4/10/2009



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

> OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

APR 10 2009

Adam Swader Regulatory Compliance Specialist Athea Laboratories, Inc. 6161 N. 64<sup>th</sup> Street Milwaukee, WI 53218

SUBJECT:

ECT: Application for Pesticide Notification – Removal of "1-800-CLEANUP" from Storage and Disposal Section

IR 25

EPA Reg. No. 10088-117 Application Dated March 13, 2009

Dear Mr. Swader:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington Notifications & Minor Formulations Team Leader Registration Division (7505P) Office of Pesticide Programs

€EPA	Environmenta	United States I Protection Age ington, DC 20460			jistration endmen	орь м	entifier Number
· · · · ·		Application for I	Pesticide - Sec	tion I			
1. Company/Product Number			2. EPA Product Manager 3. Proposed Classification				lassification
Athea Laboratories/ 10088-117 4. Company/Product (Name)			PM# Restricted				
IR 25 5. Name and Address of Applicant (Include ZIP Code) Athea Laboratories, inc. 6161 N. 64th St. Milwaukee, WI 53218 Check if this is a new address			6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No				
		Sec	Product Name				
X Notification - Ex	n response to Agency letter plain below.  Iditional page(s) if necessar	ry. (For section I and Se	Agency let "Me Too" Other - Exp action II.)	Application. Ilain below.			
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Document Processing Desk (NOTIF) Office of Pesticide Programs (7504C) U.S. Environmental Protection Agency 1200 Pennsylvania Ave. N.W. Washington, D.C. 20460

Dear Sir or Madam:

## Re: Notification of label change Company: Athea Laboratories, Inc. Product: IR 25 EPA Reg. Number 10088-117

We are submitting a notification for the removal of the statement "or (1-800-cleanup)" under the "storage and disposal" section of our EPA reg. #: 10088-117 IR 25 label per PR notice 98-10.

"This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA."

The following documents are attached: EPA form 8570-1, 1 current label with changes highlighted, and 2 new labels.

Please contact me with any questions you may have 414-354-6417 or aswader@athea.com

Sincerely,

Adam Swader Regulatory Compliance Specialist Athea Laboratories, Inc.

P.O. Box 240014 | Milwaukee, WI 53224 | TEL 414.354.6417 | 800.743.6417 | FAX 414.354.9219 | www.athealaboratories.com

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## WARNING

Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID					
IF IN EYES:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>				
IF SWALLOWED:	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have a person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by a poison control center or a doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>				
IF YOU SUSPECT A REACTION TO THIS PRODUCT:	<ul> <li>Discontinue use.</li> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>				

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call the Poison Control Center at 1-800-222-1222.

# IR 25

Water-Based Insect Repellent Formula

## Non-VOC Formula

No Strong/Offensive Odor

Leaves No Sticky Residue

With Effective DEET Repellent

Repels Biting Insects For Up To 4 Hours/ Provides Up To 4 Hours Protection

Repels Mosquitoes, Black Flies, Ticks, and Fleas

## ACTIVE INGREDIENT:

DEET		.25.00%
OTHER INGREDIENTS:	· · · · · · · · · · · · · · · · · · ·	. <u>75.00%</u>
TOTAL		100.00%

## KEEP OUT OF REACH OF CHILDREN WARNING

See side panel for additional precautionary statements.

EPA REG. NO. 10088-117 EPA EST. NO. 10088-WI-2

Net Contents: (x) ounces

Contains: (X) • (X)" x (X)" ((X) cm x (X) cm) Premoistened (Towelettes) (Towels) (Wipes)

Manufactured By:

## ATHEA LABORATORIES, INC. P.O. Box 240014 Milwaukee, WI 53224 NOTIFICATION

APR 1 0 2009

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

IR 25 provides up to 4 hours of protection from Mouquitoes, Black Flies, Stable Flips, Sand Elies, Gnats, Chiggers, Fleps, and Ticks.

Convenient, easy to use (Towel)(Towelette)(Wipe) allows quick and thorough application to skin, hair, and clothing for maximum protection.

Read and follow all directions and precativions on this product label.

Wipe and spread evenly to moisten all exposed skin. Use just enough repellent to cover exposed skin and/or clothing. Avoid overuse. Frequent reapplication and saturation of clothing are unnecessary for effectiveness. When using on face, apply sparingly, avoiding eyes and mouth. Apply sparingly around ears. Do not apply to eyes and mouth and do not apply to hands of young children. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply over cuts, wounds, or irritated skin. Also apply to clothing such as shirt, pants, hat, and socks. Do not use under clothing. For Chiggers and Ticks, apply to shirt and pant cuffs and socks.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before reuse. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this repellent product with you.

NOTE: Will not damage cotton, wool, or nylon. Do not apply on or near acetate rayon, Spandex or synthetics other than nylon, furniture, plastics, watch crystals, leather and painted or varnished surfaces (including automobiles).

#### DIRECTIONS FOR DISPENSING:

Remove lid. Pull towel from center of the roll and thread through underside of lid. Do not push finger through lid opening. Pull towel at 90° angle. Snap hinged cap back into place so towels stay moist.

## STORAGE AND DISPOSAL

**STORAGE:** Store in a cool, dry place. Keep container closed. **DISPOSAL:** 

IF EMPTY: Do not reuse this container. Place in trash or offer for recycling if available.

IF PARTLY FILLED: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

> 0000.022309 Page 1 of 3

## Optional text imprinted on label:

Date and/or company name and/or company logo, preceded of followed by:

Golf Outing Golf Camp Day Camp Summer Camp Summer Carnival Summer Picnic Grand Opening Grand Opening Fair Best Year Ever Compliments of Keeping you protected

Optional Package Direction/Directions for Dispensing (may be bulleted, numbered or in sentence form):

Resealable package instructions (used with product supplied in resealable pouches/packages):

To Open Package: Peel back reseatable label. Remove (towel)(towelette)(wipe)(cloth) from the center of the pack. Reseat package to the closed position to keep (towels)(towelettes)(wipes)(cloths) moist.

## Or

Tear open envelope, remove towel; open, and wipe or rub liberally on all exposed skin areas avoiding eyes and mouth. Repeat when insects become annoying. For ticks and chiggers, also apply liberally to shoe tops, socks and around openings of clothing. Repeat using a fresh towel when necessary.

#### Or

## Canister Directions

· Remove lid from canister.

· Lift flap in center of lid.

Manufactured By: Athea Laboratories, Inc. Product Name: IR 25 EPA Reg. No. 10088-117

- Pull up corner of center (towel)(towelette)(wipe), twist to a point and thread through dispenser hole in lid. DO NOT PUSH FINGER THROUGH OPENING.
- Replace lid. Pull out exposed (wipe)(towelette)(wipe) and snap off. The next (towel)(towelette)(wipe) pops up automatically. Dispose of used (towels)(towelettes) (wipes) in trash receptacle. Snap center flap down when finished to retain moisture.
- · Do not flush.

#### •

#### Or ·

#### **TO OPEN PACKAGE:**

Flip open dispensing cap and remove lid by pulling upward. Thread center (towel)(towelette)(wipe) corner through slits in lid center. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Dispense (towels)(towelettes)(wipes) by pulling out at an angle. Snap flip lid down when finished, to retain moisture. Dispose of used (towels)(towelettes)(wipes) in trash. Do not flush.

## TO OPEN PACKAGE:

Or

Pop open dispensing cap and remove top by lifting upward. Pull up corner of center (towel)(towelette)(wipe), twist to a point and thread through slits on top. DO NOT PUSH FINGER THROUGH SLITS. Replace top and pull (towels)(towelettes)(wipes) at a slight angle. The next (towel)(towelette)(wipe) pops up automatically. Snap tab closed to retain moisture. Do not flush.

#### Or

**DISPENSER:** To start feed. Remove large cover and discard seal from container. From center of (towel)(towelette)(wipe) roll, pull up (towel)(towelette)(wipe) corner, twist into a point and thread it through the hole in the container cover. DO NOT PUSH FINGER THROUGH HOLE. Pull through about one inch. Replace cover. Pull out first (towel)(towelette)(wipe) and snap off at a 90 degree angle. Remaining (towel)(towelette)(wipe) feed automatically ready for next use. When through using, keep small center cap closed to prevent moisture loss. Do not flush.

#### 0r

## Resealable Package Instructions:

TO OPEN PACKAGE: Slowly peel back label. (Pull out)(Remove) (towele)(towelettes)(wipes) ເສຣັບກອວດາປ. To retain moisture; reseal (pouch)(package) by fitmly pressing label back on (pouch)(package).

Or

## (For canister)

To Open Package: Remove gover. Pull up (towel)(towelette)(wipe) corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap to cover to remove wipe. When not in use (When not using), close center cap (securely) to prevent moisture loss.

#### Or

#### (For carton or tub)

**To Open Package:** Open cover and slowly peel back label on pouch. Remove (Pull out) (towel)(towelette)(wipe) as needed. To retain moisture, reseal (pouch)(bag) by firmly pressing seal back on the (pouch)(bag) and close (carton or tub) cover.

#### Or

## (for the Travel Pack size)

To Open Package: Slowly peel back label. (Pull out)(Remove) (towels)(towelette)(wipes) as needed. Reseal label to retain moisture.

## 0r

To Open Package: Open ziplock (Tear edge of pack). (Pull out)(Remove) (towels)(towelette)(wipes) as needed. Reseal ziplock to retain moisture.

#### 0r

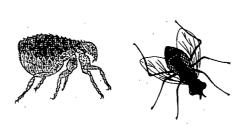
(for the single cloth sample pack) **To Open Package:** Tear edge of pack. (Pull out)(Remove) (towels)(towelette)(wipe).

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## **Optional Marketing Text:**

- · Repels Mosquitoes that may carry/transmit the West Nile virus.
- · Towels apply repellent where you need it most.
- · Will not stain clothes or fabric.
- · Will not stain clothing or fabric.
- · Stain-free formula will not harm clothes.
- · Repellent formula will not stain clothes or fabrics.
- · No excess spray with towels to harm decorative plants.
- · Easy-to-use towels apply repellent in one-step.
- · Apply repellent in one easy step tear off towel and wipe.
- · Portable canister goes anywhere.
- · Portable canister goes anywhere bugs are found.
- · Portable (X)-count canister can be taken anywhere.
- · Portable (X)-count canister easily fits into pockets
- Use towels at work or at play.
- Soft, durable (X") x (X").(towelette)(towel)(wipe).
- · Non-greasy insect repellent.
- · Portable, resealable packaging.

## **Optional Graphics:**

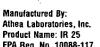






## **Optional Graphics:**



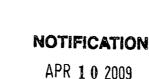




**Canister** Directions



EPA Reg. No. 10088-117



## **Optional Graphics:**

















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