



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 8, 2018

Michael Sarli
Sr. Director Regulatory
Chemsico, Div. of United Industries Corp.
P.O. Box 142642
St. Louis, MO 63114

Subject: Notification per PRN 98-10 – Directions for use and storage and disposal
Product Name: BLACK FLAG EXTREME HOME INSECT CONTROL
EPA Registration Number: 9688-301
Application Date: 5/16/2018
Decision Number: 541136

Dear Mr. Sarli:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at hollis.angela@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Gina Hollis", is written over the word "Sincerely,".

Product Manager 03
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Black Flag

Home Insect Control

ALTERNATE BRAND NAME: Black Flag Home Insect Control₂
ALTERNATE BRAND NAME: Black Flag Extreme Home Insect Control₂
ALTERNATE BRAND NAME: Eliminator Home Insect Killer

See back page for list of optional marketing claims

NOTIFICATION

9688-301

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/08/2018

| | |
|------------------------|---------|
| Active Ingredient: | |
| Deltamethrin..... | 0.020% |
| Other Ingredients..... | 99.980% |
| | 100.00% |

KEEP OUT OF REACH OF CHILDREN
CAUTION See back panel for additional precautionary statements
Net Contents: 16 fl oz, 24 fl oz, 32 fl oz, 1 gal (128 fl oz), 1.3 gal (166 fl oz), 1.33 gal (170 fl oz), 1.5 gal (192 fl oz)

[Bracketed Text] = Optional language

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not water the treated area to the point of run-off. Do not make applications during rain. All outdoor applications must be limited to spot or crack and crevice treatments only, except for the following permitted uses: (1) Treatment to soil or vegetation around structures; (2) Applications to lawns, turf, and other vegetation; (3) Applications to building foundations, up to a maximum height of 3 feet.

Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

{Note to Reviewer: The following will be used when the label includes indoor residential uses only}
For Indoor Residential [Home] Use Only.

{Note to Reviewer: The following will be used when the label includes indoor and outdoor residential uses only}

For Indoor and Outdoor Residential [Home] Use Only.

Shake Well Before Using.

[Option A] {Use instructions- 1.5 Gal size}

1. CUT (Illustration) – Carefully cut the two white zip ties securing the hose and pump handle with scissors. Use caution not to cut the white hose.
2. CONNECT (Illustration)- Unwind hose. Firmly push the connector at the end of the hose onto the spout on the pump, until it locks into place.
3. EXTEND WAND (Illustration) - Lift sprayer wand off bottle. Push yellow [red][black] [white] [orange] [silver] button while pulling out the wand nozzle tip. Fully extend wand until yellow [red] [black] [white] [orange] [silver] button snaps into SPRAY position. NOTE: White trigger will not function until wand is fully extended and yellow [red] [black] [white] [orange] [silver] button is visible in the SPRAY position.
4. PUMP (Illustration)- Pump container 10-20 times to pressurize bottle. A full bottle requires fewer pumps than an empty bottle. Pumping to the higher range will provide longer spray duration. After pumping, push pump down and turn handle clockwise to lock into carrying position. NOTE: This bottle is designed to expand under pressure and cannot be over-pressurized.
5. SPRAY (Illustration)- Aim wand. Spray by pushing down white trigger with thumb. Adjust spray pattern by rotating white nozzle tip to one half

- rotation. Spray cracks and crevices and other areas where insects live and hide until slightly moist, but not to the point of runoff.
6. STORE (Illustration)- When finished spraying, press the yellow [red][black][white][orange][silver] button and push wand back to the original storage position until the yellow [red][black][white][orange][silver] button snaps into place. Place wand back onto the bottle with nozzle facing down.
7. DEPRESSURIZE (Illustration)- Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure, then retighten prior to storing.
- Note: If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Replace nozzle cover and use as instructed above.

[Option B] {Use Instructions – 1.33 Gal size}

1. (Illustration)- Carefully cut the zip ties securing the pump handle with scissors. Use caution not to cut the hose.
2. (Illustration)- Unwind hose.
3. (Illustration)- Lift sprayer wand off bottle.
4. (Illustration)- Pump container 10-20 times to pressurize bottle. A full bottle requires fewer pumps than an empty bottle. Pumping to the higher range will provide longer spray duration. After pumping, push pump down and turn handle counter-clockwise to lock into carrying position. NOTE: This bottle is designed to expand under pressure and cannot be over-pressurized.
5. (Illustration)- Aim wand. Spray by pushing trigger with thumb. Adjust spray pattern by rotating nozzle tip. Spray cracks and crevices and other areas where insects live and hide until slightly moist, but not to the point of runoff.
6. (Illustration)- When finished spraying, place wand back onto the bottle.
7. (Illustration)- Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure, then retighten prior to storing.
- Note: If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Replace nozzle cover and use as instructed above.

[Option C] {Use Instructions- For use with new 1.33 Gal size Pump 'N Spray'™}

Pump 'N Spray'™ Instructions:
Shake Well Before Using

- Turn pump handle counterclockwise to untighten, remove pump, or to secure for carrying. Turn pump handle clockwise to tighten or pump.
1. Before Use: [Remove pump lock strip from pump handle]. Remove wand from holster [clip]. Pull the hose from the storage [area] compartment. Tighten pump handle to ensure air tight seal. Secure for carrying.
2. To Use: Pump [the sprayer] up to 25 times or until the pressure indicator pops up about ¼ inch. Do not pump more than 25 times. Secure for carrying.

3. To Spray: [Begin spraying by pushing] Push down the [grey][black] lever on the [spray] [wand] handle. Rotate the [white][gray] nozzle at the tip of the wand to adjust spray [from a stream to gentle mist]. For continuous spraying, push the [grey][black][spray] lever down and slide forward to lock. Pull back to release. (Illustration).
4. To Store: [Slowly turn the pump handle counterclockwise to] Untighten and release pressure. Retighten for next use. Push the hose back into the storage [area] compartment and put the wand back in holster [clip].
5. To Refill: Untighten and remove pump. (Illustration) [When empty,] [Refill with] Use Black Flag® Home Insect Control® Concentrate [product name]. [Turn the pump handle counterclockwise to untighten and remove the pump.] (Illustration). Follow [the Black Flag® Home Insect Control® Concentrate] [product name] label directions to refill. Put the pump back into the sprayer. Retighten for next use.

[Option D] {Use Instructions - 1.33 Gal size Pump 'N Spray'™}
Pump 'N Spray'™ Instructions:
Shake Well Before Using

- Turn pump handle counterclockwise to untighten, remove pump, or to secure for carrying. Turn pump handle clockwise to tighten or pump.
1. Before Use: [Remove pump lock strip from pump handle]. Remove wand from holster [clip]. Pull the hose from the storage [area] compartment. Tighten pump handle to ensure air tight seal. Secure for carrying.
2. To Use: Pump [the sprayer] up to 25 times. Do not pump more than 25 times. Secure for carrying.
3. To Spray: [Begin spraying by pushing] Push down the [grey][black] lever on the [spray] [wand] handle. Rotate the [white][gray] nozzle at the tip of the wand to adjust spray [from a stream to gentle mist]. For continuous spraying, push the [grey][black][spray] lever down and slide forward to lock. Pull back to release. (Illustration).
4. To Store: [Slowly turn the pump handle counterclockwise to] Untighten and release pressure. Retighten for next use. Push the hose back into the storage [area] compartment and put the wand back in holster [clip].
5. To Refill: [When empty,] [Refill with] [Use] Black Flag® Home Insect Control® Concentrate [product name]. [Turn the pump handle counterclockwise to untighten and remove the pump.] (Illustration). Follow [the Black Flag® Home Insect Control® Concentrate] [product name] label directions to refill. Put the pump back into the sprayer. Retighten for next use.

[Option E] {Use instructions- 1.0 Gal size or 1.3 Gal size- sprayer in a bag}

How to Prime and Care For Your Sprayer

1. Remove cap from container and replace with sprayer hose and cap assembly. Tighten securely.
2. Turn sprayer nozzle one-half turn counterclockwise. (Illustration) Hold sprayer below the level of container and prime by pumping trigger 10-15 times until product is dispensed. (Illustration) Adjust nozzle to fine spray or jet stream as needed.

3. After each use, thoroughly flush sprayer and hose with water. (Illustration)
Return hose and cap assembly to container, tighten securely. Turn nozzle to "OFF" position and store above level of liquid in container to prevent leakage.

Note: If sprayer does not function properly, remove nozzle cover and check nozzle and holes in rubber component for obstructions. Check to make sure nozzle is not in "OFF" position. Replace nozzle cover, return sprayer assembly to container and use as instructed above.

{Note to Reviewer: A concentrate refill will not be offered for the 16 Fl oz, 24 Fl oz or 32 Fl oz RTU sizes.} {Use Instructions - 16 Fl oz, 24 Fl oz, 32 Fl oz - RTU}
Adjust sprayer to desired pattern and spray insects directly or treat areas where insects live and hide.

**[OPTION F] {DIRECTIONS FOR CAPTIVE SPRAYER PRODUCT}
HOW TO USE**

BEFORE USE:

1. Shake well before each use.
2. Peel sticker from flip-top cap and open cap. Discard sticker.
3. Remove sprayer from its slot beneath the bottle handle and remove and discard plastic wrap. Pull black hose tip to completely extend tubing.
4. Firmly press black hose tip into opening in cap until it snaps into place.
5. Hold sprayer below the level of the container and prime by pumping trigger several times until product is dispensed.
6. Adjust nozzle to desired setting.

AFTER USE:

7. To store, turn sprayer nozzle off.
8. DO NOT disconnect hose.
9. Return sprayer to its slot. Hose can be pushed back into sprayer handle.

[Option G] {OPERATING INSTRUCTIONS FOR EZ SPRAY™ [AccuShot Sprayer]} (Option G1)

1. Remove sprayer from side holder. [Unwrap the tubing] [Gently pull tubing out]. [Graphic depiction]
 2. Remove seal from top of cap. Unplug cap. [Graphic depiction]
 3. Securely snap the [green] plug into hole on cap. [Graphic depiction]
 4. Remove plastic tab near [top] [bottom] of sprayer to activate batteries. [Graphic depiction]
 5. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [Graphic depiction]
 6. [When priming the sprayer, hold sprayer level to the ground. Sprayer may not prime if it is held at an angle. Once primed, it will spray in any direction. (Graphical representation.)]
- [OPERATING INSTRUCTIONS FOR EZ SPRAY™ AccuShot Sprayer] (Option G2)**
1. Remove cap and replace with reusable [EZ Spray] [AccuShot] Sprayer.

- Make sure sprayer cap is tightly closed before use
2. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [Graphic depiction]
 3. [When priming the sprayer, hold sprayer level to the ground. Sprayer may not prime if it is held at an angle. Once primed, it will spray in any direction. (Graphical representation.)]

HOW TO USE THE EZ SPRAY™ [AccuShot Sprayer]

- Aim toward target [site] [area to be treated], and away from people and pets. [To improve accuracy, use slider to extend wand.] [Use slider to extend wand and to improve accuracy.]
- Press the trigger to spray.
- Release the trigger to stop spray.

After use: 1. Twist nozzle completely to CLOSE position. 2. Secure sprayer [upright] [tip down] in [holster] [holder]. 3. *Failure to adjust nozzle completely to CLOSE position and properly secure sprayer in [holster] [holder] may result in leakage and damage to property or injury to people or animals.*

[Keep reusable EZ Spray [AccuShot sprayer] for use with Black Flag Home Insect Control]

To replace batteries: 1. [Slide battery compartment door to unlatch and open.] [Push release button near nozzle and lift up on battery hatch.] [Use screwdriver to open battery compartment] 2. Remove used batteries and insert [four] [two] new AA batteries *in correct positions* as marked per diagram inside of battery compartment. Never insert the positive end where the negative end belongs and vice versa. *Always* use a complete set of new batteries of the same type when replacing batteries. *Never* mix alkaline, carbon-zinc or rechargeable batteries. 3. Securely close battery compartment door. 4. *Always* follow manufacturer's recommendations for use and disposal of batteries. **Additional Operating Notes:** Do not submerge in water. Before each use inspect sprayer carefully, make sure hose is flexible and not kinked, worn or cracked, and that all connections are tight. When storing sprayer for prolonged periods remove batteries.]

**[OPTION H: Directions for EzSpray™ Sprayer and AccuShot™ Sprayer with Snap Adapt Cap]
[Optional Subheading: How to Use [AccuShot Sprayer™] [Alternate: EzSpray™]]**

1. [Unwrap sprayer.] Remove sprayer from side holder [Alternate: holster]. [Unwrap the tubing] [Gently pull tubing out]. [Graphic depiction]
2. Open flip top closure [Graphic depiction]
3. Securely snap the hose plug into opening in cap until it snaps into place. [Graphic depiction]
4. Slide switch on hose plug counter-clockwise to "OPEN" [Graphic depiction]
5. Remove plastic tab near [top] [bottom] of sprayer to activate batteries. [Graphic depiction]

6. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [Graphic depiction]
7. [When priming the sprayer, hold sprayer level to the ground. Squeeze and hold trigger until liquid comes out the nozzle. Sprayer may not prime if it is held at an angle. Once primed, it will spray in any direction. (Graphical representation.)]

[Option H2] Alternate AccuShot Sprayer Directions with Snap Adapt Cap

1. Remove cap and replace with reusable AccuShot cap and Sprayer. Make sure sprayer cap is tightly closed before use
2. Twist nozzle to adjust spray from CLOSE to SPRAY or STREAM. [Graphic depiction]
3. Slide switch on hose plug counter-clockwise to "OPEN" [Graphic depiction]
4. [When priming the sprayer, hold sprayer level to the ground. Sprayer may not prime if it is held at an angle. Once primed, it will spray in any direction. (Graphical representation.)]

[Optional Subheading: How To Use the AccuShot™ Sprayer [Alternate: EzSpray™]] (For use with Snap Adapt Cap version of Directions)

- Aim toward target [site] [area to be treated], and away from people and pets.
- [To improve accuracy, use slider to extend wand.] [Use slider to extend wand and to improve accuracy.]
- Press the trigger to spray.
- Release the trigger to stop spray.

After use: 1. Twist sprayer nozzle completely to CLOSE position. 2. Turn hose plug switch clockwise to "CLOSED". 3. Secure sprayer upright [tip down] in [holster] [holder]. 4. **Failure to adjust nozzle completely to CLOSE position and properly secure sprayer in [holster] [holder] may result in leakage and damage to property or injury to people or animals.**

[Keep reusable AccuShot sprayer for use with Chemsico Lawn Weed Killer Plus Crabgrass RTU]

(Optional Directions for Replacing Batteries)

[To replace batteries: 1. [Slide battery compartment door to unlatch and open.] [Use screwdriver to open battery compartment [Push release button near nozzle and lift up on battery hatch.]] 2. Remove used batteries and insert [four] [two] new AA batteries **in correct positions** as marked per diagram inside of battery

compartment. Never insert the positive end where the negative end belongs and vice versa. **Always** use a complete set of new batteries of the same type when replacing batteries. **Never** mix alkaline, carbon-zinc or rechargeable batteries. 3. Securely close battery compartment door. 4. **Always** follow manufacturer's recommendations for use and disposal of batteries.])

Additional Operating Notes: Do not submerge in water. Before each use, inspect sprayer carefully, making sure hose is flexible and not kinked, worn or cracked, and that all connections are tight. When storing sprayer for prolonged periods, remove batteries.

HOW TO USE:

Hold container upright. Do not spray up into air. Use only for spot treatment. Adjust sprayer to mist or spray. [Adjust sprayer to begin.] [Adjust sprayer to desired pattern.] [Adjust sprayer to On [position].] {Note to Reviewer: *Sprayer adjustment instruction will be dependent on sprayer unit used in finished product.*} Hold sprayer 12 inches from the insect or surface to be sprayed. Spray until the surface is slightly moist but not to the point of runoff. Repeat treatment as necessary but do not apply more than once per week. Children and pets may re-enter treated areas after the spray has dried. Cover all food handling surfaces and cover or remove all food and cooking utensils or wash thoroughly after treatment. Exposed food should be covered or removed.

INDOORS:

To Kill Cockroaches [Roaches], Ants (including Carpenter Ants), Box Elder Bugs, Carpet Beetles, Centipedes, Crickets, Firebrats, Gnats, Ground Beetles, Houseflies, kudzu bugs, Mosquitoes, Palmetto Bugs, Scorpions, Silverfish, Small Flying Moths, Sowbugs, Spiders, stink bugs, and Waterbugs: Spray directly on insects or indoor areas where these insects may live and hide including in kitchens and bathrooms; behind baseboards; along cracks and crevices; behind and under refrigerators, sinks, stoves, storage areas, and cabinets; around doors and windows; around plumbing; in attics, basements, and crawl spaces; garbage cans; edges of floor coverings and under rugs. Flying insects resting on treated surfaces will be killed.

To Kill Fleas & Ticks: Remove pet bedding and destroy or clean thoroughly. Spray pet resting quarters until moist. Put fresh bedding down once spray has dried. Do not spray animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing them to return to the treated area. Also treat rugs and carpets that may be infested.

Horse Stables: To Kill stable flies, horn flies, houseflies, face flies, horse flies, deer flies, mosquitoes and gnats: Apply thoroughly to surfaces until wet. Insects coming to rest on treated surfaces will be killed or repelled. Do not treat more than once per week. Do not spray animals or humans, or apply to animal feed or watering equipment. Controls stable flies for up to 4 months.

To Kill Pantry Pests including Rusty, Merchant and Saw-Toothed Grain Beetles, Red and Confused Flour Beetles, Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elm Leaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles, and Tobacco Moths: Treat exposed stages. Remove all foodstuffs, utensils and shelf paper from area to be treated. Apply spray to shelves and in cracks and crevices behind and under pantry. Allow to dry prior to replacement of shelf paper, food, and utensils. Wash any exposed food handling surfaces and utensils before use.

Webbing Clothes Moth: Apply as a crack and crevice treatment in closets and other storage areas where these pests are found. This treatment will not control moth larvae already on clothes. Do not apply to clothing.

To Kill Bedbugs: Apply to cracks and crevices where evidence of bedbugs occurs. This includes bed frames, box springs, inside empty dressers and clothes closets and carpet edges, high and low wall moldings and wallpaper edges. Do not use this product on mattresses, pillows, bed linens, or clothes. Remove all clothes and other articles from dressers or clothes closets before application. Allow all treated areas to dry thoroughly before use. Not recommended for use as sole protection against bedbugs. If evidence of bedbugs is found in/on mattresses use products approved for this use.

OUTDOORS:

Spray with wind if breeze is blowing. Do not contaminate fish ponds or apply directly to water. Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use. Do not use on edible crops.

To Kill Ants, Crickets, Sowbugs (Pillbugs), Cockroaches [Roaches] including Asian Cockroaches, Centipedes, Dog Ticks, Fleas, Gnats, Houseflies, kudzu bugs, Lone Star Ticks, Mole Crickets, Mosquitos, Silverfish, stink bugs, and Waterbugs: Spray directly on insects or outdoor areas where insects live and hide including the perimeter of foundations around homes and residential storage buildings; doors and windows; window screens and frames; light fixtures; eaves; porches; patios, decks; garages; and infested bushes, grass, and weeds. Spray ant trails and hills. Spray ant nests until wet.

To Kill Carpenter Ants or Carpenter Bees: Apply to voids or channels of damaged wood. Treat cracks and crevices of wooden sections between the wood and foundation of the home or outdoor storage structures.

To Kill Wasps, Hornets, Yellow Jackets and Bees: Spray directly at nest openings. Applications should be made late in the evening when insects are at rest.

Houseplants: To Kill Aphids, Japanese Beetles, Lace Bugs, Leafminers, Mealybugs, Mites, and Spider Mites. Remove plants from living and eating areas prior to spraying. Plants can be returned after the leaves are dry. If plants cannot be moved, cover or remove exposed food and food handling surfaces.

Spray both leaf surfaces. Avoid wetting blossoms if possible. Do not apply more than once per week.

Ornamental Garden Insects: To Kill Japanese Beetles, Whiteflies, Aphids, Armyworms, Lace Bugs, Mealybugs, Exposed Thrips, Pavement Ants, Spiders, Spider and Red Mites, Clover Mites and Leafminers.

Spray directly to insects on African Violets, Asters, Azaleas, Begonias, Camellias, Carnations, Chrysanthemums[Mums], Dahlias, Delphiniums, Dogwoods, English Ivy, Euonymus, Fuchsia, Geraniums, Crassula, Grape Vine, Kentia Palm, Laurel, Marigolds, Rhododendrons, Roses, Rubber Plants, Snapdragons, Stocks, Wandering Jew, Zinnias, and other ornamentals.

Apply spray at least 18 inches from plants. Cover both leaf surfaces thoroughly, but not to the point to runoff. Tender foliage, young plants, and new growth may be damaged if temperatures exceed 90° F. Do not apply to vegetable plants or other plants used for food. Not for use on plants grown for sale or other commercial use.

STORAGE AND DISPOSAL

{Note to Reviewer: The following Storage Statement will be used with the 1 Gal, 1.3 Gal, 1.33 Gal, and 1.5 Gal Containers}

STORAGE: Store in a cool, dry area away from [inaccessible to] children. [Do not transport or store below 32°F (0°C).] [Protect from freezing.] [Store above 32°F.] If freezing occurs, allow product to thaw and shake well before using [use]. [Some product separation may occur on freezing which is reversible on shaking]. Freezing does not adversely affect [this product] [performance]. [This container can be refilled and reused only with Black Flag Home Insect Control Concentrate [or product name] in accordance with directions for use. However, when ready to dispose of container follow disposal directions below.]

{Note to Reviewer: The following Storage Statement will be used with the 16 Fl oz, 24 Fl oz and 32 Fl oz Containers}

STORAGE: Store in a cool, dry area away from [inaccessible to] children. [Do not transport or store below 32°F (0°C).] [Protect from freezing.] [Store above 32°F.] If freezing occurs, allow product to thaw and shake well before using [use]. [Some product separation may occur on freezing which is reversible on shaking]. Freezing does not adversely affect [this product] [performance].

DISPOSAL:

{Note to Reviewer: The following Disposal Statement will be used with the 1 Gal, 1.33 Gal, and 1.5 Gal Containers.}

Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. If empty: Place in trash or offer for recycling, if available. If partially filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Note to Reviewer: The following Disposal Statement will be used with the 16 Fl oz, 24 Fl oz and 32 Fl oz Nonrefillable containers.}

Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partially filled: Call your local solid waste

agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional for EZ SPRA Y™] STORAGE AND DISPOSAL

Pesticide Storage: Turn the nozzle to "CLOSE" position. To prevent leakage, attach sprayer to clip. Store this product only in its original container in a secure storage area away from sources of heat or open flame and in an area inaccessible to children and pets. Keep from freezing. **Pesticide Disposal:** Do not discard the EZ Spray sprayer. Keep the EZ Spray sprayer for use on Black Flag Home Insect Control. Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional for AccuShot Sprayer] STORAGE AND DISPOSAL

Pesticide Storage: Turn the nozzle to "CLOSE" position. To prevent leakage, attach sprayer to clip. Store this product only in its original container in a secure storage area away from sources of heat or open flame and in an area inaccessible to children and pets. Keep from freezing. **Pesticide Disposal:** Do not discard the AccuShot Sprayer. Keep the AccuShot Sprayer for use on Black Flag Home Insect Control. Nonrefillable container. Do not reuse or refill this container unless the directions for use allow a different (concentrated) product to be diluted in the container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Have the product container or label with you when calling a poison control center or doctor or going for treatment. In case of medical emergencies or health and safety inquiries or in case of fire, leaking or damaged containers, information may be obtained by calling 1 -800-332-5553.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish and aquatic invertebrates. This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds if bees are visiting the treatment area.

{Note to Reviewer: The following Environmental Hazards Statement will be used with the 1 Gal, 1.3 Gal, 1.33 Gal and 1.5 Gal Containers}
To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or

drainage systems.

{Note to Reviewer: The following Environmental Hazards Statement will be used with the 16 Fl oz, 24 Fl oz and 32 Fl oz Containers}

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

Physical or Chemical Hazards

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

NOTICE: To the extent consistent with applicable law, the buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or comments? Call 1-800-332-5553 or visit our website www.xxxxxxvvyzzz.com

[***If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.]

[Great Quality. Great Price. Guaranteed.

Our guarantee is our promise that you'll be fully satisfied with the quality of every Eliminator product. If for any reason you aren't happy, we'll replace it or return your money – whichever you prefer. All you need to do is return the product or packaging to your nearest Wal-Mart. It's that simple. Guaranteed. Guaranteed within 1 year of the date of purchase.]

Chemsico
Division of United Industries Corporation,
P.O. Box 142642, St. Louis, MO 63114-0642

EPA Reg. No. 9688-301
EPA Est. No. 9688-MO-1 © 2012

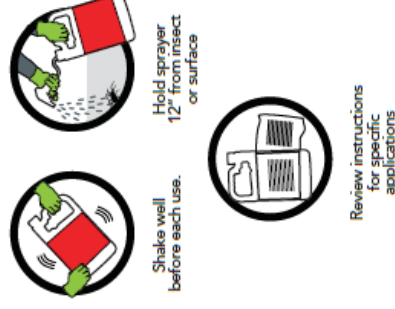
{Note to Reviewer: Roaches and Cockroaches are interchangeable throughout label}

OPTIONAL MARKETING CLAIMS

1. Kills [62] listed insects *{Note to reviewer: The actual number used in claim*
2. "Kills xx listed insects " *is dependent on the specific final printed label for each size bottle. Some uses may be omitted due to space limitations. The actual number of insects will not exceed 62.}*
 3. Save money!
 4. Do it yourself and save!
 5. Do your own bug [pest] [insect] control
 6. Do bug [pest] [insect] control yourself [and save]
 7. Do it yourself bug [pest] [insect] control
 8. Fragrance free
 9. Water-Based

10. For Indoor and Outdoor Use
 11. For Indoor Use
 12. Kills on Contact!
 13. Kills by Contact!
 14. Kills Fast!
 15. Long Lasting
 16. Kills German Cockroaches [Roaches] for Up to 3 months [12 weeks] [Indoors]
 17. Up to 3 months [12 weeks] German Cockroach [Roach] control [Indoors]
 18. Kills German Cockroaches [Roaches] for Up to 9 months [36 weeks] [Indoors] on non-porous surfaces
 19. Up to 9 months [36 weeks] German Cockroach [Roach] control [Indoors] on non-porous surfaces
 20. Kills Houseflies for up to 5 months [20 weeks]
 21. Up to 5 months [20 weeks] control of houseflies
 22. Keeps killing Carpenter Ants Up To 4 Weeks [30 Days, 1 Month] on non-porous surfaces
 23. Kills ants, bed bugs, mosquitoes, flies, roaches, fleas, ticks, centipedes, scorpions, spiders
 24. Kills Ticks that may transmit Lyme Disease
 25. Kills stable flies for up to 4 months [18 weeks]
 26. Up to 4 months [18 weeks] control of stable flies
 27. Non-Staining
 28. Guaranteed *** to work or your money back
 29. America's 1st name in pest control since 1833
 30. Won't Stain Or Discolor
 31. Easy-To-Use
 32. No Drips – No Runs
 33. Stays where you spray
 34. No drip formula
 35. Kills listed home invading pests
 36. Kills pantry pests
 37. [16 oz] [24 oz] [32 oz] [size] [1.3 gallon size][1 gallon size][1.5 gallon size!]
 38. [16 oz] [12 oz][10.4oz][8oz] refill [conc][concentrate] available
 39. For indoor and [&] outdoor insect [pest] control [use]
 40. For indoor insect [pest] control [use]
 41. Ready-to-use
 42. Home [Bug] [Pest][Insect] control
 43. Bug [pest] [insect]control system
 44. Keeps listed insects out of your home
 45. Kills [hidden] bugs [in cracks] [crevices]
 46. Whole house [home] treatment for listed insects
 47. Use indoors, in kitchens, bathrooms, basements, attics, [around] doors & windows
 48. Use in kitchens, bathrooms, basements [and] attics
 49. Use indoors around doors and [&] windows
 50. For Use Around Horse Stables
 51. For Use on Houseplants and Ornamental Plants
52. For Use on Roses, Asters, Azaleas, Mums, Marigolds, Snapdragons, Zinnias, and Other Ornamentals
 53. Kills [Controls] Aphids, Japanese Beetles, Armyworms, Lace Bugs, Spider Mites, Mealybugs
 54. Dual Purpose – Kills Indoor [Pests] and Outdoor Ornamental Garden Pests
 55. Long Lasting and Gives Immediate Results When Spraying Insects Directly
 56. No Oily [Greasy] Residue
 57. Power Pump Sprayer
 58. Save Now
 59. 3.3 Gallons of Home Insect Control
 60. Sam's Club Exclusive {Note to reviewer: This claim applies to our Open Stock Branded Product only when shipped to specific customer (Sam's Club) – Black Flag Home Insect Control}
 61. Makes an additional [2] [4] gallons
 62. [32 oz size bottle =] 33% more [product] vs. [than] 24 oz size [bottle]
 63. Kills stink bugs [and kudzu bugs]
 64. Controls German Cockroaches and Ants** for up to 12 months* [52 weeks] [1 whole year]
 65. Kills German Cockroaches and Ants** for up to 12 months* [52 weeks] [1 whole year]
 66. Up to 12 month* control for German Cockroaches and Ants**
 67. Up to 12 month† control

Optional Icons



*On non-porous surfaces

**excluding carpenter, harvester and fire

† for German cockroaches and Ants (excluding carpenter, harvester and fire) on non-porous surfaces

OPTIONAL MARKETING LANGUAGE

The following is marketing language for the 1.5 Gal size only:

1. [Oversized] Easy to Carry [ergonomic][comfort] handle [grip]

- 2. [Long] Extendable [no drip] wand [spray] [applicator][for difficult to reach places] [for added comfort] [for easy reach] [for hard to reach places]
- 3. Up to 5 minutes of continuous [non-stop] spray!
- 4. [Wide spray] [provides] broad [effective] [long-lasting] coverage
- 5. 50% more than 1 gallon size!
- 6. Connect, Extend, Pump [15 times], Spray, Depressurize [retighten to store]

The following is marketing language for the 1.33 Gal size only: { *Note to Reviewer: The supplier of our new Pump 'N Spray 1.33 Gal sprayer has confirmed this new sprayer will provide up to Ten (10) minutes of continuous spray based on development and testing.*}

- 1. [Oversized] Easy to Carry [ergonomic][comfort] handle [grip]
- 2. [Long] [no drip] wand [spray] [applicator][for difficult to reach places] [for added comfort] [for easy reach] [for hard to reach places]
- 3. Up to 10 minutes of continuous [non-stop] spray!
- 4. [Wide spray] [provides] broad [effective] [long-lasting] coverage
- 5. Black Flag [product name] [breakthrough system] delivers [provides][dispenses] up to 10 minutes of continuous spray
- 6. 2 Gal refill [conc][concentrate] available

Pump Claims:

- 7. Pump'n Spray [TM]
- 8. Easy Spray [Pump] System [TM]
- 9. Non-stop for up to 10 minutes
- 10. [Long] [Longer] spray time
- 11. Up to 10 minutes continuous [non-stop] spray
- 12. Refill [with Black Flag] [Concentrate] [product name] and save [money]
- 13. Refill multiple times [and save] [money]
- 14. Save [money] with [Black Flag] [product name] refills
- 15. Lock to carry
- 16. Lock'n carry
- 17. Twist'n lock handle
- 18. Pump, Lock & Carry
- 19. Easy Grip
- 20. Pump'N Spray makes killing bugs easy {reference is to patented 1.33 gallon Pump 'N Spray bottle to be used with refill concentrate product}

"Refillability" Claims:

- 21. No spill [wide] mouth
 - 22. Easy to refill
 - 23. Easy Fill
 - 24. Easy Lock Handle
 - 25. Refillable
 - 26. Refill with Black Flag Home Insect Control Concentrate [product name]
- Pop-up pressure indicator claims:

- 27. [Patented] [pop-up] [pressure] [ready to use] [ready to spray] indicator
- 28. No extra pumping [required] [necessary]
- 29. Pop-up [ready] [to] spray
- 30. [Pump][pop-up] spray
- 31. Pop N Spray
- 32. Pop N Go
- 33. Pops up [when] Ready to Spray

Design Claims:

- 34. Compact design
 - 35. Convenient
 - 36. Easy storage
 - 37. Self-contained for easy storage
 - 38. Easy to store
 - 39. Easy to handle
 - 40. Ready to use
- Spray pattern claims:
- 41. Full range spray control [pattern]
 - 42. Twist 'n Spray
 - 43. Spray patterns [to] fit your needs
 - 44. Multi-spray nozzle
 - 45. Twist N Spray
 - 46. Adjust N spray
 - 47. [Sprays a] stream to gentle mist

Wand claims:

- 48. Extra long sprayer [wand]
- 49. No assembly [required]
- 50. Easy reach sprayer [wand]
- 51. Reaches [Penetrates] Cracks & Crevices
- 52. Thumb-lock trigger
- 53. Lock for continuous spray
- 54. Lock for easy spray
- 55. Ergonomic [handle]
- 56. Easy grip [handle]
- 57. Push to Lock

Hose claims:

- 58. Kink-free hose
- 59. No kink hose
- 60. Over 2 ft [kink-free] hose
- 61. 27 inch [kink-free] hose

Vessel/base claims:

- 62. [Exclusive] [Patent Pending] Triple-Use [purpose] Boot [Shield]
 - 63. Hose pocket [stow-away] [holster] [storage]
 - 64. Hose holster™
 - 65. Easy hose storage
 - 66. Convenient hose storage
 - 67. Store easily
 - 68. Self-contained hose storage
 - 69. Snap [handle] for storage
 - 70. Wide, sturdy, stable base
 - 71. Extended (Xtended) spray time – up to 10 minutes
 - 72. Bonus Refill Included
 - 73. Bonus Covers More Area [With Refill][Included]
- Volume markings on the vessel
1/4, 1/2, 3/4, 1, 1 1/4, 1.33 Gal, 1,2,3,4,5 liters