



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 28, 2016

Emily Foley  
Registration Specialist  
Gowan Company  
P.O. Box 5569  
Yuma, AZ 85366-5569

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Deletion of Sublabel B  
Product Name: Captiva Prime  
EPA Registration Number: 10163-336  
Application Date: September 9, 2016  
OPP Decision Number: 521421

Dear Ms. Foley:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false

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or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Andrew Reighart of my team by phone at (703) 347-0469 or via email at reighart.andrew@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland". The signature is fluid and cursive, with the first name being the most prominent.

Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

# CAPTIVA<sup>®</sup> PRIME

**ACCEPTED**

10/28/2016

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 10163-336

 FOR ORGANIC PRODUCTION

Alternate Brand Name: **GWN-10285**  
**INSECT REPELLENT / INSECTICIDE**

Active Ingredient	% By Wt.
Capsicum oleoresin extract*.....	7.60%
Garlic Oil.....	23.40%
Canola Oil.....	55.00%
Other Ingredients.....	14.00%
*contains 0.26% nominal concentration of Capsaicin and related capsaicinoids	
Total: 100.00%	

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

FIRST AID	
If on skin or clothing	<ul style="list-style-type: none"> <li>Take off contaminated clothing</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-888-478-0798 for emergency medical treatment information.	

**PRECAUTIONARY STATEMENT**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**  
**CAUTION**

Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, and chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Wear chemical-resistant gloves. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

**NET CONTENTS** \_\_\_\_\_

EPA Reg No. 10163-336  
 EPA Est No.  
 (batch code XXX)



Produced For:  
 Gowan Company, LLC.  
 PO Box 5569  
 Yuma, AZ 85366-5569

## PERSONAL PROTECTIVE EQUIPMENT (PPE)

### Applicators and other handlers must wear:

- Long-sleeved shirt and long pants
- Waterproof gloves
- Shoes plus socks

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

### USER SAFETY RECOMMENDATIONS

Users should

- Remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

### ENVIRONMENTAL HAZARDS

For terrestrial uses: Do not apply directly to water, or to areas where surface water is present, or to industrial area below the mean high-water mark. Do not contaminate water when disposing of equipment wash waters or rinsate.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Follow all directions on the EPA approved label and any supplemental labeling

Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your State or Tribe, consult the agency responsible for pesticide regulation. Read all Directions for Use carefully before applying.

### Agricultural Use Requirements

Use this product only in accordance with its labeling and with the Worker Protection Standard, 40 CFR Part 170. This Standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification, and emergency assistance. It also contains specific instructions and exceptions pertaining to the statements on this label about personal protective equipment (PPE) and restricted-entry interval. The requirements in this box only apply to uses of this product that are covered by the Worker Protection Standard.

Do not enter or allow worker entry into treated areas during the restricted entry interval (REI) of 4 hours.

PPE required for early entry into treated areas that is permitted under the Worker Protection Standard and involves contact with anything that has been treated such as plants, soil, or water, is:

- Coveralls
- Waterproof gloves
- Shoes plus socks

### Non-Agricultural Use Requirements

The requirements in this box apply to uses of this product that are NOT within the scope of the Worker Protection Standard for Agricultural Pesticides (40 CFR Part 170). The WPS applies when this product is used to produce agricultural plants on farms, forests, nurseries, or greenhouses.

Do not enter or allow people (or pets) to enter the treated area until sprays have dried.

### USE INFORMATION

CAPTIVA PRIME is a repellent and insecticide; formulated using concentrated plant extracts that can be used alone as a repellent or in tank mixes with other biological or conventional insecticides or miticides to improve the level of control.

The repellent effect of CAPTIVA PRIME protects the crops from pests population establishment by its antifeedant and anti-egg laying properties. The irritant effect of CAPTIVA PRIME increases pest mobility, exposure and vulnerability to insecticides or miticides that act on contact. CAPTIVA PRIME weakens the cuticle of some immature stages of insect and mite pests.

Read all directions before using this product. Apply CAPTIVA PRIME directly to any food or non-food crop growing in field and greenhouses up to and including the day of harvest, at a maximum rate of 4 pints per acre. Refer to the **Insecticidal and Miticidal Uses Section** for a complete listing of crops.

### MIXING AND APPLICATION

**GROUND APPLICATIONS:** CAPTIVA PRIME has a repellent and irritant effect on adult and immature stages of soft bodied insects and mites

- Apply with most types of ground spray equipment.
- This product must come into contact with the targeted pests to be effective. For best results coverage typically requires a minimum of 10 gallons of total spray volume per acre. Higher volumes will be required for larger perennial crops.
- For best preventive results, this product must be applied at least once a week on a regular and continuous basis.
- When pest pressure is heavy or plant canopy is dense, use higher rates and increase spray frequency. Repeat application if measurable rain occurs within two to three hours of spraying.

**AERIAL APPLICATIONS**

Apply CAPTIVA PRIME uniformly with properly calibrated equipment in 2 to 15 gallons of water per acre. Thoroughly clean equipment prior to mixing spray solution. Avoid streaking, skips, overlaps and spray drift during applications. Apply product only when the potential for drift to adjacent sensitive areas (e.g., residential areas, bodies of water, known habitat for threatened or endangered species, non-target crops) is minimal (e.g. when wind is blowing away from the sensitive areas). Repeat application if rain occurs before the product is dry.

**MIXING:**

- Shake well before using. Add required amount of CAPTIVA PRIME to a clean spray tank with at least one-half of the water to be sprayed. Agitate the mixture thoroughly, add other products and then fill the tank with the remaining water and continue agitation.
- Always use this product promptly after mixing with water and do not let tank mix sit for more than 6 hours.
- Use water for dilution with a pH less than 8.
- CAPTIVA PRIME has been found to be compatible with most commonly used pesticides. To avoid problems, conduct a compatibility test before using this product in a tank mix with other pesticides. To test for compatibility, mix a small amount of each product, in the appropriate proportions, in a small jar.

**PHYTOTOXICITY:** CAPTIVA PRIME has been evaluated for phytotoxicity on a wide range of crops and ornamentals. However, since testing on all varieties of all crops and ornamentals is not feasible, testing a small portion of the area to be treated for phytotoxicity is recommended before treating the entire area. Further, all possible combinations or sequences of pesticide sprays, including other fertilizers, surfactants, adjuvants and other pesticides, have not been tested, thus testing for phytotoxicity of spray mixtures is recommended. It is further recommended that spray equipment used to apply CAPTIVA PRIME be thoroughly cleaned before use. The addition of spray adjuvants enhances control in some crops under ideal conditions. Addition of certain adjuvants may cause phytotoxicity therefore, the addition of crop oils and other adjuvants should be thoroughly tested before using. Highly alkaline products can cause unacceptable phytotoxicity and/or reduced effectiveness on target pests. Avoid tank mix combinations of CAPTIVA PRIME with compounds known to be incompatible with oil-based formulation to prevent phytotoxicity. "Waxy bloom" on certain crops and ornamental plants may be reduced after a CAPTIVA PRIME application.

**Insecticidal and Miticidal Uses**

Use CAPTIVA PRIME as a foliar spray when pest pressure is low or use as a preventative management tool or integrated pest management system. When pest pressure is high use the product alone at its medium to high rates or in tank mix with other contact insecticides or miticides.

**PREHARVEST INTERVAL:** CAPTIVA PRIME has a zero day preharvest interval and can be applied up to and including the day of harvest.

**TARGETED PESTS:** Use CAPTIVA PRIME in a foliar spray to repel or suppress soft bodied pests.

- Mites (such as Tetranychus spp., Oligonychus spp., Panonychus spp., Polyphagotarsonemus latus, Phyllocoptruta oleivora, Brevipalpus phoenicis, Steneotarsonemus spinki)
- Thrips (such as Thrips spp., Frankliniella spp., Heliothrips spp., Scirtothrips citri.)
- Psyllids (such as Bactericera spp., Diaphorina citri, Cacopsylla spp.)
- Leafhoppers (such as Empoasca spp., Macrosteles spp., and Graphocephala spp.)
- Lepidoptera larvae (such as Spodoptera spp., Helicoverpa spp., Tuta absoluta, Thecla spp, Strymon basilides)
- White flies (such as Dialeurodes spp., Trialeurodes spp. Bemisia spp.)
- Other pests such as borers (Hypothenemus hampei), mealybugs (Planococcus spp., Pseudococcus spp., Dysmicoccus brevipes) and plant bugs (Leptoglossus spp., Nezara spp)

Crop Groups	Use Sites
<b>BERRIES</b>	Blackberry, Blueberry, Currant, Elderberry, Gooseberry, Huckleberry, Loganberry, Raspberry (black and red) (Note: For Strawberries – See Other.)
<b>BULB VEGETABLES</b>	Garlic, Leek, Onion (dry bulb, green and Welch), Shallot
<b>CEREAL GRAINS AND COMMODITIES</b>	Barley, Buckwheat, Corn, Millet (pearl and Proso), Oats, Popcorn, Rice, Rye, Sorghum (milo), Teosinte, Triticale, Wheat, Wild rice
<b>CHRISTMAS TREES AND CHRISTMAS TREE PLANTATIONS</b>	
<b>CITRUS FRUIT GROUP</b>	Calamondin, Citrus citron, Citrus hybrids, Grapefruit, Kumquat, Lemon, Lime, Mandarin (tangerine), Orange (sour and sweet), Pummelo, Satsuma mandarin, White Sapote, Unia Fruit
<b>COTTON</b>	
<b>CUCURBIT VEGETABLES</b>	Chayote, Chinese waxgourd, Citron melon, Cucumber, Gherkin, Gourd (edible), Muskmelon, Pumpkin, Squash (summer and winter). Watermelon
<b>NONGRASS ANIMAL FEED</b>	Alfalfa, Clover, Trefoil or Vetch.

<b>FRUITING VEGETABLES</b>	Eggplant, Groundcherry, Pepino, Pepper (including bell pepper, chili pepper, cooking pepper, pimento, sweet pepper), Tomatillo, Tomato
<b>HERBS AND SPICES GROUP</b>	Allspice, Angelica, Anise (anise seed and star), Annatto (seed), Balm (lemon balm), Basil, Borage, Burnet, Chamomile, Caper buds, Caraway, Caraway (black), Cardamom, Cassia bark, Cassia buds, Catnip, Celery seed, Chervil (dried), Chive, Chinese Chive, Cinnamon, Clary, Clove buds, Coriander (cilantro or Chinese parsley – leaf), Coriander (cilantro-seed), Costmary, Cilantro (leaf and seed), Cumin, Curry (leaf), Dill (Dillweed and seed), Fennel (common, Florence), Fenugreek, Grains of paradise, Horehound, Hyssop, Juniper berry, Lavender, Lemongrass, Lovage (leaf and seed), Mace, Marigold, Marjoram, Mustard (seed), Nasturtium, Nutmeg, Parsley (dried), Pennyroyal, Pepper (black and white), Poppy (seed), Rosemary, Rue, Saffron, Sage, Savory (summer and winter), Sweet bay (bay leaf), Tansy, Tarragon, Thyme, Vanilla, Wintergreen, Woodruff, Wormwood
<b>LEGUME VEGETABLES</b>	Bean, Broad Bean, Chickpea, Guar, Jackbean, Lablab bean, Lentil, Pea, Pigeon Pea, Soybean, Sword bean
<b>BRASSICA (COLE) LEAFY VEGETABLES</b>	Amaranth, Arugula, Broccoli, Broccoli raab (rapini), Brussels Sprouts, Cabbage, Cauliflower, Cardoon, Cavalo broccoli, Celery, Chinese Broccoli (gai lan), Chinese Cabbage (bok choy, Napa), Chinese mustard Cabbage (gai choy), Chinese Celery, Celtuce, Chervil, Chrysanthemum (edible-leaved, Garland), Collards, Corn salad, Cress (garden, upland), Dandelion, Dock (sorrel), Endive (escarole), Fennel (florence), Kale, Kohlrabi, Lettuce (head and leaf), Mizuna, Mustard Greens, Mustard Spinach, Orach, Parsley, Purslane (garden, winter), Radicchio (red chicory), Rape Greens, Rhubarb, Spinach, Spinach (New Zealand, vine), Swiss Chard, Turnip Greens
<b>OTHER</b>	Asparagus, Avocado, Banana, Coffee, Cocoa, Cranberry, Fig, Globe artichoke, Grape, Hops, Kiwifruit, Mango, Mushroom, Okra, Olives, Papaya, Pawpaw, Peanut, Persimmon, Pineapple, Pomegranate, Strawberry, Tea, Water chestnut, Watercress, and all other food
<b>POME FRUITS</b>	Apple, Crabapple, Loquat, Mayhaw, Quince, Oriental Pear, or Pear
<b>ROOT AND TUBER VEGETABLE</b>	Arracacha, Arrowroot, Artichoke (Jerusalem, Chinese), Beet (garden, sugar), Burdock (edible), Canna (edible), Carrot, Cassava (bitter and sweet), Celeriac (celery root), Chayote (root), Chervil, (turnip-rooted), Chicory, Chufa, Dasheen (taro), Ginger, Ginseng, Horseradish, Leren, Oriental Radish (daikon), Parsley (turnip-rooted), Parsnip, Potato, Radish, Rutabaga, Salsify (oyster plant, black, Spanish), Skirret, Sweet potato, Tanier, Turmeric, Turnip, Yam bean (jicama, manioc pea), Yam (true)
<b>STONE FRUIT</b>	Apricot, Cherry (sweet and tart), Nectarine, Peach, Plum (Chickasaw, Damson, Japanese), Plumcot, Prune
<b>TREE AND NUT</b>	Almond, Beech nut, Brazil nut, Butternut, Cashew, Chestnut, Chinquapin, Filbert (hazelnut), Hickory nut, Macadamia nut (bush nut), Pecan, Walnut (black and English), Pistachios
<b>TROPICAL FRUITS</b>	Papaya, Black Sapote, Canistel, Mamey Sapote, Mango, Sapodilla, Star Apple, Guava, Feijoa, Jaboticaba, Wax Jambu, Star Fruit, Passion Fruit, Acerola, Lychee, Longan, Spanish Lime, Rambutan, Pulasan, Sugar Apple, Atemoya, Custard Apple, Cherimoya, Ilima, Soursop, and Biriba.

#### GREENHOUSE

Use Sites	Representative Commodities
<b>GREENHOUSE VEGETABLE PRODUCTION</b>	Tomatoes, cucumbers, leaf and Bibb lettuces, bell peppers, eggplant, herbs, spices, and other vegetables cited above grown via greenhouse vegetable production.
<b>TRANSPLANT VEGETABLE PRODUCTION</b>	Brassicas such as broccoli and brussels sprouts, cucumbers, eggplants, melons, onion, peppers, squash are some of the most commonly grown vegetables for field

#### ORNAMENTAL (Herbaceous and Woody) Growing Outdoors, in Nurseries or in Greenhouses

Use Sites	Representative Commodities
<b>ORNAMENTAL SHRUBS AND PLANTS</b>	Amaranthus, Aster, Azalea, Ferns, Fuchsias, Caladium, Carnation, Chrysanthemum, Dahlia, Daisy, Lilies, Ivy, Ficus, Gardenia, Impatiens, Iris, Jasmine, Lilac, Marigold, Philodendron, Poinsettia, Rose, Zinnia
<b>ORNAMENTAL TREES</b>	Ash, Birch, Cedar, Cyprus, Dogwood, Fir, Elm, Juniper, Maple, Oak, Pine, Spruce



## AGRICULTURAL USE RATES

Rates here indicated are for uses in agricultural and ornamental crops grown in the field or in greenhouses.

### Stand-Alone:

- Dilute 1-2 pints of CAPTIVA PRIME per acre and apply by spraying every 4 - 7 days, when used as a preventative management tool or in an integrated pest management system.
- For hard to wet crops, consider using a spreader/sticker or adjuvant to enhance coverage of CAPTIVA PRIME to the crop.
- When tank mixing, read and carefully follow all applicable use directions, precautions, and limitations on the respective product labels. In interpreting all labels for the tank mix, the most restrictive situations must apply.
- When pest pressure is heavier or canopy is dense, use higher rates and consider tank mixes with other insecticides or miticides.

### Tank Mix:

- When tank mixed with other insecticides or miticides CAPTIVA PRIME will provide improved levels of control by increasing pest exposure to those products due to its irritant effect.
- Mix CAPTIVA PRIME at a rate of 1/2 to 1.5 pints per acre in water with other chemical or biological insecticides or miticides. Follow the use directions of all products used in the tank mix including use directions and additive/adjuvant requirements or constraints.

## GREENHOUSE AND ORNAMENTAL USE RATES

### Stand Alone:

- Dilute 1 -2 pints of CAPTIVA PRIME in water and apply by spraying every 4 - 7 days when used as a preventative management tool or in an integrated pest management system.
- For hard to wet crops, consider using a spreader/sticker or adjuvant to enhance coverage of CAPTIVA PRIME to the crop.
- When tank mixing, read and carefully follow all applicable use directions, precautions and limitations on the respective product labels. In interpreting all labels for the tank mix, the most restrictive situations must apply.
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- When pest pressure is heavier, use higher rates.

## STORAGE AND DISPOSAL

**DO NOT** contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store in original container and keep closed. Store in a cool, dry place.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill or by incineration or if allowed by State and local authorities by burning. If burned stay out of smoke.

**Mini-Bulk Containers:** Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, empty the remaining contents from this container into application equipment or mix tank. Fill the container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into application equipment or rinsate collection system. Repeat this rinsing procedure two more times.

**FOR 24-HOUR EMERGENCY ASSISTANCE (SPILL, LEAK OR FIRE), CALL CHEMTREC® (800) 424-9300.**

**For other product information contact Gowan Company or see Material Safety Data Sheet**

## NOTICE OF CONDITIONS OF SALE AND WARRANTY AND LIABILITY LIMITATIONS

Important: Read the entire Directions for Use and Notice of Conditions of Sale and Warranty and Liability Limitations before using this product. If terms are not acceptable return the unopened container for a full refund.

Our directions for use of this product are based on tests believed to be reliable. However, it is impossible to eliminate all risk associated with the use of this product. Crop injury, inadequate performance, or other unintended consequences may result due to soil or weather conditions, off target movement, presence of other materials, method of use or application, and other factors, all of which are beyond the control of Gowan Company. To the extent consistent with applicable law, all such risks are assumed by the Buyer and User.

Gowan Company warrants that this product conforms to the specifications on the label when used in strict conformance with Direction for Use, subject to the above stated risk limitations. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, GOWAN COMPANY MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE NOR ANY OTHER EXPRESS OR IMPLIED WARRANTY

TO THE FULLEST EXTENT PERMITTED BY LAW, GOWAN COMPANY'S EXCLUSIVE LIABILITY FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, OR ANY OTHER LEGAL THEORY IS STRICTLY LIMITED TO THE PURCHASE PRICE PAID OR REPLACEMENT OF PRODUCT, AT GOWAN COMPANY'S SOLE DISCRETION.

CAPTIVA® is a registered trademark of Gowan Company, L.L.C.

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EPA Text Captiva Prime (Approved 07-28-2016)