10088-117

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9/13/2006

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	U.S. ENVIRONMENTAL PROTECTION AGENCY	EPA Reg. Number:	Date of Issuance:
UNITED STAKE	Office of Pesticide Programs		
z n z	Registration Division (7505P)	10088-117	
AGENC	1200 Pennsylvania Ave., N.W.		SEP 1 3 200
	Washington, D.C. 20460		
SAVIAN PROTECTION N	· ·		
N	OTICE OF PESTICIDE: <u>X</u> Registration <u>Cunder FIFRA, as amended</u>)	Term of Issuance: Conditional	
		Name of Pesticide Product:	
	······································	IR 25	
Name and Address of Regist	trant (include ZIP Code) :		
Athea Laboratories,	Inc.		
PO Box 240014			
Milwaukee, WI 53	224		· · · · · · · · · · · · · · · · · · ·
Note: Changes in labeling diff	fering in substance from that accepted in connection with this reg	istration must be submitted to	and accepted by the
Registration Division prior to	use of the label in commerce. In any correspondence on this proc	luct always refer to the above	EPA registration number.
use of the name or to its use if This product you: 1. Submit an when the Agency rec responses required fo	is conditionally registered in accordance wand/or cite all data required for registration of quires all registrants of similar products to sor reregistration of your product under FIFR	ith FIFRA §3(c)(7)(f your product under ubmit such data; an A §4.	(A) provided that r FIFRA §3(c)(5) d submit acceptable
	following label changes before you release	* *	
a. KEVISE	the EPA Registration Number to read, "EP	n Neg. Nu. 10000-1	•
			Continued on page 2
ignature of Approving Offic		Date:	
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Richard Gebken, Pro	<u> </u>		e e
PA Form 8570-6	egistration Division (7505P)		<u> </u>
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- b. The net weight of the container must be expressed on the label in fluid ounces. [See 40 CFR §156.10(d)(2)]
- c. The claim "New" may placed on product labelled within 6 months of the date of first product shipment. Any product labelled after that time may no longer bear the claim "New".

d. The following statements are required on all end-use DEET products. Modify the directions for use presented on the label to incorporate the following statements:

- i. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.
- ii. Remove the section "Note to Physician: probable mucosal...
- iii. Revise the contact number to read "Poison Control Center at 1-800-222-1222."
- e. Remove or revise the following label claims as indicated below:
 - i. Modify "Repels biting insects for 4 hours/ provides up to 4 hours protection" to read "Repels biting insects for up to 4 hours/ provides up to 4 hours protection."
 - ii. Modify "Repels bloodsucking insect pests such as Mosquitoes, Black Flies, Ticks, and Fleas" to read "Repels Mosquitoes, Black Flies, Ticks, and Fleas."
 - iii. Under Optional text imprinted on label... company name and/or logo, precede or followed by:
 - Remove "Health Fair"
 - Remove "or other similar text".
 - iv. Under "Optional marketing text"
 - Modify "Repels Mosquitoes that may cause the West Nile Virus" to read "Repels mosquitoes that may carry/transmit the West Nile Virus.
 - v. Under optional Graphics
 - Modify the "No mess, No spray, No bugs" graphic to say "No mess, No spray."

3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA §6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Sincerely,

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Richard Gebken Product Manager (10) Insecticide Branch Registration Division (7505P)

Enclosures Stamped Label

PRECAUTIONARY STATEMENTS. HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING

Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

	FIRST AID
IF IN EYES:	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	 Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.
IF YOU SUSPECT A REACTION TO THIS PRODUCT:	 Discontinue use. Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for further treatment advice.

NOTE TO PHYSICIAN:

Probable mucusal damage-may contraindicate the use of gastric lavage. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pasticide incidents, call the National Pesticide Information Center at 1-800-858-7578.

IR 25

NEW/Water-Based Insect Repellent Non-VOC Formula No Strong/Offensive Octoor Leaves No Sticky Reside With Effective DEET Repellent

> Repels Biting Insects For 4 Hours/ Provides Up To 4 Hours Protection

Repels Bloodsucking Insect Pests Such As Mosquitoes, Black Flies, Ticks, and Fleas

ACTIVE INGREDIENT:

DEET		25.00%
OTHER INGREDIENTS:		<u>75.00%</u>
TOTAL	1	00.00%

KEEP OUT OF REACH OF CHILDREN WARNING

See side panel for additional precautionary statements.

EPA REG. NO. 10088-XX EPA EST. NO. 10088-WI-2

Contains: (X) • (X)" x (X)" ((X) cm x (X) cm) Premoistened (Towelettes) (Towels) (Wipes)

Manufactured By:

ATHEA LABORATORIES, INC. P.O. Box 240014 Milwaukee, WI 53224

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

IR 25 provides up to 4 hours of protection from Mosquitoes, Black Flies, Stable Flies, Sand Flies, Gnats, Chiggers, Fleas, and Ticks.

Convenient, easy to use (Towel)(Towelette)(Wipe) allows quick and thorough application to skin, hair, and clothing for maximum protection.

Read and follow all directions and precautions on this product label.

Wipe and spread evenly to moisten all exposed skin. Use just enough repellent to cover exposed skin and/or clothing. Avoid overuse. Frequent reapplication and saturation of clothing are unnecessary for effectiveness. When using on face, apply sparingly, avoiding eyes and mouth. Apply sparingly around ears. Do not apply to eyes and mouth and do not apply to the hands of young children. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply over cuts, wounds, or irritated skin. Also apply to clothing such as shirt, pants, hat, and socks. Do not use under clothing. For Chiggers and Ticks, apply to shirt and pant cuffs and socks.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before reuse. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local Poison Control Center. If you go to a doctor, take this repellent product with you.

NOTE: Will not damage cotton, wool, or nylon. Do not apply on or near acetate rayon, Spandex or synthetics other than nylon, furniture, plastics, watch crystals, leather and painted or varnished surfaces (including automobiles).

DIRECTIONS FOR DISPENSING:

Remove lid. Pull towel from center of the roll and thread through underside of lid. Do not push finger through lid opening. Pull towel at 90° angle. Snap hinged cap back into place so towels stay muist.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place. Keep container closed. DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency or (1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

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Optional text imprinted on label:

Date and/or company name and/or company logo, preceded or followed by:

Golf Outing
Golf Camp
Day Camp
Summer Camp
Summer Carnival
Summer Picnic
Grand Opening
Health Fair
Grand Opening Fair
Best Year Ever
Compliments of
Keeping you protected
or other similar type text.

Optional Package Directions/Directions for Dispensing (may be bulleted, numbered or in sentence form):

Resealable package instructions (used with product supplied in resealable pouches/packages):

To Open Package: Peel back resealable label. Remove (towel)(towelette)(wipe)(cloth) from the center of the pack. Reseal package to the closed position to keep (towels)(towelettes)(wipes)(cloths) moist.

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Tear open envelope, remove towel; open, and wipe or rub liberally on all exposed skin areas avoiding eyes and mouth. Repeat when insects become annoying. For ticks and chiggers, also apply liberally to shoe tops, socks and around openings of clothing. Repeat using a fresh towel when necessary.

Or

Canister Directions

TO OPEN:

Remove-lidfrom canister: _

• List flap in center of lide

Manufactured By: Athea Laboratories, Inc. Product Name: IR 25 EPA Reg. No. 10088-XX

- Pull up priner of center (towel)(towelette)(wipe), twist to a point and thread through dispenser hole in lid. DO NOT PUSH FINGER THROUGH OPENING.
- Replace lid. Pull out exposed (towel)(towelette)(wipe) and snap off. The next (towel)(towelette)(wipe) pops up automatically. Dispose of used (towels)(towelettes) (wipes) in trash receptacle. Snap center flap down when finished to retain moisture.

• Do not flush.

Or

TO OPEN PACKAGE:

Flip open dispensing cap and remove lid by pulling upward. Thread center (towel)(towelette)(wipe) corner through slits in lid center. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Dispense (towels)(towelettes)(wipes) by pulling out at an angle. Snap flip lid down when finished, to retain / moisture. Dispose of used (towels)(towelettes)(wipes) in trash. Do not flush.

Or

TO OPEN PACKAGE:

Pop open dispensing tab and remove top by lifting upward. Pull up corner of center (towel)(towelette)(wipe), twist to a point and thread through slits in top. DO NOT PUSH FINGER THROUGH SLITS. Replace top and pull (towel)(towelette)(wipe) at a slight angle. The next (towel)(towelette)(wipe) pops up automatically. Snap tab closed to retain moisture. Do not flush.

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DISPENSER: To start feed. Remove large cover and discard seal from container. From center of (towel)(towelette)(wipe) roll, pull up (towel)(towelette)(wipe) corner, twist into a point and thread it through the hole in the container cover. DO NOT PUSH FINGER THROUGH HOLE. Pull through about one inch. Replace cover. Pull out first (towel)(towelette)(wipe) and snap off at a 90 degree angle. Remaining (towels)(towelettes)(wipes) feed automatically ready for next use. When through using, keep small center cap closed to prevent moisture loss. Do not flush.

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Resealable Package Instructions:

TO OPEN PACKAGE: Slowly peel back label. (Pull out)(Remove) (towels)(towelettes)(wipes) as needed. To retain moisture, reseal (pouch)(package) by firmly pressing label back on (pouch)(package).

Or

(For canister)

To Open Package: Remove cover. Pull up (towel)(towelette)(wipe) corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap on cover to remove wipe. When not in use (When not using), close center cap (securely) to prevent moisture loss.

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(For carton or tub)

To Open Package: Open cover and slowly peel back label on pouch. Remove (Pull out) (towel)(towelette)(wipe) as needed. To retain moisture, reseal (pouch)(bag) by firmly pressing seal back on the (pouch)(bag) and close (carton or tub) cover.

Or

(for the Travel Pack size:)

To Open Package: Slowly peel back label. (Pull out)(Remove) (towels)(towelettes)(wipes) as needed. Reseal label to retain moisture.

Or

To Open Package: Open ziplock (Tear edge of pack). (Pull out)(Remove) (towels)(towelettes)(wipes) as needed. Reseal ziplock to retain moisture.

Or

(for the single cloth sample pack):

To Open Package: Tear edge of pack. (Pull out)(Remove) (towel)(towelette)(wipe).

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Optional Marketing Text:

- · Repels Mosquitoes that may cause the West Nile virus.
- · Towels apply repellent where you need it most.
- · Will not stain clothes or fabric.
- · Will not stain clothing or fabrics.
- · Stain-free formula will not harm clothes.
- · Repellent formula will not stain clothes or fabrics.
- · No excess spray with towels to harm decorative plants.
- · Easy-to-use towels apply repellent in one-step.
- · Apply repellent in one easy step tear off towel and wipe.
- · Portable canister goes anywhere.
- · Portable canister goes anywhere bugs are found.
- · Portable (X)-count canister can be taken anywhere.
- · Portable (X)-count canister easily fits in pockets.
- Use towels at work or at play.
- Soft, durable (X") x (X") (towelette)(towel)(wipe).
- · Non-greasy insect repellent.
- · Portable, resealable packaging.

Optional Graphics:



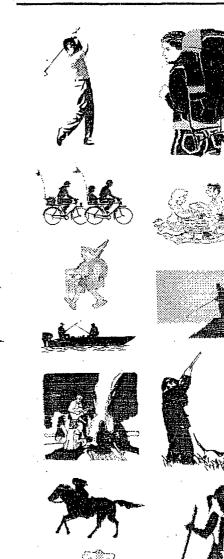


Canister Directions

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Optional Graphics:









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