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153-6-19

Reason To Issue: To revise product label for EPA Registration 10350-19. This product is identical to Whitmire Co. product registered under EPA Reg. No. 499-231. (Label revision date: 11/6/89)

DRAFT LABEL (Front Panel)

SECTROL

3M

TWO-WAY

FLEA FOAM

NO. 1498

TIMED RELEASE

Residual Flea And Tick Treatment With Knockdown

For Use On Cats

Also For Dogs That Are Sensitive to Conventional Sprays

Microencapsulated Synergized Pyrethrins For Residual Activity

And Unencapsulated Synergized

Pyrethrins for Knockdown

ACTIVE INGREDIENTS:

Pyrethrins: 0.15% 0.70% Piperonyl Butoxide, Technical: 0.70% INERTS: 98.81%

*Equivalent to 0.560% Butylcarbityl

EPA Reg. No. 10350-19

(6-propylpiperonyl) ether and to

EPA Est.

0.140% related compounds.

Net Weight: 12 OZ. (340 G.)
Keep Out Of Reach Of Children
CAUTION
See precautionary statements on side panel

DRAFT LABEL (Left Panel)

SHAKE WELL BEFORE USING!

Directions for Use: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

- 1. Start by applying a one-second burst of SECTROL Two-Way Flea Foam directly on haircoat near the pets head, avoiding contact with the eyes. (Note: SECTROL Two-Way Flea Foam is an excellent product to use on nervous or hyperactive pets because it can be applied first into your palm while you face away from the animal.) Massage the foam into the haircoat until it disappears.
- 2. Repeat this procedure making sure to thoroughly moisten, but not soak, the entire haircoat. When applying to cats, use a one-second burst for each pound your cat weighs. Usually 4-5 one-second bursts will cover a 5-7 pound cat. The amount required will vary with the size of the pet and the density of the haircoat.
- 3. It is important to apply SECTROL Two-Way Flea Foam as evenly as possible over the pet's body because fleas will migrate to untreated areas (e.g. toes, footpads, around the ears etc.).
- 4. Applying this product at the level described above will provide rapid flea kill and at least 8 days residual activity. Because some animals, particularly cats and kittens, may be sensitive to insecticides, do not exceed the recommended application rate for cats and kittens unless so advised by your veterinarian.
- 5. Allow your pet to dry. Do not towel dry as this will remove many of the SECTROL Two-Way Flea Foam microcapsules. (These capsules provide the insecticide's timed-release residual activity.) A blow dryer works well to shorten the drying time.
- 6. For best results, reapply SECTROL Two-Way Flea Foam weekly.

In addition to treating your pet directly, control of fleas in your pet's environment is important if you wish to eliminate fleas from your home. Ask your veterinarian about SECTROL Pet And Premise Spray (No. 1495) to help eliminate fleas from the carpeting, furniture and other pet activity areas. When used as directed, SECTROL Premise Flea Spray provides 30-day residual control of fleas in the home.

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DRAFT LABEL (Right Panel)

PRECAUTIONARY STATEMENTS:

CAUTION

HAZARDS TO HUMANS AND DOMESTIC ANIMALS:

Avoid contact with eyes. Some animals, particularly cats and kittens, may be sensitive to insecticides. See "Directions for Use" for specific application information. If adverse reactions are observed (e.g., heavy salivation, lethargy, breathing difficulties, or other unusual reactions), bathe pet immediately in warm, soapy water. If symptoms persist, seek medical attention.

PHYSICAL OR CHEMICAL HAZARDS:

Contents under pressure. Do not puncture or incinerate container. Do not use or store near heat or open flame. Do not store below 32°F. Exposures to temperatures above 130°F may cause bursting. Incineration of container may cause explosion.

ENVIRONMENTAL HAZARDS:

This product is toxic to fish. Do not contaminate water, food or feed by storage or disposal.

STATEMENT OF PRACTICAL TREATMENT:

If in eyes: immediately flush eyes with plenty of water; get medical attention if irritation persists.

S FORAGE AND DISPOSAL:

Storage: Store in a cool area away from heat or open flame and in an area out of reach of children. Do not store below 32°F.

Disposal: Do not reuse empty container. Replace cap and securely wrap container in several layers of newspaper and discard in trash. Do not puncture or incinerate.

Notice - Limited Warranty: 3M guarantees only that the product, if used as directed, will perform as described on this label. 3M makes no other guarantees, warranties or promises for the product. The purchaser's sole and exclusive remedy shall be limited to product replacement or refund for the returned product at 3M's option. 3M will replace any product found by 3M to be defective.

The foregoing warranty is in lieu of all other warranties expressed or implied including the warranty of merchantability or fitness for a particular purpose. 3M shall not be liable for any damages, including incidental and/or consequential damages, regardless of the legal theory asserted, including negligence and/or strict liability arising out of the use of or the inability to use or the performance of the product.

Some states do not allow the exclusion or the limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

This warranty gives you specific rights, and you may also have other rights which vary from state to state. For any warranty questions, contact 3M Animal Care Products.

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Made in U.S.A. by 3M Animal Care Products St. Paul, MN 55144-1000

U.S. Patent: 4,056,610