

9688-299

07/05/2012

1/19



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON D C 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Jessica Goldberg  
Chemisco Division of United Industries  
P O Box 142642  
St Louis, MO 63114-0642

JUL 5 2012

Subject NOTIFICATION Label Notification per 98-10, Marketing Claims  
Chemisco Insecticide Bait SR  
EPA Reg No 9688-299

Dear Ms Goldberg

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated May 8, 2012 for the product **Chemisco Insecticide Bait SR**. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10

If you have any questions, please call me directly at 703-305-0120

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Suarez".

Mark Suarez  
Product Manager Team 13  
Registration Division (7505P)  
Office of Pesticide Programs



United States Environmental Protection Agency  
Office of Pesticide Programs (H7505C)  
Washington DC 20460  
**Application for Pesticide**

**Registration  
Amendment  
Other**

OPP Identifier Number

**Section I**

1 Company/Product Number <b>9688 299</b>	2 Product Manager <b>M Suarez</b>	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) <b>Chemsico Insecticide Bait SR</b>	PM# <b>13</b>	
5 Name and Address of Applicant (include ZIP Code) <b>Chemsico, Div Of United Industries Corp P O Box 142642 St Louis, MO 63114</b> <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labelling to EPA Reg No _____ Product Name _____	

**Section II**

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed label in response to Agency letter date
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> ME TOO Application
<input checked="" type="checkbox"/> Notification Explain below	<input checked="" type="checkbox"/> Other explain below

**Explanation** Use additional page(s) if necessary (For section I and Section II)

Label notification per PRN 98 10 to add marketing statements on pages 1 3 14 and 16 of the label (see cover letter for details)

**Section III**

<b>1 Material in Which This Product Will Be Packaged</b>				<b>2 Type of Container</b>	
Child Resistant Packaging <input type="checkbox"/> Yes * <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If YES Unit package wgt	No per container	If YES Package wgt	No per container
<b>3 Location of Net Contents Information</b> <input type="checkbox"/> Label <input type="checkbox"/> Container		<b>4 Size(s) of Retail Container</b>		<b>5 Location of Label Directions</b> <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
<b>6 Manner in Which Label Is Affixed To Product</b> <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

**Section IV**

<b>1 Contact Point</b> (Complete items directly below for identification of the individual to be contacted if necessary to process this application)		
Name <b>Jessica Goldberg</b>	Title <b>Regulatory Affairs Specialist</b>	Telephone No (include Area Code) <b>314 683 2438</b>
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		<b>6 Date Application Received (Stamped)</b>        
2 Signature 	3 Title <b>Regulatory Affairs Specialist</b>	
4 Typed Name <b>Jessica Goldberg</b>	5 Date <b>May 8, 2012</b>	

# Chemsico

Division of United Industries  
P O Box 142642  
St Louis, MO 63114 0642

May 8, 2012

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
United States Environmental Protection Agency  
Room S4900, One Potomac Yard  
2777 S Crystal Drive  
Arlington, VA 22202-4501

Attention Mr Mark Suarez  
Product Manager Team 13

**Subject NOTIFICATION Label Notification per PRN 98-10  
Chemsico Insecticide Bart SR  
EPA Reg No 9688-299**

Enclosed please find our notification per 98-10 to add marketing statements on pages 1, 3, 14 and 16 of the label All changes have been highlighted on the enclosed label

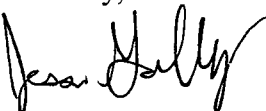
*This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA*

The following documents are enclosed in support of this submission

- 1 Application for Pesticide (EPA Form 8570-1)
- 2 One copy of the proposed label *with changes highlighted*
- 3 One clean copy of the proposed label

Please call me at 314 683-2438 or via email [jessica\\_goldberg@spectrumbrands.com](mailto:jessica_goldberg@spectrumbrands.com), if you have questions or need further information Thank you in advance for your time

Sincerely,



Jessica Goldberg  
Regulatory Affairs Specialist

## Front Panel

# Chemsico Insecticide Bait SR

[Kills [Subterranean] Termites • Targets [Subterranean] Termites • Do it yourself termite killing system for [against] subterranean termites • Termite killing stakes • Use for killing subterranean termites • Information booklet and [how to] video included • Complete Directions for Use and [how to] video included • Includes [Contains] auger • Locator Shields [Included] [make stakes easy to find] • Easy to Install Stake(s) • Easy to Find Locator Shields • Locator Shields – make it easy to find & inspect stakes • Deeply Penetrates Soil • Deep Soil Penetration • Stake Reaches Deep Into the Soil • Stake Goes Deep Into the Soil Where Termites Forage • With Locator Shield easy to find (locate) easy to inspect • Auger [Digging Tool] Can Be Used By Hand or With a Cordless Drill • Installs in Minutes • Works in all Soil Types [Varieties] • [Satisfaction] [Results] guaranteed or your money back • Money back Guarantee • Detects [potential] termite activity [pop up][TermAlert] indicator [detects][pops up] to indicate [potential] termite activity • Kills termites [that eat the bait] • Kills foraging termites • products in 1 [detects and kills] • Refill [Size] for Chemsico Insecticide Bait SR • To be used as a refill for the [insert number] count Chemsico Insecticide Bait SR • Refill count [5 8 10 15 or 20] (note refill contents could include a video auger) • Satisfaction Guaranteed or Your Money Back ] • [With] [TermAlert Notifier] [Pop up termite indicator] • Replacement stakes [for Chemsico Insecticide Bait SR] • [Deep] penetrating stakes go where foraging termites exist • Stakes go where foraging termites attack • Stakes [help][detect] [protect] against termite activity you can not see • Easy to use [5] [five] step method Do it Yourself termite killing system for [against] subterranean termites • Helps protect your [biggest investment] [home] • Detects and Kills • Detection & Killing System • [Great] [ideal] for use around [wood decks] [wood fences] [wood piles] [down spouts] [around air conditioning units] [wood sheds] • Termite Killing System • [Easy to use] [detection and killing] System • Easy to use • 2 in 1 Termite Warning System [detects & kills] • [Detects] and [Kills] Subterranean Termites' • [Detects] and [Kills] Subterranean Termites at food sources around your house • [Detects] and [Kills] Subterranean Termites at high risk areas around your house] • Easy To Use [CD] [DVD] [ROM] Included • Replacement Stakes Available – [Sold Separately] • Use to replace termite stakes already in use or for additional protection in termite critical areas • Detect – place stakes every 10 feet around home and 2 to 3 feet from the foundation • Kill Subterranean termites around your house • Remember – Use more stakes in termite critical areas • [New \* ]][Formula][Active Ingredient] • [Made] [New ][with][Dow] [AgroSciences] [Technology] • For active infestations contact a Sentricon [Dow] Professional at 1 800 xxx yyyy] • [Dow © and the DOW DIAMOND are ®Trademarks of the Dow Chemical Company]

See Directions [For Use] for more information Not recommended as sole protection against termites and for active infestations get a professional inspection  
*Note to Reviewer - All references to New will only be retained on the label for 6 months from the date of market introduction*

Active Ingredient  
 Hexaflumuron  
 Other Ingredients

0 50%  
 99 50%

Do Not Allow Children or Pets to Play with Stakes

**CAUTION** See [side][back] [booklet] for additional precautionary information  
 Contains 5 8 10 15 or 20 – 0 25 oz Stakes  
 Total Net Wt XX oz

[Auger] [How to Video] [Informational Video] [Instruction booklet] [Locator shields] [Interactive CD] [DVD] [ROM] [In English Only] [One digging tool]

## OPTIONAL MARKETING LANGUAGE

- [Complete Do It Yourself Kit] [Complete Kit]  
 • Easy To Find Locator Shields  
 • Digging Tool Can be Used By Hand Or With A Drill  
 • Informational Booklet and Video included ]  
 • Easy –To Use [CD] [DVD] [ROM] included [In English Only]  
 • Easy [Simple] to install monitor and replace [system]

### [Dig Install Kills Termites!]

[If a Chemsico Insecticide Bait SR stake has been emptied [consumed eaten depleted triggered] replace the stake with 1 [New] Chemsico Insecticide Bait SR stake and 3 additional Chemsico Insecticide Bait SR stakes around the replaced stake ]

### DID YOU KNOW?

- Termites are present virtually everywhere
- Subterranean termites can be found in the soil up to 12 feet deep
- Cost of damage caused by termites exceeds \$1 5 billion annually
- Subterranean worker termites forage up to 250 feet from the colony in search of wood based food sources
- Termites work 24 hours a day Worker termites bring food to the colony through tunnels without ever resting
- Once termites are in your home termites can infest virtually any part of your wood trim siding wallboard and even picture frames

### How It Works

- [Step] 1 Dig stake holes (auger provided) around your home  
 [Step] 2 Foraging termites that find the stakes take the bait back to the colony  
 [Step] 3 Chemsico Insecticide Bait SR kills termites that eat the bait  
 [Step] 4 Inspect the stakes regularly

[Step] 5 If [TermAlert Notifier] [indicator] [Pop up termite indicator] has been triggered replace the stake with 1 [New] Chemsico Insecticide Bait SR stake and 3 additional Chemsico Insecticide Bait SR stakes around the replaced stake ]

### Chemsico Insecticide Bait SR

Conventional professional termite treatments rely on creating a chemical barrier around the home Chemsico Insecticide Bait SR utilizes a system of stakes that contain a slow acting termiticide that kills termites in the soil

Back Panel

**BOX LABEL**

**STOP READ ENTIRE LABEL & WATCH ENCLOSED VIDEO BEFORE USE**

Complete directions for use and [instructional] [informational] video are enclosed

**DIRECTIONS FOR USE**

is a violation of Federal law to use this product in a manner inconsistent with its labeling *For outdoor use around the home*

**1 Gather together**

- Chemsico Insecticide Bait SR stakes and locator shields
- Tape measure
- Enclosed Graph paper
- Enclosed auger
- Power drill (optional)

Representative graphics

**2 Determine the number of stakes you need**

The number of stakes needed is determined by the distance around the outside of your house. To estimate use the square footage of your home excluding your garage attached decks patios and porches. Home designs vary but if you know the approximate square footage of your home the chart [below] will help you choose the number of stakes you need

Graphic of table that shows stakes per square foot

**3 Prepare drawing of your house** Using the enclosed graph paper make a drawing of the outside of your house. Note areas on the drawing such as doors bushes chimneys etc that will help you locate the stakes during the inspection process. Look for areas that are likely to support termite activity and note them on your drawing. These might include areas that retain moisture around downspouts spigots air conditioner lines and low areas with poor drainage [The interactive CD ROM will also lead you through the process]



**4 Install the stakes** around the house. Using the enclosed auger dig holes 2 to 3 feet away from the foundation and no more than 10 feet apart. Insert the stakes with locator shield in the holes. Place stakes closer together in termite critical areas

**Notice** Do not use auger for any purpose other than installation of the termite killing stakes

**5 Inspect the stakes** Check the stakes for termite activity when the [TermAlert] pop up indicator is seen by pulling the stakes from the ground. The locator shields will help make removal of the stakes easier. It is important to check the stakes every 3 months. If you live in an area suspected to contain Formosan subterranean termites the frequency of stake inspection should be increased to once a month

Graphic of stake and shield

Look for signs that the bait has been eaten or that termites are present inside the stake

Graphic of stake with bait eaten

Graphic of stake with termites inside

If evidence of termite activity is found in any stake take the following steps

- a) Replace the active stake with a new stake
- b) Install additional stakes (3 or more) within one foot of the infested stake and
- c) Note the date the location and the additional stakes on your drawing

**All stakes must be replaced or removed every 12 months. Be sure to wash your hands thoroughly after completing the inspection**

Do not re use the bait cartridges. Subterranean termites secrete colony specific pheromones that become incorporated into the bait while feeding and foraging. The pheromones left in the bait by one colony will cause feeding deterrence or repellency to other colonies causing it to be ineffective

**BOOKLET LABEL**

Front panel text



**Read All instructions  
inside before using**

**Chemsico Insecticide Bait SR  
[Do-It-Yourself Termite Killing System Against  
Subterranean Termites]**

Chemsico Insecticide Bait SR termite killing stakes are not recommended as sole protection against termites and for active infestation get a professional inspection

Active Ingredient  
Hexaflumuron  
Other ingredients

0 50%  
99 50%

Do Not Allow Children or Pets to Play with Stakes

**CAUTION** See inside for additional precautionary information

See Reducing the Risk of Termites and Important Usage Notes for more information

**WELCOME**

Thank you for purchasing Chemsico Insecticide Bait SR This product is made with Dow® Technology

Using Chemsico Insecticide Bait SR is an important step toward reducing the risk of termite damage This booklet and the [how to video] [interactive [CD] [DVD] [ROM] [only included in the Chemsico Insecticide Bait SR complete [do it yourself] kit] include complete step by step instructions on how to install and inspect your stakes and information on what to do if you find termite activity They also include other important steps that you should take to reduce the chance of termite infestation

Reducing the risk of termites is not a one time event It is very important that you monitor your Chemsico Insecticide Bait SR stakes as directed and replace all stakes after twelve (12) months of use

See Reducing the Risk of Termites and Important Usage Notes for more information Chemsico Insecticide Bait SR termite killing stakes are not recommended as sole protection against termites and for active infestations get a professional inspection

If you have any questions please visit our website at [www.zzzzzz.com](http://www.zzzzzz.com) or call our Consumer Service [hotline] at 1 800 xxx xxxx For active infestations contact a Dow® professional at 1800 352 6776

## WHAT YOU SHOULD KNOW ABOUT TERMITES

It has been suggested that there are only two types of homes those that have termites and those that will have termites in the future Whether you live in the north or south or have a new or old home your home is a target for termites Termites enter your home through tiny cracks in the foundation or slab through utility entry points or anywhere that soil contacts wood If they can't find an easy entrance point near the ground they will construct mud tunnels up the side of a structure to access areas above ground The damage termites cause may not be as dramatic as a fire or a tornado but eventually it can threaten the structural integrity of your house Their presence is not readily noticed and damage often is discovered before the termites are seen

### TABLE OF CONTENTS

#### SECTION I

What You Should Know About Termites	Page X
Termite Facts	Page X
How Do I Know if I Have Termites	Page X
Types of Termites	Page X
Reducing the Risk of Termites	Page X
Inspecting For Termites	Page X
Where to Look	Page X
[Termites Are a Neighborhood Problem	Page X]

#### SECTION II

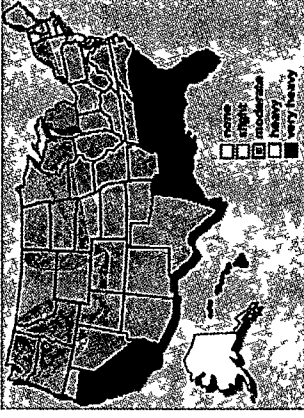
Directions For Use	Page X
How to Use	Page X
Helpful Tips	Page X
Important Usage Note	Page X
Storage and Disposal	Page X
Precautionary Statements	Page X

### Termite Facts

- In the U S over 600 000 homes are infested with termites each year and cause more than \$1 5 billion in damage
- Worker termites forage 24 hours a day 365 days a year They never sleep
- Termites have been around for over 300 million years
- Termites rarely expose themselves to light and can actually die from direct sunlight exposure
- Subterranean worker termites forage in search of wood based food sources
- Termite queens are believed to live 15 25 years and are capable of laying an egg every 15 seconds
- Formosan termites an aggressive variety of subterranean termite eat not only dead wood and houses but even attack live trees In New Orleans Formosans threaten the city s famous live oaks and termite baits are being used to help control them
- Subterranean termite colonies can be found in the soil anywhere from 2 to 12 feet deep
- An infested home may have up to three or four subterranean termite colonies around it

### How Do I Know If I Have Termites?

Subterranean termites are found in 49 of the 50 states and Puerto Rico (everywhere except Alaska)



Note Levels of termite infestation in any category may vary depending on local conditions  
 Source Council of American Building Officials One and Two Family Building code

### Warning Signs

- Termites rarely come to the surface of what they re eating so most of the time you will never know they have invaded your home until it is too late If they have you may see some of these warning signs
- Swarming or flying termites in the house especially near sources of light
  - Termites typically swarm from January to July
  - Small wings near windows doors or in the garage
  - Mud tunnels along the foundation of your house inside or outside
  - Small holes in the wood or drywall or buckling paint

Swarming ants and termites look very similar Compare these characteristics



Termite	Ant
<ul style="list-style-type: none"> <li>• Straight antennae</li> <li>• No visible eyes</li> <li>• Two pair of wings of equal length</li> <li>• Thick waist</li> </ul>	<ul style="list-style-type: none"> <li>• Elbowed antennae</li> <li>• Eyes present</li> <li>• Two pair of wings of unequal length</li> <li>• Thin waist (hourglass shape)</li> </ul>



Since termites eat wood from the inside out it may be difficult to determine the extent of an active termite infestation. If you suspect an active infestation we recommend a professional inspection and some type of treatment to the area where termites are present.

## Types Of Termites

**Subterranean Termites** These are the most common type of termites and have been estimated to cause over 90% of all termite damage in the US. These termites live in colonies in the soil and enter houses in search of wood based food. However subterranean termites do not live in houses since they must constantly return to the ground for moisture and to supply the colony with food.

Each colony is built around a queen whose sole job is reproduction. A queen can live as long as 25 years and produce thousands of eggs per year.



Queen



Soldier



Worker



Winged reproductives

The colony also has soldier termites who protect the colony from predators (mostly ants).

worker termites who provide food for the colony

and winged reproductive termites who turn into queen termites and leave each year to start new termite colonies

Worker termites are the most troublesome termites to homeowners. Because they are in charge of providing food to the colony they constantly forage in search of wood based food traveling as far as 250 feet from the colony. This relentless search for food makes your home a target. Fortunately their foraging also makes Chemsico Insecticide Bait SR another target.

**Formosan Termites** The Formosan subterranean termite is the most destructive termite in the U.S. These termites live in the ground like common subterranean termites but have colonies that are many times greater in size. A colony of Formosan termites may have millions of members and can consume hundreds of pounds of wood in a single year. Formosan termites are located in coastal areas

and are especially prevalent in Louisiana and Hawaii. If you live in an area suspected to contain Formosan termites the frequency of stake monitoring should be increased to once a month.

**Drywood and Dampwood Termites** While subterranean termites are the most common and the variety which the Chemsico Insecticide Bait SR system was designed to treat other types of termites do exist. Drywood termite colonies live in undecayed wood with little moisture and do not have to maintain constant contact with the ground. Drywood termites are found along the Southeast Gulf and Southern California coasts.

Dampwood termite colonies live in moist wood like tree stumps or areas in a house that contain a high degree of moisture. They do not have to maintain constant contact with the ground. These termites can be 3 times the size of subterranean termites. Dampwood termites are found along the coastal areas of Northern California and the Pacific Northwest. Homes in one of these areas can have subterranean and some other type of termite.

If you live in an area where drywood dampwood and/or Formosan termites are found regular inspections by a certified professional pest control operator are recommended to determine if these types of termites are in your home.

## Reducing the Risk of Termites

Chemsico Insecticide Bait SR termite killing stakes are not recommended as sole protection against termites and for active infestations get a professional inspection.

**In addition to using Chemsico Insecticide Bait SR, here are some important steps you can take to reduce the risk of termite infestation**

- **Eliminate any sources of moisture for termites** Check for leaky water spigots sump pumps or sprinklers. Look for any areas that stay moist for a long time such as mulch or under bricks or large rocks and ensure that water flows away from your home. Also check for interior leaks in pipes or from roof drainage. Pay particular attention to areas near kitchens or bathrooms and attached porches or decks.
- **Remove potential food sources** that will attract termites to the vicinity of your home. These include direct wood to soil contact (fences stairs trellises) wood piles stumps or dead bushes and other wood debris.
- **Apply a pre treatment** When building a new home check with your contractor for soil pre treatments that can be applied by an authorized pest control operator.
- **Have a regular termite inspection** Certified termite inspectors can point out other areas that attract termites to your home and may recommend other treatments such as mechanical alteration soil or foundation treatments.

## Inspecting For Termites

Regular termite inspections are an important step in an effective termite program. Most states have guidelines and certification programs for termite inspectors. When having your home inspected, make sure the person or firm is authorized by your state to inspect for termites. A typical termite inspection will involve the following steps:

- 1 **An examination of your house foundation** searching for termite mud tunnels. Subterranean termites live in colonies in the ground. In order for them to enter an above ground food source, such as a house, they construct mud tunnels to protect them during their journey from the colony to the food source. Mud tunnels are constructed of dirt and are about as thick as a pencil. Any mud tunnels must be inspected for termite activity. This is accomplished by breaking off a 1/2 inch section of the tunnel [tube] and looking for termites. If termites are present, the tunnel [tube] is active. If termites are not present and the tunnel is not reconstructed in one week, then the tunnel is inactive. If during that time the tunnel is reconstructed, the tunnel is active. If termites are found, a sample should be collected for identification (see note on page X).

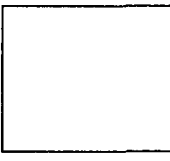


- 2 **An examination of any direct wood-to-ground contact** outside of the house. All wood including treated lumber which has direct contact with the soil must be inspected for termite activity. Examples of direct wood to soil contact include wood fences, steps from your house, wooden decking and steps, landscaping timbers and mulch beds. This wood is inspected for termite activity at or near ground level by probing with a screwdriver or other sharp object. If the wood is easily penetrated, the wood has been damaged by termites, fungus, or some other wood destroying organism. Termite activity is indicated by the presence of termites in the wood or signs that they have been feeding at this site. Signs of feeding include termite foraging galleries, dirt or mud present in the wood and/or small trails or holes in the center portion of the wood.

- 3 **An examination of the interior of your house** for signs of termite activity. Floor boards, wallboard, wood trim around windows and doors, and wood in the attic must be inspected for termite activity. There are three primary signs of termite activity that should be noted during this portion of the inspection. First, the most conclusive sign of termite activity is the presence of mud tunnels. When located, they should be inspected as noted in step one [above]. Second, areas containing moisture should receive attention. Subterranean termites require constant moisture in order to survive. Any areas in a house that retain moisture must be thoroughly

inspected for signs of termite activity. Wood in these areas can be inspected by probing with a screwdriver or other sharp object (described above). Finally, the house should be examined for flight exit holes. The holes are constructed to allow swarmers (winged termites) out to try and establish new colonies. Swarming in the US typically falls between the months of January and July. The flight exit holes look like small mud packs protruding from one or more openings and are constructed just prior to swarming.

- 4 **An examination of outside areas** that are favorable for termite activity. Favorable areas include those that retain moisture around downspouts, spigots, air conditioner lines, and low areas with improper drainage. Other conditions favorable for [conducive to] termite activity include areas that provide a source of food, such as direct wood to ground contact, woodpiles, mulch beds, wooden fences, tree stumps, and landscaping timbers. All favorable areas should be thoroughly inspected for termites. Termites can be detected by the presence of mud tunnels by inspecting wood with a probe and by sampling the soil in these areas. Sampling the soil may be accomplished by using a small hand trowel or shovel to dig holes in the ground to a depth of 6-8 inches. **These holes must be dug at least 12-18 inches away from the foundation to leave any barrier chemical undisturbed.** Once the soil is removed, the hole must be checked for termite activity.



**NOTE:** If termites are found during any part of the inspection, a sample should be collected and the species of termite identified. Any termites collected during the inspection can be preserved in a glass jar with rubbing alcohol. Entomologists at state universities, county extension agents, or authorized certified professional pest control operators can aid in the identification of the termite species.

## Where To Look

Listed below are additional areas to check for possible termite activity:

- Cracks in concrete foundation** These give termites hidden access to your home.
- Posts in concrete** If the post goes all the way through the concrete to the soil underneath, termites can attack the wood.
- Earth filled porches** Soil should be at least 6 inches (15 cm) below the level of any wooden supports.
- Formboards** If left in place after construction is completed, they provide excellent termite food.
- Leaking pipes or faucets** They keep the wood or soil underneath continually moist.

- Shrubbery near air vents** Anything that blocks air flow causes air underneath the house to remain warm and moist – an ideal climate for termites
- Debris under and around house** Scrap pieces of wood support a termite colony and permit termites to increase in number to the point that the home is eventually attacked
- Low foundation walls or footings** These permit wooden supports to contact the soil
- Brick veneer covering foundation** If bond fails termites have hidden entrance between exterior and foundations
- Flower planters** If built against the house they allow direct access to unprotected veneer siding or cracked stucco
- Wood forms around drains** Forms left in a hole in the slab where a drain enters the building provide a direct route to inner walls
- Porch steps on ground** Steps in contact with soil literally offer termites a stairway to your home
- Area around heating unit** Soil here is kept warm year round which accelerates termite development
- Paper collars around pipes** Paper is made of wood which is the termites food source
- Trellises** If a trellis touches the soil and is connected to the house it provides a direct link for termites from soil to wood

**[TERMITES ARE A NEIGHBORHOOD PROBLEM!]**

Subterranean worker termites forage up to 250 feet from the colony in search of wood based food sources. The termites searching for food in your yard might have their colony next door. Share the information from this booklet with your neighbors to help further reduce the risk of termites.]

Optional graphic of neighborhood

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *For outdoor use around the home*

**How to Use**

**Step 1**

Gather together

Representative graphics

- Chemsico Insecticide Bait SR stakes and locator shields
- Tape measure
- Graph paper included with this booklet
- Auger
- Power drill (optional)

**Step 2**

Determine the number of stakes you will need. The number of stakes is determined by the distance in feet around your home. To estimate use the square footage of your home excluding your garage, attached decks, patios and porches. Home designs vary but if you know the approximate square footage of your home the chart below will help you choose the number of stakes you need.

Graphic of table that shows stakes per square foot

**Step 3** Prepare a drawing of your house using the graph paper in the back of this booklet. This will help you to locate the stakes during the inspection process. Include features on the drawing such as doors, bushes, chimneys, etc. Look for areas that are likely to support termite activity and note them on your drawing. These might include areas that retain moisture around downspouts, spigots, air conditioner lines and low areas with poor drainage. Direct wood to ground contact is a source of food for termites. Be sure to note fences, stairs, trellises, woodpiles, mulch beds, wooden retaining walls, tree stumps, and landscaping timbers.

**Step 4**

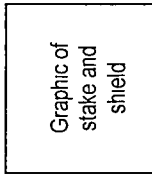
Place the stakes around the house. Install stakes 2 to 3 feet away from the foundation and no more than 10 feet apart. Place two or more stakes closer together in termite critical areas. These are the areas noted [above] in Step 3 that contain a source of moisture or food for termites or are known to have termite activity.

**Before digging any holes, locate and avoid all potential underground hazards such as gas, electric, water and other utility lines, as well as sprinkler systems, landscape lights, phone or television cables and underground pet fencing systems. Call your utility company for assistance if needed.**

1119

To place the stakes manually assemble the auger by screwing the handle onto the auger shaft tightly. To create a hole push down and twist the auger [counter] clockwise 3 to 5 revolutions. Then pull the tool out of the hole and tap on the ground or scrape to remove accumulated soil. Twisting the auger more than 3 to 5 revolutions may make it difficult to remove. Repeat as necessary until the hole is approximately 7 inches deep. To use the auger in an electric drill insert the shaft into the drill. Drill a few inches at a time then pull the auger from the hole and remove accumulated soil. Repeat as above. **Read and follow all instructions provided by your drill manufacturer including proper eye protection. Keep children and pets away during installation. Notice Do not use auger for any purpose other than installation of the termite killing stakes**

Before inserting the stake in the hole slide the locator shield into place with the [brand name] logo facing up. The stake should be inserted so that the bottom of the locator shield is even with ground level [as shown]. The locator shields will help you locate the stakes by preventing grass overgrowth



**Note** Do not install this product in wells. Do not install this product into insecticide treated soil or spray this product with any insecticide. Do not place stakes in an area where there is the possibility of contaminating food or surfaces that come in contact with food. Do not install this product in contact with water

- If you have sandy or hard packed clay soil you may need to moisten the ground before you begin digging. Never hammer directly on the stakes. You could also use some other tool to dig the holes for the stakes but always check to be sure the locator shield is at ground level
- When placing the stakes use a system to help you remember where you placed each stake. For example you could start from a corner of your house and place a stake every three steps around the foundation of the house. You may also want to make a small mark on the foundation of your house indicating the location of each stake

**Step 5**

After the stakes [and locator shields] have been installed be sure to note the installation date and location of each stake on your drawing

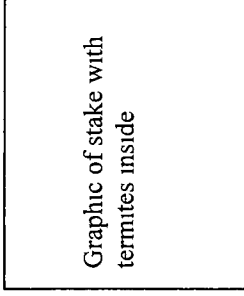
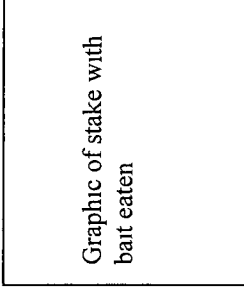
If you live in an area suspected to contain Formosan subterranean termites these areas will require more frequent inspection. See page [x] to learn more about Formosan termites

**Step 6**

Fill out and mail the [enclosed] [attached] warranty registration card

**Step 7**

Using the drawing to locate the stakes check the stakes for termite activity [when the pop up indicator is seen] by pulling the stake from the ground. Look for signs that the bait has been eaten or that termites are present inside the stake. The locator shield will also help make removal of the stakes easier. It is important to check the stakes every 3 months. If you live in an area suspected to contain Formosan subterranean termites the frequency of stake inspection should be increased to once a month



Clean dirt off of the stake and hold it up to the light to see inside. If any material inside is missing (even a small part) or appears to be tattered termites have been active. If you do not see signs of termite activity it can mean that termites are not active in the area **OR** it can mean that the termites haven't yet found the stake while foraging for food. It can take up to 4 months or longer to see evidence of termite activity

If evidence of termite activity is found in any stake take the following steps

- Replace the active stake with a new stake if more than 50% of the bait has been eaten otherwise place the original stake back in the hole
- Place additional stakes (3 or more) within one foot of the infested stake and
- Note the date and location of any additional stakes on the drawing of your [the] house

**All stakes must be replaced or removed every 12 months. Be sure to wash your hands thoroughly after completing the inspection**

Do not re use the bait cartridges. Subterranean termites secrete colony specific pheromones that become incorporated into the bait while feeding and foraging. The pheromones left in the bait by one colony will cause feeding deterrence or repellency to other colonies causing it to be ineffective

**Helpful tips**

- When mowing be sure to trim grass away from locator shield to prevent grass overgrowth

- Take care not to directly hit the stake or locator shield when using a grass trimmer
- While the stakes are durable limit the amount of contact if they are in high traffic area

### IMPORTANT USAGE NOTES

- Since termites eat wood from the inside out it is difficult to determine the extent of an active termite infestation. If you suspect an active infestation in your home we recommend a professional inspection and some type of treatment to the area where termites are present. Chemsico Insecticide Bait SR [are] [is] not recommended as sole protection against termites and for active infestations get a professional inspection. Stakes do not replace mechanical alteration soil or foundation treatments
- The steps you take to reduce the risk of termites are not a one time or one year event. To reduce the risk of termites you must incorporate a continuous program year to year
- The active ingredient in Chemsico Insecticide Bait SR is a slow acting insecticide. Termite baits must use slow acting active ingredients to encourage more termites to eat the bait and die. Because it is slow acting you will not see dead termites inside the stakes. Termites that eat the bait die
- Results depend upon many factors and may take 1 to 4 months or longer. The time required for effectiveness depends upon how quickly the termites enter the stake and feed upon the bait. Some other factors include the type of termite involved, weather, moisture and time of year
- This product is intended for use only against subterranean termites, the most common type of termites found in the United States. If you live near coastal areas in the Southeast, Gulf Coast or Southern California you may have another type of termite known as the drywood termite. The drywood termite lives in undecayed wood with little moisture and does not maintain constant contact with the ground. Therefore the stakes located in the ground will not [work] [detect or kill] against these termites. A home could have both subterranean and drywood termites in the vicinity
- These same coastal areas may also contain Formosan subterranean termites, a very difficult to control termite. If you live in these areas of the country, regular termite inspections are recommended to determine if drywood or Formosan termites are in your home
- If you live in an area suspected to contain Formosan termites, the frequency of stake monitoring should be increased to once a month

### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.  
**Pesticide Storage:** Store in original container in a dry storage area.  
**Pesticide Disposal:** Product not disposed of by use according to label directions should be wrapped in paper and placed in a trash can.

### PRECAUTIONARY STATEMENTS

**Hazards to Humans and Domestic Animals**

**CAUTION - Harmful if absorbed through skin.** Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

#### First Aid

**If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-332-5553 for emergency medical treatment information.

#### Environmental Hazards

This product is highly toxic to aquatic invertebrates and possibly to fish. Do not use bait cartridges in depressions, low areas, near ponds, streams, or other water sources, or near downspout openings when the bait or its hexaflumuron contents could be washed out of the bait cartridge into water at or near the surface of the ground.

**NOTICE:** To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

**Questions or comments?** Contact Consumer Services at 1-800-xxx-xxxx or visit our website at [www.ZZZZZZ.COM](http://www.ZZZZZZ.COM)

Chemsico, Division of United Industries Corporation  
 PO BOX 142642, St. Louis, MO 63114-0642

EPA Reg. No. 9688-299  
 EPA Est. No. 9688 MO 1

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## TEXT FOR INFORMATION VIDEO

### *Chemsico Insecticide Bait SR*

Installation Instructions  
Video Script

#### **Introduction**

Congratulations and thank you for purchasing Chemsico Insecticide Bait SR-- you have made an excellent choice

In the next few minutes we re going to provide you step by step instructions on how to properly use Chemsico Insecicide Bait SR Remember proper use of the system is required to achieve the desired results

Please remember that Chemsico Insecticide Bait SR are not recommended as sole protection against termites and for an active infestation get a professional inspection *(on screen graphic)*

*[Graphic]* This is an important phone number If you have any questions about installing the stakes or if you believe that you are currently experiencing a termite infestation call this number and a knowledgeable representative will assist you

#### **Prevention**

Prevention is the first and most important step in protecting your home against termites Please take the following steps to reduce your risk of termite activity

Eliminate sources of moisture Termites thrive in moist areas Check for leaky water spigots sump pumps or sprinklers Make sure water flows away from the house particularly where down spouts are located Look for any areas that stay moist for a long time such as mulch under bricks or under large rocks Also check for interior leaks in pipes or from roof drainage Pay particular attention to areas near kitchens bathrooms attached porches and decks

Remove potential food sources These sources will attract termites to the vicinity of your home Examples include fences stairs and trellises that come in direct contact with the ground These areas should be treated with a penetrating wood treatment Spectracide Terminate has an excellent line of long term wood penetrating products Please call the Termite Information Line for more information

Also woodpiles should be stacked away from the house and be sure to clean up wood debris and stumps

Apply a pre treatment If you re building a home consider a soil pretreatment applied by an authorized pest control operator Talk with your contractor about this option

Finally, have regular termite inspections by a certified termite inspector An inspector can point out other areas that might attract termites to your home and may recommend other treatments to protect your home A typical termite inspection will involve an examination of your home s foundation an examination of any direct wood to ground contact outside of the house an examination of the interior of your home for signs of activity and an examination of termite critical areas outside the home

You should also perform occasional routine inspections yourself Look for signs of termite activity including mud tubes wings and pin holes in wood surfaces

Remember protecting your home from termites is not a one time event It requires on going diligent prevention and if needed treatment

#### **Installation**

Installing Chemsico Insecticide Bait SR is not difficult but it is critical you follow all label directions and usage notes found on the package or in the brochure Using the system properly is required to achieve the desired results If you have any questions call us at 1 888 545 5837 and a representative will help

#### **Step One Taking Inventory**

Please take a moment to inspect the contents of your kit The kit should include [15] [20] stakes in [three][four] packets of 5 [15][20] locator shields a two piece digging tool an instruction booklet and a warranty card If anything is missing please call a representative

Next take a moment and fill out the warranty card It s important because the system warranty is only valid if you complete sign and return the card within thirty days of purchase

Also because termite prevention requires routine inspection make sure to mark on your calendar 3 months from the day of installation as a reminder to inspect your stakes for termite activity

#### **Step Two Planning the installation**

This is an important part of the Chemsico Insecticide Bait SR system Creating a map will help you determine where to place the Stakes where to find them during the inspection process and to help keep track of termite activity and treatments around your home

Using the graph paper provided in the back of the instruction booklet draw a birds eye view outline of the exterior of your home Indicate doors windows chimneys and so forth Indicate termite critical areas these are the areas that are likely to attract or contain termites

Also it is very important that you make note of any potential underground hazards such as gas electric and water lines Call the utility companies if you need help locating these hazards Locate and identify sprinkler systems landscape lights

phone and television cables and pet fencing systems Failure to locate these hazards and systems could result in damage to these systems or serious injury to yourself

After creating the map plan the placement of the stakes Starting at a corner of your home lay the shields on the ground around the house 2 -3 feet away from the foundation and approximately 10 feet apart if you choose you may use a tape measure to ensure the proper distance Place two or more shields closer together in termite critical areas These are the areas discussed earlier that contain a source of moisture or are known to have termite activity

Places like patios driveways etc should be counted in your spacing if you are unable to place a shield 10 feet from the next closest one get as close to 10 feet as possible Remember it is important to get as close to 2 3 feet away from the foundation as possible however if unable to get as close to those measurements you can it is a good idea to place stakes along fences and other areas where termites may forage After laying out the shields make sure and mark their location on the map for ease in locating the stakes for inspection

### Step Three Installation

It is important to avoid contaminating the stakes

Before handling any stakes please note the following points in order to avoid stake contamination

- First wash your hands thoroughly to remove any chemicals or other contaminant that may be present prior to handling the stakes
- Never smoke while handling the stakes Nicotine from tobacco products may repel termites from the stakes
- Do not spray any other chemicals near the stakes as these chemicals may repel termites making the stakes ineffective
- Finally be sure to place the stakes 2 3 feet away from the foundation of your house to make sure that they are placed outside of any barrier chemical that may have been installed around the foundation

Next gather the stakes and the digging tool if you choose to you may use a power drill with the digging tool

Open the stake packets so that you have the number of stakes that correspond to the number of shields that you have laid out it is important to only open the packets for the number of stakes that you need if you need to open a packet of stakes and do not use them all simply place any unused stakes in a bag with a zip lock style seal and place back inside the kit Keeping the unused stakes in a zip lock bag will help them maintain their effectiveness

Assemble the stakes by sliding the locator shield on to the stake with the brand logo facing up it is very important to use the locator shield it will help keep grass from growing over the stake and aid in finding the stakes for inspection

NEVER HAMMER A STAKE This will damage the stake and void your warranty It is also important to never hammer the auger

To place the stakes manually

Assemble the digging tool by screwing the handle onto the auger shaft tightly To make a hole push down and twist the auger clockwise 2 3 revolutions Going deeper than 3 revolutions may make it difficult to pull the auger from the ground Pull the tool out of the ground and tap it on the ground or scrape it to remove accumulated soil Repeat as needed until you have a hole approximately 7 inches deep

To place the stakes using a drill

Remove the handle from the auger and insert the auger into the drill Begin drilling into the soil NOTE drilling more than an inch at a time may make it difficult to extract the auger from the ground Drill slowly and follow the same procedures as mentioned before until you have a hole that is approximately 7 inches deep

It is important that you DO NOT attempt to use the digging tool for any purpose other than the installation of the stakes DO NOT try and use the digging tool to drill through wood concrete asphalt or any other material except soil Using the digging tool in any way other than its intended use could lead to serious injury

Insert the stake into the hole making sure that the locator shield is in place The stake must be inserted into the ground to a level where the locator shield rests firmly on the ground if the hole is too shallow to allow the locator shield to rest on the ground use your auger and dig to the desired depth Follow the same process in installing the remaining stakes

When you are finished with the installation be sure to wash your hands thoroughly

### Step Four Inspection

The stakes should be inspected every three months or when the [indicator] [TermAlert Notifier] [Pop up termite indicator] is triggered if you live in an area suspected to contain Formosan subterranean termites the frequency of stake inspection should be increased to once a month All stakes must be replaced or removed every twelve months

To check a stake pull it from the ground clean the dirt off and hold it to the light if any material inside the stake is missing - even a small part - or appears tattered termites have been active

**Step 5 Replace**

If termite activity is found in any stake replace the stake with 1 [New] Chemsico Insecticide Bait SR stake and 3 additional Chemsico Insecticide Bait SR stakes around the replaced stake Finally note the date and location of any additional stakes on the map of your home

Wash your hands thoroughly after completing the inspection

If evidence of termite activity is found in a stake and you re uncertain of what to do please call our Termite Information Line A Spectracide Terminate representative will answer your questions and provide free advice This is a free service for Spectracide Terminate customers

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There you have it an easy do it yourself solution to help in the prevention of termites Remember termite control is not a one time event be diligent in inspecting the stakes and your home for termite activity

Again thank you for your purchase If you have any questions or would like to hear about other products In the Spectracide Terminate product line please give us a call at 1 888 xxx yyyy or visit our website at [www.spectracideterminate.com](http://www.spectracideterminate.com)

**TEXT FOR GRAPH PAPER INSERT**

Make a drawing of the outside of your house Note areas on the drawing such as doors bushes chimneys etc that will help you to locate the [Chemsico Insecticide Bait SR] stakes during the inspection process These might include areas that retain moisture around downspouts spigots air conditioner lines and low areas with improper [poor] drainage Direct wood to ground contact is a source of food for termites Be sure to note areas such as fences stairs trellises woodpiles mulch beds wooden retaining walls tree stumps and landscaping timbers After the stake and locator shield are in place be sure to note the installation date and location of each stake on your [the] drawing

**TEXT FOR LOCATOR SHIELD**

Panel 1 Chemsico Insecticide Bait SR  
Panel 2 Check stakes as directed  
Panel 3 Do Not Disturb

**TEXT FOR STAKE PACKAGE STICKER**

Fill out and mail your warranty registration card today  
[Open only needed sealed packages ]  
[Keep package sealed [closed] until ready to install ]



# STAKE STICKER

## Chemsico Insecticide Bait SR

Active Ingredient	0.50%
Hexaflumuron	99.50%
Other Ingredients	

Do Not Allow Children or Pets to Play with Stakes

**CAUTION**  
Net Wt 0.250 oz

FOR OUTDOOR USE AROUND THE HOME

**STOP! READ ENTIRE DIRECTIONS FOR USE AND PRECAUTIONARY STATEMENTS IN [ON] THE BOOKLET [OUTER BOX] BEFORE USING**

**CHECK STAKES AS DIRECTED  
REPLACE STAKES EVERY 12 MONTHS**

**QUESTIONS?** 1 800 xxx xxxx

Chemsico Division of United Industries Corporation  
PO Box 142642 St Louis MO 63114 0642

EPA Reg No 9688 299 EPA Est No 9688 MO 1

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### LIMITED WARRANTY

Satisfaction guaranteed or your money back. If within 15 months after purchase you are not satisfied with the product for any reason, return all of the termite stakes together with (a) the proof of purchase UPC code designation on the package and (b) the dated store receipt showing the price you paid to Chemsico, PO Box 142642, St Louis, MO 63114 0642, with your request for replacement or refund. Please allow 6-8 weeks for processing.

This warranty is subject to these limitations. You must be the original purchaser of this product and you must follow all directions on the product label. This warranty does not apply if the products have been misused, abused or used in commercial applications. Replacement of the product or refund of the purchase price is your exclusive remedy. This is Chemsico's only warranty of this product. Chemsico disclaims all other warranties to the extent permitted by law. This express warranty and any implied warranties of merchantability and fitness for a particular purpose shall not extend beyond the warranty period. Chemsico is not responsible for any incidental or consequential damages. Some states do not allow limitations on how long implied warranties last or the exclusion or limitation of incidental or consequential damages, so the above limitations may not apply to you. This warranty gives you specific legal rights and you may also have other rights which vary from state to state. This warranty is applicable only to products purchased and retained in the United States, its territories and possessions.

Please call Chemsico toll free at 1 xxx xxxx if you have any questions about this warranty. Your warranty is valid only upon your completing, signing and returning the registration card [inside this box] to Chemsico within thirty (30) days of your purchasing the product.

To register online, visit [www.spectracide.com](http://www.spectracide.com), click on the Customer Help Tab and select 'Warranty Registration'.

Please Sign Your Name Here

Print Your Name Here

Today's Date

17/19

Optional Insert

What Chemsico Insecticide Bait SR product did you purchase and what price did you pay?

PRODUCT PURCHASED

[5] [8] [10] [15] [20] [Stake box]

PRICE PAID

\_\_\_\_\_

[5] [8] [10] [15] [20] [Refill Stake box]

\_\_\_\_\_

[Termite Killing Concentrate]

\_\_\_\_\_

[Spot Treatment Power Spray]

\_\_\_\_\_

[Termite Killing Foam]

\_\_\_\_\_

[Termite Killing Dust]

\_\_\_\_\_

Other

\_\_\_\_\_

Name of product \_\_\_\_\_

Where did you hear about Chemsico Insecticide bait SR?

\_\_\_\_ Television ad \_\_\_\_\_ Magazine Ad

\_\_\_\_ News story - article \_\_\_\_\_ Radio Ad

\_\_\_\_ In the store \_\_\_\_\_

Approximately what size home do you have?

\_\_\_\_ under 1 500 sq ft \_\_\_\_\_ 1 500 to 2 500 sq ft

\_\_\_\_ over 2 500 sq ft \_\_\_\_\_

Is your home \_\_\_\_\_ one story \_\_\_\_\_ two story \_\_\_\_\_ other

Comments? Suggestions? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

[Termites are a neighborhood problem Make Chemsico Insecticide Bait

SR your termite solution List neighbors who might be interested in

receiving free information about Chemsico Insecticide Bait SR

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Optional Warranty Insert Card

LIMITED WARRANTY

Satisfaction guaranteed or your money back. If within 15 months after purchase you are not satisfied with the product for any reason, return all of the termite stakes together with (a) the proof of purchase UPC code designation on the package and (b) the dated store receipt showing the price you paid to Chemisco, PO Box 142642, St. Louis, MO 63114 0642, with your request for replacement or refund. Please allow 6-8 weeks for processing.

This warranty is subject to these limitations. You must be the original purchaser of this product and you must follow all directions on the product label. This warranty does not apply if the products have been misused, abused or used in commercial applications. Replacement of the product or refund of the purchase price is your exclusive remedy. This is Chemisco's only warranty of this product. Chemisco disclaims all other warranties to the extent permitted by law. This express warranty and any implied warranties of merchantability and fitness for a particular purpose shall not extend beyond the warranty period. Chemisco is not responsible for any incidental or consequential damages. Some states do not allow limitations on how long implied warranties last or the exclusion or limitation of incidental or consequential damages, so the above limitations may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state. This warranty is applicable only to products purchased and retained in the United States, its territories and possessions.

Please call Chemisco toll free at 1-xxx-xxxx if you have any questions about this warranty. Your warranty is valid only upon your completing signing and returning the registration card [inside this box] to Chemisco within thirty (30) days of your purchasing the product.

To register online, visit www.spectracide.com, click on the Customer Help Tab and select Warranty Registration.

Please Sign Your Name Here \_\_\_\_\_  
Print Your Name Here \_\_\_\_\_  
Date Purchased \_\_\_\_\_

WARRANTY REGISTRATION

Thank you for your purchase!  
Please register your warranty by completing the information and returning this registration.

Name \_\_\_\_\_  
Address Where Stakes Are Used \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

our answers to the following questions will help in our continued development of high quality products and programs.

Did you purchase this product to help control an active infestation? Yes \_\_\_\_\_ No \_\_\_\_\_  
Do you currently use a professional termite control service? Yes \_\_\_\_\_ No \_\_\_\_\_  
Is this your first purchase of Chemisco Insecticide Bait SR? Yes \_\_\_\_\_ No \_\_\_\_\_  
Where did you hear about Chemisco Insecticide Bait SR [This product]?  
Age < 24 \_\_\_\_\_ 25-34 \_\_\_\_\_ 35-44 \_\_\_\_\_ 45-54 \_\_\_\_\_ 55-64 \_\_\_\_\_ 65+ \_\_\_\_\_  
Household Income <\$25K \_\_\_\_\_ \$25K-50K \_\_\_\_\_ \$50K-\$75K \_\_\_\_\_ \$75K+ \_\_\_\_\_  
Educational Level \_\_\_\_\_ High School \_\_\_\_\_ Some College \_\_\_\_\_ Completed College \_\_\_\_\_ Graduate Program \_\_\_\_\_  
Number of Children in Household \_\_\_\_\_ 0 \_\_\_\_\_ 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3+ \_\_\_\_\_  
Size of Home \_\_\_\_\_ Under 1,500 sq ft \_\_\_\_\_ 1,500-2,500 sq ft \_\_\_\_\_ Over 2,500 sq ft \_\_\_\_\_  
Hobbies (check all that apply)  
Collecting \_\_\_\_\_ Golf \_\_\_\_\_ Family \_\_\_\_\_ Gardening \_\_\_\_\_ Travel \_\_\_\_\_ Investing \_\_\_\_\_ Baseball \_\_\_\_\_ Reading \_\_\_\_\_ Hunting \_\_\_\_\_ Woodworking \_\_\_\_\_  
Antiquing \_\_\_\_\_ Cooking \_\_\_\_\_ Auto racing \_\_\_\_\_ Fishing \_\_\_\_\_ Other \_\_\_\_\_

19/19