



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 21, 2024

Michael G. Sarli
Sr. Director Regulatory
Chemsico, A Div. Of United Industries Corp.
P.O. Box 142642 St. Louis, MO 63114

Subject: Notification per PRN 98-10 – Updating label with optional marketing claims and graphics.

Product Name: **Chemsico Herbicide Concentrate DDI**
EPA Registration Number: 9688-350
Application Date: 10/18/2022
Case Number: 475349

Dear Mr. Sarli:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact please contact Sayed Islam at 202-566-2796 or by email at islam.sayed@epa.gov.

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Case No. 475349

 For

Heather McFarley, Product Manager 24
Fungicide and Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

Chemsico Herbicide Concentrate DDI

Intended for outdoor residential use only.

Active Ingredients:

Diquat dibromide	0.359%
Imazapyr, Isopropylamine salt	0.593%
Dicamba, Dimethylamine salt.....	0.120%
Other Ingredients	98.928%
Total	100.000%

- Contains 0.030 lbs. diquat dibromide per US gallon
- Contains 0.050 lbs. imazapyr, isopropylamine salt per US gallon
- Contains 0.010 lbs. dicamba, dimethylamine salt per US gallon

KEEP OUT OF REACH OF CHILDREN

CAUTION: See Back [Side] [Alternate: Inside] Booklet [Alternate: Panel] For additional Precautionary Statements, [Alternate: Peel Open for Use Directions and Further Information]

NET CONTENTS: 16 fl oz (1 pt / 473 mL); 32 fl oz (1 qt / 946 mL); 40 fl oz (1.25 qt / 1.18 L); 64 fl oz (2 qt / 1.89 L); 1 gal (128 oz / 3.78 L; 2 gal (256 oz / 7.56L)

NOTIFICATION

9688-350

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

3/21/2024

First Aid

If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
<p>Have the product container or label with you when calling a Poison Control Center, doctor, or going for treatment. You may also contact 1-xxx-xxx-xxxx for emergency medical treatment information.</p>	

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

PRECAUTIONARY STATEMENTS**Hazards to Humans and Domestic Animals**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

Environmental Hazards

This pesticide is toxic to aquatic invertebrates. To protect the environment, **DO NOT** allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

STOP. Read Entire Label Before use [Alternate: Read and follow label instructions] [Lift Here. Press to Reseal]



Pets & people may reenter treated area once sprays have dried.

APPLICATION RESTRICTIONS

- **DO NOT** apply this product in a way that will contact any person or pet, either directly or through drift.
- Keep people and pets out of the area during application.
- Apply on a sunny day with temperatures above 60°F.
- **DO NOT** apply to or allow product to drift onto desirable plants.
- Only apply to areas where no vegetation is desired for one year.
- Avoid product runoff to nearby desirable plants.
- Protect desirable plants with a piece of plastic or cardboard.
- If desirable plants are accidentally sprayed, wash plants with water immediately.
- **DO NOT** apply near bodies of water including fish pools, ponds, lakes or streams.
- **DO NOT** apply over the root systems of desirable plants. For trees and shrubs, **DO NOT** apply closer than twice the distance from the trunk to the drip line as roots may be within this area.
- **DO NOT** apply to slopes in landscape as movement on soil surfaces may damage desirable plants down slope.
- **DO NOT** apply next to a fence if desirable vegetation is growing on the other side, or if future planting is intended.
- **DO NOT** use before planting lawns, fruits, vegetables, flowers, or other plants because this product remains active in soil for up to one year.
- In soils with heavy clay, weed control may exceed one year.
- **DO NOT use on desirable lawns.**
- The single max use rate is 64 fl. oz. of product per 1,000 sq ft (equivalent to 0.015 lbs. diquat dibromide, 0.025 lbs. imazapyr, isopropylamine salt, and 0.005 lbs. dicamba, dimethylamine salt per 1,000 sq ft).
- The maximum yearly use rate is 128 fl. oz. of product per 1,000 sq ft (a total of 0.030 lbs. diquat dibromide, 0.050 lbs. imazapyr, isopropylamine salt, and 0.010 lbs. dicamba, dimethylamine salt per 1,000 sq ft).
- The maximum number of applications per year is 2.
- The minimum reapplication interval is 3 months.

HOW TO APPLY

[Step 1] Measure area to be treated.

[Step 2] Calculate total area to determine appropriate product mixing. To calculate total area: LENGTH X WIDTH = TOTAL SQ. FT.

[Step 3] Mix accordingly per below directions

[Step 4] Apply [evenly] [to areas] where no vegetation or plant growth is desired for at least [1][one][year][12][twelve][months]

[WHERE TO APPLY]

[Apply to the following areas: [[driveways], [gravel areas], [patios], [parking areas], [sidewalks], [brick walls], [brick walkways], [brick pathways], [gravel walks], [gravel walkways], [gravel paths], [along [fences], [curbs] [and] [cracks in sidewalks]].

[SPRINKLING CAN – APPLICATION DIRECTIONS]

Pour [1] [one] [quart] [qt.] into a tank sprayer or sprinkling can and add [3] [three] quarts of water. Apply evenly over 500 [square feet] [sq. ft.] [ft²].
Allow application to soak into ground, avoiding runoff to nearby desirable plants.]

[LAWN AND GARDEN SPRAYER – APPLICATION DIRECTIONS]

Amount to use:

Applicator	Amount Product	Amount Water	Area to be Treated
Lawn and Garden Sprayer – 1 gallon size	0.75 qt. (24 fl. oz.) (0.006 lbs. diquat dibromide) (0.009 lbs. imazapyr, isopropylamine salt) (0.002 lbs. dicamba, dimethylamine salt)	2.25 qts. (0.56 gal)	375 sq. ft.
Lawn and Garden Sprayer – 2 gallon size	1 qt. (32 fl. oz.) (0.008 lbs. diquat dibromide) (0.013 lbs. imazapyr, isopropylamine salt) (0.002 lbs. dicamba, dimethylamine salt)	3 qts. (0.75 gal)	500 sq. ft.
Lawn and Garden Sprayer – 3 gallon size	2 qts. (64 fl. oz.) (0.015 lbs. diquat dibromide) (0.025 lbs. imazapyr, isopropylamine salt) (0.005 lbs. dicamba, dimethylamine salt)	6 qts. (1.5 gal.)	1000 sq. ft.

Allow application to soak into ground, avoiding runoff to nearby desirable plants.]



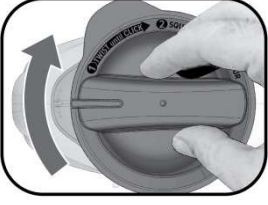


IMPORTANT



Use only where no vegetation growth is desired for at least [1] [one] year. Apply to the following areas: [[driveways], [gravel areas], [patios], [parking areas], [sidewalks], [brick walls], [brick walkways], [brick pathways], [gravel walks], [gravel walkways], [gravel paths], [along [fences], [curbs] [and] [cracks in sidewalks]]. In soils with heavy clay, weed control may exceed [1] [one] year. Re-treatment every [2] [two] [3] [three] [4] [four] [6] [six] [8] [eight] [10] [ten] months may be necessary in areas of heavy rainfall.

Does not kill all seeds, woody and semi-woody plants, and propagules in the soil, including tubers and rhizomes.

{OPTIONAL - Squeeze & Measure Bottle}

[AccuCap] [AccuMeasure] Directions for Use

 <p>Remove Tab</p>	<p>FOR INITIAL USE: Remove and discard the [tamper evident] [safety] [lock] tab [marked with 'REMOVE'] at the top of the measuring cup's lid.</p>
 <p>Step 1:</p>	<p>STEP 1: Before using, shake the contents of bottle well, while in the [closed] [locked] position. Failure to properly close bottle may result in leakage or splashing.</p>
 <p>Step 2:</p>	<p>STEP 2: Determine the amount of product to measure as indicated in the [Mixing Instructions] [directions]. [Twist] [turn] the [lid] [dial] clockwise to the [open] [unlocked] position. The measuring cup is in the [open] [unlocked] position when dial indicator lines up with the [pour spout] [[open] [unlocked] marking on the side of the measuring cup] [and] [you hear a click].</p>
 <p>Step 3:</p>	<p>STEP 3: [Place the bottle on a flat surface], [gripping] [holding] the [lid] [nob] [dial] on the top of the bottle.] [With the bottle placed on a flat surface] [place both hands on the sides of the bottle and] squeeze the bottle to fill the measuring cup. Stop squeezing when the fluid level reaches the designated measurement line.</p>
 <p>Step 4:</p>	<p>STEP 4: [In case of over measurement,] excess fluid can be drained back into the bottle. To drain, [twist] [turn] the [lid] [dial] clockwise from the [open] [unlocked] position until [you hear a click] [the dial indicator lines up with [the] [drain] [notch] [tab] [divot] [marking] [on side of cup]]. Fluid [may] [will] drain back slowly. To speed up the draining process, gently squeeze the bottle to [purge] [burp] out the air.</p>

 <p>Step 5:</p>	<p>STEP 5: Pour the fluid into a clean [concentrate] [tank] sprayer. The measuring cup is in the [open] [unlocked] position when dial indicator lines up with the [pour spout] [[open] [unlocked] marking on the side of the measuring cup] [and] [you hear a click]]. Fluid can only be poured when the measuring cup is in the [open] [unlocked] position.</p>
 <p>Step 6:</p>	<p>STEP 6: [Twist] [Turn] the [lid] [dial] counter clockwise until dial indicator [lines up with the [first notch left of the [pour spout][open]] [points left of the [open] [unlocked position]]] to [close] [lock] the bottle. The bottle will be closed when lid is [completely] [fully] flush with the top of the bottle. Before next use, be sure that the cap is in the closed position, to avoid leakage or splashing. Follow steps 1 through 6 upon next use.</p>

STORAGE AND DISPOSAL

Pesticide Storage: Store this product only in its original container in a secure storage area away from sources of heat or open flame. Protect product from freezing. **Pesticide Disposal and Container Handling:** Nonrefillable container. **DO NOT** reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: To the extent consistent with applicable law buyer assumes all responsibility for safety and use not in accordance with directions.

[*If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

[Questions? Comments call toll-free 1-800-xxx-xxxx or visit our website]

Chemsico, A Division of United Industries Corp.

P. O. Box 142642

St. Louis, MO 63114-0642

EPA Reg. No. 9688-350

EPA Est. No 9688-MO-1

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{Optional Marketing Claims:}

{Note to Reviewer: Commercial label including supplemental distributor labels may include the Spanish translation of approved text}

{Miscellaneous}

1. Outdoor Use Only
2. Water-based
3. Fast-acting
4. Mix with water
5. [Can] [May] [also] be used in [watering] [sprinkling] cans
6. Money back guarantee*
7. Guaranteed* results or your money back
8. Kills the weed top to bottom
9. Kills the root
10. Why Chemsico Herbicide Concentrate DDI? Weed [Plant] [Vegetation] [&] [Grass] free area for up to 1 [one] [year] [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
11. Use Chemsico Herbicide Concentrate DDI to kill [control] [prevent] [weeds] [vegetation] [plants] [plant growth] for up to [1] [one] year {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}

*If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.

{Where to Use}

12. Use on [For [control of]] [Controls] weeds [vegetation] [plants] [plant growth] [in] on driveways, [gravel areas], [patios], [parking areas], [sidewalks], [brick walks], [brick walkways], [brick pathways], [gravel walks], [gravel walkways], [gravel paths], [gravel pathways], [along fences], [curbs], [and] [cracks in sidewalks]] [for up to [1] [one] [year] [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)} Use on fence lines, [fence rows], [along fences], [rock landscapes], [rockscapes], [rock gardens], [pathways], [paths], [gravel walkways], [gravel pathways], [gravel paths], [driveways], [sidewalks], [patios], [gravel areas], [rocky areas], [mulch areas], [parking areas], [play areas], [along curbs], [around buildings] [tennis courts] [bare ground] [[areas] where no plant [vegetation] [growth] is desired. **{Any verbiage from item 12 can be added to Optional Chart found on page 12 under the "Where To Use" heading}**
13. Use on driveways, patios, gravel paths, fence lines and rock landscapes where no vegetation is desired
14. [For] use where no plant growth is desired
15. Use on driveways, patios, walkways
16. Not for use [on] [near] [around] desirable [grasses] [vegetation] [plants]

{Coverage}

17. 1 quart [qt.] [32 fl oz] (0.008 lbs. diquat dibromide) (0.013 lbs. imazapyr, isopropylamine salt) (0.002 lbs. dicamba, dimethylamine salt) covers [treats] [up to] 500 square feet [sq. ft.] [ft²]
18. 1.25 quarts [qts] [40 fl oz] (0.009 lbs. diquat dibromide) (0.016 lbs. imazapyr, isopropylamine salt) (0.003 lbs. dicamba, dimethylamine salt) covers [treats] [up to] 625 square feet [sq. ft.] [ft²]
19. 2 quarts [qts] [64 fl oz] (0.015 lbs. diquat dibromide) (0.025 lbs. imazapyr, isopropylamine salt) (0.005 lbs. dicamba, dimethylamine salt) covers [treats] [up to] [up to] 1000 square feet [sq. ft.] [ft²]

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20. 1 gallon [gal] [128 fl oz] (0.030 lbs. diquat dibromide) (0.050 lbs. imazapyr, isopropylamine salt) (0.010 lbs. dicamba, dimethylamine salt) covers [treats] [up to] 2000 square feet [sq. ft.] [ft²]
21. 2 gallons [gals] [256 fl oz] (0.060 lbs. diquat dibromide) (0.100 lbs. imazapyr, isopropylamine salt) (0.020 lbs. dicamba, dimethylamine salt) covers [treats] [up to] 4000 square feet [sq. ft.] [ft²]
- {Active Ingredients}**
22. Works 3 [three] ways
23. **[How it Works :] Diquat Dibromide** : Burn down agent [Lets you see the product is working [fast]].
Dicamba : Kills listed [tough] broadleaf [dandelion-type][thistle-type] weeds to the root. Weeds and grasses have different types of roots and need different chemicals in order to kill each type. These chemicals work to kill the cells of the weeds and grasses by entering the plant through the leaves and moving down to the roots. **Imazapyr** : Kills listed weeds and grasses to the root and provides residual control for up to [1] [one] year [365 days]. {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
24. **[How it Works :] Diquat Dibromide** : Burn down agent [Lets you see the product is working [fast]].
25. **[How it Works :] Dicamba** : Kills listed [tough] broadleaf [dandelion-type][thistle-type] weeds to the root.
26. **[How it Works :] Imazapyr** : Kills listed weeds and grasses to the root and provides residual control for up to [1] [one] year [365 days]. {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
27. **Diquat** : Kills it fast
28. **Imazapyr** : Prevents regrowth of weeds and grasses [and] [kills grassy weeds like ...] for up to [1] [one] year [365 days]. {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
29. Triple [Active] Control [Technology]
30. Triple Defense Technology
31. Triple Actives [for Maximum Control]
32. Kills weeds and grasses, roots & [and] all

{Rainfast}

33. Rainfast [Rainsafe] [Rainproof] [Rain Safe] [Rain Proof] within 1/2 hr. [hour] [30] [min.] [minutes] [1] [one] [hr.] [hour] [60] [min.] [minutes]
34. Rain can fall in 1/2 hr. [hour] [30] [min.] [minutes] [1] [one] [hr.] [hour] [60] [min.] [minutes] after application [without washing off]

{Residual}

35. Kills [Controls] [Prevents] [[perennial] [annual] broadleaf weeds [vines] [and] [&][grasses]] for up to 1 [one] [year] [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
36. One application kills [controls] [&] [prevents] weeds [vegetation] [plants] [and] [plant growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
37. Kills weeds & [and] their germinating seeds
38. Kills weeds & [and] prevents weeds [vegetation] [plants] [and] [plant growth] up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 364 days / 1 year)}

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39. Prevents new weeds [vegetation] [plants] [and] [plant growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 40. No regrowth [weeds] [vegetation] [plants] [and] [plant growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 41. [To] keep treated ground clear of weeds [vegetation] [plants] [and] [plant growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 42. Prevents listed weeds [vegetation] [plants] [and] [plant growth] from [emerging] [growing] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 43. Pre-emergent and post to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 44. Formulated to prevent [unwanted] [new] weeds [grass[es]], [plant[s] [vegetation] [regrowth] [new growth] [growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 45. Eliminates [unwanted] [new] weeds [grass[es]], [plant[s] [vegetation] [regrowth] [new growth] [growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 46. Blocks [unwanted] [new] weeds [&] [grass[es]], [plant[s] [vegetation] [regrowth] [new growth] [growth] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 47. Pre-emergent and post-emergent weed [vegetation] [plant] [and] [plant growth] control
 48. Season-long control
 49. Year long control
 50. Kills [all] vegetation [-] [weeds,][and] [grasses]
 51. Prevents plant growth for up to 1 year {or any number of days, weeks, months or years up to 12 months (52 weeks/365 days/1year)}
 52. Kills existing vegetation
 53. No plant [vegetation] regrowth for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 54. No plant [vegetation] growth for up to] [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 55. Keeps ground [area] [all other use sites] weed free [&] [plant free] for up to 1 [one] year [12] [twelve] [months] [365 days] {or - any number of days, weeks, months or years up to 12 months (52 weeks / 365 days / 1 year)}
 56. Kills [existing] weeds [&] [grass[es]], [plant[s]] [vegetation] & prevents [unwanted] [new] weeds [&] [grass[es]], [plant[s] [vegetation] [regrowth] [new growth] [growth] for up to 1 year [12 months] {or – any number of days, weeks months or years up to 12 months (52 weeks/365 days/1 year)}
 57. Prevents [unwanted] [new] weed]] [grass[es]], [plant[s] [vegetation] [regrowth] [new growth] [growth] for up to 1 year [12 months] [365 days] {or – any number of days, weeks, months or years up to 12 months (52 weeks/365 days/1 year)}
 58. Kills [down to] the root[s] [guaranteed*]
 59. Kills vegetation [[down to] [the] root[s]] – [including] [unwanted] [weeds], [grasses], [grass], [plants], [scrub], [seedlings], [greenery], [vines], [groundcover]
 60. Kills weeds [grasses] [grass] [plants] and root[s] & all

61. Kills existing vegetation [weeds] [grasses] [grass] [and] [plants]

{Speed}

62. Works fast
 63. [Visible] [See] results [in] as fast as 6 hours
 64. See signs of results [in] as fast as 6 hours
 65. See signs of [Visible] results same day

{Claims for Optional Squeeze & Measure Bottle} {Reference to new will be limited to 6 months from introduction into the marketplace}

66. [just] [Twist] [Turn], Squeeze [to fill] [to [designated] line] & Pour[!]
 67. [just] [Twist] [Turn], Squeeze [to fill] [to [designated] line], Pour[!]
 68. [just] [Twist] [Turn] - Squeeze [to fill] [to [designated] line] - Pour[!]
 69. [Just] [Twist] [Turn], Squeeze [to fill] & Pour [!]
 70. Twist until click, Squeeze bottle, Pour
 71. Measuring cap [included]
 72. No drip [pour] [measure]
 73. doesn't drip down bottle
 74. attached cap
 75. Never [lose] [search for] the measuring cap again [!]
 76. cap stays attached
 77. cap attached
 78. attached cap
 79. includes drain [back] feature [for ease of use] [for convenience] [for over measures]
 80. [with] built-in drain back [feature][technology]
 81. drain [back] feature [included] [for ease of use] [for convenience] [for over measures]
 82. over measure? Use the drain [back] function.
 83. Overfill with too much product? Drain any extra product [without touching]
 84. drain for over measures [for ease of use] [for convenience] [for over measures]
 85. drain any excess product [for ease of use] [for convenience] [for over measures]
 86. Drain [back] for overfills [for ease of use] [for convenience]
 87. use with [a] [spectracide branded] [Chapin] tank sprayer
 88. easy to measure
 89. exact measure [measuring]
 90. not messy
 91. clean [experience]
 92. no need to pour back [after use]
 93. Precise [exact] measure [measuring] [for ease of use]
 94. don't have to touch the [liquids] [contents] [actives] [active ingredients] [formula]
 95. never touch the [liquids] [contents] [actives] [active ingredients] [formula] [again] [!]
 96. one handed grip
 97. hold with one hand
 98. easy to use
 99. simple technology
 100. return to [off] [locked] position
 101. turn clockwise to drain
 102. twist to 'click', squeeze bottle, pour

-
- 103.twist clockwise to first click [to squeeze]
 - 104.[to drain] twist clockwise to second click [to drain]
 - 105.squeeze to measure
 - 106.[built-in] measuring lines [included]
 - 107.directions on [top of] cap
 - 108.visit Spectracide.com for more info!
 - 109.[The new cap allows for an] [easy] [safe] [precise] [clean] experience *{Use limited to 6 months from introduction into the market}*
 - 110.quick and simple
 - 111.safe storage
 - 112.clean storage
 - 113.Bottle stays clean
 - 114.bottle stays free of [liquids] [contents] [actives] [active ingredients] [formula]
 - 115.no liquid [contents] [actives] [active ingredients] [formula] on the bottle
 - 116.no [zero] mess
 - 117.keep your hands clean
 - 118.keep liquid [contents] [actives] [active ingredients] [formula] off your hands
 - 119.Twist & Squeeze
 - 120.Twist [cap] [dial] to 'click,' squeeze to Fill Line, pour [out]
 - 121.Squeeze and Measure Cap with [AccuCap] [AccuMeasure] [Mess Free Measure] [Measure Safe][technology]
 - 122.[with] AccuCap [AccuMeasure] [Mess Free Measure] [Measure Safe] [technology]
 - 123.easy to squeeze
 - 124.Clear-view measuring window [view stripe]
 - 125.New AccuCap [AccuMeasure] [Mess Free Measure] [Measure Safe] [technology] [by Spectracide brand] *{Use limited to 6 months from introduction into the market}*
 - 126.AccuCap [AccuMeasure] [Mess Free Measure] [Measure Safe]
 - 127.Easy & Effortless
 - 128.Easy [Alternate: Effortless] to [use] [squeeze] [measure] [pour]
 - 129.Quick & Simple
 - 130.exclusive to Spectracide brand *{Use limited to 6 months from introduction into the market}*
 - 131.Spectracide brand exclusive *{Use limited to 6 months from introduction into the market}*
 - 132.[brand] new to the category *{Use limited to 6 months from introduction into the market}*
 - 133.[brand] new to the segment *{Use limited to 6 months from introduction into the market}*
 - 134.only brand with the [cap name] *{Use limited to 6 months from introduction into the market}*
 - 135.new *{Use limited to 6 months from introduction into the market}*
 - 136.exclusive! *{Use limited to 6 months from introduction into the market}*
 - 137.only available on Spectracide brand products] *{Use limited to 6 months from introduction into the market}*
 - 138.no other competitor has [makes] it] *{Use limited to 6 months from introduction into the market}*
 - 139.introduced [to the category] by Spectracide brand *{Use limited to 6 months from introduction into the market}*
 - 140.Spectracide brand innovation *{Use limited to 6 months from introduction into the market}*
 - 141.new innovation *{Use limited to 6 months from introduction into the market}*
 - 142.new technology *{Use limited to 6 months from introduction into the market}*
 - 143.only on Spectracide brand

144. AccuCap [AccuMeasure] [technology] [by Spectracide brand] {Use limited to 6 months from introduction into the market}
145. the new AccuCap [AccuMeasure] [by Spectracide brand] {Use limited to 6 months from introduction into the market}
146. new AccuCap [AccuMeasure] [technology] [by Spectracide brand] {Use limited to 6 months from introduction into the market}
147. {cap name} technology [by Spectracide brand]
148. the new {cap name} [by Spectracide]] {Use limited to 6 months from introduction into the market}
149. new {cap name} [technology] [by Spectracide brand]] {Use limited to 6 months from introduction into the market}
150. Spectracide brand exclusive[!] {Use limited to 6 months from introduction into the market}
151. brought to you by Spectracide brand
152. the {cap name} gives you the power
153. with [the] [Spectracide brand] [cap name], You Hold the Power™
154. Squeeze to fill
155. Squeeze and Measure [Technology] [Cap]
156. NEW Twist until click, Squeeze bottle, Pour] {Use limited to 6 months from introduction into the market}

{Optional chart}

Where to Use	Use on driveways, gravel areas, patios, parking areas, sidewalks, brick walks, brick walkways, brick pathways, gravel walks, gravel walkways, gravel paths, gravel pathways, along fences, curbs and cracks in sidewalks. Apply to locations only where no vegetation growth is desired for up to 1 year. <i>{Any verbiage from item 12 above can be added to this section}</i>
Kills	Kills weeds and prevents plant growth for up to 1 year
When to Use	Apply when weeds are present. [If weeds are taller than 6 inches, mow or cut down weeds and remove debris before treatment.] [To prevent growth of weeds under asphalt driveways, play areas, tennis courts and parking areas, apply this product before laying surfacing materials.] [Treat area uniformly to maximize results.] [Re-treatment every 6 to 8 months may be necessary in areas of heavy rainfall.]
How Much to Use	[Mix 16 fl oz (0.004 lbs. diquat dibromide) (0.006 lbs. imazapyr, isopropylamine salt) (0.001 lbs. dicamba, dimethylamine salt) with 0.375 gallons of water to cover 250 sq. ft.] [Mix 32 fl oz (0.008 lbs. diquat dibromide) (0.013 lbs. imazapyr, isopropylamine salt) (0.002 lbs. dicamba, dimethylamine salt) with 0.75 gallons of water to cover 500 sq. ft.] [Mix 40 fl oz (0.009 lbs. diquat dibromide) (0.016 lbs. imazapyr, isopropylamine salt) (0.003 lbs. dicamba, dimethylamine salt) with 1 gallon of water to cover 625 sq. ft.] [Mix 64 fl oz (0.015 lbs. diquat dibromide) (0.025 lbs. imazapyr, isopropylamine salt) (0.005 lbs. dicamba, dimethylamine salt) with 1.5 gallons of water to cover 1000 sq. ft.] [Mix 1 gallon (0.030 lbs. diquat dibromide) (0.050 lbs. imazapyr, isopropylamine salt) (0.010 lbs. dicamba, dimethylamine salt) with 3 gallons of water to cover 2000 sq. ft.] [Mix 2 gallons (0.060 lbs. diquat dibromide) (0.100 lbs. imazapyr, isopropylamine salt) (0.020 lbs. dicamba, dimethylamine salt) with 6 gallons of water to cover 4000 sq. ft.]

{Optional Graphics}

