



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 2, 2018

David Swain
Agent for Church & Dwight Co., Inc.
500 Charles Ewing Blvd.
Ewing, NJ 08628

Subject: Label Amendment – Revised per CDPR Precautionary and First Aid Statement
Product Name: Capricorn
EPA Registration Number: 10772-23
Application Date: 03/16/2018
Decision Number: 539755

Dear Mr. Swain:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Terria Northern by phone at 703-347-0265, or via email at northern.terria@epa.gov.

Sincerely,



Zeno Bain, Product Manager 33
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Capricorn

{Alternate Brand Names}

OXICLEAN™ Antibacterial Cleaner

OXICLEAN™ Antibacterial Laundry Additive

OXICLEAN™ Antibacterial [Chlorine]Bleach Alternative

OXICLEAN™ White Revive Laundry Stain Remover [with Disinfection]

OXICLEAN™ Color Safe Disinfection

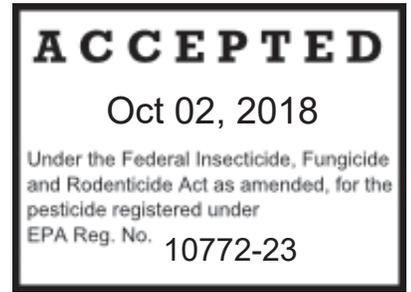
KABOOM™ Plus Disinfex [Toilet Bowl Cleanser]

OXICLEAN Antibacterial Versatile Stain Remover & Disinfectant [Kills 99.9% of Bacteria & Viruses*]

OxiClean Laundry Sanitizer & Stain Remover

OxiClean Laundry Disinfectant & Stain Remover

OxiClean Odor Slayer



Active Ingredient:

Sodium Percarbonate.....	18.50%
Tetraacetythylenediamine.....	4.44%
Other ingredients.....	<u>77.06%</u>
Total:	100.00%

FRONT PANEL:

DANGER

KEEP OUT OF REACH OF CHILDREN

See back panel for First Aid and additional Precautionary Labeling.

EPA Reg. No. #10772-23

EPA Establishment #XXXXXX-XX-XXX, #XXXXXX-XX-XXX

Manufactured [by] [for]:
 Church & Dwight Co., Inc.
 500 Charles Ewing Blvd.
 Ewing, NJ 08628

Net contents:
 0.3 LB (0.135kg)
 1.7 LB (0.77kg)
 1.8 LB (0.81kg)
 2.0 LB (0.90kg)
 2.25 LB (1.02 kg)
 2.4 LB (1.08kg)
 2.5 LB (1.13kg)
 2.6 LB (1.17kg)

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

3.0 LB (1.36kg)
4.0 LB (1.81kg)
4.25 LB (1.92 kg)
4.5 LB (2.04kg)
5.0 LB (2.26kg)
6.5 LB (2.94kg)
10.0 LB (4.53kg)
10.5 LB (4.76kg)
11.0 LB (4.98kg)
13.5 LB (6.123kg)
30 LB (13.61kg)

{NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category 1 for the eye route of exposure, Toxicity Category 3 for oral route of exposure and Toxicity Category 4 for all other routes of exposure. Therefore a Signal Word, Precautionary Language and First Aid Statements are required in accordance with EPA Label Review Manual: Chapter 7. The Precautionary Statements and First Aid Statements below are mandatory and will appear on the container labeling. The skin and inhalation first aid statements below are optional as the corresponding acute toxicity studies were Toxicity Category 4.}

BACK/SIDE PANEL:

PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals

Danger. Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes, on skin or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. **If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. [If **inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage

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[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

[[1]] Always ensure powder is fully dissolved.

[[2]] [Always test [product] [powder] on an inconspicuous area first.]

[[3]] [Follow manufacturer's instructions for cleaning.]

[[4]] [Do not use on] [wool] [wool blends], [silk], [silk blends], [leather], [or on] [fabrics labeled dry clean only.] [Not for use on] [jewelry], [latex paints], [woven baskets], [unpainted wicker]. [jute], [teak], [or] [unfinished wood]. [Metal must not be soaked and must be rinsed immediately and thoroughly.] [Not for use on] [rust], [dried paint], [or bleach damage].]

[[5]] [Treat stains while fresh. Do not place fabric that has not been thoroughly rinsed into dryer.]]

[[6]] [Some stains require repeated or longer treatments.] [Adding more [powder] [product] than directed increases the risk of color loss.] [Do not rinse or soak overnight.]]

[Shake container before [use.] [pouring.]]

[[Before [use] pouring,] [G][g]ently tap container on a [hard] surface.]

[Use scoop [to mix powder] [for] [in order to achieve] [powder] uniformity.]

[Mix powder before dispensing]

[Make sure powder is [well] mixed before use.]

[Mix powder [to achieve] [to get] a [uniform] mix of [blue and white] [particles] before use.]

Pouch opening instructions

{[7] { To open cut here {scissor graphic}}}

{Canister lid}

[8] – To Open Squeeze Tabs & Turn

LAUNDRY [USE]

[[To] Clean [and] [&] [Remove Stains]] [For Stain Removal] [:] [Soak [1- 6 hours] for best results]

TOP LOADER[with large agitator][non-HE]: Fill washer [drum] with water. Add up to [1] [2] [scoop] [scoops] [cap] [caps] [capful] [capfuls] [of product] [of powder] [into the] [to] [washing machine] BEFORE adding laundry. [Add detergent as directed.] [Add regular laundry detergent.]

HE WASHER[**]: Add up to [1] [2] [scoop] [scoops] [cap] [caps] [capful] [capfuls] [of product] [of powder] [into] [to] washer [drum] BEFORE adding laundry. [**Do not mix [powder] [product] with detergent in the dispenser.]

[LAUNDRY] [SANITIZATION] [SANITIZE] [and] [DISINFECTION] [DISINFECT]

[HE] [/] [High Efficiency] Machine] [Front-Load[er] Machine] {HE graphic}

{HE Washer Section – Option 1}

Additive [To] Disinfect [Laundry] [In-Wash] [in HE] [Washers][/] [top] [and] [front load[er]] [machines]]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria and

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

virus HE laundry disinfection; equivalent to 67.5 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [Effective against {*insert HE laundry disinfectant bacteria and viruses from Table 7*}

Additive [To] Sanitize [Laundry] [In-Wash] [in HE] [Washers] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # *scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria for HE Laundry Sanitization; equivalent to 67.5 grams product per gallon of water.*} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against {*Insert HE laundry sanitization bacteria from Table 7*}

{*HE Washer Section – Option 2*}

Additive [To] Disinfect [Kill][Bacteria][in][Laundry] [In-Wash] [in HE] [Front-Load[er]] [Washers] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # *scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria HE laundry disinfection; equivalent to 67.5 grams product per gallon of water.*} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 16 minutes in hot [45°C] water. [Effective against {*insert HE laundry disinfectant bacteria from Table 7*}

Additive [To] [Disinfect] [Kill] Viruses [in] [Laundry] [In-Wash] [in HE] [Front-Load[er]] [Washers] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # *scoops/pouches/caps to at least equal the dose used in efficacy testing for viruses to support claims for virus HE laundry disinfection; equivalent to 33.8 grams product per gallon of water.*} [scoop] [pouch] [cap] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against {*insert HE laundry viruses from Table 7*}

Additive [To] Sanitize [Laundry] [In-Wash] [in HE] [Washers] [Front-Load[er]] [/] [top] [and] [front load[er]] [machines]]: Add # {Insert # *scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for HE laundry sanitization; equivalent to 67.5 grams product per gallon of water.*} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 15 minutes in warm [30°C] water. [Effective against {*insert HE laundry sanitization bacteria from Table 7*}

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{HE Washer Section – Option 3 – Table} {organism column optional}

Additive [To] Disinfect [Laundry] [In-Wash] in HE Washers [/] [top] [and] [front load[er]] [machines]]			
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions
[Bacteria [Insert bacteria list from Table 7 for HE Laundry Disinfection]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 67.5 grams product per gallon of water } [scoops][pouches]	16 minutes/Hot [45°C]	[1.] Add product[product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash
[Virus [Insert virus list from Table 7 for HE Laundry Disinfection]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 33.8 gram product per gallon of water } [scoops][pouches]	15 minutes/Warm [30°C]	
Additive [To] Sanitize [Laundry] [In-Wash] in HE [Washers] [/] [top] [and] [front load[er]] [machines]]			
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions
[Bacteria [Insert bacteria list from Table 7 for HE Laundry Sanitization]]	# {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 67.5 grams product per gallon of water } [scoops][pouches]	15 minutes/Warm [30°C]	[1.] Add product [product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash

[Top Load [Standard] [Washers] [with large agitator] [non-HE]] {Top Loader graphic}

{Top Loader Section – Option 1}

Additive For [Laundry] Virucidal Action Against ⁺Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] [in Top Load] [Standard] [Washers] [with large agitator] [non-HE]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for virus to support claims for virucidal action; equivalent to 19.6 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [Effective against {Insert Top Loader laundry virucidal action viruses from Table 7}]

Additive [To] Sanitize [Laundry] [In-Wash] [in Top Load] [Standard] [Washers] [with large agitator] [non-HE]: Add # {Insert # scoops/pouches/caps to at least equal the dose used in efficacy testing for bacteria to support claims for HE laundry sanitization; equivalent to 19.6 grams product per gallon of water.} [scoops] [pouches] [caps] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. Add [regular] [laundry] detergent as directed. Wash [for] [at least] 18 minutes in hot [45°C] water. [Effective against {Insert Top Loader laundry sanitization bacteria from Table 7}]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Top Loader Washer Section – Option 2 – Table} {organism column optional}

Additive [To] Kill †Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] In [Laundry] [In-Wash] in Top Load [Standard] [Washers] [with large agitator] [non-HE]			
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions
†Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]	# {Insert # <i>scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 19.6 grams product per gallon of water }</i> [scoops][pouches]	18 minutes/Hot [45°C]	[1.] Add product [product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash

Additive [To] Sanitize [Laundry] [In-Wash] in Top Load [Standard] [Washers] [with large agitator] [non-HE]			
[Organism]	[Amount [of]] Product	Wash Time/Water Temperature	Instructions
[Bacteria[Insert bacteria list from Table 7 for Top Loader Laundry Sanitization]]	# {Insert # <i>scoops/pouches/caps to at least equal the dose used in efficacy testing; equivalent to 19.6 grams product per gallon of water }</i> [scoops][pouches]	18 minutes/Hot [45°C]	[1.] Add product [product name] [2.] Add laundry [clothes] [3.] Add detergent [4.] Start wash

LAUNDRY PRE-SOAK

{Pre-Soak Section}

[To] Sanitize [Laundry][by presoaking]:

[Pre-soak [Use]:] {*Insert directions for “1X” dilution type and applicable measuring device from Table 9 (scoops/pouches) or Table 10 (caps).*} Immerse laundry for [at least] 10 minutes prior to starting the wash cycle. [Light soils do not require precleaning.] [Effective against {*insert laundry sanitization bacteria from Table 7.*}]

[To] Disinfect [Laundry][by presoaking]:

[To kill] bacteria, fungi and viruses†[:] {*Insert directions for 1X dilution type and applicable measuring device from Table 9 (scoops/pouches) or Table 10 (caps).*} Immerse laundry for [at least] 15 minutes for bacteria and virus†, or 30 minutes for fungi[Trichophyton mentagrophytes][T.][Athlete’s Foot Fungus] prior to starting the wash cycle. [Light soils do not require precleaning.] [Effective against {*insert laundry disinfection bacteria, fungi, and/or viruses from Table 7.*}].

{Final Rinse Section}

[To] Disinfect [Laundry] [in the final rinse]:

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Post-Wash [Sanitization/Disinfection] [Use]: For additional sanitization/disinfection, refill washing machine with [clean] water. *{insert directions for "1X" and applicable measuring device from Table 9 (scoops/pouches) or Table 10 (caps)}* in washing machine. Immerse laundry for [at least] 10 minutes for bacteria sanitization, 15 minutes for bacteria and virus† disinfection, or 30 minutes for fungi [Trichophyton mentagrophytes][Athlete's Foot Fungus]. [Rinse thoroughly.] [Effective against *{insert laundry pre-soak disinfection bacteria, fungi, and/or viruses from Table 7}*.]

[Safe for colorfast fabrics][Follow manufacturer's instructions for water temperature and for cleaning garment or item.]

HOUSEHOLD USE

HARD NON-POROUS [SURFACES]

[To] Clean [and] [&] [Remove Stains]:

[1] *{Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or by] [pouring] [solution] directly onto surface.

[3] Let stand 5-30 [minutes] [min]. Scrub as needed.

[4] Rinse thoroughly [with] [cool] [water] [and let air dry].

[[For use on] [Use only on] *{Insert hard non-porous surfaces from Table 3 and/or 5}*]

[To]^β Sanitize [Hard Surfaces]:

[1] *{Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[2] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet. Let stand 5 minutes.

[3] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Pre-clean heavily soiled surfaces.] *[Effective against {Insert non-food contact sanitization bacteria from Table 7}*.]

[To] Disinfect [Hard Surfaces]:

[1] Pre-clean surface.

[2] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[3] Apply [using a] [cloth] [sponge] [paper towel] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet. Let stand 10 [minutes] [min.] for bacteria and 5 [minutes] [min.] for viruses†.

[4] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. *[Effective against {Insert disinfection bacteria and/or viruses from Table 7}*.]

[To] Prevent Mold [and Mildew]:

[1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[2] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet.

[3] Air dry. Repeat [application] every 7 days [to inhibit] [mold] [and mildew] [growth]. *[Effective against Aspergillus [A.] niger [mildew] [,the most common mildew].*

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids; and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS:

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface/object to remain wet for 5 minutes for HIV-1 on hard non-porous surfaces. For laundry allow object to pre-soak for 15 minutes for HIV-1.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

SOFT SURFACES [,] [CARPET][S] [AND] [&] [FABRICS] [SANITIZATION]

[To] Clean [and] [&] [Remove Stains][[from] Carpet]:

[1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[2] Apply [only] [enough] solution to saturate [the] stain. For carpet scrub with moderate pressure. Let stand 1-5 [minutes] [min].

[3] Blot [stained] [area] [gently] with a [white] [dye-free] cloth. Repeat [steps 2 and 3] until stain is no longer visible.

[4] Rinse [surface] with [clean] water and pat dry.

[To] Spot ♦Sanitize [Soft Surfaces][&][Carpet]:

[1] [Clean soft surface] [fabric] [or] [remove [Vacuum] heavy soil from carpet]

[2] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[3] Saturate [fabric] [or] [carpet] surface until it is thoroughly wet.

[4] For carpet scrub with moderate pressure for 30 seconds.

[5] Let stand 5 minutes.

[6] Allow to dry or [Blot] [stained] [area] [gently] with a [white] [dye-free] [cloth] [or sponge]. [Pre-clean heavily soiled surfaces.] *[Effective against {Insert soft surface sanitization bacteria from Table 7}.]* [Blot dry with cloth.]

CARPET[S] [SANITIZATION]

[To] [spot] sanitize carpet [Carpet Sanitization] [:]

[1] Remove [Vacuum] heavy soil.

[2] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[3] Spray [Apply] until thoroughly damp.

[4] Scrub carpet with moderate pressure for 30 seconds. Let stand for 5 minutes.

[5] Allow carpet to dry. Repeat as needed.]

[To] Prevent Mold [and Mildew] [growth] [on Fabric] :

[1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.

[2] [Saturate] [Mop, spray, wipe or sponge on] [fabric] surface until thoroughly wet.

[3] Air dry. [Pre-clean heavily soiled surfaces.] Repeat [application] every 28 days [to inhibit] [mold] [and mildew] [growth]. [Effective against Aspergillus [A.] niger [mildew] and Penicillium [P.] variable.]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Residential Containers}

STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to children and pets. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Institutional Containers}

{Nonrefillable containers}

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Refillable containers}

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Refillable container. Refill this container with pesticide [or common chemical name] only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, fill the container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times. Offer container for recycling if available, reconditioning if appropriate, or place in trash.

[Questions or Comments:

[Call]1.XXX.XXX.XXXX

Mon-Fri 9AM-5PM ET]

[Website:

www.oxiclean.com/XXXXXXX

www.kaboomkaboom.com/XXXXXXX]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

NOTE: Any claim may appear on either FRONT / BACK panel in list / bullet / paragraph format. Claims in this section can be used together in any order or format.

Marketing Claims:

1. [Clean & Simple]
2. [Complete]
3. [Complete OXICLEAN™ Clean]
4. [Easy]
5. [Easy to use]
6. [Everyday Cleaner]
7. [Everyday Use]
8. [Effective]
9. [O₂ Powered]
10. [Oxygen] Powered [by Oxygen][!]
11. [Modern]
12. [Multi-Action]
13. [Multi-Clean]
14. [Multi-Purpose]
15. [Multi-Surface]
16. [Multi-Task]
17. [Power & Clear]
18. [Simple Power]
19. [Triple Action]
20. [Streak-Free]
21. [Versatile][with Oxygen]
22. [Beautiful]
23. [Bright]
24. [Brilliant]
25. [Glistening]
26. [Shine] formula
27. [Cleaner]
28. [Cleans]
29. [Cleaning]
30. [Degreaser]
31. [Degreases]
32. [Grease releaser]
33. [with Grease Release Action]
34. [Deodorize]
35. [Deodorizer]
36. [Deodorizes]
37. [Deodorizing]
38. [Bathroom]
39. [Floor]
40. [Kitchen][Multi-Purpose] [Cleaner] [Disinfectant] [Deodorant][Sanitizer][Laundry Sanitizer][Laundry Disinfectant][Carpet Sanitizer]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

41. [Cleans][Cuts][Cuts through] [Degreases] [Destroys] [Dissolves][Eliminates] [Penetrates] [[Removes][the following] {*Insert one or more items from Table 1*}] [tough] [the toughest] [even the toughest] [stubborn] [everyday] [stains] [with no] [without] [chlorine bleach] [with no] [without] [chlorine bleach]
42. [Effective]
43. [Effectively]
44. [Effortlessly]
45. [Fresh] [Good][Great][Maximum Cleaning Power][Smell][Smelling] [Smells]
46. [Clean] [Cleans] [Cleaner] [Cleaning]
47. New [!] {*to be used as a claim descriptor only for the first 6 months on shelf*}
48. From OXICLEAN™, [your][the] stain removal [partners][experts]
49. It's from OXICLEAN™, removing stains {*insert stain from Table 1*} for over XX years
50. From the makers of OXICLEAN™, tackles the toughest stains {*insert stain from Table 1*} all around the house [in the home]
51. From OXICLEAN™, tackling the toughest stains {*insert stain from Table 1*} all around the house [in the home] for XX years
52. Leaves surfaces sparkling
53. Clear drying formula [for multiple surfaces]
54. Clean the OXICLEAN™ way
55. [Clean] with the power of Oxygen
56. Bleach like whitening [power]
57. [Works] From [the] couch to [the] counter [!]
58. {*Insert number of loads according to package weight and corresponding value on Table 11*}. [Mix until powder is fully dissolved]{Laundry} [Disinfecting] [Disinfection] Loads
59. [OxiClean] Gets the Tough Stains Out[!]
60. Kaboom and the Stain is Gone[!]
61. Kaboom Tough[!]
62. [X] pouches [up to] [=] [x] loads

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Fragrance NAMES OR DESCRIPTORS

1. Fresh Scent
2. Fresh Water Splash
3. Fresh Water Sparkle
4. Fresh Water Springs
5. Arctic Chill
6. Arctic Splash
7. Blue Wave
8. Cool Summer Shower
9. Classic Clean
10. Crisp Morning Air
11. Ocean Air
12. Moonlit Ocean
13. Rain Mist
14. Refreshing spring
15. Sparkling Water
16. Summer Dew
17. Waterfall
18. Water Lily
19. Sparkling Springs
20. Sunburst Fresh
21. Linen Breeze
22. Free of [Perfume] [&] [Dye]

Packaging Claims

1. [Bonus]
2. [Bonus x%]
3. [Bonus x oz.]
4. [X% Discount]
5. [X% More Free]
6. [X oz. Free]
7. [X oz. at x oz. Price]
8. [X oz. for the x oz. Price]
9. [X oz. at the Price of x oz.]
10. [X oz. for the Price of x oz.]
11. [More than]
12. [Over]
13. [Great]
14. [Mega]
15. [Super]
16. [Trial]
17. [Value]
18. [Pack]
19. [Refill]
20. [Size]
21. [Money back guarantee]
22. [Satisfaction guaranteed]
23. [Your # 1 choice]
24. [For more stain fighting ideas visit [website]]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Cleaning Claims

1. [A] friendly [cleaner] [cleaning]
2. A shining [beautiful] clean you can see/trust
3. [All-in-1] [complete] [cleaning] [action]
4. Alternative [chlorine] bleach cleaner
5. [Available in] [Economy] Economical refill
6. Bathrooms, sinks and faucets and floor areas
7. Better than ever on {stains} *{insert stain from Table 1 below}*
8. Bleach-free
9. Bleach power without the damaging effects and [or] chlorine [fumes] [smell]
10. Boost Laundry Cleaning Power
11. Breaks down [and lifts out] tough stains with supercharged OXICLEAN™ Stain Fighters
12. Brightens
13. [Chlorine] Bleach alternative
14. Chlorine bleach alternative cleaner
15. [Chlorine] bleach [free][alternative]
16. Chlorine free
17. Chlorine free bleach
18. [OXICLEAN™] [a clean] you can trust
19. Cleans
20. Cleans bathroom soils
21. Cleans blood
22. Cleans everyday messes
23. Cleans fingerprints
24. Cleans food
25. Cleans [mold] [&] [mildew] [stains] [odor]
26. Cleans rust stains
27. Cleans to a shine
28. Cleans [up] grease and grime
29. Cleans x [countertops] [floors] [square feet] [area]
30. Cleans and shines
31. Cleans [and smells] [great] [fantastic]
32. Cleans non-food contact surfaces
33. Cleans [tough] grease [better than] [ever] [before]
34. Cleans with a [sparkling] [fresh] [floral] [citrus] [spring][s] scent
35. Cleans without leaving a [dull] residue [behind]
36. Clings to surfaces for a powerful clean
37. Color safe
38. Compatible with equipment surfaces *{insert surface/site from Table 3, 5, 6}*
39. [Compatible with -or- Suitable] [for use on] equipment surfaces
40. Compatible with -or- Suitable –or compatible with equipment surfaces for computer surfaces
41. VOC Compliant
42. Confidence in cleaning
43. Contains [just enough] [cleaning] ingredients for [those] everyday touch ups
44. Contains maximum stain fighting power
45. Contains [effective] [fast-acting] [grease cutters] [cleaning agents]
46. Contains no [chlorine] bleach
47. Contains [water] and [active] [oxygen]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

48. Controls [pet] [smoke] [cooking] odors [fast] [quickly]
49. Convenient [surface] cleaner *{insert surface/site from lists below}*
50. Convenient [kitchen] [and] [bathroom] surface cleaner *{insert surface/site from lists below}*
51. Customize your cleaning
52. Cuts -and/or- removes grease -and/or- grime-and/or- sweat
53. Cuts Tough Grime without Scrubbing
54. Cuts cleaning time
55. Deep down clean
56. Designed -or- Ideal for daily [cleaning] [use]
57. Designed – or – Ideal for in home cleaning
58. Does not contain [chlorine] bleach
59. Does not contain [dyes]
60. Dye free
61. Easy [cleaning]
62. Easy to use [formula] [formulation]
63. [Easily] removes soap scum
64. Easily removes soap scum, hard water stains, and [dirt][grime]
65. Effective [cleaner -or- cleaning] [formula]
66. Effective cleaning [without chlorine bleach]
67. Effectively works on [many] [hard] non-porous surfaces
68. Efficacious cleaner [without compromise]
69. [OXICLEAN™] essential for oxygen clean
70. Foaming action penetrates your toughest messes
71. Foams [and] [bubbles] so you know it's working
72. For a deep down clean
73. For a deep clean
74. For easy cleaning
75. For everyday [use] [usage] [touch-ups]
76. For multiple cleaning [tasks]
77. Free from [chlorine] bleach
78. Friendly to your [floor] surfaces
79. Friendly to your clothes
80. Get a true clean [with] [this product]
81. Gives you multiple cleaning actions [-] [removes] [eliminates] [cuts through] [stains] *{insert stain from Table 1}*
[and] [deodorizes]
82. Go ahead [use around the house on floors] [and counters]
83. Good for use with microfiber cloths
84. Grease cut [-ter] [-ting] formula
85. [Groundbreaking] [formula] [is a] cleaner + stain remover + antibacterial action
86. Help[s] make your room OXICLEAN™ [clean]
87. Ideal for larger soft surface areas like [couches, throw rugs, curtains] [sanitize and] to remove stains
88. Ideal for larger surface areas like couches, rugs and countertops
89. Ideal for use in gyms -and/or- health clubs-and/or- wellness centers
90. Ideal for use in schools -and/or- offices -and/or- public places
91. Ideal for use on high touch surfaces
92. Just [apply] mixture[,] wipe. rinse [and you're done] [; no scrubbing required!]
93. Knocks out the toughest kid and pet messes, removing stains and odor [on carpet] [in laundry]
94. Knocks out the toughest kid and pet messes, removing stains and odor [fabrics]
95. Labor saving no-rinse formula

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

96. Leaves a [long-lasting] [fresh] [clean] scent
97. Leaves a [whitening] shine
98. Leaves no [dull] [filmy] [sticky] residue
99. Leaves nothing behind [except] [but] [the] [smell] [of clean] [shine]
100. Leaves [virtually] no [annoying] [chemical] [scum] [residue] [film]
101. Leaves your {*insert surface/site from Table 3, 5, 6*} [fresh] [clean] [and] [fragrant]
102. Leaves your {*insert surface/site from Table 3, 5, 6*} [fresh] [clean] [and] [sparkling] [shiny]
103. Leaves your {*insert surface/site from Table 3, 5, 6*} [with a] [fresh] [and] [clean] scent
104. Lifts out [and breaks down] tough stains with supercharged OXICLEAN™ Stain Fighters
105. Light touch-up quick cleaning
106. Makes your [floor] cleaning job easier [in the] [kitchen] [and] [bathroom]
107. Makes grout and hard surfaces look radiant
108. Makes cleaning easier
109. Money-saving formula [use everywhere] [use in laundry & to clean surfaces]
110. [Multipurpose][Versatile] Cleaner
111. No [chlorine] bleach [!]
112. No [chlorine] bleach [fumes] [smell][!]
113. No chemical residue
114. No chlorine [bleach] fumes -or- smell –or odor-and/or- build-up -and/or- residue
115. No mess [cleaner] [cleaning]
116. No mixing, measuring, or rinsing required
117. No phosphates
118. No scrubbing [necessary]!
119. No sorting necessary!
120. No [sticky] [tacky] [residue] [film]
121. Non-abrasive
122. Non-[chlorine] bleach
123. Now cleans [tough] grease [better than] [ever] [before]
124. Packaging made with [x%] recycled –or recyclable plastic
125. Pleasant smell
126. Powerful [cleaner] [additive]
127. Proof is in the clean
128. Quickly deodorizes
129. [Quickly] removes dirt and grime
130. Radiant shine
131. Releases powerful cleaning agents [on contact]
132. Releases powerful OXICLEAN™ Stain Fighters [on contact]
133. Removes offensive odors from {*insert surface/site from Table 3, 5, 6*}
134. Removes [oxidizable] stains
135. Removes stains
136. Safe on colors[!]
137. Shine[s] like new
138. Smell of clean
139. Sparkling shine
140. Stain remover
141. Stains disappear [before your eyes]
142. Starts cleaning on contact
143. Starts to work before you do [on]
144. Starts to work before [you do] [your eyes]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

145. Strong cleaning
146. Strong [effective] cleanser
147. Strong effective cleanser [with a] [non-chemical] [fresh] [scent]
148. Strong effective cleanser [with a non-chemical scent]
149. Suitable for everyday use
150. [The] smell of clean
151. The smell of [OXICLEAN™] [clean]
152. The toughest stains [instantly] disappear
153. [This product] cleans and shines
154. This product's formula cleans and shines
155. This room is OXICLEAN™ [clean]
156. Tough on grime
157. Tough stains [instantly] disappear
158. Trusted heritage [of] [Oxygen Cleaning]
159. [Versatile] for all bathroom surfaces
160. Watch [this] [these] stains [start to] [disappear] [dissolve] [breakdown] right before your eyes
161. Watch [this] [the] [tough] [toughest] stains disappear
162. Won't harm colors
163. Works great [smells great]
164. Gentle on [fabrics] [clothes] [laundry][carpet]
165. Gentler than chlorine bleach [on] [fabrics] [clothes] [laundry]

Stain Claims

1. Removes -and/or- Cleans the following: *[insert stain(s)/soil(s) from Table 1]*
2. Removes dried on [blood]
3. Removes grease [and grime]
4. Removes *[insert stain(s)/soil(s) from Table 1]*
5. Removes [tough] *[insert stain(s)/soil(s) from Table 1]*
6. Use it [in the wash or] [as a] pre-treat[er] [with it] to remove more stains

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Deodorizing Claims

1. Deodorizer
2. Deodorizes
3. Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
4. Eliminates odors [as it cleans]
5. Eliminates [sweat] [workout] [odors] [stink] [permastink]
6. [Thoroughly] Eliminates odors. Does not just cover them up [with fragrance]
7. No chlorine [fumes] [smells]
8. No alcohol smell
9. Pleasant odor
10. Removes odors
11. [This product] will deodorize hard, nonporous surfaces from [where obnoxious odors may develop]
12. [This product] will deodorize surfaces in [and] [other] places bacteria growth can cause malodors
13. Eliminates odors caused by bacteria [,] [and] [mold] [and] [mildew]

General Antimicrobial Claims

1. [3-in-1] [clean -s, -er, -ing][deodorize -s, -er, -ing][disinfect -s, -ant, -ing]
2. [3x Cleaning Power] [clean -s][deodorize -s][disinfect -s]
3. 3 [cleaning] actions [in one bottle] [clean -s, -er, -ing] [deodorize -s, -er, -ing] [disinfect -s, -ant, -ing]
4. 3 [cleaning] actions [in one bottle] [remove -s stains] [clean -s] [disinfect -s] [deodorize -s]
5. [4-in-1] [clean-s, -er, -ing][disinfect -s, -ant, -ing][remove -s allergens‡][sanitize -s hard surfaces][sanitize -s fabric -s] [sanitize -s carpet -s][sanitize -s laundry] [disinfect -s laundry]
6. [4x Cleaning Power] [cleans][disinfects][removes allergens‡][sanitizes hard surfaces][sanitizes fabrics]
7. [4-in-1] [cleans][disinfects][removes allergens‡][sanitizes hard surfaces][sanitizes fabrics]
8. 4 [cleaning] actions [in one bottle] [disinfects] [removes allergens‡] [sanitizes hard surfaces] [[and]carpet] [sanitizes fabrics]
9. 3-in-1 Bathroom Cleaner [Disinfectant] [Cleaner] [Deodorizer]
10. A convenient way to [clean] [disinfect] [and] [deodorize]
11. [All-in-1] [cleaner][deodorizer][disinfectant]
12. [All-in-1 Complete] [cleaner/cleans][deodorizer/deodorizes][disinfectant/disinfects]
13. For a better [4-in-1] [kind of] clean [disinfects] [removes allergens‡] [sanitizes hard surfaces] [sanitizes fabrics]
14. For [a] complete [clean] [cleaning action]
15. [Antibacterial] [Antibacterial Action] [Bactericidal] [Bactericide] [Germicidal*] [Virucidal†]
16. [Disinfect] [Disinfects] [Disinfectant] [Disinfecting]
17. Antibacterial Cleaner cleans and kills bacteria
18. Antibacterial [surface] *{insert surface/site from Table 3, 5, 6}* cleaner
19. Antibacterial [kitchen] [and] [bathroom] surface *{insert surface/site from Table 3, 5, 6}* cleaner
20. Antibacterial 4-in-1 action [disinfects] [removes allergens‡] [sanitizes hard surfaces] [sanitizes fabrics]
21. Can help prevent cross-contamination on treated surfaces by [household] bacteria
22. Cleans & Disinfects *{insert hard nonporous surfaces from Table 5}*
23. Cleans as it disinfects
24. Cleaner + stain [fighting][removal] power + antibacterial action
25. Combines [streak-free] cleaning with antibacterial action
26. [Kills][Effective against] [Controls] odor-causing bacteria
27. [Kills][Effective against] [Controls] odor-causing bacteria in the [kitchen] [and] [bathroom]
28. [Kills] [Removes] odor-causing [and stain-causing] bacteria
29. Designed as a general [multipurpose] [multi surface] [versatile] cleaner and disinfectant
30. Disinfection for your [kitchen] [and] [bathroom] [floors]
31. Sanitization for your kitchen [and] [bathroom] [floors][and][carpet]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

32. Disinfects [and] [deodorizes]
 33. Disinfects [and] [deodorizes] hard, non-porous surfaces
 34. [Disinfectant] [Cleaner] [Deodorizer]
 35. Helps prevent the spread of cold^o and flu^t viruses[†] on treated surfaces
 36. Multi surface [multipurpose] [versatile] cleaner disinfectant
 37. Oxygen-based formula cleans and sanitizes
 38. Surface cleaner [with antibacterial formula]
 39. [This product] deodorizes areas that are hard to keep fresh smelling [or other areas prone to odors caused by microorganisms]
 40. [This product] will clean [and disinfect] your surfaces
 41. Three steps to clean [Disinfectant] [Cleaner] [Deodorizer]
 42. Use [only] one product to get a streak-free shine [plus antibacterial action]
 43. Deodorizes odors caused by bacteria
 44. Kills odor causing bacteria in the kitchen -or- bathroom
- ‡ non-living [inanimate]

Hard Non-Porous Surface Sanitizing Claims

1. Sanitization [against bacteria]
2. Oxygen based formula cleans and sanitizes
3. Kills [and] [Sanitizes] 99.9% of bacteria [including] [*Insert 1 or more strains from Table 7 under non-food contact sanitization*]
4. Powers out the toughest stains and bacteria without [stripping] [harming] [damaging] color[s]
5. Sanitizer [Sanitizes]
6. [5 minute] [One Step] [1 Step] Sanitizer
7. [5 minute] [One Step] [1 Step] Non-Food Contact Sanitizer
8. Cleans and sanitizes [in One Step]^β
9. Cleans, deodorizes, and sanitizes in one step^β
10. When you need sanitization!
11. When you need to kill bacteria [in one [easy] step]!
12. Kills 99.9% bacteria [in 5 minutes]!
13. In 5 minutes, 99.9% bacteria are dead!
14. Kills 99.9% [*Insert bacteria from Table 7 list under non-food contact sanitizer*] [in 5 minutes]
15. {Non-Food Contact Sanitizer} Effective against [*Insert bacteria from Table 7 list under non-food contact sanitizer*]
16. Kill bacteria where you need it most
17. Eliminates 99.9% of [household] bacteria in 5 minutes

Hard Non-Porous Surface Disinfecting Claims

1. [Chlorine] Bleach-free
2. Broad spectrum [general] [hospital] disinfectant
3. Destroys bacteria on [*insert site from Table 3, 5, 6*]
4. Disinfectant [&] Cleaner
5. Disinfects bathroom bacteria
6. Kills [*insert organism(s) from Table 7*]
7. Kills bacteria on [*insert surface/site from Table 3, 5, 6*]
8. Oxygen-based [disinfectant] kills [99.9%] of bacteria/viruses[†]
9. Oxygen-based [disinfectant] [cleaner] kills [99.9%] of bacteria/viruses/germs*
10. Reduces bacteria on [*insert surface/site from Table 3, 5, 6*]
11. Kills 99.9% of [bacteria,] [germs*] [virus[†]] [and], [Influenza A plus H1N1 virus[†]]
12. Kills [99.9%] of odor causing bacteria

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

13. Kills [99.9%] of odor causing [germs*] [With Germfighter* Technology]
14. Designed as a general [versatile] [multipurpose] [multi surface] cleaner and disinfectant [/sanitizer]
15. Cuts tough dirt [grease] and grime and kills 99.9% of bacteria [in the bathroom] [on] {*insert surface/site from Table 3, 5, 6*}
16. Cuts tough grease and grime [killing] 99.9% of bacteria [germs*] [in the kitchen] [on] {*insert surface/site from Table 3, 5, 6*}
17. Destroys germs* [bacteria] [that ordinary cleaners [can't] [don't]]
18. Disinfects {*insert surface/site from Table 3, 5, 6*}
19. Disinfects and removes offensive odors from {*insert surface/site from Table 3, 5, 6*}
20. *Disinfects bacteria and viruses[†] [in {insert location from Table 6}] [on {Insert items from Table 3 or 5}]*
21. Effective against {*Insert organisms from Table 7 under disinfection*}
22. Eliminates 99.9% of bacteria [germs*] [virus[†]]
23. Eliminates [99.9% of] [household] bacteria [in] [10 minutes]
24. Eliminates 99.9% of [household] germs* [in] [10 minutes]
25. Eliminates [99.9% of] bacteria from [kitchen] [and] [bathroom] {*insert surface/site from Table 3, 5, 6*}
26. Eliminates [99.9% of] bacteria [in] [the] [kitchen] [and] [bathroom]
27. Eliminates [99.9% of] germs* [that ordinary cleaners [can't] [don't]]
28. Eliminates [99.9% of] of bacteria
29. Eliminates [99.9% of] [kitchen] [and] [bathroom] bacteria
30. Kills [99.9% of] bacteria
31. Kills [99.9% of] bacteria and leaves surfaces sparkling
32. Kills [99.9% of] germs*
33. Kills [99.9% of] bacteria and [&] viruses[†]
34. Kills [99.9% of] bacteria for a deep down clean
35. Kills [99.9% of] bacteria on home healthcare surfaces
36. Kills [99.9% of] [Escherichia coli O157:H7 (E. coli)] [and] [Salmonella enterica] [other organisms] {*insert organism from Table 7 under disinfection*}
37. Kills [99.9% of] germs* [including [the] cold[°] and flu[†] viruses[†]]
38. Kills [99.9% of] [household] bacteria [in] [10 minutes]
39. Kills [99.9% of] the following [household] bacteria commonly found in kitchens on hard, non-porous surfaces in 10 minutes:{*organisms*} {*insert organism from Table 7 under disinfection*}
40. Kills [99.9% of] the following [household] bacteria commonly found in bathrooms on hard, non-porous surfaces in 10 minutes:{*organisms*} {*insert organism from Table 7 under disinfection*}
41. Kills [99.9% of] viruses[†] and [&] bacteria
42. Kills [99.9% of] viruses[†] and [&] bacteria [including [the] cold[°] and flu[†] viruses]
43. Kills bacteria on hard, non-porous [kitchen] [and] [bathroom] surfaces in 10 minutes
44. Kills viruses[†] on hard, non-porous [kitchen] [and] [bathroom] surfaces in 5 minutes
45. Kills bacteria on hard, non-porous [kitchen] surfaces in 10 minutes
46. Kills viruses[†] on hard, non-porous [kitchen] surfaces in 5 minutes
47. Kills bacteria commonly found in [the] [kitchen] [and] [bathroom] [in] [10 minutes]
48. Kills bacteria for a deep down clean
49. Kills germs* [that ordinary cleaners] [don't] [can't]
50. Kills germs*
51. Kills [household] bacteria [germs*]
52. Kills [household] bacteria [commonly found in] [bathrooms] [and] [kitchens] [on hard, non-porous surfaces] [in] [10 minutes]
53. Kills [household] bacteria [in] [10 minutes] [commonly found in] [bathrooms] [and] [kitchens] [and on] [floors]
54. Kills [kitchen] [and] [bathroom] germs*
55. Kills [kitchen] [household] bacteria [germs*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

- 56. Kills Viruses†
- 57. Reduces the amount of bacteria [germs*] on a surface
- 58.** Removes bacteria [germs*]
- 59. Designed as a general [versatile] [multi-surface] [multipurpose] cleaner and disinfectant

{Qualified “germs” claim: One of the two following footnotes must appear wherever “germs*” or related words (e.g. Germicidal*) is used on label:

- *[Kills] {insert at least one bacteria and one virus from Table 7}**
- *Insert Table 7**

Soft Surface [and] [Carpet] Sanitizer Claims

- 1. [Oxygen based] Soft Surface Sanitizer [Sanitization]
- 2. [Oxygen based] Soft Surface Spot [Fabric] [Carpet] Sanitizer [Sanitization]
- 3. Kills 99.9% of bacteria on soft surfaces [fabric] [upholstery] [carpet] [{insert one or more items from Table 4a}]
- 4. Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery] [carpet] [{insert one or more items from Table 4a}]
- 5. Powers out the toughest stains and bacteria without [stripping] [harming] [damaging] color in fabrics
- 6. [5 minutes] [bacteria] [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface sanitization [Sanitizer]
- 7. [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface spot sanitizer
- 8. Soft Surface [Fabric] [Carpet] Sanitizer [Sanitizes]
- 9. [5 minutes] [One Step] [1 Step] Soft Surface [Fabric] [Carpet] [Sanitizer] [Sanitization]
- 10. [5 minutes] [One Step] [1 Step] soft surface [carpet] sanitizer [for the {Insert one or more locations from {Table 6}}]
- 11. Cleans and sanitizes fabrics [soft surfaces] [carpet] [soft and hard surfaces] [in One Step*]
- 12. Cleans, deodorizes, and sanitizes fabrics [soft surfaces] [carpet] and [hard surfaces] in one [easy] step*
- 13. When you need fabric [carpet] [and surface] sanitization[!]
- 14. When you need to kill bacteria on soft and hard surfaces[!]
- 15. Kills 99.9% bacteria [in] [5 minutes]
- 16. In 5 minutes, 99.9% bacteria are dead on soft surfaces[carpet] [!]
- 17. Kills 99.9% {Insert bacteria from Table 7 list under soft surface sanitizer} [in] [5 minutes]
- 18. [Soft Surface Sanitizer] Effective against {Insert bacteria from Table 7 list under soft surface sanitizer}
- 19. Eliminates 99.9% of [household] bacteria on fabric [soft surfaces] [carpet] in 5 minutes
- 20. Sanitizes your clothes

Laundry Disinfection Claims for Presoak and Final Soak:

- 1. Antibacterial [laundry] additive cleans and kills bacteria [germs*]
- 2.** Can help prevent cross-contamination in laundry between laundry treated in [a] [the same] wash load
- 3. Cleaner + stain fighting power + antibacterial action for all your laundry needs
- 4. [Kills][Eliminates]Controls odor-causing bacteria
- 5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
- 6. Deodorizes odor- causing bacteria
- 7. Disinfection for all your laundry needs
- 8. Disinfects [and] [deodorizes]
- 9. Disinfects your clothes

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

10. [Disinfecting] [Antibacterial] [laundry] presoak
11. Dissolve and eliminate tough stains
12. Eliminates 99.9% of bacteria [germs*] [virus†] in your laundry
13. Eliminates [99.9% of] bacteria [in] [15 minutes] [on your clothing]
14. Eliminates 99.9% of germs* [in] [15 minutes] [on] *{insert surface/site from Table 4b}*
15. Eliminates [99.9% of] bacteria from *{insert surface/site from Table 4b}*
16. Eliminates [99.9% of] bacteria [in] [the] [laundry] [and] [on] [soft surface]
17. Eliminates [99.9% of] germs* [that ordinary additives [can't] [don't]]
18. Eliminates [99.9% of] of bacteria
19. Eliminates [99.9% of] bacteria
20. Freshens while killing bacteria [germs*] [virus†]
21. Helps prevent the spread of cold° and flu† viruses† on treated surfaces
22. Kills odor causing bacteria in the [wash and/or laundry]
23. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
24. [Kills] [Eliminates] [Destroys] [99.9% of][germs*] in your laundry
25. [Kills] [Eliminates] [Destroys] odor causing bacteria on *{ Insert laundry surface from Table 4b list under Laundry }*
26. [Kills] [Eliminates] [Destroys] [99.9% of] viruses†, bacteria, and in your laundry [or on *{ Insert laundry surface from Table 4b list under Laundry }*]
27. Kills [99.9%] of odor causing bacteria [germs*] [With Germfighter* Technology]
28. Kills 99.9% of [bacteria,] [germs*] [virus†] [and], [Influenza A plus H1N1 virus†] in your laundry
29. Kills [99.9% of] germs*
30. Kills [99.9% of] bacteria and [&] viruses†
31. Kills [99.9% of] bacteria for a deep clean
32. Kills [99.9% of] [Escherichia coli O157:H7 (E. coli)] [and] [Salmonella enterica] [other organisms] *{insert organism from Table 7 under disinfection}*
33. Kills [99.9% of] germs* [including [the] cold° and flu† viruses†]
34. Kills [99.9% of] [odor causing] bacteria [in] [15 minutes]
35. Kills [99.9% of] viruses† and [&] bacteria
36. Kills [99.9% of] viruses† and [&] bacteria [including [the] cold° and flu† viruses]
37. Kills bacteria [on] [laundry] in 15 minutes
38. Kills viruses† [on] [laundry] in 15 minutes
39. Kills germs* [that ordinary cleaners] [don't] [can't]
40. Kills germs*
41. Kills [household] bacteria [germs*]
42. Oxygen-based formula cleans and sanitizes
43. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
44. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
45. Versatile for [all colors] [and loads] [use on *{Insert from Table 4b list under Laundry}*]
46. Antibacterial [laundry] additive cleans and kills bacteria [fungi][T. mentagrophytes][Athlete's Foot Fungus] [germs]
- 47.** Can help prevent fungal[T. mentagrophytes][Athlete's Foot Fungus] cross-contamination between laundry treated in the same wash load [the barrel]
48. [Kills][Eliminates]Controls [odor-causing] fungi [T. mentagrophytes][Athlete's Foot Fungus][in the [laundry][while soaking]
49. Deodorizes odor-causing fungi [T. mentagrophytes][Athlete's Foot Fungus]
50. [Disinfecting] [Antibacterial][Antifungal][laundry] presoak
51. Eliminates 99.9% of bacteria [fungi] [virus†] in your laundry [while soaking]
52. Eliminates [99.9% of] fungi [T. mentagrophytes][Athlete's Foot Fungus] [in] [30 minutes] [on your clothing]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

53. Kills [99.9% of] bacteria, fungi [T. mentagrophytes][Athlete's Foot Fungus] and [&] viruses†
54. Kills [99.9% of] fungi [T. mentagrophytes][Athlete's Foot Fungus] for a deep clean
55. Kills [99.9% of] [T. mentagrophytes][Athlete's Foot Fungus]
56. Oxygen-based formula Kills [99.9% of] [T. mentagrophytes][Athlete's Foot Fungus]
57. Kaboom [99.9% of] bacteria, fungi [T. mentagrophytes][Athlete's Foot Fungus] and [&] viruses†are dead[gone]
58. [Removes][Kills] bacteria [that] detergents leave behind

Laundry HE In-Wash Disinfection

1. Antibacterial [laundry] additive cleans and kills bacteria [germs*]
2. Can help prevent cross-contamination between laundry treated in the same wash load
3. Cleaner + stain fighting power + antibacterial action for all your laundry needs
4. [Kills][Eliminates]Controls odor-causing bacteria
5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
6. Deodorizes odor- causing bacteria
7. Disinfection for all your laundry needs
8. Disinfects [and] [deodorizes]
9. Disinfects your clothes
10. Dissolve and eliminate tough stains
11. Eliminates 99.9% of bacteria [germs*] [virus†] in your laundry
12. Eliminates [99.9% of] bacteria [in] [16 minutes] [on your clothing]
13. Eliminates 99.9% of germs* [in] [16 minutes] [on] [*insert surface/site from Table 4b*]
14. Eliminates [99.9% of] bacteria from [*insert surface/site from Table 4b*]
15. Eliminates [99.9% of] bacteria [in] [the] [laundry]
16. Eliminates [99.9% of] of bacteria
17. Eliminates [99.9% of] bacteria
18. Freshens while killing bacteria [germs*] [virus†]
19. Helps prevent the spread of cold° and flu† viruses† on treated surfaces
20. Kills odor causing bacteria in the [wash and/or laundry]
21. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
22. [Kills] [Eliminates] [Destroys] [99.9% of][germs*] in your laundry
23. [Kills] [Eliminates] [Destroys] odor causing bacteria on [*Insert laundry surface from Table 4b list under Laundry*]
24. [Kills] [Eliminates] [Destroys] [99.9% of] viruses†, bacteria, and in your laundry [or on { *Insert laundry surface from Table 4b list under Laundry*}]
25. Kills [99.9%] of odor causing bacteria [germs*] [With Germfighter* Technology]
26. Kills 99.9% of [bacteria,] [germs*] and [viruses†] in your laundry
27. Kills [99.9% of] germs*
28. Kills [99.9% of] bacteria and [&] viruses†
29. Kills [99.9% of] bacteria for a deep clean
30. Kills [99.9% of] [*insert organism from Table 7 under HE in-wash laundry disinfection*]
31. Kills [99.9% of] germs* [including [the] cold° and flu† viruses†]
32. Kills [99.9% of] [odor causing] bacteria [in] [16 minutes]
33. Kills [99.9% of] viruses† and [&] bacteria
34. Kills [99.9% of] viruses† and [&] bacteria [including [the] cold° and flu† viruses]
35. Kills bacteria [on] [laundry] [and] [soft surfaces] in 16 minutes
36. Kills viruses† [on] [laundry] [and] [soft surfaces] in 16 minutes
37. Kills germs* [that ordinary cleaners] [don't] [can't]
38. Kills germs*
39. Kills [household] bacteria [germs*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

40. Oxygen-based formula cleans and sanitizes
41. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
42. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
43. Versatile for [all colors] [and loads] [use on {*Insert from Table 4b list under Laundry*}]
44. [Removes][Kills] bacteria [that] detergents leave behind

Laundry HE In-Wash Sanitization

1. Sanitization for all your laundry needs
2. Sanitizes [and] [deodorizes] [laundry]
3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
5. Sanitizes your clothes
6. Dissolve and eliminate tough stains
7. Eliminates 99.9% of bacteria in your laundry
8. Eliminates [99.9% of] bacteria [in] [15 minutes] [on your clothing]
9. Eliminates [99.9% of] bacteria from {*insert surface/site from Table 4b*}
10. Eliminates [99.9% of] bacteria [in] [the] [laundry]
11. Eliminates [99.9% of] of bacteria
12. Eliminates [99.9% of] bacteria
13. Freshens while killing bacteria
14. Kills odor causing bacteria in the [wash and/or laundry]
15. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
16. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria, and in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}]
17. Kills [99.9%] of odor causing bacteria
18. Kills 99.9% of [bacteria] in your laundry
19. Kills [99.9% of] bacteria for a deep clean
20. Kills [99.9% of] {*insert organism from Table 7 under Laundry HE in-wash laundry sanitization*}
21. Kills [99.9% of] [odor causing] bacteria [in] [15 minutes]
22. [Removes][Kills] bacteria [that] detergents leave behind

Laundry Top Loader In-Wash Sanitization

1. Sanitization for all your laundry needs
2. Sanitizes [and] [deodorizes] [laundry]
3. Skip the [3 hour] sanitize cycle. [Choose OxiClean®]
4. [Up to 3x] [F][f]aster than the sanitize cycle [!]
5. Sanitizes your clothes
6. Dissolve and eliminate tough stains
7. Eliminates 99.9% of bacteria in your laundry
8. Eliminates [99.9% of] bacteria [in] [18 minutes] [on your clothing]
9. Eliminates [99.9% of] bacteria from {*insert surface/site from Table 4b*}
10. Eliminates [99.9% of] bacteria [in] [the] [laundry]
11. Eliminates [99.9% of] of bacteria

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

12. Eliminates [99.9% of] bacteria
13. Freshens while killing bacteria
14. Kills odor causing bacteria in the [wash and/or laundry]
15. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria in your laundry
16. [Kills] [Eliminates] [Destroys] [99.9% of] bacteria, and in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}]
17. Kills [99.9%] of odor causing bacteria
18. Kills 99.9% of [bacteria] in your laundry
19. Kills [99.9% of] bacteria for a deep clean
20. Kills [99.9% of] {*insert organism from Table 7 under Laundry HE in-wash laundry sanitization*}
21. Kills [99.9% of] [odor causing] bacteria [in] [18 minutes]
22. [Removes][Kills] bacteria [that] detergents leave behind

Laundry Top Loader In-Wash Virucidal

1. [Kills] [Eliminates] [Destroys] [99.9% of] viruses[†] and bacteria in your laundry [or on {*Insert laundry surface from Table 4b list under Laundry*}]
2. Kills [99.9% of] {*insert organism from Table 7 under Laundry In-Wash Virucidal Top Loader Machines*}
3. Kills viruses[†] [on] [laundry] [in 18 minutes]
4. Eliminates 99.9% of bacteria [and] [viruses[†]] in your laundry
5. Helps prevent the spread of flu[†] viruses[†] on treated surfaces

Hard Surface Non-Porous Mildewstat Claims

1. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days
2. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
3. [Controls] [Inhibits][Prevents] [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
4. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces]
5. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] for [up to] [7] days on {*Insert one or more of the items in Table 3*}
6. [Controls] [Inhibits] [Prevents] [the growth of] [mold] [and] [mildew] on {*Insert one or more of the items in Table 3*}
7. [Controls] [Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {*Insert one or more of the items in Table 3*}
8. [Controls] [Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {*Insert one or more of the items in Table 3*}
9. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] days on [hard] [surfaces] on {*Insert one or more of the locations in Table 3*}
10. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] on [hard surfaces] like {*Insert one or more of the locations in Table 3*}
11. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {*Insert one or more of the locations in Table 3*}
12. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [hard surfaces] [like] [including] {*Insert one or more of the locations in Table 3*}
13. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on hard and [soft] [fabric] surfaces [like] [including] {*Insert one or more of the locations in Table 3*}
14. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] on hard and [soft] [fabric] surfaces

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Fabric Mildewstat Claims

1. Fabric Mildewstat [fungistat]
2. [Controls] [Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on fabric
3. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric]
4. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on {*Insert one or more of the items in Table 4a*}
5. [Controls] [Inhibits] [Prevents] [the growth of mold] [and] [mildew] on {*Insert one or more of the items in Table 4*}
6. [Controls] [Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] on {*Insert one or more of the items in Table 4a*}
7. [Controls] [Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {*Insert one or more of the items in Table 4a*}
8. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}
9. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}
10. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] in {*Insert one or more of the locations in Table 6*}
11. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}

Non-Pesticidal Allergen Claims

1. Breaks Down Allergens‡ [!][including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
2. Controls [the most] [common] allergens‡ [including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
3. Destroys [Eliminates] Allergens‡ [!][including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
4. Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
5. [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
6. Reduces dust mite matter -or- particles, cockroach matter -or particles, and pet dander allergens [found in dust]
7. Reduces Allergens‡ [!][in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
8. Reduces up to XX% of [inanimate] allergens‡ [that become airborne from {*insert one or more items from Table 3, 4a or 5*}], [such as {*insert one or more items from Table 2*}]
9. [This product] kills germs* and destroys allergens ‡ [while cleaning hard, nonporous surfaces.]
10. [This product] kills germs* on surfaces, controls mold & mildew on fabric, and destroys non-living allergens‡.
11. [Deodorizes] [Disinfects][controls mold & mildew on fabric], and destroys non-living allergens‡

‡ non-living [inanimate]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Table 1:} Soils / Odors: [*Graphic - depicting soil*]

Baby food	Dirt [greasy dirt]	Lime scale	Outdoor grime
Baby poop	Dust	Makeup	Ring around the collar
Bacon fat	Eggs	Mildew stains	Sriracha sauce
Bathtub rings	Fingerprints	Mold stains	[Smears][/] [smudges]
BBQ Sauce	Food odors	Motor Oil	[Smoke][/][smoking odors]
Beverage stains	Food stains	Mud	Soap scum
Blood stains	[Ground-in] Grass	Mustard	[Stains] [/] [soils]
Blueberry	[Brown] Gravy	Musty odors	Sweat odors
Chocolate syrup	Grease [splatter]	Organic soils / stains	Sweat stains
Chocolate ice cream	Grime	[Olive] [oil] [/] [butter]	Tea
[Red] Clay	Hair dye	Pancake mix	[Tomato] [/] [spaghetti sauce]
Coffee	Handprints	[Pen][/] [Ink mark]	Toothpaste
Cooking odors	Hard water stains	Pet odors	[Tough soils] [/] [stains]
Cosmetic stains	[Heel] [/] [scuff marks]	Pet [stains] [messes]	Urine
[Crayon] [/] [pencil marks]	[Juice][/][wine stains]	Permastink	Underarm stains
Cuff & Collar	[Ketchup][/][catsup]		Feces [stains]
Vomit [Stains]			

{Table 2:} Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles
Inaminate		

{Table 3:} Hard Non-Porous Surface Types:

Chrome	Glazed granite	Sealed Marble
Corian®	Glazed porcelain	Silestone®
Countertop [surfaces]	Glazed tile	Stainless steel
Crystal	Laminate	Vinyl
Enamel	Linoleum	Sealed Fiberglass
Formica®	Plastic laminate	
Glazed ceramic	Sealed Fiberglass fixtures	

{Table 4a:} Exteriors [of] Soft Surfaces :

Baby carriages	Curtains [Draperies]	Seat cushion [kitchen]	Suitcase [luggage]
Baby prams	Cushion [Pillow]	Shoes [canvas] [fabric]	Throw rug
Backpack[/School bag]	Dog [Pet] bed	Shoe interior	[Upholstered] booster seat
Bathroom mat	Diaper bag	Shower curtain [fabric]	[Upholstered] chairs
Bedding [Bedsread]	Duvet cover	Slippers	[Upholstered] couches
Box spring [cover]	Gym bag [fabric]	Sneakers [canvas] [fabric]	[Upholstered] furniture
Car [seat] [upholstery]	[Upholstered] Highchair seat	Sponges [rags]	[Color-fast][Washable] Upholstery
Clothing	Laundry bag [fabric]	Sport[s] [bag[s]] [equipment]	Window treatments [fabric]
Cotton [fabric] purse	Mattress [cover]	Soft [fabric] surfaces	100% cotton
Cots	Mop [/ broom]	Stroller [seats]	100% polyester
Couch [Sofa]	Seat cushion [household]	Stuffed [Plush] toys	Colored fabrics
Baby bibs	Baby clothes	Blankets	Stuffed animals

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Comforter	Dark [fabrics]	Socks	[Sports uniforms][/][equipment]
Fabrics	Shirt[s]	Micro-fiber	Athletic [clothes] [wear] [gear]
White [fabrics]	[Work out clothes] [/] [gear]	[Kids] car seats	Cloth diapers
Booster seat	Carpet[s]	Linens	Sheets
Jeans			

{Table 4b:} Laundry :

Bedding [Bedsread]	Mattress [cover]	Sneakers [canvas] [fabric]	100% cotton
Box spring [cover]	Baby clothes	Sponges [rags]	All laundry [loads]
Clothing	Dark [fabrics][laundry]	Sport[s] [bag[s]] [equipment]	Colored [fabrics][laundry]
Cotton [fabric] purse	Shirt[s]	Blankets	Every load from whites to darks
Baby bibs	[Work out clothes] [/] [gear]	Every load [of laundry]	Sports uniforms/equipment
Comforter	Laundry	Socks	Athletic [clothes] [wear] [gear]
Jeans	Shoes [canvas] [fabric]	Micro-fiber	Cloth diapers
Curtains [Draperies]	Shoe interior	Linens	Sheets
Cushion [Pillow]	Shower curtain [fabric]	Throw rug	
Laundry bag [fabric]	Slippers	Window treatments [fabric]	

{Table 5:} Hard Non-porous Surfaces: [Graphic - depicting use site]

Appliance exterior	Fixture [chrome/stainless steel]	Microwave exterior	Shower [stall] [area]
Bathtub [tub]	Floor [linoleum]	Non-medical [chrome/stainless steel]	Sink [basin]
Bed frame	Floor [glazed ceramic/porcelain tile]	Outdoor patio furniture [non-wood]	Stove [stovetop]
Cabinet [non-wood]	Floor [laminated]	Oven [door]	Table [tabletop] [non-wood]
Chair [non-wood]	Floor [sealed marble]	Patio door	Telephone
Changing table [non-wood]	Floor [vinyl]	Picnic table [non-wood]	Toilet bowl exterior [Urinal]
Counter [Countertop]	Garbage [can] [pail] [container]	Plastic laundry [basket] [hamper]	Water fountain
Crib [non-wood]	Glazed ceramic tile	Range hood [stove hood]	Window [windowsill]
Diaper pail [non-wood]	Glazed porcelain tile	Refrigerator Shelves [drawers]	Vanity top
Exhaust [fan] [hood]	Grill [Barbecue] exterior	Sealed granite	
Faucet	Highchair [non-food contact area]	Shower [door] [curtain]	

{Table 6: Use Sites [Graphic - depicting use site]}:

Basement	High-touch areas	Nursery	Dining room
Bathroom	Home [House]	Outdoor area	Game room
Bedroom	Household areas	Storage [area] [room]	Rec room
Den [/Study]	Laundry [room]	Lodging establishments	Public transportation Terminals [air/bus/train/car]
Family room	Education [schools, colleges, preschools]	Locker rooms etc.	Pet shops

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Athletic/Recreational facilities [fitness facilities, gyms]	Entertainment [Theaters, Parks, Playgrounds, etc.]	Manufacturing facilities	Retail locations [Grocery stores, Shops, Malls]
Automotive interiors [seats, handles, etc.]	Food service establishments [Restaurants] [Commercial Kitchens]	Other commercial facilities	Shower rooms
Breakrooms	Government facilities	Offices	Zoos
Churches	Hospitality areas [hotel, motels, extended stay, time share]	Office buildings	Cruise ships
Commercial laundry	Living room	Tool shed	Hotel [motel]
Garage	Mud room	Kitchen	Adultcare [facility]
Childcare [facility]	Daycare [facility]	Den	Family Room
Gym locker [room]	Hospital [^]	Nursing home [^]	Assisted living [facility] [^]

[^]Use healthcare site only with Hard Surface Disinfection and Laundry Pre-Soak.

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Table 7: List of Organisms*

Hard Surface Non-Porous DISINFECTANT

Contact Time	Bacteria
	<i>Pseudomonas aeruginosa</i> {P.}[ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Escherichia coli</i> O157:H7[E.]{ATCC43888} <i>Klebsiella pneumoniae</i> [K.]{ATCC 4352}
10 minutes	
Contact Time	Viruses†
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] † [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] [A/Mexico/4108/2009] †Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018] †† Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]
5 minutes	

Hard Surface Non-Food Contact Non-Porous SANITIZER

Contact Time	<i>Staphylococcus aureus</i> [(Staph)] [S.]{ATCC 6538} <i>Klebsiella pneumoniae</i> [K.]{ATCC 4352} <i>Escherichia coli</i> O157:H7[E.]{ATCC43888} <i>Pseudomonas aeruginosa</i> {P.}[ATCC 15442] <i>Salmonella enterica</i> [S.]{ATCC 10708}
5 minutes	

Hard Surface Non-Porous MILDEWSTAT

Contact Time	<i>Aspergillus niger</i> {A.}[ATCC 6275]
7 day	

Soft Surface [Fabric] SANITIZER

Contact Time	<i>Salmonella enterica</i> [S.]{ATCC 10708} <i>Staphylococcus aureus</i> [(Staph)] [S.]{ATCC 6538} <i>Klebsiella pneumoniae</i> {K.}[ATCC 4352] <i>Escherichia coli</i> O157:H7[E.]{ATCC43888} <i>Pseudomonas aeruginosa</i> {P.}[ATCC 15442]
5 minutes	

FABRIC MILDEWSTAT

Contact Time	<i>Aspergillus niger</i> {A.}[ATCC 6275] <i>Penicillium variable</i> [P.]{ATCC 32333}
28 day	

Laundry Pre-Soak DISINFECTANT

Contact Time	Bacteria
	<i>Pseudomonas aeruginosa</i> {P.}[ATCC 15442] <i>Salmonella enterica</i> [S.]{ATCC 10708} <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> {K.}[ATCC 4352] <i>Escherichia coli</i> O157:H7[E.]{ATCC43888}
15 minutes	
Contact Time	Viruses†
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] † [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] †Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018] † Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]
30 minutes	
Contact Time	Fungi
	<i>Trichophyton</i> [T.]{mentagrophytes [ATCC 9533]}
30 minutes	

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Laundry Pre-Soak SANITIZER

Contact Time 10 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888] <i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708]
5 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC 43888] <i>Pseudomonas aeruginosa</i> [P.][ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708]

Laundry In-Wash DISINFECTANT HE Machines

Contact Time 16 minutes	Bacteria <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
15 minutes	Viruses† †°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] † [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] † Human Coronavirus [(Strain 229E)] [(ATCC VR-740)]

Laundry In-Wash SANITIZER HE Machines

Contact Time 15 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
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Laundry In-Wash Virucidal Top Loader Machines

Contact Time 18 minutes	Virus† † [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192]
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Laundry In-Wash SANITIZER Top Loader Machines

Contact Time 18 minutes	Bacteria <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352]
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Carpet SANITIZER

Contact Time 5 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] Enterobacter aerogenes [ATCC 13048]
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[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

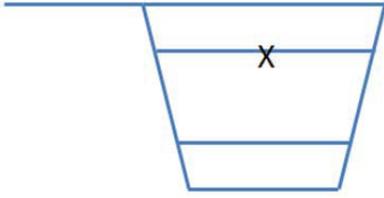
[Table 8: Testing and Dilution Type]

Testing Type	Type of Organism	Dilution Type	Efficacy Study Dilution Rate	Gallon Conversion
Hard Surface Disinfection	Bacteria	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
	Viruses†			
Hard Surface Mildewstat	Mold and Mildew	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Non-Food Contact Sanitization	Bacteria	1X	31.2 grams Product / 1 liter water	118 grams Product / 1 gallon water
Soft Surface Sanitization	Bacteria	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Soft Surface Mildewstat	Mold and Mildew	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Laundry Pre-Soak Disinfection	Bacteria	1X	31.2 grams Product / 1 liter water	118 grams Product / 1 gallon water
	Viruses†	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
	Fungi			
Laundry Pre-Soak Sanitization – 10mins	Bacteria	1X	31.2 grams Product / 1 liter water	118 grams Product / 1 gallon water
Laundry Pre-Soak Sanitization – 5mins	Bacteria	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Carpet Sanitization	Bacteria	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Laundry In-Wash Additive – HE Disinfection	Bacteria	NA	17.8 grams Product / 1 liter water	67.5 grams Product / 1 gallon water
	Virus	NA	8.9 grams Product / 1 liter water	33.8 grams Product / 1 gallon water
Laundry In-Wash Additive – HE Sanitization	Bacteria	NA	17.8 grams Product / 1 liter water	67.5 grams Product / 1 gallon water
Laundry In-Wash Additive – Top Loader Sanitization	Bacteria	NA	5.2 grams Product / 1 liter water	19.6 grams Product / 1 gallon water
Laundry In-Wash Additive – Top Loader Virucide	Virus	NA	5.2 grams Product / 1 liter water	19.6 grams Product / 1 gallon water

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Table 9: Scoop Direction s for Use Table {[X] can equal any letter or number}] Scoop/Po uch Scenario	Directions for Use for insertion depending on Measuring Device and Dilution Type	Measuring Device	Dilution Type	grams product per measuring device	Total grams product per gallon of water	Total grams product per liter of water
Scoop [X] (118 grams @ line [X])						
1	"Fill scoop to line [X] and add to 1 gallon of water"	Scoop [X] Line [X]	1X	118	118	31.2
2	"Fill scoop to line [X] 2 times and add to 1 gallon of water"	Scoop [X] Line [X]	2X	118	236	62.4
3	"Fill scoop to line [X] and add to 16 ounces of water"	Scoop [X] Line [X]	2X	29.5	236	62.4
4	"Add [X] pouch[s] for every 1 gallon of water"	Pouch	1X or 2X	[59] [118]	[59] [118]	31.2 or 62.4
5	Add [X] { <i>scoops to at least equal the dose used in efficacy testing to support claims; equivalent to 67.5 [33.8 grams HE Viral] [19.6 grams Top Load] grams [HE disinfection] product per gallon of water</i> } scoops [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry.	Scoop [X] Line [X]	NA	118	67.5 <i>[33.8 grams HE Viral] [19.6 grams Top Load]</i>	17.8 <i>[8.9 grams HE Viral] [5.2 grams Top Load]</i>
6	Add [X] { <i>pouches to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria and virus HE laundry disinfection; equivalent to 67.5 [33.8 grams HE Viral] [19.6 grams Top Load] grams [HE disinfection] product per gallon of water.</i> } pouches[of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry.	Pouch	NA	118	67.5 <i>[33.8 grams HE Viral] [19.6 grams Top Load]</i>	17.8 <i>[8.9 grams HE Viral] [5.2 grams Top Load]</i>

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

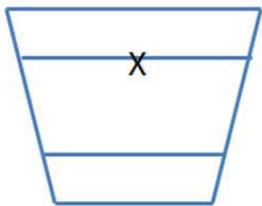


Scoop Type X

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Table 10: Cap Directions for Use {[X] can equal any letter or number}]

Cap Scenario	Directions for Use for insertion depending on Measuring Device and Dilution Type	Measuring Device	Dilution Type	grams product per measuring device	Total grams product per gallon of water	Total grams product per liter of water
Cap [X] (118 grams)						
1	“Fill cap to line [X] and add to 1 gallon of water”	Cap [X] Line [X]	1X	118	118	31.2
2	“Fill cap to line [X] 2 times and add to 1 gallon of water”	Cap [X] Line [X]	2X	118	236	62.4
3	“Fill cap to line [X] and add to 16 ounces of water”	Cap [X] Line [X]	2X	29.5	236	62.4
4	Add [X] {caps to at least equal the dose used in efficacy testing for bacteria to support claims for bacteria and virus HE laundry disinfection; equivalent to 67.5 [33.8 grams HE Viral] [19.6 grams Top Load] grams [HE disinfection] product per gallon of water.} caps [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry.	Cap [X] Line [X]	NA	118	67.5 [33.8 grams HE Viral] [19.6 grams Top Load]	17.8 [8.9 grams HE Viral] [5.2 grams Top Load]



Cap Type X

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Table 11: Package dose quantities] *{Measured dose for Pre-Soak and Hard Surface Uses}*

Content Wt. (lbs.)	Content Mass (kg)	Number of loads (assuming 118 grams in 1 gallon = 1 load)
1.7	0.77	6
2.5	1.13	9
3.0	1.36	11
4.5	2.04	17
5.0	2.27	19
6.5	2.95	25
10.0	4.54	38
10.5	4.76	40
11.0	4.99	42
13.5	6.12	51

[Table 12: Pouch dose quantities] *{Full pouch dose for In-Wash Uses}*

Content Wt. (lbs.)	Content Mass (kg)	Number of loads (assuming 135 grams in 1 pouch)
<i>{(0.3 lbs. per pouch) X (# of pouches in box)}</i>	<i>{(0.135 kg per pouch) X (# of pouches in box)}</i>	<i>{X pouches in box = X loads (HE Viral)}</i> <i>{X pouches in box = X/2 loads (HE Disinfection and He/Top Load Sanitization)}</i>

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{SMALL CONTAINER LABEL} – {per Label Review Manual chapter 18 “Unique Product Labeling”; containers which are too small to contain all required label text may include certain information and refer to the accompanying label for full label text. For small single use pouches which will be distributed in a box containing 4 or more pouches, the following will appear on the small pouch}

Capricorn

Active Ingredient:

Sodium Percarbonate.....	18.50%
Tetraacetythylenediamine.....	4.44%
Other ingredients.....	<u>77.06%</u>
Total:	100.00%

DANGER

KEEP OUT OF REACH OF CHILDREN

EPA Reg. No. #10772-23 EPA Establishment #XXXXX-XX-XXX

See [box] [carton] for Precautionary Statements and Directions for Use

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. **[If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.][**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage.

Net contents:

x.x OZ [(x.x GRAMS)]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{BULK CONTAINER LABEL FOR FURTHER PROCESSING – certain large containers may be transported between EPA Establishments for further processing and labeling after the bulk formulation is complete. These bulk container will be labeled with the following abbreviated verbiage}

Capricorn

Active Ingredient:

Sodium Percarbonate.....	18.50%
Tetraacetythylenediamine.....	4.44%
Other ingredients.....	<u>77.06%</u>
Total:	100.00%

DANGER

KEEP OUT OF REACH OF CHILDREN

EPA Reg. No. #10772-23 EPA Establishment #XXXXX-XX-XXX

PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals

Danger. Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. **[If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.][**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

For further processing, filling and labeling. Do not use as an end use product.

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, fill the container

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times. Offer container for recycling if available, reconditioning if appropriate, or place in trash.

Manufactured [by] [for]:
Church & Dwight Co., Inc.
500 Charles Ewing Blvd.
Ewing, NJ 08628

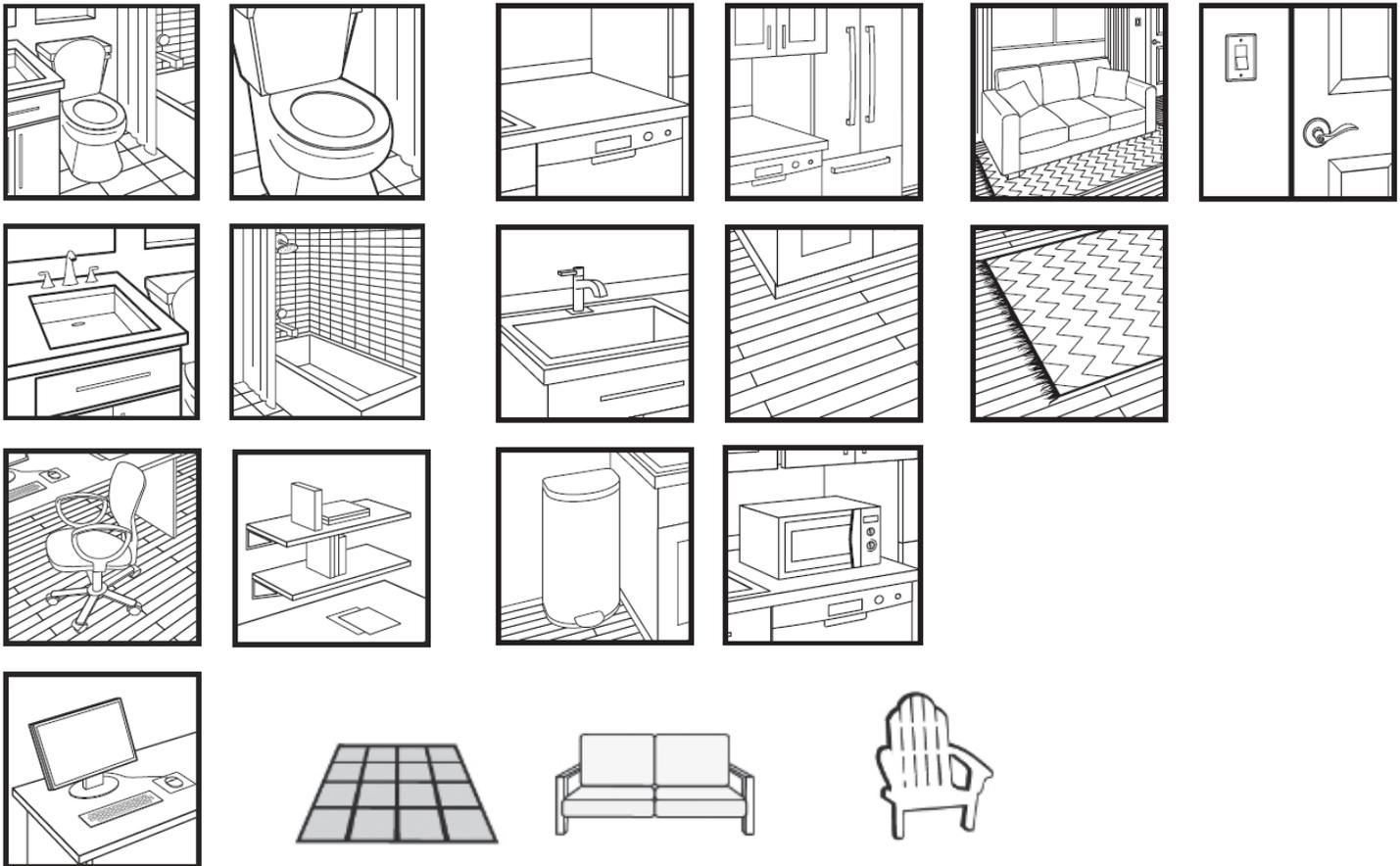
Net contents:
XXX LB [(XXX kg)]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Optional Pictograms- Safety



Optional Pictograms- Locations usage (Bathroom, Kitchen, Living Room, Office, Grout, Soft Surface, Hard Surface)

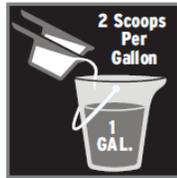
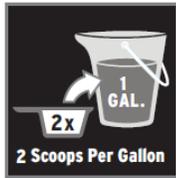


Laundry compatible

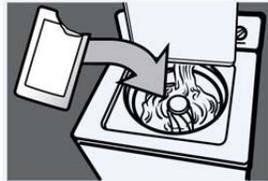
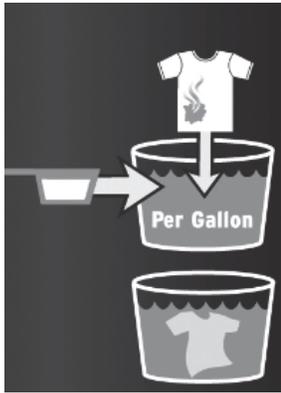
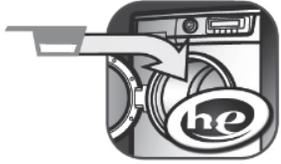


[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Optional Pictograms- Usage



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

