

10088-97

5/11/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Mr. Adam Swader
Athea Laboratories, Inc.
P.O. Box 240014
Milwaukee, WI 53224

MAY 11 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Mr. Swader:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for March 25, 2010

EPA Registration Number: 10088-97 Insect Repellent Towel

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

A handwritten signature in cursive script that reads "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

| | | | |
|--|---|--|-----------------------|
| | United States Environmental Protection Agency Washington, DC 20460 | <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other | OPP Identifier Number |
|--|---|--|-----------------------|

Application for Pesticide - Section I

| | | |
|--|--|--|
| 1. Company/Product Number 10088-97 | 2. EPA Product Manager | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Insect Repellent Towelette | PM# 10 | |
| 5. Name and Address of Applicant (Include ZIP Code) Athea Laboratories, Inc. P.O. Box 240014 Milwaukee, WI 53224 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <input checked="" type="checkbox"/> EPA Reg. No. _____ Product Name _____ | |

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application. NOTIFICATION |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. MAY 11 2010 |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of minor label changes per PR Notice 2007-4. See attached cover letter

Section - III

| | | | | | |
|--|--|---|--|--|---|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No | Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input type="checkbox"/> Metal | <input checked="" type="checkbox"/> Plastic |
| * Certification must be submitted | If "Yes" Unit Packaging wgt. | No. per container | If "Yes" Package wgt | No. per container | <input type="checkbox"/> Glass |
| | | 1,15,18,40 | | | <input type="checkbox"/> Paper |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container N/A | | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product | |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled | | | <input checked="" type="checkbox"/> Other Silkscreened | | |

Section - IV

| | | |
|--|-----------------------------------|--|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Adam Swader | Title Regulatory Comp Spec. | Telephone No. (Include Area Code) 414-354-6417 |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received (Stamped) |
| 2. Signature | 3. Title Regulatory Comp Spec. | |
| 4. Typed Name Adam Swader | 5. Date Mar 25, 2010 | |



March 25, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
1200 Pennsylvania Ave., NW
Washington, DC 20460-0001

**Subject: Storage and Disposal Update
Insect Repellent Towel
EPA Registration No. 10088-97**

To Whom It May Concern:

Please find the enclosed one label marked with changes and Form 8570-1 stating the following:

Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. SEC. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with requirements of 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions in regards to this notification please contact me at 414-354-6417 ext. 215 or email me at aswader@athea.com.

Thank You,

A handwritten signature in black ink, appearing to read 'ASwader', with a long horizontal line extending to the right.

Adam Swader
Regulatory Compliance Specialist
Enclosures

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING

Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash clothing before reuse.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

Do not apply over cuts, wounds or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. Do not apply more than 3 times per day to children ages twelve (12) and under. When using on children, apply to your own hands and then rub it on the child. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid over-application of this product. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you.

{Open} {unfold} {Towel[s]}. Wipe or rub sparingly on all exposed skin areas. {Repeat when insects become annoying.} {For ticks and chiggers, apply to shoe tops, socks and around openings of clothing.}

Avoid contact with plastics, such as eyeglass frames, and such fabrics as acetate rayon.

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage or disposal.
CONTAINER STORAGE/DISPOSAL: Store in an area inaccessible to children. Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse empty container. Offer empty container for recycling. If recycling is not available, thoroughly rinse empty container before discarding in trash.

ATHEA LABORATORIES, INC.
Product: Insect Repellent Towel
EPA #10088-97

INSECT REPELLENT TOWEL

NOTIFICATION
MAY 11 2001
NO BUGS
NO SPOTS



- Repels Mosquitoes, Biting Flies, Chiggers, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats and Fleas on Exposed Skin Surfaces.
- Repels Most Biting Insects.
- Repels Insects For Hours.

- Made with aloe to keep skin smooth and soft.
- Formulated with aloe to keep skin smooth and soft.
- Contains aloe to keep skin smooth and soft.
- Made with aloe, a skin softening agent.
- Formulated with aloe, a skin softening agent.
- Contains aloe, a skin softening agent.

ACTIVE INGREDIENTS:

| | |
|--------------------------------------|----------------|
| DEET | 12.33% |
| N-Octyl bicycloheptene dicarboximide | 3.52% |
| Di-n-propyl Isocinchomeronate | 1.76% |
| OTHER INGREDIENTS: | 82.39% |
| TOTAL | 100.00% |

KEEP OUT OF REACH OF CHILDREN WARNING

FIRST AID:

If In Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If Swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product: Discontinue use. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-858-7378 for emergency medical treatment information.

EPA REG. NO. 10088-97

EPA EST 10088-WI-2

Net Contents:
(X) Pounds (lbs) and Ounces (oz)

Words in italics are for reference only
Words in [] are alternate wording
Words in { } are optional wording

- Towels apply repellent where you need it most.
- Will not stain clothes or fabric.
- Will not stain clothing or fabrics.
- Stain-free formula will not harm clothes.
- Repellent formula will not stain clothes or fabrics.
- Easy-to-use towels apply repellent in one-step.
- Apply repellent in one easy step - tear off towel and wipe.
- Portable canister goes anywhere.
- Portable canister goes anywhere bugs are found.
- Portable 18-count canister can be taken anywhere.
- Portable 18-count canister easily fits in pockets.
- Portable 40-count canister can be taken anywhere.
- Portable 40-count canister easily fits in pockets.
- Use towels at work or at play.
- Soft, durable 12" x 12" towelette.
- Non-greasy insect repellent.
- Portable, resealable packaging.

**Contains (x)" x (x)" Premoistened
(Towelettes) (Towels) (Wipes)**

Manufactured By:
ATHEA LABORATORIES INC
PO Box 240014
Milwaukee, WI 53224

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Optional Package Direction/Directions for Dispensing (may be bulleted, numbered or in sentence form):

Resealable package instructions (used with product supplied in resealable pouches/packages):

To Open Package: Peel back resealable label. Remove (towel)(towelette)(wipe)(cloth) from the center of the pack. Reseal package to the closed position to keep (towels)(towelettes)(wipes)(cloths) moist.

Or

Tear open envelope, remove towel, open, and wipe or rub liberally on all exposed skin areas avoiding eyes and mouth. Repeat when insects become annoying. For ticks and chiggers, also apply liberally to shoe tops, socks and around openings of clothing. Repeat using a fresh towel when necessary.

Or

Canister Directions

TO OPEN:

- Remove lid from canister.
- Lift flap in center of lid.
- Pull up corner of center (towel)(towelette)(wipe) twist to a point and thread through dispenser hole in lid. **DO NOT PUSH FINGER THROUGH OPENING.**
- Replace lid. Pull out exposed (wipe)(towelette)(wipe) and snap off. The next (towel)(towelette)(wipe) pops up automatically. Dispose of used (towels)(towelettes)(wipes) in trash receptacle. Snap center flap down when finished to retain moisture.
- Do not flush.

Or

TO OPEN PACKAGE:

Flip open dispensing cap and remove lid by pulling upward. Thread center (towel)(towelette)(wipe) corner through slits in lid center. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Dispense (towels)(towelettes)(wipes) by pulling out at an angle. Snap flip lid down when finished to retain moisture. Dispose of used (towels)(towelettes)(wipes) in trash. Do not flush.

Or

TO OPEN PACKAGE:

Pop open dispensing cap and remove top by lifting upward. Pull up corner of center (towel)(towelette)(wipe) twist to a point and thread through slits on top. **DO NOT PUSH FINGER THROUGH SLITS.** Replace top and pull (towels)(towelettes)(wipes) at a slight angle. The next (towel)(towelette)(wipe) pops up automatically. Snap tab closed to retain moisture. Do not flush.

Or

DISPENSER: To start feed. Remove large cover and discard seal from container. From center of (towel)(towelette)(wipe) roll, pull up (towel)(towelette)(wipe) corner, twist into a point and thread it through the hole in the container cover. **DO NOT PUSH FINGER THROUGH HOLE.** Pull through about one inch. Replace cover. Pull out first (towel)(towelette)(wipe) and snap off at a 90 degree angle. Remaining (towel)(towelette)(wipe) feed automatically ready for next use. When through using, keep small center cap closed to prevent moisture loss. Do not flush.

Or

Resealable Package Instructions:

TO OPEN PACKAGE: Slowly peel back label. (Pull out)(Remove) (towels)(towelettes)(wipes) as needed. To retain moisture, reseal (pouch)(package) by firmly pressing label back on (pouch)(package).

Or

(For refill bag)

To Open Package:

Remove lid on canister. Cut open top of plastic bag. Remove the roll from the plastic bag. Place roll in canister, dispose of plastic. Thread the (wipe)(towelette)(cloth) through the opening on the canister. Close the lid of the canister.

Or

(For canister)

To Open Package: Remove cover. Pull up (towel)(towelette)(wipe) corner from center of roll. Thread through hole in the cover. Replace cover. Open center cap to cover to remove wipe. When not in use (When not using) close center cap (securely) to prevent moisture loss.

Or

(For carton or tub)

To Open Package: Open cover and slowly peel back label on pouch. Remove (Pull out)(towel)(towelette)(wipe) as needed. To retain moisture, reseal (pouch)(bag) by firmly pressing seal back on the (pouch)(bag) and close (carton or tub) cover.

Or

(For the Travel Pack size)

To Open Package: Slowly peel back label. (Pull out)(Remove) (towels)(towelette)(wipes) as needed. Reseal label to retain moisture.

Or

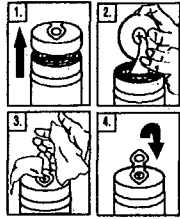
To Open Package: Open lid. Tear edge of pack. (Pull out)(Remove) (towels)(towelette)(wipes) as needed. Reseal/ziplock to retain moisture.

Or

(Non-resealable Packaging)

To Open Package: Tear edge of pack. (Pull out)(Remove) (towels)(towelette)(wipe).

Optional Graphics:

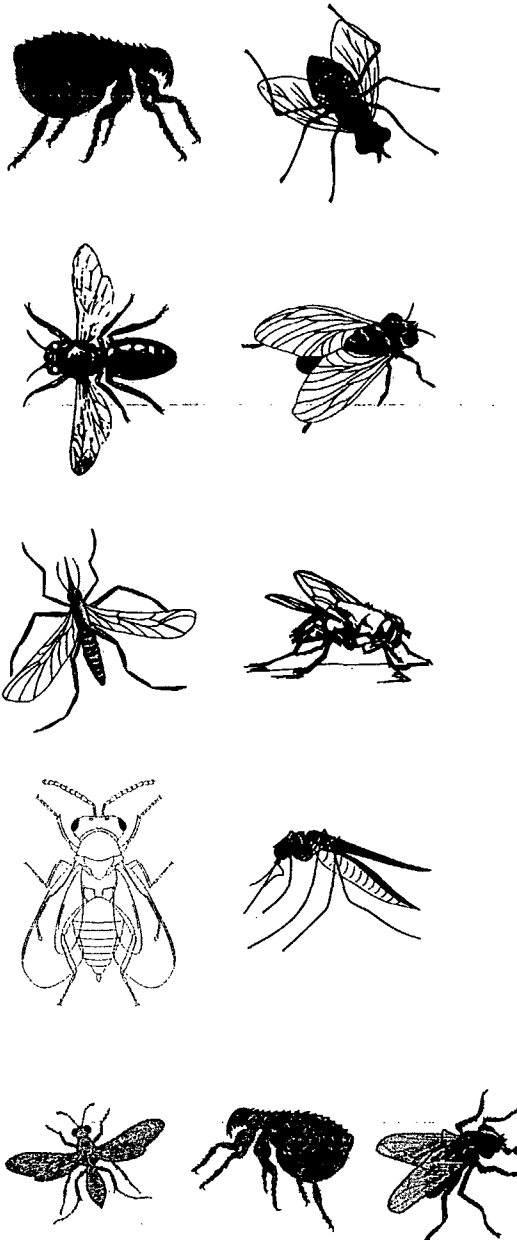


Canister Directions



ATHEA LABORATORIES, INC.
 Product: Insect Repellent Towel
 EPA #10088-97

Optional Graphics:



Optional Graphics:

