



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 28, 2016

Ms. Jessica Goldberg
Sr. Regulatory Affairs Specialist
Chemsico, Div. of United Industries Corp
P. O. Box 142642
St. Louis, MO 63114

Subject: Notification per PRN 98-10 – Add instructions for an additional hose-end sprayer and optional marketing claims
Product Name: Chemsico Pesticide Concentrate PL
EPA Registration Number: 9688-312
Application Date: December 2, 2016
Decision Number: 524229

Dear Ms. Goldberg:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Eleanor Thornton at 703-305-6799 or via email at Thornton.eleanor@epa.gov.

Page 2 of 2
EPA Reg. No. 9688-312
Decision No. 524229

Sincerely,

A handwritten signature in black ink, appearing to read "Erik Kraft". The signature is fluid and cursive, with the first name "Erik" being more prominent than the last name "Kraft".

Erik Kraft, Acting Product Manager 24
Fungicide and Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

CHEMSICO Pesticide Concentrate PL

Multi-Purpose Fungicide/Insecticide Concentrate

For outdoor residential use only.

ALTERNATE BRAND NAMES:

- Black Flag Extreme Lawn Insect Killer Plus Disease Control
- Black Flag Extreme Lawn Insect Killer Plus Fungus Control
 - Black Flag Extreme Lawn Insect Killer Plus
- Black Flag Lawn Insect Killer Plus Disease Control
- Black Flag Lawn Insect Killer Plus Fungus Control
 - Black Flag Lawn Insect Killer Plus
- Black Flag Insect Killer Plus Disease Control
- Black Flag Insect Killer Plus Fungus Control
 - Black Flag Insect Killer Plus

NOTIFICATION

9688-312

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

12/28/2016

Active Ingredients:	
Propiconazole	1.45%
Lambda-cyhalothrin	0.08%
Other Ingredients	98.47%
Total	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION See back [booklet] for additional precautionary statements

NET CONTENTS 1 QT./[946 mL]

OPTIONAL MARKETING LANGUAGE

[OPTION A

Chemsico Pesticide Concentrate PL protects lawns and flowers from damaging diseases and insects. Its formula can actually prevent diseases and kill insects at the same time.]

[OPTION B

Chemsico Pesticide Concentrate PL prevents and stops a wide variety of listed diseases and insects on lawns. It can't be washed off by rain or sprinklers once dried and it works against listed diseases for up to 2 weeks.

Prevents and [kills][controls] Black Spot, Brown Patch, Dollar Spot, Powdery Mildew, Rust, Blight and Leaf Spot

[OPTIONAL PRODUCT FACT BOX]

PRODUCT FACTS

What It Does:

Prevents and [Kills][Controls] Black Spot, Brown Patch, Rust, Powdery Mildew and Other Listed Diseases. Kills Listed Insects on Contact.

Where To Use: (icon outdoors)

Outdoors on Lawns

Questions & Comments: (icon phone) (icon computer)

Call 1-800-332-5553 or Visit our Website at www.spectracide.com

STOP. READ ENTIRE LABEL BEFORE USE.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Restrictions

- Do not allow adults, children, or pets to enter the treated area until sprays have dried.
- Do not apply this product in a way that will contact adults, children, or pets, either directly or through drift. Remove pets, birds, and cover fish aquariums before spraying.
- Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.
- Do not water the treated area to the point of run-off.
- Do not make applications during rain. Not for use in outdoor residential misting systems.
- All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

1. Treatment to soil or vegetation around structures
2. Applications to lawns, turf, and other vegetation
 - All outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.
 - Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.
 - Do not apply more than 14 treatments per year.
 - Food utensils such as measuring cups and spoons must not be used for food purposes after use in measuring pesticides.

WHEN TO USE

This product is highly effective when it is used to prevent diseases or applied at the first signs of disease. To prevent diseases and control insects start treating when grass begins to turn green in the spring or when signs of diseases and insect damage are first noticed. For best control treat every two weeks.

HOW TO APPLY

[OPTION A

USING THE READY SPRAY NOZZLE (Optional subheading)

1. *Shake container well before using.*
2. Connect a garden hose to the Ready Spray nozzle. Make sure the dial on the nozzle is in the "OFF" position with the [green] safety tab in the valve notch.
3. Turn on water at faucet. Extend hose to the farthest area to be treated and work back toward the faucet so you don't come in contact with the treated area.
4. To BEGIN spraying, point nozzle toward treatment site and a.) bend the [green] safety tab back (located at right of yellow dial) with your thumb, b.) hold while turning yellow dial clockwise until it stops. Water will automatically mix with the product.
5. Spray until wet to control listed insects and diseases. Walk at a steady pace while spraying using an even sweeping motion. One quart treats 2500 sq ft.
6. To STOP spraying, QUICKLY turn the dial counter clockwise until it stops and the safety tab engages into the notch on the valve. Turn water off at faucet. To relieve pressure before removing nozzle from hose, bend the safety tab back and turn dial "ON" until water stops spraying.
7. To STORE unused product, make sure the dial is in the "OFF" position with [green] safety tab in the valve notch. Place in cool area away from heat, sunlight or open flame.]

[Option B

USING THE READY SPRAY NOZZLE (Optional subheading)

1. Shake container well before using.
2. Attach a garden hose to the Ready spray nozzle. For first time use remove the safety tab below the SPRAY button on the toggle switch by pushing to the left or right until the tab breaks free. Make sure the toggle switch remains in the OFF position. For subsequent uses make sure the toggle switch is in the OFF position before attaching hose.
3. Turn on water at faucet. Extend hose to the farthest area to be treated and work back toward the faucet so you do not come into contact with the treated area.
4. To BEGIN spraying point nozzle toward treatment site and press the SPRAY button on the toggle switch until it clicks into the fully on position. Water will automatically mix with the product.
5. Spray until wet to control listed insects and diseases. Walk at a steady pace while spraying using a even sweeping motion, slightly overlapping treated areas. One quart treats 2500sq ft.
6. To STOP spraying push the OFF button on the toggle switch until it stops. Turn water off at faucet. To relieve pressure before removing nozzle from hose press the SPRAY button on the toggle switch until water stops spraying.
7. To STORE unused product make sure the toggle switch is in the OFF position. Place in a cool area away from heat, sunlight or open flame.]

[Option C

USING THE READY SPRAY NOZZLE (Optional subheading)

1. Shake container well before using.
2. Attach a garden hose to the Ready spray nozzle. For first time use remove the safety tab above the trigger by pushing to the left or right until the tab breaks free.
3. Turn on water at faucet. Extend hose to the farthest area to be treated and work back toward the faucet so you do not come into contact with the treated area.
4. To BEGIN spraying point nozzle toward treatment site and squeeze the trigger to the fully on position. Water will automatically mix with the product.
5. Spray until wet to control listed insects and diseases. Walk at a steady pace while spraying using a even sweeping motion, slightly overlapping treated areas. One quart treats 2500 sq ft.
6. To STOP spraying release the trigger. Turn water off at faucet. To relieve pressure before removing nozzle squeeze the trigger until water stops spraying.
7. To STORE unused product make sure the trigger is in the closed position. Place in a cool area away from heat, sunlight or open flame.]

[Option D:

[Optional Subheadings: **USING THE READY SPRAY NOZZLE, HOSE END SPRAYER INSTRUCTIONS, HOW TO USE THE [INSERT HOSE END SPRAYER NAME] or DIRECTIONS FOR HOSE END SPRAYER**]

1. Shake container well before using.
2. Connect a garden hose to the sprayer nozzle. Make sure switch is fully forward in the "OFF" position.
3. Turn on water at faucet. Extend hose to the farthest area to be treated and work back toward the faucet so you don't come in contact with the treated area.
4. [Remove safety tab from sprayer's right side by pulling straight out. [You may] Discard or keep for future re-use.]]
5. To BEGIN spraying, point nozzle toward treatment site and pull switch backwards [with thumb] [with finger] towards hose connection. Water will automatically mix with the product.
6. Spray until wet [to control listed insects and lawn diseases]. Walk at a steady pace, working back toward the faucet while spraying using an even sweeping motion, slightly overlapping treated areas.
7. To STOP spraying, push switch forward [with thumb] [with finger] toward nozzle. Turn water off at faucet. To relieve pressure before removing nozzle from hose, pull switch backwards [with thumb] [with finger] towards hose connection until water stops spraying.
8. To STORE unused product, make sure switch is fully forward in the "OFF" position.
9. [Re-install safety tab into sprayer's right side. With sprayer in the full "OFF" position, push tab into position.]
10. Place in cool area away from heat, sunlight or open flame.]

INSECTS CONTROLLED

Ants [Argentine, Southern, Field, Alleghany mound, Florida carpenter, Honey, Pavement, Nuisance, Crazy], Armyworms, Brown dog ticks, Cockroaches, Crickets, Cutworms, Fleas, Lawn moths (Sod webworms), Millipedes, Mosquitoes, Palmetto bugs, Sowbugs, Mites, Spittlebugs and Waterbugs.

DISEASES CONTROLLED

Anthraxnose, Brown patch, Copper spot, Dollar spot, Fusarium Patch, Red Patch, Leaf spot (including septoria, zonate), Melting out, Crown rot, Leaf smuts, Powdery mildew, Rust, Red thread, Spring dead spot, Stripe smut, Necrotic ring spot, Take-All Patch, Zoysia patch and Summer patch.

STORAGE AND DISPOSAL

Storage: Store in cool, dry place away from heat or open flame. **Disposal:** If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or using the toilet.

First Aid

If Swallowed: Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor.

Call 1-800-917-5438 for emergency medical treatment information.

Environmental Hazards

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[*if you are not satisfied with this product for any reason send your written request for a refund to the address below, together with the dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

[Questions or comments? Call 1-800-332-5553]

Made in the USA for Chemsico
Division of United Industries Corporation

P.O. Box 142642, St. Louis, MO 63114-0642

EPA Reg. No. 9688-312

EPA Est. No. 9688-MO-1

© 2016

ALTERNATE LABEL FORMAT FOR A DILUTABLE CONCENTRATE PRODUCT

STOP. READ ENTIRE LABEL BEFORE USE.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Restrictions

- Do not allow adults, children, or pets to enter the treated area until sprays have dried.
- Do not apply this product in a way that will contact adults, children, or pets, either directly or through drift. Remove pets, birds, and cover fish aquariums before spraying.
- Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.
- Do not water the treated area to the point of run-off.
- Do not make applications during rain. Not for use in outdoor residential misting systems.
- All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:
 3. Treatment to soil or vegetation around structures
 4. Applications to lawns, turf, and other vegetation
- All outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.
- Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.
- Do not apply more than 14 treatments per year.
- Food utensils such as measuring cups and spoons must not be used for food purposes after use in measuring pesticides.

WHEN TO USE

This product is highly effective when it is used to prevent diseases or applied at the first signs of disease. To prevent diseases and control insects start treating when grass begins to turn green in the spring or when signs of diseases and insect damage are first noticed. For best control treat every two weeks.

MIXING INSTRUCTIONS

- **TANK SPRAYER** (plastic, aluminum or stainless steel)
 - Add appropriate amount of concentrate to one gallon of water

DIAL TYPE HOSE-END SPRAYER

- Set sprayer to the "fl oz/ gallon" level specified in the directions
- Use only enough product for the area to be treated.
- Close sprayer, attach to hose and apply.

CONCENTRATE PLUS WATER [HOSE END] TYPE SPRAYER

- Determine the amount of concentrate required
- Pour concentrate into sprayer jar to the required "fl oz" level
- Add the required amount of water to the "gals" level.
- Replace sprayer top on jar and apply

[Two Easy Steps to Mix and Apply]

Step #1: Use a clean sprayer. Carefully measure and mix the amount of Chemsico Pesticide Concentrate PL (product) and water as directed. Food utensils such as teaspoons and measuring cups must not be used for food purposes after use with pesticides.

Step #2: Spray as directed. Thorough coverage is important. Flush sprayer with clean water after each use.]

AMOUNT TO USE:

Dilute 3 fl oz (6 Tbsp) in 1 gallon of water to treat 234 sq ft.
 1 Tbsp = 3 tsp
 1 fl oz = 2 Tbsp

HOW TO APPLY

Spray until wet to control listed insects and diseases. Walk at a steady pace while spraying using an even sweeping motion. One quart treats 2500 sq ft.

INSECTS CONTROLLED

Ants [Argentine, Southern, Field, Alleghany mound, Florida carpenter, Honey, Pavement, Nuisance, Crazy], Armyworms, Brown dog ticks, Cockroaches, Crickets, Cutworms, Fleas, Lawn moths (Sod webworms), Millipedes, Mosquitoes, Palmetto bugs, Sowbugs, Mites, Spittlebugs and Waterbugs.

DISEASES CONTROLLED

Anthraxnose, Brown patch, Copper spot, Dollar spot, Fusarium Patch, Red Patch, Leaf spot (including septoria, zonate), Melting out, Crown rot, Leaf smuts, Powdery mildew, Rust, Red thread, Spring dead spot, Stripe smut, Necrotic ring spot, Take-All Patch, Zoysia patch and Summer patch.

STORAGE AND DISPOSAL

Storage: Store in cool, dry place away from heat or open flame. **Disposal: If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **if partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS**Hazards to Humans and Domestic Animals**

CAUTION: Harmful if swallowed. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or using the toilet.

First Aid

If Swallowed: Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor.

Call 1-800-917-5438 for emergency medical treatment information.

Environmental Hazards

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

[*If you are not satisfied with this product for any reason send your written request for a refund to the address below, together with the dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

[Questions or comments? Call 1-800-332-5553]

Made in the USA for Chemsico
Division of United Industries Corporation
P.O. Box 142642, St. Louis, MO 63114-0642
EPA Reg. No. 9688-312
EPA Est. No. 9688-MO-1

© 2016

OPTIONAL MARKETING CLAIMS

1. Fast Acting
2. Dual disease and insect control [action]
3. Disease plus insect control
4. Disease plus insect killer
5. Dual insect and fungus control
6. Dual insect and lawn fungus control
7. Insect killer plus disease control
8. Insect killer plus fungus control
9. Insect killer plus lawn fungus control
10. Prevents and kills diseases and insects on lawns
11. Prevents and controls diseases and insects on lawns
12. Protects lawns
13. Controls brown patch, powdery mildew, black spot, rust, blights, leaf spot and mold
14. Prevents and kills black spot, brown patch, rust, powdery mildew, scab, blights, mold and other listed diseases
15. Prevents and controls black spot, brown patch, rust, powdery mildew, scab, blights, mold and other listed diseases
16. Protects home lawns from ants, aphids, crickets mosquitoes and many [other] [more] listed insects
17. Kills harmful insects on contact
18. Quickly kills listed insects on contact
19. Quickly kills listed insect pests on contact
20. Protects for up to 2 weeks against diseases
21. Can't be washed [away] [off] by rain
22. Rain fast in hours
23. Rainproof in hours
24. Rain fast – Effective even after rain
25. Rainproof – [For control that] won't wash away
26. Water-Based
27. *Guaranteed [Results] [to work] or Your Money Back
28. Money Back Guarantee*
29. Dual Action
30. Dual Action Formula
31. 2 uses in 1 product
32. 2 uses [in] [with] 1 formula
33. Controls 2 problems in 1 product
34. Controls 2 problems [in] [with] 1 formula
35. 2 Products in 1
36. Kills major listed insects on contact
37. Kills major listed insects
38. Kills [20] [22] [20+] [more than 20] insects [on contact]

39. Controls [major listed] insects [on contact]
40. Controls [20] [22] [20+] [more than 20] insects [on contact]
41. Controls and prevents [all] listed lawn diseases and fungus
42. Controls and prevents listed major lawn diseases and fungus
43. Controls and prevents [all] listed lawn diseases
44. Controls and prevents listed major lawn diseases
45. Controls and prevents [all] listed lawn fungus
46. Controls and prevents listed major lawn fungus
47. Controls and kills [all] listed lawn diseases and fungus
48. Controls and kills listed major lawn diseases and fungus
49. Controls and kills [all] listed lawn diseases
50. Controls and kills listed major lawn diseases
51. Controls and kills [all] listed lawn fungus
52. Controls and kills listed major lawn fungus
53. Controls [all] listed lawn diseases and fungus
54. Controls listed major lawn diseases and fungus
55. Controls [all] listed lawn diseases
56. Controls listed major lawn diseases
57. Controls [all] listed lawn fungus
58. Controls listed major lawn fungus
59. Prevents [all] listed lawn diseases and fungus
60. Prevents listed major lawn diseases and fungus
61. Prevents [all] listed lawn diseases
62. Prevents listed major lawn diseases
63. Prevents [all] listed lawn fungus
64. Prevents listed major lawn fungus
65. Kills [all] listed lawn diseases and fungus
66. Kills listed major lawn diseases and fungus
67. Kills [all] listed lawn diseases
68. Kills listed major lawn diseases
69. Kills [all] listed lawn fungus
70. Kills listed major lawn fungus
71. Controls [lawn damaging] insects and [plus] lawn diseases as listed
72. Controls [lawn damaging] insects and [plus] lawn fungus as listed
73. [One quart] treats 2500 sq ft
74. [What it Does:] Prevents and kills black spot, brown patch, rust, powdery mildew and other listed lawn diseases. Kills listed insects on contact.
75. [What it Does:] Prevents and controls black spot, brown patch, rust, powdery mildew and other listed lawn diseases. Kills listed insects on contact.
76. Where to Use: Outdoors on lawns
77. [When to Use:] To prevent listed lawn diseases and control insects,

start treating when grass begins to turn green in the spring or when signs of diseases and insect damage are first noticed.

MARKETING CLAIMS FOR USE WITH SPRAYER OPTION C

78. [New] [Easy to use] One touch [hand] spray
79. No [twisting][pulling] [bending] [turning] [pushing],
80. Just pull the trigger and spray
81. Just squeeze the trigger and spray
82. No [complicated] [hard-to-use] levers [or dials]
83. Easy on/off – spray [only] where you want
84. [Simply] release trigger [so that you don't spray unwanted areas]
85. Easy action [hose end] sprayer
86. [Just] squeeze and [to] spray]

MARKETING CLAIMS FOR USE WITH SPRAYER OPTION D

1. ErgoShot™ [Sprayer] [with Quick Flip Switch™]
2. Quick Switch™ [Sprayer]
3. Quick Flip™ [Sprayer]
4. AccuShot™ [Sprayer] [with Quick Flip Switch™]
5. EzSpray® [with Quick Flip Switch™]
6. New [sprayer name]
7. Grip – Flip – Spray
8. Grip – Flip – Go
9. Grip – Switch – Spray
10. Grip – Switch – Go
11. Aim – Flip – Spray
12. Aim – Flip – Go
13. Aim – Switch – Spray
14. Aim – Switch – Go
15. [Just] Switch [Alternates: Flip, Grip] & Spray
16. [With] Ambidextrous grip [for comfort]
17. [With] Comfortable grip
18. Easy & Effortless
19. Easy [Alternate: Effortless] to use
20. [With] Ergonomic grip [for comfort]
21. [With] One-Handed grip [for ease of use] [comfort]
22. Quick & Simple
23. No twisting. [No fidgeting]. [Just] Switch and spray.
24. No twisting. [No fidgeting]. [Just] Flip and spray.
25. Switch [Alternates: Flip, Grip] and spray technology
26. [With] Quick Flip Switch™ [for ease of use]
27. [With] on/off switch [for ease of use]

28. [With] switch [for ease of use]
29. Simple [single-finger] [thumb] [on/off] switch
30. One-handed grip is ambidextrous [and fits all hand sizes]
31. Inline hose connection improves comfort [and reduces leaking concerns]
32. Broad but targeted spray pattern [for larger areas]
33. [Finally] A Ready-to-Spray [RTS] [hose-end sprayer] that truly is ready to spray
34. The [new] [sprayer name] brings comfort and ease of use to killing listed bugs and lawn diseases [Alternate: bug killing and disease killing].