



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460**

**OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION**

September 1, 2023

Michael Sarli  
Sr. Director, Regulatory  
Chemsico, A Div. Of United Industries Corp.  
P.O. Box 142642  
St. Louis, MO 63114

Subject: Notification per PRN 98-10 – Add optional marketing graphics and claims  
Product Name: Chemsico Aerosol Insecticide LI-II  
EPA Registration Number: 9688-340  
Application Date: 11/9/2022, 1/10/2023  
Decision Number: 593570, 593569

Dear Michael Sarli:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Elizabeth Andrews at 202-566-2467 or at [Andrews.Elizabeth@epa.gov](mailto:Andrews.Elizabeth@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kara Welch".

For

Kara Welch, Acting Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505T)  
Office of Pesticide Programs

# Chemsico Aerosol Insecticide LI-II

## NOTIFICATION

9688-340

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/01/2023

ACTIVE INGREDIENTS:

Imiprothrin .....	0.075%
Lambda-Cyhalothrin .....	0.025%
OTHER INGREDIENTS .....	<u>99.900%</u>
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

**CAUTION** See back for additional precautionary statements

NET WT. 12 oz (340 g); 17.5 oz (1 lb 1.5 oz/496g) 20 oz (1 lb 4 oz/567g)

## **STOP! READ ENTIRE LABEL BEFORE USE.**

### **DIRECTIONS FOR USE**

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

For indoor use only.

Or

For outdoor use only.

Or

For both indoor and outdoor use

**Use Restrictions:** *For residential use only.* Point spray away from people, pets and plants. Do not use as a room spray. Remove pets and cover aquariums before spraying. Do not allow the spray to contact food or food-contacting surfaces. Do not allow people or pets to contact treated surfaces until spray has dried. Thoroughly wash dishes, utensils and counter tops with soap and water if they are inadvertently sprayed with this product.

Do not allow to enter indoor or outdoor drains. Follow proper disposal procedures on label.

*No permita la entrada a desagües internos o externos. Siga la indicaciones del etiquetado para el desecho apropiado del product.*



### **INDOORS**

**To kill ants, cockroaches, spiders, fleas, silverfish, firebrats, crickets, Asian ladybeetles, carpet beetles, waterbugs, palmettos bugs and stink bugs:**

**Shake well before using.** [Use straw [extension tube] to apply]. Spray surfaces until damp, moving the spray rapidly to prevent excessive wetting and waste of product. Treat areas where insects are commonly found, such as cracks and crevices. **Ants:** Treat around doors, around window frames, ant trails and other areas of entry. Fire ants and Pharaoh ants must be sprayed directly in order to be killed. **Fleas:** Fleas must be sprayed directly in order to be killed. **Spiders:** Spiders must be sprayed directly in order to be killed. Do not apply to carpets and hard surfaces as a pin stream or coarse spray treatment.

**[WHERE TO USE** [Graphic showing Indoor treatment sites.]

#### **Use Chemsico Aerosol Insecticide LI II as a spot treatment indoors**

- Along & Behind Baseboards [graphic depicting use]
- Around & Beneath Appliances [graphic depicting use]
- Beneath & Behind Sinks [graphic depicting use]
- **Other Areas Where Insects Are Often Found**
- In cracks and crevices
- In dark corners of rooms, cabinets and closets
- Around pipes and plumbing
- Around waste containers

### **OUTDOORS**

1. All outdoor spray applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:
2. Application to pervious surfaces such as soil, and other vegetation;
3. Perimeter band treatments of 7 feet wide or less from the base of a man-made structure to pervious surfaces (e.g., soil, or mulch);
4. Applications to underside of eaves, soffits, doors, or windows permanently protected from rainfall by a covering, overhang, awning, or other structure;
5. Applications around potential exterior pest entry points into man-made structures such as doorways and windows, when limited to a band not to exceed one inch;

[Bracketed Text] = Optional language

{Braced Text} = Note to Reviewer

6. Applications to vertical surfaces (such as the side of a man-made structure) directly above impervious surfaces (e.g., driveways, sidewalks, etc.), up to 2 feet above ground level;
7. Applications to vertical surfaces directly above pervious surfaces, such as soil, mulch or other vegetation) only if the pervious surface does not drain into ditches, storm drains, gutters, or surface waters.

Spot treatments must not exceed two square feet in size (for example, 2ft. by 1 ft or 4 ft. by 0.5 ft.).

For soil or foliar applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.

Do not spray the product into fish pools, ponds, streams, or lakes. Do not apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur.

Do not allow the product to enter any drain during or after application.

Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack-and-crevice treatment.

Do not apply or irrigate to the point of runoff.

Do not make applications during rain. Avoid making applications when rainfall is expected before the product has sufficient time to dry (minimum 4 hours). Rainfall within 24 hours after application may cause unintended runoff of pesticide application.

Treat surfaces to ensure thorough coverage but avoid runoff

To treat insects harbored in voids and cracks-and-crevices, applications must be made in such a manner to limit dripping and avoid runoff onto untreated structural surfaces and plants.

### **To kill ants, cockroaches, spiders, fleas, crickets, Asian ladybeetles, stinkbugs, palmetto bugs and waterbugs:**

**Shake well before using.** [Use straw [extension tube] to apply]. Spray common insect entry points around buildings. Spray around door frames, window frames and screens, porches and patios. **Ants:** Spray ant hills, nests, ant trails and other areas of entry. Fire ants and Pharaoh ants must be sprayed directly in order to be killed. **Fleas:** Fleas must be sprayed directly in order to be killed. **Spiders:** Spiders must be sprayed directly in order to be killed. Point spray away from people, pets and plants.

### **STORAGE AND DISPOSAL**

**Pesticide Storage:** Store in cool, dry area inaccessible to children and away from heat or open flame. Do Not Puncture or Incinerate!

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Do not pour or dispose down-the-drain or sewer. Call your local solid waste agency for disposal instructions.

### **PRECAUTIONARY STATEMENTS**

#### **Environmental Hazards**

This pesticide is toxic to fish. Do not apply directly to water.

#### **Physical or Chemical Hazards**

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

**NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.**

**Questions or comments?** Call 1-800-332-5553 [or visit our website at [www.spectrumbrands.com](http://www.spectrumbrands.com)]

[Contains NO CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols.]

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Distributed by Chemsico, A Division of United Industries Corporation, P.O. Box 142642, St. Louis, MO 63114-0642

EPA Reg. No. 9688-340

EPA Est. No. 9688-MO-1

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**{List of Optional Marketing Claims** - the following optional marketing claims may appear either on the product package or at point of sale}

Please note that a Spanish translation of label text may be used on the commercialized label

**{GENERAL KILL CLAIMS}**

1. Kills cockroaches [roaches], ants, spiders, and fleas
2. Kills roaches, ants, and spiders
3. Kills roaches, ants, spiders, silverfish, firebrats, crickets, Asian ladybeetles, carpet beetles, stinkbugs, waterbugs, and palmetto bugs (*Note to Reviewer: Any combination/order of bugs may be chosen from this list to include in this "kills" claim*)
4. Starts to kill in 24 hours
5. Starts killing in 24 hours
6. Starts to kill roaches, ants and spiders [and fleas] in 24 hours
7. Starts killing roaches, ants, spiders, fleas, silverfish, firebrats, crickets, Asian ladybeetles, carpet beetles, stinkbugs, waterbugs, and palmetto bugs in 24 hours (*Note to Reviewer: Any combination/order of bugs may be chosen from this list to include in this "starts killing" claim*)
8. Starts to kill roaches, ants, spiders, fleas, silverfish, firebrats, crickets, Asian ladybeetles, carpet beetles, stinkbugs, waterbugs, and palmetto bugs in 24 hours (*Note to Reviewer: Any combination/order of bugs may be chosen from this list to include in this "starts to kill" claim*)
9. Kills fire ants
10. [Also] Kills spiders
11. Kills black widow spiders
12. Kills brown recluse spiders
13. Kills tough bugs
14. Unique formula targets bugs
15. Target tough bugs
16. Zero tolerance for bugs

**{RESIDUAL KILLS CLAIMS}**

17. Kills [Controls] cockroaches for up to [[4] [6] [8] [10] [12]] weeks]\*\* [[1] [2] [3] months]\*\*
18. Kills [Controls] ants for up to [12 weeks]\*\* [3 months]\*\*
19. Kills [Controls] ants for up to [8 weeks]\*\* [2 months]\*\*
20. For ant & roach control
21. Kills [Controls] cockroaches and ants for up to [12 weeks]\*\* [3 months]\*\*
22. Kills [Controls] for up to [12 weeks]\*\* [3 months]\*\*
23. Kills on contact and [then] continues killing for up to 12 weeks\*\*
24. One [hit] [shot]. Triple threat. Out triple action formula knocks down, kills and keeps on protecting\*\*

\*\*on non-porous surfaces

\*\*\*non-porous surfaces; excluding pharaoh, fire, and carpenter ants

\*\*\*\*non-porous surfaces; excluding pharaoh and fire ants

††on non-porous surfaces; excluding carpenter, pharaoh, and fire ants

†††on non-porous surfaces; excluding spiders, fleas, and carpenter, pharaoh, and fire ants

**{SPEED CLAIMS}**

25. Fast Knockdown
26. Knocks down in seconds
27. Knocks down roaches [cockroaches] [fast] [in 15 seconds]
28. Knocks down German cockroaches [roaches] in 5 seconds
29. Knocks down American cockroaches [roaches] in 15 seconds
30. Knocks down roaches [cockroaches] in 5 seconds<sup>o</sup>
31. Knocks down spiders [fast] [in 15 seconds]
32. Knocks down ants [fast] in 20 seconds
33. Starts to knock down roaches [cockroaches] in 15 seconds
34. Starts to knock down spiders in 15 seconds
35. Starts to knock down ants in 20 seconds Kills on contact
36. Quick kill against cockroaches [roaches]
37. Fast-acting against cockroaches [roaches]
38. Kills roaches [cockroaches] quickly
39. Kills roaches [cockroaches] on contact
40. Kills by contact

[Bracketed Text] = Optional language

{Braced Text} = Note to Reviewer

41. Stops bugs fast before they can run and hide<sup>β</sup>
42. Quick kill<sup>β</sup>
43. Fast-acting<sup>β</sup>
44. Kills on contact<sup>β</sup>

<sup>β</sup> Excluding harvester ants  
<sup>∞</sup>German cockroaches

MISCELLANEOUS CLAIMS

45. Guaranteed\* to work or your money back
46. For indoor & outdoor use
47. Formulated for indoor & outdoor use
48. Dries quickly
49. Leaves no oily [sticky] residue
50. Contains [0.75%] imiprothrin, a fast-acting knockdown agent
51. Point. Spray. Dead.
52. Use in conjunction with an ant bait to kill the ants you don't see
53. Use an aerosol to spray ants you see. Also use an ant bait in areas where they travel to find food to kill the queen and the rest of the colony.
54. Use an aerosol spray to kill the ants you see
55. For more effective control, you should also use an ant bait to kill the ants you don't see.
56. [Where to Use:] For use around [in] crack & crevices, door frames, window frames, window screens and anywhere insects may enter your home.
57. [What it Does:] Kills roaches, ants, spiders and fleas
58. [When to Use:] Use when you see [evidence] [activity] of listed insects [such as *any combination of bugs on the label may be chosen to be included here.*]
59. Unscented
60. Fragrance Free
61. No [lingering] [harsh] chemical odor
62. No harsh [odor] [smell]
63. Spray Upside Down
64. Hits hard to reach places
65. (Designed) (For) Spot Treatment
66. (Designed) (For) Cracks & Crevices
67. AccuSpray
68. AccuCap
69. [TargetSpray] [Target Spray] Technology
70. Micro Droplet Technology

\*If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the dated store receipt showing the price you paid. [Guaranteed! To work or your money back]. Please allow 6-8 weeks for processing

{FOR USE WITH A FRAGRANCE FORMULAS:}

71. [Clean] [Fresh] [Breeze] [Floral] Scent
72. [Country][Garden][Fresh] Scent
73. Fresh Floral [Scent][Perfume]
74. [Spring][Spring fresh][Spring time] Scent
75. Citrus [Lemon] Scent
76. Rose & Rainwater [Scent[ed]]
77. Rain Garden [Scent[ed]]
78. Petal Paradise [Scent[ed]]
79. [Flower] [Herb] Garden [Scent[ed]]
80. Citrus Breeze [Scent[ed]]
81. Spiced [Ginger] Evergreen Verbena [Scent[ed]]
82. Mandarin [Bouquet] [and Eucalyptus] [Zest] [Scent[ed]]
83. Lavender [and Eucalyptus] [Scent[ed]]
84. Lavender Mist [Scent(ed)]
85. [Ocean] [Driftwood] Breeze [Scent[ed]]
86. [Crisp] [Fresh] [Cut] [Cedar] [Woods] [Scent[ed]]
87. Crisp Linen [Scent[ed]]

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- 88. [Lightly] [subtly] scented
- 89. [Fresh] [light] Clean [Fragrance][Scent][Smell]
- 90. New Fragrance [Scent] {To be used with any of the fragrance descriptors above for 6 months after introduction}

{OVERCAP CLAIMS:}

- 91. [New] [Modern] [Look] [Cap] [Same trusted Formula] {"New" claim to be used for 6 months after launch of overcap}
- 92. [EZ] [Easy] [Spray] [Aerosol] [Grip] [Cap]
- 93. Comfort [spray] [grip] [cap]
- 94. [Natural] [Comfort] Grip
- 95. ComfortGrip [Cap]
- 96. Designed to Fit Comfortably in Your Hand
- 97. Sleek Design

Packs

- 98. Twin Pack
- 99. Triple Pack
- 100. Combo Pack
- 101. Value Pack
- 102. Club Pack
- 103. Twin-Pack
- 104. Triple-Pack
- 105. Combo-Pack
- 106. Value-Pack
- 107. Club-Pack

{OPTIONAL GRAPHICS} {Color Schemes may vary}





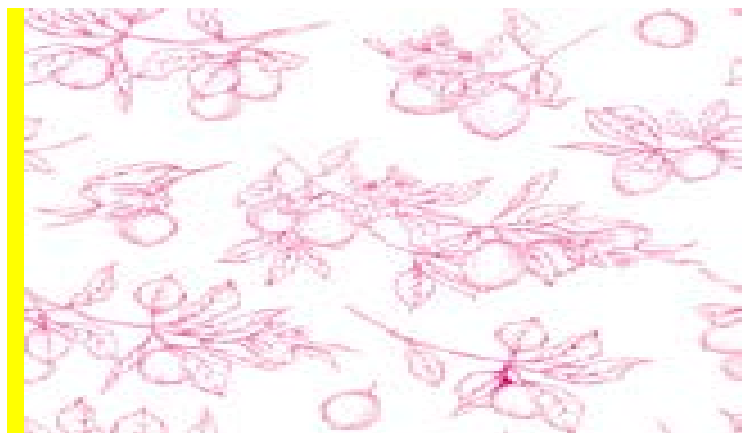
*{Background Images on Front Panel Associated with specific scent}*



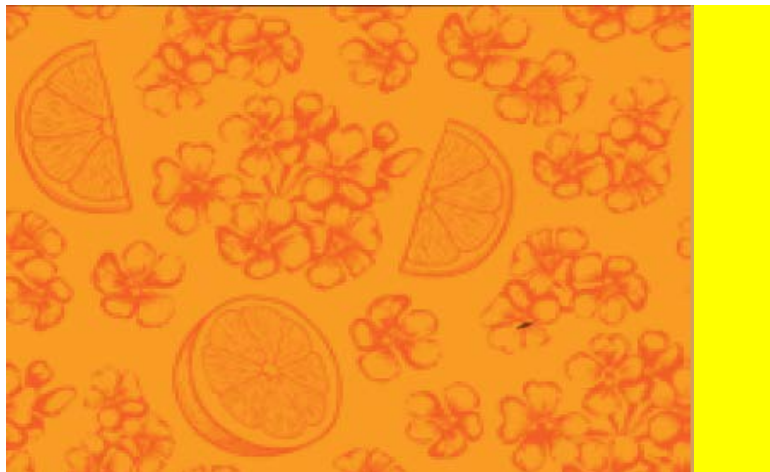
*{Associated with Fresh Linen Scent}*



*{Associated with Fresh Floral Scent}*



*{Associated with Lemon Scent}*



{Associated with Petal Paradise Scent}