



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Antimicrobials Division (7510P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

10772-23

Date of Issuance:

8/26/16

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Capricorn

Name and Address of Registrant (include ZIP Code):

Church & Dwight Co., Inc.
 500 Charles Ewing Blvd.
 Ewing, NJ 08628

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Julie Chao, Product Manager 33
 Regulatory Management Branch 1, Antimicrobials Division (7510P)

Date:

8/26/16

2. Be aware that proposed data requirements have been identified in a [Final Work Plan for TAED](#). For more information on these proposed data requirements, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>.
3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
4. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 10772-23.”
5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 02/12/2016

If you have any questions, please contact me by phone at (703) 308-8735, or via email at chao.julie@epa.gov.

Sincerely,



Julie Chao, Product Manager 33
Regulatory Management Branch 1

Enclosure: Accepted Label

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Capricorn

{Alternate Brand Names}

OXICLEAN™ Antibacterial Cleaner

OXICLEAN™ Antibacterial Laundry Additive

OXICLEAN™ Antibacterial [Chlorine]Bleach Alternative

OXICLEAN™ White Revive Laundry Stain Remover [with Disinfection]

OXICLEAN™ Color Safe Disinfection

KABOOM™ Plus Disinfex [Toilet Bowl Cleanser]

OXICLEAN Antibacterial Versatile Stain Remover & Disinfectant [Kills 99.9% of Bacteria & Viruses*]

Active Ingredient:

Sodium Percarbonate.....	18.50%
Tetraacetythylenediamine.....	4.44%
Other ingredients.....	77.06%
Total:	100.00%

FRONT PANEL:

DANGER

KEEP OUT OF REACH OF CHILDREN

See back panel for First Aid and additional Precautionary Labeling.

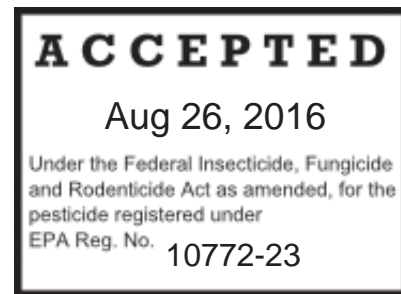
EPA Reg. No. #10772-XX

EPA Establishment #XXXXXX-XX-XXX, #XXXXXX-XX-XXX

Manufactured [by] [for]:
Church & Dwight Co., Inc.
500 Charles Ewing Blvd.
Ewing, NJ 08628

Net contents:

- 1.7 LB (0.77kg)
- 2.0 LB (0.90kg)
- 2.5 LB (1.13kg)
- 2.6 LB (1.17kg)
- 3.0 LB (1.36kg)
- 4.0 LB (1.81kg)
- 4.5 LB (2.04kg)
- 5.0 LB (2.26kg)
- 6.5 LB (2.94kg)
- 10.0 LB (4.53kg)
- 10.5 LB (4.76kg)
- 11.0 LB (4.98kg)
- 13.5 LB (6.123kg)



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category 1 for the eye route of exposure, Toxicity Category 3 for oral route of exposure and Toxicity Category 4 for all other routes of exposure. Therefore a Signal Word, Precautionary Language and First Aid Statements are required in accordance with EPA Label Review Manual: Chapter 7. The Precautionary Statements and First Aid Statements below are mandatory and will appear on the container labeling. The skin and inhalation first aid statements below are optional as the corresponding acute toxicity studies were Toxicity Category 4.}

BACK PANEL:

PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals

Danger. Corrosive. Causes irreversible eye damage. Harmful if swallowed. Do not get in eyes or on clothing. Wear safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person. **[If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.][**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.] Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222. **Note to Physician** - Probable mucosal damage may contraindicate the use of gastric lavage

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

[[1]] Always ensure powder is fully dissolved.

[[2]] [Always test [product] [powder] on an inconspicuous area first.]

[[3]] [Follow manufacturer’s instructions for cleaning.]

[[4]] [Do not use on] [wool] [wool blends], [silk], [silk blends], [leather], [or on] [fabrics labeled dry clean only.] [Not for use on] [jewelry], [latex paints], [woven baskets], [unpainted wicker]. [jute], [teak], [or] [unfinished wood]. [Metal must not be soaked and must be rinsed immediately and thoroughly.] [Not for use on] [rust], [dried paint], [or bleach damage].]

[[5]] [Treat stains while fresh. Do not place fabric that has not been thoroughly rinsed into dryer.]]

[[6]] [Some stains require repeated or longer treatments.] [Adding more [powder] [product] than directed increases the risk of color loss.] [Do not rinse or soak overnight.]]

[Shake container before pouring.]

[[Before pouring,] [G][g]ently tap container on a [hard] surface.]

LAUNDRY [USE]

[To] Clean [and] [&] [Remove Stains]: [Soak [1- 6 hours] for best results]

TOP LOADER: Fill washer [drum] with water. Add up to [1] [2] [scoop] [scoops] [cap] [caps] [capful] [capfuls] [of product] [of powder] [into] [to] [washing machine] BEFORE adding laundry. [Add detergent directed.] [Add regular laundry detergent.]

HE WASHER[**]: Add up to [1] [2] [scoop] [scoops] [cap] [caps] [capful] [capfuls] [of product] [of powder] [into] [to] washer [drum] BEFORE adding laundry. [**Do not mix [powder] [product] with detergent in the dispenser.]

[LAUNDRY] [SANITIZATION] [and] [DISINFECTION]

[To] Sanitize [Laundry]:

[Pre-soak [Use]:] {*Insert directions for “1X” dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps).*} Immerse laundry for [at least] 10 minutes prior to starting the wash cycle. [Light soils do not require precleaning.] Effective against {*insert laundry sanitization bacteria from Table 7.*}

[To] Disinfect [Laundry]:

[To kill] bacteria and viruses†[:] {*Insert directions for 1X dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps).*} Immerse laundry for [at least] 15 minutes prior to starting the wash cycle. [Light soils do not require precleaning.] Effective against {*insert laundry disinfection bacteria and/or viruses from Table 7.*}

[Post-Wash [Sanitization/Disinfection] [Use]:] For additional sanitization/disinfection, refill washing machine with [clean] water. {*insert directions for “1X” and applicable measuring device from Table 9 (scoops) or Table 10 (caps).*} in washing machine. Immerse laundry for [at least] 10 minutes for sanitization or 15 minutes for disinfection. Rinse thoroughly.]

[Safe for colorfast fabrics][Follow manufacturer’s instructions for water temperature and for cleaning garment or item.]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

HOUSEHOLD USE

HARD NON-POROUS [SURFACES]

[To] Clean [and] [&] [Remove Stains]:

- [1] *{Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [2] Apply [using a] [cloth] [sponge] [brush] [mop] [or by] [pouring] [solution] directly onto surface.
- [3] Let stand 5-30 [minutes] [min]. Scrub as needed.
- [4] Rinse thoroughly [with] [cool] [water] [and let air dry].

[[For use on] [Use only on] {Insert hard non-porous surfaces from Table 3 and/or 5}]

[To] Sanitize [Hard Surfaces]:

- [1] *{Insert directions for "1X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [2] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet. Let stand 5 minutes.
- [3] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Pre-clean heavily soiled surfaces.] *{Effective against {Insert non-food contact sanitization bacteria from Table 7}.}*

[To] Disinfect [Hard Surfaces]:

- [1] Pre-clean surface.
- [2] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [3] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet. Let stand 10 [minutes] [min.] for bacteria and 5 [minutes] [min.] for viruses†.
- [4] Wipe clean [using a] [with a] [damp] [cloth] [sponge] [or] [mop]. [Effective against *{Insert disinfection bacteria and/or viruses from Table 7}.}*]

[To] Prevent Mold [and Mildew]:

- [1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [2] Apply [using a] [cloth] [sponge] [brush] [mop] [or] [by] [pouring] [solution on surface] until thoroughly wet.
- [3] Air dry. Repeat [application] every 7 days [to inhibit] [mold] [and mildew] [growth]. [Effective against *Aspergillus [A.] niger [mildew].*]

SOFT SURFACES [AND] [&] [FABRICS]

[To] Clean [and] [&] [Remove Stains]:

- [1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [2] Apply [only] [enough] solution to saturate [the] stain. Let stand 1-5 [minutes] [min].
- [3] Blot [stained] [area] [gently] with a [white] [dye-free] cloth. Repeat [steps 2 and 3] until stain is no longer visible.
- [4] Rinse [surface] with [clean] water and pat dry.

[To] Spot Sanitize [Soft Surfaces]:

- [1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [2] Saturate [fabric] surface until it is thoroughly wet. Let stand 5 minutes.
- [3] [Blot] [stained] [area] [gently] with a [white] [dye-free] [cloth] [or sponge]. [Pre-clean heavily soiled surfaces.] *{Effective against {Insert soft surface sanitization bacteria from Table 7}.}* [Blot dry with cloth.]

[To] Prevent Mold [and Mildew] [growth] [on Fabric] :

- [1] *{Insert directions for "2X" dilution type and applicable measuring device from Table 9 (scoops) or Table 10 (caps)}*.
- [2] [Saturate] [Mop, spray, wipe or sponge on] [fabric] surface until thoroughly wet.

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[3] Air dry. [Pre-clean heavily soiled surfaces.] Repeat [application] every 28 days [to inhibit] [mold] [and mildew] [growth]. [Effective against *Aspergillus* [A.] *niger* [mildew] and *Penicillium* [P.] variable.

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids; and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface/object to remain wet for 5 minutes for HIV-1 on hard non-porous surfaces. For laundry allow object to pre-soak for 15 minutes for HIV-1.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

{Residential Containers}

STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to children and pets. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Institutional Containers}

{Nonrefillable containers}

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children and pets. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Questions or Comments:

[Call]1.XXX.XXX.XXXX

Mon-Fri 9AM-5PM ET

Website:

www.oxiclean.com/XXXXXXX

www.kaboomkaboom.com/XXXXXXX

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format

Marketing Claims:

1. [Clean & Simple]
2. [Complete]
3. [Complete OXICLEAN™ Clean]
4. [Easy]
5. [Easy to use]
6. [Everyday Cleaner]
7. [Everyday Use]
8. [Effective]
9. [O₂ Powered]
10. [Oxygen Powered]
11. [Modern]
12. [Multi-Action]
13. [Multi-Clean]
14. [Multi-Purpose]
15. [Multi-Surface]
16. [Multi-Task]
17. [Power & Clear]
18. [Simple Power]
19. [Triple Action]
20. [Streak-Free]
21. [Versatile][with Oxygen]
22. [Beautiful]
23. [Bright]
24. [Brilliant]
25. [Glistening]
26. [Shine] formula
27. [Cleaner]
28. [Cleans]
29. [Cleaning]
30. [Degreaser]
31. [Degreases]
32. [Grease releaser]
33. [with Grease Release Action]
34. [Deodorize]
35. [Deodorizer]
36. [Deodorizes]
37. [Deodorizing]
38. [Bathroom]
39. [Floor]
40. [Kitchen][Multi-Purpose] [Cleaner] [Disinfectant] [Deodorant]
41. [Cleans][Cuts][Cuts through] [Degreases] [Destroys] [Dissolves][Eliminates] [Penetrates] [[Removes][the following] {*Insert one or more items from Table 1*}] [tough] [the toughest] [even the toughest] [stubborn] [everyday] [stains] [with no] [without] [chlorine bleach] [with no] [without] [chlorine bleach]
42. [Effective]
43. [Effectively]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

44. [Effortlessly]
45. [Fresh] [Good][Great][Maximum Cleaning Power][Smell][Smelling] [Smells]
46. [Clean] [Cleans] [Cleaner] [Cleaning]

47. New [!] *{to be used as a claim descriptor only for the first 6 months on shelf}*

48. From OXICLEAN™, your stain removal partners

49. It's from OXICLEAN™, removing stains *{insert stain from Table 1}* for over XX years

50. From the makers of OXICLEAN™, tackles the toughest stains *{insert stain from Table 1}* all around the house [in the home]

51. From OXICLEAN™, tackling the toughest stains *{insert stain from Table 1}* all around the house [in the home] for XX years

52. Leaves surfaces sparkling

53. Clear drying formula for multiple surfaces

54. Clean the OXICLEAN™ way

55. [Clean] with the power of Oxygen

56. Bleach like whitening

57. From couch to counter

58. *{Insert number of loads according to package weight and corresponding value on Table 11}*. [Mix until powder is fully dissolved]{Laundry} [Disinfecting] [Disinfection] Loads

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Fragrance Claims

1. Fresh Scent
2. Fresh Water Splash
3. Fresh Water Sparkle
4. Fresh Water Springs
5. Arctic Chill
6. Arctic Splash
7. Blue Wave
8. Cool Summer Shower
9. Classic Clean
10. Crisp Morning Air
11. Ocean Air
12. Moonlit Ocean
13. Rain Mist
14. Refreshing spring
15. Sparkling Water
16. Summer Dew
17. Waterfall
18. Water Lily

Packaging Claims

1. [Bonus]
2. [Bonus x%]
3. [Bonus x oz.]
4. [X% Discount]
5. [X% More Free]
6. [X oz. Free]
7. [X oz. at x oz. Price]
8. [X oz. for the x oz. Price]
9. [X oz. at the Price of x oz.]
10. [X oz. for the Price of x oz.]
11. [More than]
12. [Over]
13. [Great]
14. [Mega]
15. [Super]
16. [Trial]
17. [Value]
18. [Pack]
19. [Refill]
20. [Size]
21. [Money back guarantee]
22. [Satisfaction guaranteed]
23. [Your # 1 choice]
24. [For more stain fighting ideas visit [website]]

Cleaning Claims

1. [A] friendly [cleaner] [cleaning]
2. A shining [beautiful] clean you can see/trust
3. All-in-1 [complete] [cleaning] [action]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

4. Alternative [chlorine] bleach cleaner
5. [Available in] [Economy] Economical refill
6. Bathrooms, sinks and faucets and floor areas
7. Better than ever on {stains} *{insert stain from Table 1 below}*
8. Bleach-free
9. Bleach power without the damaging effects and chlorine [fumes] [smell]
10. Boost Laundry Cleaning Power
11. Breaks down [and lifts out] tough stains with supercharged OXICLEAN™ Stain Fighters
12. Brightens
13. [Chlorine] Bleach alternative
14. Chlorine bleach alternative cleaner
15. [Chlorine] bleach free
16. Chlorine free
17. Chlorine free bleach
18. [OXICLEAN™] [a clean] you can trust
19. Cleans
20. Cleans bathroom soils
21. Cleans blood
22. Cleans everyday messes
23. Cleans fingerprints
24. Cleans food
25. Cleans mildew [stains] [odor]
26. Cleans rust stains
27. Cleans to a shine
28. Cleans [up] grease and grime
29. Cleans x [countertops] [floors] [square feet] [area]
30. Cleans and shines
31. Cleans [and smells] [great] [fantastic]
32. Cleans non-food contact surfaces
33. Cleans [tough] grease [better than] [ever] [before]
34. Cleans with a [sparkling] [fresh] [floral] [citrus] scent
35. Cleans without leaving a [dull] residue [behind]
36. Clings to surfaces for a powerful clean
37. Color safe
38. Compatible with equipment surfaces *{insert surface/site from Table 3, 5, 6}*
39. [Compatible with -or- Suitable] [for use on] equipment surfaces
40. Compatible with -or- Suitable –or compatible with equipment surfaces for computer surfaces
41. VOC Compliant
42. Confidence in cleaning
43. Contains [just enough] [cleaning] ingredients for [those] everyday touch ups
44. Contains maximum stain fighting power
45. Contains [effective] [fast-acting] [grease cutters] [cleaning agents]
46. Contains no [chlorine] bleach
47. Contains [water] and [active] [oxygen]
48. Controls [pet] [smoke] [cooking] odors [fast] [quickly]
49. Convenient [surface] cleaner *{insert surface/site from lists below}*
50. Convenient [kitchen] [and] [bathroom] surface cleaner *{insert surface/site from lists below}*
51. Customize your cleaning
52. Cuts -and/or- removes grease -and/or grime-and/or- sweat
53. Cuts Tough Grime without Scrubbing

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

54. Cuts cleaning time
55. Deep down clean
56. Designed -or- Ideal for daily [cleaning] [use]
57. Designed – or – Ideal for in home cleaning
58. Does not contain [chlorine] bleach
59. Does not contain [dyes]
60. Dye free
61. Easy [cleaning]
62. Easy to use [formula] [formulation]
63. [Easily] removes soap scum
64. Easily removes soap scum, hard water stains, and [dirt][grime]
65. Effective [cleaner -or- cleaning] [formula]
66. Effective cleaning [without chlorine bleach]
67. Effectively works on [many] [hard] non-porous surfaces
68. Efficacious cleaner [without compromise]
69. [OXICLEAN™] essential for oxygen clean
70. Foaming action penetrates your toughest messes
71. Foams [and] [bubbles] so you know it's working
72. For a deep down clean
73. For a deep clean
74. For easy cleaning
75. For everyday [use] [usage] [touch-ups]
76. For multiple cleaning [tasks]
77. Free from [chlorine] bleach
78. Friendly to your [floor] surfaces
79. Friendly to your clothes
80. Get a true clean [with] [this product]
81. Gives you multiple cleaning actions [-] [removes] [eliminates] [cuts through] [stains] *{insert stain from Table 1}* [and] (deodorizes)
82. Go ahead [use around the house on floors] [and counters]
83. Good for use with microfiber cloths
84. Grease cut [-ter] [-ting] formula
85. Groundbreaking formula [is a] cleaner + stain remover + antibacterial protection
86. Help[s] make your room OXICLEAN™ clean
87. Ideal for larger soft surface areas like [couches, throw rugs, curtains] [sanitize and] to remove stains
88. Ideal for larger surface areas like couches, rugs and countertops
89. Ideal for use in gyms -and/or- health clubs-and/or- wellness centers
90. Ideal for use in schools -and/or- offices -and/or- public places
91. Ideal for use on high touch surfaces
92. Just [apply] mixture[,] wipe. rinse [and you're done] [; no scrubbing required!]
93. Knocks out the toughest kid and pet messes, removing stains and odor [on carpet] [in laundry]
94. Knocks out the toughest kid and pet messes, removing stains and odor [fabrics]
95. Labor saving no-rinse formula
96. Leaves a [long-lasting] [fresh] [clean] scent
97. Leaves a [whitening] shine
98. Leaves no [dull] [filmy] [sticky] residue
99. Leaves nothing behind [except] [but] [the] [smell] [of clean] [shine]
100. Leaves [virtually] no [annoying] [chemical] [scum] [residue] [film]
101. Leaves your *{insert surface/site from Table 3, 5, 6}* [fresh] [clean] [and] [fragrant]
102. Leaves your *{insert surface/site from Table 3, 5, 6}* [fresh] [clean] [and] [sparkling] [shiny]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

103. Leaves your *{insert surface/site from Table 3, 5, 6}* [with a] [fresh] [and] [clean] scent
104. Lifts out [and breaks down] tough stains with supercharged OXICLEAN™ Stain Fighters
105. Light touch-up quick cleaning
106. Makes your [floor] cleaning job easier [in the] [kitchen] [and] [bathroom]
107. Makes grout and hard surfaces look radiant
108. Makes cleaning easier
109. Money-saving formula [use everywhere] [use in laundry & to clean surfaces]
110. [Multipurpose][Versatile] Cleaner
111. No [chlorine] bleach harshness
112. No [chlorine] bleach [fumes] [smell]
113. No harsh chemical residue
114. No harsh chlorine [bleach] fumes -or- smell –or odor-and/or- build-up -and/or- residue
115. No mess [cleaner] [cleaning]
116. No mixing, measuring, or rinsing required
117. No phosphates
118. No scrubbing necessary!
119. No sorting necessary!
120. No [sticky] [tacky] [residue] [film]
121. Non-abrasive
122. Non-[chlorine] bleach
123. Now cleans [tough] grease [better than] [ever] [before]
124. Packaging made with [x%] recycled –or recyclable plastic
125. Pleasant smell
126. Powerful [cleaner] [additive]
127. Proof is in the clean
128. Quickly deodorizes
129. [Quickly] removes dirt and grime
130. Radiant shine
131. Releases powerful cleaning agents [on contact]
132. Releases powerful OXICLEAN™ Stain Fighters [on contact]
133. Removes offensive odors from *{insert surface/site from Table 3, 5, 6}*
134. Removes [oxidizable] stains
135. Removes stains
136. Shine[s] like new
137. Smell of clean
138. Sparkling shine
139. Stain remover
140. Stains disappear [before your eyes]
141. Starts cleaning on contact
142. Starts to work before you do [on]
143. Starts to work before [you do] [your eyes]
144. Strong cleaning
145. Strong [effective] cleanser
146. Strong effective cleanser [with a] [non-chemical] [fresh] [scent]
147. Strong effective cleanser [with a non-chemical scent]
148. Suitable for everyday use
149. [The] smell of clean
150. The smell of [OXICLEAN™] [clean]
151. The toughest stains [instantly] disappear
152. [This product] cleans and shines

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

- 153. This product's formula cleans and shines
- 154. This room is OXICLEAN™ clean
- 155. Tough on grime
- 156. Tough stains [instantly] disappear
- 157. Trusted heritage [of] [Oxygen Cleaning]
- 158. Versatile for all bathroom surfaces
- 159. Watch [this] [these] stains [start to] [disappear] [dissolve] [breakdown] right before your eyes
- 160. Watch [this] [the] [tough] [toughest] stains disappear
- 161. Works great [smells great]

Stain Claims

1. Removes -and/or- Cleans the following: *[insert stain(s)/soil(s) from Table 1]*
2. Removes dried on [blood]
3. Removes grease and grime
4. Removes *[insert stain(s)/soil(s) from Table 1]*
5. Removes [tough] *[insert stain(s)/soil(s) from Table 1]*
6. Use it [in the wash or] [as a] pre-treater [with it] to remove more stains

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Deodorizing Claims

1. Deodorizer
2. Deodorizes
3. Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
4. Eliminates odors [as it cleans]
5. No harsh chlorine [fumes] [smells]
6. No harsh alcohol smell
7. Pleasant odor
8. Removes odors
9. [This product] will deodorize hard, nonporous surfaces from [where obnoxious odors may develop]
10. [This product] will deodorize surfaces in [and] [other] places bacteria growth can cause malodors

General Antimicrobial Claims

1. [3-in-1] [clean -s, -er, -ing][deodorize -s, -er, -ing][disinfect -s, -ant, -ing]
2. [3x Cleaning Power] [clean -s][deodorize -s][disinfect -s]
3. 3 [cleaning] actions [in one bottle] [clean -s, -er, -ing] [deodorize -s, -er, -ing] [disinfect -s, -ant, -ing]
4. 3 [cleaning] actions [in one bottle] [remove -s stains] [clean -s] [disinfect -s] [deodorize -s]
5. [4-in-1] [clean-s, -er, -ing][disinfect -s, -ant, -ing][remove -s non-living allergens][sanitize -s hard surfaces][sanitize -s fabric -s]
6. [4x Cleaning Power] [cleans][disinfects][removes non-living allergens][sanitizes hard surfaces][sanitizes fabrics]
7. [4-in-1] [cleans][disinfects][removes non-living allergens][sanitizes hard surfaces][sanitizes fabrics]
8. 4 [cleaning] actions [in one bottle] [disinfects] [removes non-living allergens] [sanitizes hard surfaces] [sanitizes fabrics]
9. 3-in-1 Bathroom Cleaner [Disinfectant] [Cleaner] [Deodorizer]
10. A convenient way to [clean] [disinfect] [and] [deodorize]
11. [All-in-1] [cleaner][deodorizer][disinfectant]
12. [All-in-1 Complete] [cleaner/cleans][deodorizer/deodorizes][disinfectant/disinfects]
13. For a better [4-in-1] [kind of] clean [disinfects] [removes non-living allergens] [sanitizes hard surfaces] [sanitizes fabrics]
14. For [a] complete [clean] [cleaning action]
15. [Antibacterial] [Antibacterial Action] [Bactericidal] [Bactericide] [Germicidal*] [Virucidal†]
16. [Disinfect] [Disinfects] [Disinfectant] [Disinfecting]
17. Antibacterial Cleaner cleans and kills bacteria
18. Antibacterial [surface] *{insert surface/site from Table 3, 5, 6}* cleaner
19. Antibacterial [kitchen] [and] [bathroom] surface *{insert surface/site from Table 3, 5, 6}* cleaner
20. Antibacterial 4-in-1 action [disinfects] [removes non-living allergens] [sanitizes hard surfaces] [sanitizes fabrics]
21. Can help prevent cross-contamination on treated surfaces by [household] bacteria
22. Cleans & Disinfects *{insert hard nonporous surfaces from Table 5}*
23. Cleans as it disinfects
24. Cleaner + stain fighting power + antibacterial protection for all around the house
25. Combines [streak-free] cleaning with antibacterial action
26. [Kills][Effective against] [Controls] odor-causing bacteria
27. [Kills][Effective against] [Controls] odor-causing bacteria in the [kitchen] [and] [bathroom]
28. Designed as a general [multipurpose] [multi surface] [versatile] cleaner and disinfectant
29. Disinfection for your [kitchen] [and] [bathroom] [floors]
30. Disinfects [and] [deodorizes]
31. Disinfects [and] [deodorizes] hard, non-porous surfaces
32. [Disinfectant] [Cleaner] [Deodorizer]
33. Helps prevent the spread of cold^o and flu[†] viruses[†]
34. Multi surface [multipurpose] [versatile] cleaner disinfectant

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

35. Oxygen-based formula cleans and sanitizes
36. Surface cleaner [with antibacterial formula]
37. [This product] deodorizes areas that are hard to keep fresh smelling [or other areas prone to odors caused by microorganisms]
38. [This product] will help [you] keep your surfaces clean [and disinfected]
39. Three steps to clean [Disinfectant] [Cleaner] [Deodorizer]
40. Use [only] one product to get a streak-free shine [plus antibacterial action]
41. Deodorizes odors caused by bacteria
42. Kills odor causing bacteria in the kitchen -or- bathroom

Hard Non-Porous Surface Sanitizing Claims

1. Sanitization [against bacteria]
2. Oxygen based formula cleans and sanitizes
3. Kills [and] [Sanitizes] 99.9% of bacteria [including] [*Insert 1 or more strains from Table 7 under non-food contact sanitization*]
4. Powers out the toughest stains and bacteria without stripping color
5. Sanitizer [Sanitizes]
6. [5 minute] [One Step] [1 Step] Sanitizer
7. [5 minute] [One Step] [1 Step] Non-Food Contact Sanitizer
8. Cleans and sanitizes [in One Step]
9. Cleans, deodorizes, and sanitizes in one step
10. When you need sanitization!
11. When you need to kill bacteria [in one [easy] step]!
12. Kills 99.9% bacteria [in 5 minutes]!
13. In 5 minutes, 99.9% bacteria are dead!
14. Kills 99.9% [*Insert bacteria from Table 7 list under non-food contact sanitizer*] [in 5 minutes]
15. {Non-Food Contact Sanitizer} Effective against [*Insert bacteria from Table 7 list under non-food contact sanitizer*]
16. Kill bacteria where you need it most
17. Eliminates 99.9% of [household] bacteria in 5 minutes

Hard Non-Porous Surface Disinfecting Claims

1. [Chlorine] Bleach-free
2. Broad spectrum [general] [hospital] disinfectant
3. Destroys bacteria on [*insert site from Table 3, 5, 6*]
4. Disinfectant [&] Cleaner
5. Disinfects bathroom bacteria
6. Kills [*insert organism(s) from Table 7*]
7. Kills bacteria on [*insert surface/site from Table 3, 5, 6*]
8. Oxygen-based [disinfectant] kills [99.9%] of bacteria/viruses[†]
9. Oxygen-based [disinfectant] [cleaner] kills [99.9%] of bacteria/viruses/germs*
10. Reduces bacteria on [*insert surface/site from Table 3, 5, 6*]
11. Kills 99.9% of [bacteria,] [germs*] [virus[†]] [and], [Influenza A plus H1N1 virus[†]]
12. Kills [99.9%] [99.99%] of odor causing bacteria
13. Kills [99.9%] of odor causing [germs*] [With Germfighter* Technology]
14. Designed as a general [versatile] [multipurpose] [multi surface] cleaner and disinfectant [/sanitizer]
15. Cuts tough dirt [grease] and grime and kills 99.9% [99.99%] of bacteria [in the bathroom] [on] [*insert surface/site from Table 3, 5, 6*]
16. Cuts tough grease and grime [killing] 99.9% of bacteria [germs*] [in the kitchen] [on] [*insert surface/site from Table 3, 5, 6*]

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

17. Destroys germs* [bacteria] [that ordinary cleaners [can't] [don't]]
18. Disinfects {*insert surface/site from Table 3, 5, 6*}
19. Disinfects and removes offensive odors from {*insert surface/site from Table 3, 5, 6*}
20. *Disinfects bacteria and viruses*[†] [in {*insert location from Table 6*}] [on {*Insert items from Table 3 or 5*}]
21. Effective against {*Insert organisms from Table 7 under disinfection*}
22. Eliminates 99.9% of bacteria [germs*] [virus[†]]
23. Eliminates [99.9% of] [99.99% of] [household] bacteria [in] [10 minutes]
24. Eliminates 99.9% of [household] germs* [in] [10 minutes]
25. Eliminates [99.9% of] [99.99% of] bacteria from [kitchen] [and] [bathroom] {*insert surface/site from Table 3, 5, 6*}
26. Eliminates [99.9% of] [99.99% of] bacteria [in] [the] [kitchen] [and] [bathroom]
27. Eliminates [99.9% of] germs* [that ordinary cleaners [can't] [don't]]
28. Eliminates [99.9% of] [99.99% of] of hidden bacteria
29. Eliminates [99.9% of] [99.99% of] [kitchen] [and] [bathroom] bacteria
30. Kills [99.9% of] [99.99% of] bacteria
31. Kills [99.9% of] [99.99% of] bacteria and leaves surfaces sparkling
32. Kills [99.9% of] germs*
33. Kills [99.9% of] bacteria and [&] viruses[†]
34. Kills [99.9% of] [99.99% of] bacteria for a deep down clean
35. Kills [99.9% of] [99.99% of] bacteria on home healthcare surfaces
36. Kills [99.9% of] [99.99% of] [Escherichia coli O157:H7 (E. coli)] [and] [Salmonella enterica] [other organisms] {*insert organism from Table 7 under disinfection*}
37. Kills [99.9% of] germs* [including [the] cold[°] and flu[†] viruses[†]]
38. Kills [99.9% of] [99.99% of] [household] bacteria [in] [10 minutes]
39. Kills [99.9% of] [99.99% of] the following [household] bacteria commonly found in kitchens on hard, non-porous surfaces in 10 minutes:{organisms} {*insert organism from Table 7 under disinfection*}
40. Kills [99.9% of] [99.99% of] the following [household] bacteria commonly found in bathrooms on hard, non-porous surfaces in 10 minutes:{organisms} {*insert organism from Table 7 under disinfection*}
41. Kills [99.9% of] viruses[†] and [&] bacteria
42. Kills [99.9% of] viruses[†] and [&] bacteria [including [the] cold[°] and flu[†] viruses]
43. Kills bacteria on hard, non-porous [kitchen] [and] [bathroom] surfaces in 10 minutes
44. Kills viruses[†] on hard, non-porous [kitchen] [and] [bathroom] surfaces in 5 minutes
45. Kills bacteria on hard, non-porous [kitchen] surfaces in 10 minutes
46. Kills viruses[†] on hard, non-porous [kitchen] surfaces in 5 minutes
47. Kills bacteria commonly found in [the] [kitchen] [and] [bathroom] [in] [10 minutes]
48. Kills bacteria for a deep down clean
49. Kills germs* [that ordinary cleaners] [don't] [can't]
50. Kills germs*
51. Kills [household] bacteria [germs*]
52. Kills [household] bacteria [commonly found in] [bathrooms] [and] [kitchens] [on hard, non-porous surfaces] [in] [10 minutes]
53. Kills [household] bacteria [in] [10 minutes] [commonly found in] [bathrooms] [and] [kitchens] [and on] [floors]
54. Kills [kitchen] [and] [bathroom] germs*
55. Kills [kitchen] [household] bacteria [germs*]
- 56.
57. Kills Viruses[†]
58. Reduces the amount of bacteria [germs*] on a surface
- 59.** Removes bacteria [germs*]
60. Designed as a general [versatile] [multi-surface] [multipurpose] cleaner and disinfectant

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Qualified “germs” claim: One of the two following footnotes must appear wherever “germs*” or related words (e.g. Germicidal*) is used on label:

***[Kills] {insert at least one bacteria and one virus from Table 7}**

***Insert Table 7**

Soft Surface Sanitizer Claims

1. [Oxygen based] Soft Surface Sanitizer [Sanitization]
2. [Oxygen based] Soft Surface Spot [Fabric] Sanitizer [Sanitization]
3. Kills 99.9% of bacteria on soft surfaces [fabric] [upholstery] [{insert one or more items from Table 4}]
4. Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery] [{insert one or more items from Table 4}]
5. Powers out the toughest stains and bacteria without stripping color in fabrics
6. [5 minutes] [bacteria] [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface sanitization [Sanitizer]
7. [Insert 1 or more strains from Table 7 under soft surface sanitization] soft surface spot sanitizer
8. Soft Surface [Fabric] Sanitizer [Sanitizes]
9. [5 minutes] [One Step] [1 Step] Soft Surface [Fabric] Sanitizer
10. [5 minutes] [One Step] [1 Step] soft surface sanitizer [for the [Insert one or more locations from {Table 6}]]
11. Cleans and sanitizes fabrics [soft surfaces] [soft and hard surfaces] [in One Step]
12. Cleans, deodorizes, and sanitizes fabrics [soft surfaces] and [hard surfaces] in one [easy] step
13. When you need fabric [and surface] sanitization[!]
14. When you need to kill bacteria on soft and hard surfaces[!]
15. Kills 99.9% bacteria [in] [5 minutes]
16. In 5 minutes, 99.9% bacteria are dead on soft surfaces[!]
17. Kills 99.9% {Insert bacteria from Table 7 list under soft surface sanitizer} [in] [5 minutes]
18. [Soft Surface Sanitizer] Effective against {Insert bacteria from Table 7 list under soft surface sanitizer}
19. Eliminates 99.9% of [household] bacteria on fabric [soft surfaces] in 5 minutes

Laundry Disinfection

1. Antibacterial [laundry] additive cleans and kills bacteria [germs*]
2. Can help prevent cross-contamination across treated laundry
3. Cleaner + stain fighting power + antibacterial protection for all your laundry needs
4. [Kills][Eliminates]Controls odor-causing bacteria
5. [Kills][Eliminates]Controls odor-causing bacteria in the [laundry]
6. Deodorizes odors causing bacteria
7. Disinfection for all your laundry needs
8. Disinfects [and] [deodorizes]
9. Disinfects your clothes
10. [Disinfecting] [Antibacterial] [laundry] presoak
11. Dissolve and eliminate tough stains
12. Eliminates 99.9% of bacteria [germs*] [virus†] in your laundry
13. Eliminates [99.9% of] [99.99% of] bacteria [in] [15 minutes] [on your clothing]
14. Eliminates 99.9% of germs* [in] [15 minutes] [on] [{insert surface/site from Table 4}]
15. Eliminates [99.9% of] [99.99% of] bacteria from {insert surface/site from Table 4}
16. Eliminates [99.9% of] [99.99% of] bacteria [in] [the] [laundry] [and] [on] [soft surface]
17. Eliminates [99.9% of] germs* [that ordinary additives [can't] [don't]]
18. Eliminates [99.9% of] [99.99% of] of hidden bacteria
19. Eliminates [99.9% of] [99.99% of] bacteria

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

20. Freshens while killing bacteria [germs*] [virus[†]]
21. Helps prevent the spread of cold[°] and flu[†] viruses[†]
22. Kills odor causing bacteria in the [wash and/or laundry]
23. [Kills] [Eliminates] [Destroys] [99.9% of] [99.99% of] bacteria in your laundry
24. [Kills] [Eliminates] [Destroys] [99.9% of][germs*] in your laundry
25. [Kills] [Eliminates] [Destroys] odor causing bacteria on {*Insert soft surface from Table 4 list under soft surface sanitizer*}
26. [Kills] [Eliminates] [Destroys] [99.9% of] viruses[†], bacteria, and in your laundry [or on {*Insert soft surface from Table 4 list under soft surface sanitizer*}]
27. Kills [99.9%] of odor causing bacteria [germs*] [With Germfighter* Technology]
28. Kills 99.9% of [bacteria,] [germs*] [virus[†]] [and], [Influenza A plus H1N1 virus[†]] in your laundry
29. Kills [99.9% of] germs*
30. Kills [99.9% of] bacteria and [&] viruses[†]
31. Kills [99.9% of] [99.99% of] bacteria for a deep clean
32. Kills [99.9% of] [99.99% of] [Escherichia coli O157:H7 (E. coli)] [and] [Salmonella enterica] [other organisms] {*insert organism from Table 7 under disinfection*}
33. Kills [99.9% of] germs* [including [the] cold[°] and flu[†] viruses[†]]
34. Kills [99.9% of] [99.99% of] [odor causing] bacteria [in] [15 minutes]
35. Kills [99.9% of] viruses[†] and [&] bacteria
36. Kills [99.9% of] viruses[†] and [&] bacteria [including [the] cold[°] and flu[†] viruses]
37. Kills bacteria [on] [laundry] [and] [soft surfaces] in 15 minutes
38. Kills viruses[†] [on] [laundry] [and] [soft surfaces] in 15 minutes
39. Kills germs* [that ordinary cleaners] [don't] [can't]
40. Kills germs*
41. Kills [household] bacteria [germs*]
42. Oxygen-based formula cleans and sanitizes
43. [This product] [even] deodorizes areas that are hard to keep smelling fresh [or other areas prone to odors caused by microorganisms]
44. [This product] will help [you] remove stains from your [laundry] and [and disinfect]
45. Versatile for [all colors] [and loads] [use on {*Insert from Table 1,2,3,4,5,6,7 list under soft surface sanitizer*}]

Hard Surface Non-Porous Mildewstat Claims

1. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days
2. Inhibits [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
3. [Controls] [Inhibits][Prevents] [the growth of] [mold] [and] [mildew] for [up to] [7] days on hard surfaces
4. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces]
5. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] for [up to] [7] days on {*Insert one or more of the items in Table 3*}
6. [Controls] [Inhibits] [Prevents] [the growth of] [mold] [and] [mildew] on {*Insert one or more of the items in Table 3*}
7. [Controls] [Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {*Insert one or more of the items in Table 3*}
8. [Controls] [Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {*Insert one or more of the items in Table 3*}
9. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] days on [hard] [surfaces] on {*Insert one or more of the locations in Table 3*}
10. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] on [hard surfaces] like {*Insert one or more of the locations in Table 3*}

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

11. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] days on hard surfaces] on {*Insert one or more of the locations in Table 3*}
12. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [hard surfaces] [like] [including] {*Insert one or more of the locations in Table 3*}
13. [Controls][Inhibits][Prevents] [the growth of] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on hard and [soft] [fabric] surfaces [like] [including] {*Insert one or more of the locations in Table 3*}
14. [Controls][Inhibits][Prevents] [the growth of] [mold] [and] [mildew] on hard and [soft] [fabric] surfaces

Fabric Mildewstat Claims

1. Fabric Mildewstat [fungistat]
2. [Controls] [Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on fabric
3. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric]
4. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on {*Insert one or more of the items in Table 4*}
5. [Controls] [Inhibits] [Prevents] [the growth of mold] [and] [mildew] on {*Insert one or more of the items in Table 4*}
6. [Controls] [Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] on {*Insert one or more of the items in Table 4*}
7. [Controls] [Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on {*Insert one or more of the items in Table 4*}
8. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] for [up to] [7] [28] days on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}
9. [Controls][Inhibits][Prevents] [the growth of mold] [and] [mildew] on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}
10. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] [for [up to] [7] [28] days on fabric] in {*Insert one or more of the locations in Table 6*}
11. [Controls][Inhibits][Prevents] [the growth of mold] [fungi] [fungus] [fungal spores] [mold spores] [mold & mildew spores] on [fabric] [soft surfaces] in {*Insert one or more of the locations in Table 6*}

Non-Pesticidal Allergen Claims

1. Breaks Down non-living Allergens[!][including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
2. Controls [the most] [common] non-living allergens [including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
3. Destroys [Eliminates] non-living Allergens[!][including {*insert one or more items from Table 2*}] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
4. Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
5. [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
6. Reduces dust mite matter -or- particles, cockroach matter -or particles, and pet dander allergens [found in dust]
7. Reduces non-living Allergens[!][in {*insert one or more locations from Table 6*}] [on {*insert one or more items from Table 3 or 5*}]
8. Reduces up to XX% of [inanimate] [non-living] allergens [that become airborne from {*insert one or more items from Table 3, 4 or 5*}], [such as {*insert one or more items from Table 2*}]
9. [This product] kills germs* and destroys non-living allergens [while cleaning hard, nonporous surfaces.]
10. [This product] kills germs* on surfaces, controls mold & mildew on fabric, and destroys non-living allergens.
11. [Deodorizes] [Disinfects][controls mold & mildew on fabric], and destroys non-living allergens

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Table 1:} Soils / Odors: (Graphic - depicting soil)

Baby food	Dirt (greasy dirt)	Hard water stains	Outdoor grime	Tomato / spaghetti sauce
Bacon fat	Dust	Heel / scuff marks	Pancake mix	Toothpaste
Bathtub rings	Eggs	Juice / wine stains	Pen / Ink mark	Tough soils / stains
BBQ Sauce	Fingerprints	Lime scale	Pet odors	
Beverage stains	Food odors	Makeup	Pet stains	
Blood stains	Food stains	Mildew stains	Smears / smudges	
Blueberry	Grass	Mold stains	Smoke / smoking odors	
Chocolate syrup	Gravy	Motor Oil	Soap scum	
Coffee	Grease (splatter)	Mud	Stains / soils	
Cooking odors	Grime	Mustard	Sweat odors	
Cosmetic stains	Hair dye	Musty odors	Sweat stains	
Crayon / pencil marks	Handprints	Organic soils / stains	Tea	

{Table 2:} Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

{Table 3:} Hard Non-Porous Surface Types:

Chrome	Glazed granite	Sealed Marble
Corian®	Glazed porcelain	Silestone®
Countertop [surfaces]	Glazed tile	Stainless steel
Crystal	Laminate	Vinyl
Enamel	Linoleum	
Formica®	Plastic laminate	
Glazed ceramic	Sealed Fiberglass fixtures	

{Table 4:} Exteriors [of] Soft Surfaces :

Baby carriages	Curtains [Draperies]	Seat cushion [kitchen]	Suitcase [luggage]
Baby prams	Cushion [Pillow]	Shoes [canvas] [fabric]	Throw rug
Backpack[/School bag]	Dog [Pet] bed	Shoe interior	[Upholstered] booster seat
Bathroom mat	Diaper bag	Shower curtain [fabric]	[Upholstered] chairs
Bedding [Bedsread]	Duvet cover	Slippers	[Upholstered] couches
Box spring [cover]	Gym bag [fabric]	Sneakers [canvas] [fabric]	[Upholstered] furniture
Car [seat] [upholstery]	[Upholstered] Highchair seat	Sponges [rags]	Upholstery
Clothing	Laundry bag [fabric]	Sport[s] [bag[s]] [equipment]	Window treatments [fabric]
Cotton [fabric] purse	Mattress [cover]	Soft [fabric] surfaces	
Cots	Mop [/ broom]	Stroller [seats]	
Couch [Sofa]	Seat cushion [household]	Stuffed [Plush] toys	

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

{Table 5:} Hard Non-porous Surfaces: (Graphic - depicting use site)

Appliance exterior	Fixture [chrome/stainless steel]	Microwave exterior	Shower [stall] [area]
Bathtub [tub]	Floor [linoleum]	Non-medical [chrome/stainless steel]	Sink [basin]
Bed frame	Floor [glazed ceramic/porcelain tile]	Outdoor patio furniture [non-wood]	Stove [stovetop]
Cabinet [non-wood]	Floor [laminate]	Oven [door]	Table [tabletop] [non-wood]
Chair [non-wood]	Floor [sealed marble]	Patio door	Telephone
Changing table [non-wood]	Floor [vinyl]	Picnic table [non-wood]	Toilet bowl exterior [Urinal]
Counter [Countertop]	Garbage [can] [pail] [container]	Plastic laundry [basket] [hamper]	Water fountain
Crib [non-wood]	Glazed ceramic tile	Range hood [stove hood]	Window [windowsill]
Diaper pail [non-wood]	Glazed porcelain tile	Refrigerator Shelves [drawers]	Vanity top
Exhaust [fan] [hood]	Grill [Barbecue] exterior	Sealed granite	
Faucet	Highchair [non-food contact area]	Shower [door] [curtain]	

{Table 6:} Use Sites (Graphic - depicting use site):

Basement	High-touch areas	Nursery	Dining room
Bathroom	Home [House]	Outdoor area	Game room
Bedroom	Household areas	Storage [area] [room]	Rec room
Den [/Study]	Laundry [room]	Lodging establishments	Public transportation Terminals [air/bus/train/car]
Family room	Education [schools, colleges, preschools]	Locker rooms etc.	Pet shops
Athletic/Recreational facilities [fitness facilities, gyms]	Entertainment [Theaters, Parks, Playgrounds, etc.]	Manufacturing facilities	Retail locations [Grocery stores, Shops, Malls]
Automotive interiors [seats, handles, etc.]	Food service establishments [Restaurants] [Commercial Kitchens]	Other commercial facilities	Shower rooms
Breakrooms	Government facilities	Offices	Zoos
Churches	Hospitality areas [hotel, motels, extended stay, time share]	Office buildings	Cruise ships
Commercial laundry	Living room	Tool shed	Hotel [motel]
Garage	Mud room	Kitchen	

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Table 7: List of Organisms*

Hard Surface Non-Porous DISINFECTANT

Contact Time	Bacteria
10 minutes	<i>Pseudomonas aeruginosa</i> {P.}[ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
5 minutes	Viruses†
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] † [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] [A/Mexico/4108/2009] †Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018] †† Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]

Hard Surface Non-Food Contact Non-Porous SANITIZER

Contact Time 5 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
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Hard Surface Non-Porous MILDEWSTAT

7 day	<i>Aspergillus niger</i> {A.}[ATCC 6275]
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Soft Surface [Fabric] SANITIZER

Contact Time 5 minutes	<i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> {K.}[ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
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FABRIC MILDEWSTAT

28 day	<i>Aspergillus niger</i> {A.}[ATCC 6275] <i>Penicillium variable</i> [P.][ATCC 32333]
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Laundry Pre-Soak DISINFECTANT

Contact Time	Bacteria
15 minutes	<i>Pseudomonas aeruginosa</i> {P.}[ATCC 15442] <i>Salmonella enterica</i> [S.][ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)][S][ATCC 6538] <i>Klebsiella pneumoniae</i> {K.}[ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
	Viruses†
	†°Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] † [†] Influenza A [Pandemic] [(H1N1)] [CDC #2009712192] †Herpes Simplex Virus, Type 1 [ATCC VR-733] † Rotavirus [ATCC VR-2018] † Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]

Laundry Pre-Soak SANITIZER

Contact Time 10 minutes	<i>Staphylococcus aureus</i> [(Staph)] [S.][ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
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[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

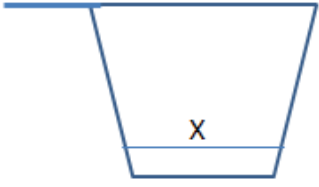
[Table 8: Testing and Dilution Type]

Testing Type	Type of Organism	Dilution Type	Efficacy Study Dilution Rate	Gallon Conversion
Hard Surface Disinfection	Bacteria	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
	Viruses†			
Hard Surface Mildewstat	Mold and Mildew	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Non-Food Contact Sanitization	Bacteria	1X	31.2 grams Product / 1 liter water	118 grams Product / 1 gallon water
Soft Surface Sanitization	Bacteria	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Soft Surface Mildewstat	Mold and Mildew	2X	62.4 grams Product / 1 liter water	236 grams Product / 1 gallon water
Laundry Pre-Soak Disinfection	Bacteria	1X	31.2 grams Product / 1 liter water	118 grams Product / 1 gallon water
	Viruses†			
Laundry Pre-Soak Sanitization	Bacteria	1X	31.2 grams Product / 1 liter water	118 grams Product / 1 gallon water

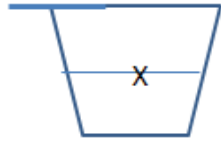
[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Table 9: Scoop Directions for Use Table {[X] can equal any letter or number }] Scoop Scenario	Directions for Use for insertion depending on Measuring Device and Dilution Type	Measuring Device	Dilution Type	grams product per measuring device	Total grams product per gallon of water	Total grams product per liter of water
Scoop X (118 grams)						
1	"Add 1 scoop of product to 1 gallon of water"	Scoop [X]	1X	118	118	31.2
2	"Add 2 scoops of product to 1 gallon of water"	Scoop [X]	2X	118	236	62.4
3	"Fill scoop to line [X] and add to 16 ounces of water."	Scoop [X] Line [X]	2X	29.5	236	62.4
Scoop [X] (59 grams)						
4	"Add 2 scoops of product to 1 gallon of water"	Scoop [X]	1X	59.0	118	31.2
5	"Add 4 scoops of product to 1 gallon of water"	Scoop [X]	2X	59.0	236	62.4
6	"Fill scoop to line [X] and add to 16 ounces of water"	Scoop [X] Line [X]	2X	29.5	236	62.4
Scoop [X] (118 grams @ line [X])						
7	"Fill scoop to line [X] and add to 1 gallon of water"	Scoop [X] Line [X]	1X	118	118	31.2
8	"Fill scoop to line [X] 2 times and add to 1 gallon of water"	Scoop [X] Line [X]	2X	118	236	62.4
9	"Fill scoop to line [X] and add to 16 ounces of water"	Scoop [X] Line [X]	2X	29.5	236	62.4
Scoop [X] (59 grams @ line [X])						
10	"Fill scoop to line [X] 2 times and add to 1 gallon of water"	Scoop [X] Line [X]	1X	59.0	118	31.2
11	"Fill scoop to line [X] 4 times and add to 1 gallon of water"	Scoop [X] Line [X]	2X	59.0	236	62.4
12	"Fill scoop to line [X] and add to 16 ounces of water"	Scoop [X] Line [X]	2X	29.5	236	62.4

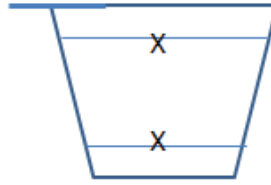
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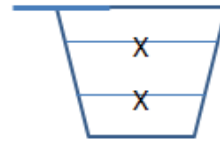
Scoop type X



Scoop type X



Scoop type X

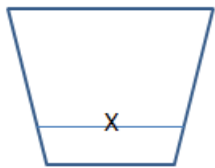


Scoop type X

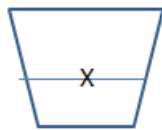
[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Table 10: Cap Directions for Use {[X] can equal any letter or number}]

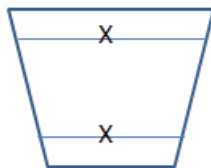
Cap Scenario	Directions for Use for insertion depending on Measuring Device and Dilution Type	Measuring Device	Dilution Type	grams product per measuring device	Total grams product per gallon of water	Total grams product per liter of water
Cap [X] (118 grams)						
1	"Add 1 capful of product to 1 gallon of water"	Cap [X]	1X	118	118	31.2
2	"Add 2 capfuls of product to 1 gallon of water"	Cap [X]	2X	118	236	62.4
3	"Fill cap to line 'X' and add to 16 ounces of water"	Cap [X] Line [X]	2X	29.5	236	62.4
Cap [X] (59 grams)						
4	"Add 2 capfuls of product to 1 gallon of water"	Cap [X]	1X	59.0	118	31.2
5	"Add 4 capfuls of product to 1 gallon of water"	Cap [X]	2X	59.0	236	62.4
6	"Fill cap to line [X] and add to 16 ounces of water"	Cap [X] Line [X]	2X	29.5	236	62.4
Cap [X] (59 grams)						
7	"Fill cap to line [X] and add to 1 gallon of water"	Cap [X] Line [X]	1X	118	118	31.2
8	"Fill cap to line [X] 2 times and add to 1 gallon of water"	Cap [X] Line [X]	2X	118	236	62.4
9	"Fill cap to line [X] and add to 16 ounces of water"	Cap [X] Line [X]	2X	29.5	236	62.4
Cap [X] (59 grams)						
10	"Fill cap to line [X] 2 times and add to 1 gallon of water"	Cap [X] Line [X]	1X	59.0	118	31.2
11	"Fill cap to line [X] 4 times and add to 1 gallon of water"	Cap [X] Line [X]	2X	59.0	236	62.4
12	"Fill cap to line [X] and add to 16 ounces of water"	Cap [X] Line [X]	2X	29.5	236	62.4



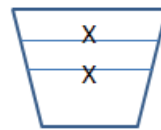
Cap type X



Cap type X



Cap type X



Cap type X

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

[Table 11: Package dose quantities]

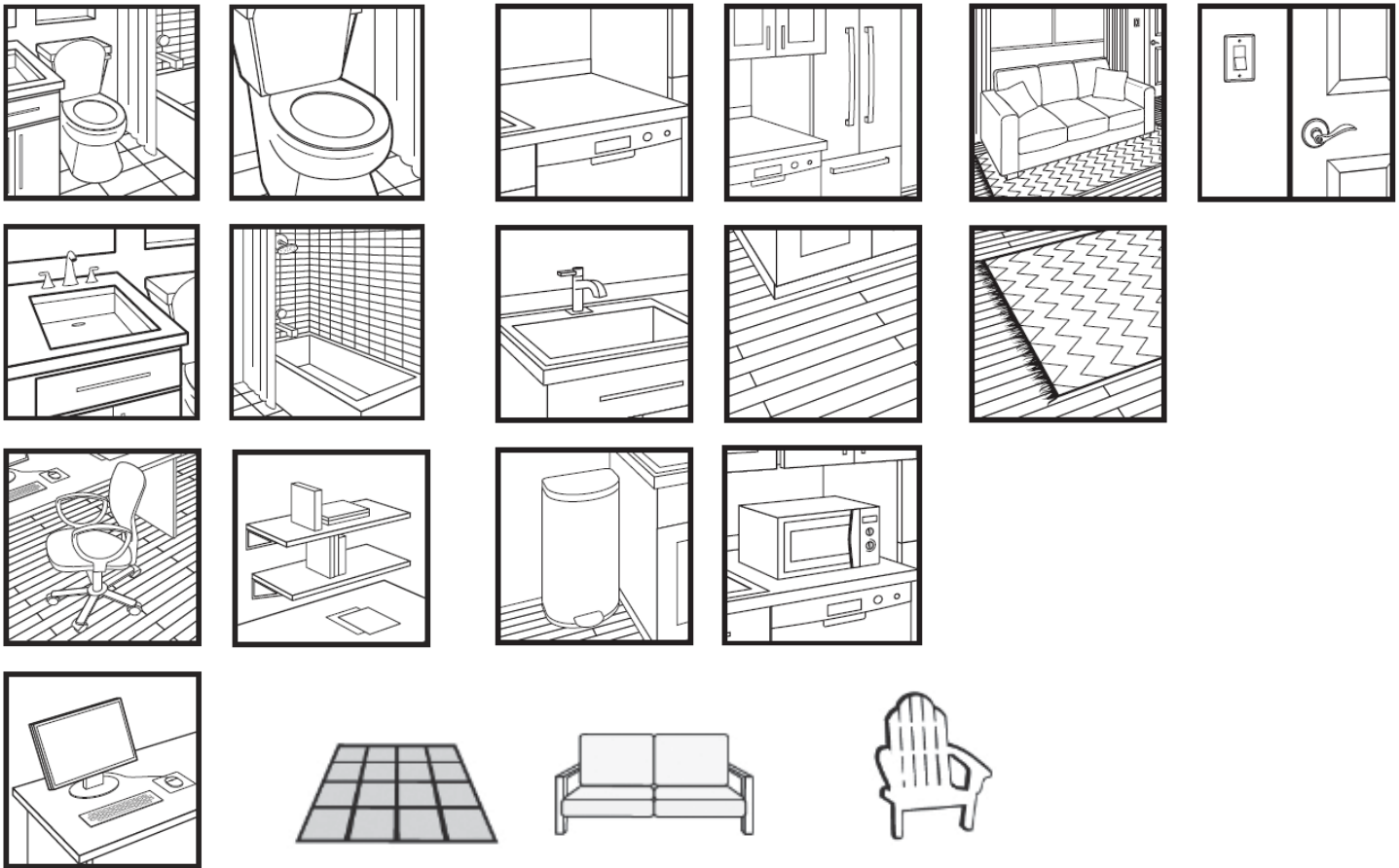
Content Wt. (lbs.)	Content Mass (kg)	Number of loads (assuming 118 grams in 1 gallon = 1 load)
1.7	0.77	6
2.5	1.13	9
3.0	1.36	11
4.5	2.04	17
5.0	2.27	19
6.5	2.95	25
10.0	4.54	38
10.5	4.76	40
11.0	4.99	42
13.5	6.12	51

[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Optional Pictograms- Safety



Optional Pictograms- Locations usage (Bathroom, Kitchen, Living Room, Office, Grout, Soft Surface, Hard Surface)

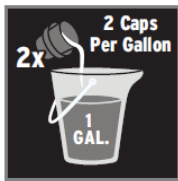
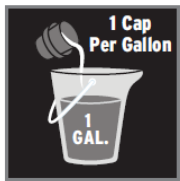
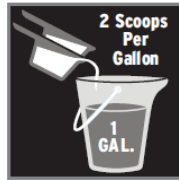
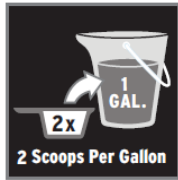
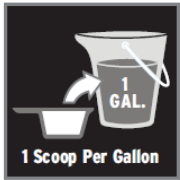


Laundry compatible



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

Optional Pictograms- Usage



[bracketed text] is optional; *italicized* text and {bracketed text} is informational.

