

10772-11

10/06/2003

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OUTER CARTON - FRONT PANEL

EAR-RITE® INSECTICIDAL EAR WASH FOR DOGS

**CONTROLS EAR MITES
AIDS IN WAX REMOVAL
CONTAINS ALOE VERA**

KEEP OUT OF REACH OF CHILDREN

CAUTION: See other cautions and ingredient statement on other (side) panel

Lambert Kay® (logo)

4 FL. OZ. (118 mL)

ACCEPTED
OCT 6 2003
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under
EPA Reg. No. 10772-11

OUTER CARTON - SIDE PANEL

EAR-RITE® INSECTICIDAL EAR WASH FOR DOGS

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS**

ACTIVE INGREDIENTS:

| | |
|--------------------------------------|---------------|
| Piperonyl Butoxide, Technical* | 0.50% |
| Pyrethrins | 0.05% |
| INERT INGREDIENTS | 99.45% |
| | 100.00% |

*Equivalent to 0.4% (butylcarbityl) (6-propylpiperonyl) ether and 0.1% other related compounds

**PRECAUTIONARY STATEMENTS
HAZARD TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

IF In eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-30 minutes. Call a poison control center or doctor for treatment advice.

In case of emergency: Call 1-888-234-1828. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

[Lambert Kay® (logo)]

OUTER CARTON - SIDE PANEL

EAR-RITE® INSECTICIDAL EAR WASH FOR DOGS

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For external use on dogs only. Not for prolonged use. If condition for which this preparation is used persists or if a rash or irritation develops, discontinue use and consult a veterinarian. Do not use on puppies under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Ear Mite Diagnosis: Dogs with ear mites will shake their heads and vigorously scratch their ears. Ear mites live in the ear canal where they cause a dark, reddish brown, waxy debris to be formed. The mites

can usually be seen by placing a small amount of the debris on a black surface under a bright light. They will appear as small, moving white specks.

Clean ears twice a month as an aid in reducing probability of ear mite infestation and wax accumulation. Instill 10 drops of Ear-Rite® Insecticidal Ear Wash into each ear. Gently massage base of ear for 3 to 5 minutes. Let soak for a few more minutes. Then let dog shake its head to remove as much miticide as possible. Swab thoroughly with cotton. Do not repeat treatment for 2 weeks.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area.

DISPOSAL:

IF empty: Do not reuse this container. Place in trash or offer for recycling if available.

IF partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

For information call 1-800-690-6455 (Monday-Friday 9:00 AM-5:00 PM EST).

www.lambertkay.com

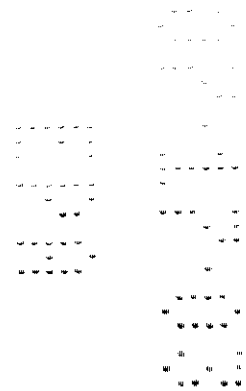
Distributed by
CHURCH & DWIGHT CO., INC.
Princeton, NJ 08543

EPA Reg. No. 10772-11
EPA Est. No. 034624-CT-001

[Lambert Kay® (logo)]

OUTER CARTON - SIDE PANEL

EAR-RITE® INSECTICIDAL EAR WASH FOR DOGS



BOTTLE LABEL

EAR-RITE® INSECTICIDAL EAR WASH FOR DOGS

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CAUTION: See back (side) panel for additional precautionary statements

Lambert Kay® (logo)

4 FL. OZ. (118 ml)

Bottle Label - Back Panel

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