

9688-313

9/12/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jessica Goldberg
Chemsico, Div of United Industries Corp.
P.O. Box 142642
St. Louis, MO 63114

SEP 12 2013

Dear Ms. Goldberg:

Subject: Application for Pesticide Notification (PRN 98-10)
Rephrase already approved optional marketing claim
Add Alternate Brand Name: Black Flag Extreme Flea Killer Spray Plus Growth Regulator
Chemsico Home Insect Control LN
EPA Reg. No. 9688-313
Your submission dated August 16, 2013

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated August 16, 2013 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. The Agency's records will be updated to include the alternate brand name: Black Flag Extreme Flea Killer Spray Plus Growth Regulator.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions regarding this letter, please contact Dana Pilitt, Ph.D. of my staff at (703) 305-7071 or via e-mail at pilitt.dana@epa.gov.

Sincerely,


A handwritten signature in black ink, appearing to read "Mark Suarez", written over a horizontal line.

Mark Suarez
Product Manager 13
Insecticide Branch
Registration Division (7505P)

9688-313 D 482333

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93

	United States Environmental Protection Agency Office of Pesticide Programs (H7505C) Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
Application for Pesticide:			

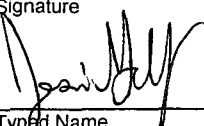
Section I		
1. Company/Product Number 9688-313	2. Product Manager M. Suarez	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Chemsico Home Insect Control LN	PM# 13	
5. Name and Address of Applicant (include ZIP Code) Chemsico, Div. Of United Industries Corp. P.O. Box 142642 St. Louis, MO 63114 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: SEP 12 2013

Section II	
<input type="checkbox"/> Amendment - Explain below <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed label in response to Agency letter dated: _____ <input type="checkbox"/> "ME TOO" Application. <input checked="" type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Please find the enclosed notification per PR Notice 98-10 to add an alternate brand name to the label and rephrase an already approved optional marketing claim. All changes have been highlighted throughout the label. (Please see cover letter for details)

Section III			
1. Material in Which This Product Will Be Packaged:			
Child-Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water-Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted If "YES," Unit package wgt No. per container		If "YES," Package wgt No. per container	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container	
5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		6. Manner in Which Label Is Affixed To Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____	

Section IV		
1. Contact Point (Complete items directly below for identification of the individual to be contacted, if necessary, to process this application)		
Name Jessica Goldberg	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) 314-683-2438

Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate, and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		5. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Jessica Goldberg	5. Date August 16, 2013	

Chemsico

NOTIFICATION

SEP 12 2013

Home Insect Control LN

ALTERNATE BRAND NAME: Black Flag Extreme Flea Killer Spray Plus Growth Regulator

Sprayer included • Ready-to-use • Easy to use ready spray • Clear Formula • Clear Formula – Non-staining • Non-Staining Clear Formula • Fast Acting • No lingering odor • No oily residue • Non-Staining • Water-based • [Leaves] no odor • Non-staining formula that leaves no odor • †Guaranteed results [or your money back] • Kills Fleas (Adult and Pre-adult), Ticks***, Dust Mites and Carpet Beetles • Kills Fleas and Ticks*** • Kills Flea Eggs • Breaks the Flea Life Cycle [by preventing development into adult fleas] • Kills flea larvae and flea eggs • Stops flea eggs from developing into biting adults • Prevents flea infestation from hatching fleas for up to 210 days [7 months] • Prevents flea infestation for up to 210 days [7 months] • Contains Nylar® • One gallon treats 1600 sq ft • [XX fl oz] treats [XX sq ft] • Also kills cockroaches, ants*, spiders**, ticks*** and silverfish • Fresh Scent • Linen Scent • Fresh Linen Scent] • Continuous Spray • Increased Pressure for (5 [10] [X] Minute) Continuous Spray • Up to 5 [10] [X] minutes of Continuous Spray • Adjustable Spray Patterns for [Spot Application][Covers large area] • Extended Wand for Hard-to-Reach Areas • Locking Trigger Reduces Hand Fatigue • Easy Action Pump [Sprayer] • No Assembly Required]

Active Ingredient:

- Lambda-Cyhalothrin 0.01%
- Pyriproxyfen..... 0.01%
- Other Ingredients 99.98%

Nylar® is a Registered Trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION. See side [back] for additional precautionary statements.

NET [CONTENTS] 1 GALLON (3.7L); 1qt (946mL)

[Bracketed Text] = Optional language

MARKETING LANGUAGE AND DIRECTIONS FOR A GENERAL USE PRODUCT

OPTIONAL MARKETING LANGUAGE

[Chemsico Home Insect Control LN kills flea, ticks***, carpet beetles [and] dust mites [and other listed crawling insects]. It contains a combination of active ingredients that kills adult fleas, as well as flea eggs and larvae. Nylar®, one of the active ingredients kills fleas by preventing them from developing into biting adults for up to [210 days] [7 months]. When used as directed this product will not stain furnishings or carpeting]

- * Except Fire, Harvester, and Pharaoh Ants
- ** Except Black Widow and Brown Recluse Spiders
- ***brown dog ticks and blacklegged ticks only

STOP. READ ENTIRE LABEL BEFORE USE.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Intended for *indoor home use only*. **Do not use on pets.**



People and pets should not be allowed in treated areas until spray has dried.

INDOORS [Graphic showing Indoor treatment sites.]

To kill fleas, thoroughly vacuum area to be treated. Adjust spray to create a fine spray. Treat carpeted areas and baseboards of hard surfaced floors. Evenly apply a fine mist or spray to carpets, rugs, drapes, and surfaces of upholstered furniture by using a wide sweeping motion. Also spray floors underneath furniture, sofas, chairs and beds. Do not saturate surfaces. Treat or thoroughly wash pet bedding, a primary hiding place for fleas. Repeat as necessary. **Do not spray humans or pets with this product.** For long-term flea control, apply 1 gallon per 750 square feet. [One quart per 187.5 square feet]

To kill other crawling insects, such as ants*, cockroaches, ticks***, spiders**, silverfish and crickets spray directly on pests.

- * Except Fire, Harvester, and Pharaoh Ants
- ** Except Black Widow and Brown Recluse Spiders
- ***brown dog ticks and blacklegged ticks

To kill carpet beetles, thoroughly spray along baseboards and edges of carpeting, under carpeting, rugs and furniture, in closets and on shelving, and wherever else insects are seen or suspected.

To kill dust mites, thoroughly vacuum entire room, concentrating on areas where dust mites congregate such as headboards, walls, floors, carpeting and baseboards. Apply as a spot treatment to those areas.

Note: Test inconspicuous sample of fabric or rug for staining before use. Check carpet manufacturer's warranty and care and maintenance information before using product on your specific brand of carpeting.

(Option A: Directions for Easy Action Pump)

[EASY ACTION PUMP [SPRAYER] Directions] [HOW TO USE THE EASY ACTION PUMP [SPRAYER]]

1. For the initial use, remove the tie that is securing the handle to the base of the pump.
2. REMOVE THE WAND from the holster and PULL THE HOSE from the storage compartment.
3. Make sure the sprayer wand is securely tightened to the spray handle. (Graphical representation.)
4. TURN THE PUMP HANDLE CLOCKWISE to tightly seal the pump to the bottle and unlock the pump handle for pumping. (Graphical representation)
5. RAISE THE PUMP HANDLE FROM THE BOTTLE AND PUMP until you begin to feel resistance. (Graphical representation)
6. Secure the pump handle for carrying by pushing the handle into the base of the pump and turn the handle counterclockwise one quarter turn to lock. (Graphical representation)
7. BEGIN SPRAYING by pushing down on the spray handle trigger. (Graphical representation)
8. ROTATE THE NOZZLE AT THE TIP of the wand to adjust the spray from a direct spray to a broadcast mist. (Graphical representation)
9. For continuous spray, push the trigger down and slide it forward to lock. SLIDE THE TRIGGER BACK TO RELEASE it from the lock position.

Note: If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Replace nozzle cover and use as instructed above.]

(Option B: Directions for Easy Action Pump)

[EASY ACTION PUMP [SPRAYER] Directions] [HOW TO USE THE EASY ACTION PUMP [SPRAYER]]

1. For the initial use, remove the tie from the handle and the base of the pump.
2. REMOVE THE WAND from the holster and PULL THE HOSE from the storage compartment.
3. TURN THE PUMP COLLAR CLOCKWISE to make sure the pump is tightly sealed on the bottle. (Graphical representation)
4. TURN THE PUMP HANDLE COUNTERCLOCKWISE one-eighth turn to release the handle.
5. Raise the pump handle from the bottle and pump until you begin to feel resistance (10-20 pumps). (Graphical representation)
6. When you begin to feel resistance, push the pump handle into the base of the pump and turn the handle clockwise one-eighth turn to secure it for carrying.
7. Once the pump handle is secured BEGIN SPRAYING by pushing down on the spray handle trigger. (Graphical representation)
8. ROTATE THE NOZZLE AT THE TIP of the wand to adjust the spray from a direct spray to a broadcast mist. (Graphical representation)

Note: If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Replace nozzle cover and use as instructed above.

SHAKE WELL BEFORE USING [SPRAYER INSTRUCTIONS]

[How to prime and care for your sprayer:]

1. After shaking product well, remove cap from container and replace with sprayer hose and cap assembly. Tighten securely.
2. Turn sprayer nozzle one half turn counter-clockwise. Hold sprayer below the level of container and prime by pumping trigger 10 - 15 times until product is dispensed. Adjust nozzle to fine spray or jet stream as needed.
3. To store, turn nozzle to "OFF" position and [store with sprayer above level of liquid in container to prevent leakage] [store sprayer on hook located near bottle handle to prevent leakage].
4. Avoid contamination of food, feedstuffs and domestic water supplies. All food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets, birds and cover fish aquarium before spraying.

[OPTIONAL DIRECTIONS FOR TRIGGER SPRAYER PRODUCT] HOW TO USE

1. Shake well before each use.
2. Adjust nozzle to narrow fan spray, to prevent excessive wetting and waste of product. Spray just enough to cover area to be treated.
3. Avoid contamination of food, feedstuffs and domestic water supplies. All food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets, birds and cover fish aquariums before spraying.

[OPTIONAL DIRECTIONS FOR NESTED SPRAYER APPLICATOR]**HOW TO USE**

1. Shake well before each use.
2. Pull tab outward.
3. Rotate lock ring counterclockwise to unlock.
4. Pull sprayer to uncoil tubing.
5. Turn sprayer nozzle one half turn counter-clockwise. Hold sprayer below the level of container and prime by pumping trigger 10 - 15 times until product is dispensed. Adjust nozzle to fine spray or jet stream as needed.
6. To store, turn nozzle to "OFF" position and return sprayer to bottle opening.
7. Drape tubing through slot in the spray handle.
8. Turn lock ring clockwise to lock.
9. Avoid contamination of food, feedstuffs and domestic water supplies. All food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Remove pets, birds and cover fish aquariums before spraying.

[OPTIONAL DIRECTIONS FOR CAPTIVE SPRAYER PRODUCT]**HOW TO USE****BEFORE USE:**

1. Shake well before each use.
2. Peel sticker from flip-top cap and open cap. Discard sticker.
3. Remove sprayer from its slot beneath the bottle handle and remove and discard plastic wrap. Pull black hose tip to completely extend tubing.
4. Firmly press black hose tip into opening in cap until it snaps into place.
5. Hold sprayer below the level of the container and prime by pumping trigger several times until product is dispensed.
6. Adjust nozzle to desired setting.

AFTER USE:

7. To store, turn sprayer nozzle off.
8. DO NOT disconnect hose.
9. Return sprayer to its slot. Hose can be pushed back into sprayer handle.

STORAGE AND DISPOSAL

(For use with *Option A* [EASY ACTION PUMP [SPRAYER]])

Pesticide Storage: Slowly turn the pump handle counterclockwise to loosen the pump mechanism from the bottle to release pressure. Turn the handle back clockwise to seal the unit for storage. Turn the handle counterclockwise one quarter turn to lock the handle. Push the hose back into the storage compartment. Place the wand back in the holster. Store this product in its original container in a secure storage area. **Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste

agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

(For use with *Option B* [EASY ACTION PUMP [SPRAYER]])

Pesticide Storage: Slowly turn the pump collar counterclockwise to loosen the seal and release pressure. Turn the collar back clockwise to retighten the seal. Push the hose back into the storage compartment. Place the wand back in the holster. Store this product in its original container in a secure storage area. **Pesticide Disposal and Container Handling:** **If empty:** Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

STORAGE AND DISPOSAL

Pesticide Storage: Store in cool dry area away from heat or open flame. **Pesticide Disposal and Container Handling:** **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

STORAGE AND DISPOSAL

Pesticide Storage: Turn the nozzle to "OFF" position and store with sprayer above the level of liquid in container to prevent leakage. **Pesticide Disposal and Container Handling:** **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present after the first 5 minutes then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

Environmental Hazards

This product is toxic to fish and other aquatic organisms. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[*Questions or comments?* Call toll free 1-800-332-5553][or visit our website.]

[If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

Made in the USA for Chemsico
Division of United Industries Corporation
P.O. Box 142642
St. Louis, MO 63114-0642

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EPA Est. No. 9688-MO-1
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