



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

June 17, 2025

Jamie Venable
jvenable@srcconsultants.com
CHURCH & DWIGHT CO., INC.

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Adding ABNs;
Minor label changes including removing optional language and graphics
Product Name: Hydra
Admin Number: 10772-21
EPA Receipt Date: 08/26/2022
Action Case Number: 00389284

Dear Jamie Venable:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

The alternate brand names: OxiClean Bathroom Cleaner, OxiClean, OxiClean Refill, OxiClean Antimicrobial Fabric Sanitizer Spray, OxiClean Antimicrobial Fabric Sanitizing Spray, OxiClean Antimicrobial Fabric Sanitizer, OxiClean Antimicrobial Sanitizer Spray, OxiClean Antimicrobial Sanitizing Spray, OxiClean Antimicrobial Sanitizer, OxiClean : Classrooms, day care centers, gyms, institutional facilities, locker rooms, public restrooms, schools, and warehouses, OxiClean: Classrooms, OxiClean: Day Care Centers, OxiClean: Gyms, OxiClean: Institutional Facilities, OxiClean: Locker Rooms, OxiClean: Public Restrooms, OxiClean: Schools, OxiClean: Warehouses, OxiClean Fabric & Home Sanitizer Spray, OxiClean Fabric & Home Sanitizing Spray, Oxiclean Fabric & Home Sanitizer, OxiClean Fabric Sanitizer Spray, OxiClean Fabric Sanitizing Spray, OxiClean Fabric Sanitizer, OxiClean Home Sanitizer Spray, OxiClean Home Sanitizing Spray, OxiClean Home Sanitizer, OxiClean Sanitizer Spray, OxiClean Sanitizing Spray, OxiClean Sanitizing have been added to the registration. Our records have been updated accordingly. This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Linda Amar via email at amar.linda@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Steven Snyderman". The script is fluid and cursive, with the first letters of "Steven" and "Snyderman" being capitalized and prominent.

Steven Snyderman, Product Manager, Team 33
RMB 2, AD
Office of Pesticide Programs

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

Hydra

{Alternate Brand Names}

- OXICLEAN™ Antibacterial Cleaner (multipurpose spray)
- OXICLEAN™ Antibacterial Kitchen Degreaser (multipurpose spray)
- KABOOM™ Plus Disinfect 3-in-1 Bathroom Spray
- KABOOM™ Plus Disinfect 3-in-1 Multi-Purpose Spray
- KABOOM™ With the Power of OXICLEAN™ Stain Fighters (multipurpose spray)
- KABOOM™ With the Power of OXICLEAN™ Stain Fighters Bathroom Cleaner
- KABOOM™ With the Power of OXICLEAN™ Stain Fighters Shower, Tub (and) (&) Tile Cleaner
- KABOOM™ Stain Fighters Shower, Tub (and) (&) Tile Cleaner with the Power of OXICLEAN™
- KABOOM™ (Shower, Tub (and) (&) Tile) (Cleaner) (with (the Power of) OXICLEAN™ (Stain Fighters)) (Bathroom Cleaner)
- OxiClean Daily Clean Disinfectant
- OxiClean Daily Clean Disinfectant Refill
- OxiClean Disinfectant
- OxiClean Disinfectant Refill
- OxiClean Shower, Tub, & Tile Bathroom Cleaner
- OxiClean Shower, Tub & Tile Bathroom Cleaner Refill
- OxiClean Bathroom Cleaner
- OxiClean Bathroom Cleaner Refill
- OxiClean Daily Clean Disinfectant and Multi-Purpose Cleaner Refill
- OxiClean Daily Clean Disinfectant and Cleaner Refill
- OxiClean Daily Clean Disinfectant and Cleaner and Sanitizer Refill
- OxiClean Daily Clean Cleaner and Sanitizer Refill
- OxiClean Daily Clean Disinfectant Refill
- OxiClean Daily Clean Refill
- OxiClean
- OxiClean Refill
- OxiClean Antimicrobial Fabric Sanitizer Spray
- OxiClean Antimicrobial Fabric Sanitizing Spray
- OxiClean Antimicrobial Fabric Sanitizer
- OxiClean Antimicrobial Sanitizer Spray
- OxiClean Antimicrobial Sanitizing Spray
- OxiClean Antimicrobial Sanitizer
- OxiClean: Classrooms, day care centers, gyms, institutional facilities, locker rooms, public restrooms, schools, and warehouses
- OxiClean: Classrooms
- OxiClean: Day Care Centers
- OxiClean: Gyms
- OxiClean: Institutional Facilities
- OxiClean: Locker Rooms
- OxiClean: Public Restrooms

ACCEPTED

06/17/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 10772-21

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- OxiClean: Schools
- OxiClean: Warehouses
- OxiClean Fabric & Home Sanitizer Spray
- OxiClean Fabric & Home Sanitizing Spray
- Oxiclean Fabric & Home Sanitizer
- OxiClean Fabric Sanitizer Spray
- OxiClean Fabric Sanitizing Spray
- OxiClean Fabric Sanitizer
- OxiClean Home Sanitizer Spray
- OxiClean Home Sanitizing Spray
- OxiClean Home Sanitizer
- OxiClean Sanitizer Spray
- OxiClean Sanitizing Spray
- OxiClean Sanitizing

Active Ingredient:

Hydrogen Peroxide.....3.00%
Other ingredients.....97.00%
Total: 100.00%

{Note: Precautionary text and signal word is optional.}

[CAUTION]

Keep Out of Reach of Children

EPA Reg. No.: 10772-21

EPA Est. No.: 075371-IN-003; 10772-NJ-001

Manufactured [by] [for]:
Church & Dwight Co., Inc.
500 Charles Ewing Blvd.
Ewing, NJ 08628

Net contents:

15 FL.OZ. (.93 PT.) (443 mL)
16 FL. OZ. (1 PT.) (473 mL)
17 FL. OZ. (1 PT. 1 FL OZ.) (502 mL)
20 FL. OZ. (1 PT. 4 FL. OZ.) (591 mL)
21.0 FL. OZ. (1 PT. 5 FL. OZ.) (621 mL)
21.5 FL. OZ. (1 PT. 5.5 FL. OZ.) (636 mL)
22 FL. OZ. (1 PT. 6 FL. OZ.) (650 mL)
24 FL. OZ. (1 PT. 8 FL. OZ.) (709 mL)
26 FL. OZ. (1 PT. 10 FL. OZ.) (768 mL)
29.3 FL. OZ. (1 PT 13.3FLOZ.) (866 mL)
30 FL OZ. (1 PT. 14 FL. OZ.) (887 mL)
32 FL OZ. (1 QT.) (946 mL)
34 FL OZ. (1 QT. 2 FL. OZ.) (1.05L)

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

36 FL. OZ. (1 QT. 4 FL. OZ.) (1.06 L)
40 FL. OZ. (1 QT. 8 FL. OZ.) (1.18L)
48 FL. OZ. (1.50 QTS.) (1.42 L)
50 FL. OZ. (1.56 QTS.) (1.479 L)
52 FL. OZ. (1.63 QTS.) (1.538 L)
54 FL. OZ. (1.69 QTS.) (1.597 L)
56 FL. OZ. (1.75 QTS.) (1.656 L)
58 FL. OZ. (1.81 QTS.) (1.715 L)
60 FL. OZ. (1.88 QTS.) (1.774 L)
62 FL. OZ. (1.94 QTS.) (1.834 L)
70 FL. OZ. (2.19 QTS.) (2.070 L)
64 FL. OZ. (2 QTS.) (1.89 L)
128 FL. OZ. (1 GAL.) (3.79 L)

Ingredients: Water, hydrogen peroxide, trisodium dicarboxymethyl alaninate, alkylbenzene sulfonic acid, C10-12 alcohol ethoxylates, citric acid, dipropylene glycol butyl ether, fragrance

No phosphates

{NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category IV by all routes of exposure. Therefore, a Signal Word, Precautionary Language and First Aid Statements are not required in accordance to EPA Label Review Manual: Chapter 7. The Precautionary Statements and First Aid Statements below are optional and may or may not appear on the container labeling.}

[PRECAUTIONARY STATEMENTS: Hazardous to Humans and Domestic Animals]

[Caution.] [Harmful] [if swallowed], [absorbed through the skin] [or inhaled]. [Causes moderate eye irritation.] [Avoid contact with [skin], [eyes] [or clothing] [or breathing spray mist]. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.]

[FIRST AID.] [**If swallowed:** Call a poison control center immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person.][**If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.][**If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.][**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.][Call a poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222.]

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

[To Operate: Turn nozzle counter clockwise to preferred usage.]

[To Operate: Turn nozzle to ("ON") (desired) position.]

(To Operate:) **[To Open:** Lift tab up, push back and press tab down to lock into open position.]

[To Close: Release tab from locked position, push tab down and snap closed.]

[To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.]

[To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.]

To Refill:

1.) Remove Trigger Spray from empty bottle

2.) Unscrew cap on refill, lift the seal and pour the contents directly into the empty bottle; it is recommended that you use gloves and work over a sink or tub

3.) Replace trigger and cap refill. Use trigger as you normally would.

Container disposal for Refill Spray Bottle: Do not reuse empty spray bottle except with refill bottle, otherwise discard in trash. Do not reuse empty refill bottle. Wrap refill bottle and discard in trash. Offer for recycling or reconditioning, if available.

TO CLEAN: Apply to [hard][and] [soft] surface[s] until thoroughly wet. Wipe with clean [, damp] cloth [or sponge]. [For best results, use a damp cloth or sponge.] [For tough soils, let product soak into soil before wiping.]

For soap scum, apply to surface until thoroughly wet. Let product stand and penetrate soap scum [for 3 minutes]. Wipe clean with a damp cloth [or sponge] [and rinse with water].

[For soft surfaces, spray surface until thoroughly wet.] [Let stand [for 3 minutes] to penetrate stain, and then blot up [the stained area] with a clean colorfast sponge or cloth. If stain persists, repeat.]

[Can be used on [For use on] {*Insert hard non-porous surfaces from Table 3 and/or 5*} [and most bathroom surfaces.]
Pre-test on an inconspicuous area for colorfastness.

[DO NOT USE on eating/cooking utensils, glasses/dishes or cookware, unfinished, oiled, or waxed wood surfaces, natural stone, natural marble, brass, wool, leather, or silk. [For other surfaces, test in an inconspicuous area.]

TO SANITIZE: Hold container 6"-8" from surface and spray until visibly wet.

Hard Non-porous surfaces – Let surface remain visibly wet 10 seconds. Wipe clean with a [damp] cloth or sponge. Pre-clean visibly soiled surfaces. [Effective against {*Insert non-food contact sanitization bacteria from Table 7*}.]

{*Option 1 Soft Surface Directions*}

Soft surfaces[] - Preclean fabric surface. Apply product and let surface remain visibly wet for 45 seconds to spot sanitize. Blot [stained] area with a clean colorfast sponge or cloth. [Effective against {*Insert soft surface sanitization bacteria from Table 7*}.] [Blot dry with cloth.]

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

OR

{Option 2 Soft Surface Directions}

Soft surface[s][*] - Preclean fabric surface. Apply product and let surface remain visibly wet for 30 seconds to spot sanitize. Blot [stained] area with a clean colorfast sponge or cloth. [Effective against *{Insert soft surface sanitization bacteria from Table 7}.*] [Blot dry with cloth.]

OR

{Option 3 Soft Surface Directions}

Soft surface[s][*] - Preclean fabric surface. Apply product and let surface remain visibly wet for 30 seconds to spot sanitize. Blot [stained] area with a clean colorfast sponge or cloth. [Effective against *{Insert soft surface sanitization bacteria from Table 7}.*] **For *Escherichia [E.] coli*:** Apply product to surface so that surface remains wet for 45 seconds. [Blot dry with cloth.]

TO DISINFECT: Hard, non-porous surfaces: Hold container 6"-8" from surface and spray until thoroughly wet.

Bacteria[[†]] and Viruses[†]: Let stand for 5 minutes. Wipe clean with a [damp] cloth [or sponge]. Pre-clean visibly soiled surfaces. [Effective against *{Insert disinfection bacteria and/or viruses from Table 7}.*]

Fungi[[‡]] [Athlete's Foot Fungus]: Spray. Let stand 10 minutes. Wipe with a [damp] cloth [or sponge]. Pre-clean visibly soiled surfaces. [Effective against Trichophyton [T.] interdigitale [(Athlete's Foot Fungus)].]

TO INHIBIT MOLD [AND MILDEW] [growth] on [cotton and polyester] Fabrics:

[Fabric Mildewstat] [To inhibit mold and mildew growth]: Apply to fabric surface. Air dry. Repeat [application] every 21 days to inhibit mold [and mildew growth. [Effective against Aspergillus [A.] niger [mildew] and Penicillium [P.] variable.]

OR

[Fabric Mildewstat] [To inhibit mold and mildew growth]: Preclean fabric surface. Apply product and let surface air dry. Repeat [application] every 28 days to inhibit mold [and mildew growth. [Effective against Aspergillus [A.] niger [mildew] and Penicillium [P.] variable.]

{Will choose either 21-day fabric mildewstat instructions without precleaning or 28-day fabric mildewstat with precleaning for final printed labeling. This will be reflected in any fabric mildewstat claims appearing on final printed labeling}.

FABRIC APPLICATIONS:

To Freshen Fabrics: Spray on fabrics until slightly damp to eliminate odors. For a noticeably fresh home, spray fabrics, carpets, and air all around your home.

To Kill odor-causing bacteria on soft surfaces: Clean heavily soiled areas before application. From a distance of 6-8 inches, spray evenly until damp [to kill odor causing bacteria]. Fabric must remain visibly wet for 45 seconds -or- 1 minute -or- 5 minutes. As item dries, odors are eliminated, and odor causing bacteria are killed.

[Do Not use on wool, wool blends, silk, silk blends, leather, or other fabrics labeled dry clean only]

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

{Residential Containers}

STORAGE AND DISPOSAL

{Nonrefillable containers}

Nonrefillable container. Store in original container in areas inaccessible to small children. Keep securely closed. Do not reuse or refill this container. Place [container] in trash or offer for recycling, if available.

{Refillable bottles intended to be refilled by the consumer}

Store in original container in areas inaccessible to small children. Keep securely closed. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Place [container] in trash or offer for recycling, if available.

{Institutional Containers}

{Nonrefillable containers}

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

{Refillable bottles intended to be refilled by the consumer}

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: *To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.*

CONTAINER DISPOSAL: Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Place [container] in trash or offer for recycling if available.

Questions or Comments:

[Call]1.XXX.XXX.XXXX

Mon-Fri 9AM-5PM ET

Website:

www.oxiclean.com/antibacterial

www.kaboomkaboom.com/kaboomplusdisinfect

www.kaboomkaboom.com

www.oxiclean.com

NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

Marketing Claims:

- (Clean & Simple) (Complete) (Complete OXICLEAN™ Clean) (Easy) (Easy to use) (Everyday Cleaner) (Everyday Use)(Effective) (H₂O₂) (O₂ Powered) (Modern) (Multi-Action) (Multi-Clean) (Multi-Purpose) (Multi-Surface) (Multi-Task) (Triple Action) (Ready to use) (Streak-Free) (Versatile) (with Oxygen)(Beautiful) (Bright) (Brilliant) (Glistening) (See-through) (Streak-Free) shine (Streak-free) (formula)
- (Cleaner) (Cleans) (Cleaning)(Degreaser) (Degreases) (Grease releaser) (with Grease Release Action) (Deodorize) (Deodorizer) (Deodorizes) (Deodorizing)(Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Multi-Purpose) (Cleaner) (Disinfectant) (Deodorant) (Cleans) (Cuts) (Cuts through) (Degreases) (Destroys) (Dissolves) (Eliminates) (Penetrates) (Removes) (the following) following {*Insert one or more items from Table 1*}) (tough) (the toughest) (even the toughest) (stubborn) (everyday) [stains] (with no bleach) (with no chlorine bleach)
- (Effective) (Effectively) (Effortlessly) (Effortless) (Fresh) (Good) (Great) (Maximum Cleaning Power) (Smell) (Smelling) (Smells) (Clean) (Cleans) (Cleaner) (Cleaning) (with the power of OxiClean Stain Fighters)
- Now -and/or- New [!] and -or- & Improved [!] {*to be used as a claim descriptor only for the first 6 months on shelf*}
- From OXICLEAN™, your stain removal partners
- It's from OXICLEAN™, removing stains {*insert stain from Table 1*} for over XX years
- Tackles the toughest stains {*insert stain from Table 1*} all around the house [in the home]
- Tackling the toughest stains {*insert stain from Table 1*} all around the house [in the home] for XX years
- Leaves surfaces sparkling
- Clear drying formula for multiple surfaces
- Clean the OXICLEAN™ way
- [Clean] with the power of Oxygen
- Bleach-like whitening
- Get whiter whites
- Cleans from couch to counter
- Powers through, Powers Away soap scum -and/or- grime -and/or- hard water buildup [and] [stains]
- Tough on Grime Easy on You
- Does the Hard Cleaning Work for You!
- 100% Tough™ Cleaning
- No Hard Scrubbing
- Breaks through soap scum and hard water buildup
- Safe for Septic Systems
- Powers out Soap Scum and Grime
- Penetrates and Lifts Soap Scum and Grime
- Micro-Bubbles [penetrate] [power out] [and] [remove] [lift] [stains] [soap scum] [&] [and] [grime]
- Removes Soap Scum and Grime
- [3-in-1] [:] Cleans, Deodorizes, Disinfects
- [3-in-1] [:] Removes germs, odors & stains
- [3-in-1] [:] Removes germs & odors and cleans
- [3-in-1] [:] Cleans, Deodorizes, Sanitizes
- [5-in-1] [:] Cleans, Deodorizes, Sanitizes, Removes Stains, Disinfects
- [Oxygen-based] [antimicrobial formula]
- [For Use{[in][on] [Laundry] [Fabrics] [Kitchen & Bath] [Kitchen] [Bath] [Carpet & Upholstery] [Carpet] [Upholstery] [Soft & Hard Surfaces] [Soft Surface] [Hard Surfaces] [Kitchen Counters]
- Easy to Use
- [Gentle] [Affable] [Favorable] [Good] [Soft] [Delicate] on Fabrics [,] [Color Safe]

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Do not use on wool, wool blends, silk, silk blends, leather, or other fabrics labeled dry clean only
- Safe for your floors and surfaces^Δ
- Convenient and easy to use
- Oxygen-based formula [Cleans and Sanitizes]
- [Broad][Wide][Spray][Coverage]
- Smells Great
- [Great]Fresh Scent
- Use on [soft surfaces] things- and/or- items that can't go into the wash
- Use in between washing [or on [soft surfaces] things that can't be washed]
- Freshens
- [To] Refresh Fabrics
- Refreshes -and/or Freshens Fabrics
- [Powerful] Odor -and/or- Stain Remover
- Neutralize Allergens
- Sanitize[s] hard surfaces
- [Hospitals[Ⓜ]] [,] Classrooms] [,] [day care centers] [,] [gyms] [,] [institutional facilities] [,] [locker rooms] [,] public restrooms] [,] [schools] [,] [and [warehouses]
- OxiClean works hard so you don't have to
- We work hard so you don't have to
- OxiClean does the hard work for you
- Kills 99.9% of bacteria* when used as directed
- Convenient and fast cleaning
- Quick^ο solution to eliminate bacteria [from hard-to-wash items or in between washes]
- Use on clothes, bedding, car seats, couches, dog beds, towels, and more
- Keeps clothes smelling fresh
- [Spray] [effectively][kills 99.9% of bacteria and viruses[†] in 5 minutes on hard non-porous, non-food contact surfaces]
- Free of chlorine bleach & dyes
- Effective against most common germs[‡]
- 99.9% Effective against most common bacteria^Δ -and/or- ~~¥~~-and/or- ~~£~~ {NOTE TO REVIEWER: The appropriate qualifier(s) will be selected based on the label claims and directions for use}
- Neutralizes odor
- Simply spray and let air dry [to kill germs]
- [Perfect] For On-The-Go [Use]
- [Use for Home or On-The-Go]
- Odor removing [spray]
- Odor Eliminator
- Long-Lasting scent
- Long-Lasting Freshness
- [Makes] stains [and soils] vanish
- Removes tough stains from water-safe materials
- Fabric cleaner not only cleans, it helps keep carpets, rugs, upholstery, clothing, and other fibers cleaner, longer
- Deep cleans fabric [fibers]
- Great on [pet accidents], [wine], [diapers and pails], [laundry] [and much more]
- Learn How To Use Around Your Home
- Smells fantastic

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Fantastic fresh scent/Leaves a fantastic fresh scent
- Swift solution to eliminate bacteria
- No damage to any hard non-porous surface^Δ
- Leaving a luminous shine
- A speedy and straightforward cleaning solution

[Fragrance Claims]

- Sparkling Citrus
- Citrus Clean
- Citrus Zest
- Lemon Verbena
- Fresh Citron
- Fresh Scent
- Fresh Water Splash
- Fresh Water Sparkle
- Fresh Water Springs
- Arctic Chill
- Arctic Splash
- Blue Wave
- Cool Summer Shower
- Classic Clean
- Crisp Morning Air
- Ocean Air
- Moonlit Ocean
- Rain Mist
- Refreshing spring
- Sparkling Water
- Summer Dew
- Waterfall
- Water Lily
- Sparkling Fresh
- Clear Blue
- Blue Skies
- Mystic Blue
- Sparkling Waters
- Refreshing Meadows

[Packaging Claims]

- (Bonus) (Bonus x%) (Bonus x oz.) (X% Discount) (X% More (Free)) (X oz. Free) (X% More (free) (vs. X oz.))
- (X oz. at x oz. Price) (X oz. for the x oz. Price) (X oz. at the Price of x oz.) (X oz. for the Price of x oz.)
- (More than) (Over) (X # of squirts per bottle) (X # of sprays per bottle) (X # of uses per bottle)
- (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size)(Money back guarantee) (Your # 1 choice)
- (For more stain fighting ideas)

[Cleaning Claims]

- (3x Cleaning Power)

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- (4x Cleaning Power)
- A formula that leaves a streak-free shine
- friendly (cleaner) (cleaning)
- A shining [pure] clean you can see/trust
- (All-in-1) (complete) (cleaning) (action)
- Alternative bleach cleaner
- [Available in] Economical refill
- Bathrooms, sinks and faucets and floor areas
- Better than ever on {stains} *{insert stain from Table 1 below}*
- Bleach alternative cleaner
- Bleach-free cleaner
- Cleaning power without damaging surfaces
- Breaks down (and lifts out) tough stains with supercharged OXICLEAN™ Stain Fighters
- Brightens
- Bubbles so you (know)/(see) it's working
- (Chlorine) Bleach cleaning alternative
- Chlorine bleach alternative cleaner
- [Chlorine] bleach free cleaner
- Chlorine free bleach cleaner
- Cleans & Disinfects *{insert hard nonporous surfaces from Table 5}*
- (OXICLEAN™) (a clean) you can trust
- Cleans
- Cleans bathroom soils
- Cleans blood
- Cleans everyday messes
- Cleans fingerprints
- Cleans food
- Cleans mildew
- Cleans rust
- Cleans to a shine
- Cleans [up] grease and grime
- Clear drying formula
- Clings to for a powerful clean
- Cleaner works in a kind way
- Cleans x (countertops) (floors) (square feet) (area)
- Cleans and shines
- Cleans (and smells) (great) (fantastic)
- Cleans non-food contact surfaces
- Clean -and-or cleaning" after "Action" or "Advanced"
- Cleans (tough) grease (better than) (ever) (before)
- Cleans with a (sparkling) (fresh) (floral) (citrus) scent
- Cleans without leaving a (dull) visible residue (behind)
- Color safe
- Compatible with equipment surfaces *{insert surface/site from Table 3, 5, 6}*
- [Compatible with -or- Suitable] [for use on] equipment surfaces
- Compatible with -or- Suitable –or compatible with equipment surfaces for computer surfaces

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Confidence in cleaning
- Contains (just enough) (cleaning) ingredients for (those) everyday touch ups
- Contains maximum stain fighting power
- Contains (effective) (fast-acting) grease cutters -and/or- cleaning agents
- Safe for Surfaces^A
- Contains (water) and (active) (oxygen)
- Controls (pet) (smoke) (cooking) odors (fast) (quickly)
- Convenient (surface) cleaner {insert surface/site from lists below}
- Convenient (kitchen) (and) (bathroom) surface cleaner {insert surface/site from lists below}
- Cuts -and/or- removes grease -and/or- grime-and/or- sweat
- Cuts Tough Grime without Scrubbing
- Cuts cleaning time
- Deep down clean
- Designed -or- Ideal for daily [cleaning] [use]
- Designed – or – Ideal for in home cleaning
- Easy [cleaning]
- Easy to use (formula) (formulation) (refill)
- [Easily] removes soap scum
- Easily removes soap scum, hard water stains, and dirt
- Effective [cleaner -or- cleaning] [formula]
- Effective cleaning
- Effectively works on (many) (hard) non-porous surfaces
- Efficacious cleaner (without compromise)
- [OXICLEAN™] essential for oxygen clean
- Foaming action penetrates your toughest messes
- Foams (and) (bubbles) so you know it's working
- For a deep down clean
- For computer [terminal][workstation] cleaning
- For (a) complete (clean) (cleaning action)
- For a deep clean
- For direct application
- For easy cleaning
- For everyday (use) (usage) (touch-ups)
- For multiple cleaning (tasks)
- Friendly to your (floor) surfaces
- Get a true clean (with) (this product)
- Gives you (a) streak-free shine (while it cleans)
- Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) (stains) {insert stain from Table 1} (and) (deodorizes)
- Gives you streak-free cleaning (on most bathroom surfaces) {insert surface/site from Table 3, 4, 6} (from countertops to mirrors) (on floors)
- Gives you streak-free cleaning (on most kitchen surfaces) {insert surface/site from Table 3, 4, 6} (from appliances to greasy stovetops) (on floors)
- Go ahead (spray)
- Good for use with microfiber cloths
- Grease cut (-ter) (-ting) formula

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Help(s) make your room OXICLEAN™ clean
- Ideal to spot clean large soft surface areas (like couches, throw rugs, curtains)
- Ideal for spot cleaning
- Perfect way to spot clean large household items like couches, rugs and countertops
- Ideal for use in gyms -and/or- health clubs-and/or- wellness centers
- Ideal for use in schools -and/or- offices -and/or- public places
- Ideal for use on high touch surfaces
- It (foams) (and) (bubbles) so you know it's working
- Just spray[,] [and] wipe [and you're done!]; no scrubbing required!
- Labor saving no-rinse formula (rinsing required on food contact surfaces)
- Leaves a (long-lasting) (fresh) (clean) scent
- Leaves a (whitening) shine
- Leaves no dull -and/or- filmy -and/or- sticky residue
- Leaves nothing behind (except) (but) (the) (smell) (of clean) (shine)
- Leaves (virtually) no (annoying) visible scum -and/or- residue
- Leaves your {insert surface/site from Table 3, 5, 6} (fresh) (clean) (and) (fragrant)
- Leaves your {insert surface/site from Table 3, 5, 6} (fresh) (clean) (and) (sparkling) (shiny)
- Leaves your {insert surface/site from Table 3, 5, 6} (with a) (fresh) (and) (clean) scent
- Lifts out (and breaks down) tough stains with supercharged OXICLEAN™ Stain Fighters
- Light touch up quick cleaning
- Low Streak formula (!)
- Makes your (floor) cleaning job easier (in the) (kitchen) (and) (bathroom)
- Makes grout and hard surfaces look radiant
- Makes cleaning easier
- Money-saving refill
- Multipurpose Cleaner
- Multi-Surface Cleaner
- No added [perfumes] [and] [or] [dyes][and] [or] fragrance
- No mess (cleaner) (cleaning)
- No mixing, measuring, or rinsing required (rinsing required for food contact surfaces)
- No need for gloves
- No (need) (for) (gloves) (masks) (goggles) (protective eye wear) (face mask) (not) (necessary) (needed)
- No need for protective eye wear
- No need to dilute
- No rinsing
- No scrubbing necessary!
- No sticky -or- tacky film
- No sticky -or- tacky residue
- No streaky mess) -and/or- powdery residue
- Now cleans (tough) grease (better than) (ever) (before)
- Packaging made with [x%] recycled –or recyclable plastic
- Pleasant smell
- Powerful cleaner
- Proof is in the clean
- Quickly deodorizes
- [Quickly] removes dirt and grime

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Radiant shine
- Ready to use (multi-purpose) (kitchen) (cleaner)
- Releases powerful cleaning agents (on contact)
- Releases powerful OXICLEAN™ Stain Fighters (on contact)
- Removes offensive odors from {*insert surface/site from Table 3,5,6*}
- Removes (oxidizable)(oxidized) stains
- Removes stains
- Shine(s) like new
- (Shower, Tub (and) (&) Tile) (Cleaner) (Bathroom Cleaner)
- Smell of clean
- Sparkling shine
- Spray trigger
- Stain remover
- Stains disappear (before your eyes)
- Starts cleaning on contact
- Starts to work before you do (on)
- Starts to work before (you do) (your eyes)
- Streak-free (clean) (cleaning) (cleaner)
- Streak-free [shine] [cleaner]
- Strong cleaning
- Strong (effective) cleanser
- Strong effective cleanser (with a) (non-chemical) (fresh) (scent)
- Strong effective cleanser (with a non-chemical scent)
- Suitable for everyday use
- [The] smell of clean
- The smell of (OXICLEAN™) (clean)
- The toughest (instantly) disappear
- (This product) cleans and shines
- This product's formula cleans and shines
- This room is OXICLEAN™ clean
- Tough on grime
- Tough stains (instantly) disappear
- Trusted heritage (of) (Hydrogen Peroxide) (H2O2)
- Versatile for all bathroom surfaces
- Watch (start to) (disappear) (dissolve) (breakdown) right before your eyes
- Watch (the) (tough) (toughest) disappear
- With (Hydrogen Peroxide) (H2O2)
- Works great (smells great)

[Stain Claims]

- Removes -and/or- Cleans the following: [*insert stain(s)/soil(s) from Table 1*]

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Removes dried on [blood]
- Removes grease and grime
- Removes [*insert stain(s)/soil(s) from Table 1*]
- Removes [tough] [*insert stain(s)/soil(s) from Table 1*]
- [micro-bubbles] [Removes] [penetrate] [power out] [and] [remove] [lift] [stains] [soap scum] [&] [and] [grime]

[Deodorizing Claims]

- Deodorizer
- Deodorizes
- Deodorizes food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Eliminates odors [as it cleans]
- Pleasant odor
- Removes odors
- [This product] will deodorize hard, nonporous surfaces from [where obnoxious odors may develop]
- [This product] will deodorize surfaces in [and] [other] places bacteria growth can cause malodors

[General Antimicrobial Claims]

- (3-in-1) [clean -s, -er, -ing][deodorize -s, -er, -ing][disinfect -s, -ant, -ing]
- [clean -s][deodorize -s][disinfect -s]
- 3 (cleaning) actions (in one bottle) [clean -s, -er, -ing][deodorize -s, -er, -ing][disinfect -s, -ant, -ing]
- 3 (cleaning) actions (in one bottle) [remove -s stains][clean -s][disinfect -s] [deodorize -s]
- (4-in-1) (clean-s, -er, -ing)[disinfect -s, -ant, -ing][remove -s non-living allergens][sanitize -s hard non-porous surfaces][spot sanitize -s fabric -s]
- [(cleans)[disinfects][removes non-living allergens][sanitizes hard non-porous surfaces][spot sanitizes fabrics]
- (4-in-1) (cleans)[disinfects][removes non-living allergens][sanitizes hard non-porous surfaces][spot sanitizes fabrics]
- 4 (cleaning) actions (in one bottle) [disinfects][removes non-living allergens][sanitizes hard non-porous surfaces][spot sanitizes fabrics]
- 3-in-1 Bathroom Cleaner [Disinfectant] [Cleaner] [Deodorizer]
- 1 [One] step (disinfection) when disinfection [or sanitization] directions for use are followed
- A convenient way to clean -and/or- disinfect -and/or- deodorize
- (All-in-1) [cleaner][deodorizer][disinfectant]
- (All-in-1 Complete) [cleaner/cleans][deodorizer/deodorizes][disinfectant/disinfects]
- For a better (4-in-1) (kind of) clean[disinfects][removes non-living allergens][sanitizes hard non-porous surfaces][sanitizes fabrics]
- (Antibacterial) (Antibacterial Action) (Bactericidal) (Bactericide) (Germicidal[□]) (Virucidal⁺[□])
- (Disinfect) (Disinfects) (Disinfectant) (Disinfecting)
- Antibacterial Cleaner cleans and kills bacteria
- Antibacterial (surface) [*insert surface/site from Table 3,5,6*] cleaner
- Antibacterial glass (and surface) [*insert surface/site from Table 3,5,6*] cleaner
- Antibacterial (kitchen) (and) (bathroom) surface [*insert surface/site from Table 3,5,6*] cleaner
- Can help reduce cross-contamination of bacteria between treated surfaces -and/or- surfaces treated with this product
- Cleaner + stain fighting power for around the house
- Cleans as it disinfects[□]
- Combines (streak-free) cleaning with antibacterial action

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Controls odor-causing bacteria
- Controls odor-causing bacteria in the (kitchen) (and) (bathroom)
- Designed as a general cleaner and disinfectant
- Disinfection for your (kitchen) (and) (bathroom) (floors)
- Disinfects (and) (deodorizes)
- Disinfects (and) (deodorizes) hard, non-porous surfaces
- Oxygen-based formula cleans and sanitizes
- Surface cleaner (with antibacterial formula)
- (This product) will help (you) keep your (surfaces) clean (and disinfected)
- Use [only] one product to get a streak-free shine (plus antibacterial action)
- Deodorizes odors caused by bacteria -or- [and non-fresh foods]
- Kills odor causing bacteria in the kitchen -or- bathroom
- Ideal for sanitizing places on large household items like couches, rugs and countertops (that cannot fit into your machine)
- [This product] deodorizes areas that are hard to keep fresh smelling [or other areas prone to odors caused by microorganisms]

[Hard Non-Porous Surface Sanitizing Claims]

- Fast sanitization[°] [against bacteria]{*“o” qualifier required when option 1 for soft surface sanitization directions is on the label*}
- Oxygen based formula cleans and sanitizes
- Kills 99.9% of bacteria
- Powers out the toughest stains and disinfects [or sanitizes] bacteria without stripping color
- [Quick[°]] [Fast[°]] [Rapid[°]] [10 second°] [bacterial] [Insert 1 or more strains from Table 7 under non-food contact sanitization] sanitization -or- Sanitizer {*“o” qualifier required when option 1 for soft surface sanitization directions is on the label*}
- Sanitizer [Sanitizes]
- [Quick] [Fast] [Rapid] [10 second] [One Step] [1 Step] [Sanitizer] [Sanitization] when sanitization directions for use are followed for hard, non-porous surfaces
- [Quick] [Fast] [Rapid] [10second] [One Step] [1 Step] Non-Food Contact Sanitizer when sanitization directions for use for hard, non-porous surfaces are followed
- Speedy[°] Sanitizer {*“o” qualifier required when option 1 for soft surface sanitization directions is on the label*}
- Cleans and sanitizes [quickly[°]] [in One Step when sanitization directions for use are followed]
- Cleans, deodorizes, and sanitizes [in one [quick[°]] [fast[°]] [rapid[°]] step when sanitization directions for use are followed] {*“o” qualifier required when option 1 for soft surface sanitization directions is on the label*}
- When you need fast[°] sanitization! {*“o” qualifier required when option 1 for soft surface sanitization directions is on the label*}
- When you need to kill bacteria fast°!
- Kills 99.9% of bacteria fast° [quickly°][rapidly°][in 10 seconds°]
- In 10 seconds, 99.9% bacteria are dead!°
- Kills 99.9% of {Insert bacteria from Table 7 list under non-food contact sanitizer} fast[°] [quickly[°]][rapidly[°]][in 10 seconds°]
- [Non-Food Contact Sanitizer] Effective against {Insert bacteria from Table 7 list under non-food contact sanitizer}
- Fast kill where you need it most°
- Eliminates 99.9% of [Common Household[△]] bacteria in 10 seconds°

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

[Hard Non-Porous Surface Disinfecting Claims]

- [disinfection] [disinfecting]
- Broad spectrum [general] disinfectant
- Destroys bacteria on {*insert site from Table 3,5,6*}
- Disinfectant [&] Cleaner
- Disinfects [common bathroom[□] bacteria]
- Kills [*insert organism(s) from Table 7*][□]
- Kills bacteria on {*insert surface/site from Table 3,5,6*}
- Oxygen-based [disinfectant] kills [99.9%] [of] bacteria/viruses[†][[□]] {“[□]” *qualifier required unless “disinfectant” is in claim*}
- Reduces bacteria on {*insert surface/site from Table 3,5,6*}
- Kills 99.9% of [bacteria germs][viruses[†]][and][fungi], [Influenza A (H1N1) virus][□]
- Kills 99.9% of odor causing bacteria -and/or- germs [With germ killing Technology]
- Designed as a general cleaner and disinfectant[/sanitizer]
- Cuts tough dirt -and/or- grease and grime and kills 99.9% of bacteria [in the bathroom] [on] {*insert surface/site from Table 3,5,6*}
- Cuts tough grease and grime and kills 99.9% of bacteria -and/or- germs [in the kitchen] [on] {*insert surface/site from Table 3,5,6*}[[□]]{“[□]” *qualifier required when “germs” is in claim*}
- Destroys germs [that ordinary cleaners don't][□]
- Disinfects {*insert surface/site from Table 3,5,6*}
- Disinfects and removes offensive odors from {*insert surface/site from Table 3,5,6*}
- Disinfects bacteria and viruses[†] [in {*insert location from Table 6*}] [on {*Insert items from Table 3 or 5*}]
- Effective against {*Insert organisms from Table 7 under disinfection*}
- Eliminates 99.9% of bacteria [and] [germs] [viruses[†]][fungi][and][fungus] [[□]]{“[□]” *qualifier required when “germs” is in claim*}
- Eliminates 99.9% of [common household[□]] bacteria -and/or- germs [in 5 minutes[□]] [[□]]{“[□]” *qualifier required when “germs” is in claim*}
- Eliminates 99.9% of bacteria from kitchen -and/or- bathroom {*insert surface/site from Table 3,5,6*}
- Eliminates 99.9% of bacteria [in] the kitchen -and/or- bathroom
- Eliminates 99.9% of germs [that ordinary cleaners don't][□]
- Eliminates 99.9% of kitchen[□] -and/or- bathroom[□] bacteria
- Freshens while killing bacteria -and/or- germs -and/or- viruses[†] -and/or- fungus[[□]]{“[□]” *qualifier required when “germs”, “viruses[†]” or “fungus” is in claim*}
- Ideal to spot sanitize and remove stains on large soft surface areas [like couches, throw rugs, curtains]
- Ideal for sanitizing places on large household items like couches, rugs and countertops [that cannot fit into your machine]
- Kills [99.9% of] bacteria
- Kills 99.9% of bacteria in one step when disinfection [or sanitization] directions for use are followed
- Kills 99.9% of bacteria and leaves surfaces sparkling
- Kills [99.9% of] bacteria and germs[□]
- Kills [99.9% of] bacteria and (&) viruses[†][□]
- Kills [99.9% of] bacteria for a deep down clean
- Kills [99.9% of] bacteria on home healthcare surfaces[□]
- Kills [99.9% of] Escherichia coli O157:H7 (E. coli) -and/or- Salmonella enterica-and/or- {*insert organism from Table 7 under disinfection*}
- Kills [99.9% of] germs[□]

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Kills [99.9% of] germs with (its) 4-in-1 action[□]
- Kills [99.9% of] [common household[△]] bacteria [in 5 minutes[□]]
- Kills (99.9% of) the following [common household[△]] bacteria commonly found in kitchens on hard, non-porous surfaces in 5 minutes[□]: {organisms} {insert organism from Table 7 under disinfection}
- Kills (99.9% of) the following [common household[△]] bacteria commonly found in bathrooms on hard, non-porous surfaces in 5 minutes[□]: {organisms} {insert organism from Table 7 under disinfection}
- Kills (99.9% of) viruses[†] and (&) bacteria[□]
- Kills bacteria and viruses[†] on hard, non-porous (kitchen) (and) (bathroom) surfaces in 5 minutes[□]
- Kills bacteria and viruses[†] on hard, non-porous (kitchen) surfaces in 5 minutes[□]
- Kills bacteria commonly found in the kitchen -and/or- bathroom [in 5 minutes[□]]
- Kills bacteria for a deep down clean
- Kills germs [that ordinary cleaners don't][□]
- Kills germs[□]
- Kills [common household[△]] bacteria
- Kills [common household[△]] bacteria [commonly found in] [bathrooms] [and] [kitchens] on hard, non-porous surfaces [in 5 minutes[□]]
- Kills [common household[△]] bacteria [in 5 minutes[□]] [commonly found in] [bathrooms] [and] [kitchens]
- Kills Viruses[†][□]
- Multi-Surface Cleaner Disinfectant
- Reduces the amount of bacteria on a surface
- Removes bacteria
- Designed as a general cleaner and disinfectant
- Eliminates 99.9% of -or- Kills SARS-CoV-2 [1/2020] [causative agent of COVID-19][the virus that causes COVID-19] on hard non-porous surfaces[□]
- Effective against SARS-CoV-2 [1/2020] [in # minutes -or- # seconds] on hard non-porous surfaces
- Disinfects hard non-porous surfaces by killing [99.9% of] SARS-CoV-2 [1/2020] [in One Step when disinfection directions for use are followed]
- Kills [99.9% of] SARS-CoV-2, which causes COVID-19[□]
- Kills [Effective against] the virus that causes COVID-19[□]
- Effective against SARS-CoV-2 virus responsible for COVID-19 on hard non-porous surfaces[□]
- Kills SARS-CoV-2 [virus] [the virus that causes COVID-19] on hard non-porous surfaces[□]
- Effective against SARS-CoV-2 [(the virus that causes COVID 19)] on hard non-porous surfaces[□]
- Kills SARS-CoV-2 Virus on hard non-porous surfaces[□]
- Oxygen-based [disinfectant] [cleaner] kills [99.9%] of bacteria/viruses[†][□] {“□” qualifier required unless “disinfectant is in claim”}
- This product [product name] is a broad-spectrum, hard non-porous surface disinfectant that has been shown to be effective against SARS-CoV-2 [the virus that causes COVID-19]

[Spot Soft Surface Sanitizer Claims] {for Option 1 Directions}

- [[Oxygen based] Soft Surface Spot Sanitizer -or- Sanitization
- [Oxygen based] Soft Surface Spot[Fabric] Sanitizer -or- Sanitization
- Kills 99.9% of bacteria on soft surfaces [fabric][upholstery][{insert one or more items from Table 4}]*
- Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery][{insert one or more items from Table 4}]
- Powers out the toughest stains and disinfects [or sanitizes*] bacteria without stripping color in fabrics

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- [45 second] [bacteria] [*Insert 1 or more strains from Table 7 under soft surface sanitization*] soft surface sanitization-or- Sanitizer*
- [*Insert 1 or more strains from Table 7 under soft surface sanitization*] soft surface spot sanitizer
- Soft surface [Fabric] spot Sanitizer -or- Sanitizes
- [45 second] [One Step] [1 Step] Soft Surface [Fabric] Spot Sanitizer when sanitization directions for use are followed
- [45 second] [One Step] [1 Step] soft surface spot sanitizer [for the [*Insert one or more locations from {Table 6}*]] when sanitization directions for use are followed
- Cleans and spot sanitizes fabrics [soft surfaces] [soft and hard non-porous surfaces] quickly [in One Step when sanitization directions for use are followed]
- Cleans, deodorizes, and sanitizes fabrics [soft surfaces]* [and hard non-porous surfaces] in one step when sanitization directions for use are followed
- Ideal to spot sanitize and remove stains on large soft surface areas [like couches, throw rugs, curtains]
- When you need fabric [and surface] sanitization[!]*
- When you need to kill bacteria on soft and hard non-porous surfaces[!]*
- Kills 99.9% bacteria [in 45 seconds*]
- In 45 seconds, 99.9% bacteria are dead on soft surfaces[!]*
- Kills 99.9% [*Insert bacteria from Table 7 list under soft surface sanitizer*] [in 45 seconds*]
- [Soft Surface Sanitizer*] Effective against [*Insert bacteria from Table 7 list under soft surface sanitizer*]
- Eliminates 99.9% of [household[§]] bacteria on fabric [soft surfaces] in 45 seconds*
- To Spot Sanitize*

[Spot Soft Surface Sanitizer Claims] {for Option 2 Directions}

- [Oxygen based] Soft Surface Spot Sanitizer -or- Sanitization
- [Oxygen based] Soft Surface Spot[Fabric] Sanitizer -or- Sanitization
- Kills 99.9% of bacteria on soft surfaces [fabric][upholstery][*{insert one or more items from Table 4}*]*
- Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery][*{insert one or more items from Table 4}*]
- Powers out the toughest stains and disinfects [or sanitizes*] bacteria without stripping color in fabrics
- [30 second] [bacteria] [*Insert 1 or more strains from Table 7 under soft surface sanitization*] soft surface sanitization[Sanitizer]*
- [*Insert 1 or more strains from Table 7 under soft surface sanitization*] soft surface spot sanitizer
- Soft Surface [Fabric] Spot Sanitizer -or- Sanitizes
- [30 second] [One Step] [1 Step] Soft Surface [Fabric] Spot Sanitizer when sanitization directions for use are followed
- [30 second] [One Step] [1 Step] soft surface spot sanitizer [for the [*Insert one or more locations from {Table 6}*]] when sanitization directions for use are followed
- Cleans and sanitizes fabrics* [soft surfaces] [soft surfaces and hard non-porous surfaces] quickly [in One Step when sanitization directions for use are followed]
- Cleans, deodorizes, and sanitizes fabrics [soft surfaces]* [and hard non-porous surfaces] in one quick -or- fast - or- rapid step when sanitization directions for use are followed
- When you need fast fabric* [and surface] sanitization [!]
- When you need to kill bacteria fast on soft* and hard non-porous surfaces[!]
- Kills 99.9% bacteria fast -or- quickly -or- rapidly[in 30 seconds]*
- In 30 seconds, 99.9% bacteria are dead on soft surfaces[!]*

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Kills 99.9% {*Insert bacteria from Table 7 list under soft surface sanitizer*} fast -or- quickly -or- rapidly [in 30 seconds]*
- [Soft Surface Spot Sanitizer] Effective against {*Insert bacteria from Table 7 list under soft surface sanitizer*}
- Eliminates 99.9% of [household⁶] bacteria on fabric* [soft surfaces] in 30 seconds
- To Spot Sanitize*

[Spot Soft Surface Sanitizer Claims] {for Option 3 Directions}

- [Oxygen based] Soft Surface Spot Sanitizer -or- Sanitization
- [Oxygen based] Soft Surface Spot[Fabric] Sanitizer -or- Sanitization
- Kills 99.9% of bacteria on soft surfaces [fabric][upholstery][*{insert one or more items from Table 4}*]*
- Oxygen based formula cleans and spot sanitizes soft surfaces [fabric] [upholstery][*{insert one or more items from Table 4}*]
- Powers out the toughest stains and disinfects [or sanitizes*] bacteria without stripping color in fabrics
- [Bacteria] [*Insert 1 or more strains from Table 7 under soft surface sanitization*] soft surface spot sanitization -or- Sanitizer
- [*Insert 1 or more strains from Table 7 under soft surface sanitization*] soft surface spot sanitizer
- Soft Surface [Fabric] Spot Sanitizer -or- Sanitizes
- [One Step] [1 Step] Soft Surface [Fabric] Spot Sanitizer when sanitization directions for use are followed
- [One Step] [1 Step] soft surface spot sanitizer [for the [*Insert one or more locations from {Table 6}*]] when sanitization directions for use are followed
- Cleans and sanitizes fabrics [soft surfaces] [soft and hard non-porous surfaces]* quickly[^] [in One Step when sanitization directions for use are followed] {*“^” qualifier required when E. coli listed as a soft surface sanitization organism on the label*}
- Cleans, deodorizes, and sanitizes fabrics [soft surfaces] * and [hard non-porous surfaces] in one step when sanitization directions for use are followed
- When you need fabric [and surface] sanitization* [!]
- When you need to kill bacteria fast[^] on soft surfaces* and hard non-porous surfaces[!]{*“^” qualifier required when E. coli listed as a soft surface sanitization organism on the label*}
- Kills 99.9% bacteria
- 99.9% bacteria are dead on soft surfaces*[!]
- Kills 99.9% {*Insert bacteria from Table 7 list under soft surface sanitizer*} fast -or- quickly -or- rapidly [^] {*“^” qualifier required when E. coli listed as a soft surface sanitization organism on the label*}
- [Soft Surface Spot Sanitizer] Effective against {*Insert bacteria from Table 7 list under soft surface sanitizer*}
- Eliminates 99.9% of [household⁶] bacteria on fabric* [*soft surfaces]
- To Spot Sanitize*

[Fabric Mildewstat Claims] {28-day claim requiring pre-cleaning}

- Fabric Mildewstat-or- fungistat
- Controls -or- Inhibits the growth of mold [and] [mildew] [for [up to] 28 days] on clean-or- pre-cleaned fabric -or- soft surfaces -or- in {*Insert one or more of the locations in Table 6*}
- Controls-or- Inhibits the growth of mold spores -or- mold & mildew spores [for [up to] 28 days] on clean -or- pre-cleaned fabric -or- {*Insert one or more of the items in Table 4*}
- Controls -or- Inhibits the growth of mold [and] [mildew] [for [up to] 28 days] on clean -or- pre-cleaned {*Insert one or more of the items in Table 4*}
- Controls-or- Inhibits the growth of mold spores -or- mold & mildew spores [for [up to] 28 days] on clean -or- pre-cleaned fabric -or- soft surfaces in {*Insert one or more of the locations in Table 6*}

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

- Controls the growth of [mold] [and] [mildew] for [up to] [28 days on clean -or- pre-cleaned fabric
- Inhibits the growth of [mold] [and] [mildew] for [up to] 28 days on clean -or- pre-cleaned fabric
- Controls the growth of [mold] [and] [mildew] for [up to] 28 days on clean -or- pre-cleaned fabric

[Fabric Mildewstat Claims] {21-day claim not requiring pre-cleaning}

- Fabric Mildewstat -or- fungistat
- Controls-or- Inhibits the growth of mold [and] [mildew] [for [up to] 21 days] on fabric -or- {Insert one or more of the items in Table 4}
- Controls-or- Inhibits the growth of mold spores -or- mold & mildew spores [for [up to] 21 days] on fabric -or- {Insert one or more of the items in Table 4}
- Controls-or- Inhibits the growth of mold [and] [mildew] [for [up to] 21 days] on fabric-or- soft surfaces in {Insert one or more of the locations in Table 6}
- Controls-or- Inhibits the growth of mold spores-or- mold & mildew spores [for [up to] 21 days on fabric -or- soft surfaces] in {Insert one or more of the locations in Table 6}
- Controls the growth of [mold] [and] [mildew] for [up to] 21 days on fabric
- Inhibits the growth of [mold] [and] [mildew] for [up to] 21 days on fabric
- Controls the growth of [mold] [and] [mildew] for [up to] 21 days on fabric

[General Usage Claims]

- Economical [Disinfectant] [Cleaner] [Deodorizer]
- Three steps to clean[:] [Disinfectant] [Cleaner] [Deodorizer]
- Groundbreaking cleaner + stain remover
- Knocks out the toughest kid and pet messes, removing odor [on carpet]
- Knocks out the toughest kid and pet messes, removing odor [on fabrics]

[Non-Pesticidal Allergen Claims]

- Breaks Down non-living Allergens[!][including {insert one or more items from Table 2}][in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- Controls (the most) (common) non-living allergens [including {insert one or more items from Table 2}][in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- Destroys [Eliminates] non-living Allergens[!][including {insert one or more items from Table 2}][in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust] [in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- Reduces dust mite matter -or- particles, cockroach matter – or particles, and pet dander allergens [found in dust]
- Reduces non-living Allergens[!][in{insert one or more locations from Table 6}][on {insert one or more items from Table 3 or 5}]
- Reduces up to XX% of (inanimate) (non-living) allergens [that become airborne from {insert one or more items from Table 3, 4 or 5}], [such as {insert one or more items from Table 2}]
- [This product] kills germs and destroys non-living allergens [while cleaning hard, nonporous surfaces.]
- [This product] kills germs on surfaces, controls mold & mildew on fabric, and destroys non-living allergens.
- Deodorizes[Disinfects][controls mold & mildew on fabric], and destroys non-living allergens

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

{Table 1:} Soils / Odors: (Graphic - depicting soil)

Baby food	Dirt (greasy dirt)	Hard Water stains	Pet odors	Wine
Bacon fat	Dust	Heel / Scuff marks	Pet stains	
Bathtub rings	Eggs	Juice / Wine stains	Rust	
Beverage stains	Fingerprints	Lime scale	Smears / Smudges	
Blood stains	Food odors	Mildew stains	Smoke / Smoking odors	
Baked / Burnt on food	Food stains	Mold stains	Soap scum	
Coffee	Gravy	Mud	Stains / Soils	
Cooking odors	Grease (splatter)	Organic soils / stains	Tea	
Cosmetic stains	Grime	Outdoor grime	Tomato sauce	
Crayon / Pencil marks	Hair dye	Pancake mix	Toothpaste	
Debris	Handprints	Pen / Ink mark	Tough soils / stains	

{Table 2:} Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

{Table 3:} Hard Non-Porous Surface Types:

Aluminum	Sealed Fiberglass fixtures	Laminate	Vinyl
Glazed porcelain	Glass	Metal / Tin	Countertop [surfaces]
Chrome	Glazed ceramic	Mirror	
Corian®	Glazed granite	Plastic laminate	
Crystal	Glazed porcelain	Sealed Marble	
Enamel	Glazed tile	Silestone®	
Formica®	Linoleum	Stainless steel	

{Table 4:} Soft Surfaces: (Graphic – depicting object/item)

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Stuffed (Plush) toys
Back (School) pack	Dog (Pet) bed	Seat cushion (kitchen)	Suitcase (luggage)
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(upholstered) Booster Seat
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) chairs
Bedding (Bedspread)	Duvet cover	Shower curtain (fabric)	(Upholstered) couches
Box spring (cover)	Gym bag (fabric)	Slippers	(Upholstered) furniture
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Upholstery
Clothing	Laundry bag (fabric)	Rags	Window treatments (fabric)
Cots	Mattress (cover)	Sport(s) (bag(s)) (equipment)	
Couch (Sofa)	Mop (Broom)	Stroller (seats)	Soft (fabric) surfaces
Curtains (Draperies)	Throw Rug	Stuffed animals	

{Table 5:} Hard Non-porous Surfaces: (Graphic - depicting object/item)

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

Appliance exterior	Exhaust (fan) (hood)	Glazed ceramic tile	Shelves (drawers)	Table (tabletop) (non-wood)
Bathtub (tub)	Faucet	Glazed porcelain tile	Patio door	Telephone
Bed frame	Fixture (chrome / stainless steel)	Sealed granite	Piano keys	Toilet bowl exterior (Urinal)
Cabinet (non-wood)	Floor (finished wood)	Grill (Bar-B-Que) exterior	Picnic table (non-wood)	Vanity top
Chair (non-wood)	Floor (glazed ceramic/porcelain tile)	Highchair (non-food contact area)	Plastic laundry (basket) (hamper)	Washable (walls) (wallpaper)
Changing table (non-wood)	Floor (laminated)	Light fixture	Range hood (stove hood)	Water fountain
Computer /-TV screen	Floor (linoleum)	Metal blinds	Refrigerator / Freezer exterior	Window (windowsill)
Counter (Countertop)	Floor (sealed marble)	Microwave exterior	Shower (door) (curtain)	
Crib (non-wood)	Floor (vinyl)	Non-medical (chrome / stainless steel)	Shower (stall) (area)	
Diaper pail (non-wood)	Garbage (can) (pail) (container)	Outdoor patio furniture (non-wood)	Sink (basin)	
Doorknob (handle)	Glass topped furniture	Oven (door)	Stove (stovetop)	

{Table 6: Use Sites (Graphic - depicting use site):

Basement	Garage	Living room	Tool shed
Bathroom	High-touch areas	Mud room	Kitchen
Bedroom	Home[House]	Nursery	Dining room
Den / Study	Household areas	Outdoor area	Game room
Family room	Laundry [room]	Storage (area) (room)	Rec room
Athlete/Recreational Facilities (fitness facilities, gyms)	Dry cleaners	Lodging Establishments	Public Transportation Terminals (air/bus/train/car)
Automotive Interiors (seats, handles, etc.) Office	Education (schools, colleges, preschools)	Locker Rooms	Pet Shops
Automotive (dealers, rental cars, body shops, fleet lease, car wash, etc.) Workplace	Entertainment (Theaters, Parks, Playgrounds, etc.) Hotel [motel]	Manufacturing Facilities	Retail locations (Grocery stores, Shops, Malls)
Breakrooms Cruise ships	Food Service Establishments [Restaurants] [Commercial Kitchens] Airplane	Other Commercial facilities	Shower Rooms
Churches	Government facilities	Offices	Transportation vehicles (Airplanes, Cruise ships/boats, trains, buses, auto, containers, trucks)
Commercial laundry	Hospitality Areas (hotel, motels, extended stay, time share)	Office Buildings	Zoos

{Table 7: List of Organisms}

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

DISINFECTANT	
Contact Time 5 minutes	Bacteria^{xx} <i>Pseudomonas aeruginosa</i> [P.] [ATCC 15442] <i>Salmonella enterica</i> [S.] [ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)][S.] [ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
Contact Time 10 minutes	Fungi[■] <i>Trichophyton interdigitale</i> [(Athlete's Foot Fungus)][T.][ATCC9533]
Contact Time 5 minutes	Viruses[†] Rhinovirus [(type 39)][ATCC VR-340] [Strain 209] Influenza A Virus [(H1N1)] [CDC #2009712192] Herpes Simplex Virus, Type 1 [ATCC VR-733] Rotavirus [ATCC VR-2018] **SARS-CoV-2 [Strain /2020]
NON-FOOD CONTACT SANITIZER	
Contact Time 10 seconds	<i>Pseudomonas aeruginosa</i> [P.] [ATCC 15442] <i>Salmonella enterica</i> [S.] [ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)] [S.] [ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> O157:H7[E.][ATCC43888]
SOFT SURFACE SANITIZER[*] {use with Option 1 Soft Surface Directions}	
Contact Time 45 seconds	<i>Pseudomonas aeruginosa</i> [P.] [ATCC 15442] <i>Salmonella enterica</i> [S.] [ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)] [S.] [ATCC 6538] <i>Klebsiella pneumoniae</i> [K.][ATCC 4352] <i>Escherichia coli</i> [E.] [ATCC 11229]
SOFT SURFACE SANITIZER[*] {use with Option 2 Soft Surface Directions}	
Contact Time 30 seconds	<i>Pseudomonas aeruginosa</i> [P.] [ATCC 15442] <i>Salmonella enterica</i> [S.] [ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)] [S.] [ATCC 6538] <i>Klebsiella pneumoniae</i> [K.] [ATCC 4352]
SOFT SURFACE SANITIZER[*] {use with Option 3 Soft Surface Directions}	
Contact Time 30 seconds	<i>Pseudomonas aeruginosa</i> [P.] [ATCC 15442] <i>Salmonella enterica</i> [S.] [ATCC 10708] <i>Staphylococcus aureus</i> [(Staph)] [S.] [ATCC 6538] <i>Klebsiella pneumoniae</i> [K.] [ATCC 4352]
Contact Time 45 seconds	<i>Escherichia coli</i> [E.] [ATCC 11229]
FABRIC MILDEWSTAT	
[21] [♦28] day	<i>Aspergillus niger</i> [A.][ATCC 6275] <i>Penicillium variable</i> [P.][ATCC 32333]

□when disinfection directions for use are followed

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

*Spot sanitizes [fabric[s]] [and] soft surfaces when sanitization directions for use for soft surfaces are followed

^Surface must remain visibly wet for 45 seconds to sanitize against *Escherichia coli*

°when hard, non-porous surface sanitization directions for use are followed

♦Pre-cleaning required

△*Staphylococcus aureus, Klebsiella pneumoniae*[,] [*Salmonella enterica*][,] [*Escherichia coli* O157:H7][,] [*Pseudomonas aeruginosa*]

¥*Staphylococcus aureus, Klebsiella pneumoniae*[,] [*Salmonella enterica*][,] [*Escherichia coli*][,] [*Pseudomonas aeruginosa*]

£*Staphylococcus aureus, Klebsiella pneumoniae*[,] [*Salmonella enterica*][,] [*Pseudomonas aeruginosa*]

¥Exterior surface only

△Insert surface types from Table 3

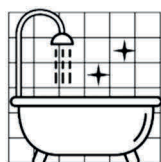
*insert one or more disinfectant organisms from Table 7

βNon-food contact surfaces

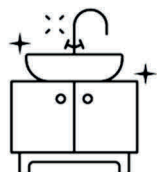
∞Hard, non-porous surfaces only

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

{Optional Pictograms}



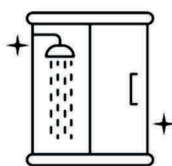
tub / tile



sink / vanity



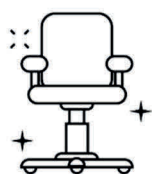
toilet exterior



shower



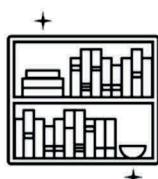
toilet bowl exterior



office chair



Sofa*



bookshelf



computer



countertop



fridge [exterior][Y]

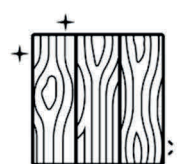
(NOTE TO REVIEWER: Either the term "exterior" or the qualifier "Y" is required to appear on the label)



sink



microwave



hardwood floor



trash can



tub / tile



sink / vanity



toilet exterior



shower



toilet bowl exterior



office chair



Sofa*



bookshelf



computer



countertop



fridge [exterior][Y]

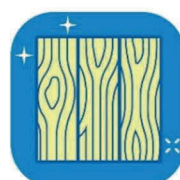
(NOTE TO REVIEWER: Either the term "exterior" or the qualifier "Y" is required to appear on the label)



sink



microwave



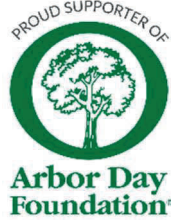
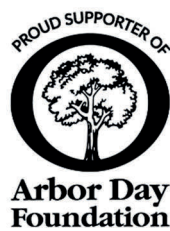
hardwood floor



trash can

(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

[Our Promise:]



(parenthetical text) and [bracketed text] is optional; *italicized* text is informational.

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

<i>For an emerging viral pathogen that is a/an...</i>	<i>... following the directions for use for the following organisms on the label:</i>
Enveloped virus	<u>One of the following:</u> Rotavirus Rhinovirus Type 39
Large non-enveloped virus	Rhinovirus Type 39

Acceptable claim language:

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [non-porous surfaces]. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information."