOD CONTACT SURFACES

### HARD NON-POROUS SURFACES

[To] Clean [and] [&] [Remove Stains]:

- [1] Fill scoop to the top once (134.7g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.
- [2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or by] [pouring] [solution] directly onto surface.
- [3] Let stand 5-30 [minutes] [min]. Scrub as needed.
- [4] Rinse thoroughly [with] [cool] [water] [and let air dry].

[[For use on] [Use only on] {Insert hard non-porous surfaces from Table 3 and/or 5}]

[To]<sup>β</sup> Sanitize [Hard Surfaces]:

- [1] Fill scoop to the top once (134.7g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.
- [2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until visibly wet. Let stand 5 minutes.
- [3] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Pre-clean visibly soiled surfaces.] [*Effective against Staphylococcus aureus [(Staph)] [S.], Klebsiella pneumoniae [K.], Escherichia coli O157:H7[E.], Pseudomonas aeruginosa[P.], Salmonella enterica [S.]*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[To] Disinfect [Hard Surfaces]:

[1] Pre-clean surface.

[2] Fill scoop to the top twice (269.4g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.

[3] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until visibly wet. Let stand 10 [minutes] [min.] for bacteria and 5 [minutes] [min.] for viruses†.

[4] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Effective against *Pseudomonas aeruginosa*[P.], *Salmonella enterica* [S.], *Staphylococcus aureus* [(Staph)][S], *Escherichia coli* O157:H7[E.], *Klebsiella pneumoniae* [K.], *Rhinovirus* [(type 39)], *Influenza A* [Pandemic] [(H1N1)] [CDC #2009712192] [A/Mexico/4108/2009], *Herpes Simplex Virus, Type 1*, *Rotavirus*, *Human Immunodeficiency Virus Type 1* [HIV-1] [AIDS Virus].]

[To] Prevent Mold [and Mildew]:

[1] Fill scoop to the top twice (269.4g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.

[2] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until visibly wet.

[3] Air dry. Repeat [application] every 7 days [to inhibit] [mold] [and mildew] [growth]. [Effective against *Aspergillus* [A.] *niger* [mildew] [,the most common mildew].

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids; and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface/object to remain wet for 5 minutes for HIV-1 on hard non-porous surfaces. For laundry allow object to pre-soak for 15 minutes for HIV-1.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

#### **SOFT SURFACES [,] [CARPET][S] [AND] [&] [FABRICS] [SANITIZATION]**

[To] Clean [and] [&] [Remove Stains][[from] Carpet]:

[1] Fill scoop to the top twice (269.4g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.

[2] Apply [only] [enough] solution to saturate [the] stain. For carpet scrub with moderate pressure. Let stand 1-5 [minutes] [min].

[3] Blot [stained] [area] [gently] with a [white] [dye-free] cloth. Repeat [steps 2 and 3] until stain is no longer visible.

[4] Rinse [surface] with [clean] water and pat dry.

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[To] Spot Sanitize Soft Surfaces & Carpet:

[1] [Clean soft surface] [fabric] [or] [remove [Vacuum] heavy soil from carpet]

[2] Fill scoop to the top twice (269.4g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.

[3] Saturate [fabric] [or] [carpet] surface until it is visibly wet.

[4] For carpet scrub with moderate pressure for 30 seconds.

[5] Let stand 5 minutes.

[6] Allow to dry or [Blot] [stained] [area] [gently] with a [white] [dye-free] [cloth] [or sponge]. [Pre-clean heavily soiled surfaces.] [*Effective against {Insert soft surface sanitization bacteria from Table 7}.*] [Blot dry with cloth.]

## **CARPET[S] [SANITIZATION]**

[To spot sanitize carpet [Carpet Sanitization] [:]

[1] Remove [Vacuum] heavy soil.

[2] Fill scoop to the top twice (269.4g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.

[3] Apply until visibly damp.

[4] Let stand for 5 minutes. Scrub carpet with moderate pressure for 30 seconds.

[5] Allow carpet to dry. Repeat as needed.]

[To] Prevent Mold [and Mildew] [growth] [on Fabric] :

[1] Fill scoop to the top twice (269.4g) and add to 1 gallon of water. Fully dissolve powder in water prior to use.

[2] [Saturate] [Mop, wipe or sponge on] [fabric] surface until visibly wet.

[3] Air dry. [Pre-clean visibly soiled surfaces.] Repeat [application] every 28 days [to inhibit] [mold] [and mildew] [growth]. [*Effective against Aspergillus [A.] niger [mildew] and Penicillium [P.] variable.*]

## **{Residential Containers}**

### **STORAGE AND DISPOSAL:**

Store in original container in areas inaccessible to children and pets. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Questions or Comments:

[Call]1.XXX.XXX.XXXX

Mon-Fri 9AM-5PM ET]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

*NOTE: Any claim may appear on either FRONT / BACK panel in list / bullet / paragraph format. Claims in this section can be used together in any order or format.*

**Marketing Claims:**

1. [Clean & Simple]
2. [Complete]
3. [Complete OXICLEAN™ Clean]
4. [Easy]
5. [Easy to use]
6. [Everyday Cleaner]
7. [Everyday Use]
8. [Effective]
9. [O<sub>2</sub> Powered for Cleaning]
10. [Oxygen] Cleaning Powered [by Oxygen][!]
11. [Modern]
12. [Multi-Action]
13. [Multi-Clean]
14. [Multi-Purpose]
15. [Multi-Surface use on non-food contact surfaces]
16. [Multi-Task]
17. [Power & Clear Cleaning]
18. [Simple Cleaning Power]
19. [Triple Action]
20. [Streak-Free]
21. [Versatile][with Oxygen]
22. [Beautiful]
23. [Bright]
24. [Brilliant]
25. [Glistening]
26. [Shine] formula
27. [Cleaner]
28. [Cleans]
29. [Cleaning]
30. [Degreaser]
31. [Degreases]
32. [Grease releaser]
33. [with Grease Release Action]
34. [Deodorize]
35. [Deodorizer]
36. [Deodorizes]
37. [Deodorizing]
38. [Bathroom]
39. [Floor]
40. [Cleans][Cuts][Cuts through] [Degreases] [Destroys] [Dissolves][Eliminates] [Penetrates] [[Removes][the following] {*Insert one or more items from Table 1*}] [tough] [the toughest] [even the toughest] [stubborn] [everyday] [stains] [with no] [without] [chlorine[-]free bleach] [with no] [without] [chlorine[-]free bleach]
41. [Effective]
42. [Effectively]
43. [Effortlessly]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

44. [Fresh] [Good][Great][Maximum Cleaning Power][Smell][Smelling] [Smells]
45. [Clean] [Cleans] [Cleaner] [Cleaning]
46. New [!] {*to be used as a claim descriptor only for the first 6 months on shelf*}
47. From OXICLEAN™, [your][the] stain removal [partners][experts]
48. It's from OXICLEAN™, removing stains {*insert stain from Table 1*} for over XX years
49. From the makers of OXICLEAN™, tackles the toughest stains {*insert stain from Table 1*} all around the house on non-food contact surfaces [in the home on non-food contact surfaces]
50. From OXICLEAN™, tackling the toughest stains {*insert stain from Table 1*} all around the house on non-food contact surfaces [in the home on non-food contact surfaces] for XX years
51. Leaves surfaces sparkling
52. Clear drying formula [for multiple surfaces on non-food contact surfaces]
53. Clean the OXICLEAN™ way
54. Clean with the power of Oxygen
55. [Works] From [the] couch to [the] [desk][counter] on non-food contact surfaces [!]
56. {*Insert number of loads according to package weight and corresponding value on Table 11*}. [Mix until powder is fully dissolved]{Laundry} [Disinfecting] [Disinfection] Loads
57. [OxiClean] Gets the Tough Stains Out[!]
58. Tough[!]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

### **Fragrance NAMES OR DESCRIPTORS**

1. Fresh Scent
2. Arctic Chill
3. Arctic Splash
4. Blue Wave
5. Cool Summer Shower
6. Classic Clean
7. Crisp Morning Air
8. Ocean Air
9. Moonlit Ocean
10. Rain Mist
11. Refreshing spring
12. Summer Dew
13. Waterfall
14. Water Lily
15. Sparkling Springs
16. Sunburst Fresh
17. Linen Breeze
18. Free of [Perfume] [&] [Dye]
19. Sparkling Fresh [Scent]

### **Packaging Claims**

1. [Bonus]
2. [Bonus x%]
3. [Bonus x oz.]
4. [X% Discount]
5. [X% More Free]
6. [X oz. Free]
7. [X oz. at x oz. Price]
8. [X oz. for the x oz. Price]
9. [X oz. at the Price of x oz.]
10. [X oz. for the Price of x oz.]
11. [More than]
12. [Over]
13. [Great]
14. [Mega]
15. [Super]
16. [Trial]
17. [Value]
18. [Pack]
19. [Refill]
20. [Size]
21. [Money back guarantee]
22. [Satisfaction guaranteed]
23. [Your # 1 choice]

### **Cleaning Claims**

1. [A] friendly [cleaner] [cleaning]
2. A shining [beautiful] clean you can see/trust

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

3. [All-in-1] [complete] cleaning [action]
4. Alternative [chlorine[-]free] bleach cleaner
5. [Available in] [Economy] Economical refill
6. Bathrooms, sinks and faucets and floor areas
7. Better than ever on {stains} *{insert stain from Table 1 below}*
8. Boost Laundry Cleaning Power
9. Breaks down [and lifts out] tough stains with supercharged OXICLEAN™ Stain Fighters
10. Brightens
11. [Chlorine[-]free] Bleach alternative
12. Chlorine [-]free bleach alternative cleaner
13. Chlorine[-]free bleach
14. [OXICLEAN™] [a clean] you can trust
15. Cleans
16. Cleans bathroom soils
17. Cleans blood
18. Cleans everyday messes
19. Cleans fingerprints
20. Cleans rust stains
21. Cleans to a shine
22. Cleans [up] grease and grime
23. Cleans x [floors] [square feet] [area]
24. Cleans and shines
25. Cleans [and smells] [great] [fantastic]
26. Cleans non-food contact surfaces
27. Cleans [tough] grease [better than] [ever] [before]
28. Cleans with a [sparkling] [fresh] [floral] [citrus] [spring][s] scent
29. Cleans without leaving a [dull] residue [behind]
30. Clings to surfaces for a powerful clean
31. Color safe
32. Compatible with equipment surfaces *{insert surface/site from Table 3, 5, 6}*
33. [Compatible with -or- Suitable] [for use on] equipment surfaces
34. Compatible with -or- Suitable –or compatible with equipment surfaces for computer surfaces
35. Confidence in cleaning
36. Contains [just enough] [cleaning] ingredients for [those] everyday touch ups
37. Contains maximum stain fighting power
38. Contains [effective] [fast-acting] [grease cutters] [cleaning agents]
39. Contains [chlorine[-]free] bleach
40. Controls [pet] [smoke] [cooking] odors [fast] [quickly]
41. Convenient [surface] cleaner *{insert surface/site from lists below}*
42. Convenient [non-food contact kitchen] [and] [bathroom] surface cleaner *{insert surface/site from lists below}*
43. Customize your cleaning
44. Cuts -and/or- removes grease -and/or grime-and/or- sweat
45. Cuts Tough Grime without Scrubbing
46. Cuts cleaning time
47. Deep down clean
48. Designed -or- Ideal for daily [cleaning] [use]
49. Designed – or – Ideal for in home cleaning
50. Does not contain [dyes]
51. Dye free

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

52. Easy [cleaning]
53. Easy to use [formula] [formulation]
54. [Easily] removes soap scum
55. Easily removes soap scum, hard water stains, and [dirt][grime]
56. Effective [cleaner -or- cleaning] [formula]
57. Effective cleaning [with chlorine[-]free bleach]
58. [OXICLEAN™] essential for oxygen clean
59. Foaming action penetrates your toughest messes
60. Foams [and] [bubbles] so you know it's working
61. For a deep down clean
62. For a deep clean
63. For easy cleaning
64. For everyday [use] [usage] [touch-ups]
65. For multiple cleaning [tasks]
66. Safe for your floors and surfaces
67. Safe for your clothes
68. Get a true clean [with] [this product]
69. Gives you multiple cleaning actions [-] [removes] [eliminates] [cuts through] [stains] *{insert stain from Table 1}*  
[and] [deodorizes]
70. Go ahead [use around the house on floors] [and non-food contact counters]
71. Good for use with non-food contact microfiber cloths
72. Grease cut [-ter] [-ting] formula
73. [Groundbreaking] [formula] [is a] cleaner + stain remover + antibacterial action
74. Help[s] make your room OXICLEAN™ [clean]
75. Ideal for larger soft surface areas like [couches, throw rugs, curtains] [sanitize and] to remove stains
76. Ideal for larger surface areas like couches, rugs and non-food contact countertops
77. Ideal for use in gyms -and/or- health clubs-and/or- wellness centers
78. Ideal for use in schools -and/or- offices -and/or- public places
79. Ideal for use on high touch non-food contact surfaces
80. Just [apply] mixture[,] wipe. rinse [and you're done] [; no scrubbing required!]
81. Knocks out the toughest kid and pet messes, removing stains and odor [on carpet] [in laundry]
82. Knocks out the toughest kid and pet messes, removing stains and odor [fabrics]
83. Labor saving no-rinse formula
84. Leaves a [long-lasting] [fresh] [clean] scent
85. Leaves a [whitening] shine
86. Leaves your *{insert surface/site from Table 3, 5, 6}* [fresh] [clean] [and] [sparkling] [shiny]
87. Leaves your *{insert surface/site from Table 3, 5, 6}* [with a] [fresh] [and] [clean] scent
88. Lifts out [and breaks down] tough stains with supercharged OXICLEAN™ Stain Fighters
89. Light touch-up quick cleaning
90. Makes your [floor] cleaning job easier [in the] [kitchen] [and] [bathroom]
91. Makes grout and hard surfaces look radiant
92. Makes cleaning easier
93. Money-saving formula [use in laundry & to clean surfaces]
94. [Multipurpose][Versatile] Cleaner
95. [Chlorine[-]free bleach] [!]
96. No mess [cleaner] [cleaning]
97. No sorting necessary!
98. No [sticky] [tacky] [residue] [film]
99. Now cleans [tough] grease [better than] [ever] [before]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

100. Packaging made with [x%] recycled –or recyclable plastic
101. Pleasant smell
102. Powerful cleaner [additive]
103. Proof is in the clean
104. Quickly deodorizes
105. [Quickly] removes dirt and grime
106. Radiant shine
107. Releases powerful cleaning agents [on contact]
108. Releases powerful OXICLEAN™ Stain Fighters [on contact]
109. Removes offensive odors from {*insert surface/site from Table 3, 5, 6*}
110. Removes [oxidizable] stains
111. Removes stains
112. Safe on colors[!]
113. Shine[s] like new
114. Smell of clean
115. Sparkling shine
116. Stain remover
117. Stains disappear [before your eyes]
118. Starts cleaning on contact
119. Starts to work before you do [on]
120. Starts to work before [you do] [your eyes]
121. Strong cleaning
122. Strong [effective] cleanser
123. Strong effective cleanser [with a] [fresh] [scent]
124. Strong effective cleanser
125. Suitable for everyday use
126. [The] smell of clean
127. The smell of [OXICLEAN™] [clean]
128. The toughest stains [instantly] disappear
129. [This product] cleans and shines
130. This product's formula cleans and shines
131. This room is OXICLEAN™ [clean]
132. Tough on grime
133. Tough stains [instantly] disappear
134. [Versatile] for all bathroom surfaces
135. Watch [this] [these] stains [start to] [disappear] [dissolve] [breakdown] right before your eyes
136. Watch [this] [the] [tough] [toughest] stains disappear
137. Won't harm colors
138. Works great [smells great]
139. Gentle on [fabrics] [clothes] [laundry][carpet]
140. Gentle on fabrics, including whites and colors
141. Rinses Away Clean

#### **Stain Claims**

1. Removes -and/or- Cleans the following: [*insert stain(s)/soil(s) from Table 1*]
2. Removes dried on [blood]
3. Removes grease [and grime]
4. Removes [*insert stain(s)/soil(s) from Table 1*]
5. Removes [tough] [*insert stain(s)/soil(s) from Table 1*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

6. Use it [in the wash or] [as a] pre-treat[er] [with it] to remove more stains

### Deodorizing Claims

1. Deodorizer
2. Deodorizes
3. Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
4. Eliminates odors [as it cleans]
5. Eliminates [sweat] [workout] [odors] [stink] [permastink]
6. [Thoroughly] Eliminates odors. Does not just cover them up [with fragrance]
7. No chlorine [fumes] [smells]
8. No alcohol smell
9. Pleasant odor
10. Removes odors
11. [This product] will deodorize hard, nonporous surfaces from [where obnoxious odors may develop]
12. [This product] will deodorize surfaces in [and] [other] places bacteria growth can cause malodors
13. Eliminates odors caused by bacteria [,] [and] [mold] [and] [mildew]

### General Antimicrobial Claims

1. [3-in-1] [clean -s, -er, -ing][deodorize -s, -er, -ing][disinfect -s, -ant, -ing]
2. [3x Cleaning Power] [clean -s][deodorize -s][disinfect -s]
3. 3 [cleaning] actions [in one bottle] [clean -s, -er, -ing] [deodorize -s, -er, -ing] [disinfect -s, -ant, -ing]
4. 3 [cleaning] actions [in one bottle] [remove -s stains] [clean -s] [disinfect -s] [deodorize -s]
5. [clean-s, -er, -ing][disinfect -s, -ant, -ing][remove -s allergens‡][sanitize -s hard surfaces][sanitize -s fabric -s] [sanitize -s carpet -s][sanitize -s laundry] [disinfect -s laundry]
6. [4x Cleaning Power] [cleans][disinfects][removes allergens‡][sanitizes hard surfaces][sanitizes fabrics]
7. [4-in-1] [cleans][disinfects][removes allergens‡][sanitizes hard surfaces][sanitizes fabrics]
8. [cleaning] actions [in one bottle] [disinfects] [removes allergens‡] [sanitizes hard surfaces] [[and]carpet] [sanitizes fabrics]
9. 3-in-1 Bathroom Cleaner [Disinfectant] [Cleaner] [Deodorizer]
10. A convenient way to [clean] [disinfect] [and] [deodorize]
11. [cleaner][deodorizer][disinfectant]
12. [cleaner/cleans][deodorizer/deodorizes][disinfectant/disinfects]
13. For a better [kind of] clean [disinfects] [removes allergens‡] [sanitizes hard surfaces] [sanitizes fabrics]
14. For [a] complete clean -or-cleaning action
15. [Antibacterial] [Antibacterial Action] [Bactericidal] [Bactericide] [Germicidal\*] [Virucidal†]
16. [Disinfect] [Disinfects] [Disinfectant] [Disinfecting]
17. Antibacterial Cleaner cleans and kills bacteria
18. Antibacterial [surface] {*insert surface/site from Table 3, 5, 6*} cleaner
19. Antibacterial [non-food contact kitchen] [and] [bathroom] surface {*insert surface/site from Table 3, 5, 6*} cleaner
20. Can help reduce cross-contamination between treated surfaces by [household] bacteria
21. Cleans & Disinfects {*insert hard nonporous surfaces from Table 5*}
22. Cleans as it disinfects when used according to directions for disinfection
23. Cleaner + stain [fighting][removal] power + antibacterial action
24. Combines [streak-free] cleaning with antibacterial action
25. [Kills][Effective against] [Controls] odor-causing bacteria
26. [Kills][Effective against] [Controls] odor-causing bacteria in the [kitchen on non-food contact surfaces] [and] [bathroom]
27. [Kills] [Removes] odor-causing [and stain-causing] bacteria
28. Designed as a general non-food contact [multipurpose] [multi surface] [versatile] cleaner and disinfectant

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

29. Disinfection for your [kitchen non-food contact surfaces] [and] [bathroom] [floors]
30. Sanitization for your kitchen non-food contact surfaces [and] [bathroom] [floors][and][carpet]
31. Disinfects [and] [deodorizes]
32. Disinfects [and] [deodorizes] hard, non-porous surfaces
33. [Disinfectant] [Cleaner] [Deodorizer]
34. Helps reduce the spread of flu<sup>†</sup> viruses<sup>†</sup> between treated surfaces
35. Multi surface [multipurpose] [versatile] cleaner disinfectant
36. Oxygen-based formula cleans and sanitizes
37. Surface cleaner [with antibacterial formula]
38. [This product] deodorizes areas that are hard to keep fresh smelling [or other areas prone to odors caused by microorganisms]
39. Three steps to clean [Disinfectant] [Cleaner] [Deodorizer]
40. Use [only] one product to get a streak-free shine [plus antibacterial action]
41. Deodorizes odors caused by bacteria
42. Kills odor causing bacteria in the kitchen -or- bathroom
43. 3-in1[:] Removes Germs, Odors (and)(&) Stains
44. Kills germs[,] that detergents leave behind
45. Helps kill germs in washing machine

‡ non-living [inanimate]

#### **Hard Non-Porous Non-food Contact Surface Sanitizing Claims**

1. Sanitization [against bacteria]
2. Oxygen based formula cleans and sanitizes
3. Kills [and] [Sanitizes] 99.9% of bacteria [including] [*Insert 1 or more strains from Table 7 under non-food contact sanitization*]
4. Non-food contact Sanitizer [Sanitizes]
5. [5 minute] Non-Food Contact Sanitizer
6. Cleans and sanitizes
7. Cleans, deodorizes, and sanitizes
8. When you need sanitization!
9. When you need to kill bacteria!
10. Kills 99.9% bacteria [in 5 minutes]!
11. In 5 minutes, 99.9% bacteria are dead!
12. Kills 99.9% [*Insert bacteria from Table 7 list under non-food contact sanitizer*] [in 5 minutes]
13. {Non-Food Contact Sanitizer} Effective against [*Insert bacteria from Table 7 list under non-food contact sanitizer*]
14. Kill bacteria where you need it most
15. Eliminates 99.9% of [household] bacteria in 5 minutes

#### **Hard Non-Porous Surface Disinfecting Claims**

1. [Chlorine[-]free] Bleach
2. Broad spectrum [general] [hospital] disinfectant
3. Destroys bacteria on [*insert site from Table 3, 5, 6*]
4. Disinfectant [&] Cleaner
5. Disinfects bathroom bacteria
6. Kills [*insert organism(s) from Table 7*]
7. Kills bacteria on [*insert surface/site from Table 3, 5, 6*]
8. Oxygen-based [disinfectant] kills 99.9% of bacteria/viruses<sup>†</sup>
  
9. Reduces bacteria on [*insert surface/site from Table 3, 5, 6*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

10. Kills 99.9% of [bacteria,] [germs\*] [virus†] [and], [Influenza A plus H1N1 virus†]
11. Kills 99.9% of odor causing bacteria
12. Kills 99.9% of odor causing [germs\*]
13. Cuts tough dirt [grease] and grime and kills 99.9% of bacteria [in the bathroom] [on] *{insert surface/site from Table 3, 5, 6}*
14. Cuts tough grease and grime [killing] 99.9% of bacteria [germs\*] [in the kitchen on non-food contact surfaces] [on] *{insert surface/site from Table 3, 5, 6}*
15. Destroys germs\* [bacteria] [that ordinary cleaners [can't] [don't]]
16. Disinfects *{insert surface/site from Table 3, 5, 6}*
17. Disinfects and removes offensive odors from *{insert surface/site from Table 3, 5, 6}*
18. *Disinfects bacteria and viruses† [in {insert location from Table 6}] [on {Insert items from Table 3 or 5}]*
19. Effective against *{Insert organisms from Table 7 under disinfection}*
20. Eliminates 99.9% of bacteria [germs\*] [virus†]
21. Eliminates 99.9% of-bacteria [in] [10 minutes]
22. Eliminates 99.9% of germs\* [in] [10 minutes]
23. Eliminates 99.9% of bacteria from [non-food contact kitchen] [and] [bathroom] *{insert surface/site from Table 3, 5, 6}*
24. Eliminates 99.9% of bacteria [in] [the] [kitchen on non-food contact surfaces] [and] [bathroom]
25. Eliminates 99.9% of germs\* [that ordinary cleaners [can't] [don't]]
26. Eliminates 99.9% of of bacteria
27. Eliminates 99.9% of [kitchen non-food contact surface] [and] [bathroom] bacteria
28. Kills 99.9% of bacteria
29. Kills 99.9% of bacteria and leaves surfaces sparkling
30. Kills 99.9% of germs\*
31. Kills 99.9% of bacteria and [&] viruses†
32. Kills 99.9% of bacteria for a deep down clean
33. Kills 99.9% of bacteria on home non-food contact healthcare surfaces
34. Kills 99.9% of [Escherichia coli O157:H7 (E. coli)] [and] [Salmonella enterica] [other organisms] *{insert organism from Table 7 under disinfection}*
35. Kills 99.9% of germs\* [including [the]flu<sup>1</sup> viruses†]
36. Kills 99.9% of bacteria [in] [10 minutes]
37. Kills 99.9% of the following bacteria commonly found in kitchens on non-food contact hard, non-porous surfaces in 10 minutes:{organisms} *{insert organism from Table 7 under disinfection}*
38. Kills 99.9% of the following [household] bacteria commonly found in bathrooms on hard, non-porous surfaces in 10 minutes:{organisms} *{insert organism from Table 7 under disinfection}*
39. Kills 99.9% of viruses† and [&] bacteria
40. Kills 99.9% of viruses† and [&] bacteria [including [the] flu<sup>1</sup> viruses]
41. Kills bacteria on hard, non-porous [non-food contact kitchen] [and] [bathroom] surfaces in 10 minutes
42. Kills viruses† on hard, non-porous [non-food contact kitchen] [and] [bathroom] surfaces in 5 minutes
43. Kills bacteria on hard, non-porous [non-food contact kitchen] surfaces in 10 minutes
44. Kills viruses† on hard, non-porous [non-food contact kitchen] surfaces in 5 minutes
45. Kills bacteria commonly found in [the] [kitchen on non-food contact surfaces] [and] [bathroom] [in] [10 minutes]
46. Kills bacteria for a deep down clean
47. Kills germs\* [that ordinary cleaners] [don't] [can't]
48. Kills germs\*
49. Kills bacteria [commonly found in] [bathrooms] [and] [kitchens on non-food contact surfaces] [on hard, non-porous surfaces] [in] [10 minutes]
50. Kills bacteria [in] [10 minutes] [commonly found in] [bathrooms] [and] [kitchens on non-food contact surfaces] [and on] [floors]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

51. Kills [non-food contact surface kitchen] [and] [bathroom] germs\*
52. Kills [non-food contact surface kitchen] bacteria [germs\*]
53. Kills Viruses†
54. Reduces the amount of bacteria [germs\*] on a surface
55. Removes bacteria [germs\*]
56. Designed as a general [versatile] [multi-surface] [multipurpose] cleaner and disinfectant

{Qualified “germs” claim: One of the two following footnotes must appear wherever “germs\*” or related words (e.g. Germicidal\*) is used on label:

- \*[Kills] {insert at least one bacteria and one virus from Table 7}
- \*Insert Table 7

#### **Soft Surface [and] [Carpet] Sanitizer Claims for Spot Surface Application**

1. [Oxygen based] Non-Food Contact Soft Surface Sanitizer [Sanitization]
2. [Oxygen based] Soft Surface Spot [Fabric] [Carpet] Sanitizer [Sanitization]
3. Kills 99.9% of bacteria on soft surfaces [fabric] [upholstery] [carpet] [{insert one or more items from Table 4a}]
4. Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery] [carpet] [{insert one or more items from Table 4a}]
5. Powers out the toughest stains and [disinfects][sanitizes] bacteria without [stripping] [harming] [damaging] color in fabrics
6. [5 minutes] [bacteria] [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface sanitization [Sanitizer]
7. [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface spot sanitizer
8. Soft Surface [Fabric] [Carpet] Sanitizer [Sanitizes]
9. [5 minutes] Soft Surface [Fabric] [Carpet] [Sanitizer] [Sanitization]
10. [5 minutes] soft surface [carpet] sanitizer [for the [Insert one or more locations from {Table 6}]]
11. Cleans and sanitizes fabrics [soft surfaces] [carpet] [soft and hard surfaces] [in One Step’]
12. Cleans, deodorizes, and sanitizes fabrics [soft surfaces] [carpet] and [hard surfaces] in one [easy] step’
13. When you need fabric [carpet] [and surface] sanitization[!]
14. When you need to kill bacteria on soft and hard surfaces[!]
15. Kills 99.9% bacteria [in] [5 minutes]
16. In 5 minutes, 99.9% bacteria are dead on soft surfaces[carpet] [!]
17. Kills 99.9% {Insert bacteria from Table 7 list under soft surface sanitizer} [in] [5 minutes]
18. [Soft Surface Sanitizer] Effective against {Insert bacteria from Table 7 list under soft surface sanitizer}
19. Eliminates 99.9% of [household] bacteria on fabric [soft surfaces] [carpet] in 5 minutes
20. Sanitizes your clothes

#### **Laundry Disinfection Claims for Presoak and Final Soak:**

1. Antibacterial [laundry] additive cleans and kills bacteria [germs\*]
2. Can help reduce cross-contamination in laundry between laundry treated in [a] [the same] wash load
3. Cleaner + stain fighting power + antibacterial action for all your laundry needs
4. [Kills][Eliminates]Controls odor-causing bacteria
5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
6. Deodorizes odor- causing bacteria
7. Disinfection for all your laundry needs

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

8. Disinfects [and] [deodorizes]
9. Disinfects your clothes
10. [Disinfecting] [Antibacterial] [laundry] presoak
11. Dissolve and eliminate tough stains
12. Eliminates 99.9% of bacteria [germs\*] [virus†] in your laundry
13. Eliminates 99.9% of bacteria [in] [15 minutes] [on your clothing]
14. Eliminates 99.9% of germs\* [in] [15 minutes] [on] [*insert surface/site from Table 4b*]
15. Eliminates 99.9% of bacteria from *insert surface/site from Table 4b*
16. Eliminates 99.9% of bacteria [in] [the] [laundry] [and] [on] [soft surface]
17. Eliminates 99.9% of germs\* [that ordinary additives [can't] [don't]]
18. Eliminates 99.9% of bacteria
19. Freshens while killing bacteria [germs\*] [virus†]
20. Helps reduce the spread of flu<sup>1</sup> viruses<sup>†</sup> on treated surfaces
21. Kills odor causing bacteria in the [wash and/or laundry]
22. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
23. [Kills] [Eliminates] [Destroys] 99.9% of [germs\*] in your laundry
24. [Kills] [Eliminates] [Destroys] odor causing bacteria on { *Insert laundry surface from Table 4b list under Laundry* }
25. [Kills] [Eliminates] [Destroys] 99.9% of viruses<sup>†</sup>, bacteria, and in your laundry [or on { *Insert laundry surface from Table 4b list under Laundry* }]
26. Kills 99.9% of odor causing bacteria [germs\*]
27. Kills 99.9% of [bacteria,] [germs\*] [virus†] [and], [Influenza A plus H1N1 virus†] in your laundry
28. Kills 99.9% of germs\*
29. Kills 99.9% of bacteria and [&] viruses<sup>†</sup>
30. Kills 99.9% of bacteria for a deep clean
31. Kills 99.9% of [Escherichia coli O157:H7 (E. coli)] [and] [Salmonella enterica] [other organisms] *insert organism from Table 7 under disinfection*
32. Kills 99.9% of germs\* [including [the] flu<sup>1</sup> viruses<sup>†</sup>]
33. Kills 99.9% of [odor causing] bacteria [in] [15 minutes]
34. Kills 99.9% of viruses<sup>†</sup> and [&] bacteria
35. Kills 99.9% of viruses<sup>†</sup> and [&] bacteria [including [the] flu<sup>1</sup> virus]
36. Kills bacteria [on] [laundry] in 15 minutes
37. Kills viruses<sup>†</sup> [on] [laundry] in 15 minutes
38. Kills germs\* [that ordinary cleaners] [don't] [can't]
39. Kills germs\*
40. Oxygen-based formula cleans and sanitizes
41. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
42. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
43. Versatile for [all colors] [and loads] [use on {*Insert from Table 4b list under Laundry*}]
44. Antibacterial [laundry] additive cleans and kills bacteria [fungi][T. interdigitale] [germs]
45. Can help reduce fungal [T. interdigitale] cross-contamination between laundry treated in the same wash load
46. [Kills][Eliminates]Controls [odor-causing] fungi [T. interdigitale][in the [laundry][while soaking]
47. Deodorizes odor-causing fungi [T. interdigitale]
48. [Disinfecting] [Antibacterial][Antifungal][laundry] presoak
49. Eliminates 99.9% of bacteria [fungi] [virus†] in your laundry [while soaking]
50. Eliminates 99.9% of fungi [T. interdigitale][in] [30 minutes] [on your clothing]
51. Kills 99.9% of bacteria, fungi [T. interdigitale] and [&] viruses<sup>†</sup>
52. Kills 99.9% of fungi [T. interdigitale] for a deep clean
53. Kills 99.9% of [T. interdigitale]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

54. Oxygen-based formula Kills {99.9% of} [T. interdigitale]
55. Kaboom 99.9% of bacteria, fungi [T. interdigitale]and [&] viruses†are dead[gone]
56. Kills [Eliminates 99.9%] SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [causative agent of COVID-19][the virus that causes COVID-19]‡
57. Effective against SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [in # minutes [# seconds]] ‡
58. Kills [99.9% of] SARS-CoV-2, which causes COVID-19\*\* (\*\*qualifier would link to full organism name in table "SARS-Related Coronavirus 2")‡
59. Kills [Effective against] the virus that causes COVID-19\*\* (\*\*qualifier would link to full organism name in table "SARS-Related Coronavirus 2")‡
60. Effective against SARS-CoV-2 virus (agent of the respiratory illnesses COVID-19) ‡
61. Effective against 2019 SARS-CoV-2 (COVID 19 virus) ‡

‡when used according to directions as a laundry presoak disinfectant

### Laundry HE In-Wash Disinfection

1. Antibacterial [laundry] additive cleans and kills bacteria [germs\*]
2. Can help reduce cross-contamination between laundry treated in the same wash load
3. Cleaner + stain fighting power + antibacterial action for all your laundry needs
4. [Kills][Eliminates]Controls odor-causing bacteria
5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
6. Deodorizes odor- causing bacteria
7. Disinfection for all your laundry needs
8. Disinfects [and] [deodorizes]
9. Disinfects your clothes
10. Dissolve and eliminate tough stains
11. Eliminates 99.9% of bacteria [germs\*] [virus†] in your laundry
12. Eliminates 99.9% of bacteria [in] [16 minutes] [on your clothing]
13. Eliminates 99.9% of germs\* [in] [16 minutes] [on] [{insert surface/site from Table 4b}]
14. Eliminates 99.9% of bacteria from {insert surface/site from Table 4b}
15. Eliminates 99.9% of bacteria [in] [the] [laundry]
16. Eliminates 99.9% of bacteria
17. Freshens while killing bacteria [germs\*] [virus†]
18. Helps reduce the spread of flu† viruses† between treated surfaces
19. Kills odor causing bacteria in the [wash and/or laundry]
20. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
21. [Kills] [Eliminates] [Destroys] 99.9% of [germs\*] in your laundry
22. [Kills] [Eliminates] [Destroys] odor causing bacteria on {Insert laundry surface from Table 4b list under Laundry}
23. [Kills] [Eliminates] [Destroys] 99.9% of viruses†, bacteria, and in your laundry [or on { Insert laundry surface from Table 4b list under Laundry}]
24. Kills 99.9% of odor causing bacteria [germs\*]
25. Kills 99.9% of [bacteria,] [germs\*] and [viruses†] in your laundry
26. Kills 99.9% of germs\*
27. Kills 99.9% of bacteria and [&] viruses†
28. Kills 99.9% of bacteria for a deep clean
29. Kills 99.9% of {insert organism from Table 7 under HE in-wash laundry disinfection}
30. Kills 99.9% of germs\* [including [the] flu† viruses†]
31. Kills 99.9% of [odor causing] bacteria [in] [16 minutes]
32. Kills 99.9% of viruses† and [&] bacteria

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

33. Kills 99.9% of viruses<sup>†</sup> and [&] bacteria [including [the] flu<sup>†</sup> virus]
34. Kills bacteria [on] [laundry] in 16 minutes
35. Kills viruses<sup>†</sup> [on] [laundry] in 16 minutes
36. Kills germs\* [that ordinary cleaners] [don't] [can't]
37. Kills germs\*
38. Kills [household] bacteria [germs\*]
39. Oxygen-based formula cleans and sanitizes
40. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
41. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
42. Versatile for [all colors] [and loads] [use on {*Insert from Table 4b list under Laundry*}]

### **Laundry HE In-Wash Sanitization**

1. Sanitization for all your laundry needs
2. Sanitizes [and] [deodorizes] [laundry]
3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
5. Sanitizes your clothes
6. Dissolve and eliminate tough stains
7. Eliminates 99.9% of bacteria in your laundry
8. Eliminates 99.9% of bacteria [in] [15 minutes] [on your clothing]
9. Eliminates 99.9% of bacteria from {*insert surface/site from Table 4b*}
10. Eliminates 99.9% of bacteria [in] [the] [laundry]
11. Eliminates 99.9% of bacteria
12. Freshens while killing bacteria
13. Kills odor causing bacteria in the [wash and/or laundry]
14. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
15. [Kills] [Eliminates] [Destroys] 99.9% of bacteria, and in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}]
16. Kills 99.9% of odor causing bacteria
17. Kills 99.9% of [bacteria] in your laundry
18. Kills 99.9% of bacteria for a deep clean
19. Kills 99.9% of {*insert organism from Table 7 under Laundry HE in-wash laundry sanitization*}
20. Kills 99.9% of [odor causing] bacteria [in] [15 minutes]

### **Laundry Top Loader In-Wash Sanitization**

1. Sanitization for all your laundry needs
2. Sanitizes [and] [deodorizes] [laundry]
3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
5. Sanitizes your clothes
6. Dissolve and eliminate tough stains
7. Eliminates 99.9% of bacteria in your laundry
8. Eliminates 99.9% of bacteria [in] [18 minutes] [on your clothing]
9. Eliminates 99.9% of bacteria from {*insert surface/site from Table 4b*}
10. Eliminates 99.9% of bacteria [in] [the] [laundry]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

11. Eliminates 99.9% of bacteria
12. Freshens while killing bacteria
13. Kills odor causing bacteria in the [wash and/or laundry]
14. [Kills] [Eliminates] [Destroys] 99.9% of bacteria in your laundry
15. [Kills] [Eliminates] [Destroys] 99.9% of bacteria, and in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}]
16. Kills 99.9% of odor causing bacteria
17. Kills 99.9% of [bacteria] in your laundry
18. Kills 99.9% of bacteria for a deep clean
19. Kills 99.9% of {*insert organism from Table 7 under Laundry HE in-wash laundry sanitization*}
20. Kills 99.9% of [odor causing] bacteria [in] [18 minutes]

#### **Laundry Top Loader In-Washer Virucidal Disinfection**

1. [Kills] [Eliminates] [Destroys] 99.9% of viruses<sup>†</sup> in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}]
2. Kills 99.9% of {*insert organism from Table 7 under Laundry In-Wash Virucidal Top Loader Machines*}
3. Kills viruses<sup>†</sup> [on] [laundry] [in 18 minutes]
4. Eliminates 99.9% of bacteria [and] [viruses<sup>†</sup>] in your laundry
5. Helps reduce the spread of flu<sup>†</sup> viruses<sup>†</sup> between treated surfaces

#### **Hard Surface Non-Porous Mildewstat Claims**

1. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days
2. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
3. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
4. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces]
5. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on {*Insert one or more of the items in Table 3*}
6. Inhibits [the growth of] [mold] [and] [mildew] on {*Insert one or more of the items in Table 3*}
7. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {*Insert one or more of the items in Table 3*}
8. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {*Insert one or more of the items in Table 3*}
9. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] days on [hard] [surfaces] on {*Insert one or more of the locations in Table 3*}
10. Inhibits [the growth of] [mold] [and] [mildew] on [hard surfaces] like {*Insert one or more of the locations in Table 3*}
11. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {*Insert one or more of the locations in Table 3*}
12. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [hard surfaces] [like] [including] {*Insert one or more of the locations in Table 3*}
13. Inhibits [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on hard and [soft] [fabric] surfaces [like] [including] {*Insert one or more of the locations in Table 3*}
14. Inhibits [the growth of] [mold] [and] [mildew] on hard and [soft] [fabric] surfaces

#### **Fabric Mildewstat Claims**

1. Fabric Mildewstat [fungistat]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

2. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] [28] days on fabric
3. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric]
4. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] [28] days on {*Insert one or more of the items in Table 4a*}
5. Inhibits [the growth of mold] [and] [mildew] on {*Insert one or more of the items in Table 4*}
6. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] on {*Insert one or more of the items in Table 4a*}
7. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {*Insert one or more of the items in Table 4a*}
8. Inhibits [the growth of mold] [and] [mildew] for [up to] [7] [28] days on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}
9. Inhibits [the growth of mold] [and] [mildew] on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}
10. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] in {*Insert one or more of the locations in Table 6*}
11. Inhibits [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}

#### **Non-Pesticidal Allergen Claims**

1. Breaks Down Allergens ‡ [!][including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
2. Controls allergens ‡ [including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
3. Destroys [Eliminates] Allergens ‡ [!][including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
4. Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
5. [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
6. Reduces dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust]
7. Reduces Allergens ‡ [!][in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
8. Reduces up to XX% of [inanimate] allergens ‡ [that become airborne from {*insert one or more items from Table 3, 4a or 5*}], [such as {*insert one or more items from Table 2*}]
9. [This product] kills germs\* and destroys allergens ‡ [while cleaning hard, nonporous surfaces.]
10. [This product] kills germs\* on surfaces, controls mold & mildew on fabric, and destroys non-living allergens ‡.
11. [Deodorizes] [Disinfects] [controls mold & mildew on fabric], and destroys non-living allergens ‡

‡ non-living [inanimate]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Table 1:} Stains / Odors: [*Graphic - depicting stain*]

Baby food	Dirt [greasy dirt]	Lime scale	Outdoor grime
Baby poop	Dust	Makeup	Ring around the shirt collar
Bacon fat	Eggs	Mildew stains	Sriracha sauce
Bathtub rings	Fingerprints	Mold stains	[Smears][ /] [smudges]
BBQ Sauce	Food odors	Motor Oil	[Smoke][ /][ smoking odors]
Beverage stains	Food stains	Mud	Soap scum
Blood stains	[Ground-in] Grass	Mustard	[Stains] [ /] [soils]
Blueberry	[Brown] Gravy	Musty odors	Sweat odors
Chocolate syrup	Grease [splatter]	Organic soils / stains	Sweat stains
Chocolate ice cream	Grime	[Olive] [oil] [ /] [butter]	Tea
[Red] Clay	Hair dye	Pancake mix	[Tomato] [ /] [spaghetti sauce]
Coffee	Handprints	[Pen][ /] [Ink mark]	Toothpaste
Cooking odors	Hard water stains	Pet odors	[Tough soils] [ /] [stains]
Cosmetic stains	[Heel] [ /] [scuff marks]	Pet [stains] [messes]	Urine
[Crayon] [ /] [pencil marks]	[Juice][ /] [wine stains]	Permastink	Underarm stains
Cuff & Collar	[Ketchup][ /] [catsup]		Feces [stains]
Vomit [Stains]			

{Table 2:} Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

{Table 3:} Hard Non-Porous Surface Types:

Chrome	Glazed granite	Sealed Marble
Corian®	Glazed porcelain	Silestone®
Countertop [surfaces]	Glazed tile	Stainless steel
Crystal	Laminate	Vinyl
Enamel	Linoleum	Sealed Fiberglass
Formica®	Plastic laminate	
Glazed ceramic	Sealed Fiberglass fixtures	

{Table 4a:} Exteriors [of] Soft Surfaces :

Baby carriages	Curtains [Draperies]	Seat cushion [kitchen]	Suitcase [luggage]
Baby prams	Cushion [Pillow]	Shoes [canvas] [fabric]	Throw rug
Backpack[ / School bag]	Dog [Pet] bed	Shoe interior	[Upholstered] booster seat
Bathroom mat	Diaper bag	Shower curtain [fabric]	[Upholstered] chairs
Bedding [Bedsread]	Duvet cover	Slippers	[Upholstered] couches
Box spring [cover]	Gym bag [fabric]	Sneakers [canvas] [fabric]	[Upholstered] furniture
Car [seat] [upholstery]	[Upholstered] Highchair seat	Sponges [rags]	[Color-fast][Washable] Upholstery
Clothing	Laundry bag [fabric]	Sport[s] [bag[s]] [equipment]	Window treatments [fabric]
Cotton [fabric] purse	Mattress [cover]	Soft [fabric] surfaces	100% cotton
Cots	Mop [ / broom]	Stroller [seats]	100% polyester
Couch [Sofa]	Seat cushion [household]	Stuffed [Plush] toys	Colored fabrics

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Baby bibs not to be used on surface when worn by baby	Baby clothes	Blankets	Stuffed animals
Comforter	Dark [fabrics]	Socks	[Sports uniforms][/][equipment]
Fabrics	Shirt[s]	Micro-fiber	Athletic [clothes] [wear] [gear]
White [fabrics]	[Work out clothes] [/] [gear]	[Kids] car seats	Cloth diapers
Booster seat	Carpet[s]	Linens	Sheets
Jeans			

{Table 4b:} Laundry :

Bedding [Bedsread]	Mattress [cover]	Sneakers [canvas] [fabric]	100% cotton
Box spring [cover]	Baby clothes	Sponges [rags]	All laundry [loads]
Clothing	Dark [fabrics][laundry]	Sport[s] [bag[s]] [equipment]	Colored [fabrics][laundry]
Cotton [fabric] purse	Shirt[s]	Blankets	Every load from whites to darks
Baby bibs	[Work out clothes] [/] [gear]	Every load [of laundry]	Sports uniforms/equipment
Comforter	Laundry	Socks	Athletic [clothes] [wear] [gear]
Jeans	Shoes [canvas] [fabric]	Micro-fiber	Cloth diapers
Curtains [Draperies]	Shoe interior	Linens	Sheets
Cushion [Pillow]	Shower curtain [fabric]	Throw rug	
Laundry bag [fabric]	Slippers	Window treatments [fabric]	

{Table 5:} Indoor Hard Non-porous Surfaces: [*Graphic - depicting use site*] {*Note to reviewer: the graphics used will be chosen from those at the end of this label depicting Bathroom, Non-food Contact Kitchen Surfaces, Living Room, Office, Grout, and/or Hard Surface indoor use sites.*}

Appliance exterior	Fixture [chrome/stainless steel]	Microwave exterior	Shower [stall] [area]
Bathtub [tub]	Floor [linoleum]	Non-medical [chrome/stainless steel]	Sink [basin]
Bed frame	Floor [glazed ceramic/porcelain tile]		Stove [stovetop]
Cabinet [non-wood]	Floor [laminated]	Oven [door]	Non-food contact [non-wood] [Table] [Tabletop]
Chair [non-wood]	Floor [sealed marble]	Patio door	Telephone
Changing table [non-wood]	Floor [vinyl]		Toilet bowl exterior [Urinal]
Non-food contact Counter [Non-food contact Countertop]	Garbage [can] [pail] [container]	Plastic laundry [basket] [hamper]	Water fountain
Crib [non-wood]	Glazed ceramic tile	Range hood [stove hood]	Window [windowsill]
Diaper pail [non-wood]	Glazed porcelain tile		Vanity top
Exhaust [fan] [hood]		Non-food contact Sealed granite	
Faucet	Highchair non-food contact area	Shower [door] [curtain]	

{Table 6:} Indoor Use Sites [*Graphic - depicting use site*]: {*Note to reviewer: the graphics used will be chosen from those at the end of this label depicting Bathroom, Non-food Contact Kitchen Surfaces, Living Room, Office, Grout, and/or Hard Surface indoor use sites.*}

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Basement	High-touch areas	Nursery	Dining room
Bathroom	Home [House]		Game room
Bedroom	Household areas	Storage [area] [room]	Rec room
Den [/Study]	Laundry [room]	Lodging establishments	Public transportation Terminals [air/bus/train/car]
Family room	Education [schools, colleges, preschools]	Locker rooms etc.	Pet shops
Athletic/Recreational facilities [fitness facilities, gyms]	Entertainment [Theaters, etc.]	Manufacturing facilities	Retail locations [Grocery stores, Shops, Malls]
Automotive interiors [seats, handles, etc.]	Food service establishments on non-food contact surfaces [Restaurants] [Commercial Kitchens]	Other commercial facilities	Shower rooms
Breakrooms	Government facilities	Offices	Zoos
Churches	Hospitality areas [hotel, motels, extended stay, time share]	Office buildings	Cruise ships
Commercial laundry	Living room	Tool shed	Hotel [motel]
Garage	Mud room	Kitchen non-food contact surfaces	Adultcare [facility]
Childcare [facility]	Daycare [facility]	Den	Family Room
Gym locker [room]	Hospital <sup>^</sup>	Nursing home <sup>^</sup>	Assisted living [facility] <sup>^</sup>

<sup>^</sup>Use healthcare site only with Hard Surface Disinfection and Laundry Pre-Soak.

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

**Table 7: List of Organisms\***

<b>Hard Surface Non-Porous DISINFECTANT</b>	
<b>Contact Time</b>	<b>Bacteria</b>
10 minutes	<i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Escherichia coli</i> O157:H7[E.][ATCC43888] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
5 minutes	<b>Viruses†</b>
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] ††Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] [A/Mexico/4108/2009] †Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018] †† Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]
<b>Hard Surface Non-Food Contact Non-Porous SANITIZER</b>	
<b>Contact Time</b>	
5 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888] <i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708]
<b>Hard Surface Non-Porous MILDEWSTAT</b>	
7 day	<i>Aspergillus niger</i> [A.][ATCC 6275]
<b>Soft Surface [Fabric] SANITIZER</b>	
<b>Contact Time</b>	
5 minutes	<i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888] <i>Pseudomonas aeruginosa</i> [P.][ATCC 15442]
<b>FABRIC MILDEWSTAT</b>	
28 day	<i>Aspergillus niger</i> [A.][ATCC 6275] <i>Penicillium variable</i> [P.][ATCC 32333]
<b>Laundry Pre-Soak DISINFECTANT</b>	
<b>Contact Time</b>	<b>Bacteria</b>
15 minutes	<i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
	<b>Viruses†</b>
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] ††Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] †Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018] † Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] † SARS-CoV-2 [Strain USA-WA1/2020]
30 minutes	<b>Fungi</b>
	<i>Trichophyton</i> [T.] <i>interdigitale</i> [ATCC 9533]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

#### Laundry Pre-Soak SANITIZER

<b>Contact Time</b> 10 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888] <i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708]
5 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC 43888] <i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708]

#### Laundry In-Wash DISINFECTANT HE Machines

<b>Contact Time</b> 16 minutes	<b>Bacteria</b> <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
15 minutes	<b>Viruses†</b> †°Rhinovirus [(type 37)][ATCC VR-1147] [Strain 151-1] † <sup>†</sup> Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] † Human Coronavirus [(Strain 229E)] [(ATCC VR-740)]

#### Laundry In-Wash SANITIZER HE Machines

<b>Contact Time</b> 15 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
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#### Laundry In-Wash Virucidal Top Loader Machines

<b>Contact Time</b> 18 minutes	<b>Virus†</b> † <sup>†</sup> Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]
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#### Laundry In-Wash SANITIZER Top Loader Machines

<b>Contact Time</b> 18 minutes	<b>Bacteria</b> <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
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#### Carpet SANITIZER

<b>Contact Time</b> 5 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] Enterobacter aerogenes [ATCC 13048]
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[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

*{SMALL CONTAINER LABEL} – {per Label Review Manual chapter 18 “Unique Product Labeling”; containers which are too small to contain all required label text may include certain information and refer to the accompanying label for full label text. For small single use pouches which will be distributed in a box containing 4 or more pouches, the following will appear on the small pouch}*

*{Note to Reviewer: In accordance with 40 CFR 156.68(d), first aid statements corresponding to the “acute oral toxicity (If Swallowed) and primary dermal toxicity (If On Skin)” routes of exposure may appear on a panel other than the front panel, with an accompanying referral statement on the front panel to the full list of prescribed first aid and precautionary statements.}*

Capricorn II

**Active Ingredient:**

Sodium Percarbonate.....	18.50%
Tetraacetythylenediamine.....	4.44%
Other ingredients.....	<u>77.06%</u>
Total:	100.00%

**DANGER**

KEEP OUT OF REACH OF CHILDREN

EPA Reg. No. #10772-25 EPA Establishment #XXXXX-XX-XXX

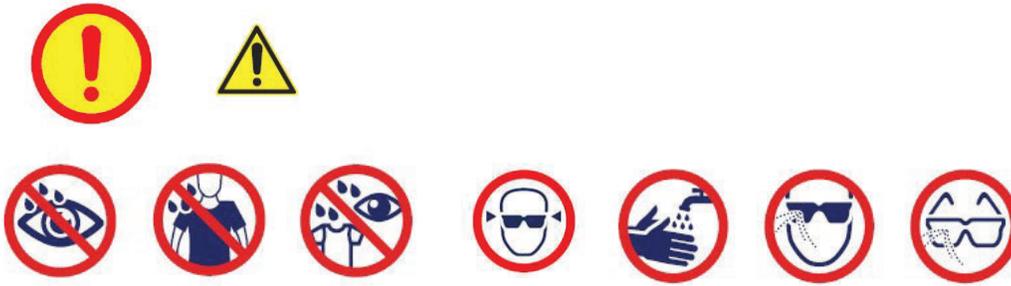
**FIRST AID. If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. **If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice-Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage.

Net contents:

x.x OZ [(x.x GRAMS)]

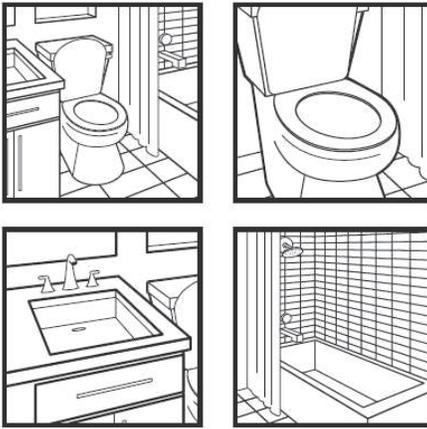
[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Optional Pictograms- Safety

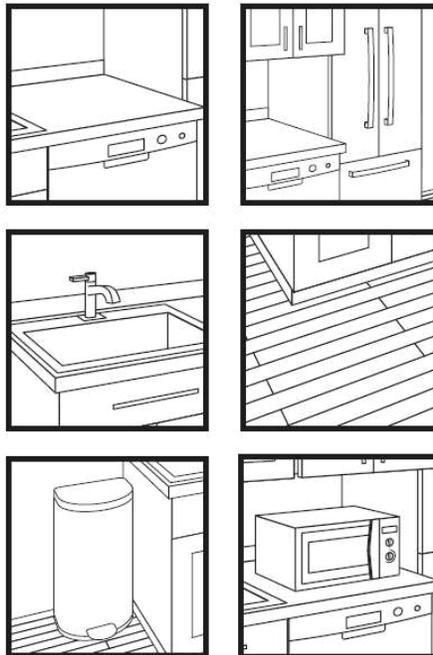


Optional Pictograms- Locations usage (Bathroom, Non-food Contact Kitchen Surfaces, Living Room, Office, Grout, Soft Surface, Hard Surface)

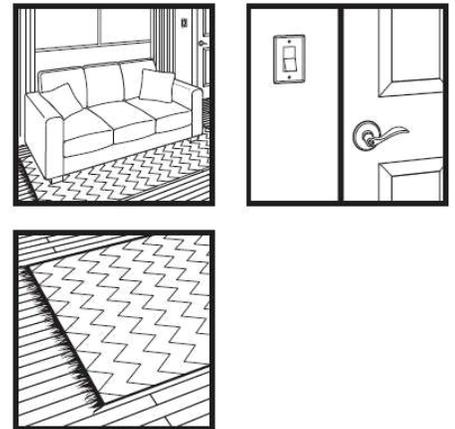
Bathroom:



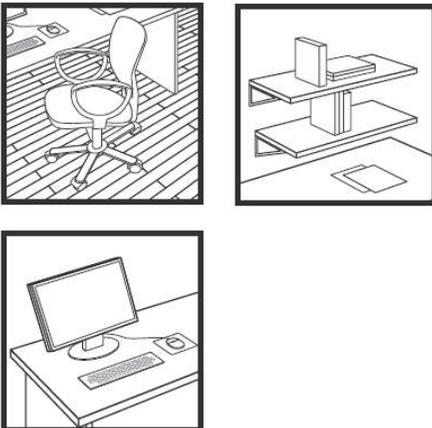
Non-food Contact Kitchen Surfaces:



Living Room:



Office:



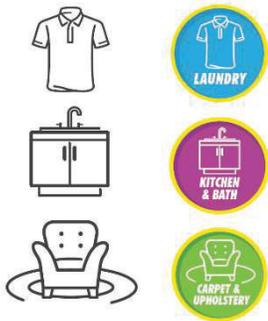
[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Optional Pictograms-Laundry usage for Top Loader or HE (Front Loader) machines

Laundry compatible



**Multi-Purpose Illustrations for Front Panel:**



Do not use on Food Contact Surfaces

**Back Panel Pictures for Instructions & Use:**

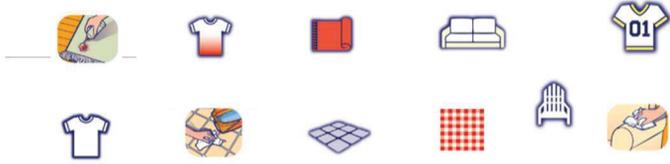
NOTE: Colors subject to change, may be multi-color as shown or single color



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

### **Back Panel Illustrations for Instructions & Use:**

NOTE: Colors subject to change, may be multi-color as shown or single color

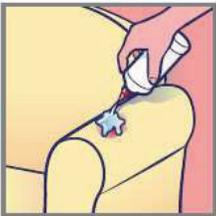


### **How to Recycle Symbol**

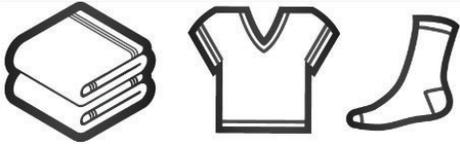
NOTE: Actual H2R symbol may differ



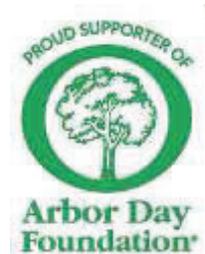
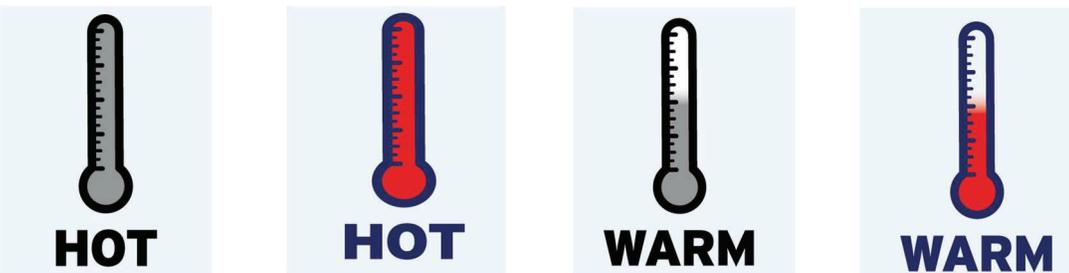
### **Optional Pictograms- Usage**



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.



16 and 18 minute timers are not applicable for mildew (*Aspergillus niger*), (*Penicillium variable*); and fungi (*Trichophyton*)



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

### **Emerging Viral Pathogen Claims**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

{Note to the reviewer: The statements shall be made only through the following communications outlets: technical literature distributed exclusively to long term care professionals, food safety professionals, environmental services professionals, health care facilities, physicians, nurses, veterinarians and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). *These statements shall not appear on marketed (final print) product labels.*}

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped viruses
- Large non-enveloped viruses

<b>HARD, NON-POROUS SURFACE DISINFECTION</b>	
<i>For an emerging viral pathogen that is a/an:</i>	<i>...follow the directions for use for the following organism(s) on the label:</i>
<b>Enveloped virus</b>	Rhinovirus Type 39, ATCC VR-340, Strain 209
<b>Large non-enveloped virus</b>	Rhinovirus Type 39, ATCC VR-340, Strain 209

<b>LAUNDRY PRE-SOAK DISINFECTION</b>	
<i>For an emerging viral pathogen that is a/an:</i>	<i>...follow the directions for use for the following organism(s) on the label:</i>
<b>Enveloped virus</b>	Rhinovirus Type 39, ATCC VR-340, Strain 209
<b>Large non-enveloped virus</b>	Rhinovirus Type 39, ATCC VR-340, Strain 209

<b>LAUNDRY DISINFECTANT ADDITIVE IN HE APPLICATION</b>	
<i>For an emerging viral pathogen that is a/an:</i>	<i>...follow the directions for use for the following organism(s) on the label:</i>
<b>Enveloped virus</b>	Rhinovirus Type 37, ATCC VR-1147, Strain 151-1
<b>Large non-enveloped virus</b>	Rhinovirus Type 37, ATCC VR-1147, Strain 151-1

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Acceptable claim language:

***[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces, in laundry as a pre-soak application, and as a laundry disinfectant additive for HE application. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.***

***[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces, in laundry as pre-soak application, and as a laundry disinfectant additive for HE application. Refer to the [CDC or OIE] website at [website address] for additional information.***