

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS
AND DOMESTIC ANIMALS**

DANGER: Corrosive, may cause severe skin irritation or chemical burns to broken skin. Causes eye damage. Do not get in eyes, on skin or on clothing. Wear goggles or face shield and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until odors have dissipated.

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish. Keep out of lakes, streams or ponds. Treated effluent may not be discharged into lakes, streams, ponds or public waters without a valid discharge permit. For guidance, contact the regional office of the Environmental Protection Agency.

PHYSICAL AND CHEMICAL HAZARDS:
STRONG OXIDIZING AGENT: Mix only with water according to label directions. Mixing this product with gross filth such as feces, urine, etc., or with ammonia, acids, detergents or other chemicals may release hazardous gases irritating to eyes, lungs and mucous membranes.

manufactured by

PLEASURE INDUSTRIES CORP.
2180 Maiden Lane
St. Joseph, MI 49085

EPA REG. NO. 40137-1 EPA EST. NO.
NET CONTENTS

ACCEPTED
10137-1
MAR 27 1981
Under the Federal Insecticide, Fungicide, and Rodenticide Act, this product is registered under the Federal Insecticide, Fungicide, and Rodenticide Act.

**PLEASURE POOL
SANITIZER &
SHOCK
TREATMENT**

**"FOR SWIMMING POOL CHLORINATION
AND SANITIZING."**

ACTIVE INGREDIENT 12.5%
SODIUM HYPOCHLORITE
INERT INGREDIENTS 87.5%

**KEEP OUT OF REACH OF CHILDREN
DANGER**

FIRST AID: If on skin, wash with plenty of soap and water. If in eyes, flush with water for at least 15 minutes. Get medical attention. If swallowed, drink large quantities of milk, or gelatin solution or, if these are not available, drink large quantities of water. Do NOT give vinegar or other acids. Do NOT induce vomiting. Get prompt medical attention.

See additional precautions on side panel

**DIRECTIONS
GENERAL CLASS**

IT IS A VIOLATION OF FEDERAL LAW
IN A MANNER INCONSISTENT
WITH THE FEDERAL INSECTICIDE,
FUNGICIDE, AND RODENTICIDE
ACT.

**DIRECTIONS FOR SWIMMING
POOLS:** For a new pool or for spring start-up, superchlorinate with sodium hypochlorite solution for each 3000 gallons of water to 5 ppm available chlorine by weight.

For Pool Maintenance:
A) Adjust pool water pH to 7.6 - 7.2 range.
B) Add manually or by a feeder device this solution to maintain an available chlorine residual of 1.0 ppm (1.0 ozs.) of this sodium hypochlorite solution (1.0 ppm available chlorine by weight) per 10 ppm available chlorine will depend on pool size. Use test kit to make certain the pH and chlorine levels.

**DIRECTIONS FOR DISINFECTION
FOR HOME WELL WATER**

Dilute this sodium hypochlorite solution in the solution to 11 parts softened water. Mix thoroughly and begin feeding of solution with a hypochlorite tank. Maintain a free available chlorine residual of at least 1.0 ppm throughout the distribution system, as determined by bacteriological sampling must be conducted at a frequent interval. Contact your local Health Department for further information. Use the National Interim Primary Drinking Water Act with a DPD chlorine test kit.

**DIRECTIONS FOR SANITIZING
OR DAIRY EQUIPMENT**

Clean equipment in the normal manner. Just before use, flush with this sodium hypochlorite solution containing 100 ppm available chlorine for a minimum of 10 minutes. After treatment with sodium hypochlorite solution, flush with water. (2 tablespoons) of this sodium hypochlorite solution will provide approximately 200 ppm available chlorine. NOTE: This product degrades with age. Use as necessary to obtain the required level of available chlorine.

STORAGE AND DISPOSAL: Store in original container, away from direct sunlight. In case of spill, flood area with water. Empty container thoroughly with water and erect by placing in trash collection or burying in an area where it cannot be used, should be diluted with water and not contaminate food, or feed by storage.

ACCEPTED

70137-1
MAR 27 1981

Under the Federal Insecticide, Fungicide, and Rodenticide Act, this product is registered under EPA Reg. No. 496-001-0101.

PLEASURE POOL SANITIZER & SHOCK TREATMENT

**"FOR SWIMMING POOL CHLORINATION
AND SANITIZING."**

ACTIVE INGREDIENT
SODIUM HYPOCHLORITE 12.5%
INERT INGREDIENTS 87.5%

**KEEP OUT OF REACH OF CHILDREN
DANGER**

FIRST AID: If on skin, wash with plenty of soap and water. If in eyes, flush with water for at least 15 minutes. Get medical attention. If swallowed, drink large quantities of milk, or gelatin solution or, if these are not available, drink large quantities of water. Do NOT give vinegar or other acids. Do NOT induce vomiting. Get prompt medical attention.

See additional precautions on side panel

CAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive, may cause severe skin irritation, chemical burns to broken skin. Causes eye damage. Do not get in eyes, on skin or on clothing. Wear goggles or face shield and rubber gloves when handling this product. Wash thoroughly. Avoid breathing vapors. Vacate poorly ventilated areas as possible. Do not return until odors have dissipated.

ENVIRONMENTAL HAZARDS: This pesticide is highly toxic to fish. Keep out of lakes, streams or ponds. Treated effluent should not be discharged into lakes, streams, ponds or public waterways without a valid discharge permit. For guidance, contact the regional office of the Environmental Protection Agency.

PHYSICAL AND CHEMICAL HAZARDS:

STRONG OXIDIZING AGENT: Mix only with water according to label directions. Mixing this product with other chemicals may release hazardous gases such as feces, urine, etc., or with ammonia, acids, or other chemicals may release hazardous gases to eyes, lungs and mucous membranes.

Manufactured by

PLEASURE INDUSTRIES CORP.
2180 Maiden Lane
St. Joseph, MI 49085

NO. 40137-1 EPA EST. NO.
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DIRECTIONS FOR USE GENERAL CLASSIFICATION

**IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT
IN A MANNER INCONSISTENT WITH ITS LABELING**

DIRECTIONS FOR SWIMMING POOL CHLORINATION

For a new pool or for spring start-up, superchlorinate with one (1) pint (16 flu. ozs.) of sodium hypochlorite solution for each 3000 gallons of water. This dosage is equivalent to 5 ppm available chlorine by weight.

For Pool Maintenance

- A) Adjust pool water pH to 7.6 - 7.2 range and maintain.
- B) Add manually or by a feeder device this sodium hypochlorite solution at a rate to maintain an available chlorine residual of 0.6 to 1.0 ppm. One-fourth pint (4 flu. ozs.) of this sodium hypochlorite solution for each 4000 gallons of water will provide 1.0 ppm available chlorine by weight. Frequency of additions to maintain 0.6 to 1.0 ppm available chlorine will depend on temperature and number of swimmers. Use test kit to make certain the pH and chlorine residual are within proper range.

DIRECTIONS FOR DISINFECTION OF POTABLE WATER FOR HOME WELL WATER SYSTEMS

Dilute this sodium hypochlorite solution in the ratio of one part sodium hypochlorite solution to 11 parts softened water. Mix sodium hypochlorite solution and water thoroughly and begin feeding of solution with a hypochlorinator (metering pump) to maintain a free available chlorine residual of at least 0.2 ppm and no more than 0.6 ppm throughout the distribution system, as determined by a DPD chlorine test kit. Bacteriological sampling must be conducted at a frequency no less than that prescribed by the National Interim Primary Drinking Water Regulations. Check water frequently with a DPD chlorine test kit.

Contact your local Health Department for further details.

DIRECTIONS FOR SANITIZING FOOD PROCESSING OR DAIRY EQUIPMENT

Clean equipment in the normal manner. Just before using, rinse all surfaces thoroughly with this sodium hypochlorite solution containing 200 ppm available chlorine. Maintain contact with disinfectant for a minimum of two minutes. Do not rinse with water after treatment with sodium hypochlorite solution. Do not soak overnight. Addition of one fluid oz. (2 tblsp.) of this sodium hypochlorite solution per 5 gallons of water will provide approximately 200 ppm available chlorine by weight.

NOTE: This product degrades with age. Use a chlorine test kit and increase dosage, as necessary, to obtain the required level of available chlorine.

STORAGE AND DISPOSAL: Store in a cool, dry area away from direct sunlight. In case of spill, flood area with large quantities of water. Rinse empty container thoroughly with water and either return to manufacturer or discard by placing in trash collection or burying in an approved landfill. Product or residue that cannot be used, should be diluted with water and disposed of in a sanitary sewer. Do not contaminate food, or feed by storage, disposal or cleaning of equipment.

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