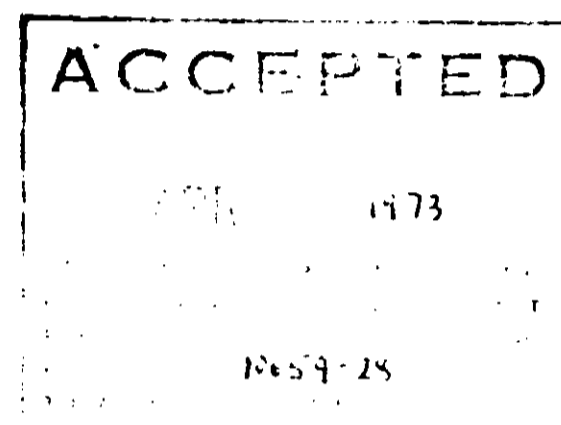




**15-5-10 lawn food
with
insect control
contains
0.43% Technical Heptachlor
covers 3000 sq. ft.**



Guaranteed Minimum Analysis

Total Nitrogen (N)	15.0%
1.6% Ammoniacal Nitrogen from Ammoniated Polyphosphates	
13.4% Ammonium Nitrogen — combined with Sulfates	
Total available Phosphoric Acid (P ₂ O ₅)	5.0%
1% Polyphosphate	
4% Orthophosphate	
Soluble Potash (K ₂ O)	10.0%
Sulfur (S) - Sulfate Form	15.0%
Magnesium (Mg) - Sulfate Form50%
Iron (Fe)50%
Iron Oxide and Iron complexed in Superphosphoric Acid	
Zinc (Zn)50%
Zinc Sulfate and Zinc Complexed in Superphosphoric Acid	

INGREDIENTS STATEMENT FOR PEST CONTROL

ACTIVE INGREDIENTS

Heptachlor	
(Heptachlorotetrahydro-4, 7-methanoindene)	0.31%
Related Compounds	0.12%

INERT INGREDIENTS Relative to Pest Control

Each 100 pounds contains 0.43 pound Technical Heptachlor together with 99.57 pounds ZIPPER 15-5-10 lawn food

CAUTION: KEEP OUT OF REACH OF CHILDREN

Harmful if swallowed. Avoid inhalation of dust or contact with skin. Keep out of eyes. In case of contact, flush eyes with plenty of water, get medical attention if irritation persists. Wash thoroughly with soap and water after using. Do not apply to vegetables, food or forage crops. Avoid contamination of feed, foodstuffs and food containers. The product is toxic to fish, birds and other wildlife. Keep out of lakes, streams or ponds. Do not apply where runoff is likely to occur. Do not contaminate water by cleaning of equipment or disposal of wastes. Apply this product only as specified on this label. Empty bags should be buried or burned. (Stay away from smoke) If the bags are burned, the ashes should be buried in a safe place. Keep children and pets off treated areas until this material is washed into the soil and the grass is dry.

DIRECTIONS FOR USE

1.6% Ammoniacal Nitrogen from Ammoniated Polyphosphates	
13.4% Ammonium Nitrogen — combined with Sulfates	
Total available Phosphoric Acid (P ₂ O ₅)	5.0%
1% Polyphosphate	
4% Orthophosphate	
Soluble Potash (K ₂ O)	10.0%
Sulfur (S) — Sulfate Form	15.0%
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INGREDIENTS STATEMENT FOR PEST CONTROL

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INERT INGREDIENTS Relative to Pest Control 99.57%

Each 100 pounds contains 0.43 pound Technical Heptachlor together with 99.57 pounds ZIPP 15-5-10 Lawnfood.

CAUTION: KEEP OUT OF REACH OF CHILDREN

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DIRECTIONS FOR USE

(Do not use this product for any uses other than those specified on the label.)

ZIPP 15-5-10 is a complete turf food containing sulfur, magnesium, iron and zinc in addition to the primary nutrients formulated in a manner that promotes optimum turf nutrition for a longer period of time than that obtained from conventional fertilizers.

For uniform application, set the spreader for 1/2 the recommended rate and apply one-half the total amount over the area to be treated, moving in one direction at a steady rate. Spread the remaining half quantity over the same area moving at right angles to the first application.

LAWNS: For vigorous, healthy turf which will be free of the following insect pests: Ants, Asiatic garden beetle larvae, chiggers, cutworms, European chafer larvae, grasshoppers, green June beetle, Japanese beetle larvae, mosquitoes, ticks and white grubs, apply 50 pounds per 3,000 square feet at least three times a year; one application in the spring, one in the summer, and one in the fall.

Apply when the grass blades are dry followed by thorough wetting which will carry the insecticide into the zone of insect infestation.

Local conditions affect the use of pesticides. Agricultural experiment stations or extension service agents in the state issue recommendations to fit local conditions and their recommendations should be followed with ZIPP Lawnfood 15-5-10 Insect Control.

EPA Reg. No. 10659-28

CONDITIONS OF SALE

1. Seller warrants that this product consists of the ingredients specified and is reasonably fit for use as directed on the label. No one, other than officer of Seller, is authorized to make any warranty, guarantee or direction concerning this product. 2. Because the time, place, rate of application and other conditions of use are beyond Seller's control, Seller's liability from handling, storage and use of this product is limited to replacement of product or refund of purchase price.



a product of
OCCIDENTAL CHEMICAL COMPANY
 a division of
OCCIDENTAL PETROLEUM CORPORATION
HOUSTON, TEXAS



50 lbs. net wt.

Covers 3,000 sq. ft.