



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 1, 2023

Ryan Morse
Regulatory Affairs Manager
Athea Laboratories
1900 West Cornell Street
Milwaukee, WI 53209

Subject: Notification per PRN 98-10 – Addition of graphic to label
Product Name: IR 25
EPA Registration Number: 10088-117
Application Date: 08/24/2022
Decision Number: 588107

Dear Ryan Morse:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Beth Fertich at Fertich.elizabeth@epa.gov.

Sincerely,

Page 2 of 2
EPA Reg. No. 10088-117
Decision No. 588107

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is cursive and somewhat stylized, with the first name being more prominent.

Elizabeth Fertich
Senior Regulatory Advisor
Invertebrate-Vertebrate Branch 1
Registration Division
Office of Pesticide Programs

Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

IR-25

[NO OFFENSIVE ODOR] [LEAVES NO STICKY RESIDUE] [NON-VOC FORMULA]

[REPELS MOSQUITOES THAT MAY CARRY/TRANSMIT THE WEST NILE VIRUS]

[PROVIDES UP TO 4 HOURS OF PROTECTION] [REPELS MOSQUITOES, BLACK FLIES,

TICKS AND FLEAS]

ACTIVE INGREDIENTS:

DEET..... 25.00%

OTHER INGREDIENTS: 75.00%

TOTAL 100.00%

NOTIFICATION

10088-117

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

05/01/2023

KEEP OUT OF REACH OF CHILDREN

WARNING

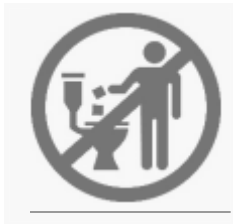
See side panel for additional precautionary statements.

EPA REG. NO. 10088-117

EPA EST. {insert EPA Est. No. here}

CONTAINS (insert #) (insert wipe dimensions X x X [inches] [in.] ["] [cm]) [premoistened] [towelettes] [wipes]
[pre-moistened cloths]

NET CONTENTS: [expressed as avoirdupois pounds and ounces] [expressed as grams]



[Do not flush]

Sold By:

Company Name

Address

Phone

Athea Laboratories, Inc.

EPA Reg. No. 10088-117

Revised: 8/24/2022

Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING

Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-222-1222.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product provides up to 4 hours of protection from Mosquitoes, Black Flies, Stable Flies, Sand Flies, Gnats, Chiggers, Fleas, and Ticks.

Convenient, easy to use Towelette allows quick and thorough application to skin, hair, and clothing for maximum protection.

Read and follow all directions and precautions on this product label.

Wipe and spread evenly to moisten all exposed skin. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and

Athea Laboratories, Inc.

EPA Reg. No. 10088-117

Revised: 8/24/2022

Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

saturation of clothing are unnecessary for effectiveness. When using on face, apply sparingly, avoiding eyes and mouth. Apply sparingly around ears. Do not allow children to handle this product. Do not apply to eyes and mouth. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Do not apply over cuts, wounds, or irritated skin. Also apply to clothing such as shirt, pants, hat, and socks. Do not use under clothing. For Chiggers and Ticks, apply to shirt and pant cuffs and socks.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you.

NOTE: Will not damage cotton, wool, or nylon. Do not apply on or near acetate rayon, Spandex or synthetics other than nylon, furniture, plastics, watch crystals, leather and painted or varnished surfaces (including automobiles).

Directions for Dispensing: {may be bulleted, numbered or in sentence form}:

Resealable package instructions (used with product supplied in resealable pouches/packages):

To Open Package: Peel back resealable label. Remove (towel)(towelette)(wipe)(cloth) from the center of the pack. Reseal package to the closed position to keep (towels)(towelettes)(wipes)(cloths) moist.

Or

Tear open envelope, remove towel; open, and wipe or rub liberally on all exposed skin areas avoiding eyes and mouth. Repeat when insects become annoying. For ticks and chiggers, also apply liberally to shoe tops, socks and around openings of clothing. Repeat using a fresh towel when necessary.

Or

Canister Directions

TO OPEN:

- Remove lid from canister
- Lift flap in center of lid
- Pull up corner of center (towel)(towelette)(wipe), twist to a point and thread through dispenser hole in lid. DO NOT PUSH FINGER THROUGH OPENING
- Replace lid. Pull out exposed (wipe)(towelette)(wipe) and snap off. The next (towel)(towelette)(wipe) pops up automatically. Dispose of used (towels)(towelettes) (wipes) in trash receptacle. Snap center flap down when finished to retain moisture
- Do not flush.

Athea Laboratories, Inc.
EPA Reg. No. 10088-117
Revised: 8/24/2022

Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

Or

TO OPEN PACKAGE:

Flip open dispensing cap and remove lid by pulling upward. Thread center (towel)(towelette)(wipe) corner through slits in lid center. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Dispense (towels)(towelettes)(wipes) by pulling out at an angle. Snap flip lid down when finished, to retain moisture. Dispose of used (towels)(towelettes)(wipes) in trash. Do not flush.

Or

TO OPEN PACKAGE:

Pop open dispensing cap and remove top by lifting upward. Pull up corner of center (towel)(towelette)(wipe), twist to a point and thread through slits on top. DO NOT PUSH FINGER THROUGH SLITS. Replace top and pull (towels)(towelettes)(wipes) at a slight angle. The next (towel)(towelette)(wipe) pops up automatically. Snap tab closed to retain moisture. Do not flush.

Or

DISPENSER: To start feed. Remove large cover and discard seal from container. From center of (towel)(towelette)(wipe) roll, pull up (towel)(towelette)(wipe) corner, twist into a point and thread it through the hole in the container cover. DO NOT PUSH FINGER THROUGH HOLE. Pull through about one inch. Replace cover. Pull out first (towel)(towelette)(wipe) and snap off at a 90 degree angle. Remaining (towel)(towelette)(wipe) feed automatically ready for next use. When through using, keep small center cap closed to prevent moisture loss. Do not flush.

Or

Resealable Package Instructions:

TO OPEN PACKAGE: Slowly peel back label. (Pull out)(Remove) (towels)(towelettes)(wipes) as needed. To retain moisture, reseal (pouch)(package) by firmly pressing label back on (pouch)(package).

Or

(For canister)

To Open Package:

Remove cover. Pull up (towel)(towelette)(wipe) corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap to cover to remove wipe. When not in use (When not using), close center cap (securely) to prevent moisture loss.

Or

Athea Laboratories, Inc.

EPA Reg. No. 10088-117

Revised: 8/24/2022

Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}

(For carton or tub)

To Open Package:

Open cover and slowly peel back label on pouch. Remove (Pull out) (towel)(towelette)(wipe) as needed. To retain moisture, reseal (pouch)(bag) by firmly pressing seal back on the (pouch)(bag) and close (carton or tub) cover.

Or

(for the Travel Pack size)

To Open Package:

Slowly peel back label. (Pull out)(Remove) (towels)(towelette)(wipes) as needed. Reseal label to retain moisture.

Or

To Open Package: Open ziplock (Tear edge of pack). (Pull out)(Remove) (towels)(towelette)(wipes) as needed. Reseal ziplock to retain moisture.

Or

(for the single cloth sample pack)

To Open Package:

Tear edge of pack. (Pull out)(Remove) (towels)(towelette)(wipe).

STORAGE AND DISPOSAL

Do Not Contaminate Water, Food, or Feed By Storage or Disposal.

CONTAINER STORAGE/DISPOSAL: Store in an area inaccessible to children. Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container. Offer empty container for recycling. If recycling is not available, thoroughly rinse empty container before discarding in trash.

Athea Laboratories, Inc.

EPA Reg. No. 10088-117

Revised: 8/24/2022

Note to Reviewer:

[Language in brackets [AAA] is optional or interchangeable]

{Language in braces {AAA} is for informational purposes and will not appear on the final label}