

**PYRECEPT™**  
**Shampoo**

**Indications:** For the routine shampooing of dogs and cats to restore the natural luster to the hair-coat. An aid in the control of fleas, ticks and lice. Deodorizes-Bacteriostatic-Fungistatic.

**Directions:** SHAKE WELL BEFORE USING. Moisten hair with lukewarm water. Rub in shampoo and rinse. Repeat, massage gently, working up a rich lather. Allow to remain in hair 5-10 minutes. Rinse thoroughly. Dry and Brush. Shampoo once or twice a week or as directed by veterinarian.

**Active Ingredients:** Pyrethrins 0.057%, Technical Piperonyl Butoxide\* 0.114%, N-Octyl Bicycloheptene dicarboximide 0.20%, Petroleum Distillates 0.29%, 4-Chloro-4, 5-xyleneol 1.0%, Triethanolamine Dodecyl Benzene Sulfonate 6.22%, Lauric Diethanolamide 5.28%, Capric Diethanolamide 2.04% and Ethylene Diamine Tetraacetic Acid 0.5%.  
\*Consists of 0.09% (Butylcarbityl) (6-propylpiperonyl) ether and 0.024% related compounds.

**Inert Ingredients:** 84.299%.

**FOR EXTERNAL USE ONLY - KEEP AWAY FROM EYES**

**CAUTION: KEEP OUT OF REACH OF CHILDREN.**

U.S.D.A. Reg. No.

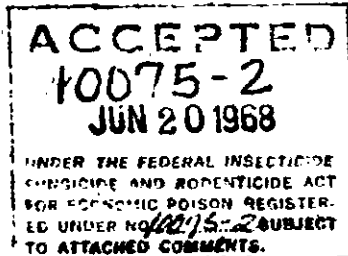
**DERMAVET**

Veterinary Use Only  
Contents: 6 fl. oz.

Division of  
Dermik Laboratories, Inc.  
Syosset, N.Y. 11791

**Explanation of Label Draft**

1. Actual label size will be 2 1/2 inches wide by 3 1/2 inches in height. The label will cover only one-half of the circumference of the immediate container, enabling the entire copy to be read from the Front. There is no back panel.
2. The background of the upper portion of the label will be a blue band with black printing.
3. The background of the central portion of the label (Active ingredients, inert ingredients, Directions, Indications, Caution and U.S.D.A. Registration Number) will be white with black printing.
4. The background of the lower portion of the label will be a light gray "Benday" with black printing.
5. The statement, "CAUTION: KEEP OUT OF REACH OF CHILDREN", will be set in 10 point type size for the signal word CAUTION and in 6 point type size for the statement. All words will be in capitals.
6. McLaughlin Gormley King Co., Inc. (Minneapolis, Minn.) will supply the Pyrethrins, Technical Piperonyl Butoxide, N-Octyl Bicycloheptene dicarboximide and Petroleum Distillates, noted on the label, as their Pyrocide® Intermediate 5192.



**Ethylene Diamine Tetraacetic A**  
**\*Consists of 0.09% (Butylcarbit**  
**ether and 0.024% related compo**

**Inert**

**Ingredients: 84.299%.**

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**CAUTION: KEEP OUT OF REACH O**

**U.S.D.A. Reg. No.**

**DERMAVET**

**Veterinary Use Only**  
**Contents: 6 fl. oz.**

**Div**  
**Dermik I**  
**Syosse**

**Explanation of Label Draft**

- 1. Actual label size will be 2 1/2 inches wide in height. The label will cover only one circumference of the immediate container, copy to be read from the Front. There**
- 2. The background of the upper portion of the blue band with black printing.**
- 3. The background of the central portion of ingredients, inert ingredients, Direction Caution and U.S.D.A. Registration Number with black printing.**
- 4. The background of the lower portion of the light gray "Benday" with black printing.**
- 5. The statement, "CAUTION: KEEP OUT OF REACH OF CHILDREN", will be set in 10 point type for signal word CAUTION and in 6 point type for the rest of the statement. All words will be in capitals.**
- 6. McLaughlin Gormley King Co., Inc. (Ming) will supply the Pyrethrins, Technical Piperonyl Bicycloheptene dicarboximide and Petrochemicals on the label, as their Pyrocide<sup>®</sup> Intermediate**