



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

9852-73

Date of Issuance:

JUN 17 1997

Term of Issuance:

Conditional

Name of Pesticide Product:

Platinum Multi-Purpose
Insect Killer

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

RITE-OFF INC
105 Park Avenue, Seaford Industrial Park
Seaford, Delaware 19973

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Change the label by revising the EPA Registration Number to read, "EPA Reg. No. 9852-73".
3. Under the Precautionary Statements, delete the following sentence. "Do not spray directly in/on eyes, mouth or genitalia of pets".

Signature of Approving Official:

Date:

JUN 17 1997

4. Submit two copies of the revised final printed label for the record

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Marion Johnson, Jr.
Product Manager (10)
Insecticide Branch
Registration Division (7505C)

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION

Avoid inhalation or ingestion of spray. Wash hands thoroughly after use. Avoid contamination of feed and foodstuffs.

Do not spray directly in/on eyes, mouth or genitalia of pets. Do not treat or cause exposure to kittens or puppies less than four weeks old.

Environmental Hazards

This product is toxic to fish. Do not apply directly to lakes, streams, ponds, tidal marshes and estuaries. Do not contaminate water by cleaning of equipment or disposal of wastes.

Physical and Chemical Hazards

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING.

Remove protective cap, hold container upright and spray from a distance of 12 to 15 inches.

INDOOR APPLICATION: The use of this product in food processing establishments should be confined to time period when the plant is not in operation. Food should be removed or covered during treatment. All food processing surfaces should be covered during treatment or thoroughly cleaned with potable water before using. Vacate treated areas and ventilate before reoccupying.

FLEAS (ADULTS AND LARVAE) AND TICKS: Remove and thoroughly clean or destroy pet bedding. Spray pet sleeping quarters, bed, entire floor and floor covering, with special attention to cracks and crevices, around baseboards, and window and door frames. Infested upholstered furniture may also be treated with this product. A test application should be made to upholstery or drapery fabrics in an inconspicuous place before use.

COCKROACHES, WATERBUGS, SILVERFISH, CRICKETS, SPIDERS: Spray directly on beetles, baseboards, floors, shelves and carpets. Repeat treatment if necessary.

ANTS: Spray trails, nest and points of entry. Spray on ants where possible. Repeat if necessary.

CARPET BEETLES: Spray directly on beetles, baseboards, floors, shelves and carpets. Repeat treatment if necessary.

SPACE SPRAYING: Close doors, windows and transoms and shut off ventilating systems. For rapid control of House Flies, Fruit flies, Gnats, Mosquitoes, Skipper Flies, Wasps, Hornets, Angoumois Grain Moths, Mediterranean Flour Moths, Indianmeal Moths and Tobacco Moths, direct spray at an upward angle distributing it uniformly throughout the entire area at a rate of 3-6 ounces per 1000 cubic feet of space. Do not remain in treated areas. If insects have not dropped to floor in 3 minutes, repeat spraying as quantity sprayed was insufficient. Ventilate the area after treatment is completed. To aid in the prevention of breeding, spray on standing water and in garbage pails.

WASPS & HORNETS: Spray directly on insects whenever possible. Apply a wet spray after dark when all insects have returned to their nests.

OUTDOORS (camping, fishing, hunting): spray outer clothing and surroundings. Repels Biting Flies, Mosquitoes, Midges and Gnats. If sprayed every hour or so, will aid in keeping surroundings free from Mosquitoes. If in rare cases skin irritation results, avoid continued contact.

STORAGE AND DISPOSAL

Storage: Store in original container in a cool, dry place inaccessible to children and pets.

DISPOSAL: Replace cap and discard container in trash. Do not puncture or incinerate.

Buyer assumes all risks of use, storage or handling of this product not in strict accordance with directions given herewith.

ACCEPTED
with COMMENTS
in EPA Letter Dated

JUN 17 1997

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

9952-73

RITE-OFF
105 Park Ave.
Seaford, DE 19973

PLATINUM

**MULTI-PURPOSE
INSECT KILLER**

- Kills crawling & flying insects on contact
- For use in homes, institutions, restaurants, food processing plants and outdoors
- Leaves no oily or objectionable residues

ACTIVE INGREDIENTS:

Pyrethrins 0.10%
 Piperonyl Butoxide, Technical* 1.00%
 INERT INGREDIENTS** 98.90%

* Equivalent to min. 0.8% (butylcarbityl) (6-propylpiperonyl) ether and 0.2% related compounds.

** Contains Petroleum Distillate.

EPA REG. NO. 9852-
EPA EST. NO. 9852-DE-1

NET CONTENTS

CAUTION

KEEP OUT OF REACH OF CHILDREN

STATEMENT OF PRACTICAL TREATMENT

IF INHALED: Remove affected person to fresh air. Apply artificial respiration if indicated.

IF IN EYES: Flush with plenty of water. Contact a physician if irritation persists.

IF ON SKIN: Wash affected areas immediately with soap and water.

See Side Panel For Additional Precautions

393